

# SUN Movement Multi-Partner Trust Fund



## PROGRAMME<sup>1</sup> QUARTERLY PROGRESS UPDATE – YEAR 2014

*as of Quarter no2 of Year 2014: April to June 2014  
Submitted: 1<sup>st</sup> July 2014*

<b>Participating UN Organization:</b>	 <b>World Food Programme</b> wfp.org				
<b>Implementing Partner(s):</b>	Hunger Alliance of Ghana				
<b>Programme Number:</b>	#00085325 SUN 02/GHA/002 “Civil Society”				
<b>Programme Title:</b>	Formation of Coalition of Civil Society Organizations (CSOs) to support Scale up Nutrition in Ghana				
<b>Total Approved Programme Budget:</b>	US\$374,500				
<b>Location:</b>	Ghana				
<b>MC Approval Date:</b>	05/12/2012				
<b>Programme Duration:</b>	36 months	<b>Starting Date:</b>	01/01/2013	<b>Completion Date:</b>	31/12/2015
<b>Funds Committed:</b>	US\$ 350,000 project US\$ 24,500 ISC			<b>Percentage of Approved:</b>	100%
<b>Funds Disbursed:</b>	US\$188,800			<b>Percentage of Approved:</b>	54%
<b>Expected Programme Duration:</b>	36 months	<b>Forecast Final Date:</b>	01/04/2013	<b>Delay (Months):</b>	3 months

<b>Outcomes:</b>	<b>Achievements/Results:</b>	<b>Percentage of planned:</b>
<p>To attain an independent and multi-sectoral platform for CSOs with a Focal Point and a Secretariat that seeks to advocate for making nutrition a high development priority issue in Ghana</p>	<p>a) The status of the Secretariat with respect to its functions was reported in the first quarter. It was reported that the Hunger Alliance of Ghana's Secretariat was strengthened in February 2014 with the recruitment of a new Volunteer to support the Membership and Partnership Coordinator in membership drive of the SUN CSA platform. It was also reported that the new Volunteer would work for Hunger Alliance of Ghana for twelve months. It was also reported that Mrs. Wilhelmina Okwabi, formerly the Head of the Nutrition Department of Ghana Health Service had joined the SUN Civil Society Platform after serving for three decades in the public service. Mrs. Okwabi joined the platform in March 2014 and has been tasked to serve as the Technical and Training Facilitator of the CSA Platform. Related to this, it was also reported that Hunger Alliance of Ghana's coordination and leadership role had also been boosted as a result of the tremendous support it received from relevant Stakeholders and also as a result of the level of</p>	<p>80%</p>

