



Scaling Up Nutrition Multi-partners Trust Funds (SUN MPTF) for Civil Society Mobilization

MPTF OFFICE ANNUAL PROGRAMME¹ NARRATIVE PROGRESS REPORT – YEAR 2013

REPORTING PERIOD: 1 JANUARY – 31 DECEMBER 2013

PROJECT IMPLEMENTATION PERIOD – 1 APRIL – 31 DECEMBER 2013

<p style="text-align: center;">Programme Title & Project Number</p> <ul style="list-style-type: none"> Programme Title: Formation of Coalition of Civil Society Organizations (CSOs) to support Scale up Nutrition in Ghana Programme Number SUN02/GHA/002 MPTF Office Project Reference Number:³ #00085325 SUN 02/GHA/002 “Civil society” 	<p style="text-align: center;">Country, Locality(s), Priority Area(s) / Strategic Results²</p> <p><i>(if applicable)</i> Country/Region: Ghana</p>								
<p style="text-align: center;">Participating Organization(s)</p>  <p>World Food Programme</p> <p>United Nations World Food Programme, Country Office of Ghana</p>	<p style="text-align: center;"><i>Priority area/ strategic results</i> Civil Society Mobilization</p>								
<p style="text-align: center;">Programme/Project Cost (US\$)</p> <p>Total approved budget as per project document: US\$374,500 MPTF /JP Contribution⁴: US\$374,500</p> <p>Government Contribution <i>(if applicable)</i> Other Contributions (donors) <i>(if applicable)</i> TOTAL: US\$374,500</p>	<p style="text-align: center;">Implementing Partners</p> <ul style="list-style-type: none"> Hunger Alliance of Ghana (HAG) <p style="text-align: center;">Programme Duration</p> <table border="0" style="width: 100%;"> <tr> <td>Overall Duration</td> <td style="text-align: right;">36 months</td> </tr> <tr> <td>Start Date⁵</td> <td style="text-align: right;">25 January 2013</td> </tr> <tr> <td>Original End Date</td> <td style="text-align: right;">31 December 2015</td> </tr> <tr> <td>Current End date</td> <td style="text-align: right;">31 December 2015</td> </tr> </table>	Overall Duration	36 months	Start Date ⁵	25 January 2013	Original End Date	31 December 2015	Current End date	31 December 2015
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Programme Assessment/Review/Mid-Term Eval.

Assessment/Review - if applicable *please attach*

Yes No Date: *dd.mm.yyyy*

Mid-Term Evaluation Report – *if applicable please attach*

Yes No Date: *dd.mm.yyyy*

Report Submitted By

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EXECUTIVE SUMMARY

The purpose of the current project entitled “formation of coalition of civil society organizations to support scale up nutrition in Ghana” is to initiate and facilitate active and sustained CSO engagement in nutrition issues in Ghana that will ultimately result in improved nutrition outcomes in the country. The project seeks to do this through the framework of a coalition. Currently, there are many CSOs implementing a variety of nutrition activities in Ghana. The CSO coalition is expected to harmonize and collate the different shades of CSO advocacy activities to ensure coherence and unity in achieving optimal outcomes in nutrition. Ultimately, it is envisioned that a strong and active CSO coalition will be more capable at engaging in the process of demanding accountability in public and private investment in nutrition. This broad purpose arises from the fact that although nutrition is recognized across all sectors as an important ingredient for development, the burden of malnutrition that remains to be addressed far outstrips the current investment in nutrition.

In the first year of project implementation, significant gains were made in the effort to raise the visibility of nutrition in Ghana. Through this project, various key Stakeholders were able to work together to address some of the key challenges that confronted Ghana in the effort to prioritize nutrition in Ghana’s development agenda. In the light of this account, it is fitting to acknowledge that through this project, Media Practitioners in Ghana from all the 10 regions were schooled on nutrition for the first time in Ghana. This initiative created the necessary space for effective public discourse on nutrition issues in Ghana. Indeed the result of this was the unprecedented reportage on nutrition related issues in Ghanaian media in 2013. Another significant feat that was accomplished by this project in 2013 was the opportunity created for the Ghana SUN CSA to engage Members of Parliament through the Ghana Parliamentarians against Hunger and Malnutrition Caucus on nutrition issues. As a result of this, nutrition which hitherto was a low profile issue found itself at the centre of governance for effective national deliberation as matters related to nutrition were raised on a number of occasions in the chamber of Parliament. Another milestone achievement in 2013 was the successful mapping of all relevant CSOs in all the 10 regions of Ghana. Over 130 organizations at national and grassroots level were mapped. The effort was expected to harmonize and coalesce the different shades of CSO advocacy activities to ensure coherence and unity in achieving optimal outcomes in nutrition as the key objective of the project stipulates.

