

Fund Title* MPTF_00209: UN COVID-19 MPTF
Anticipated Start Date* Accelerating COVID-19 Socio-Economic Recovery in Myanmar
Duration (In months)*
Anticipated End Date*

This project contributes to the overall strategic objective of the U country recovers better. Specifically, it focus on strengthening th disproportionately affected by the crises. At the same time it aims same terms as men. It will contribute to enhanced livelihood opp business.

Brief Overview*
Comments

Geographical Scope	Geographical Scope Country	Name of the Region Asia Pacific
Participating Organizations a	Participating Organizations UNCDF UNDP UNWOMEN	NGOs
Contacts	Contact Type Focal Point	Name Elin Bergman
Universal Markers	Gender Equality Marker GEM3 - GEWE is the principal objec	Risk Low Risk
	Fund Windows	Fund Windows Window 2: Reduce Social Impact a
	Human Rights Based Approach to	HRBA integrated Yes
	Primary Socio-Economic Pillars	Pillars Pillar 3: Economic Response and Re
Fund Specific Markers	Concept Note Type Budget	Type Funding
	Budget Requested	Amount \$1,000,000
	Other Sources	\$100,000
Estimated Budget	Total	\$1,100,000

through Resilient and Gender Transformative Enterprises

IN Socio-Economic Response Framework for Myanmar, which is to protect the most vulnerable people and enhance the Government's capacity to ensure that Covid-19 financial stimulus packages reaches female businesses. The framework aims to address the underlying structural bottlenecks and socio-cultural boundaries that limits the opportunities and economic empowerment for women, by contributing to long-term improvements in

Region(s)

Asia

New Entities

Country(ies)

Myanmar

Implementing Partners

Other

e-mail

elin.bergman@one.un.org

OECD-DAC

Potential Collaboration Partners (f

Position

Additional e-mail

and Promote Economic Response

recovery

1-Oct-20

18

1-Apr-22

people throughout the Covid-19 crisis and ensure that the
business owners and entrepreneurs, who have been
opportunities for women to start and operate business on the
the operating environment for women to start and operate

Telephone

Skype

Title

CN_I. What is the specific need/problem the intervention seeks to address? Summarize the problem. Apply a gender lens to the analysis and description of the problem. Be explicit on who has established the need (plans, national authorities, civil society, UN own analysis, or citizens).

CN_II. Results expected to be achieved and a clear explanation of tangible results or changes that will be achieved through this collaborative programme

Describe the results expected to be achieved and how it contributes to the Covid-19 response and the SDGs. Describe programme approaches, methods, and theory of change, and explain why they are the appropriate response to the problem. Please highlight a) how the solution(s) is data driven (especially on population being targeted) b) if and how it employs any innovative approaches; c) if and how it applies a human rights-based approach and how is it based on the principle of “recover better together” d) if and how the theory of change reflects the Gender Equality Marker score selected in this solution

CN_III. Catalytic impact and nexus Describe how the intervention is catalytic by mobilizing or augmenting other financial or non-financial resources including from IFIs, foundations, the private sector. Describe how the proposed intervention supports medium to long-term recovery for example by enabling other actors to engage, generates an enabling environment for longer-term development.

CN_IV. Who will deliver this solution List what Recipient UN Organizations (no less than 2 per concept note) and partners will implement this project and describe their capacities to do so. Include expertise, staff deployed, as well as oversight mechanisms that determine the monitoring and evaluation (M&E) arrangements and responsibilities. Use hyperlinks to relevant sites and the current portfolios of RUNOs so the text is short and to the point.

P_I. Immediate Socio-Economic Response to COVID19 and its impact

P_V. Target population

and supply related shocks on account of the severe COVID-19 related restrictions on business activities applied domestically MSMEs in Myanmar, continue to play out in an uncertain operating environment and have had significant prolonged impact due to COVID-19 threatening to reverse decades of development progress and attainment of SDGs in the country (UN, 2020)

The scale and severity of the COVID-19 shock has been significantly compounded due to the pre-existing structural weaknesses and lowest levels of access to financial services in the world. Lack of access to finance has been rated consistently across surveys and applied to rural areas and women borrowers (World Bank, 2016).