	<p>confidence of members of the CSA Platform in the leadership of Hunger Alliance of Ghana as the lead SUN CSA organization. It was further reported in the first quarter that as at the end of the first quarter of 2014, cooperation among member organizations of the SUN CSA Platform was very impressive. This had generated healthy discussions and consensus building on decisions that affected the stability and progress of the platform. It was also reported in the first quarter that with hard working staff in place and well functioning Secretariat to coordinate activities of the SUN CSA platform, it was fair to admit that activity 1.6 that involved the administrative and secretarial functions of the Ghana SUN CSA Platform had moved on well during the first quarter of 2014. It must also be admitted here in this second quarter report that positive steps were further taken during the second quarter to strengthen the capacity of the Secretariat to match up well with the task of coordinating the SUN CSA platform. One of such steps was the participation of two staff of the Hunger Alliance of Ghana in a three day managerial strengthening workshop that was organized by WACSI in Accra in May</p>	
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	<p>2014. The training programme was tailored to address the capacity needs of relevant organizations in the non-profit sector in areas such as organizational management, monitoring and evaluation and financial management. The benefits from this managerial training were enormous. It has made a considerable impact technically on the administrative strength of the Secretariat. The Secretariat shall continue to embrace such training programmes for staffs in the coming months so as to improve productivity and efficiency throughout the stages of the project implementation.</p> <p>b) As indicated in the first quarter report regarding activity 1.7, it was reported in the first quarter that Hunger Alliance of Ghana initiated the process of updating the website of the SUN CSA platform and activated its social pages account (twitter and facebook) in March, 2014. It must also be reported here that the website review and update was completed in June 2014. Currently, all relevant reports on activities of the SUN CSA Platform had been uploaded on the website. It must be admitted that this activity shall be continued throughout the year. The CSA Platform in Ghana is contemplating on</p>	<p>80%</p>
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	<p>using its social media sites as the appropriate link to initiate its on-line fund raising for the 1,000 Days of the Child Campaign through “text and support the 1,000 Days of the Child campaign in Ghana”. This novelty which is expected to boost the fundraising drive of the 1,000 Days of the child campaign shall be well executed at the later part of the third quarter. It is intended to mobilize over 100,000 Ghanaians across the country on some selected mobile phone networks to join the 1,000 Days of the Child Campaign and contribute to its fundraising. It is also intended to widen the scope of participation in the SUN Movement in Ghana by creating an on-line discussion among the larger CSA constituency.</p> <p>c) As highlighted in the first quarter report with respect to activity 1.8, members of the Resource Mobilization Sub-Committee of the CSA Platform had its second meeting in January 2014 to explore the various opportunities and strategies available for long term fundraising for the CSA Platform. In April 2014, another fundraising meeting was organized by members of the Resource Mobilization Committee to among other things deliberate further on the various fundraising</p>	<p>60%</p>
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	<p>strategies available for 2014. One of the important deliberations was the postponement of the fundraising breakfast meeting with some identified Representatives of corporate organizations that was planned for July, 2014. This has been shifted to September 2014. Again another important outcome of the meeting was the introduction of an on-line fundraising tool with the support of telecom companies for the 1,000 Days of the child campaign through “text and support 1,000 Days of the Child Campaign in Ghana”. The initiative is to encourage a lot of Ghanaians to join the 1,000 Days of the Child Campaign and to contribute to its fundraising drive. The initiative shall reach its implementation somewhere at the later part of the third quarter.</p> <p>d) For activity 1.9, it is important to report that the second edition of the SUN CSA electronic newsletters was issued in June, 2014. It was circulated among members of the CSA platform and other relevant Stakeholders. The newsletters were used to catalogue some of the important national SUN events which were planned and executed during the second quarter.</p>	<p>50%</p>
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<p>To attain popular demand for the scale up of nutrition intervention in Ghana promoted through a national awareness raising campaign to support the SUN Movement and the 1,000 Days of the Child Campaign</p>	<p>In furtherance of this outcome, Hunger Alliance of Ghana initiated steps to carry out the activities below in the second quarter of 2014.</p> <ul style="list-style-type: none"> <li>a) A meeting was convened by the Executive Council of the SUN CSA Platform to further deliberate on how to engage National Nutrition Champions in the work of the CSA Platform. It must be noted that a programme for the engagement of National Nutrition Champions was prepared in the first quarter and was completed in the second quarter and as highlighted in the first quarter report, this programme included media engagement and public lectures in some cases. Actual implementation of the programme shall begin in the third quarter. Again as indicated in the first quarter report regarding the media engagement process, the programme also included an encounter with the media by Members of the National SUN Implementation Steering Group so as to increase the visibility of the SUN agenda in the mass media.</li> <li>b) As mentioned in the first quarter report with respect to activity 2.2, Hunger Alliance of Ghana provided further financial support to the Lead National Nutrition Celebrity Mr. Noble Nketia to continue work on the video production of the 1,000 Days of the Child Campaign song in February 2014. It is still relevant to report here for the second quarter that the video</li> </ul>	<p>50%</p>
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	<p>production is almost ready and this as indicated shall be used to further popularize the 1,000 days of the child campaign in Ghana using the mass media in this process. The Communication Sub-Committee with the support of the Secretariat has concluded arrangement with Ghana Television which has the largest television coverage in Ghana to telecast this important video as part of its public broadcasting service.</p> <p>c) As mentioned in the first quarter report with respect to activity 2.4, the Communication and Advocacy Sub-Committee met in January 2014 to validate the CSOs nutrition advocacy strategy document. As reported, the strategy document was well accepted by members of the platform and it shall be used to facilitate further training of CSA members at the community level to enhance the advocacy and communication capacity of the overall CSA Platform and its community education outreach. It is also relevant to report in the second quarter that the advocacy strategy document was further revised and simplified in June, 2014 to make it easier for members of the platform to adopt it as a guiding document for their national and grassroots advocacy actions.</p> <p>d) Related to activity 2.3, the SUN CSA Platform's "Tomorrow Today" nutrition flagship programme is still doing very well on Ghana television. This</p>	<p>70%</p> <p>70%</p>
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	<p>programme is believed to have the potent to change the mindset of many Ghanaians especially parents and children about the importance of nutrition in human life. The CSA platform shall continue to sustain the telecast of “Tomorrow Today” on Ghana Television.</p> <p>e) For activity 2.8, the second phase of the Media Practitioners capacity building workshop which was planned to be held in Tamale has been rescheduled. The event shall be held at Fiesta Royal Hotel, Accra in September, 2014. It is however very necessary to stress that adequate space for participation shall be given to Press Houses in the three northern regions due to the high prevalence rate of malnutrition in the three northern regions of Ghana at the moment. It is expected that this event shall again be used to project nutrition in Ghana at the highest level and help in the promotion of its economic and social relevance in the mass media.</p> <p>f) With respect to activity 3.1, it was reported in the last quarter of 2013 that Hunger Alliance of Ghana’s Technical team and some members of the SUN CSA platform had end of year review meeting with the leadership of Ghana Parliamentarians Against Hunger and Malnutrition Caucus to discuss the critical role of the Caucus in moving nutrition agenda forward especially in the Chamber of Ghana’s</p>	<p>60%</p> <p>60%</p>
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	<p>Legislature. A follow up meeting on this initiative was conducted in February, 2014 to specifically conclude the arrangement for the first round table dialogue for Members of the Parliamentarians Hunger Caucus, Members of Parliamentary Select Committee for Food and Agriculture and Members of the Select Committee for Health. The engagement of the broader members of the Parliamentary Committees and the Caucus is the fundamental process in getting some nutrition challenges addressed at the highest level of governance and to lobby for increased investment in nutrition in Ghana. Per the arrangement with the Parliamentarian Caucus, the first round table discussion on nutrition shall be held around end of July or in the second week of August, 2014. This means the date has been shifted from June to July or August, 2014 as reported during the first quarter.</p>	
<p>Nutrition is recognized as both a health and a developmental issue secured through the adoption and implementation of a strong National Nutrition Policy which is supported through appropriate budgetary allocation by the government and other stakeholders by 2013.</p>	<p>As mentioned in the first quarter report with respect to activity 3.2, regarding the proposed workshop on how to track public expenditure on nutrition and the need to lobby for adequate budgetary support for nutrition in the 2014 budget, the workshop on financial tracking has now been fixed in August 2014. As indicated in the first quarter report, the workshop would be organized to enhance the national process for the development of the national Action Plan as well as financial tracking tools.</p> <p>b) As indicated in the first quarter report regarding activity 3.3, discussion among</p>	<p>60%</p>