I. PROJECT PURPOSE

The main purpose of this project as indicated in the executive summary is to initiate and facilitate active and sustained CSO engagement in nutrition issues in Ghana that will ultimately result in improved nutrition outcomes in the country. The project seeks to do this through the framework of a coalition. Currently, there are many CSOs implementing a variety of nutrition activities in Ghana. The CSO coalition is expected to harmonize and coalesce the different shades of CSO advocacy activities to ensure coherence and unity in achieving optimal outcomes in nutrition. Ultimately, it is envisioned that a strong and active CSO coalition will be more capable at engaging in the process of demanding accountability in public and private investment in nutrition. This broad purpose arises from the fact that although nutrition is recognized across all sectors as an important ingredient for development, the burden of malnutrition that remains to be

addressed far outstrips the current investment in nutrition. The three outcomes of the project are as follows:

- a) To attain an independent and multi-sectoral platform for CSOs with a Focal Point and a Secretariat that seeks to advocate for making nutrition a high development priority issue in Ghana.
- b) To attain popular demand for the scale up of nutrition intervention in Ghana promoted through a national awareness raising campaign to support the SUN Movement and the 1,000 Days of the Child Campaign.
- c) Nutrition is recognized as both a health and a developmental issue secured through the adoption and implementation of a strong National Nutrition Policy which is supported through appropriate budgetary allocation by the government and other stakeholders by 2013.

II (i) NARRATIVE REPORT ON RESULTS ACHIEVED IN 2013 BASED ON OUTCOMES, ACTIVITIES EXECUTED AND OUTPUTS

Outcome 1: To attain an independent and multi-sectoral platform for CSOs with a Focal Point and a Secretariat that seeks to advocate for making nutrition a high development priority issue in Ghana.

In furtherance of this outcome, the following activities were executed in 2013 which generated the results and outputs below:

Activity 1.1: a nationwide mapping of relevant CSOs involved in nutrition and nutrition sensitive programmes in Ghana was successfully executed. Hunger Alliance of Ghana mapped over 130 organizations made up of CSOs, NGOs, faith-based organizations and Networks, farmer-based organizations, youth-based organizations, gender-based and community –based organizations in all the ten (10) regions of Ghana.

Result 1.1.1: The mapping exercise was not only relevant to the CSA platform in Ghana but was also very instrumental in identifying the capacity needs of CSOs and their technical and financial strength as well as their preparedness to contribute to the national effort in scaling up nutrition in Ghana. It enabled Hunger Alliance of Ghana and other Stakeholders to assess the quality and quantity of CSOs that worked at the national and grassroots level and their resilience to push nutrition agenda forward in Ghana. It also enabled Hunger Alliance of Ghana to identify the various field of speciality of CSOs across the country from advocacy to direct nutrition intervention actions which were all equally important and still remain relevant to the work of the National SUN Movement.

Output 1.1.2: All CSOs involved in nutrition-specific and nutrition-sensitive programming in Ghana identified and characterised. A system was set up for routine updating.

Activity 1.2: was also fully executed in 2013. Hunger Alliance of Ghana commissioned a series of membership drive by following up on organizations that were mapped during the third quarter of 2013 to assess their commitment and relevance in the development of the new Coalition.

Result 1.2.1: The field missions which were also part of familiarization mission of Hunger Alliance of Ghana enabled the Staff of HAG to develop a better understanding about the impact of member organizations of the SUN CSA platform at the community level as well as their

vision, mission, objectives and core activities so as to synchronize and harmonize programmes for common results.

Output 1.2.2: Coalition of CSOs involved in nutrition in Ghana established and Member organizations capacity needs identified.

Activity 1.3 was also successfully executed. The SUN CSOs platform guidelines which spell out its governance structure, roles, responsibilities of members as well as benefits was developed in the second quarter of the year. The final draft document shall be validated and finalized in the beginning of the second year of the project precisely by end of February 2014.

Result 1.3.1: The draft guidelines were the source of reference for the governance and operating system of the new coalition even in its draft form in 2013.

Output 1.3.2: Guidelines for operations of the Coalition developed to guide the operations of the coalition.

Activity 1.4 which deals with the set up of the appropriate governance structure for the Coalition thus, the formation of the Executive Council and three other Sub-Committees was executed in the first quarter of 2013.

Result 1.4.1: The formation of the governance structures was very instrumental in shaping and supporting the new coalition especially in its useful deliberations and decision making processes in 2013.

Output 1.4.2: governance mechanism consisting of an Executive Council and three subcommittees put in place to enhance the governance structure of Ghana SUN CSA.

Activity 1.5 was also executed successfully. Hunger Alliance of Ghana launched the new Coalition to kick start the process of mobilizing support from relevant CSOs in Ghana especially those operating at the community level for the work of the coalition and for SUN implementation in Ghana as a whole. The coalition was launched on 1st August, 2013 with high media visibility and patronage. Over 25 press houses covered the launch of the platform at British Council Accra and it was attended by high profile personalities and CSOs Representatives.

Result 1.5.1: The launch of the coalition with high media patronage created a very good corporate image for the coalition in Ghana and ushered it into public limelight in the early stage of its formation. It was also the opportunity to share the vision, mission and objectives of the coalition with the media and Ghanaians in general whiles it extended the call for partnership and cooperation to all key Stakeholders in Ghana to join the movement to advocate for improved nutrition in 2013 and beyond.

