

# SUN Movement Multi-Partner Trust Fund



## ANNUAL NARRATIVE PROGRESS REPORT

### REPORT COVER PAGE

**Participating Organization:**

PAHO/WHO Guatemala and Save The Children Guatemala

**Priority Sector covered:**

Priority area/ strategic results  
To contribute on the reduction of chronic malnutrition of children under 2 years in Guatemala, through the empowerment of the affected population, the inter-sectorial coordination and social audit that will support a higher efficacy of the existing Public Plans and Programs to face the problem.

**Programme<sup>1</sup> No. and Programme Title:**

- Programme Number:  
WHO: SUN 02/GUA/003 Civil Society  
PAHO: GU/LOA/1300005.001  
MPTF: Window2-003
- Programme Title:  
Fostering Civil Society Action and Inspiring Changes in Guatemala to Implement the 1,000 Days Strategy

**Report Number:****Reporting Period:**

September 2013 to February 2014

**Programme Budget:**

US\$ 428.000

**List Implementing Partners:**

Save The Children Guatemala

**Programme Coverage/Scope:**

Guatemala

**Abbreviations and acronyms:**

- CONASAN: Consejo Nacional de Seguridad Alimentaria (National Council on Food Security and Nutrition)
- INCOPAS: Instancia de Consulta y Participación Social (Instance of Social Participation and Consultation)
- PAHO/WHO: Pan American Health Organization/World Health Organization
- RSC-SUN: Civil Society Network-Scaling Up Nutrition
- SUN: Scaling Up Nutrition

**Programme Duration/Closed Programme:**

- 36 months.
- Start date: August 15th 2013
- Original end date July 2016
- Current end date July 2016

**Report Formatting Instructions**

*Kindly review the instructions below and follow them in the preparation of your report*

- Do not put the narrative text into boxes and do not incorporate boxes, graphs, etc into the narrative report.
- Add additional information including charts, graphs, etc. as annexes to the report and clearly reference the annexes using footnotes or endnotes within the body of the narrative.
- Number all sections and paragraphs as indicated below.
- Format the entire document using the following font: 12point Times New Roman & do not use colours.

**NARRATIVE REPORT FORMAT****I. Executive Summary**

This report summarizes the main achievements during the implementation of the project “Fostering Civil Society Action and Inspiring Changes in Guatemala to Implement the 1,000 Days Strategy” held in the framework of the global initiative Scaling Up Nutrition (SUN) in the period from September 2013 to February 2014.

The Government of Guatemala and representatives from all sectors of the country signed the Zero Hunger Pact in February 2012, starting a national movement and a Government commitment which seeks to confront in a direct and forceful way the problem of hunger in the country. In order to accomplish this, the Zero Hunger Pact Plan (the Plan) has been established, which is the instrument of the Government to implement the aforesaid pact. The Plan was formulated on the basis of international consensus and the SUN Movement, which focuses

on the 1,000 Days Strategy.

Save the Children Guatemala and Pan American Health Organization / World Health Organization (PAHO/WHO) signed an agreement for the implementation of the SUN project in Guatemala. Project objectives include the strengthening of audit capabilities and impact of civil society organizations on decision makers for implementing the 1,000 Days Strategy, with quality, and the empowerment of the affected population (women and children) nationwide, prioritizing high-risk towns due to food insecurity and poverty to contribute to the reduction of chronic malnutrition in children under 2 years of age in Guatemala.

The period of execution and reporting of project progresses corresponds to 6 months of implementation from September 2013 to February 2014 achieving a budget execution of 18%. It is expected that for August 2014, 100% of the total for the year 1 had been executed.

## **II. Purpose**

Contribute to the reduction of chronic malnutrition in children under two years in Guatemala through the empowerment of the affected population, coordination of different sectors and social audit to strengthen the effectiveness of public plans and programs to address the problem.

## **III. Resources**

Financial resources for the project come from the SUN Movement MPTF.

## **IV. Implementation and Monitoring Arrangements**

At the time, the project activities have focused on advocacy to position the SUN movement across the different sectors and organizations of civil society, specifically through the Instancia de Consulta y Participación Social –INCOPAS- (Instance of Social Participation and Consultation) for the establishment of the Advocacy Committee and the Monitoring and Social Audit Commission of the actions of the 1,000 Days Strategy.

The Advocacy Committee's main function is to set up channels of information and direct communication with the implementer parties of the 1,000 Days Strategy at national and regional level. In this space, the information will be collected and analyzed in relation to progress in implementing the actions of the 1,000 Days Strategy; this information will be confronted with that obtained through the Monitoring Committee to establish concrete proposals to strengthen the effective implementation of these actions. Moreover, the Commission of Monitoring and Social Auditing main function is to develop a common agenda for monitoring the implementation of the 1,000 Days Strategy. Networks and civil society organizations have been identified which could be part of the national platform. During the first two months of 2014, a methodology for the formation of the Advocacy Committee and the Monitoring and Social Auditing Committee including tools and formats for consolidation agreements between the SUN Movement and civil society organizations was defined.

In relation to the identified risks is the time factor, which may be insufficient by the civil society organizations for the creation of the national platform. That progress will depend on the willingness of all members and this may delay the process to achieve the desired results in the time stipulated in the annual project planning.