At the outset, it is important to underscore that supporting women owned and led MSMEs and promoting access to finance is a key priority in Myanmar's Sustainable Development Plan (MSDP) (Goal 3: Job Creation and Private Sector Led Growth). In April 2020, the Government of Myanmar has provided an opportunity to accelerate women's owned enterprises in its' build back better priorities. CERP as well as other development partners like the Ministry of Planning and Economic Research (MoPER) and Ministry of Finance (MoF) while acknowledging the gender gaps in CERP has requested the assistance of the United Nations to develop

COVID-19 and widening of gender gaps and needs of women owned enterprises in Myanmar

COVID-19 has had a cascading impact on the pre-existing gender gaps and structural barriers related to entry and growth of women owned and managed informal enterprises is at 35 percent (MSME Survey, 2017). A large proportion of working women in Myanmar are employed in the informal sector. The Myanmar Economic Monitor, June 2020 released by the World Bank study[2] and acknowledged by the MoPFI, Government of Myanmar reported that there were higher job losses and higher emergency borrowing among women. The survey also highlighted that

These findings are consistent with some of the barriers women entrepreneurs face on both socio-cultural and the financial side. Women owned enterprises lag behind male-owned enterprises in terms of size and productivity and tend to be less profitable, with less potential for further growth.

The multi-dimensional socio-cultural and economic barriers faced by women businesses which were pre-existing before the onset of development challenges encountered, which the joint programme (JP) will seek to address in an integrated way with

UN Women recently conducted a regional survey of entrepreneurs, support partners, and investors in SEA and conducted in

transformative MSMEs. In order to achieve this objective the project seeks to integrate gender into the COVID-19 COVID-19 r enterprises by addressing the structural and socio-cultural dimensions is expected to have a dual impact of economic empoi

The JP utilizes different gender mainstreamed methods to achieve its objectives ranging from human centred design initiati
The JP will be rolled out in 2 phases with the first phase covering 18 months and the second phase covering another 18 mon

All policy and programmatic interventions emanating from the JP during this crisis, whether common or agency-specific, wi
Coordination Office and the Office of the United Nations High Commissioner for Human Rights (OHCHR) have issued a list of
These indicators (as laid out in Annex 1 of UN SERF) are relevant to the United Nations global health, humanitarian and socio

The outline of the theory of change is as follows: If the Government of Myanmar has strengthened capacity to mainstream ge
financing dimensions has strengthened capacity to support women impacted by the COVID-19 crisis; and if women entrepre
crisis while building back better and in turn contribute to the overall economic recovery.

The JP is designed to roll out a new integrated intervention which for the first time in Myanmar proposes to employ a combi
of women owned enterprises to maximize impacts. Dedicated women capacity building programmes will be delivered throu
working with the missing middle, which mainly will constitute women owned MSMEs, the last mile, unorganized and inform

Output 1: The government of Myanmar has strengthened capacity to include gender and women owned enterprises in its so

Under Output 1, concerned UN agencies will coordinate and engage with all relevant government counterparts to capacitat
based approach. Through systematic coordination and advocacy interventions, the disproportionate impact on women ow

Key Activities will include:

Support key government counterparts including Ministry of Planning, Finance and Industry (MoPFI), Ministry of Commerce
guidelines for engendering the CERP, development of a gender sensitive results and monitoring framework for the CERP, and

19 response and policy and programmatic framework for women, working with investors to unlock more funding, working with capacity and providing and showcasing the success stories of exemplary growth enterprises will transform the entrepreneur

This project adopts a market systems-based approach and will partner with a range of public and private stakeholders to enable constraints and capacity constraints. As explained in above sections, women owned enterprises have been a disadvantaged sector and women enterprises have not been able to access benefits and financing, more so those enterprises with weak operating and business

Catalytic impact 1: Policy and Institutional framework for addressing the gender gaps and enterprise information asymmetry

Gender parity has a fundamental impact on whether economies and societies thrive in an inclusive and equitable manner. Data shows that women's economic participation is significantly below that of men before COVID-19 (at 63.1% compared to 85.1% for men) with many women in the informal sector. The project intervention is the economic participation and opportunity for women to recover better by being given the opportunity to get the conditions not to regress in their business growth but on the contrary, with skills development and training, to thrive

The project will be supporting key government counterparts including Ministry of Planning, Finance and Industry (MoPFI), Ministry of Labour and Human Resources Development, and Ministry of Women's Empowerment and Gender Equality. The project will support the development of policy guidelines for engendering the CERP, development of a gender sensitive results and monitoring framework that is nationwide on women economic participation and gender inclusiveness that would cut across government agencies, sectors, and population, thereby impacting lives and livelihoods both.

