



**Yemen National Dialogue and
Constitutional Reform Trust Fund
(YNDCRTF)**



PROJECT¹ QUARTERLY PROGRESS UPDATE
(for posting on the YNDCRTF web site)
as of [30 June 2014]

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| Participating UN or Non-UN Organization: | UNOPS (Coordinating Entity: DPA OSASG) | | | | |
| Implementing Partner(s): | National Dialogue Secretariat/ Constitution Drafting Committee General Secretariat | | | | |
| Project Number: | 85078 | | | | |
| Project Title: | Yemeni National Dialogue | | | | |
| Total Approved Project Budget: | US\$ 16,795,171 | | | | |
| Location: | Yemen-wide | | | | |
| SC Approval Date: | | | | | |
| Project Duration: | One year & six months | Starting Date: | 20 Feb 2013 | Completion Date: | 19 Aug 2014 |
| Funds Committed: | US\$ 16,192,965.03 | | | Percentage of Approved: | %96.4 |
| Funds Disbursed: | US\$ 16,154,492.31 | | | Percentage of Approved: | %96.2 |
| Expected Project Duration: | 18 months | Forecast Final Date: | 19 Aug 2014 | Delay (Months): | 6 months |

| Outcomes: | Achievements/Results: | Percentage of planned: |
|---|---|------------------------|
| Outcome 1: “Implementation of the Agreement moves forward according to agreed timelines and steps, on the basis of quality technical, financial and administrative support” | | |
| 1.1 The National Dialogue and Constitutional process are provided with technical and political support, including lessons learned and comparative analysis and mediation / facilitation assistance when requested | The National Dialogue Conference (NDC) concluded in January 2014. Following this, the National Dialogue Secretariat (NDS) was downsized, part of which formed the Constitution Drafting Commission General Secretariat (the Secretariat) while the other part under this project carried on the work on the post NDC communication phase. The United Nations Office for Project Services (UNOPS) continued to provide operational and logistical support throughout this phase. Meanwhile, the Office of the Special Adviser to the Secretary-General on Yemen (OSASG) provided technical support to the Secretariat through the deployment of two international experts in processes planning to assist the Secretariat in finalizing the post NDC communication strategy and plan. The experts provided lessons learned and comparative analysis from similar processes in different countries. A number of national consultants worked on categorizing the NDC outcomes, as well as providing analysis on the main contradictory issues to develop the post NDC outreach booklet and guidelines. | |
| 1.2 Well-resourced secretariats provide the administrative, logistical and technical support to the National Dialogue and Constitutional process structures, including Preparatory Committee, National Dialogue Committee, and Constitutional Commission | The NDS was restructured and formed the Constitution Drafting Committee General Secretariat (the Secretariat). This newly formed Secretariat continued to work on this project in parallel with working on the Constitution Process Project. Twenty seven staff of the NDS continued to serve in the new Secretariat and another 14 were contracted in April through UNOPS. | |
| 1.3 International assistance to the National Dialogue and the Constitutional process is well coordinated, with limited transaction costs for national actors and efficient allocation of resources | <ol style="list-style-type: none"> 1- Two steering committee meetings were held and co-chaired by OSASG/Secretariat during this reporting period. Final tranche funding for this project was approved in June to cover post-NDC communications activities. 2- During this reporting period, the Secretariat conducted several bilateral meetings with donors and implementing partners to share NDS plans of community participation and outreach as well as to mobilize additional funds for implementing these plans. | |
| Outcome 2: “The outcome of the Implementation of the Transition Agreement reflects an inclusive, transparent, meaningful and participatory process.” | | |
| <p>2.5 The population is aware of the existence and inclusivity of the national dialogue and constitutional process through the implementation of the secretariat’s public information campaigns.</p> <p>Note: exact content, timing and sequencing of proposed activities pending development and finalisation</p> | <p>Under this project, the extended Secretariat with a new mandate and a lower number of staff in the Media and Communication Unit (MCU) and the Community Participation Unit (CPU), continued to work on the post-NDC communication plan. With technical support from OSASG and operational support provided by UNOPS, the following activities were implemented:</p> <ul style="list-style-type: none"> • Traditional media: TV and Radio: <ul style="list-style-type: none"> - National TV stations broadcast NDC outcomes on the news ticker throughout the period for hours daily. The MCU | |

by NDS of public information campaigns

provided them with 237 selected NDC outcomes to be used for this purpose.

- More than 50 flashes on selected NDC outcomes continued to be broadcasted on several national TV and radio stations.

Outdoor Campaign & visibility materials:

- The outdoor campaign focused on promoting “Success” i.e. affirmative messages on the NDC outcomes and continued to use “our success” approach to promote the public ownership of this success to encourage everyone to protect it and assist in implementing the NDC outcomes. The visibility materials are still covering the main northern and southern cities streets with full coverage on main roads, bridges, buildings and big junctions.

Print Materials:

- Thousands of copies of the NDC outcome document were printed through multiple partnerships with the private sector and government entities. These were then distributed to Civil Society Organizations (CSOs) and activists working to promote the NDC outcomes.

Social media

- The number of NDC Facebook followers increased during the reporting period, exceeding 180,000 by end of June. Followers of the NDC Twitter account exceeded 8,000.

Print and Web media:

- The MCU continued to update the NDC website with news about activities to promote the NDC outcomes. There were more than 2,342 updates during this quarter. The updates covered all activities directly promoting the outcomes and those conducted by CSOs and other institutions.
- 35 media publications were produced on thematic NDC outcomes, including analysis of how the outcomes will impact the future of Yemen. These publications were posted on the NDC website and published in different local newspapers and various other websites.
- A list of 1,120 journalists, activists and others received updates on the post-NDC outreach activities, and other news related to the NDC, as well as on the implementation of the NDC outcomes.

