

Section I: Identification and JP Status

Green Production and Trade to Increase Income and Employment Opportunities for the Rural Poor

Semester: 2-10

Country	Vietnam
Thematic Window	Development and the Private Sector
MDGF Atlas Project	
Program title	Green Production and Trade to Increase Income and Employment Opportunities for the Rural Poor
Report Number	
Reporting Period	2-10
Programme Duration	
Official Starting Date	
Participating UN Organizations	* FAO * ILO * ITC * UNCTAD * UNIDO

Implementing Partners

- * Department of Agriculture and Rural Development (DARD)
- * Department of Industry and Trade (DOIT)
- * Handicraft Research and Promotion Centre (HRPC)
- * Institute of Policy and Strategy for Agriculture and Rural Development
- * Provincial Department of Labour, Invalids and Social Affairs
- * RUDEC (Rural Development Center), MARD
- * Vietcraft (Vietnam Handicraft Exporters Association)
- * Vietnam Chamber of Commerce and Industry
- * Vietnam Cleaner Production Center
- * Vietnam Cooperatives Alliance
- * Vietrade (Vietnam Trade Promotion Agency)

Budget Summary

Total Approved Budget

ITC	\$1,515,888.00
UNIDO	\$774,680.00
ILO	\$683,730.00
FAO	\$607,867.00
UNCTAD	\$417,835.00
Total	\$4,000,000.00

Total Amount of Transferred To Date

ITC	\$528,886.00
UNIDO	\$240,420.00
ILO	\$241,570.00
FAO	\$182,007.00
UNCTAD	\$200,090.00
Total	\$1,392,973.00

Total Budget Committed To Date

ITC	\$441,760.00
UNIDO	\$118,766.00

ILO	\$112,083.00
FAO	\$150,594.00
UNCTAD	\$190,275.00
Total	\$1,013,478.00

Total Budget Disbursed To Date

ITC	\$320,866.00
UNIDO	\$41,239.00
ILO	\$109,288.00
FAO	\$112,482.00
UNCTAD	\$141,194.00
Total	\$725,069.00

Donors

As you can understand, one of the Goals of the MDG-F is to generate interest and attract funding from other donors. In order to be able to report on this goal in 2010, we would require you to advise us if there has been any complementary financing provided in 2010 for each programme as per following example:

Amount in thousands of US\$

Type	Donor	Total	For 2010	For 2011	For 2012
Parallel	CBI		300		100
Cost Share					200
Counterpart	Vietrade, Vietcraft, MOIT			16	36

DEFINITIONS

1) PARALLEL FINANCING – refers to financing activities related to or complementary to the programme but whose funds are NOT channeled through Un agencies. Example: JAICA decides to finance 10 additional seminars to disseminate the objectives of the programme in additional communities.

2) COST SHARING – refers to financing that is channeled through one or more of the UN agencies executing a particular programme. Example: The Government of Italy gives UNESCO the equivalent of US \$ 200,000 to be spent on activities that expand the reach of planned activities and these funds are channeled through UNESCO.

3) COUNTERPART FUNDS - refers to funds provided by one or several government agencies (in kind or in cash) to expand the reach of the programme. These funds may or

Section II: JP Progress

1 Narrative on progress, obstacles and contingency Measures

Please provide a brief overall assessment (250 words) of the extent to which the joint programme components are progressing in relation to expected outcomes and outputs, as well as any measures taken for the sustainability of the joint programme during the reporting period. Please, provide examples if relevant. Try to describe facts avoiding interpretations or personal opinions

Progress in outcomes

The project has made significant progress in relation to Outcome 1: "Improved understanding of the handicrafts and small furniture value chains in four provinces". Besides a value chain training seminar and 4 provincial inception meetings, this outcome has been achieved by developing detailed baseline studies for raw material suppliers/ farmers and grassroots craft/furniture household producers and by preparing five comprehensive value chain studies for the value chains targeted in the four provinces: bamboo/rattan, seagrass, sericulture, lacquer ware and handmade paper. The value chain studies were validated and widely disseminated in November 2010. In order to strengthen awareness further, a press conference was organized which generated good media coverage in Vietnam and the target provinces. A website (www.greentrade.org.vn) was created as a tool to furthermore disseminate relevant information and improve the understanding of interested parties concerned on the handicraft and small furniture value chains in provinces concerned. The programme also made progress towards the realization of Outcome 2: 'An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces', by developing comprehensive training materials on the planting, cultivation and harvesting of raw materials and conducting a Training of Trainers for value chains concerned. This paves the way for the delivery of relevant technical assistance to farmers in 2011, thereby creating more favourable conditions for income improvement. Finally, the programme has contributed towards realization of outcome 3 "A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces" through the customization and translation of entrepreneurship training material, training a pool of national trainers and strengthening the entrepreneurial behaviour of some 25 companies in Hanoi, which source their products from the provinces concerned.

Progress in outputs

The programme has thus far achieved the following outputs:

- Output 1.1 and 1.2: Baseline and monitoring studies in four provinces for raw material producers/collectors, grassroots crafts and furniture producers, collectors, traders, buyers and exporters.
- Output 1.3: Integrated value chain baseline and monitoring studies & dissemination, through conducting a value chain training workshop, inception workshops in four provinces, preparation, validation and dissemination of 5 value chain studies.

The programme has partly achieved the following outputs:

- Output 2.1: Improved production capacity of farmers (quantity and quality) by developing comprehensive training materials on the planting, cultivation and harvesting of raw materials and conducting a Training of Trainers for value chains concerned. Studies tours to learn from best practice examples in Vietnam and Laos have been conducted.
- Output 3.1: Improved offer of market intelligence, market linkages and design services to rural crafts buyers and crafts producing communities /SMEs. This output has been partly met by making design support available to companies from the 4 provinces and Hanoi, and supporting their participation in Vietnam's international handicraft trade fair LifeStyle Vietnam. In addition, companies learned about new market trends through a study visit in October to the Canton Trade Fair.
- Output 3.3: Improved business management capacity of SME crafts & furniture producers and SME raw material processors in the four provinces through the customization and translation of entrepreneurship training material, training a pool of national trainers and strengthening the entrepreneurial behaviour of some 25 companies in Hanoi, which source their products from the provinces concerned.

Measures taken for the sustainability of the joint programme

The programme approach towards ensuring sustainability includes broad consultation around key issues to ensure the necessary buy-in and commitment from national and provincial stakeholders, the establishment of formal and informal platforms for consultation, e.g. on Local Economic Development as a tool for value chain upgrading, and through building sustainable vertical and horizontal linkages along the value chains concerned. Ultimately, fostering and supporting mutually beneficial business linkages holds the best promise for continuity and sustainability beyond the duration of the joint programme. To this end, the programme builds capacities and supports the establishment of partnerships among value chain actors. These linkages include companies willing to co-invest in the plantation at farmer-level of raw material, such as bamboo and rattan, and outsourcing of craft production to joint programme beneficiary household handicraft producers.

