SUN Movement Multi-Partner Trust Fund



PROGRAMME¹ QUARTERLY PROGRESS UPDATE

as of Quarter no1 of Year 2014: January to March 2014

Submitted: 1st May 2014

Participating UN Organization:	World Food Programme					
Implementing Partner(s):	Civil Society Alliance for SUN, Bangladesh (CSA for SUN)					
Programme Number:	# 00084692 SUN-Window 2/BGD/001 "Civil Society"					
Programme Title:	Scaling up nutrition by civil society in Bangladesh					
Total Approved Programme Budget:	US\$ 535,000					
Location:	BRAC Centre, 75 Mohakhali, Dhaka 1212, Bangladesh					
MC Approval Date:	August 28, 2012					
Programme Duration:	36 months	Starting Date:	October 2012	Completion Date:	December 2015	
Funds Committed:	US\$ 500,000 project US\$ 35,000 ISC			Percentage of Approved:	100%	
Funds Disbursed:	US\$ TBC			Percentage of Approved:	34%	
Expected Programme Duration:	36 months	Forecast Final Date:		Delay (Months):		

Outcomes:	Achievements/Results:	Percentage of planned:
A CSO Network in Bangladesh that is fully operational and	Progress toward this outcome includes:	

successfully influencing policy making by 2013, and into 2014

Alliance Work Plan Review: CSA for SUN's existing Work Plan was reviewed in a daylong workshop. In addition to the Executive Committee, selected General Committee members were also present for idea sharing on the work plan, and to foster a wider sense of ownership among the membership.

Please see attachment "Appendix 1"

Nationwide advocacy on the SUN Movement: The key messages of the SUN Movement, emphasizing the 1000 Days Approach, were disseminated through orientations to selected General Committee members, which have been cascaded down during district level advocacy seminars in the past quarter. The first targeted areas are nutritionally vulnerable districts in Sylhet and Chittagong Divisions. Seminar participants included local level government officials, civil surgeons, religious leaders, teachers and other stakeholders, with the purpose of creating a movement at the district level for scaling up nutrition, alongside ongoing work at national level in Dhaka.

Please see attachment "Appendix 2" and "Appendix 3"

Taking innovative awareness-raising opportunities through the membership:

CSA for SUN participated in a daylong "Working Students'
Day" organized by General Committee member
Underprivileged Children's Education Programme (UCEP),
Bangladesh. A booth was set up with attractive festoons and a
quiz competition. This was an opportunity for CSA for SUN
to informally find out the nutrition knowledge of adolescents,
and to test the acceptance of informative festoons created for
their age group which will be distributed throughout the
country in the future.

Please see attachment "Appendix 4"

 Dhaka-based trainers of the Bangladesh Girl Guides Association received orientation on SUN in order to start raising awareness of nutrition through their members.

Please see attachment "Appendix 5"

Creating a media-based movement: Besides highlighting nutrition in print media, CSA for SUN has launched a Talk Show to build a momentum on nutrition on television, visible to the masses and targeted to policymakers. A weekend prime time on a renowned national TV channel will be used for this purpose. The Talk Show, which has aired one episode, will bring forward the multisectoral approaches to nutrition and the importance of building linkages between sectors.

Please see attachment "Appendix 6" and "Appendix 7"

Enhanced sharing of evidenced based information, research findings and resources among stakeholders to achieve effective implementation of nutrition programs Progress towards this outcome includes:

Materials developed and reprinted for distribution:

- The Communications Consultant of CSA for SUN has developed a Bengali-language brochure for use by General Committee members at grassroots level. Target audiences are locally elected leaders, civil surgeons, religious leaders, teachers, other influentials and community people.
- A set of three comic books for adolescents on the 1000 Days Approach, originally published by Dhaka Ahsania Mission, has been reprinted as a behaviour change communication tool to be used in education programmes and other awareness raising activities such as quiz competitions.

Global networking: As part of CSA for SUN's aim to increase networking and information-sharing internationally with the Global SUN Movement countries, Executive Committee members of CSA for SUN attended teleconferences with Global SUN and multiple local stakeholders in order to facilitate networking and sharing amongst SUN Countries. In addition, there is active correspondence between CSA for SUN and the SUN CSN Secretariat. Regional SUN Countries Nepal and Myanmar have also been contacted to initiate joint efforts in South Asia.

Comprehensive, coherent and adequately financed national nutrition plan adopted by mid of 2013 and implemented by the Government by mid-2014 CSA for SUN has facilitated active policy discussions, media engagement and meetings with relevant policymakers, as well as building productive and engaging discussions between nutrition specialists and multisectoral stakeholders.

Progress towards this outcome includes:

Roundtable discussion: A policy roundtable focusing on the strong relationship between WASH and nutrition was coorganized by WaterAid, Daily Star (leading English-language daily newspaper) and CSA for SUN. The importance of linking the health sector with the WASH sector was highlighted. This was a strategic opportunity with no budgetary commitment. Please see attachment "Appendix 8"

A joint tracking system established to monitor progress of NNS with the active support from CSA for SUN by mid-2013

One of CSA for SUN's objectives is to assist the Government develop a joint action plan involving all sectors for the country to track progress with evidence based research data to share gaps and issues during each annual planning review meeting regarding nutrition sensitive and nutrition specific interventions.

Supporting Government of Bangladesh develop a set of nutrition-sensitive indicators: CSA for SUN conducted a workshop with its membership and key resource people in Dhaka to identify both new and existing nutrition sensitive indicators of different sectors. There will be a larger M&E workshop later in the year when the indicators developed in this workshop will be

expanded on. These indicators will then be distributed to relevant	
ministries for their use.	
Please see attachment "Appendix 1"	

Qualitative achievements against outcomes and results:

During the first quarter of 2014, the political situation in Bangladesh has stabilised. As a result, CSA for SUN has been able to start work with both central and local governments.

CSA for SUN Executive Committee members and National Coordinator met with the newly appointed Additional Secretary (MoHFW) and SUN Focal Point, Ms. Roxana Quader. Settling into her new role, the SUN Focal Point has already had several engaging sessions with the SUN Multistakeholder Platform (MSP), including donors, UN partners, the technical community and civil society. There are also signs of better coherence, communication and sharing between the MSP membership (civil society, donors, UN agencies, the technical community and the Government).