	<p>CSA platform members as part of the preparation towards the organization of a round-table dialogue on how to move the SUN agenda forward in Ghana was concluded in March 2014. As reported further, discussion on this has generated further interest with CSOs and UN REACH pushing for the promulgation of a national SUN implementation guideline. The development of the guidelines to guide the implementation of SUN in Ghana shall also include consensus building processes which this activity shall be dedicated to. Hunger Alliance of Ghana sees this activity as very central to the sustenance of the national effort to scale up nutrition in Ghana. With the support of other members of the National SUN Movement and the NSA platform members, the round-table meeting which was planned to be held in June, 2014 has now been shifted to the end week of August. As indicated, the product of this round-table dialogue shall be the promulgation of a national nutrition guideline which shall clearly spell out the roles of key Actors in the implementation process and timelines, the role of community level Actors and structures that have been agreed on for SUN implementation in Ghana all put together in one whole document to be called “Ghana SUN implementation guidelines”. The CSA Platform members are convinced that as much as systems are well in place for the coordination of SUN activities at the national level and as much as Stakeholders continue to work together, it is still very important to document such systems and to share with the larger Stakeholders to stimulate broader participation and support of all key Stakeholders at the national and community level for SUN.</p>	50%
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	<p>For activity 3.4 therefore, it has been decided that since the documentation of the national SUN implementation guidelines is a very important activity, the publication or documentation of the guidelines shall take precedent over the publication of CSOs annual strategic policy feedback document that is intended to outline targets and identify gaps to be filled. In other words, funds allocated for activity 3.4 shall be used to document the national SUN implementation guidelines and its subsequent distribution among all Stakeholders including community level institutions (District Assemblies) and NGOs.</p> <p>As has been reported earlier, the SUN CSA Platform in Ghana organized a workshop to discuss key thematic areas of the National Nutrition Policy. As was highlighted in the first quarter report, in 2014, the focus shall be on the involvement of CSA members in the formulation of a national nutrition Action Plan and this include the organization of a consultative workshop on the plan for CSA platform members with the participation of Parliamentarians Hunger Caucus. Currently work is in progress on the development of the Action Plan with active involvement of some SUN CSA members. Once the plan is developed, the date for the CSA consultative workshop on the plan shall be fixed for further deliberation and for CSA validation.</p> <p>It is also relevant to report on other important initiatives that were carried</p>	
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	<p>out by the Hunger Alliance of Ghana in furtherance of the SUN CSA Platform's vision of making nutrition a national priority issue. One of such initiatives was the organization of the CSA media talk show and a float to commemorate the Global Day of Action for Nutrition (GDA) on Friday May 9<sup>th</sup> and Saturday May 10<sup>th</sup> 2014. These two events also projected nutrition in Ghana during the second quarter of 2014.</p> <p>It is also relevant to report that some members of the SUN CSA Platform took active participation in the enhanced learning exercise on the prevention and management of conflict of interest in the Scaling up Nutrition Movement. This event was held at Alisa Hotel Accra, from April 1<sup>st</sup> to April 2<sup>nd</sup> 2014. The workshop was organized by the Global Social Observatory (GSO) with the support of the SUN Secretariat. Indeed the CSA Platforms' Representatives participated in the planning of the workshop and took active participation in the deliberations. Another important event that must be reported was the SUN CSA members' participation in the national inception meeting on the development of Ghana's nutrition Action Plan which was held at Coconut Groove Regency Hotel, Accra from 19<sup>th</sup> May to 21<sup>st</sup> May 2014.</p> <p>Another important event that received the support of the CSA Platform was the SUN Learning Route to Senegal which took place in May 26 to 1<sup>st</sup> June, 2014. The CSA Representative, Prince Odoom joined the national team to Senegal on a cross learning mission on nutrition. The report from this learning mission has been shared through briefings at the last CSA general meeting. The learning route has emerged to be one of the significant exercises for SUN countries.</p>	
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	<p>From the field and from the perspective of member organizations of the CSA Platform, it is worthy to recognize the untiring effort of members of the CSA platform that are working at the community level to advance the cause of making nutrition issues the concern of the rural forks. The World Vision Ghana celebrated its 35<sup>th</sup> anniversary in Ghana and launched its water report on May 27<sup>th</sup> 2014. World Vision is an active member of the Ghana CSA Platform. It is currently working in over 40 districts of Ghana providing portable water for people and educating mothers on good infant feeding practices. The Hunger Project Ghana also an active member of the platform has constructed 23 community clinics called CHIP compounds in 15 districts to support the Government's maternal health promotion agenda in rural Ghana. Catholic Relief Service is also working in 25 districts in northern Ghana on maternal health education. These are few examples of the community level engagement and actions of the members of the CSA Platform. A full publication or documentation of these services by members of the platform at community level shall be made available soon. For the SUN CSA Platform, the successes at the community level underscore the capacity of Civil Society organizations to drive the SUN agenda at the community level efficiently and meaningfully where real change is also needed in the lives of people.</p>	
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### **Qualitative achievements against outcomes and results:**

