

Fund MPTF_00209: UN COVID-19 MPTF
Title* Women Economic Empowerment Window (WEEW)
Anticipated Start Date* 2-Nov-20
Duration (In months)* 12
Anticipated End Date* 2-Nov-21
Brief Overview* As a direct response to the structural issues identified

- a) developing the entrepreneurial capacities of specific
- b) developing an alternative mechanism for financing tl
- c) developing new business associative initiatives, that
- d) enhancing resiliency by creating alternative safety n

This proposal aims at creating synergies among UNDP

Comments

Geographical Scope

Geographical Scope

Country

Participating Organizations and their Implementing Partners

Participating Organizations

ILO
 UNDP
 UNICEF

Contacts

Contact Type

Project Manager

Focal Point

Focal Point

Focal Point

Focal Point

Universal Markers

Gender Equality Marker

GEM3 - GEWE is the principal objective of the Key Activity

Fund Specific Markers

Fund Windows

Human Rights Based Approach to COVID19 Response

Primary Socio-Economic Pillars

Concept Note Type

Estimated Budget

Budget

Budget Requested

Other Sources

Total

in the consecutive National Strategies for the Promotion of Gender Equality and Equity (ENIEG), further : women groups, in particular vulnerable situations, their economic activities, can create synergies between women led MSMEs and enhance market linkages, thus contributing to ets for women led households, regarding child care and access to education. , UNICEF and ILO and some of their current programs, designing and implementing a new intervention

Name of the Region	Region(s)	Country(ies)			
NGOs	Africa	Sao Tome and Principe			
	New Entities	Implementing Partners			
	Other	• Ministry of Education, • Ministry in charge of Employment, Family and			
Name	e-mail	Position	Additional e-mail	Telephone	Skype
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Risk	OECD-DAC				
Medium Risk	Human rights				
Fund Windows					

Window 2: Reduce Social Impact
and Promote Economic Response

HRBA integrated

Yes

Pillars

Pillar 3: Economic Response and
Recovery

Type

Funding

Amount

\$450,000

\$865,000

\$1,315,000

Title

CN_1. What is the specific need/problem the intervention seeks to address? Summarize the problem. Apply a gender lens to the analysis and description of the problem. Be explicit on who has established the need (plans, national authorities, civil society, UN own analysis, or citizens).

CN_II. Results expected to be achieved and a clear explanation of tangible results or changes that will be achieved through this collaborative programme Describe the results expected to be achieved and how it contributes to the Covid-19 response and the SDGs. Describe programme approaches, methods, and theory of change, and explain why they are the appropriate response to the problem. Please highlight a) how the solution(s) is data driven (especially on population being targeted) b) if and how it employs any innovative approaches; c) if and how it applies a human rights-based approach and how is it based on the principle of “recover better together” d) if and how the theory of change reflects the Gender Equality Marker score selected in this solution

CN_III. Catalytic impact and nexus
Describe how the intervention is catalytic by mobilizing or augmenting other financial or non-financial resources including from IFIs, foundations, the private sector. Describe how the proposed intervention supports medium to long-term recovery for example by enabling other actors to engage, generates an enabling environment for longer-term development.

CN_IV. Who will deliver this solution
List what Recipient UN
Organizations (no less than 2 per
concept note) and partners will
implement this project and describe
their capacities to do so. Include
expertise, staff deployed, as well as
oversight mechanisms that
determine the monitoring and
evaluation (M&E) arrangements and
responsibilities. Use hyperlinks to
relevant sites and the current
portfolios of RUNOs so the text is
short and to the point.

P_I. Immediate Socio-Economic
Response to COVID19 and its impact

P_V. Target population

Based on data and experience of the epidemic in the Northern Hemisphere, WHO estimates that 30% of the population of São Tomé and Príncipe is likely to be affected by the Coronavirus 19 pandemic.

In addition, potential disruptions or excessive demand of some of the global chains, such as in relation to drugs, medical equipment, and the discontinued nature of the country/island supply system based on maritime and air transportation, are likely to manifest in inflation.

The situation is particularly critical in the sense that, apart from the cost in human lives of the pandemic and the interruption of economic activities, sectors that are being particularly hit hard worldwide are tourism, transport and trade, which are precisely those that support the socio-economic development of both a LDC and Small Island Developing State.

São Tomé and Príncipe is, therefore, likely to be disproportionately and more severely affected by this pandemic, potentially leading to a significant economic and social crisis.