Catalytic impact 2: Business ecosystem mainstreams gender aspects in its capacity building services offering

The work around gender mainstreaming across capacity building service providers, starting with accelerators in phase I will be followed by a dedicated women SME acceleration programme designed under this programme will be available for accelerators in market.

Catalytic Impact 3: Women SME Pipeline ecosystem available enabling investors to make informed decision

The work with DFIs and Banks in developing portfolio level women SME investment product will lead to channeling of more

engagement, innovation and access to finance. The output areas described above will be addressed collaboratively by the th implementation, operations, communications and reporting.

UNDP

UNDP has been engaged with a range of private sector and government departments to support accessing of low interest loa in partnership with Ooredoo Myanmar launched an Innovation Hub for SDGs targeting women and youth to leverage digital project. The SEAD project supports entrepreneurs, especially women, to establish agri-businesses businesses through trainin address the impact of land ownership on women farmers.

UNDP in partnership with the Directorate of Industrial Supervision and Inspection (DISI), Union of Myanmar Federation of C need driven and dynamic capacity building virtual platform to ensure 24x7 flexible and accessible capacity building support preparation of online training content for the promotion of economic opportunities for women owned/led businesses and I Synergies will be developed with UNDP's ongoing partnership with the Ministry of Commerce Myanmar (MoCOM), under th focus on Women led MSMEs.

UNDP will shortly be launching a "Go Digital! Challenge" to support the digital transformation of MSMEs in Myanmar in par in the growth recovery.

UNDP in partnership with UMFCCI is also advancing private Sector Roundtable on COVID19 Response and Recovery in the ag economic recovery as well as to identify the most urgent private sector needs to help inform government policy and multi-l: UNDP-Ooredoo Innovation Hub for SDGs organizes monthly tech talks. Recent topics have touched upon digitalizing and W owned MSMEs.

UN Women

At global level, UN Women has led the efforts of the UN system to ensure that policy and programmatic responses to the COV specialized policy briefs including on "Addressing the Economic Fallout of COVID-19: Pathways and Policy Options for a Gen such as gender markers and gender responsive M&E guidelines to lead the UN response.

Due to the economic impact of COVID-19, 94 percent of enterprises in Myanmar experienced a decline in sales and 29 perce during COVID-19. Enabling women to maintain employment protects an increasing trend in economic activity and provides are often other SMEs or micro-enterprises, will maintain their income if the SMEs manage to keep their business going. As MS employment.

As women-led SMEs are hit hard by the economic impact of COVID-19 and the measures taken by the Myanmar government t leverage the economic recovery to the fullest once this comes.

50 women-led SMEs will be provided with direct support, both in responding in the short term to the crisis, by helping then and getting investment to grow, and being empowered to break gender-barriers that they will encounter in this growth proc

By working with (women) business associations, peer learning will be fostered, so participating women entrepreneurs can b will enable a spill over effect to more women entrepreneurs and an opportunity for economic activity for women when they

Capacity will be built of ecosystem players to provide women-led businesses with gender transformative support, which wil

By working with the government on engendering the COVID-19 response, government and development partner resources v

Working with finance providers such as banks and investors on how they can make their services fit for women entrepreneur