- a) As explained above, the participation of the CSA Secretariat staff in training workshops such as the one organized by WACSI is very fundamental for the growth of the Secretariat and a useful intervention to strengthen the administrative, technical and secretarial capacity of the CSA Secretariat. In going forward, such training exercises shall be accommodated in future.
- b) As has always been the case, by updating the CSA Platform's website as reported in both the first quarter and second quarter, the general public and key Stakeholders are accessing relevant information about SUN in general as well as the key achievements of the National SUN Movement and CSAs Platform in particular. It is therefore relevant to recognize the high level of visibility the website continues to provide for SUN in Ghana. In the absence of a national SUN Movement website, the website of the CSA Platform becomes the obvious choice to project the SUN initiative in Ghana.
- c) Further support for the video production of the 1,000 Days of the Child Campaign song is a very necessary. With the video production almost complete and arrangement with Ghana Television to telecast the video also concluded, it is very clear that 1,000 Days of the Child Campaign song shall make a real difference in the promotion of nutrition agenda in Ghana from the third quarter in the mass media.
- d) Through the deliberations of the Resource Mobilization Sub-Committee of the Platform, a clear fundraising strategy of using Ghana's telecom operators to reach out to many Ghanaian mobile phone users in a "text and join the 1,000 Days of the child Campaign" has been explored. This is a major step forward in exploring the major avenues of fundraising for the 1,000 of the Child Campaign. A strategy that is intended to sustain the campaign.
- e) With the validation of the nutrition advocacy and communication strategy well executed and simplified for members use, members of the Platform are now in the position to adopt this document to enhance CSAs advocacy at the community level. A team led by the CSAs Advocacy Technical Facilitator shall also commission a series of training for members of the Platform that work at the community level on the use of the advocacy document.
- f) The organization of the national SUN implementation guidelines development dialogue and its subsequent publication with the support of the CSA platform shall be a major contribution from the CSA Platform to ensure that SUN implementation guidelines are developed and complied with at the national and community level for the smooth implementation of SUN in Ghana. This shall also guide all Stakeholders to operate within the parameters of the guidelines to avoid any implementation lapses

especially at the community level.