Output 1.5.2: Coalition given visibility and recognition at the popular and political level.

Activity 1.6 was successfully executed in the first quarter of 2013. Hunger Alliance of Ghana established the Secretariat for the new coalition during the first quarter of 2013. The recruitment of new staff including Volunteers boosted the capacity of the Secretariat to effectively coordinate the activities of the CSA platform. A partnership and Membership Manager was recruited to manage the database of the coalition, coordinate the participation of member organizations in the network and to support the growth of the coalition. A new Office Assistant was also recruited to help in the clerical and administrative work of the Secretariat. It must also be reported that a National Service Personnel was also engaged as the new Intern to support the Secretariat in other important areas.

Result 1.6.1: For this reasons, the capacity of the Secretariat was strengthened in 2013 to support the smooth coordination of the coalition. A well-functioning Secretariat with capacity to manage the growth of the new Coalition was very central to the sustenance of the Coalition and its rapid growth as anticipated in 2013.

Output 1.6.2: an equipped office to administer activities of the coalition established and the Focal Point organization with Coordinator appointed.

Activity 1.7 was also executed successfully in the first year of project implementation. A functioning website for the new coalition was developed. Relevant information for Stakeholders was also loaded on the relevant pages of the website to make information about Hunger Alliance of Ghana and the new coalition readily accessible.

Result 1.7.1: The advent of the website provided Ghanaians with the requisite information about the SUN CSA platform in Ghana as well as its vision, mission and objectives and the role of other partners of the national SUN Movement. In the absence of any website for the National SUN Movement in Ghana, the coalition's website was a perfect substitute in 2013 to promote the work of the entire SUN Movement in Ghana and globally.

Output 1.7.2: Website created and a sustainable communication and advocacy tool for the coalition implemented.

Activity 1.8 was not executed in 2013. This activity which involved the design of appropriate fundraising mechanism for the SUN CSA platform in Ghana was examined in 2013 to appreciate and adopt the best options available for fundraising in Ghana for action in 2014. This was mainly due to the complexities in approach, strategies and processes for fundraising in Ghana currently. The best option for aggressive fundraising mechanism is still being explored. This activity had not been changed.

Output 1.8.1: long-term fundraising agenda for the coalition yet to be explored.

Activity 1.9: As at the end of 2013, activity 1.9 had been initiated and executed. The first electronic newsletter of the SUN CSOs platform in Ghana was circulated during the third quarter. The newsletter served as one of the communication strategies that were adopted to boost the corporate image of the new coalition and Hunger Alliance of Ghana and to expand their frontiers.

Result 1.9.1: Newsletters serve as one of the critical communication tools for the dissemination of information about organizations. As explained above, this activity helped to boost the corporate image of Hunger Alliance of Ghana and the SUN CSA platform in 2013. It encouraged Stakeholders to follow with keen interest, activities that were pursued by Hunger Alliance of Ghana in relation to this project.

Output 1.9.2: Coalition activities and achievements are publicized.

Activity 1.10 was well implemented during the third quarter of 2013. Hunger Alliance of Ghana fostered collaboration with existing national Non State Actors and networks to push nutrition agenda forward. Among these networks were the Poultry Farmers Association of Ghana, Professional bodies such as Ghana Agriculture Workers Union (GAWU) and Public Advocacy Institutions such as the Ghana Parliamentarians Against Hunger and Malnutrition Caucus. Hunger Alliance of Ghana also initiated and facilitated the establishment of Ghana

Media Practitioners Network for Scaling up Nutrition during the third quarter of 2013 at the first Media Practitioners Capacity Building workshop.

Result 1.10.1: Fostering relations with existing networks in Ghana provided a unified front and a collective voice at national level to advocate for improved nutrition in Ghana in 2013. It renewed the interest of members of the professional and social networks such as the Ghana Agriculture Workers Union and the Poultry Farmers Association of Ghana in nutrition.

Output 1.10.2: Enhanced coverage and efficient implementation of coalition's activities for maximum impact.

Outcome 2: To attain popular demand for the scale up of nutrition intervention in Ghana promoted through a national awareness raising campaign to support the SUN Movement and the 1,000 Days of the Child Campaign.

In furtherance of this outcome, the following activities were successfully executed leading to the attainment of the outputs and results below in 2013.

Activity 2.1 was initiated during the third quarter of 2013 but was not fully implemented. As part of the contributions of Hunger Alliance of Ghana and the SUN CSOs platform in Ghana to support and empower the national Nutrition Champion Ms. Joyce Aryee, Hunger Alliance of Ghana planned to organize a maiden press conference for the National Nutrition Champion where she would be unveiled to be followed by a lecture on nutrition before the end of 2013. The challenge encountered in the execution of this activity was the inability of Government of Ghana through the National SUN Focal Point to confirm the appointment of Ms. Joyce Aryee as the National Nutrition Champion who was nominated during the first quarter of 2013. The Ghana SUN CSOs platform intends to pursue this activity further by advocating for the confirmation of the appointment of the National Nutrition Champion to ensure that the relevance of the role of the National Nutrition Champion in the promotion of SUN agenda in Ghana is acknowledged in 2014.

