

NUTRITION: SCALING IT UP

Each year 2.8 million children under 5 die from undernutrition. Scaling up spending on simple proven nutrition interventions can help stop this.



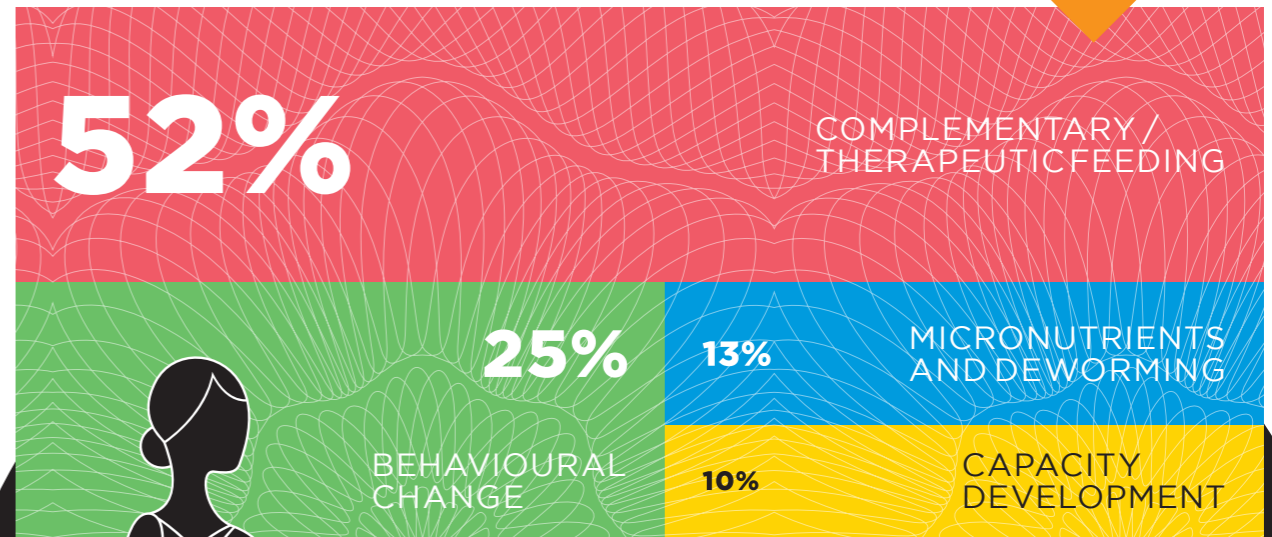
RICH COUNTRIES' CURRENT SPEND OF US\$ 171 MILLION SAVES JUST 15 000 CHILDREN

US\$ 11.8 BILLION
WOULD BE SPENT ON

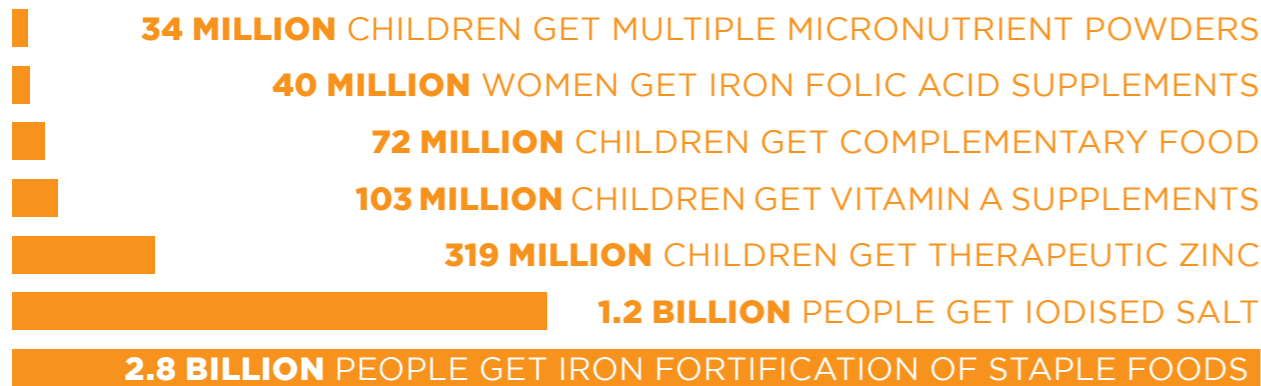
If we spent US\$ 11.8 billion a year we could SAVE 1.1 MILLION CHILDREN'S LIVES & PREVENT STUNTING IN 150 MILLION CHILDREN



= 15 000 children

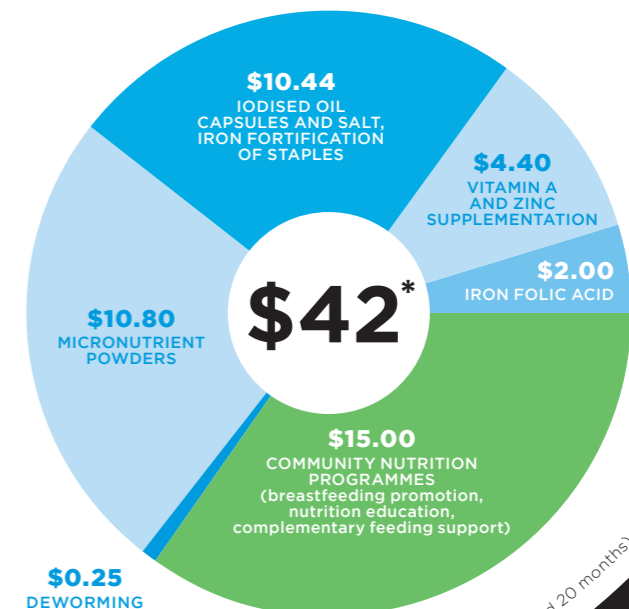


We could also improve the nutrition of billions



FOCUS ON FAMILIES

Just US\$ 42 per family stops child undernutrition before it starts. In severe cases, however, costs can increase by up to 5 times as therapeutic feeding is required.



*Costing for a 'standard household' of 2 adults and 2 children under the age of five (6 months and 20 months). Derived from World Bank, 2008.

SOURCES

Black, R.E. et al., 2008. Maternal and Child Undernutrition: Global and Regional Exposures and Health Consequences. *The Lancet*, 371 (9608), 243-260. Download: <http://bit.ly/oZrR2U>
 Horton, S., 2010. The World Bank. *Scaling Up Nutrition – What Will It Cost?* Download: <http://bit.ly/nDjLQp>
 Médecins Sans Frontiers, 2009. *Malnutrition: How Much is Being Spent? An Analysis of Nutrition Funding Flows 2004-2007*. Download: <http://bit.ly/nLOOHD>