Are there difficulties in the implementation?

UN agency Coordination
Joint Programme design

What are the causes of these difficulties?

Other. Please specify

The programme really is a joint programme as all agencies are working to address constraints and upgrade capacities along the same value chains. Delays by one agency logically affect the progress or results of others. Close coordination of activities is thus a necessity. UN agencies, however, have a long history in working independently and at its own pace, and there is a natural tendency to fall back to the normal routines. This practice, albeit understandable, is detrimental to implementation of a joint programme in a coherent manner.

In addition, the programme design was considered not specific enough to enable a smooth implementation of the work programme, as it does not indicate clearly enough what needs to be done by the respective agencies in order to address the various constraints for the 5 selected value chains.

Briefly describe the current difficulties the Joint Programme is facing

Briefly describe the current external difficulties that delay implementation

Explain the actions that are or will be taken to eliminate or mitigate the difficulties

In order to improve coordination among UN agencies, the PMU took the initiative to elaborate a number of working modalities to encourage a certain discipline in working together better, improving communication/consultation between PUNOs and PMU, and allowing the PMU to identify synergies and facilitate and coordinate the work of all PUNOs in the provinces. These working modalities include sharing of TORs with the PMU for comments and feedback, joint briefing of experts and implementing partners, allowing sufficient leadtime to notify provincial stakeholders and optimize timing and coordination of activities in the provinces. The working modalities were consequently discussed and adopted by the PMC.

In order to identify in more detail priority actions to be undertaken in 2010, the PMU organized a joint mission in July 2010 to the four beneficiary provinces to identify activities for the 5 value chains that could be implemented in the months thereafter. This mission, and the detailed action plan that resulted from the mission, allowed the launch of several activities by PUNOs concerned. In addition, closer integration of the work of agencies is also supported through the completed of detailed value chain studies, which identify the different facilitation actions that target the same beneficiaries, the linkages along the value chains, and thereby also the areas which call for closer coordination of the work of PUNOs concerned.

The PMU also encouraging PUNOs to make use of the same experts when possible, e.g. ILO has recruited two national consultants, who have also been used by ITC for the value chain studies. Sharing of experts has the obvious advantage that they are up-to-date and understand better the holistic picture of the programme.

2 Inter-Agency Coordination and Delivering as One

Is the joint programme still in line with the UNDAF?

Yes true
No false

If not, does the joint programme fit the national strategies?

Yes true
No false

What types of coordination mechanisms

A PMU has been set up and hosted by VIETRADE, which falls under the Ministry of Industry and Trade. Vietrade also chairs the Programme Management Committee which convenes every two months to discuss issues pertaining to programme progress and management. At province level, provincial coordinators have been appointed to help coordinate and implement the activities in respective provinces. They will also coordinate with people at district and commune level identified.

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Whenever possible, the programme organizes joint missions to the provinces, which reduced the burden on provincial stakeholders, but also fosters a common understanding and allows the identification of synergies. Joint activities have been completed for conducting the baseline survey. The development and delivery of joint training workshops has also been identified.

Please provide the values for each category of the indicator table below

Indicators	Baseline	Current Value	Means of verification	Collection methods
Number of managerial practices (financial, procurement, etc) implemented jointly by the UN implementing agencies for MDF-F JPs	ILO-UNIDO Baseline Study	30000	Report available	Electronic versions.
Number of joint analytical work (studies, diagnostic) undertaken jointly by UN implementing agencies for MDG-F JPs	5 VC studies	50000	Reports available	Electronic and printed versions

Number of joint missions undertaken jointly by UN implementing agencies for MDG-F JPs	2	2500	Reports available	Electronic versions
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3 Development Effectiveness: Paris Declaration and Accra Agenda for Action

Are Government and other national implementation partners involved in the implementation of activities and the delivery of outputs?

Not involved false
 Slightly involved false
 Fairly involved false
 Fully involved true

In what kind of decisions and activities is the government involved?

Policy/decision making

Who leads and/or chair the PMC?

Vietrade, the national trade promotion agency which is under Ministry of Industry and Trade.

Number of meetings with PMC chair

Every 2 months

Is civil society involved in the implementation of activities and the delivery of outputs?

Not involved false
 Slightly involved false
 Fairly involved false
 Fully involved true

In what kind of decisions and activities is the civil society involved?

Policy/decision making

Are the citizens involved in the implementation of activities and the delivery of outputs?

Not involved false
 Slightly involved false
 Fairly involved false
 Fully involved true

In what kind of decisions and activities are the citizens involved?

Policy/decision making

Where is the joint programme management unit seated?

National Government

Current situation

The Government, in particular through VIETRADE is actively involved in the management of the programme. Under VIETRADE, the national handicraft exporters association is the main Vietnamese counterpart responsible for the day-to-day management of the programme and provision of technical advice. Provincial authorities, NGOs, women' unions, and private sector, are regularly consulted on VC-specific interventions.

As part of the ILO work programme, workshops on Local Economic Development have been organized in 3 provinces, involving participants from Government, private sector and civil society. The LED workshops identified needs, opportunities and responsibilities for local economic development and creating more favourable framework conditions for value chain upgrading activities that benefit poor rural households.

4 Communication and Advocacy

Has the JP articulated an advocacy & communication strategy that helps advance its policy objectives and development outcomes?

Yes true
No false

Please provide a brief explanation of the objectives, key elements and target audience of this strategy

The Communication and Advocacy Strategy revolves around creating a common joint programme identity, allowing beneficiaries to recognize the assistance provided by different agencies as part and parcel of a one single joint programme. The strategy includes a consistent presentation in terms letterhead, report templates, powerpoint template, JP brochure, JP website, media attention, and key message to convey explaining what the programme is about, including the programme's contribution to the realization of the Vietnam MDGs. As part of the strategy, the PMU developed a JP website www.greentrade.org.vn, which will be enriched with relevant data, training manuals, market surveys, etc, and made fully bilingual (English and Vietnamese). The JP will then publicize its existence widely among all the 600 member companies of Vietcraft (representing 70% of Vietnamese handicraft exports). The JP also utilizes the local media particularly around the more newsworthy events. During the value chain validation workshop, VIETRADE organized a press conference, which generated good media coverage at national and provincial level Vietnam, including written and on-line articles, radio and television emissions.

What concrete gains are the advocacy and communication efforts outlined in the JP and/or national strategy contributing towards achieving?

Increased awareness on MDG related issues amongst citizens and governments
Increased dialogue among citizens, civil society, local national government in relation to development policy and practice
Key moments/events of social mobilization that highlight issues
Media outreach and advocacy

What is the number and type of partnerships that have been established amongst different sectors of society to promote the achievement of the MDGs and related goals?



Faith-based organizations
Social networks/coalitions
Local citizen groups
Private sector 50
Academic institutions
Media groups and journalist
Other

What outreach activities do the programme implement to ensure that local citizens have adequate access to information on the programme and opportunities to actively participate?

