

SUN Movement Multi-Partner Trust Fund



PROGRAMME¹ QUARTERLY PROGRESS UPDATE – YEAR 2014

as of Quarter no3 of Year 2014: July to September 2014

Submitted: 1st October 2014

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| Participating UN Organization: |  World Food Programme <small>wfp.org</small> | | | | |
| Implementing Partner(s): | Hunger Alliance of Ghana | | | | |
| Programme Number: | #00085325 SUN 02/GHA/002 “Civil Society” | | | | |
| Programme Title: | Formation of Coalition of Civil Society Organizations (CSOs) to support Scale up Nutrition in Ghana | | | | |
| Total Approved Programme Budget: | US\$374,500 | | | | |
| Location: | Ghana | | | | |
| MC Approval Date: | 05/12/2012 | | | | |
| Programme Duration: | 36 months | Starting Date: | 01/01/2013 | Completion Date: | 31/12/2015 |
| Funds Committed: | US\$350,000 project US\$ 24,500 ISC | | | Percentage of Approved: | 100% |
| Funds Disbursed: | US\$288,500 | | | Percentage of Approved: | 82% |
| Expected Programme Duration: | 36 months | Forecast Final Date: | 01/04/2013 | Delay (Months): | 3 months foreseen |

| Outcomes: | Achievements/Results: | Percentage of planned: |
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| <p>To attain an independent and multi-sectoral platform for CSOs with a Focal Point and a Secretariat that seeks to advocate for making nutrition a high development priority issue in Ghana</p> | <p>a) The status of the SUN CSO Network Secretariat with respect to its coordination capacity and functions was reported in the first and second quarter. It was reported that the Hunger Alliance of Ghana's Secretariat was strengthened in February 2014 with the recruitment of a new Volunteer to support the Membership and Partnership Coordinator in membership drive of the SUN CSA platform. It was also reported that the new Volunteer would work for Hunger Alliance of Ghana for twelve months. It was also reported that Mrs. Wilhelmina Okwabi, formerly the Head of the Nutrition Department of Ghana Health Service had joined the SUN Civil Society Platform after serving for three decades in the public service. Mrs. Okwabi joined the platform in March 2014 and has been asked to serve as the Technical and Training Facilitator of the CSA Platform. Related to this, it was also reported that Hunger Alliance of Ghana's coordination and leadership role was boosted by the level of tremendous confidence and support It received from members of the CSA platform as the Lead organization. It was further reported in the first and second quarter that cooperation among member organizations of the SUN CSA Platform was very impressive as at the end of the second quarter of 2014. This had generated healthy discussions and consensus building on decisions that affected the stability and progress of the SUN CSA platform. It was also reported in the first and second quarter that with</p> | <p>80%</p> |

