



Scaling Up Nutrition Multi-partners Trust Funds (SUN MPTF) for Civil Society Mobilization

MPTF OFFICE GENERIC ANNUAL PROGRAMME¹ NARRATIVE PROGRESS REPORT – YEAR 2014

REPORTING PERIOD: 1 JANUARY – 31 DECEMBER 2014

PROJECT IMPLEMENTATION PERIOD: 1 JANUARY – 31 DECEMBER 2014

<p>Programme Title & Project Number</p> <p>Programme Title: Formation of Coalition of Civil Society Organizations (CSOs) to support Scale up Nutrition in Ghana</p> <ul style="list-style-type: none"> • Programme Number (if applicable) SUN02/GHA/002 • MPTF Office Project Reference Number:³ #00085325 SUN 02/GHA/002 “Civil society” 	<p>Country, Locality(s), Priority Area(s) / Strategic Results²</p> <p>(if applicable) Country/Region: Ghana</p>
<p>Participating Organization(s)</p>  <p>United Nations World Food Programme, Country Office of Ghana</p>	<p>Priority area/ strategic results Civil Society Mobilization</p>
<p>Programme/Project Cost (US\$)</p> <p>Total approved budget as per project document: US\$374,500</p> <p>MPTF /JP Contribution⁴:</p> <ul style="list-style-type: none"> • by Agency (if applicable) Agency Contribution • by Agency (if applicable) Government Contribution (if applicable) Other Contributions (donors) (if applicable) 	<p>Implementing Partners</p> <ul style="list-style-type: none"> • Hunger Alliance of Ghana (HAG)
	<p>Programme Duration</p> <p>Overall Duration 36 months</p> <p>Start Date⁵ : 25 January 2013</p> <p>Original End Date: 31 December 2015</p> <p>Current End date: 31 December 2015</p>

TOTAL: US\$374,500

Programme Assessment/Review/Mid-Term Eval.

Assessment/Review - if applicable *please attach*

Yes No Date: *dd.mm.yyyy*

Mid-Term Evaluation Report – *if applicable please attach*

Yes No Date: *dd.mm.yyyy*

Report Submitted By

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EXECUTIVE SUMMARY

The purpose of the current project entitled “formation of coalition of civil society organizations to support scale up nutrition in Ghana” is to initiate and facilitate active and sustained CSO engagement in nutrition issues in Ghana that will ultimately result in improved nutrition outcomes in the country. The project seeks to do this through the framework of a coalition. Currently, there are many CSOs implementing a variety of nutrition activities in Ghana. The CSO coalition is expected to harmonize and collate the different shades of CSO advocacy activities, to ensure coherence and unity in achieving optimal outcomes in nutrition. Ultimately, it is envisioned that a strong and active CSO coalition will be more capable at engaging in the process of demanding accountability in public and private investment in nutrition. This broad purpose arises from the fact that although nutrition is recognized across all sectors as an important ingredient for development, the burden of malnutrition that remains to be addressed far outstrips the current investment in nutrition.

In the second year of project implementation, significant gains were made in the effort to raise the visibility of nutrition in Ghana. Through this project, civil society organizations from diverse background were able to work together in 2014 to address some of the key challenges that confronted Ghana in the effort to prioritize nutrition in Ghana’s development agenda. A very strong foundation was laid for the future stability of the Ghana SUN CSOs Network in 2014. Members of the coalition made up of small and big organizations were very active in the running of the coalition and participated actively in its programmes in 2014. This was the manifestation of the willingness of member organizations to host meetings of the coalition on rotational basis. Also to mention was the willingness of some member organizations to provide technical support in diverse ways to the Secretariat. It is therefore very fitting at this stage to commend SEND Foundation for playing a very key role in the finalization of the Coalition’s constitution in 2014.

It is equally important to acknowledge that through this project, Media Practitioners in Ghana were schooled once again on nutrition in 2014. This initiative again created the necessary space for effective public discourse on nutrition issues in Ghana. Indeed the outcome of this training was the unprecedented reportage on nutrition related issues in the Ghanaian media in 2014. Another significant achievement in 2014 was the opportunity created for the Ghana SUN CSA through this project to once again engage Members of Parliament through the Ghana Parliamentarians against Hunger and Malnutrition Caucus on nutrition issues. The maiden engagement in 2013 was the beginning of a long lasting relationship between the Ghana SUN CSA and Parliamentarians. The second phase of the engagement process in 2014 offered another opportunity to deepen such cooperation for the improvement of nutrition outcome in Ghana. As a result of this, nutrition which has hitherto been a low profile issue became an issue of national concern for deliberation in the chamber of Ghana’s Parliament in 2014.