Preliminary estimates made by the UN first SEIA (led by UNDP) in the country estimate a 7 to 10% loss of GDP growth this year. A significant amount of funding (around 100 million USD) is required on both the health and economic front as an immediate mitigation measure, potentially limiting the GDP growth to around 2%.

The SEIA foresees that the GDP loss will have a significant impact in fiscal terms, as most of the revenue is collected at the customs level, which is affected by the decrease in import volume and, above all, by the reduction in commodity prices (oil). On the other hand, the pandemic, will also reflect in significant losses in state revenues, in addition to general difficulties that companies will have to face, such as increased obligations as well as the payment of workers, with the implication of job losses. The reduction in tourism is also having a negative impact on the agricultural sector (agriculture, livestock and fishing) whose decline is further impoverishing the most vulnerable and especially the youth and women.

Recently, the government, with the support of UNDP, has developed a package of mitigation and recovery measures in the amount of 100 million USD, with the ambition to quantify the financial needs to guarantee basic public services, support to the private sector with particular attention to small and medium enterprises, support to public enterprises, support to the expansion of the social protection scheme and safety nets. The package also includes the procurement and ensure stocks of essential imported products, working closely with the Central Bank to support the economy and financial liquidity.

exacerbated in the present context of COVID19, this envisaged project expects to achieve the following results:

Increased entrepreneurial technical capacity of startups and MSMEs led by women, particularly those in vulnerable situation;
Increased access to funding for startups and MSMEs led by women, particularly those in vulnerable situation;
Increased association of startups and MSMEs led by women, particularly those in vulnerable situation;
Increased education related safety nets available for adolescents' girls and households led by women, particularly those in vulnerable situation;

The project aims at building and scaling up on existing of UNDP, UNICEF and ILO programs in São Tomé and Príncipe, as the following expected results.

With UNDP support, the country has already established a Entrepreneurship Platform underpinned by a “Youth Entrepreneurship Platform” innovative competitive grant and mechanism for youth entrepreneurship, establishing four (4) business incubators for training in São Tomé and Príncipe, and a space for dialogue among local actors, including youth, CSOs, private sector and development partners representing the challenges affecting the youth and youth entrepreneurs needs. This initiative has created the basic condition for capacity building for startups and MSMEs. In joint initiative with UNICEF and UNDP, the country is also implementing the Generation Unlimited Youth Challenge Fund from Irish Aid, to inspire young people from disadvantaged context with brilliant ideas, but without the resources, to bring their ideas to life and make an impact for their communities.

ILO will contribute with its long and innovative experience on capacity building in entrepreneurial skills of identified vulnerable groups, including hygiene, health and safety to ensure continuity of services and sustainability in contexts such as these of the COVID19, and e-business association, including cooperatives.

Together with the Ministry of Education, UNICEF has recently designed a “back to school package”, based on an assessment of the barriers that prevent children from sending their children to school is designed to cover some direct and indirect costs that are financed by families. The package provides school supplies (backpacks, pencil books, etc.) for children and adolescents, with the aim of eliminating and / or reducing the financial burden of the most vulnerable children. As part of this program, UNICEF will also support the government with the development of criteria to select the most vulnerable families, providing an opportunity to strengthen the capacities of education systems, and

government promotes gender equality as well as women's economic empowerment and financial inclusion as one of its priorities, reflected by the fact that National Conference that launch the ENIEG III was jointly supported by both the UN and the IMF. It is an important element of the new three-year Extended Credit Facility (ECF) program between the IMF and the Government. This support is for a successful implementation of this program thus opening-up possibilities for further funding from the IMF and other donors like the AFDB for example.

The project will specifically support female workers in the informal economy who lost their jobs as a result of the pandemic, who experienced a decline in their performance indicators such as volume of the production, level of sales, turnover. It was found that women were negatively affected by the effects of the pandemic. In close collaboration with the Ministry of Youth, the project's access to financing will enable small and medium-sized enterprises particularly in the digital and green economy to be identified and supported not only to maintain their volume of activities in a context of crises, but also to be able to scale up their economic activities and ambitious business plans and broadening the level of geographical coverage of their enterprises.