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| | <p>hard working staff in place and well functioning Secretariat to coordinate activities of the SUN CSA platform, it was fair to admit that activity 1.6 that involved the administrative and secretarial functions of the Ghana SUN CSA Platform had moved on well during the first and the second quarter of 2014. It was also explained in the second quarter report that positive steps were further taken during the second quarter to strengthen the capacity of the Secretariat to match up well with the task of coordinating the SUN CSA platform. One of such steps was the participation of two staff of the Hunger Alliance of Ghana in a three day managerial strengthening workshop that was organized by WACSI in Accra in May 2014. The training programme was tailored to address the capacity needs of relevant organizations in the non-profit sector in areas such as organizational management, monitoring and evaluation and financial management. The benefits from this managerial training were enormous. It made a considerable impact technically on Secretariat and enhanced its coordination capacity. The Secretariat continued to embrace other technical support from like-minded individuals and organizations whose knowledge and expertise provided additional technical support for staff in the Secretariat. It is with this delight that I mention in this third quarter report that such support was offered by SEND Foundation which facilitated the review of the constitution of the CSA Platform. SEND Foundation did not only offer the SUN CSA Platform a facilitation support to review GHACCSSUN constitution, it also hosted a few of the meetings of the platform during the review process. The revised constitution of the Platform is attached to this report.</p> | |
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| | <p>It is worthy to also recognize in this report that a similar technical support was offered by the World Vision during the revision of the SUN CSA advocacy strategy. In the light of this, it is gratifying to mention that the Secretariat had benefitted tremendously from members of the platform technically in its coordination, administrative and technical functions. It is envisaged that such support would go a long way to strengthen the capacity of the Secretariat further.</p> <p>b) As indicated in the first and second quarter reports, Hunger Alliance of Ghana initiated the process to update the website of the SUN CSA platform and activated its social pages account (twitter and facebook) in March, 2014. It was also reported that the website review and update was completed in June 2014. It was reported during the second quarter that all relevant reports on activities of the SUN CSA Platform had been uploaded on the website. As was reported in the second quarter, the CSA Platform in Ghana had been contemplating on using its social media sites as the appropriate link to initiate its on-line fund raising for the 1,000 Days of the Child Campaign through “text and support the 1,000 Days of the Child campaign in Ghana” and other online donation links. This novelty which is expected to boost the fundraising drive of the 1,000 Days of the child campaign should have been executed at the later part of the third quarter. At this stage however, plans are far in advance to secure the support of one of the biggest telecom operators to support this initiative. As was reported in the second quarter, this initiative will mobilize over 100,000 Ghanaians across the country to join the 1,000 Days of the Child</p> | <p>80%</p> |
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| | <p>Campaign and contribute to its fundraising. Though we have not reached there yet, it is anticipated that this fundraising strategy through our website and social networks will widen the scope of participation of Ghanaian populace in the SUN Movement in Ghana through their significant contributions to the 1,000 of the Child Campaign in Ghana.</p> <p>c) As highlighted in the second quarter report with respect to activity 1.8, members of the Resource Mobilization Sub-Committee of the CSA Platform had its second meeting in January 2014 to explore the various opportunities and strategies available for long term fundraising for the CSA Platform. In April 2014, another fundraising meeting was organized by members of the Resource Mobilization Committee to among other things deliberate further on the various fundraising strategies available for 2014. One of the important deliberations as was reported in the second quarter was the postponement of the fundraising breakfast meeting with some identified Representatives of corporate organizations that was planned for July, 2014. This as reported in the second quarter was shifted to September 2014 initially. Due to certain challenges, the breakfast meeting on fundraising for the Platform had not taken place. The Platform members and through the Resource Mobilization Committee, are exploring other avenues beyond the fundraising breakfast meeting to raise funds for the platform. At a meeting held on Monday September 8, 2014 at the Secretariat, members of the Resource Mobilization Committee agreed that member organizations of the Platform could pay membership dues from 2015 to support</p> | <p>60%</p> |
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| | <p>the long term operations of the Platform. It was also decided that the Platform’s online donations and its text and join the 1,000 Days of the Child Campaign would also be used to raise funds for the Platform. Additionally, the Committee suggested that writing letters to corporate organizations to solicit for funding was another option to increase funding for the long term activities of the SUN CSA Platform.</p> <p>d) For activity 1.9, it was reported that the second edition of the SUN CSA electronic newsletters was issued in June, 2014. It was circulated among members of the CSA platform and other relevant Stakeholders. Another electronic newsletter for the third quarter was also issued in October, 2014. As mentioned in the previous reports, the newsletters were used to catalogue some of the important national SUN events which were planned and executed during the second and third quarter of 2014. A copy of the current newsletter is attached to this report.</p> | 50% |
| <p>To attain popular demand for the scale up of nutrition intervention in Ghana promoted through a national awareness raising campaign to support the SUN Movement and the 1,000 Days of the Child Campaign</p> | <p>In furtherance of this outcome, Hunger Alliance of Ghana initiated steps to carry out the activities below in the third quarter of 2014.</p> <p>e) As was reported in the second quarter, a meeting was convened by the Executive Council of the SUN CSA Platform to further deliberate on how to engage National Nutrition Champions in the work of the CSA Platform. The initial decision was to develop a working plan or programme for appointed National Nutrition Champion. Ghana has still not appointed a Nutrition Champion. The CSA Platform is however engaging two Champions currently to champion</p> | 50% |