Another milestone achievement in 2014 was the engagement of nutrition champions in the dissemination of nutrition messages across the country for effective behavioral change campaign and advocacy. The organization of the first Religious Leaders training on nutrition to equip Religious Leaders with tools to embark on grassroots advocacy in the last quarter of 2014 was therefore very essential in this regard. Over 60 Religious Leaders from various religious beliefs were trained to become active nutrition champions in 2014.

I. PROJECT PURPOSE

The main purpose of this project as indicated in the executive summary is to initiate and facilitate active and sustained CSO engagement in nutrition issues in Ghana that will ultimately result in improved nutrition outcomes in the country. The project seeks to do this through the framework of a coalition. Currently, there are many CSOs implementing a variety of nutrition activities in Ghana. The CSO coalition is expected to harmonize and coalesce the different shades of CSO advocacy activities to ensure coherence and unity in achieving optimal outcomes in nutrition. Ultimately, it is envisioned that a strong and active CSO coalition will be more capable at engaging in the process of demanding accountability in public and private investment in nutrition. This broad purpose arises from the fact that although nutrition is recognized across all sectors as an important ingredient for development, the burden of malnutrition that remains to be addressed far outstrips the current investment in nutrition. The three outcomes of the project are as follows:

- a) To attain an independent and multi-sectoral platform for CSOs with a Focal Point and a Secretariat that seeks to advocate for making nutrition a high development priority issue in Ghana.
- b) To attain popular demand for the scale up of nutrition intervention in Ghana promoted through a national awareness raising campaign to support the SUN Movement and the 1,000 Days of the Child Campaign.
- c) Nutrition is recognized as both a health and a developmental issue secured through the adoption and implementation of a strong National Nutrition Policy which is supported through appropriate budgetary allocation by the government and other stakeholders.

II (i) NARRATIVE REPORT ON RESULTS ACHIEVED IN 2014 BASED ON OUTCOMES, ACTIVITIES EXECUTED AND OUTPUTS

Outcome 1: To attain an independent and multi-sectoral platform for CSOs with a Focal Point and a Secretariat that seeks to advocate for making nutrition a high development priority issue in Ghana.

In furtherance of this outcome, the following activities were executed in 2014 which generated the results and outputs below:

Activity 1.6: This activity highlights the set up and capacity development of the Secretariat of the Ghana SUN CSA. It was successfully implemented throughout 2014. The Secretariat was up and running in 2014 as it focused on coordination and capacity building of the SUN CSA in Ghana and directed the affairs of the coalition as expected. The recruitment of a new Volunteer from the National Service Scheme to support the coalition's partnership building effort was also a timely initiative. As the practice is, Hunger Alliance of Ghana continues to provide a strong leadership for the coalition. Capacity building programmes such as managerial training workshops were also offered by partners of the coalition such as West African Civil Society Institute to boost the capacity of staff in the Secretariat in 2014.

Result 1.6.1: It must therefore be admitted that the capacity of the Secretariat was strengthened in 2014 to enhance the smooth coordination of the coalition as a result of the recruitment of additional staff (volunteer) and a short training that was offered to two staffs. A well-functioning Secretariat with capacity to manage the growth of the new coalition was very central to the sustenance of the coalition and its rapid growth as anticipated in 2014. It had further built on the gains made in 2013.

Output 1.6.2: an equipped office to administer activities of the coalition established and the Focal Point organization with Coordinator appointed running the day to day administration of the coalition. As mentioned, the Secretariat managed the affairs of the coalition effectively in 2014 and implemented all activities successfully.

Activity 1.7: This activity involves the creation and management of a website for the Ghana SUN CSA. It was also executed successfully in the second year of project implementation. A functioning website for the coalition was put in place to publicize the coalition in Ghana and globally. Relevant information for Stakeholders was also loaded on the relevant pages of the website to make information about Hunger Alliance of Ghana and the SUN CSO coalition accessible. The website address is www.ghanasuncso.org

Result 1.7.1: The existence of the website provided Ghanaians with the requisite information about the SUN CSA platform in Ghana as well as its vision, mission and objectives and the role of other partners of the national SUN Movement in Ghana in 2014. It must be noted again that in the absence of any website for the National SUN Movement in Ghana, the coalition's website was a perfect substitute in 2014 to promote the work of the entire National SUN Movement in Ghana and globally.

Output 1.7.2: Website created and a sustainable communication and advocacy tool for the coalition implemented in 2014.