The back to school activities will be implemented in collaboration and in synergy with existing intervention and programs like the National Plan of Labour Family and Solidarity with technical support from UNICEF and funded by strategic partners e.g. COVID-19 acceleration Partnership for Education; support to access to social protection for vulnerable families funded with Joint SDG Fund; the project is also supported by the Joint SDG and World Bank, Girls Empowerment and Education Program from the World Bank. Through the development of the project, the Ministry of Education will select the most vulnerable families, the Ministry of Education will also be able to capitalize on the work of collecting vulnerable families for other interventions in the long term and strengthen the capacity to respond to external shocks while improving transparency.

The UN enjoys a position in São Tomé and Príncipe that uniquely enables it to gain consensus across the political spectrum and across sectors to harness an effective public-private partnership (PPP). Through its partnerships and reputation, inside and outside the country, the UN's participation of institutions and investors that may otherwise lack confidence to engage in a solely government-led initiative (e.g. investors). The UN's role in promoting the SDGs and assisting governments to explore new mechanisms to achieve those goals is a sense of purpose with the UN's involvement, while also demonstrating its value-add.

Support from this MPTF call is a new source of funding that would also encourage partners around the initiative, especially the

United Nations Development Programme (UNDP);
United Nations Children's Fund (UNICEF);
International Labour Organization (ILO).

In addition to the UN agencies, the national partners that will be involved are:

Ministry of Education,
Ministry in charge of Employment, Family and Vocational Training
Ministry in charge of SMEs
Ministry of Women's Promotion
Ministry of Youth
Direction of Social Protection
Youth Interaction Centers
Departments responsible for the environment, urban health and community development
The Chamber of Commerce, Industry, Agriculture and Services
Civil society organizations (CSOs)
Partner NGOs working on education

Implementation

This proposal will position the UNRC in a strategic guidance role across a nexus of partnerships that is well suited to the official national SDG efforts as well reflected with the launching of the Third National Strategies for the Promotion of Gender Equality and Sustainable Development.

At the technical level, the project will be implemented with NIM modality (National Implementation Modality). Within this and closely collaborating on result 3 as the training and other capacity building activities will benefit from the UNDP entrepreneurship

As indicated in STP SERP Phase 1

IMPACT:

COVID-19 can have an impact on school dropouts by girls from vulnerable families. Investing in a comprehensive response to and skills by addressing domestic violence, early pregnancy, and harmful practices will increase their life chances by improving human development. Continued basic services such as education and relevant skills are essential for the empowerment of women and healthy and productive life and access to decent work and increase their contribution to the country's economy.

In São Tomé and Príncipe, women work disproportionately in precarious jobs and are therefore the most affected by economic Disruption, including movement restrictions, can suppress women's ability to earn a living and support their families and in Experience has shown that where women are primarily responsible for providing and preparing food for the family, increase greater risk of, for example, intimate partner and other forms of domestic violence due to increased household tensions. Over resources from services women need, including prenatal and postnatal health care and contraceptives, and exacerbate the lack of services.

RESPONSE:

- Formulation and support of the implementation of the employment support programme for small businesses and small in
- Ensure continuity of learning for all students, including disabled children, girls and low-income children;
- The creation of counselling, training and career guidance services focusing on girls in all secondary schools in the country.

Women, in particular vulnerable situations (2.500 plus)

Comments

Overall Score: 22

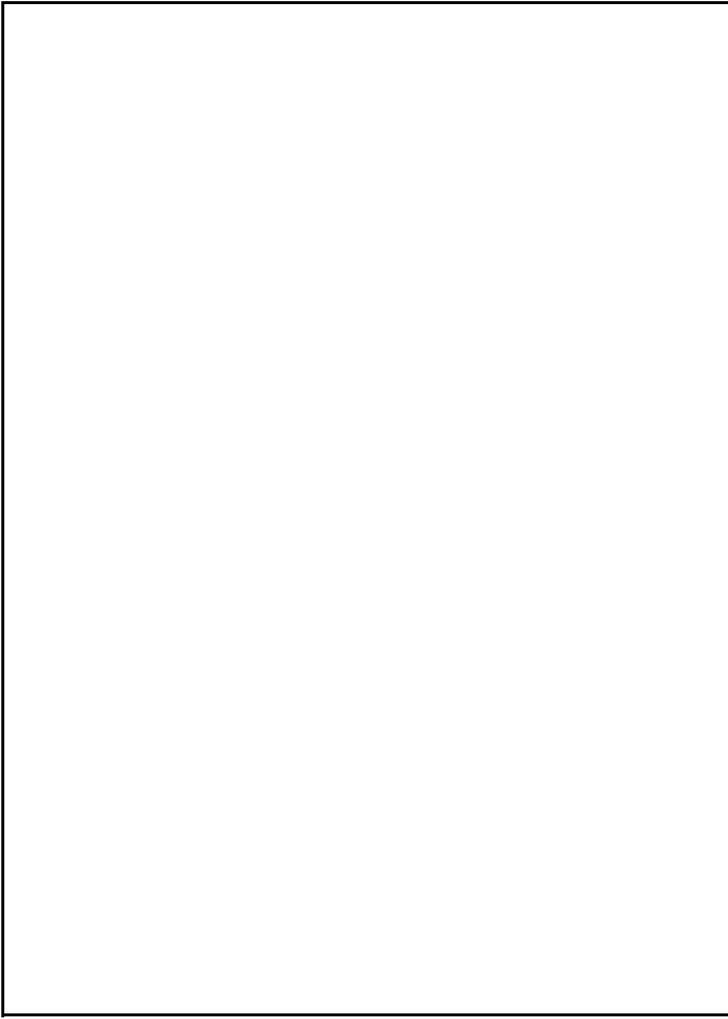
Overall Comments:

