
Programme Title:	Engaging Youth in Samoa in Organic Farming and Menus: A Farm to Table Value Chain Approach
Country:	Samoa

I. Joint Programme Information

Joint Programme Information

Programme title:

Engaging Youth in Samoa in Organic Farming and Menus: A Farm to Table Value Chain Approach

Sectorial area of intervention and policy objectives

Inclusive economic growth for poverty eradication

 Create opportunities for decent jobs and secure livelihoods.

 Create better government policies and fair and accountable public institutions.

 Promote inclusive and sustainable business practices.

UN Lead Agency:

United Nations Development Programme (UNDP)

UN Participating Organizations:

International Fund for Agricultural Development (IFAD)

Local Partners:

Ministry of Women, Community and Social Development (MWCSD);

Ministry of Agriculture and Fisheries (MAF);

Women in Business Development, Incorporated (WIBDI);

Pacific Organic and Ethical Trade Community (POET Com);

Small Business Enterprise Centre (SBEC);

Samoa Farmers Association (SFA);

Samoa National Youth Council (SNYC)

Report submitted by

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Reporting Period Ending:

Tuesday, November 1, 2016

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III. Financial information

Detailed Financial Report:

 [SDGF-F MONITORING REPORT - DETAIL FINANCIAL REPORT.docx](#)

SDG-F Funds

UN Agency	Total approved funds	Total funds Transferred to date	Total funds committed to date	Total funds disbursed to date
United Nations Development Programme (UNDP)	500,000.00	500,000.00	298,412.00	298,412.00

Total	500,000.00	500,000.00	298,412.00	298,412.00
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Matching Funds

Name of source	Total approved funds	Total funds Transferred to date	Total funds committed to date	Total funds disbursed to date
Government of Samoa	426,000.00	426,000.00	426,000.00	426,000.00
UNDP TRAC	74,000.00	74,000.00	74,000.00	74,000.00

Total	500,000.00	500,000.00	500,000.00	500,000.00
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IV. Beneficiaries

Total number of direct beneficiaries to date:

228

Direct Beneficiaries – Breakdown

Beneficiary type - individual	Total	Female	Male	Comments
Farmers	87	55	32	These are the current farmers supplying farm to table and organic baskets to the local market
Entrepreneurs				
Civil servants/government				
Indigenous				
Children				

Youth	85	35	50	66 out of 85 young farmers actually graduated from WIBDI organic farming training on F2T project.
Children	41	21	20	These are the dependents of the farmers supplying WIBDI local markets and are supported through the projects by the income earned by their parents.
Private sector (cafes, restaurants and hotels)	13			These are the direct local markets that uses WIBDI's farm to table supply.
NGOs	1			WIBDI, which is the IA for this project, is currently transitioning from NGO to social enterprise
POETCom	1			POETCom (Pacific Organic and Ethical Trade Community) is IA for IFAD component
Total	228	111	102	

Beneficiary type - institutional	Total	Comments
SMEs		
Cooperatives		
Government/municipal organizations		
Private sector		
Community-based organizations		
NGOs		
Total		

Indirect Beneficiaries – Breakdown

Beneficiary type - individual	Total	Female	Male	Comments
Farmers				
Entrepreneurs				
Civil servants/government				
Indigenous				
Children				
Youth				
Total				

Beneficiary type - institutional	Total	Comments
SMEs		
Cooperatives		
Government/municipal organizations		
Private sector		
Community-based organizations		

NGOs		
Total		

V. Joint Programme Progress

Expected Results (Outcomes & outputs)	Progress	Difficulties	Expected deliverables
JP Outcome 1: Youth in Samoa gain new livelihood opportunities from jobs and small businesses in the Farm-to-Table organic agriculture value chain.			