Activity 1.8: Activity 1.8 in the agreed activity plan of the Ghana SUN CSA involves the design of appropriate long term fundraising mechanism for the Ghana SUN CSA. It must be reported that further deliberations were made on activity 1.8 in 2014. There were four meetings held in 2014 to explore the appropriate mechanism for long term fundraising for the coalition. The agreed options include appealing to identified corporate organizations for sponsorship, partnership with a Telecom company in Ghana to raise funds through text promotions and internal resource mobilization for the coalition after 2015 through dues payment. These fundraising options as agreed by members will be rolled out by the end of 2015 as part of the project sustainability plan.

Result 1.8.1: Further deliberations on sustained resource mobilization for the coalition have explored the appropriate fundraising options for the coalition after 2015. This is part of the post 2015 agenda of the coalition aimed at guaranteeing its sustainability.

Output 1.8.2: long-term fundraising agenda for the coalition have been explored but yet to be utilized.

Activity 1.9: This activity involves printing and circulation of newsletters, brochures and flyers of the Ghana SUN CSA. It must be reported that the fourth, fifth and sixth electronic and print newsletters of the coalition were circulated during the second, third and fourth quarters of 2014. Brochures and flyers of the coalition were also printed and circulated. The newsletters served as one of the communication tools that were adopted to boost the corporate image of the coalition

and Hunger Alliance of Ghana. The newsletters catalogued some essential information about events and activities that were pursued by Hunger Alliance of Ghana and the members of the entire national SUN Movement in 2014. Relevant Stakeholders were issued with copies of the newsletters and copies were also displayed at the market place of the 2014 Rome Global SUN Gathering.

Result 1.9.1: Newsletters serve as one of the critical communication tools for the dissemination of information about organizations. As explained above, this activity helped to boost the corporate image of Hunger Alliance of Ghana and the SUN CSA platform in 2014. It encouraged Stakeholders to follow with keen interest, activities that were pursued by Hunger Alliance of Ghana related to the SUN project.

Output 1.9.2: Coalition activities and achievements are publicized.

Outcome 2: To attain popular demand for the scale up of nutrition intervention in Ghana promoted through a national awareness raising campaign to support the SUN Movement and the 1,000 Days of the Child Campaign.

In furtherance of this outcome, the following activities were successfully executed leading to the attainment of the outputs and results below in 2014:

Activity 2.1: In reference to activity 2.1, Hunger Alliance of Ghana and the Ghana SUN CSA identified and trained Religious Leaders in Ghana on nutrition. The first Religious Leaders training workshop on nutrition was organized at the British Council on 22nd October, 2014. The training workshop brought together over 60 Religious Leaders from Christian, Muslim and other faith-based groups to be schooled on nutrition and be adequately prepared to serve as grassroots nutrition champions. It was a very effective way of deploying the capacity of nutrition champions for nutrition education outreach in the various communities of Ghana.

Result 2.1.1 The training workshop and the subsequent recruitment of nutrition champions for grassroots nutrition education outreach through the faith-based organizations provided the necessary avenue to disseminate nutrition messages to the grassroots using the pulpit and the mosque. It is expected that several Ghanaians will be influenced to live healthy lifestyles through the work of nutrition champions at the community level.

Output 2.1.2: The training and subsequent recruitment of nutrition champions concluded to promote nutrition advocacy and awareness in Ghana.

Activity 2.2 was successfully executed. Experienced Celebrity Ambassadors with career in music were identified to support Ghana SUN CSOs platform to popularize the 1,000 Days of the Child Campaign. Mr. Noble Nketia was appointed as the lead Celebrity Ambassador for the coalition in 2013. Mr. Noble Nketia was funded by Hunger Alliance of Ghana under this project to record and produce 1,000 Days of the Child Campaign song in audio and video in 2014. Copies of the 1,000 days of the child campaign theme song in audio and video were made available at the market place of the 2014 Global SUN Gathering in Rome.

Result: 2.2.1: The successful production of the 1,000 Days of the Child Campaign theme song duplicated in video and audio would pave the way for the popularization of 1,000 Days of the Child campaign in Ghana using the mass media especially television in 2015.

Output 2.2.2: Nutrition celebrities identified and promoting nutrition advocacy and awareness through popular media.

Activity 2.3 was also successfully implemented in 2014. Hunger Alliance of Ghana in collaboration with PAABEC Foundation sustained the production and telecast of a television nutrition education episode called “Tomorrow Today” which brought Resource persons and school pupils (audience) on one platform to deliberate on wide range of nutrition and nutrition sensitive topics from hygiene to food safety and to balanced diets. Over 20 episodes were produced and telecasted in 2014 on Ghana television. It was one of the effective ways for deploying the appropriate nutrition messages to Ghanaians through the mass media. Tomorrow Today reached hundreds of thousands of people who watched the episodes on television especially young people in 2014 as the programme was telecasted prime time on GTV.