## **V. Results**

Committee (result 2), activities implemented to present include the work of the project in different spaces with civil society actors, aiming at having a diverse and representative participation of the social context of Guatemala.

Key achievements include:

- ✓ Active participation of civil society, product of socialization of the project in different areas of the social context of the country, facilitating the active participation of their representatives through the Advocacy Committee.
- ✓ Identification of civil society organizations for the establishment of the Monitoring and Social Auditing Commission and the Advocacy Committee.
- ✓ Identification of key actors to establish the Advocacy Committee, such as the -INCOPAS- (Instance of Social Participation and Consultation) in which civil society is represented through the *Consejo Nacional de Seguridad Alimentaria y Nutricional (CONASAN)* (National Council on Food Security and Nutrition). The main role of INCOPAS is to present technical proposals within the CONASAN.
- ✓ The SUN project has been presented to the Consultation and Participation Instance, which gives greater political visibility to the project as it enables to keep the political agenda.
- ✓ The design and development of methodology for the conformation of the Advocacy Committee and the Monitoring and Social Auditing Committee including instruments and formats to establish the national platform.
- ✓ Participation in other key areas of impact as the Ombudsman for Human Rights Office, which is in the process of an agreement and the *Alianza por la Nutrición* (Alliance for Nutrition: coalition of private and civil society organizations of Guatemala committed to combat chronic malnutrition) that will be part of the Advocacy Committee.
- ✓ The SUN Movement in Guatemala has an active membership of the Civil Society Network - SUN-RSCSUN. The Global Network of Civil Society consists of representatives from each national alliance of the civil society of SUN, which are actively involved in the promotion of nutrition in their respective countries. The member organizations of the Network are working together to develop skills and maximize resources in order to obtain the greatest possible impact on nutrition.

According to result 3 which refers to the mass media campaign to inform and empower women, teenagers and children by strengthening their ability to demand health services for mothers and children, the main achievements include:

- ✓ Proposal for a communication strategy, which includes radio and television spots, promotional materials, digital media publications, newsletters and media monitoring.
- ✓ Graphic lay-out proposal for the SUN Movement in Guatemala.
- ✓ Coordination with the “*Red de Adolescentes Comunicadores Promotores de sus Derechos*” (Network of Teenager Communicators Promoters of Their Own Rights) supported by Save the Children Guatemala for the establishment of the Teenagers for Nutrition Network.

Additionally, at this moment a preparation process is being carried out for the World Day of Action to be held between May 1<sup>st</sup> and 8<sup>th</sup>, 2014. In 2013, various civil society groups of the world organized coordinated actions as part of a “Global Day of Action” previous to the G8 summit in London, UK; held on June of the same year. The purpose of this coordinated initiative was to show the global demand to undertake decisive actions in the G8 summit aimed at addressing food insecurity and malnutrition. In over fifteen countries were held several campaign activities, which ranged from public concerts and events for the media with school children, to panel discussions with parliamentarians. These actions increased awareness of the need for their governments to earmark funds to address malnutrition. At the inaugural meeting of the Civil Society Network SUN (SUN RSC), in June 2013, it was agreed that RSC SUN should aim to repeat the success of the Global Day of Action 2013, carrying out a Global Day of Action 2014. The SUN Movement in Guatemala will participate of the day doing activities such as a forum panel with representatives from different sectors of civil society with discussions about chronic malnutrition, social media publications about the actions of the 1,000 Days Strategy in Guatemala, actions that the SUN Movement takes on issues of monitoring and social audit, press releases on the activity of the Global Day of Action of the Civil Society Network and radio interviews on the SUN Movement with the aim of raising awareness of the movement of Civil Society Network Organizations for the promotion of nutrition in Guatemala, invite new organizations to join the movement to join efforts in Guatemala nutrition and

enhance knowledge and inform civil society about the actions of the 1,000 Day Strategy and the importance of their accomplishment to achieve the reduction of chronic and acute malnutrition in the country.

- Products
  - ✓ Directory of civil society organizations that perform actions for nutrition, nutritional food security, right to food and protection of children and teenagers rights.
  - ✓ Selection criteria for civil society organizations that will make up the national platform.
  - ✓ Letter of Understanding at proposal stage for integrating the Advocacy Committee and the Committee of Monitoring and Social Auditing.
  - ✓ Constitutive Document at proposal stage for the Advocacy Committee.
  - ✓ Graphic line proposal for the SUN Movement in Guatemala.
  - ✓ Communication strategy proposal.
  - ✓ Membership registration of Civil Society Network SUN -RSCSUN-.
  
- Lessons learned

Of project implementation specific knowledge is derived, which will be useful as it unfolds, and is detailed below:

- ✓ The alliance with INCOPAS for the project implementation has been strategic for the dissemination to the population, achieving a broad participation of the different civil society actors, and present proposal to CONASAN..
- ✓ The existence of the first judicial demand for the right to food topic, is a precedent that open the possibilities for civil society incidence related with the Government policies.
- ✓ The SUN movement provides important space for civil society to perform monitoring, social audit, prepare reports analyzing the situation and make proposals from citizenship to reduce child malnutrition.
- ✓ It is important to align the cooperation actions of all organizations that make up the SUN national platform, in order to aim all efforts at promoting nutrition and jointly assume leadership as civil society and not individually.