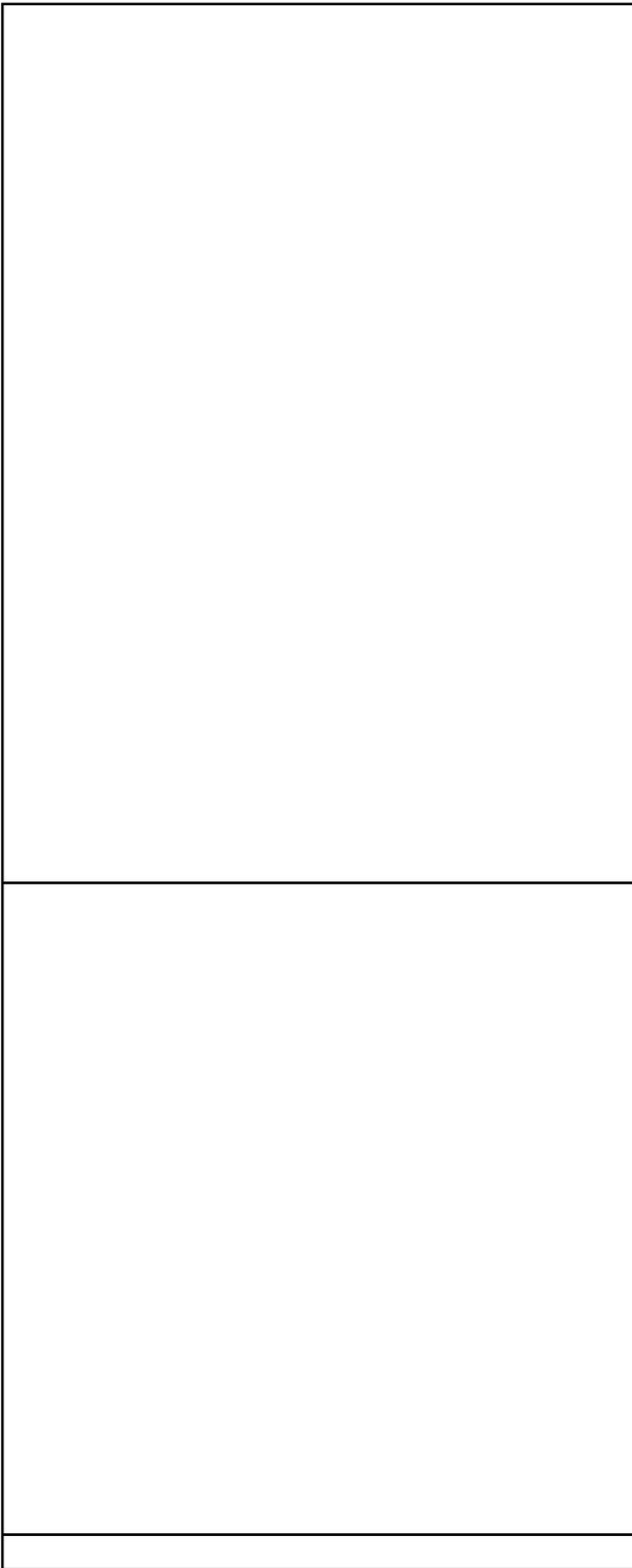
Women-led MSMEs that are hit by COVID-19 and their employees.

Comments

Reviewer 2: Overall score: 21. The proposal is strong and coherent and clearly explains the need and targetted group backed by data, and has a strong focus on gender to achieve gender equality by economic empowerment of women. The activities and key results are clearly articulated, addressing the immediate needs due to COVID-19 impact and then short-to medium term needs which focuses on digitalization and increasing access to finance which has strong inter-linkages. The project can catalyse the digitalisation of businesses at a greater level, and contribute to recover better.

Overall score:
19.

Overall comment: Substantially strong, with a strong focus on gender, including activities based on direct request from the Government of Myanmar. The proposal would benefit from providing a clear outline of the budget, in line with the SERP.



Goal Target

Goal 5 Target 5.a

Goal 5 Target 5.b

Goal 8 Target 8.1

Goal Target

Goal 17 Target 17.3

Goal 17 Target 17.17

Goal Target

Main Goals

Description

5.a Undertake reforms to give women equal rights to economic resources, as well as access to ownership and control over land and other forms of property, financial services, inheritance and natural resources, in accordance with national laws

5.b Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women

8.1 Sustain per capita economic growth in accordance with national circumstances and, in particular, at least 7 per cent gross domestic product growth per annum in the least developed countries