Expected Results (Outcomes & outputs)	Progress	Difficulties	Expected deliverables
<p>JP Output 1.1: Skills training in organic production, certification and processing creates employment for youth within the organic agriculture Farm-to-Table value chain.</p>	<p>WIBDI in collaboration with SNYC managed to attract more youth members in the second youth training intake for the Organic Warriors Academy. 66 out of 85 young farmers graduated from the Organic Warriors Academy in 2016 following the successful workshops and practical work carried out in the field. The training module was originally focused on providing the trainings in a centralized place at WIBDI facility, which allows young farmers to demonstrate and practice the work on WIBDI land. The training module was later revised to take other factors into consideration especially having a high dropout rate of youth from the training and women not turning up in the full weeks' training. This was then reflected in the latest training modules to incorporate other areas that can better access more youth members to attend but to also achieve the targets being laid out in the programme.</p>	<p>The original target of 450 youths to be trained and gain livelihood opportunities from jobs and small businesses was not a realistic target providing the funding constraints to secure that youth members will all receive a fair amount of training and information gathering on how the project will roll out. Limited funding on the training component also impacted on the level and quality of training which will then reduce the capacity of youth members to capture the lessons but WIBDI continues to provide support where possible to identify any weaknesses and cater to deliver the outputs as agreed upon in the project document. Youth members were all scattered in different places which then required WIBDI to centralise its training in order to open opportunities to many youth members, unfortunately with this approach it resulted in other unforeseen circumstances which resulted in the increase number of dropouts from the programme. WIBDI also looked at ways to cater for the needs of youth especially the young girls in the village and having other commitments to their families and churches which then revised the programme to take the training out in the villages.</p>	<p>The next year will see a new change in the training modules, which are to be carried out in the village communities. This will allow for many youth members to participate in the programme but it will also feature 15 topics to be covered all in an extensive one week training. This workshop covers the theory and practical areas. Young farmers are also encouraged to build their own small vegetable garden to apply all the knowledge gained and they will also be introduced to WIBDI's organic farm to table markets. Therefore the support will provide income generating opportunities for these young farmers. Two graduates from the first Organic Warriors Academy training were offered full time employment with WIBDI and they are now being trained on how to process products but most importantly, providing them with knowledge on how they can eventually become trainers for the next organic warriors training in the village. The train the trainers programme is highly encouraged in the next youth intake.</p>

Expected Results (Outcomes & outputs)	Progress	Difficulties	Expected deliverables
<p>JP Outcome 2: Youth in Samoa gain new livelihood opportunities from jobs and small businesses in the Farm-to-Table organic agriculture value chain.</p>			
<p>JP Output 2.1: Strengthened capacity of local organisation to meet and sustain market demand for organic produce and products on a commercially viable basis</p>	<p>The involvement of the youth graduates from the organic warriors academy in the farm to table project has been exceptional. The youth are encouraged to grow and manage their farm and utilise all the knowledge they have learnt from the training and practical workshops, to enable them to grow produce to generate their own income. Successful youth members of the organic warriors academy have already reap benefits of taking part in the project. These youth members were able to bring their harvest to the organic farm to table as well as to sell them at the organic twilight market every fortnight. One youth member in particular has been instrumental by showcasing his talents by using basic low tech equipment in making smoked meat and fish, which are then sold to the locals. This has become a very popular event and therefore, this youth member has shown other youth what they can achieve with just basic resources.</p>	<p>The main problem for WIBDI continues to be the use of right vehicles for transporting fresh produce. The main worry is that fresh produce should arrive at the market place without bruises, not wilted and should all be in great condition. The quality control is a top priority for WIBDI to ensure the consistency of orders coming in from the local markets, and that restaurants and hotels are happy with the service we provide. The vehicles continue to be an issue because most of the farmers are isolated in the villages which require 4wd with a chiller to ensure that products are of great condition when it reaches Apia. We have also tapped into hotels and restaurants in Savaii who are heavily using Coconut oil and local produce we source from organic farmers in Savaii. The youth in Savaii will be encouraged to grow similar and suitable produce that can be used to service the farm to table project in Savaii.</p>	<p>WIBDI with the support of UNDP SDG-F will source the procurement of a refrigerator chiller to be used in the process. The refrigerator chiller will provide extensive support in servicing the local markets with fresh and healthy organic produce that will be used in the restaurants. Youth members from the Organic Warriors Academy will provide the opportunity to service WIBDI markets and they will also be given priority to sell their fresh harvest at the twilight organic market every fortnight. This will encourage youth graduates and other youth members once they see income streams available for them to engage in.</p>

Cross-cutting issues

How has the JP addressed during the reporting period (please provide concrete actions):

1) The **sustainability** of the JP work. (200 words)

(a) The WIBDI has received national and international awards for its work in organic farm certification in Samoa. They have established export markets for their virgin coconut oil which is organically certified. All the youth that have been trained by WIBDI have potential to contribute to this sustainable (environmentally friendly) farming technique and access to markets through WIBDI.