Result: 2.3.1: As a behavioural change event, the production of “tomorrow today” again influenced a lot of Ghanaians positively and changed their perception about nutrition issues in Ghana in 2014.

Output: 2.3.2: consistent evidence-based messages developed to inform and raise awareness on nutrition.

Activity 2.4 was successfully executed in the second and third quarters of 2014. Hunger Alliance of Ghana led the Coalition and members to review the Ghana CSA advocacy strategy document. The document was first developed in 2013 with the support of SSARP Ghana. The Review Committee digested and incorporated comments and suggestions from members of the coalition into the document. The process went through four meetings. The advocacy strategy which is a guiding document and reference for the coalition’s advocacy action is expected to guide members of the coalition to speak to the same nutrition issues and to help improve nutrition communication in Ghana in 2015.

Output 2.4.2: guidelines developed to facilitate advocacy by the coalition, using best practices.

Activity 2.6 was also successfully implemented during the second, third and fourth quarters of 2014. The Communication Committee of the coalition held various meetings to discuss various issues regarding the corporate position of Hunger Alliance of Ghana and the CSA platform on matters related to nutrition in Ghana. The Committee also played a lead role in the production of the various episodes of tomorrow today and the 1,000 Days of the Child campaign theme song in 2014.

Output 2.6.2: Clearing house set up to moderate messages published on behalf of coalition.

Activity 2.8: The second phase of the media practitioners’ capacity building workshop was organized on Wednesday 17th September, 2014 at Coconut Groove Regency Hotel, Accra. The well attended workshop was aimed at building the capacity of Media Practitioners in order to serve as agents for change in the media for nutrition. It brought Media Practitioners representing 50 press houses together to be schooled on nutrition for the second time in Ghana.

Result 2.8.1: This activity played a key role in bringing nutrition issues to the public limelight and positioned it as news worthy national priority development issue in 2014. The workshop played a key role in projecting nutrition as a relevant national development issue that received high reportage in the print and electronic media in Ghana. This momentum shall be sustained in

2015.

Output 2.8.2: cross-section of media trained on investigating and communicating issues of nutrition interest.

Outcome 3: Nutrition is recognized as both a health and a developmental issue secured through the adoption and implementation of a strong National Nutrition Policy which is supported through appropriate budgetary allocation by the government and other stakeholders by 2013.

In furtherance of this outcome, the following activities were executed leading to the attainment of the results and outputs below in 2014 as encapsulated in the Ghana SUN CSA 2014 work plan:

Activity 3.1: In the approach adopted to lobby high level officials including Government officials and Members of Parliament to solicit their support for SUN in Ghana, Hunger Alliance of Ghana organized two meetings in 2014 to engage Parliamentarians through the Ghana Parliamentarians Against Hunger and Malnutrition Caucus in the on-going national dialogue on the prioritization of nutrition in Ghana's development agenda. Whereas the first quarter meeting was a preparatory meeting for the engagement of Parliamentarians in nutrition advocacy in Ghana, the second meeting held in November, 2014 was a mini roundtable dialogue which attracted the participation of some members of the Select Committees on Food, Agriculture and Health and some members of the Ghana SUN CSA. The meetings discussed the critical role of Parliamentarians in scaling up nutrition in Ghana and initiated a strong partnership between Parliamentarians and Civil Society organizations in national nutrition advocacy especially to establish a strong collaboration between Parliamentarians and the coalition to facilitate a national advocacy drive for the speedy implementation of the national nutrition policy and to lobby for adequate resources for nutrition. The outcome of these meetings was that Parliamentarians became more conscious of their responsibility to lead the crusade for improved nutrition for the citizenry as the Representatives of the people and became more active in nutrition advocacy in Parliament and outside Parliament in 2014.

Result 3.1: The implementation of activity 3.1 ensured that high level public officials especially Legislators were much involved in nutrition advocacy in 2014. It again gave credence to the continued commitment of Parliamentarians to ensure that nutrition challenges were addressed at the highest level of government. By raising nutrition issues at the chamber of Parliament, Members of Parliament from both sides of the political divide recognized nutrition as a cross cutting development issue that required national attention.

Output 3.1.2: Key players lobbied into prioritizing nutrition in Ghana's development agenda. Lobby to make nutrition a national priority issue is still ongoing.