Output 2.1.2: The appointment of a Nutrition champion not yet confirmed to promote nutrition advocacy and awareness in Ghana.

Activity 2.2: was successfully executed. Experienced Celebrity Ambassadors with career in music were identified to support Ghana SUN CSOs platform to popularize the 1,000 Days of the Child Campaign. Mr. Noble Nketia was appointed as the lead Celebrity Ambassador for Ghana SUN CSOs platform. Mr. Noble Nketia was funded by Hunger Alliance of Ghana under this project to record and produce 1,000 Days of the Child Campaign song. The video of the song is being produced to kick start the 1,000 Days of the Child Campaign in Ghana after the successful launch of the audio in Tamale during the third quarter of 2013.

Result: 2.2.1: The appointment of Mr. Noble Nketia and Mr. Amakye Dede as Celebrity Ambassadors of the 1,000 Days of the Child brought enormous enthusiasm in the campaign. Mr. Noble Nketia's song which was shared with key Stakeholders brought excitement into the launch of the 1,000 Days of the Child concert in Tamale on 16th October, 2013.

Output 2.2.2: Nutrition celebrities identified and promoting nutrition advocacy and awareness through popular media.

Activity 2.3 was also successfully executed. Hunger Alliance of Ghana in collaboration with PAABEC Foundation produced a Television nutrition episode called “Tomorrow Today” which brought Resource persons in an encounter with audience mainly school pupils to deliberate on wide range of nutrition and nutrition sensitive topics from hygiene to food safety and to balanced diets. “Tomorrow today” took Hunger Alliance of Ghana and PAABEC Foundation three months to produce the first 20 episodes which were telecasted on TV Africa during the third quarter of 2013.

Result: 2.3.1: As a behavioural change event, the production of “tomorrow today” influenced a lot of Ghanaians positively and changed their perception about nutrition issues in Ghana in 2013.

Output: 2.3.2: consistent evidence-based messages developed to inform and raise awareness on nutrition.

Activity 2.4: was successfully executed in the third quarter of 2013. Hunger Alliance of Ghana through its Consultants SSARP, developed a CSOs advocacy strategy document for use by its members. The advocacy strategy is expected to guide members of the SUN CSOs platform to speak to the same nutrition issues and to help improve nutrition communication in Ghana.

Output 2.4.2: guidelines developed to facilitate advocacy by the coalition, using best practices.

Activity 2.5 was also successfully executed. The most successful 1,000 Days of the Child Concert was staged in Tamale Sports Stadium in northern part of Ghana in the third quarter of 2013. The concert was staged by very popular Artistes namely Guru, Keche, Rough and Smooth from Accra and four Tamale based Artistes, Comedians and Cultural Groups including 1,000 Days of the Child Celebrity Ambassador Noble Nketia where the 1,000 Days of the child song was unveiled. The concert attracted over 4,000 audiences. There were however challenges in the implementation of this activity. The cost for the implementation of this activity was quite high. Cost for hiring logistics, transport, hotels, venue, publicity and other factors increased the budget sharply. Another reason for the high cost of this activity was the postponement of the event from 15th October to 16th October, 2013 as a result of a heavy rain on the night of 15th October, 2013. This led to air tickets cancellation, increased hotel cost and the cost of security which exceeded the budget for this activity.

Result: 2.5.1: Building 1,000 Days of the Child campaign around top celebrities in 2013 increased public participation in the campaign mainly because the Ambassadors for the campaign have large followers and their fans were influenced one way or the other to endorse the campaign.

Output: 2.5.2: SUN and the 1000 Days concept publicized in Ghana.

Activity 2.6: was also executed during the first quarter of 2013. The Communication Committee of the coalition held various meetings to discuss various issues regarding corporate position of Hunger Alliance of Ghana and the CSA platform on matters related to nutrition in Ghana. The Committee also supported the development of the advocacy strategy document for the coalition.

Output 2.6.2: Clearing house set up to moderate messages published on behalf of coalition.

Activity 2.7: was executed on October, 14th 2013. A capacity building workshop was organized in Tamale for members of the Ghana SUN CSOs platform drawn from the three northern regions

(Upper East, Upper West and Northern Regions). The workshop was designed for over 60 participants representing 55 member organizations of the platform from the grassroots.

Results 2.7.1: The workshop equipped members of the platform at the grassroots level with the skills and knowledge to advocate for improved nutrition effectively and to help them to align their action plans with the national scale up implementation strategies.

Output 2.7.2: Strengthened capacity (skills, tools, opportunities) of coalition for evidence gathering.

Activity 2.8: was successfully executed on 5th September, 2013 at Erata Hotel, Accra. The well attended workshop was aimed at building the capacity of Media Practitioners in order to serve as agents for change in the media for nutrition. It brought Media Practitioners representing about 40 press houses together to be schooled on nutrition for the first time in Ghana.