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| | <p>nutrition issues and give it visibility through the mass media at the national level. Besides, Hunger Alliance of Ghana is focused on raising nutrition champions for grassroots campaign and advocacy. Towards this end, the first Religious Leaders nutrition training workshop has been planned. This workshop will be held at British Council on Wednesday 22nd October, 2014. It is expected to train 50 Religious Leaders from Muslim, Christian and other faith-based groups to become nutrition champions for grassroots action. The report on this important training workshop will be made available during the fourth quarter.</p> <p>f) As mentioned in the first and second quarter reports, with respect to activity 2.2, Hunger Alliance of Ghana provided further financial support to the Lead National Nutrition Celebrity Mr. Noble Nketia to continue work on the video production of the 1,000 Days of the Child Campaign song. It is still relevant to report here in this third quarter report that the video production is almost complete and this as indicated shall be used to further popularize the 1,000 days of the child campaign in Ghana using the mass media in this process. The Communication Sub-Committee with the support of the Secretariat has concluded arrangement with Ghana Television which has the largest television coverage in Ghana to telecast this important video as part of its public broadcasting service. This important activity is 80% complete. The video is expected to be ready and launched in the first week of November 2014. The 1,000 Days of the Child Campaign is one of the most important activities of the SUN CSA Platform in Ghana that will increase the visibility of the challenges</p> | <p>70%</p> |
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| | <p>in early child life.</p> <p>g) As mentioned in the first and second quarter reports with respect to activity 2.4, the Communication and Advocacy Sub-Committee had a series of meetings at Hunger Alliance of Ghana Secretariat to validate the CSOs nutrition advocacy strategy document. As reported, the strategy document was well accepted by members of the platform and it shall be used to facilitate further training of CSA members at the community level to enhance the advocacy and communication capacity of the CSA Platform members in community education outreach. As was mentioned in the previous reports, the advocacy strategy had gone through a number of revisions. It has been simplified for use by all members of the Platform which shall make it easier for members of the platform to adopt it as a guiding document for their national and grassroots advocacy actions. The final revised document with key nutrition messages is attached to this report.</p> <p>h) Related to activity 2.3, the SUN CSA Platform’s “Tomorrow Today” nutrition flagship programme is still doing very well on Ghana television. This programme is believed to have the potent to change the mindset of many Ghanaians especially parents and children about the importance of nutrition in human life. The CSA platform shall continue to sustain the telecast of “Tomorrow Today” on Ghana Television throughout the year. New episodes have also been produced to cover the airtime for 2013 and 2014. A copy of the video is attached to this report.</p> <p>i) For activity 2.8, the second phase of</p> | <p>70%</p> <p>60%</p> |
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| | <p>the Media Practitioners capacity building workshop was held at Coconut Groove Regency Hotel, Accra on 17th September, 2014. It was the expectation of all participants that this event would project nutrition in Ghana at the highest level and help in the promotion of its economic and social relevance in the mass media. The report on the media practitioners training workshop is attached to this third quarter report.</p> <p>j) With respect to activity 3.1, it was reported in the last quarter of 2013 that Hunger Alliance of Ghana's Technical team and some members of the SUN CSA platform had end of year review meeting with the leadership of Ghana Parliamentarians Against Hunger and Malnutrition Caucus to discuss the critical role of the Caucus in moving nutrition agenda forward especially in the Chamber of Ghana's Legislature. As was reported in the second quarter, a follow up meeting on this initiative was conducted in February, 2014 to specifically conclude the arrangement for the first round table dialogue for Members of the Parliamentarians Hunger Caucus, Members of Parliamentary Select Committee on Food and Agriculture and Members of the Select Committee on Health. The engagement of the broader members of the Parliamentary Committees and the Caucus is the fundamental process in getting some nutrition challenges addressed at the highest level of governance and to lobby for increased investment in nutrition in Ghana. Per the arrangement with the Parliamentarian Caucus, the round table discussion on nutrition has once again been postponed to November 2014. It is expected to be coincided with another important training of Members of Parliament on</p> | 60% |
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| | <p>Right to Food legislation in line with the ECOWAS Zero Hunger initiative project. Preparation towards this event is 70% complete.</p> | |
| <p>Nutrition is recognized as both a health and a developmental issue secured through the adoption and implementation of a strong National Nutrition Policy which is supported through appropriate budgetary allocation by the government and other stakeholders by 2013.</p> | <p>k) As mentioned in the first quarter report with respect to activity 3.2, regarding the proposed workshop on how to track public expenditure on nutrition and the need to lobby for adequate budgetary support for nutrition in the 2014 budget, Members of the Technical Committee of SUN CSA Platform is participating in a series of the budget hearing meetings of the Ministries, Departments and Agencies (MDAs) for the 2015 Fiscal Policy and the Budget Statement of Government especially on deliberations that affect nutrition. CSA Platform has also set a team to look into the 2014 budget and to analyze expenditures on nutrition towards 2015.</p> <p>m) As indicated in the first and second quarter reports, regarding activity 3.3, discussion among CSA platform members as part of the preparation towards the organization of a round-table dialogue on how to move SUN agenda forward in Ghana was concluded in March 2014. As reported further, discussion on this has generated further interest with CSOs pushing for the promulgation of a national SUN implementation guideline now called SUN coordination framework. The development of the guidelines to guide the implementation of SUN in Ghana shall also include consensus building processes which this activity shall be dedicated to. Hunger Alliance of Ghana sees this activity as very central to the sustenance of the national effort to scale up nutrition in Ghana. It is gratifying to</p> | <p>60%</p> <p>50%</p> |