Focus groups discussions
Household surveys
Use of local communication mediums such radio, theatre groups, newspapers
Capacity building/trainings

Section III: Millenium Development Goals

Millenium Development Goals

Target 1.A: Halve, between 1990 and 2015, the proportion of people whose income is less than one dollar a day

JP Outcome	Beneficiaries	JP Indicator	Value
Outcome 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces	0	The number of households living below the national poverty line in communes targeted by the programme	

Outcome 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces

Target 1.A: Halve, between 1990 and 2015, the proportion of people whose income is less than one dollar a day

JP Outcome	Beneficiaries	JP Indicator	Value
Outcome 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces	0	The number of households living below the national poverty line in communes targeted by the programme;	
Outcome 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces		Income increase of raw material growers / collectors and household producers (absolute, relative) in programme communes with info on ethnic minorities, gender, youth, and people with disabilities	

Target 1.A: Halve, between 1990 and 2015, the proportion of people whose income is less than one dollar a day

JP Outcome	Beneficiaries	JP Indicator	Value
Improved policies and regulatory frameworks at the provincial and national level that meet the needs of rural small enterprises, in particular raw materials and crafts producers, processors and traders	0	Provincial crafts development action plans in four provinces, with a specific focus on sustainable production, harvesting, collecting and re-plantation of raw material such as bamboo and rattan.	

Target 1.A: Halve, between 1990 and 2015, the proportion of people whose income is less than one dollar a day

JP Outcome	Beneficiaries	JP Indicator	Value
Outcome 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces	0	increase in cultivation area of rattan and bamboo (ha planted); increase of mulberry tree plantations (ha planted); increase of lacquer plantations (ha planted)	
Outcome 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces			

Additional Narrative Comments

Please provide any relevant information and contributions of the programme to de MDGs, whether at national or local level

The first year focused very much on analysis, preparing of baseline studies, VC studies, and preparatory activities, including development of training materials and training of trainers. Direct outreach to targeted direct beneficiaries at household level is foreseen for year 2 and 3.

It should be noted that 41 percent of the selected 4,800 direct beneficiaries are considered as poor, in accordance with the official national poverty line of 200,000 VND/per capita/month. As this percentage is significantly higher than the national average of 11 percent, one can conclude that the programme is indeed pro-poor. In addition, more than 1,400 beneficiaries from disadvantaged ethnic minorities have been included in the list of beneficiaries, representing Thai, Muong and H'mong. In addition, the programme will disproportionately benefit women as these are traditionally more engaged with craft production at the household and company level. As such, the programme contributes directly to the achievements of MDG Goals, in particular MDG 1 on ending poverty and hunger, MDG 3 on promote gender equality, and MDG 7 on ensuring environmental sustainability.

In many areas, the income generated from farming is not sufficient for smallholder farmers to reach an income level above the national poverty line of 200,000 VND per capita/month (about 0.35 US\$/day). The collection and processing of natural raw material from forest areas and the production of handicrafts, mostly undertaken at times when farm work slows down, constitute the most important sources of additional income for farmers. In fact, it is mostly the additional income generated from handicraft production or the collection of raw material that decide whether or not the smallholder farmer can lead a life below or above the national poverty line.

Please provide other comments you would like to communicate to the MDG-F Secretariat

Viet Nam is one of the eight One-UN pilot countries. The One Plan II in Viet Nam, signed by 14 UN organizations in June 2008, is the single common programming framework for all 14 organizations. The activities contained in this programme document fall squarely within this framework and contribute to achieving the One Plan goal 1. The Joint Programme will contribute to the realization of One Plan Result 1.12.7: "Improved policies, programmes and practices for pro-poor local economic development – including micro, small, artisanal and cooperative enterprises and entrepreneurship promotion – focusing on the particular needs of rural populations, women and other disadvantaged groups". This result of the One Plan 2006-2010 agreed between the Government of Viet Nam and the United Nations organizations aims to contribute to Outcome 1: "Social and economic development policies, plans and laws support equitable and inclusive growth and conform to the values and goals of the Millennium Declaration and other relevant international agreements and conventions".



Section IV: General Thematic Indicators

1 Promote and support national and local policies and programmes in favor of enterprise development

1.1 Number of laws, policies or plans supported by the Joint Programme related to the advancement of enterprises (including agro industry)

Policies

National
Local 4

Laws

National
Local

Strategies

National
Local

1.2 Please briefly provide some contextual information on the law, policy or plan and the country/municipality where it is going to be implemented

Under the framework of Local Economic Development, the JP will foster public-private dialogue with the aim to support the development and implementation of provincial action plans for crafts and furniture sectors in each province: Nghe An, Thanh Hoa, Hoa Binh, and Phu Tho.

1.3 Number of entrepreneurs and/or entities that the law, policy or strategy directly affects

Farmers

Total

Urban
Rural 2300

Entrepreneurs

Total
Urban
Rural

Micro enterprises

Total
Urban
Rural 2500

Small enterprises

Total
Urban
Rural 30

Medium enterprises

Total
Urban 20
Rural

Large enterprises

Total
Urban
Rural

Financial providers

Total
Urban
Rural

Business development providers

Total
Urban
Rural 5

Other, Specify

Total
Urban
Rural

1.4 Please indicate the sector of focus of the law, policy or plan

Across all sectors

1.5 Government's budget allocated to support enterprise development before the implementation of the Joint Programme

National Budget

Total Local Budget(s)

1.6 Variation (%) in the government's budget allocated to programmes or policies on enterprise development from the beginning of the joint programme to present time

National Budget

% Overall

% Triggered by the Joint Programme

Local Budget

% Overall

% Triggered by the Joint Programme

2 Promote and support national and local policies and programmes in favor of enterprise development

2.1 Type and number of programmes or interventions supported by the joint programme aiming to improve enterprises' capacities, competitiveness, and / or access to market:

Technical Assistance

Total
Microenterprises
SME
Farms
Cooperatives
Other

Business Development Services

Total
Microenterprises
SME
Farms
Cooperatives
Other

Access to finance

Total
Microenterprises
SME
Farms
Cooperatives
Other

Certification

Total
Microenterprises
SME
Farms
Cooperatives
Other

Other, Specify

Total

Microenterprises
SME
Farms
Cooperatives
Other

2.2 Total number of individuals directly assisted through those interventions

Technical Assistance

Farmers
Entrepreneurs
Employees
Other
Women
Men

Business Development Services

Farmers
Entrepreneurs
Employees
Other
Women
Men

Access to finance

Farmers
Entrepreneurs
Employees
Other
Women
Men

Certification

Farmers
Entrepreneurs
Employees
Other

Women
Men

Other, Specify

Farmers
Entrepreneurs
Employees
Other
Women
Men

2.3 What impacts have these interventions had?

Higher quality of products and services

Focus in 2010 on preparatory activities: surveys, studies, development of training materials, Training of Trainers, etc. Outreach to some 5,000 grassroot-level beneficiaries foreseen for 2011 and 2012.