(b) The construction of the warehouse/production facility is a physical sign of the sustainability and durability of the organization (WIBDI) which is a key factor for the success of the project. The fact that the government provided matching funds for the warehouse construction ensures that the project is well situated in government development plans and budget allocations.

2) The promotion of **women's empowerment and gender equality**. (200 words)

The project endeavoured to include equal numbers of f/male participants in all trainings.

Result: 85 trainees = 35 F, 50 M

3) The engagement in **public-private partnerships**. (200 words)

The WIBDI is recognized as a private sector organization thus the PPP relationship in this project is solid. Through the Ministry of Women, Community & Social Development (MWCSD), the outputs and outcomes of the JP are captured in national reporting through the One UN Youth Employment Programme (YEP).

Communication and Advocacy

Has the JP articulated an advocacy & communication actions that helps advance its policy objectives and development outcomes?:

No

Please describe communication activities developed as part of the JP. :

Short video clips have been developed on the students/by the students on their work with the project. These can be viewed on twitter, Face Book and Youtube. #wibdisamoa, #farmtotable, #undp, #sdgf, twitter@undpasiapacific

Please provide concrete gains on how the the JP communication and advocacy efforts have increased awareness on SDGs.:

WIBDI has had to move training to the villages and have been able to take the awareness on SDG and all issues pertaining to this project, to four villages on Manono island.

A twilight market has been established with support from the Samoa Tourism Authority where organic farmers are able to sell their produce. The market is held fortnightly and has recently been joined by the

Samoa Hotel Association, seeing it is a viable event for locals and tourists alike.

JP website URL:

www.womeninbusiness.ws

JP website URL:

www.womeninbusiness.ws

JP twitter handle:

@undpasiapacific and @WIBDIsamoa

JP Facebook page:

<https://www.facebook.com/WIBDI/>

JP Facebook page:

<https://www.facebook.com/WIBDI/>

Other social media channels managed by joint programme (Instagram, Google+, You Tube...):

Channel 1:

Youtube: WIBDI samoa

One UN Coordination and Delivering as One

The SDG-F is based on the principles of effective development cooperation, inclusion and participation and One UN coordination.

Actions	Description
Managerial practices (financial, procurement, etc.) implemented jointly by the UN implementing agencies for SDG-F JPs	Monthly YEP progress meetings are coordinated by the UNRC Office And YEP Project Manager for all participating UN Agencies and stakeholders. These are semi-formal events to foster understanding and joint-ness in decision-making and sharing of expertise and resources e.g. the FAP TCP of US\$200,000 where participating youth have been selected from the YEP database of unemployed youth.
Joint analytical work (studies, publications, etc.) undertaken jointly by UN implementing agencies for SDG-F JPs	None to date.
Joint activities undertaken jointly by UN implementing agencies for SDG-F JPs	None to date.
Other, please specify:	N/A

National Ownership: Paris, Accra and Busan Commitments

The SDG-F strengthens the UN system's ability to deliver results in an integrated and multi-dimensional manner by supporting the Joint Programme modality and by bringing together United Nations Agencies and national counterparts in a collective effort to ensure ownership and sustainability of results of JPs and advance towards the SDGs.

