

# SUN Movement Multi-Partner Trust Fund



## 1<sup>st</sup> PROGRAMME<sup>1</sup> QUARTERLY PROGRESS UPDATE – YEAR 2015

### REPORTING PERIOD: JANUARY – MARCH 2015

<b>Participating UN Organization:</b>	 <b>World Food Programme</b> wfp.org				
<b>Implementing Partner(s):</b>	Hunger Alliance of Ghana				
<b>Programme Number:</b>	#00085325 SUN 02/GHA/002 “Civil Society”				
<b>Programme Title:</b>	Formation of Coalition of Civil Society Organizations (CSOs) to support Scale up Nutrition in Ghana				
<b>Total Approved Programme Budget:</b>	US\$374,500				
<b>Location:</b>	Ghana				
<b>MC Approval Date:</b>	05/12/2012				
<b>Programme Duration:</b>	36 months	<b>Starting Date:</b>	01/01/2013	<b>Completion Date:</b>	31/12/2015
<b>Funds Committed:</b>	US\$350,000 PROJECT US\$ 24,500 ISC			<b>Percentage of Approved:</b>	100%
<b>Funds Disbursed:</b>	US\$ 287,7000			<b>Percentage of Approved:</b>	100%
<b>Expected Programme Duration:</b>	36 months	<b>Forecast Final Date:</b>	01/04/2013	<b>Delay (Months):</b>	3 months

<b>Outcomes:</b>	<b>Achievements/Results:</b>	<b>Percentage of Planned:</b>
<p>To attain an independent and multi-sectoral platform for CSOs with a Focal Point and a Secretariat that seeks to advocate for making nutrition a high development priority issue in Ghana.</p>	<p>a) The Hunger Alliance of Ghana's Secretariat now has a new membership and partnership officer who also liaises with member organizations of the Ghana SUN CSA platform. Mr. Richmond Ampofo joined Hunger Alliance of Ghana in 2014 as a young Intern during his national service. He has since been trained to take charge of the responsibility of managing the Alliance's network and partnership building with additional responsibility to liaise with all SUN CSA members with effect from January 2015. Richmond Ampofo who has for the past one year been involved in the coordination of the activities of member organizations of the SUN CSA Platform and ensured that the participation of CSA members in the planning and decision making process of the SUN CSA platform became effective shall continue to provide relevant information among members on SUN in a timely manner. It is also useful to mention that Mrs. Wilhelmina Okwabi,</p>	

	<p>formerly the Head of Nutrition Department of Ghana Health Service who joined the Civil Society Platform after serving for three decades in the public service has been very instrumental in the development and implementation of the Alliance's advocacy strategy. Mrs. Okwabi met some members of the Ghana SUN CSA in February 2015 to share the guidelines on the training of CSA members on the revised advocacy strategy with members of the platform. She also represented the Alliance at the SUN conflict of interest conference that was held in Geneva in February 2015. It must also be noted that the Secretariat continued to share experience and best practices with other Alliances and organizations on the SUN implementation processes among others. The Secretariat for instance received a team from the US Alliance to End Hunger from 30<sup>th</sup> March to 24<sup>th</sup> March 2015 on a fact finding mission and to exchange ideas on a broad area of the Alliance's operations including SUN. It must be admitted that the Secretariat's coordination and leadership role was also strengthened by the tremendous support and confidence of members of</p>	
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	<p>the SUN CSA platform in the leadership of Hunger Alliance of Ghana. As at the end of the first quarter of 2015, cooperation among member organizations of the SUN CSA Platform was phenomenal. There was consensus building on decisions that affected the future stability and progress of the platform. With hard working staff in place and a well functioning Secretariat to coordinate the activities of the SUN CSA platform, it is fair to admit that activity 1.6 that involves the administrative and secretarial functions of the Ghana SUN CSA Platform has made a considerable progress.</p> <p>b) Related to activity 1.7, Hunger Alliance of Ghana in the first quarter of 2015, updated the Alliance's website and the website it created for the SUN CSA platform. Currently, all relevant reports on activities of the SUN CSA Platform have been uploaded on the website. The number of people that are following the platform on facebook and twitter have also increased. The website still continues to provide adequate information about SUN CSA activities in Ghana to Ghanaians and relevant partners and also provides general information on the activities of the National</p>	<p>80%</p>
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	<p>SUN Movement to all stakeholders.</p> <p>c) Related to activity 1.8 the Resource Mobilization Sub-Committee of the platform had its first meeting for 2015 on Thursday 5<sup>th</sup> March 2015 to continue to explore the various opportunities and strategies available for long term fundraising for the Platform There were three meetings on this in 2014. The Committee members have started engaging the Alliance's fundraising targets in a series of discussions to secure support for the TV and radio promotion of the Alliance's 1,000 days of the Child Campaign song. Copies of the song (both video and audio) are attached to this report. The video and audio starts airing end of the second quarter 2015. It is expected that some cooperate organizations shall help to sustain the promotion of this campaign song.</p>	60%
<p>To attain popular demand for the scale up of nutrition intervention in Ghana promoted through a national awareness raising campaign to support the SUN Movement and the 1,000 Days of the Child Campaign</p>	<p>In furtherance of this outcome, Hunger Alliance of Ghana initiated steps to carry out the activities below in the first quarter of 2015:</p> <p>a) Related to activity 2.4, the Communication and Advocacy Sub-Committee met for the first time in 2015 on Wednesday February 18<sup>th</sup> 2015 to take a wide range of decisions regarding the dissemination of</p>	50%