In 2010 several companies benefited from entrepreneurship training and design support.

Access to new markets: national

Focus in 2010 on preparatory activities: surveys, studies, development of training materials, Training of Trainers, etc. Outreach to some 5,000 grassroot-level beneficiaries foreseen for 2011 and 2012.

In 2010 several companies benefited from entrepreneurship training and design support.

Access to new markets: International

Focus in 2010 on preparatory activities: surveys, studies, development of training materials, Training of Trainers, etc. Outreach to some 5,000 grassroot-level beneficiaries foreseen for 2011 and 2012.

In 2010 several companies benefited from entrepreneurship training and design support.

Increase profits

Focus in 2010 on preparatory activities: surveys, studies, development of training materials, Training of Trainers, etc. Outreach to some 5,000 grassroot-level beneficiaries foreseen for 2011 and 2012.

In 2010 several companies benefited from entrepreneurship training and design support.

3 Creating or strengthening organizations and partnerships to contribute to enterprise development and competitiveness

3.1 Type and number of organizations created or strengthened

Clusters

Total
Participating Business
Total participating individuals
Participating men
Participating women

Cooperatives

Total
Participating business
Total participating individuals
participating men
participating women

Farmers Associations

Total
Participating business
Total participating individuals
participating men
participating women

Business groups

Total
participating business
Total participating individuals
participating men
participating women

Other, Specify

Total
Participating business
Total participating individuals
participating men

participating women

3.2 Number of target enterprises who realize a financial benefit as a result of the joint programme's contribution

Clusters

Total

Participating Business

Total participating individuals

participating men

participating women

Cooperatives

Total

participating business

Total participating individuals

participating men

participating women

Farmers Associations

Total

participating business

Total participating individuals

participating men

participating women

Business groups

Total

participating business

Total participating individuals

participating men

participating women

Other, Specify

Total

participating business

Total participating individuals

participating men



#participating women

Joint Programme M&E framework

Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
Outcome 1: Improved understanding of the handicrafts and small furniture value chains in four provinces								
Output 1.1: Baseline and monitoring studies in four provinces, good practice cases on raw materials producers/collectors and their suppliers.	Availability of baseline data survey on farmer/collector level and good practice cases for raw material production/collection.	Existing poverty and economic data on provincial, district and commune level; good practice cases of other projects.	Socio-economic data of target population available on commune level in 2010; report on PRA results available in 2010; report on raw material collection, production and trading systems available in 2010; report on income and raw material production in programme communes by the end of year 3.	The baseline survey for the raw material suppliers / farmers has been completed.	Electronic versions.	Inception survey 2010; end-of-project survey 2012.	FAO	National capacity in survey design, enumeration and analysis is available and of good quality.
Output 1.2: Baseline and monitoring studies in four provinces, good practice cases on grassroots crafts and furniture producers, collectors, traders, buyers and exporters.	Availability of baseline data survey on grassroots crafts producer and SME level; good practice cases for crafts and small furniture production and trade production/collection.	Existing poverty and economic data available on provincial, district and commune level.	Analytical framework and survey design available in 2010; socio-economic data of grassroots crafts and small furniture producers available on commune level in 2010; report on good workplace practices, occupational safety, health and labor standards available in 2010; report on income and crafts production in programme communes by the end of year 3.	The baseline survey for grassroots crafts and furniture producers has been completed by HRPC. Completed assessment with baseline data on occupational safety, health in four provinces which focused on grassroots producers/SMEs of five value chains	Electronic versions.	Inception survey 2010; end-of-project survey 2012.	UNIDO, ILO	National capacity in survey design, enumeration and analysis is available and of good quality.

Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
				and ready for inputs into training manual. Development of labour standard will be conducted in the second week of January 2011.				
Output 1.3: Integrated value chain baseline and monitoring studies & dissemination.	No. of VC studies published; integrated JP monitoring data framework available; No. of dissemination workshops held; No. of participants in dissemination workshops.	Baseline data collected and assessed by FAO, UNIDO, ILO; existing value chain assessments in the 4 provinces.	20 project partners trained on VC development in 2010; 4 inception meetings held in first quarter of 2010. Integrated JP monitoring data framework available in 2010; 5 integrated VC studies prepared in 2010. 5 dissemination workshops held in 2010;	All the outputs have been met. A5-day VC workshop was held from 30 May to 4 June including some 30 participants from project partners and provinces; Four provincial inception workshops were conducted in June 2010; Five value chain studies have been completed in November 2010. The studies were validated by stakeholders in a validation	Electronic versions; lists of participants of dissemination workshops.	JP quarterly reports 2010.	ITC	Capability of consultants to develop comprehensive VC studies; sufficient information on VC market trends and structures can be obtained.

Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
				workshop on 25 November 2010.				
OUTCOME 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces								
Output 2.1: Improved production capacity of farmers (quantity and quality).	New plantation areas; improved existing plantation areas; improved quality of seedlings and raw material; % increase in production.	To be provided by the baseline survey (see output 1.1).	Extension material compiled by the end of 2010; 120 trainers for 4 provinces trained in 2011; 22 farmer field schools established in 2011; 1,500 farmers participated in farmer field schools in 2011/2012; 12 demonstration sites for 4 provinces established in 2011; 1,500 farmers have improved access to seedlings in 2012.	Training materials for mulberry cultivation and silkworm raising; cultivation technique of "Duong/Do" for paper production; sea grass cultivation and pest and disease control completed, 45 participants for 4 provinces trained	Mid-term survey 2011; end-of-project survey 2012; specimen training material; participants lists of trainings activities; training reports.	Annual farmer interviews 2011/2012; participants' lists collected at workshops.	FAO	Stable raw material demand; farmers are willing and able to invest in new or improved plantations.
Output 2.2: Improved farmer sales capacity.	Price information system accessible for farmers.	No price information for crafts raw material in place.	Raw material price information system established by 2012.		Farmer survey 2012.	Interviews 2012.	FAO	
Output 2.3: International and national links established (e.g. through INBAR).	No. of new partnerships.	No. of partnerships at the beginning.	4 reports on partnerships established and knowledge gained during study tours are available until the end of 2012.	Two study tours conducted with 28 participants from 4 provinces, including government staff, private sector and	Study tour reports; survey of partnerships established	Interviews study tour participants 2011/2012.	FAO	Countries to be visited are open to provide information.

Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
				farmers; Two reports on the results of the study tours completed.	.			
OUTCOME 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces								
Output 3.1: Improved offer of market intelligence, market linkages and design services to rural crafts buyers and crafts producing communities /SMEs.	No. and quality of improved services offered; availability of feasibility study for design center; organization of trade fair participations and buyer delegations; training workshops.	Limited market information, design and trade fair services provided by VIETCRAFT and VIETRADE.	2 staff of VIETCRAFT trained on craft enterprises market readiness by 2010; online exporter information system established by the end of 2011; 3 study tours organized by 2012 to develop international partner network; 4 provincial trade promotion organizations offer improved services by 2012; 10 SMEs benefit from VIETCRAFT design advice by 2011; feasibility study for a design center is available by 2010; 4 provincial trade fair participations are organized by 2011, international advertising is intensified and three buyers delegations for visiting the trade fair are organized by the end of 2011; 3 TOTs for service providers and 3 workshops for craft SMEs, and producer groups conducted by 2011.	Besides an initial 8, an additional 18 companies are provided with design support aimed towards developing new product collection. SMEs from the; 8 SMEs were supported to participate in Vietnam's first international handicraft trade fair 'Lifestyle Vietnam 2010'; Promotion activities resulted in three European buyers participating in Lifestyle Vietnam 2010. 20 BDS providers from provinces were identified /	Exporter survey; specimen feasibility study; workshop and study tour reports; trade fair report.	Annual exporter interviews 2011/2012; quarterly and annual JP reports.	ITC, ILO	Availability of project partners; new national trade fair will be launched successfully and is accepted by traders.

Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
				selected and trained on Get – AHEAD Training of Trainers; One TOT on SYB conducted, involving the participation of some 25 local BDS providers.				
Output 3.2: Improved market knowledge and market links of key crafts enterprises for the four provinces.	Increased export turnover; increased no. of household suppliers and factory workers of SMEs.	Limited (occasional) export experience only; turnover and employment figures to be provided by the baseline survey.	20 SMEs in the provinces receive marketing and product development support and increased their sales at least by 30% by 2012; 4 partnerships with Fair Trade Organizations developed by 2012; 200 copies of updated export marketing guidelines available by 2010.	A market prospecting mission to Canton trade fair was conducted including some 8 exporters, building their awareness on current market trends.	SME company data; consultants reports.	Annual SME surveys 2011 and 2012; quarterly and annual JP reports.	ITC	The worldwide handicraft market offers reasonable framework conditions for export growth; export-oriented SMEs are able and willing to invest in market development.
Output 3.3: Improved business management and business plan implementation	No. of SMEs and producer groups trained; No. of business plans developed	SMEs have rudimentary business skills; occasional export	Full training modules available in Vietnamese by 2010; 4 certified trainers by 2011; 50 entrepreneurs and 20 producer groups from the crafts sector trained by 2011; 50	Translation and adaptation of Empretec training material in final stage. Assessment	Lists of participants attending workshops; introductio	Business plan survey and impact assessment study in 2011;	UNCTAD, ILO	Local organizational capacity available; interest of

Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
capacity of SME crafts & small furniture producers	and implemented; turnover development of trained SMEs and producer groups; No. of household producers in the provinces supplying the SMEs; No. of additional jobs created on SME and producer group level; improved labor conditions.	experience only; limited compliance to labor standards, turnover, supply network and employment figures of SMEs and producer groups to be established (field study).	SMEs and 20 producer groups increased their sales at least by 30% by 2012; 2 TOTs and 2 SME workshops on compliance with labor standards conducted by 2012; strengthened capacity of service providers and SMEs on labor standards compliance.	of entrepreneurial capabilities of handicraft exporters in Hanoi completed and of producers in provinces under completion. Counterpart organization to host the Empretec programme confirmed. Four candidate trainers selected and three recruited. One lead trainer coordinator selected and recruited. All trainers trained through 3 TOTs. 3 Empretec Training Workshops completed in Hanoi. 25 Hanoi based companies in selected value chains followed entrepreneurial skills training.	n sheets and strategic plans of SMEs, SME company data; specimen of EMPRETEC training material in Vietnamese; certificates and consultants reports.	turnover, supply network and employment development survey on SME and producer group level in 2010 and 2012; quarterly and annual JP reports.		local consultants in additional training; willingness of SMEs and producer groups to invest in business planning and training; reasonable world market conditions for handicrafts.

Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
				Workshop. 13 Hanoi -based companies in selected value chains started training on business and strategic planning.				
Output 3.4: Improved production and clean design capacity of SME crafts & furniture producers and SME raw material processors	Volume of crafts sold; average turnover by product group & by province; solid waste generated; hazardous chemicals used.	No information available; to be established in the baseline survey under output 1.2.	50 quick assessments in cleaner production conducted to define production and process gaps; on the job advice on shopfloor remedies delivered; 50 trainers of SMEs and vocational schools trained in sustainable design principles and implementation; on the job training in sustainable design and packaging delivered in up to 5 product groups; 10 case studies on good practices in cleaner production and sustainable design and packaging published.	A National Consultant recruited (VNCP) and commenced assignment, list of SMEs is identified.	Survey reports; participants lists; specimen case studies.	Baseline survey of SMEs 2010; mid-term interviews in 2011; end-of-project survey of SMEs 2012; quarterly and annual JP reports.	UNIDO	Global economic crisis subsidies by 2010/2011; SME craft producers adopt productivity improving, sustainable production and design techniques
Output 3.5: Improved business management skills and business representation of grassroots crafts & furniture producers.	No. of poor grassroots producers trained; application of improved business skills.	Poor grassroots producers have limited business and empowering/life skills.	4 ToT training courses and follow-up activities realized by 2011; 6 capacity building activities undertaken for business groups/associations by 2012; 1,500 poor grassroots producers got improved business and empowering skills by 2012; improved micro-finance links established at grassroots producer	4 TOTs have been conducted on GET AHEAD, Start Your Business (SYB), Group Formation and	Participants lists; progress reports; grassroots producer surveys.	Mid-term grassroots producer interviews in 2011; end-of-project survey 2012; quarterly and annual JP	ILO	Availability of project partners; grassroots crafts and furniture producers are able and willing to

Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
			level by 2012; good practice documents on the promotion of business and empowering skills published by 2012.			reports.		invest in development.
Output 3.6: Improved green production capacities of grassroots crafts & furniture producers.	Volume of crafts sold; average income per household by product group & by province; solid waste generated; hazardous chemicals used.	No information available; to be established in the baseline survey under output 1.2.	1,500 grassroots crafts producers in 5 value chains received on the job training in technical craft skills by 2012; tools, equipment and technologies to improve productivity and decrease resource use introduced in 5 value chains at commune level by 2011/2012; improved lacquer processing and silk dyeing techniques introduced in 4 communes; 2 study tour reports; 2 brand development initiatives conducted with emphasis on sustainability; 15 good practice cases developed and published; 4 inter-provincial good practice workshops conducted.	National experts contracted for technology needs assessment (VNCPC); to be completed in Jan 2011; Job descriptions for have been formulated for IE and NE on lacquer processing, silk drying and sustainable design and are recruited for Jan – Mar 2011	Participant s lists; surveys; study tours and consultants reports; specimen good practice cases.	Baseline survey of SMEs 2010; mid-term interviews in 2011; end-of-project survey of SMEs 2012; quarterly and annual JP reports.	UNIDO	Global economic crisis subsidies by 2010/2011; grassroots craft producers adopt productivity improving, sustainable production and design techniques.
OUTCOME 4: Improved policies and regulatory frameworks at the provincial and national level that meet the needs of rural small enterprises, in particular raw materials and crafts producers, processors and traders								
Output 4.1: Provincial action plans for crafts and	No. of commune officials trained;	Existing provincial master plans.	Selected commune officials capacity on LED and CB-TREE built by 2010; 4 provincial PPD	Three LED training workshops were organized in	Lists of training course	Quarterly and annual JP reports	ITC, ILO	Availability and motivation of

Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
small furniture sectors in each province developed and backed by the public and private sector.	No. of PPD-workshops organized; No. of provincial action plans developed.		workshops held by 2012; 4 provincial action plans for crafts and small furniture sector developed by 2012.	cooperation with local partners of Nghe An, Thanh Hoa and Phu Tho. At least 60 selected local official/private sectors were introduced and improved knowledge on LED and linkage between LED and value chains; One LED workshop will be organized early 2011 in Hoa Binh.	participants; specimen provincial action plans.	2010/2012.		project partners.
Output 4.2: Policy recommendations for the national and international level for the sustainable development of income generation for the poor.	Availability of policy recommendations for sustainable crafts production.	None	Report on impact of national & provincial policies on sustainable crafts production available; end-of-project workshop on sustainable crafts production conducted.	-	Consultants reports; specimen good practice cases.	Quarterly and annual JP reports 2012.	ITC, UNIDO	Continued interest of provincial leaders in promoting crafts production.

Joint Programme Results Framework with financial information

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY NATIONAL/LOCAL	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3			Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed	Estimated % Delivery rate of budget
1.1 Baseline and monitoring studies in four provinces, good practice cases on raw materials producers/collectors and their suppliers.										
Socio-economic data of target population on commune level available by mid 2010.	1.1.1 Collect socio-economic, incl. gender and income data, covering growers and collectors' and their suppliers.	x			FAO	RUDEC	24,700	24,700	24,700	100%
Report on PRA results available by mid 2010.	1.1.2 Conduct Participatory Rural Appraisal (PRA) of methods, needs, advantages, constraints and potential of raw material producers and collectors.	x			FAO	RUDEC	33,300	26,842	9,680	81%
Report on raw material collection, production and trading systems available by mid 2010.	1.1.3 Assess and map raw material availability for the crafts sector in four selected provinces, market links of raw material producers, collectors and co-operatives, provincial and local policies and service providers to individuals and enterprises in the sector.	x			FAO	RUDEC	28,000	5,100	5,100	20%
Report on income and raw material production in programme communes by the end of year 3.	1.1.4 Monitor and report on established indicators and good practices.			x	FAO	RUDEC	22,000			
	1.1 Sub-Total						108,000			
1.2 Baseline and monitoring studies in four provinces; good practice cases on grassroots crafts and small furniture producers, collectors, traders, buyers and exporters.										

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3		NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed	Estimated % Delivery rate of budget
Analytical framework and survey design available in 2010.	1.2.1 Design analytical framework & survey tools for collection of baseline data (at inception) and endline data (in Year 3) from grassroots crafts & furniture producers and SMEs.	x			UNIDO	VIETCRAFT	27,000	13,164	2,050	49%
Socio-economic data of grassroots crafts and small furniture producers available on commune level by mid 2010.	1.2.2 Conduct baseline survey (inception period) of grassroots crafts and small furniture producers and SMEs, covering socio-economic characteristics, income/turn-over data, production practices and technologies, resource use, waste generated, hazardous chemicals used, markets, etc.	x			UNIDO	VIETCRAFT	25,000	26,646	9,761	107%
Report on good workplace practices, occupational safety, health and labor standards available by mid 2010.	1.2.3 Conduct baseline and monitoring studies of poor grassroots crafts & small furniture producers on good workplace practices, occupational safety and health, compliance with labor standards.	x			ILO	VIETCRAFT	14,000	14,000	14,000	100%
Report on income and crafts production in programme communes by the end of year 3.	1.2.4 Conduct endline survey (year 3) of grassroots crafts and small furniture producers and SMEs – same survey design as in 1.2.1.			x	UNIDO	VIETCRAFT	25,000			
	1.2 Sub-Total						91,000			
1.3 Integrated value chain baseline and monitoring studies & dissemination.										

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3		NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed	Estimated % Delivery rate of budget
20 project partners trained on VC development in 2010; 4 inception meetings held in first quarter of 2010.	1.3.1 Conduct inception meetings at provincial level and value chain promotion training workshop.	x			ITC	VIETRADE	15,600	16,229	14,498	104%
Integrated JP monitoring data framework available in 2010; 5 integrated VC studies prepared in 2010.	1.3.2 Prepare value chain studies building on baseline data and assessment of market opportunities.	x			ITC	VIETRADE	50,440	50,719	50,719	101%
5 training and dissemination workshops held in 2010; 5 VC studies published in 2010.	1.3.3 Conduct dissemination workshops on value chain studies results on provincial and national level.	x			ITC	VIETRADE	9,880	10,418	5,000	105%
Consolidated final assessment report available in 2012.	1.3.4 Prepare consolidated final impact assessment report on selected indicators for growers, collectors, grassroots crafts and small furniture producers and SMEs.			x	ITC	VIETRADE	5,200			
	1.3 Subtotal						81,120			
2.1 Improved production capacity of farmers (quantity and quality).										

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3		NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed	Estimated % Delivery rate of budget
Good practice extension material for rattan plantation, bamboo collection, mulberry tree plantation and silk worm raising, sea grass cultivation, lacquer tree plantation and raw material collection for handmade paper compiled by the end of 2010.	2.1.1 Develop good raw material production practices and produce and disseminate extension materials.	X	X		FAO	NOMAFSI	58,900	37,000	32,200	63%
120 trainers for 4 provinces trained in 2011.	2.1.2 Train trainers in variety/provenance selection, nursery management, production, harvesting and marketing.	X	X		FAO	NOMAFSI	36,300	18,200	12,600	50%
22 farmer field schools established in 2011; 1,500 farmers participated in farmer field schools in 2011/2012.	2.1.3 Establish farmer field schools for dissemination and training, linked to communes and production cooperatives.	x	x	x	FAO	DARD	73,900	15,700	7,643	21%
1,500 farmers have improved access to seedlings in 2012.	2.1.4 Support plant/tree nurseries in the four provinces and increase availability of seedlings.	x	x	x	FAO	NOMAFSI	144,000	3,200	3,200	2%

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3		NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed	Estimated % Delivery rate of budget
12 demonstration sites for 4 provinces established in 2011.	2.1.5 Establish demonstration sites at each location associated with nurseries.		x		FAO	DARD	46,000			
2 media-based extension campaigns run by 2012.	2.1.6 Support extension services and conduct a media based extension campaign.		x	x	FAO	DARD	26,000			
	2.1 Sub-Total						385,100			
2.2 Improved farmer sales capacity										
Raw material price information system established by 2012.	2.2.1 Develop demand/supply and price information for crafts raw materials producers.		x	x	FAO	ICARD	35,000			
	2.2 Sub-Total						35,000			
2.3 International and national links established (e.g. through INBAR).										
4 reports on partnerships established and knowledge gained during study tours are available until the end of 2012.	2.3.1 Conduct four study tours to leading regional or international growing areas of selected materials.	x	x	x	FAO	HRPC	40,000	10,000	10,000	25%
	2.3 Sub-Total						40,000			
3.1 Improved offer of market intelligence, market linkages and design services to rural crafts buyers and crafts producing communities /SMEs.										

