



Civil Society Alliance for Scaling Up Nutrition, Bangladesh Together for Nutrition: Nutrition Advocacy Workshop

Date: 4th June 2014 Venue: Office of the District Commissioner, Satkhira



UN REACH, in partnership with local NGO Shushilan, conducted a Nutrition Advocacy and Communication Training Forum in Satkhira, a district of Khulna division, in June. CSA for SUN were invited by UN REACH to be a part of the facilitating team for the workshop.



The forum's objective was to build the capacity of key actors in Satkhira to advocate for nutrition improvements in an effective and coordinated manner. 61 participants attended the Forum, including representatives from several Government sectors, prominent journalists, local and international NGOs. The nutrition situation of Bangladesh, as well as Satkhira specifically, were highlighted through presentations, discussions and the screening of a participatory film created in Satkhira by

locals. Joint understanding of priority issues and the innovative communication tools that can address and create awareness of these issues were the key agendas of the Forum. Dr Shahida Akter, National Coordinator of CSA for SUN, conducted a session on "Translating goodwill into action," regarding the role of civil society in tackling malnutrition, and innovative approaches to conduct nutrition advocacy. There was a discussion on how to scale up nutrition at household, community and national level. Participants were asked to suggest ways that the elements/components of their programme can contribute to improve nutritional status of their target groups and country as a whole.



The program was opened by the Assistant Deputy Commissioner, Mr. Mohammad Mohsin Ana with remarks from the UN REACH International Facilitator, Dr. Mary Manandhar and was closed with remarks from the Deputy Commissioner, Mr. Najmul Ahsan.

For more details, please view the event report prepared by UN REACH Advocacy and Communications Officer Edwyn Shiell under "Appendix 7"