



Civil Society Alliance for Scaling Up Nutrition, Bangladesh Eradicate Extreme Poverty Day

Date: 31st May 2014

Venue: Basundhara Convention Centre, Dhaka



CSA for SUN participated in the annual “Eradicate Extreme Poverty Day” organized by EEP/Shiree, WFP and Manusher Jonno Foundation in Basundhara Convention Centre, Dhaka.

The fair consisted of stalls of over 100 organizations and private sector companies who are contributing to the rapid eradication of extreme poverty from Bangladesh. The stalls presented innovative approaches to poverty reduction and enhanced nutrition, 6 major challenges facing the extreme poor, and the work of major stakeholders who are supporting the Manifesto for the Extreme Poor.



CSA for SUN was part of the event by setting up a stall. The CSA for SUN stall displayed photos of activities undertaken, as well as some communication materials like comic books on nutrition, 1000 Days job aids, posters and brochures that we use to conduct our activities.

The event was attended by approximately 2000 people, which included people from NGO’s, donor partners, UN, research organizations, private sector, Government and the general public. Key members of the Ministry of Local Government, Rural Development and Cooperatives,



Ministry of Finance, Ministry of Planning and Ministry of Women and Children Affairs also attended the event.

There was also a plenary session running parallel to the fair during the day where a variety of topics were presented and discussed by development experts from different organizations.

Informal discussions took place in the CSA for SUN stall with different stakeholders regarding possible future collaborations and resource/ evidence sharing. The comic books on nutrition for adolescents and the 1000 Days job aid were two key materials that many organizations were interested in using in their own programmes. Relevant organizations were also encouraged to apply for membership into CSA for SUN.



The event was an excellent opportunity for CSA for SUN to promote the SUN Movement and CSA for SUN's own vast civil society network to new audiences, especially outside the health and nutrition sector.