


SUN Movement Multi-Partner Trust Fund



1st PROGRAMME¹ QUARTERLY PROGRESS UPDATE – YEAR 2015

Reporting period: January-March 2015

Reported submitted as of 21.04.2015

Participating UN Organization:	 World Food Programme wfp.org				
Implementing Partner(s):	Civil Society Alliance for SUN, Bangladesh (CSA for SUN)				
Programme Number:	# 00084692 SUN-Window 2/BGD/001 “Civil Society”				
Programme Title:	Scaling up nutrition by civil society in Bangladesh				
Total Approved Programme Budget:	US\$ 535,000				
Location:	BRAC Centre, 75 Mohakhali, Dhaka 1212, Bangladesh				
MC Approval Date:	August 28, 2012				
Programme Duration:	36 months	Starting Date:	October 2012	Completion Date:	September 2015
Funds Committed:	US\$ 535,000			Percentage of Approved:	100%
Funds Disbursed:	US\$ 344,605			Percentage of Approved:	64%
Expected Programme Duration:	36 months	Forecast Final Date:	September 2015	Delay (Months):	---

Outcomes:	Achievements/Results:	Percentage of planned:
<p>A CSO Network in Bangladesh that is fully operational and successfully influencing policy making by 2014, and into 2015</p>	<p>Divisional level training held: CSA for SUN, BD continued to document and disseminate evidence-based best practices in scaling up nutrition for adaption and action nationally. The network gathered evidences from the work of its General Committee (GC) members. CSA for SUN, BD, in partnership with the Government of Bangladesh has provided orientation to journalists to inform, educate and build their skills to enable them publicise the nutrition situation, the complex causes of undernutrition, persisting challenges and success stories in tackling under nutrition. A stronger network between CSA for SUN GC members and local and national media is emerging. <i>For more information, please see the attachment "Appendix 1"</i></p>	
<p>Enhanced sharing of evidence based information, research findings and resources among stakeholders to achieve effective implementation of nutrition programs</p>	<p>Materials distribution: A set of 3 comic books were provided to 9000 Adolescent Clubs. The comic books are on the 1000 Days approach and the importance of nutrition for adolescents. Through these comic books, they will develop enhanced knowledge and skills of adolescents on 1000 day nutrition, including the impact on brain development and physical growth of young children. They will also know why adolescent, especially girl nutrition, plays a critical role in the development of the country. Adolescents will transfer this knowledge and skills among their peers and in the community. E-Toolkit CDs, with Nutrition Communication materials, were provided to the government's Vulnerable Group Development (VGD) program. A Job Aid was given to WFP, Care Bangladesh and PROOFS, containing messages on maternal and Infant and Young Child Feeding (IYCF). <i>For more information, please see the attachment "Appendix 2"</i></p>	

	<p>Airing of media tools:</p> <p>In collaboration with GOB, CSA for SUN, BD continues to play a critical role in disseminating information on maternal and young children nutrition through campaigns in print and electronic media. A 60-second TV Spot was developed by CSA for SUN using popular author and professor Dr. Muhammed Zafar Iqbal, regarding the importance of 1000 days nutrition for brain development. A media plan was prepared for airing the TV Spot and its being aired in three national TV channels. <i>For more information, please see the attachment "Appendix 3"</i></p> <p>The above implementation of the work is a continuous work process as CSA for SUN, BD is involved in doing it from its inception.</p>	
<p>Comprehensive, coherent and adequately financed national nutrition plan adopted by mid of 2014 and implemented by the Government by mid-2015</p>	<p>CSA for SUN requested inclusion in the country delegation to attend the SUN Financial Tracking Workshop in Bangkok, Thailand. Government participants were nominated and participated.</p>	
<p>A joint tracking system established to monitor progress of NNS with the active support from CSA for SUN by mid-2015</p>	<p>Increased interaction is being undertaken to monitor progress of NNS with the active support from CSA for SUN, BD through regular updates through events information sharing, nutrition-related local and international news, meetings.</p>	

<p>Qualitative achievements against outcomes and results:</p>	
<p>Due to unavoidable circumstances (nationwide transport blockade and regular hartals/strikes), not much progress was made in this quarter. Most of the planned activities outside Dhaka had to be rescheduled as the security situation did not permit free movement of staff. As a result, a number of training programmes and advocacy meetings were postponed. As the situation started to improve at the end of March, tasks are being restarted. CSA for SUN, BD is giving significant efforts to unite and mobilize stakeholders to advocate for nutrition with a common voice, bearing key audiences in mind and using clear messages on 1000 days approach.</p>	