Secondary Goals

Description

17.3 Mobilize additional financial resources for developing countries from multiple sources

17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships

Contributing Goals

Description

Indicator 1

Indicator 2

5.5.2: Proportion of women in managerial positions

5.b.1 Proportion of individuals who own a mobile telephone, by sex

8.1 Sustain per capita economic growth in accordance with national circumstances and, in particular, at least 7 per cent gross domestic product growth per annum in the least developed countries
8.1.1 Annual growth rate of real GDP per capita

Indicator 1

Indicator 2

17.3.1 Foreign direct investment, official development assistance and South-South cooperation as a proportion of gross national income

17.17.1 Amount in United States dollars committed to public-private partnerships for infrastructure

Indicator 1

Indicator 2

Total Estimated % Budget allocated per target

30 percent

10 percent

20 percent

Total Estimated % Budget allocated per target

20 percent

20 percent

Total Estimated % Budget allocated per target

Outcomes	
Outcomes	Output
Outcome 1: COVID-19 socio-economic recovery in Myanmar is accelerated through inclusive, innovative, integrated, and evidenced based investments in resilient and gender transformative enterprises	
	Output1.1 The government of Myanmar has strengthened capacity to include gender and women-owned enterprises in its socio-economic response to COVID-19 in the short and medium-term reforms
	Output 1.2 : The entrepreneurship ecosystem of Myanmar, including in its accelerators has strengthened capacity to effectively support women impacted by the COVID-19 crisis in an integrated way
	Output 1.3 Access to finance strengthened for capacitated women SMEs
Indicator Title	Description

Increase in number of gender transformative MSMEs impacted by COVID-19 supported by UN in Myanmar	Global DCO Indicator
Output Indicator	
1.1.1 Gender responsive M&E framework to measure implementation of CERP	Measures the contribution of the project in the elaboration of a systematic women-led implementation and monitoring strategy for engendering the CERP's results and monitoring framework.
1.1.2 Status of adopting fiscal, monetary and legislative stimulus packages for COVID-19 economic response and recovery that are inclusive and gender-sensitive (Global DCO)	Global DCO Indicator
	Measures the extent to which the project is able to convene, strengthen coordination and advocacy with relevant stakeholders and ensure that COVID-19 recovery related stimulus packages are gender mainstreamed and inclusive.
1.1.3 No. of women-led SMEs receiving technical support through ICT services (SERF)	SERF indicator
	Counts the number of women MSMEs receiving targeted support based on an assessment to identify capacity needs, including for digital transformation, for women-led MSMEs. It also measures the ability of these MSMEs to cope and build back better.
1.2.1 Number of women MSMEs having clear action plans coming out of the accelerators' programme based on training/coaching imparted to adapt their business model to COVID-19 scenario and its impact.	Measures the effectiveness of the engendered capacity building ecosystem in capacitating women-led MSMEs

nes
<p>Description</p> <p>Gender is integrated into COVID-19 recovery for a national level catalytic impact through the simultaneous engagement with a range of ecosystem actors to deliver an integrated package of services for long-term sustainability. The focus is on empowering women-led enterprises to have a dual impact on inclusive and gender mainstreamed recovery. It will deliver multiplier effects contributing to several SDGS in Myanmar.</p>
<p>PUNO will coordinate and engage with all relevant government counterparts to capacitate key government counterparts on promotion of women-led enterprises and gender mainstreaming of short, medium and long term CERP, COVID-19 recovery policy and plans Through systematic coordination and advocacy interventions, the disproportionate COVID-19 impact on women-led enterprises will be mitigated and will receive the appropriate mix of support from national medium to long term COVID-19 economic response plans and stimulus packages.</p>
<p>PUNO will jointly address a range of constraints which prevent women-owned enterprises to pivot, adapt and grow their businesses with a focus on COVID-19 through the design and implementation of gender smart transformative acceleration and innovation interventions based on human-centred design for women-owned MSMEs while providing tools for gender smart acceleration, digital transformation and innovation in responding to COVID-19 recovery. Through these interventions the project will also strive to transform the perception of women as entrepreneurs in Myanmar and transform social norms in the economic sector by promoting the centrality and leadership of women for economy recovery and long-term growth.</p>
<p>Working at the financial sector and accelerator ecosystem level, the project will enable access to investments required by women-led MSMEs to overcome liquidity, working capital and cash flow shortages or even to adapt to new business models.</p>