Activity 3.2: Leaders of the Ghana SUN CSA again engaged the officials of the Ministry of Finance specifically the Budget Directorate during the 2014 Budget consultation on the need to increase Government allocations for nutrition related sectors. An official of the Ministry of Finance was invited to attend the Ghana SUN CSA General meeting at World Vision Ghana in November 2014 as part of the engagement process. The challenges ahead of the 2014 budget in terms of resource constraints were discussed at the meeting. Related to this, a follow up meeting was also held with the Leadership of the Ghana Parliamentarians Against Hunger and

Malnutrition Caucus on Thursday 27th November, 2014 on how to use their influence in Parliament to make a strong case for nutrition during the passage of the 2014 Budget appropriation bill. In 2015, the coalition will lobby the appropriate officials in Government and intensify its advocacy for the speedy development of the National Nutrition Action costed Plan.

Result 3.2.1: working with the team at the Budget Directorate of Ministry of Finance was not only necessary for the determination of the accuracy of the budget allocation for line ministries involved in nutrition and nutrition sensitive sectors such as the Ministries of Health, Education, Agriculture, Water Resources and Gender in 2014 budget, but also built on the foundation laid in 2013. Again tracking the disbursement of funds for nutrition in 2014 budget would enable Hunger Alliance of Ghana and the Ghana SUN CSA to determine the level of commitment of Government to make nutrition one of the national priority development issues. A 2014 budget analysis had already been commissioned by the SUN Academia platform. The Ghana SUN CSA will work closely with the Academia platform to use the findings of the analysis for further nutrition budget advocacy in 2015.

Output 3.2.2: Nutrition is recognized as both health and developmental issue, and appropriate budgetary allocation by the government and stakeholders is made.

For activity 3.3, Hunger Alliance of Ghana and the Ghana SUN CSA platform still recognized the existing national SUN structures such as the Cross Sectoral Planning Group (CSPG) and the National SUN Steering Committee of which the coalition is a member as the appropriate avenues to engage Representatives of key State institutions in the on-going dialogue on how to improve nutrition outcomes in Ghana. HAG therefore could not anticipate the relevance in convening round table discussion on nutrition outside the CSPG. Efforts were made to rather contribute to the on-going consultations on nutrition among other initiatives through the CSPG in 2014 as was the case in 2013. The budget for this activity was therefore applied to organize 2014 end of year gathering of the Ghana SUN CSA members on Friday 19th December, 2014. The gathering enabled members to reflect on the 2014 activities and the way forward for 2015.

Result 3.3.1: By working with existing national structures and all relevant Stakeholders at CSPG level, Hunger Alliance of Ghana and the SUN CSA platform contributed significantly to the on-going discussions on how to prioritize nutrition in Ghana's national development agenda in 2014 at CSPG level and how to mobilize national capacity to scale up nutrition. It enabled the SUN CSA in Ghana to work with Government and other Stakeholders in a complementary role to push nutrition agenda forward. Organizing an end of year gathering for members of Ghana SUN CSA in 2014 was an opportunity to reflect on the role of civil society organizations in scaling up nutrition in Ghana and how CSOs can work to strengthen the national SUN Movement. Annual gathering of CSA platform members in Ghana also promote mutual respect, understanding and cooperation among CSA members. It also promotes the incubation of new ideas to enhance project implementation. The coalition's progress was reviewed in 2014 gathering for improved and harmonized effort to improve nutrition outcome in Ghana.

Output 3.3.2: Inputs provided on appropriate and sustained implementation of nutrition programs in Ghana.

Activity 3.4: Hunger Alliance of Ghana developed two documents during the fourth quarter of 2014 to replace the publication of annual strategic policy feedback document. These two documents are the national SUN coordination framework and the civil society assessment report

on the Ghana SUN implementation process. The two documents are still in draft form and Hunger Alliance of Ghana continues to engage Stakeholders further on these two documents for finalization. Once these documents are finalized, Hunger Alliance of Ghana will share them with all relevant stakeholders in and outside Ghana. The national SUN coordination framework was developed with the assistance of a consultant. Already coalition members have deliberated extensively on these two documents. The development of the national SUN coordination framework to provide guidelines for participating organizations and stakeholders in the national SUN movement provides the space to minimize conflict, promotes mutual respect among stakeholders and establish relationships for effective coordination of the national SUN movement. The two documents once finalized are expected be launched in the last week of February 2015 or the end of the first quarter of 2015.

Result 3.4.1: The development of the National SUN coordination framework document indeed delineates the roles and responsibilities of all Stakeholders in the national SUN implementation process and demands accountability and commitment from all Stakeholders. It provides reference for the resolution of potential conflicts in a multi-stakeholder project such as SUN. The national SUN assessment report from civil society perspective also provides opportunity for CSOs in Ghana to contribute towards the independent review of the national SUN implementation process to enhance credibility.