Result 2.8.1: This activity played a key role in bringing nutrition issues to public limelight and positioned it as a newsworthy national priority development issue in 2013. The workshop played a key role in the recent wide reportage on nutrition issues in the print and electronic media in Ghana. This momentum shall be sustained in 2014.

Output 2.8.2: cross-section of media trained on investigating and communicating issues of nutrition interest.

Outcome 3: Nutrition is recognized as both a health and a developmental issue secured through the adoption and implementation of a strong National Nutrition Policy which is supported through appropriate budgetary allocation by the government and other stakeholders by 2013.

In furtherance of this outcome, the following activities were executed leading to the attainment of the results and outputs below in 2013:

Activity 3.1: was executed in various dimensions. In the approach adopted to lobby high level officials including Government officials and Members of Parliament to solicit for their support and cooperation for the prioritization of nutrition as a development cross cutting issue in Ghana's development agenda, Hunger Alliance of Ghana involved Members of Parliament and High level Government officials in all the major gatherings and deliberations that were convened in 2013 including the involvement of Members of Parliament in the deliberation on the national nutrition policy at CSA Stakeholder consultation on the policy as well as the first national nutrition summit held in the second and third quarter of 2013 respectively. This approach however reached its peak in the fourth quarter of the year when Hunger Alliance of Ghana organized an end of year meeting in Parliament with the leadership of Ghana Parliamentarians Against Hunger and Malnutrition Caucus on 4th December, 2013 to consider key pertinent issues related to the current nutrition situation in Ghana. The meeting also considered how to support the call for increased budgetary allocation for nutrition related sectors in the 2014 Government budget. The end of year meeting with the leadership of Ghana Parliamentarians Against Hunger and Malnutrition Caucus incurred no cost since the meeting was held in Parliament.

Result 3.1: Execution of activity 3.1 ensured that high level public officials especially Legislators were much involved in nutrition advocacy in 2013. It promoted the call at the highest level of governance for the need for Government of Ghana to muster the necessary political will and commitment to improve nutrition outcome in Ghana in 2013 and beyond. By raising

nutrition issues at the chamber of Parliament, Members of Parliament from both sides of the political divide were eager to push nutrition as a cross cutting development issue at the highest level of governance for required national attention.

Output 3.1.2: Key players lobbied into prioritizing nutrition in Ghana's development agenda. Lobby to make nutrition a national priority issue is still ongoing.

Activity 3.2: Steps were taken to execute activity 3.2 during the fourth quarter of 2013. A meeting was held with the Director of Budget at the Ministry of Finance and Economic Planning to determine the accurate budgetary allocation for nutrition related sectors in 2014 budget as a follow up of a similar meeting held with Members of Parliament on 4th December, 2013 as indicated in activity 3.1 above. The meeting with the team at the Budget Directorate of Ministry of Finance and Economic Planning was necessary in the sense that as it has become the mandate of Parliament to approve budgets, so it lies with the Ministry to prepare budgets hence the combination of both legislative and policy arrangement to attain optimum result for this activity.

Result 3.2.1: working with the team at the Budget Directorate at Ministry of Finance and Economic Planning was not only for the determination of the accurate budgetary allocation for line ministries involved in nutrition and nutrition sensitive sectors such as the Ministries of Health, Education, Agriculture, Water Resources and Gender in 2013 and 2014 budget, but it also laid a strong foundation to solicit the support of the team in the Ministry of Finance and Economic Planning for the tracking of disbursement of funds for nutrition related sectors in Ghana in 2014. Tracking the disbursement of funds for nutrition in 2014 budget will enable Hunger Alliance of Ghana and the Ghana CSA platform to determine the level of commitment of Government to improve nutrition outcome in 2014.

Output 3.2.2: Nutrition is recognized as both health and developmental issue, and appropriate budgetary allocation by the government and stakeholders is made.

For activity 3.3, Hunger Alliance of Ghana and the CSA platform recognized existing national structures such as the Cross Sectoral Planning Group (CSPG) and the National SUN Steering Committee of which it is a member as the appropriate avenues to engage Representatives of key State institutions and non-state institutions with key interest in nutrition in the on-going dialogue on how to improve nutrition outcomes in Ghana. HAG therefore could not anticipate the relevance in convening round table discussion on nutrition outside the CSPG. Efforts were made to rather strengthen the on-going consultations on nutrition among other initiatives through the CSPG in 2013. Significant inputs were provided by Representatives of the CSA platform at CSPG meetings held in 2013 on appropriate and sustained implementation of nutrition programmes in Ghana including consultations on the promulgation of the national nutrition policy. HAG will continue to pursue activity 3.3 in 2014 by working closely with the national SUN Steering Committee and the CSPG.

Result 3.3.1: By working with existing national structures and all relevant Stakeholders at CSPG level, Hunger Alliance of Ghana and the CSA platform contributed significantly to the on-going discussions on how to prioritize nutrition in Ghana's national development agenda in 2013. It enabled the CSA in Ghana to work with Government and other Stakeholders in a complementary manner to push nutrition agenda forward.