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3			NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed
Enhanced capacity of VIETCRAFT on craft enterprises market readiness by 2010. Online exporter information system established by the end of 2011. 3 study tours organized by 2012 to develop international partner network.	3.1.1 Develop the capacity of VIETCRAFT to provide export market intelligence and market linkage services.	x	x	x	ITC	VIETCRAFT	96,200	4,680	3,650	5%
4 provincial trade promotion organizations offer improved services by 2012.	3.1.2 Support for trade promotion networking at provincial level.		x		ITC	VIETRADE	39,000			
3 TOTs for service providers and 3 workshops for craft SMEs, and producer groups conducted by 2011.	3.1.3 Develop capacity of local service providers to train, consult/coach and conduct training to craft SMEs and poor craft producing communities with the aim to increase productivity & competitiveness.	x	x		ILO	VCCI	81,000	27,862	27,260	34%
10 SMEs benefit from VIETCRAFT design advice by 2011. Feasibility study for a design center is available by 2010.	3.1.4 Support VIETCRAFT's efforts to provide local design inputs to national handicraft exporters.	x	x		ITC	VIETCRAFT	66,560	27,040	21,091	41%

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3		NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed	Estimated % Delivery rate of budget
4 provincial trade fair participations are organized by 2011; international advertising is intensified and 3 buyers delegations for visiting the trade fair are organized by the end of 2011.	3.1.5 Assist VIETCRAFT to organize an international home furnishing/gifts fair (in 2010/2011), exhibiting green and socially responsible products from the target provinces, demonstrating good practices and disseminating policy recommendations.	x			ITC	VIETCRAFT	67,600	54,592	37,784	81%
	3.1 Sub-Total						350,360			
3.2. Improved market knowledge and market links of key crafts enterprises for the four provinces.										
20 SMEs in the provinces and Hanoi receive marketing and product development support and increased their sales at least by 30% by 2012.	3.2.1 Support key companies in the 4 provinces and Hanoi to become 'driving forces' in the sub-sector's development. Support in e.g. target market selection and marketing, product line development in view of target markets, green procurement and grassroots supplier development.	x	x	x	ITC	VIETCRAFT	187,040	11,244	8,771	6%
4 partnerships with Fair Trade Organizations developed by 2012.	3.2.2 Link ethnic minority enterprises with fair-trade importers (handmade paper, silk) and enhance domestic market access, including support through fair trade retail outlets.		x		ITC	VIETCRAFT	21,320			
200 copies of updated export marketing guidelines available by 2010.	3.2.3 Produce and disseminate export marketing guidelines.	x			ITC	VIETRADE	11,960			

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3			NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed
	3.2 Sub-Total						220,320			
3.3 Improved business management and business plan implementation capacity of SME crafts & small furniture producers.										
Training material based on core EMPRETEC methodology developed by 2010 for training SMEs to produce and implement business strategies to meet the requirements of foreign markets in the crafts sector in the 4 provinces.	3.3.1. Identify business skills needed for SME crafts & small furniture producers and design training curricula aimed at implementing business strategies. Translate and adapt material to local context.	x			UNCTAD	VIETRADE	52,500	43,840	43,000	83%
4 local trainers trained and certified to deliver core competency courses of entrepreneurship and business plan preparation for SMEs in the craft and furniture sector (by 2011).	3.3.2 Select, train and certify four national trainers on the EMPRETEC entrepreneurship development methodology.	x	x	x	UNCTAD	VIETRADE	77,000	39,937	24,049	24%

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3		NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed	Estimated % Delivery rate of budget
30 SMEs and 20 exporters in the craft and furniture sector participated in training workshops and improved their business management capacity by 2011.	3.3.3 Organize outreach campaigns, training and follow up workshops on the EMPRETEC methodology for SME exporters of handicrafts and small furniture in the four provinces and Hanoi. Monitor business plan implementation.	x	x	x	UNCTAD	VIETRADE	208,500	94,050	64,908	45%
20 producer groups in the four provinces improved their management capacity by 2012.	3.3.4 Upgrade producer groups in the four provinces to meet the requirements of international corporations sourcing handicraft products from Viet Nam.		x	x	UNCTAD	VIETRADE	52,500	/		
2 TOTs and 2 SME workshops incl. follow-up support conducted By 2012. Strengthened capacity of service providers and SMEs on labor standards compliance.	3.3.5 Provide training and advisory follow-up on compliance with national and international labor standards to enhance competitiveness.		x	x	ILO	VCCI	59,000	2,500	2,500	4%
	3.3 Sub-Total						449,500			
3.4 Improved production and clean design capacity of SME crafts & furniture producers and SME raw material processors.										

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3			NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed
50 quick assessments in cleaner production conducted to define production and process gaps; On the job advice on shopfloor remedies delivered.	3.4.1 Assist crafts SMEs to remedy own production and process deficiencies according to cleaner production principles and practices.	x	x		UNIDO	VNCPC	45,000	26,328	4,100	59%
50 trainers of SMEs and vocational schools trained in sustainable design principles and implementation.	3.4.2 Train trainers from vocational training schools and SMEs on sustainable clean design principles and implementation.	x	x		UNIDO	VNCPC	57,000	19,746	3,075	35%
On the job training in sustainable design and packaging delivered in up to 5 product groups.	3.4.3 Conduct pilot sustainable (clean) design and packaging initiatives for selected crafts SMEs.		x		UNIDO	VNCPC	27,500	0	0	
10 case studies on good practices in cleaner production and sustainable design and packaging published.	3.4.4 Document good practices and publish.			x	UNIDO	VNCPC	14,500	0	0	
	3.4 Sub-Total						144,000			
3.5 Improved business management skills and business representation of grassroots crafts & furniture producers.										