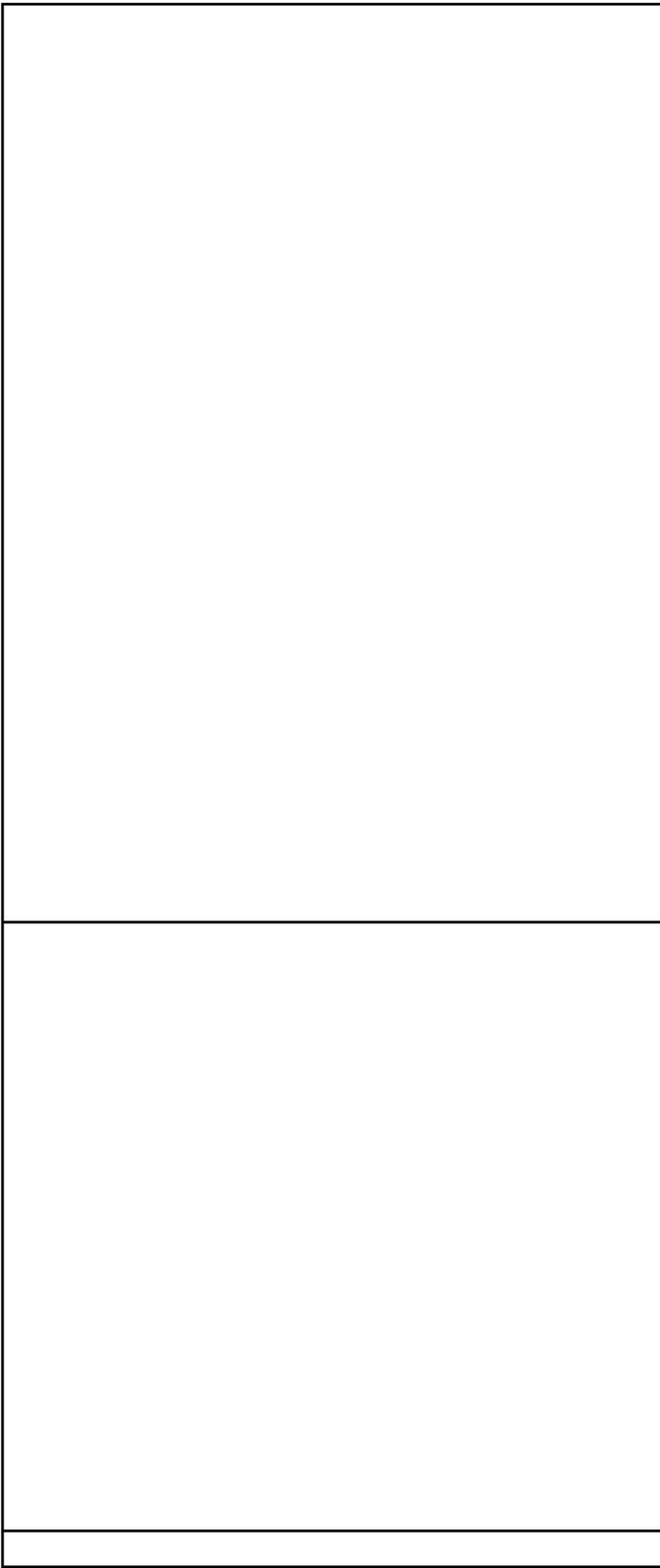
This is a very strong proposal. Well articulated, specific, properly integrated into the broader eco-system through genuine multi-dimensional and multi-sectoral approach to gender.