Partners	Involvement *	Type of involvement	Examples
Government (specify national/local)	Fully involved	Policy-decision making Budget Procurement Service Provision	The organic farming training course is certified by SQA (Samoa Qualifications Authority). The government provided matching funds for the SDGs F project. Under the SBAA the government covered duty of imported machinery for the warehouse component and vehicle of the SDGs F project.
Private Sector	Fully involved	Policy-decision making Budget Procurement Service Provision	The WIBDI Board of Directors has approved the role of WIBDI in the SDGs F project and, in this role, WIBDI has been involved in all steps highlighted e.g. they conduct the training of the young farmers.
Civil Society	Slightly involved		WIBDI is a member of SUNGO (Samoa Umbrella of NGOs) and Chamber of Commerce.
Academia	Not involved		N/A

* Implementation of activities and the delivery of outputs

Please briefly describe the current situation of the government, private sector and civil society on regards of ownership, align:

The Government of Samoa has asked the United Nations to focus its assistance on the economic empowerment of youth and vulnerable groups under a focused delivering as one (DaO) modality. Thus, the Joint UN Youth Employment Programme (YEP) was formulated and started implementation in late 2015 with 6 Agencies participating. The YEP has 3 main components focusing on (a) the establishment of a employment network for unemployed youth which is now linked to the government's main employment website; (b) support to youth in the agricultural/farming sector; and (c) the establishment of a Small Business Incubator for the training of young entrepreneurs. The government has identified the private sector as the engine of growth in its economy and the YEP is already partnering up and engaging with private sector in the delivery of training to young farmers, through the Farm to Table project with WIBDI, as well as the Samoa Culinary Association in the training of young chefs for its very important tourism sector. Engagement with key private sector organizations such as the Chamber of Commerce and the Small Business Enterprise Centre (SBEC), as well as civil society, is a very important strategy in the YEP in order to maximize the opportunities for unemployed youth, women and people with disabilities to jobs and start up of small businesses that are well connected to the business community in Samoa, markets and finance. The government had launched its proposed multi-million dollar Apia Waterfront Development Project: Waterfront Plan, 2017-2026 in January 2017. The ambitious and very attractive plan already includes a site for the YEP Small Business Incubator- see attached, which shows its expectations of the SBI as a contributor to economic growth in Samos.

Please briefly provide an overall assessment of the governance and managerial structures :

The Project is being implemented by the Ministry of Women, Community & Social Development (MWCSO), under the oversight of a Project Board which is chaired by the Government. The PB consists of members and stakeholders in the YEP, including the WIBDI for the F2T component. On a parallel basis, the RC chairs a monthly agency coordination meeting where the YEP project management team reports on progress and

discuss any issues. importantly, the meeting provides the opportunity for the agencies to remain engaged in the different aspects of the project. Thus far, the governance arrangements appear to be working well however ongoing vigilance is needed in order to make sure momentum is maintained. The Ministry of Finance handles all the financial aspects of the project.

VI. Joint Programme contribution to the SDGs

SDG #	JP Contribution
	<p>No Poverty</p> <p>According to the Samoa Hardship and Poverty Report , the poorest in Samoa are the unemployed, especially unskilled youth, those with few employable skills. Following the successful workshops and practical work carried out in the field, 66 out of 85 young farmers graduated from the Organic Warriors Academy in 2016. They benefited from skills training to get job and increase access to basic services.</p>
Goal 8	<p>Decent work and economic growth</p> <p>The youth are encouraged to grow and manage their farm and utilise all the knowledge they have learnt from the training and practical workshops, to enable them to grow produce to generate their own income. In addition of contributing to the decrease of the unemployment rate, it improves labour productivity and spurs economic growth.</p>
Goal 12	<p>Responsible consumption and production</p> <p>The farmers are trained in organic agriculture production and processing techniques which minimizes the natural resources and toxic materials used, and the waste and pollutants generated, throughout the entire production and consumption process, contributing to a sustainable economic growth.</p>

VII. Additional Information

Attachments

NSC and/or PMC Minutes *:

 [SDGF monitoring - Minutes Meeting 27.05.16 & 21.10.16.docx](#)

Press releases:

 [Press article - Young farmers better linked to the markets.docx](#)

 [Press article - Organic Warriors graduate.docx](#)

Additional documentation:

 [SDGF monitoring report pictures.docx](#)

 [Youtube video - SDGF Monitoring report.docx](#)

 [SDGF Monitoring - SMALL BUSINESS INCUBATOR.docx](#)