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3			NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed
4 ToT training courses and follow-up activities realized by 2011.	3.5.1 Develop capacity of local service providers to train, consult/coach on business development skills for different levels of target groups, life empowering skills, work improvement for neighborhood development.	x	x		ILO	VCA	71,000	10,899	10,233	15%
6 Capacity building activities undertaken for business groups/ associations by 2012.	3.5.2 Undertake capacity building for business groups/associations among poor grassroots crafts producers.	x	x	x	ILO	VCA	31,000	9,647	9,125	31%
1,500 poor grassroots producers got improved business and empowering skills by 2012.	3.5.3 Assist business development service providers to implement training courses for poor grassroots craft producers on business skills for existing household business & cooperatives level and on basic business skills for individual craft producers, life skills and fundamental rights, work improvement for neighbourhood development.	x	x	x	ILO	VCA	267,000	14,977	14,977	6%
Improved micro-finance links established at grassroots producer level by 2012.	3.5.4 Support to link poor grassroots crafts producers to micro-finance and micro insurance institutions and for training micro-finance and micro insurance institutions to diversify their service to grassroots crafts producers.		x	x	ILO	VCA	41,000			
Good practice documents on the promotion of business and empowering skills published by 2012.	3.5.5 deliver for publication Good practice documents on the promotion of business and empowering skills.			x	ILO	VCCI	14,000			

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3		NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed	Estimated % Delivery rate of budget
	3.5 Sub-Total						424,000			
3.6 Improved green production capacities of grassroots crafts & furniture producers.										
1,500 grassroots crafts producers in 5 value chains received on the job training in technical craft skills by 2012.	3.6.1 Train grassroots producers in technical craft production skills, using trained local trainers, to implement good housekeeping, cleaner production processes/ techniques, skills for implementing clean/sustainable designs & packaging, including with demonstrations and shop floor activities and disseminate resource kits on CP, clean design and technologies for 5 selected product groups.	x	x	x	UNIDO	VNCPC	211,500	6,582	1,025	3%
Tools, equipment and technologies to improve productivity and decrease resource use introduced in 5 value chains at commune level by 2011/2012.	3.6.2 Identify equipment needs, particularly those that can be used jointly and would save resources (materials, energy and water—e.g. fumigation, drying/heating, drying kiln, etc.) and set up joint utility shops/arrange-ments for selected product groups.	x	x		UNIDO	VNCPC	107,500			
Improved lacquer processing and silk dyeing techniques introduced in 4 communes; 2 study tour reports.	3.6.3 Collaborate with relevant universities or research institutes in other countries to improve lacquer processing and silk dyeing techniques, including through study tours to countries such as Japan and China.	x	x	x	UNIDO	VNCPC	95,000			

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3		NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed	Estimated % Delivery rate of budget
2 brand development initiatives conducted with emphasis on sustainability.	3.6.4 Assist production groups, in collaboration with VIETRADE/local TPOs, to develop brands.	x	x	x	UNIDO	VIETRADE	18,000			
15 good practice cases developed and published; 4 inter-provincial good practice workshops conducted.	3.6.5 Share experiences and validate recommendations for design for sustainability and cleaner production practices in handicrafts and furniture sectors through interprovincial workshops.	x	x	x	UNIDO	VNCPC	36,000			
	3.6 Sub-Total						468,000			
4.1 Provincial action plans for crafts and small furniture sectors in each province developed and backed by the public and private sector										
Selected commune officials capacity on LED and CB-TREE built by 2010	4.1.1 Train communes officials and relevant local development players' on Local Economic Development (LED)/ Community – based Training for Economic Empowerment (CB-TREE) through Public – Private Dialogue.	x			ILO	DOLISA	61,000	24,865	24,043	41%
4 provincial PPD workshops held by 2012. 4 provincial action plans for crafts and small furniture sector developed by 2012.	4.1.2 Facilitate a participatory impact analysis of national and provincial policies, programmes, implementation practices and capacities through structured public-private dialogue in the four provinces and through a national symposium, and facilitate consensus building on provincial and district level action plans and policy recommendations for the national level.			x	ITC	VIETRADE	38,480			
	4.1 Sub-Total						99,480			

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3			NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed
4.2 Policy recommendations for the national and international level for the sustainable development of income generation for the poor.										
Report on impact of national & provincial policies on sustainable crafts production available; End-of-project workshop on sustainable crafts production conducted	4.2.1 Organize an end-of-project workshop for policymakers and regulators to share lessons learnt and ensure sustainable business environment for craft production.			x	UNIDO	VIETRADE	15,000			
Report on the impact of WTO accession, tariff and non-tariff barriers for Vietnamese crafts in major export markets available by 2012.	4.2.2 Analyze the impact of WTO accession, tariff and non-tariff barriers (e.g. technical, environmental and labor standards) for Vietnamese crafts in major export markets and provide VIETRADE with the results and recommendations for action.			x	ITC	VIETRADE	20,280			
	4.2 Sub-Total						35,280			
5.1 Effective coordination and monitoring of the delivery of all programme components at the provincial level.										
Continuous monitoring and coordination of activities at the provincial level; rolling one-year work plans to be updated every	Senior Technical Advisor	x	x	x	ITC	VIETCRAFT	413,525	103,424	94,243	25%
	National staff	x	x	x	ITC	VIETCRAFT	168,480	69,987	27,370	42%
	Programme office running costs	x	x	x	ITC	VIETCRAFT	112,008	47,223	21,321	42%
	ITC HQ travel costs	x	x	x	ITC	VIETCRAFT	15,600	11,588	11,588	74%
	Provincial coordinators DARD/DOIT	x	x	x	ITC	VIETCRAFT	52,000	5,714	3,839	11%

Programme Outputs	Activity	YEAR			UN AGENCY	RESPONSIBLE PARTY	Estimated Implementation Progress (all amounts <i>excluding</i> support costs)			
		Y1	Y2	Y3		NATIONAL/LOCAL	Total amount Planned for the JP	Estimated Total amount Committed	Estimated Total Amount Disbursed	Estimated % Delivery rate of budget
six months; high-quality communication products on JP; annual and final narrative JP progress reports; yearly reporting to National Steering Committee	Mid-term evaluation		x		ITC	VIETCRAFT	25,545			
5 Sub-Total							787,158			
6 Formulation advance					UNIDO		20,000	18,530	18,530	93%
FAO	Programme Cost						568,100	140,742	105,123	25%
	Indirect Support Cost						39,767	9,852	7,359	25%
ITC	Programme Cost						1,416,718	412,860	299,875	29%
	Indirect Support Cost						99,170	28,900	20,991	29%
ILO	Programme Cost						639,000	104,750	102,138	16%
	Indirect Support Cost						44,730	7,333	7,150	16%
UNIDO	Programme Cost						724,000	110,996	38,541	15%
	Indirect Support Cost						50,680	7,770	2,698	15%
UNCTAD	Programme Cost						390,500	177,827	131,957	46%
	Indirect Support Cost						27,335	12,448	9,237	46%
Total	Programme Cost						3,738,318	947,175	677,634	25%
	Indirect Support Cost						261,682	66,302	47,434	25%

	Total						4,000,000	1,013,477	725,068	25%