Output 3.4.2: A national SUN coordination Framework put in place to provide guidelines for SUN implementation in Ghana. National SUN assessment report from SUN CSA provides the independent review of the national SUN implementation process to enhance credibility.

Activity 3.5: Hunger Alliance of Ghana organized a national SUN float in May 2014 to commemorate the Global Day of Action. The float attracted over two thousand participants who walked from the central Accra to the Elwak Sports Stadium to highlight the importance of the Global Day of Action. It had the theme “walk for nutrition, walk for life”. Among the relevant Government Ministries that participated in the float included Ministries of Food and Agriculture and Health. It also included the UN Agencies such as UNICEF, World Food Programme and World Health Organization. The float sounded a united call for improved nutrition in Ghana especially for women and children and urgently called for a national effort to accelerate SUN implementation in Ghana.

Result 3.5.1: It was very clear without any doubt that the float made a huge impact in influencing stakeholders to demonstrate further commitment to scale up nutrition in Ghana. It was a special day for nutrition with all Actors realizing the importance of nutrition in Ghana’s development agenda. It indeed contributed to the increasing recognition and visibility of nutrition in Ghana in 2014.

Output 3.5.2: Global Day of Action held in Ghana with a call for improved nutrition from all national Actors.

Outcome 4: Monitoring and evaluation (M& E) –ANNUAL PERFORMANCE SURVEY

Activity 4.2 was successfully implemented. The 2014 annual performance survey of the coalition was commissioned by KAP Investment Limited, a consulting firm with the support of Hunger Alliance of Ghana at the end of the third quarter of 2014. This report was submitted in the third quarter of 2014.

Result 4.1.1: The annual performance survey provided the tool necessary to measure project performance in 2014. It also provided the foundation for the project evaluation in 2015. Overall performance assessment indicates that the coalition has progressed steadily from 2013 to 2014.

Output 4.1.2: Annual performance survey of the coalition carried out to serve as the basis upon which the project will be evaluated end of 2015.

ii) INDICATOR-BASED PERFORMANCE ASSESSMENT

Planned Target		Achieved Indicator Targets	Reasons for Variance with Planned Target (if any)	Source of Verification
Outcome 1: To establish an independent multi-sectoral coalition of civil society organizations involved/with interest in nutrition in Ghana that seeks to advocate for making nutrition a high priority development issue in Ghana.				
Output 1.6	Set up a desk in HAG with a full-time project executive officer, and project assistant with responsibility of day-to-day coordination of Coalition activities.	1. Hired staff are running efficiently the day-to-day coordination of Coalition activities. 2. Capacity of staff built through managerial and technical training.		Weekly outputs, periodic reports and activities.
Output 1.3.2	Draw up objectives, operating procedures and guiding principles for the operation of the coalition.	Members of the coalition are operating within the boundaries of the revised constitution to further the course of the coalition.		Revised constitution of the coalition available.
Output 1.7.2	Create and maintain a website as part of strategies for corporate communication and visibility	8,000 visitors to the website of the coalition, several followers on facebook, 10 interactive responses to the web page		Web page of GHACCSSUN
Output 1.8.2	Periodic activities to raise funds to ensure sustainability of coalition beyond the project.	Appropriate fund raising mechanism to support sustainability of coalition beyond project explored.	No local funds raised as yet. Strategies are now in place for long term fund raising to guarantee the sustainability of the project after 2015.	Transparency in financial accountability of coalition.
Output 1.9.2	Newsletter on coalition partner activities and achievements.	Newsletter publication and circulation volume.		Newsletter in circulation. Copies tabled at the market place of the 2014 Global SUN gathering.

Outcome 2: To attain popular demand for the scale up of nutrition intervention in Ghana promoted through a national awareness raising campaign to support the SUN Movement and the 1,000 Days of the Child Campaign.