The only aspect that did not receive highest score is on mobilizing resources from the private sector or foundations. However, the nature of the proposal is such that it would not be a major issue in the process of development of full programme to emphasize more this aspect – the proposal is already in that space.

Reviewer 1. Total Score 19.

The CN is clear in what the project is attempting to accomplish. It builds on existing funding and projects and responds to the national development priorities and SERP. The immediate action is targeting children and getting them back to school. In the medium to long term the project intends to empower women entrepreneurs by building their capacity and providing access to financing and markets.







Main Goals

Goal 1. End poverty in
TARGET_
1.4

Goal 5. Achieve gend
TARGET_

Goal 8. Promote sust:
for all
TARGET_
TARGET_

Secondary Goals

Goal 4. Ensure inclusi
TARGET_

Main Goals

1. All its forms everywhere

1.4 By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance

5. Gender equality and empower all women and girls

5.5 Ensure women's full and effective participation and equal opportunities for leadership at all levels

8. Economic growth, full and productive employment and decent work

8.5 By 2030, achieve full and productive employment and decent work for all women and men,

8.8 Protect labour rights and promote safe and secure working environments for all workers, including

4. Quality education and promote lifelong learning opportunities for all

4.3 By 2030, ensure equal access for all women and men to affordable and quality technical,

Indicator 1

Proportion of population living in households with access to basic services

Proportion of women in managerial

Unemployment rate, by sex, age and injuries per 100,000 workers, by sex and

Participation rate of youth and

Indicator 2

Total Estimated % Budget allocated per target

10

44

19

10

17

Outcomes	
Outcomes	Output
Outcome 1	
	Output 1.1
	Output 1.2
	Output 1.3
Outcome 2	
	Output 2.1
Outcome 3	
	Output 3.1
Outcome 4	
	Output 4.1
	Output 4.2
	Output 4.3
	Output 4.4

Manage Indicators	
Indicator Title	Description
Outcome indicator 1	Number of women, particularly those in vulnerable situation, benefiting from technical capacity building on entrepreneurship;
Output indicator 1.1	Percentage of out-of-school adolescent girls, have received monthly trainings on skills for vocational learning, personal empowerment, employability and active citizenship;
Output indicator 1.2	Number of beneficiaries of training on enterprise/cooperative promotion tools and methods;
Output indicator 1.3	Number of beneficiaries of training on safety, health and hygiene at workplace;
Output indicator 1.4	Number of women benefiting training in business management through the network of incubators
Outcome indicator 2	Number of start ups and MSMEs led by women, particularly the most vulnerable, with access to finance.
Output indicator 2.1	Number of start ups and MSMEs led by women, particularly the most vulnerable, financed through micro grants.
Outcome indicator 3	Number of new association of women entrepreneurs.
Output indicator 3.1	Existence of a digital platform conducive to association of women entrepreneurs.

Outcome indicator 4.1	Percentage of vulnerable young girls and households led by women, with access to increased safety nets for the continued education of their children in pre-primary school.
Outcome indicator 4.2	Percentage of secondary schools offering services for adolescent girls to increase opportunities for learning, and psychological support services on issues such as early pregnancy and gender-based violence.
Output indicator 4.1	Number of children of adolescent girls and vulnerable female households received one back to school package.
Output indicator 4.2	Percentage of schools which integrated at least one counselling, training and vocational session and established a clinic with social workers for individualized counselling at least once per month during school time for adolescent girls.
Output indicator 4.3	Number of communication and advocacy material developed quarterly for adolescent girls on existing professional opportunities, available trainings and sensibilization on early-pregnancy, HIV, abuse of substances and GBV
Output indicator 4.4	Number of radio sessions led by adolescent girls broadcasted in the national and community radios