Manage Indicators	
Baseline Value	Max Value

To be confirmed based on mapping done	100
0	1
0	1
0	20
0	50

Outcomes	Outputs
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Outcome 1	
	Output 1.1
	Output 1.1
	Output 1.1
	Output 1.2

Risk Management

Event	Category	Level	Likelihood
<p>Resistance of relevant ministries to focus on gender responsive MSMEs and changed focus in medium-term economic recovery policy and plans after general elections in November 2020</p>	<p>Political</p>	<p>High Medium</p>	<p>Not Likely</p>
<p>Lack of awareness and responsiveness to the existing gender gaps in CERP implementation activities focusin on digital transformation especially by Government agencies involved in developing a national vision and incentives for digital transformation of MSMEs</p>	<p>Political</p>	<p>High Medium</p>	<p>Not Likely</p>

Limited domestic financial resources and counterpart funding to support gender-transformative capacity building ecosystem due to fall out of the COVID-19 pandemic on the global and national economy.	Political	High Medium	Highly Likely
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Impact	Mitigating Measures	Risk Owner
Intermediate	<p>Conduct detailed sector stakeholder analysis</p> <p>Present evidence-based case studies to demonstrate investment returns benefits from gender transformative capacity building ecosystem</p> <p>Evidence-based policy dialogue and high-level advocacy jointly with development partners and key stakeholders to demonstrate beneficial impacts across economy to accelerate recovery including through joint UN-Government platforms for COVID-19 Socio-Economic response monitoring. Support participation of women business association leadership in policy dialogue</p> <p>Capacity building ecosystem will take on building capacity of online participants in online training including on online safety (through SOPs</p>	<p>UNDP</p> <p>UNW</p> <p>UNCDF</p>
Intermediate	<p>Technical expertise and communication with high-level government focal points; support collaborative efforts and integrated messages to lead agencies and ministries incl. Ministry of Planning, Finance and Industry on gender-transformative CERP implementation to address gender COVID-19 impact; Present evidence-based case studies to demonstrate investment returns benefits from gender transformative capacity building ecosystem</p>	<p>UNW</p> <p>UNDP</p>

Intermediate	Promote alignment of project budget cycle to Government Union/local budget and planning cycle for domestic revenue generation and allocation; Evidence-based case studies and business case to demonstrate investment returns benefits from gender transformative capacity building ecosystem	UNW UNDP
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Budget Lines	Fiscal Year
1. Staff and other personnel	2020-2022
2. Supplies, Commodities, Materials	2020-2022
3. Equipment, Vehicles, and Furniture, incl. Deprec	2020-2022
4. Contractual services	2020-2022
5. Travel	2020-2022
6. Transfers and Grants to Counterparts	2020-2022
7. General Operating and other Direct Costs	2020-2022
Sub Total Programme Costs	
8. Indirect Support Costs * 7%	2020-2022
Total	

Budget Lines	Fiscal Year
1. Staff and other personnel	2020-2022
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7. General Operating and other Direct Costs	2020-2022
Sub Total Programme Costs	
8. Indirect Support Costs * 7%	2020-2022
Total	

Old Budget

Description	Agency 1 UNDP	Agency 2 UNCDF
	52,000	92,700
	10,000	2,500
	4,472	0
	200,000	170,250
	8,000	13,000
	0	10,000
	37,054	23,076
	21,807	21,807
	333,333	333,333

New Budget - Reduced a 15%

Description	Agency 1 UNDP	Agency 2 UNCDF
*	52,000	92,701
	8,000	2,125
	3,302	0
*	165,000	136,857
	5,000	5,000
*	0	8,500
*	31,496	19,615
	18,536	18,536
	283,333	283,333

*The project is focused on women entrepreneurs and 80-100% of the budget is allocated towards GEWE (GEN 3)

It is estimated that 40% of the budget is directed toward SD5, Gender Equality

APPLICANTS WILL BE ASKED TO UPLOAD THIS EXCEL SHEET AS WELL AS ANY OTHER ADDITIONAL DOCUMENTS THEY NEED TO.