Output 2.1.2	Identify and empower nutrition champion (s) to support the agenda of making Nutrition a priority development issue.	Nutrition gains greater recognition and support at community level.	Nutrition Champions including Religious Leaders identified and trained to champion nutrition issues at the community level.	<ol style="list-style-type: none"> 1. Records of events and campaigns that champion will be involved in. 2. Report on the first Nutrition Champions training workshop held on 22nd October, 2014 at the British Council.
Output 2.2.2	Identify and empower nutrition celebrity (s).	Increased popular awareness of the needed request for greater investment in nutrition.		<ol style="list-style-type: none"> 1. Records of events and campaigns that celebrity will be involved in. 2. Successful production of the 1,000 Days of the Child Campaign video for 1,000 Days Campaign outreach of the Celebrity Ambassador.
Output 2.3.2	Develop media messages to be disseminated through different modules (music, radio jingles, drama, TV informacials, fliers, posters, etc).	<ol style="list-style-type: none"> 1. Increased visibility and prioritization of nutrition among policy makers and donors 2. Increased awareness about nutrition and its role in development among general public. 		Contracts for developing and disseminating the modules feedback on the dissemination of the modules. Tomorrow Today Nutrition TV Episode is still airing on Ghana Television.
Output 2.4.2	Develop advocacy strategy document for use by CSOs, nutrition champions, celebrities and others acting on behalf of the coalition.	Revised advocacy strategy in use by coalition members.		Revised Advocacy Strategy document available.
Output 2.6.2	Set up a communication bureau that will communicate coalition's corporate position on issues of relevance in nutrition to stakeholders.	<ol style="list-style-type: none"> 1. Laid down communication procedures adhered to in communicating coalition's position on nutrition. 2. Position of coalition is communicated in a unified and consistent manner. 		Minutes of communication committee meetings in 2014 available.
Output 2.8.2	Cross-section of media trained on investigating and communicating issues of nutrition interest.	Capacity of Media Practitioners built to disseminate issues relevant to nutrition through the mass media. Nutrition reportage in the mass media has improved considerably.		<ol style="list-style-type: none"> 1. Records of event of the second phase of media practitioners' capacity building on nutrition held on 17th September 2014 at Coconut Groove Regency Hotel. 2. Evidence of the reportage of Media Practitioners on nutrition in 2014.

Outcome 3: Nutrition is recognized as both a health and a developmental issue secured through the adoption and implementation of a strong National Nutrition Policy which is supported through appropriate budgetary allocation by the government and other stakeholders by 2013.

Output3.1.2	Parliamentary and ministerial dialogue.	1. Increased interest in issues of nutrition in parliamentary discourse. 2. Strengthening of nutrition institutions.		Records of 2014 meetings with Parliamentarians.
Output3.2.2	Lobbying for budgetary investment in nutrition with both government and development partners.	Increased budgetary allocation to nutrition programming.		Records of meeting with the staff of the Directorate of Budget Division of the Ministry of Finance during 2014 budget hearing available.
Output 3.3.2	Establish advocacy Round-table(s) that will provide feedback to policy makers and implementers and relevant stakeholders in nutrition in Ghana.	Activity substituted and end of year membership gathering implemented.		Record of 2014 end of year members gathering.
Output3.4.2	Publish annual strategic policy feedback document outlining achievement of set targets and identify gaps to be filled.	Activity substituted and a national SUN coordination framework as well SUN assessment report developed.		Draft copies of the National SUN coordination framework and SUN assessment report available but going through further consultations among coalition members and stakeholders for finalization. Documents to be launched in February 2015 or end of the first quarter of 2015.
Output3.5.2	Organize Global Day of Action event as part of promoting the visibility of nutrition at national level.	A national float to commemorate the Global Day of Action held in May 2014 to increase nutrition visibility.		Report and pictures on the 2014 Global Day of Action event available.

OUTCOME 4: Monitoring and evaluation (M& E) -Appraisal of CSO involvement in nutrition actions and their contribution at the beginning.

Output 4.2.2	Annual performance survey of the coalition.	Delineated targets of coalition being realized.		2014 performance survey report.
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• **RESOURCES**

As at the end of the second year of project implementation (2014), other funding sources for project implementation had been explored but not utilized. Hunger Alliance of Ghana utilized only approved MPTF funds for project implementation in 2014. There were also no significant changes or revision in the budget during project implementation in 2014. As explained above the only change in activity was the replacement of activity 3.3 with end of year gathering without any change in the budget for activity 3.3.

- **RISK FACTOR**

There was no major risk factor in 2014 that could potentially affect project implementation in 2014. It must however be mentioned that though effort had been made to explore available mechanism for long term fundraising for the coalition, such options were yet to be utilized. This means that MPTF grant became the only source of funding for the implementation of the project in 2014. To ensure that the project is sustained after 2015, Hunger Alliance of Ghana needs to roll out available long term fundraising mechanism for the project. Suffice to say that it becomes the appropriate route for project sustainability.

Another minor risk factor is the increasing number of members of the coalition which can be described in two folds. It can potentially affect the smooth coordination of the coalition and can also enhance the coverage and impact of the coalition. This development was however well handled in 2014 with the promulgation of a constitution to replace the guidelines of the coalition in which membership status and responsibilities of members have been clearly spelled out and streamlined.