Description
<i>Increased entrepreneurial technical capacity of startups and MSMEs led by women, particularly those in vulnerable situation;</i>
Out-of-school adolescent girls, identified through community platforms, have increased skills on vocational learning, personal empowerment, employability and active citizenship through the community-based entrepreneurship programme in the Youth Interaction Center.
Identified women, particularly those in vulnerable situation, have increased technical capacity on entrepreneurship, cooperative/enterprise techniques, and better conditions of work.
Identified women entrepreneurs, particularly those in vulnerable situation, have increased technical capacity on basic financial tools to allow access to funding for micro and small business development.
<i>Increased access to funding for start-ups and MSMEs led by women particularly those in vulnerable situation</i>
Innovative start-ups and MSMEs business opportunities led by women are identified and their implementation is financed through micro grants.
<i>Increased association of start ups and MSMEs led by women , particularly those in vulnerable situation</i>
Identified groups of women entrepreneurs, particularly those in vulnerable situation, have the tools and incentives to associate, with the aim to improve their empowerment in terms of access to market, business and more decent jobs opportunities.
<i>Increased education related safety nets available for adolescents' girls and households led by women, particularly those in vulnerable situation.</i>
Adolescent girls and vulnerable female households receive a Back to School incentive package to support continuing education of their children.
All secondary schools integrate monthly counselling, training and vocational guidance sessions, and establish clinics led by public social workers for individualized support.
Adolescent girls, attending schools and youth interactions centers, are better informed on existing professional opportunities, available trainings, early-pregnancy, HIV, through C4D campaigns.
Adolescent girls develop and operationalize a radio program to widen the dialogue on women empowerment, entrepreneurship, out-of-school, gender based violence, and related issues.

Baseline Value
NA
0
0
0
30
5
0
0
0 (not available to date)

0

0

6000

0

0

0

Max Value	Outcomes	Outputs
500	outcome 1	
100% (of identified out-of-school)		output 1.1
200 : 100 (informal young and female workers); 50 (female small enterprises holders); 50 (young and female informal workers)		output 1.2
150 : 100 (informal young and female workers); 50 (women workers)		output 1.2
130 (vulnerable women owners of innovative business ideas)		output 1.3
45	outcome 2	
40		output 2.1
1	outcome 3	
1		output 3.1

100% (of WEEW beneficiaries)	outcome 4	
100% (of secondary schools)	outcome 4	
8000		output 4.1
100% (of secondary schools)		output 4.2
500		output 4.3
50		output 4.4

Risk Management

Event	Category	Level	Likelihood
Difficulties in targeting the most vulnerable women and girls	Social and Environmental	High Medium	Low Likelihood
Internet and electricity disruptions,	Operational	High Medium	Moderate
Lack of engagement and support by girls' families and unbalanced decision making in the household, affecting girls attendance and participation in the activities.	Social and Environmental	Low	Low Likelihood

Impact	Mitigating Measures	Risk Owner
Extensive	Outreach campaign very focused on the target group	UNDP/UNICEF/ILO
Intermediate	Provision of internet connection, modems, generator to employment services and selected women associations	UNDP/UNICEF/ILO
Extensive	Development of families and communities engagement and communication strategy in order to allow young girls to meaningfully participate in the	UNICEF

Budget Lines	Fiscal Year
1. Staff and other personnel	2020/21
2. Supplies, Commodities, Materials	2020/21
3. Equipment, Vehicles, and Furniture, incl. Depreciation	2020/21
4. Contractual services	2020/21
5. Travel	2020/21
6. Transfers and Grants to Counterparts	2020/21
7. General Operating and other Direct Costs	2020/21
Sub Total Programme Costs	
8. Indirect Support Costs * 7%	2020/21
Total	

Description	Agency 1 ILO	Agency 2 UNICEF	Agency 3 UNDP
Contribution to allocated staff and new contracts	15,000	20,900	10,000
Production of outreach and advocacy communication materials		15,000	
Training tools, computer and digital materials for	18,000		5,000
Program Cooperation Agreements with CSOs to	56,000	40,000	10,000
Transfer to Ministry of Youth and Institute of Youth.		40,000	180,000
Internet, phone, other.	4,000	5,000	
	93,000	120,900	
	7,000	9,100	15,000
	100,000	130,000	220,000

Agency 4 (Name)	Total USD
	45,900
	15,000
	23,000
	106,000
	0
	220,000
	9,000
	213,900
	31,100
	450,000

Checks

Total USD
45,900
15,000
23,000
106,000
0
220,000
9,000
213,900
31,100
450,000

APPLICANTS WILL BE ASKED TO UPLOAD THIS EXCEL SHEET AS WELL AS ANY OTHER ADDITIONAL DOCUMENTS THEY NEED TO.