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| | <p>indicate in this third quarter report that Terms of Reference (ToR) for the documentation of the SUN coordination framework has been drafted and a team to work on the documentation has been identified. The process will be completed in five to six weeks.</p> <p>n) For activity 3.4 therefore, as was indicated in the second quarter report, the documentation of the SUN national coordination framework replaces the publication of CSOs annual strategic policy feedback document that is intended to outline targets and identify gaps to be filled. In other words, funds allocated for activity 3.4 is being used to document the national SUN implementation guidelines or the SUN coordination framework and its subsequent distribution among all Stakeholders including community level institutions (District Assemblies) and NGOs.</p> <p>o) In reference to activity 4.2, Hunger Alliance of Ghana commissioned a performance survey for 2013 and 2014 of the Ghana SUN CSA Platform activities. The report on the performance survey is attached to this report. The aim of the survey per activity 4.2 is to seek indications in progress made with respect to the implementation of agreed activities of the project funded by MPTF. It provides a clear understanding of how far the establishment of the Ghana SUN CSA Platform for SUN has gone and progress achieved so far.</p> <p>It is also relevant to report on other important activities and events that were carried out by the Hunger Alliance of Ghana in furtherance of the SUN CSA Platform’s vision of making nutrition a national development priority issue in</p> | <p>100%</p> |
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| | <p>this third quarter report.</p> <p>o) It was gratifying to receive Ms. Tanya Green from the Department for International Development (UK), who visited the SUN CSA Platform from 27th September to 2nd October, 2014. Ms. Tanya Green was in Ghana to familiarize herself with the work of the SUN CSA Platform and Hunger Alliance of Ghana as its Lead organization. Whiles in Ghana, she had meetings with all the relevant stakeholders including Mrs. Mary Mmpereh, SUN Coordinator, Victoria Wise UN REACH Coordinator, Paulina Addy, Director at Women in Agriculture Development, Ministry of Food and Agriculture, Vandana Stapleton of USAID, FAO technical team for ECOWAS Zero Hunger Initiative, the SUN CSO Platform Steering Committee and the General Assembly of the Platform. Her visit provided opportunities to discuss the progress and challenges of the Ghana SUN CSA platform and to also learn from her some exciting progress in other SUN countries.</p> <p>p) It is also important to share that a team from the USA Agricorps visited Hunger Alliance of Ghana and ten farmer-based organizations in Atiwa and Takyiman districts from September 5th to 12th 2014. These FBOs are also members of the SUN CSA Platform. The team from Agricorps also organized a training workshop for these farmers on nutrition and best farming practices.</p> <p>q) As mentioned above, the constitution of the SUN CSA platform went through another review which was facilitated by the SEND Foundation. The final document is attached to this report. The</p> | |
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| | <p>new constitution will be filed with the Registrar General's Department by the end of October, 2014.</p> | |
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Qualitative achievements against outcomes and results:

- a) As explained above, support from like-minded individuals and organizations to improve the capacity of the Secretariat was a very significant gain for the Secretariat. It was a useful intervention for the Secretariat strengthening and its future prospects.
- b) As has always been the case, by updating the CSA Platform's website as reported in the previous quarters and this third quarter, the general public and key Stakeholders have opportunity to access relevant information about SUN in general as well as the key achievements of the National SUN Movement and the CSAs Platform in particular. It is therefore relevant to recognize the high level of visibility the website continues to provide for SUN in Ghana. In the absence of a national SUN Movement's website, the website of the CSA Platform becomes the obvious choice to project SUN initiatives in Ghana.
- c) Further support for the video production of the 1,000 Days of the Child Campaign song during the third quarter was very important. With the video production almost complete and arrangement with Ghana Television to telecast the video also concluded, it is very clear that 1,000 Days of the Child Campaign song shall make a real difference in the promotion of nutrition agenda in Ghana through the mass media.
- d) Through the deliberations of the Resource Mobilization Sub-Committee of the Platform, a clear fundraising strategy of using Ghana's telecom operators to reach out to many Ghanaian mobile phone users in a "text and join the 1,000 Days of the child Campaign" has been explored. This is a major step forward in exploring the major avenues of fundraising for the 1,000 of the Child Campaign and it is a strategy that is intended to sustain the campaign. The decision or recommendation from the Resource Mobilization Committee during the third quarter that members of the platform would pay annual subscription and dues to support the platform was a very important decision that will enable the platform to sustain its activities and finance its operations from internal resources after 2015.

- e) With the validation of the nutrition advocacy and communication strategy well executed and simplified for members use, members of the Platform are now in the position to adopt this document to enhance CSAs advocacy at the community level. A team led by the CSAs Advocacy Technical Facilitator has also initiated steps to commission a series of training programmes for members of the Platform that work at the community level on the use of the advocacy document.

- f) The annual performance survey of the Ghana SUN CSA Platform that was commissioned by the Hunger Alliance of Ghana in September, 2014 will also provide further insight into the activities of the Platform and progress made so far. It will be a source for vital information about the expected target of the Platform towards 2015 and beyond.