Another risk factor is that Government of Ghana has not placed nutrition high on the development agenda since joining the SUN Movement in 2011. Little progress has been made since 2011. However as the SUN CSA grows stronger, it is expected that through a sustained advocacy effort, the coalition will continue to influence Government's priorities and hold Government accountable to ensure that nutrition becomes a national development priority in 2015 and beyond. The Ghana SUN CSA is expected to step up its advocacy and campaign activities in 2015 to push for the endorsement of the National Nutrition Policy by Cabinet and to speed up the development of the National Nutrition Action Plan.

- **ASSESSMENT OF MAIN RESULTS ACHIEVED IN 2014**

a) The production of the 1,000 Days of the Child campaign song in video and audio in 2014 was a very monumental achievement. The video to be aired on Ghana television from February 2015 will go a long way to project the 1,000 Days of the child campaign in Ghana. The quality of the video is not in doubt and hopefully many Ghanaians will come to appreciate the message that the video will send across in 2015.

b) As indicated above, Hunger Alliance of Ghana revised the coalition's advocacy strategy document for use by members. The revised advocacy strategy is expected to guide Members of the Ghana SUN CSA especially members at the grassroots level to address the same nutrition issues, intensify joint advocacy and improve communication and reportage on nutrition in Ghana. In this regard, it is also important to mention that series of training on the use of the document which started in 2014 will be intensified in 2015. This will be led by the Ghana SUN CSA Advocacy training Facilitator.

c) As also reported above, Hunger Alliance of Ghana organized the second media practitioners' capacity building workshop to equip media practitioners and Reporters with relevant knowledge and skills in nutrition reporting. This was the second time in Ghana that Media Practitioners were schooled on nutrition. The expectation is that within the next two years, media practitioners' perception and views about nutrition reporting is expected to be improved thereby positioning nutrition as a relevant national development priority issue given space in the media. The current environment has heightened passion for nutrition reportage amongst Reporters in Ghana which should be sustained.

d) Training of Religious Leaders to become Nutrition Champions in 2014 was another important achievement. Religious Leaders are expected to use their influence at the community level to propagate nutrition messages to people and their followers. The training has increased awareness of nutrition and its challenges among Nutrition Champions in Ghana. It has also built the capacity of Nutrition Champions to effectively serve as Ambassadors for nutrition at the community level.

e) One important activity that continues to change peoples' behaviour and mindset about nutrition is "Tomorrow Today". By sustaining this television nutrition episode on Ghana television in 2014, a lot of people including children benefited from the coalition's nutrition lessons. The target of influencing more than a million Ghanaians positively about nutrition issues in Ghana is still on course. Ghana SUN CSA's contribution to the development of nutrition messages in Ghana through the media is expected to help shape nutrition agenda for the next three years.

g) One important achievement that needs to be highlighted is the Civil Society support for the development of the national SUN coordination framework. By developing a national SUN coordination framework, CSOs have adequately contributed to the process of consolidating SUN implementation in Ghana. Again by carrying out a national assessment of SUN implementation in Ghana, Ghana SUN CSA has contributed to the evaluation process of SUN in Ghana. The challenges, gains and opportunities were adequately highlighted in the 2014 assessment report which will guide the SUN implementation process in 2015 and beyond. It is still relevant to indicate that both documents are still going through the process of finalization.

• **KEY PARTNERSHIP AND INTER-AGENCY COLLABORATION**

The Ghana SUN CSA platform thrives on partnership and inter-agency collaboration to achieve maximum impact. By working with the National Development Planning Commission which acts as the National Focal Point for SUN in Ghana and the established inter-ministerial platform called the National Cross Sectoral Planning Group (CSPG), the UN Participating Organization (WFP), UN REACH, Ghana Health Service (GHS) and other allied agencies, Hunger Alliance of Ghana and the Ghana SUN CSA platform recognized that inter-agency collaboration was key in the implementation of its activities in 2014.

- **CHALLENGES**

The main constraint or challenge encountered in 2014 was the increasing number of members of the coalition and defining the roles and responsibilities of members. This challenge was however solved by developing a new constitution for the coalition. By developing the constitution to replace the guidelines of the coalition, the roles and responsibilities of members have well been defined.

The overall impact of the project in the second year of implementation on the nutrition landscape in Ghana was very impressive. Over 90 percent of the activities for 2014 were duly executed. It must be noted that Ghana SUN CSO platform and Hunger Alliance of Ghana continues to change the profile of nutrition in Ghana as it continue to work to change public perception and mindset about nutrition issues in Ghana.