Output 3.3.2: Inputs provided on appropriate and sustained implementation of nutrition programs in Ghana.

Activity 3.4 was substituted and replaced by end of year SUN CSOs members gathering in Accra held on 19th November, 2013. The annual gathering brought members of the CSA platform from the grassroots level together for an interactive discussion on major achievements of the platform and to share best practices and experience. It was an annual review gathering. The change in activity 3.4 in 2013 became necessary because the national nutrition policy could not be validated before the end of the third quarter and as such the publication of the relevant strategic feedback on the document was not feasible in 2013.

Result 3.4.1: The annual gathering of CSA platform members in Ghana promoted mutual respect, understanding and cooperation among CSA members. It also promoted the incubation of new ideas to enhance project implementation in 2014.

Output 3.4.2: The coalition's progress reviewed for improved and harmonized effort towards community and national action to improve nutrition outcome in Ghana.

Activity 3.5 was executed successfully during the third quarter of 2013. Hunger Alliance of Ghana supported the finalization and the subsequent review of the national nutrition policy. A stakeholders' conference on the national nutrition policy was organized by HAG at Erata Hotel on 22nd August, 2013. It must be added that the consultation encouraged incubation of new ideas from CSO Representatives and their views and contributions enriched the development of the national nutrition policy in 2013.

Result 3.5.1: This activity promoted a wider Stakeholder consultation on the national nutrition policy. CSOs inputs were documented for consideration in the finalization of the policy and this effort enhanced national ownership of the policy.

Output 3.5.2: National Nutrition Policy developed but yet to be implemented.

Activity 3.6: The first CSA summit on nutrition was organized to coincide with the Global Nutrition Summit that was held in United Kingdom on June 8th, 2013. The forum/summit brought together members of the various SUN Platforms at national level for the first time together to pledge their commitment to the implementation of SUN in Ghana.

Result 3.6.1: The forum contributed to the creation of awareness about SUN implementation in Ghana. It created opportunity for the National SUN Movement as well as all the relevant platforms to engage the media on the status of SUN implementation in 2013 for the first time. This was to ensure that Ghanaians in general found the space to contribute to the SUN implementation process as useful suggestions and comments were provided by Participants on how to move SUN forward in Ghana at the forum.

Output 3.6.2: Increased awareness of key decision makers on nutrition situation in Ghana.

Outcome 4: Monitoring and evaluation (M& E) -Appraisal of CSO involvement in nutrition actions and their contribution at the beginning.

In furtherance of this outcome, the following activities were executed leading to the attainment of the results and outputs below in 2013:

Activity 4.1 was also successfully executed. The baseline appraisal on the project was commissioned by Management Technology Limited, a consulting firm with the support of Hunger Alliance of Ghana in the third quarter of 2013.

Result 4.1.1: The baseline appraisal provided the tools necessary to measure project performance in 2013 and its evaluation in 2015.

Output 4.1.2: a rapid appraisal of CSO involvement in nutrition activities was carried out to serve as a baseline upon which the project will be evaluated.

ii) INDICATOR-BASED PERFORMANCE ASSESSMENT

Planned Target		Achieved Indicator Targets	Reasons for Variance with Planned Target (if any)	Source of Verification
Outcome 1: To establish an independent multi-sectoral coalition of civil society organizations involved/with interest in nutrition in Ghana that seeks to advocate for making nutrition a high priority development issue in Ghana.				
Output 1.1.2	Nation-wide mapping of CSOs involved in nutrition-specific and nutrition-sensitive programming.	1. Database completed 2. CSOs are able to use it to network with each other.		1. Final Report document on mapping exercise 2. Database not yet linked to coalition website.
Output 1.2.2	Membership drive to attract CSOs, and other partners with interest in food and nutrition interventions to join the coalition.	CSOs are being enrolled across the country.		Total number of CSOs enrolled by the initiatives.
Output 1.3.2	Draw up objectives, operating procedures and guiding principles for the operation of the coalition.	Members of the coalition are operating within the boundaries of the guidelines to further the course of the coalition.		Guidelines document available.
Output 1.4.2	Set up a steering committee from among the coalition membership to direct the affairs and activities of the coalition.	Leadership exists to steer affairs of the coalition.		Documentation of leadership structure and existing leadership.
Output 1.5.2	Launching of the coalition as part of a high visibility media event.	Media coverage of launching promotes visibility of the event.		Audio-visual records of launch Output.
Output 1.6.2	Set up a desk in HAG with a full-time project executive officer, and project assistant with responsibility of day-to-day coordination of Coalition activities.	Hired staff are running efficiently the day-to-day coordination of Coalition activities.		Weekly outputs, periodic reports and activities.