	<p>the Ghana SUN CSAs advocacy strategy. The Committee has recommended to the Secretariat to apply funds allocated for the third year advocacy activity of the project to print and circulate more copies of the Ghana SUN CSA's advocacy strategy among members and key SUN stakeholders. A copy of the document is attached to this report. Work on the dissemination of the advocacy strategy document has started.</p> <p>b) Related to activity 2.6, it must be reported that the Communication Committee at its first meeting in 2015 also recommended that the funds allocated in the budget for the work of the committee should be applied to begin the TV and radio promotion of the 1,000 Days of the child campaign song. The song shall receive a massive promotion on TV and radio in Ghana and it is expected that funds shall be raised from corporate organizations to sustain the promotion. The song shall have a considerable impact on the Ghanaian society and it is expected to influence a lot of Ghanaians (one million as the target) on the importance of the first 1,000 days of the child.</p>	
<p>Nutrition is recognized as both a health and a developmental issue secured through the adoption and implementation of a strong National Nutrition</p>	<p>Related to activity 3.2, the previous years of the project implementation were used to lobby the appropriate policy makers and public institutions such as Parliament to influence nutrition and health budgetary allocations. In 2015, the focus shall be</p>	

<p>Policy which is supported through appropriate budgetary allocation by the government and other stakeholders by 2013.</p>	<p>on trucking national expenditure on nutrition. The Ghana SUN CSA is working with the Academia platform and the National SUN team in collaboration with the SUN Secretariat on nutrition expenditure trucking. The Ghana SUN CSA participated in the maiden meetings on nutrition expenditure trucking during the first quarter of 2015. The Alliance shall continue to work with the national SUN team on this activity throughout the period. The budget for activity 3.2 shall be used to enhance the accomplishment of this important exercise this year.</p>	
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**Qualitative achievements against outcomes and results:**

- a) The elevation of the Alliance’s Partnership Intern to fully take charge of the partnership drive of the Alliance and to task him to follow up on activities of members of the Ghana SUN CSA platform is a timely and laudable effort which has enhanced the capacity of the Secretariat to coordinate effectively the participation of members of the SUN CSA in the activities and programmes of the Alliance. Related to this it must be mentioned that the initial meeting of some members of the Alliance on the guidelines for the training of members on the revised advocacy strategy of the Alliance by the Technical Facilitator shall strengthen the capacity of the Secretariat to address major outstanding technical challenges especially the development of the capacity of member organizations at community level on nutrition advocacy.
- b) As has always been the case, by updating the SUN CSA website, the general public and key Stakeholders are accessing relevant information about SUN activities in Ghana. It is therefore relevant to recognize the high level visibility the website continued to provide for SUN implementation process in Ghana during this quarter.
- c) The decision to start full promotion of the 1,000 Days of the Child song (both video and audio) is also appropriate for the visibility of SUN and 1,000 days campaign in Ghana. The video of the song alone shall be used to influence over a million Ghanaians to join the 1,000 Days of the child campaign and appreciate the importance of the first 1,000 days of the child as it gets promoted on Ghana Television. It shall further promote national ownership of the campaign and bring 1,000 Days of the child issues to the centre of public discourse for appropriate attention.

- d) As the SUN CSA begins its advocacy training for members, it is expected that CSOs across the country shall continue to highlight the same nutrition messages of national relevance and work to align their community level advocacy activities with the overall CSA advocacy strategy document. This is expected to generate further interest in nutrition issues among Ghanaians with the primary motive of promoting nutrition as a development priority issue at the community level.
- e) Other initiatives accomplished by the Ghana SUN CSA in the first quarter include the dissemination of the national SUN coordination framework among members of the national SUN movement with a planned stakeholder consultation on the document pending. The SUN CSA in Ghana has also assessed the national SUN implementation process since 2011 which was finalized in the first quarter of 2015 but is expected to be shared by the end of the second quarter of 2015.
- f) The participation of the Ghana SUN CSA in the SUN conflict of interest conference in Geneva was also a very important activity in the first quarter of 2015. It projected the Alliance again at the global platform and enabled the Ghana SUN CSA team to share their experience on SUN conflict of interest issues with the global SUN community.

<sup>1</sup> The term “programme” is used for projects, programmes and joint programmes.