SMS System:

- Using the SMS two-way system, daily texts on the NDC outcomes were sent to the general public. The number of subscribers to these messages reached 60,000 by end of this quarter.

Community Participation:

- The CPU continued its coordination role with CSOs and served as a focal point on the NDC. It also provided information as well as resources including the NDC outcomes document, the *Year of Dialogue* publication and thematic booklets among others.
- Two manuals were developed for promoting the NDC outcomes. The first is a messaging manual focusing on the key contradictory outcomes and solutions. The second is focused on outreach, specifically outreach skills. It was developed to train the NDC delegates as well as CSOs on how to effectively conduct post NDC outreach.
- Four Training-of-Trainers sessions on promoting the NDC

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| | <p>outcomes were conducted in four different regions training a total of 170 participants.</p> <ul style="list-style-type: none"> - CPU conducted several events in four governorates to promote NDC outcomes with more than 1,000 participants from different groups including women, youth and war victims in the south. | |
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Qualitative achievements against outcomes and results:

The following results were achieved during the reporting period:

Outcome 1: “Implementation of the Agreement moves forward according to agreed timelines and steps, on the basis of quality technical, financial and administrative support”

The focus of the project was to support the post NDC communication and outreach phase. Under this outcome, the OSASG, UNOPS and the Secretariat provided technical and operational support to plan and implement the post NDC communication plan. National and international consultants were deployed to assist the Secretariat in planning this phase and in articulating the messages into guidelines and booklets for the post- NDC communication phase.

Another ongoing documentation project (the “*Dialogue Story*” - to include printed and audiovisual products) with the Secretariat took place. The Dialogue Story was prepared in three phases. Phase I was data collection and a desk review for all NDC reports and publications; Phase II was ensuring international perspectives are incorporated as well as quality control; Phase III includes the final production, including a bilingual book, animated videos, thematic booklets and a series of documentaries.

UNOPS continued to provide operational support to the Secretariat and contracted 13 people. In addition, OSASG deployed two international consultants to assist the Secretariat in planning the post-NDC communication and constitution drafting media and outreach plans. These two consultants were available in March and worked in parallel with the Constitution Drafting Commission (CDC) providing lessons learned and experiences from other countries in similar processes.

Outcome 2: “The outcome of the Implementation of the Transition Agreement reflects an inclusive, transparent, meaningful and participatory process.”

In this quarter, the MCU continued their outreach including a number of communication activities to promote the NDC outcomes as part of the post NDC communication strategy. The MCU and CPU Unit also extended some of their ongoing projects.

National TV stations continued to broadcast selected videos promoting NDC outcomes, as well as news updates on promotion activities of the NDC outcomes throughout the reporting period. The MCU continuously provided NDC and CDC updates on TV and national media outlets. NDC outcomes were continuously running on the news ticker in different national TV stations. The MCU continued to work on establishing the sense of public ownership of the NDC outcomes through TV flashes, radio flashes and the previously mentioned outdoor campaign and visibility materials messaging. These media and communication activities emphasised an affirmative “Success” messaging strategy to combat any perceptions of failure and maintain support for the national dialogue process.

Using the SMS two-way system, the MCU continued to send daily messages about the NDC outcomes to keep them in the public’s awareness. The NDC website is still running and daily updates which are posted on the activities and initiatives conducted to promote the NDC outcomes. Throughout the quarter, the MCU continued to provide daily updates on the activities to promote NDC outcomes to newspapers and news websites. These articles were produced in coordination with the MCU. Via partnerships with the private sector, the Secretariat printed thousands of copies of the NDC outcome document and distributed them to CSOs and national entities working on promoting the NDC outcomes. Thematic booklets on the NDC outcomes were also produced. These were designed by IOM national consultants and coordinated by the Media Unit in the first quarter, and subsequently printed and distributed to partners and CSOs.

During this quarter, the CPU started to implement their post-NDC outreach plan. With the support of two national experts, a Messaging Manual was produced. The manual addresses the most debated issues, provides guidance on the agreed solutions proposed in the outcome document on topics such as: Quota, Sharia, federalism, elections, the southern question, military and security, independent entities, women and youth, corruption, among

others. Two workshops were conducted to define these issues with CSOs, analysts, activists and partners. To ensure proper outreach by CSOs, delegates and activists, a manual on outreach was also developed. The outreach manual was discussed and reviewed by 30 trainers in the area of outreach from different governorates in a four-day workshop. This outreach manual was developed to be used in all subsequent ToT session. This manual provided the participants with guidance on public speaking, networking, planning and negotiation. 170 participants from CSOs, activists, NDC delegates attended in four ToT trainings. The trainings were conducted in four regions: Aden; Al-Janad; Saba'a and Tihama as well as the Capital.

By the end of the training sessions, action plans were developed by the trained NDC delegates, CSOs and activists to start implementing the promotion of the NDC outcomes. These action plans included: sectorial trainings on NDC outcomes for example with religious people, the military, CSOs, among others, as well as cultural and artistic festivals in all regions to promote NDC outcomes.

The CPU conducted several events to promote the NDC outcomes for CSOs, women and activists from different constituencies in Sana'a. Another two festivals to promote NDC outcomes were coordinated and conducted by the Secretariat in Aden targeting 800 participants. Two workshops in Aden were conducted on promoting NDC outcomes including transitional justice targeting youth and war victims in the south. Four workshops were conducted to engage CSOs, media, religious affiliations and military leaders in promoting the NDC outcomes with around 80 participants from Taiz and Ibb governorates in the Janad region. In addition, a grant competition program was implemented nation-wide for youth initiatives that competed on implementing public events to promote NDC outcomes. The competition was held in all governorates except Shabwa due to security restrictions.

¹ The term "project" is used for projects and joint programmes