Output 1.7.2	Create and maintain a Website as part of strategies for corporate communication and visibility.	5,000 visitors to the website 1,200 followers on Facebook, 3 interactive responses to web page.		Web URL and interactions.
Output 1.8.2	Periodic activities to raise funds to ensure sustainability of coalition beyond the project.	Additional funds raised to support sustainability of coalition beyond project.	No local funds raised as yet.	Transparency in financial accountability of coalition.
Output 1.9.2	Newsletter on coalition partner activities and achievements.	Newsletter publication and circulation volume.		Newsletter in circulation.
Outcome 2: To attain popular demand for the scale up of nutrition intervention in Ghana promoted through a national awareness raising campaign to support the SUN Movement and the 1,000 Days of the Child Campaign.				
Output 2.1.2	Identify and empower nutrition champion (s) to support the agenda of making Nutrition a priority development issue.	Nutrition gains greater recognition and support.	Nutrition Champion not yet identified.	Records of events and campaigns that champion will be involved in.
Output 2.2.2	Identify and empower nutrition celebrity (s).	Increased popular awareness of the need request greater investment in nutrition.		Records of events and campaigns that celebrity will be involved in
Output 2.3.2	Develop media messages to be disseminated through different modules (music, radio jingles, drama, TV informacials, fliers, posters, etc).	1. Increased visibility and prioritization of nutrition among policy makers and donors 2. Increased awareness about nutrition and its role in development among general public.		Contracts for developing and disseminating the modules feedback on the dissemination of the modules. Tommorrow Today Nutrition TV Episode still airing.
Output 2.4.2	Develop advocacy strategy document for use by CSOs, nutrition champions, celebrities and others acting on behalf of the coalition.	Advocacy strategy in use by coalition members.		Strategy document available.
Output 2.5.2	Annual '1000' days concert to institutionalize recognition of the	1. Increased visibility and prioritization of nutrition among policy makers and donors.		Audiovisual record of concert.

	importance of nutrition during the first 1000 days of life.	2. Increased awareness about nutrition and its role in development among general public. 3. Attendance/participation 4. Media coverage.		
Output 2.6.2	Set up a communication bureau that will communicate coalition's corporate position on issues of relevance in nutrition to stakeholders.	1. Laid down communication procedures adhered to in communicating coalition's position on nutrition. 2. Position of coalition is communicated in a unified and consistent manner.		Documentation on communication team meetings available.
Output 2.7.2	Establish and build the capacity that eventually leads to a think tank on nutrition policy and programming in Ghana.	Capacity building workshop for members of the coalition executed in Tamale during the third quarter of 2013.		1. Records of event of capacity building. 2. Evidence of their reportage.
Outcome 3: Nutrition is recognized as both a health and a developmental issue secured through the adoption and implementation of a strong National Nutrition Policy which is supported through appropriate budgetary allocation by the government and other stakeholders by 2013.				
Output3.1.2	Parliamentary and ministerial dialogue.	1. Increased interest in issues of nutrition in parliamentary discourse. 2. Strengthening of nutrition institutions.		Records of the meetings.
Output3.2.2	Lobbying for budgetary investment in nutrition with both government and development partners.	Increased budgetary allocation to nutrition programming.		Records of meeting with the Director of budget available.
Output 3.3.2	Establish advocacy Round-table(s) that will provide feedback to policy makers and implementers and relevant stakeholders in nutrition in Ghana.	Improved cross-sectoral activities and decision making.		Record of meetings.
Output3.4.2	Publish annual strategic policy feedback document outlining achievement of set targets and	Activity substituted and end of year membership gathering implemented.		End of year gathering minutes available.

	identify gaps to be filled.			
Output3.5.2	Support the drafting, consensus-building, finalization dissemination, implementation and subsequent reviews of national food and nutrition policy.	Validation and implementation of nutrition and food policy document.		Food and Nutrition policy document available.
Output 3.6.2	Create opportunity for discourse on nutrition as part of annual health summits by the Ghana Health Services.	Patronage of the event.		Records/reports of the event.
OUTCOME 4: Monitoring and evaluation (M& E) -Appraisal of CSO involvement in nutrition actions and their contribution at the beginning.				
Output 4.1.2	Baseline rapid appraisal of nutrition actions and advocacy.	Baseline Rapid Study. Timely preparation and circulation of appraisal findings.		Survey report.
Output 4.2.2	Annual performance survey of coalition.	Delineated targets of coalition being realized.		Survey report.
* Note. All Baseline Indicators have been zero rated because we begun from scratch				

- **RESOURCES**

As at the end of the first year of project implementation (2013), no other funding sources had been explored. Hunger Alliance of Ghana utilized only approved MPTF funds for project implementation in 2013. There were also no significant changes or revision in the budget during project implementation in 2013. As explained above the only changes in activities were the substitution of the end of year gathering for activity 3.4 without any changes in the budget for activity 3.4. It must however be mentioned that the budget for activity 2.5 was exceeded as a result of the challenges HAG encountered in the organization of the 1,000 Days of the Child Campaign Concert that was held in Tamale during the third quarter.

- **RISK FACTOR**

The only risk factor that faced the CSA platform and Hunger Alliance of Ghana in 2013 initially was how to ensure that the four committees of the platform though long but robust were able to utilize all the appropriate avenues available to be fully involved in the core aspects of project implementation. As at the end of 2013, the Resource Mobilization could not finalize its decision on the appropriate resource mobilization strategies for the platform. This was however averted as the other committees played key roles in the implementation of the various activities. For

instance the technical and Communication committees were very active in the technical and communication activities of the coalition especially in the development of its advocacy strategy, mapping and baseline survey. The Consultants that were recruited to work on these activities received very much support from these committees. In moving forward, the Secretariat is determined to make the necessary arrangements for the full participation of all the four committees in both the implementation of the activities of the project as well as the improvement in their oversight roles in all aspect of project implementation.

- **ASSESSMENT OF MAIN RESULTS ACHIEVED IN 2013**

As reported above, a nationwide mapping of CSOs involved in nutrition and nutrition sensitive action in 2013 gave a strong indication that the Ghana SUN CSOs platform and Hunger Alliance of Ghana were determined to build a solid network for all relevant organizations and NSAs in Ghana with the aim of working closely together and aligning CSOs actions behind a common national action plan for the attainment of common results.

b) By appointing a Celebrity Ambassador for the 1,000 days of the Child campaign, this activity reinforced the role of celebrities in the implementation of SUN in Ghana and the 1,000 Days of the child campaign. This activity surely helped to popularize the 1,000 Days of the Child Campaign in Ghana in 2013. A new song for the 1,000 Days of the Child Campaign emerged and with the video for the song being shot for Ghana Television, it is expected that over a million Ghanaians or more shall be influenced to embrace and support the 1,000 Days of the Child Campaign directly or indirectly.

c) As indicated above, Hunger Alliance of Ghana developed advocacy strategy document for use by members of the CSA platform which were also shared with relevant Stakeholders within the national SUN Movement. The advocacy strategy is expected to guide Members of the Ghana SUN CSOs platform to address the same issues, intensify joint advocacy and improve their communication and reportage on nutrition in Ghana.

d) As also reported above, Hunger Alliance of Ghana organized the maiden media practitioners' capacity building workshop to equip media practitioners and Reporters with relevant knowledge and skills in nutrition reporting. This was the first time in Ghana that Media Practitioners were schooled on nutrition. The expectation is that within the next three years, media practitioners' perception and views about nutrition reporting is expected to be improved thereby positioning nutrition as a relevant national development priority issue given space in the media.

e) In the contribution of CSOs to the development, finalization, consensus building and subsequent review of the national nutrition policy, the organization of Stakeholders consultation on the national nutrition policy ahead of its validation was very instrumental in generating more ideas for the way forward for the implementation of the policy. As a number of high profile personalities including Members of Parliament participated in the consultation, it indeed underscored the importance of widening the consultation processes on the policy for the purpose of guaranteeing its collective ownership.

f) “Tomorrow Today”, a television nutrition episode which is expected to be telecasted for the next three years is also going to support Ghana SUN CSOs platform behavioural change communication strategy aimed at influencing more than a million Ghanaians positively about nutrition issues in Ghana. Ghana SUN CSA’s contribution to the development of nutrition messages in Ghana through the media is expected to help shape nutrition agenda for the next three years.

g) The CSA Members capacity building workshop organized in the third quarter in Tamale broadened the participation of Member organizations in the northern regions in the implementation of SUN in Ghana. Its result was very significant. It strengthened the capacity of CSA Members to play meaningful roles in the implementation of SUN in Ghana at the grassroots level. Among other things, the workshop also contributed to the improvement of the flow of communication from the centre to the periphery, promoted the work of the new coalition and the SUN Movement in general in Ghana and helped to consolidate the gains at the grassroots level.

- **KEY PARTNERSHIP AND INTER-AGENCY COLLABORATION**

The Ghana SUN CSA platform thrives on partnership and inter-agency collaboration to achieve maximum impact. By working with the National Development Planning Commission which acts as the National Focal Point for SUN in Ghana and the established inter-ministerial platform called the National Cross Sectoral Planning Group (CSPG), the UN Participating Organization (WFP), UN REACH, Ghana Health Service (GHS) and other allied agencies, Hunger Alliance of Ghana and the Ghana SUN CSA platform recognized that inter-agency collaboration was key in the implementation of its activities in 2013. For instance, this inter-agency collaboration ensured that consensus was reached on the National Nutrition Policy and one of the reasons include a wider promotion of Stakeholder consultation on the policy by Hunger Alliance of Ghana in 2013.

- **CHALLENGES**

The main constraints or challenges encountered in 2013 was the heavy task entrusted in the team at the Secretariat in executing the project especially bringing over 130 organizations together within that short time. The delay in the start of the project was also another challenge. The project started in the second quarter instead of starting at the beginning of the first quarter of 2013. In spite of these challenges, the project implementation in the first year was a huge success.

The overall impact of the project in the first year of implementation on the nutrition landscape in Ghana was very impressive in 2013. Over 90% of the activities for 2013 were duly executed. It must be noted that Ghana SUN CSOs platform and Hunger Alliance of Ghana is gradually changing the profile of nutrition in Ghana as it continue to work to change public perception and mind-set about nutrition issues in Ghana.