

Section I: Identification and JP Status

The Dahshur World Heritage Site Mobilization for Cultural Heritage for Community Development

Semester: 2-10

Country	Egypt
Thematic Window	Culture and Development
MDGF Atlas Project	48469
Program title	The Dahshur World Heritage Site Mobilization for Cultural Heritage for Community Development

Report Number	
Reporting Period	2-10
Programme Duration	
Official Starting Date	2009-04-29

Participating UN Organizations	* ILO * UNDP * UNESCO * UNIDO * UNWTO
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Implementing Partners	* Egyptian Environmental Affairs Agency (EEAA) * Industrial Modernization Center (IMC) * Ministry of Tourism (MOT) * Social Fund for Development (SFD) * Supreme Council of Antiquities (SCA)
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Budget Summary

Total Approved Budget

UNDP	\$966,160.00
ILO	\$450,363.00
UNESCO	\$772,005.00
UNWTO	\$565,816.00
UNIDO	\$340,742.00
Total	\$3,095,086.00

Total Amount of Transferred To Date

UNDP	\$566,723.00
ILO	\$367,010.00
UNESCO	\$434,153.00
UNWTO	\$449,186.00
UNIDO	\$230,742.00
Total	\$2,047,814.00

Total Budget Committed To Date

UNDP	\$441,284.48
ILO	\$217,000.00
UNESCO	\$4,200.00
UNWTO	\$60,192.30
UNIDO	\$215,647.00
Total	\$938,323.78

Total Budget Disbursed To Date

UNDP	\$217,997.50
ILO	\$199,029.00
UNESCO	\$66,650.00
UNWTO	\$238,726.22
UNIDO	\$97,562.00
Total	\$819,964.72

Donors

As you can understand, one of the Goals of the MDG-F is to generate interest and attract funding from other donors. In order to be able to report on this goal in 2010, we would require you to advise us if there has been any complementary financing provided in 2010 for each programme as per following example:

Amount in thousands of U\$

Type	Donor	Total	For 2010	For 2011	For 2012
Parallel					
Cost Share					
Counterpart					

DEFINITIONS

1) PARALLEL FINANCING – refers to financing activities related to or complementary to the programme but whose funds are NOT channeled through UN agencies. Example: JAICA decides to finance 10 additional seminars to disseminate the objectives of the programme in additional communities.

2) COST SHARING – refers to financing that is channeled through one or more of the UN agencies executing a particular programme. Example: The Government of Italy gives UNESCO the equivalent of US \$ 200,000 to be spent on activities that expand the reach of planned activities and these funds are channeled through UNESCO.

3) COUNTERPART FUNDS - refers to funds provided by one or several government agencies (in kind or in cash) to expand the reach of the programme. These funds may or may not be channeled through a UN agency. Example: The Ministry of Water donates land to build a pilot 'village water treatment plant' The value of the contribution in kind or the amount of local currency contributed (if in cash) must be recalculated in US \$ and the resulting amount(s) is what is reported in the table above.

Direct Beneficiaries

	Men	Men from Ethnic Groups	Women	Women from Ethnic Groups	Boys	Girls	National Institutions	Local Institutions
Targeted Number	2798		1702				16	16
Reached Number	1767		843				11	16
Targeted - Reached	1031	0	859	0	0	0	5	0
% difference	63.15	0	49.53	0	0	0	68.75	100.0

Indirect Beneficiaries

Section II: JP Progress

1 Narrative on progress, obstacles and contingency Measures

Please provide a brief overall assessment (250 words) of the extent to which the joint programme components are progressing in relation to expected outcomes and outputs, as well as any measures taken for the sustainability of the joint programme during the reporting period. Please, provide examples if relevant. Try to describe facts avoiding interpretations or personal opinions

Progress in outcomes

Outcome 1

Employment, especially of youth and women in heritage arts, crafts, tourism and creative industries increased, contributing to poverty alleviation and empowerment

The JP has completed baseline studies and has created the planned mechanisms and management structures (i.e. LED Forum and PMU) as a platform to deliver the JP interventions. Consequently, this year has witnessed actual implementation of field activities which are leading to considerable progress in outcomes. Community Capacity building programs are now ongoing in the field focusing on tourism promotion, creative industries, entrepreneurship and improved and decent work conditions. More than 1500 person from Dahshour are currently being trained based on the Training Needs Analysis study which was done by the project. Business development services and microfinance facilities have been introduced and members from the community are now approaching the project to apply for credit to start their business as planned. 40 candidates are applying for loans 20 of them are women. 60 persons are now getting vocational training which will lead to actual guaranteed job opportunities in Ready-Made Garments Factories. In addition, 20 women from Dahshour are now receiving intensive training on handcrafts production in the process of developing business around creative industries. These are good indicators for job creation and poverty reduction. Now all planned activities to realize this outcome are being implemented.

Outcome 2 Enhanced institutional capacity to manage cultural heritage and natural resources

The project has started developing Management Strategic Plans for Environment, Culture and Tourism through the national competent authorities and UN agencies in full consultation with the Community of Dahshour. Drafts of some of these sustainable strategies have been already developed and distributed for consultations and discussions. This step is a starting point towards developing a Master Plan for Dahshour area that integrates Environmental, Cultural and Tourism dimensions in a sustainable strategy. The Master Plan- once finalized- will serve as a common vision of UN and the government, and a functional instrument for better management of cultural and natural resources in Dahshour.

Progress in outputs

- The LED Forum which was established by the project is now fully operational, with a clear mandate, structure and action plan. Over time this mechanism is playing greater role in community involvement and participation. The JP is now extending this forum to include members from local authorities and other relevant stakeholders and is also studying with Government prospectus of sustainability of this forum and developing it into a civil society organization.

- Using local trainers and local venues, the complete training programme (phases I and II) is launched in the villages of Dahshour. To date, 1640 people have been trained in this tranche of project implementation (plus 600 people from the previous phase).

- BDS and Micro-finance Facilities are established in Dahshour and 7 local staff are hired from Dahshour area to manage these services. The local staff were trained on micro

finance, loans marketing, customer selection, client investigation...etc. In addition, 20 women are now being trained on handicrafts production for six months to produce quality and marketable products. In the same direction, 40 candidates, as the first batch, are now receiving micro credits from the JP to start and/or expand their businesses, 20 of them are women.

- Egyptian Association for Ready Made Garments, Textile research and Development Services is now being contracted to train 60 trainees from Dahshour on readymade garments. Those trainees are planned to be employed afterwards in RMG factories as agreed upon.

- UNIDO and IMC have designed, developed and delivered a series of training programs and workshops to enhance the entrepreneurship skill for the local owners, managers and workers of creative industries. Around 60 participants from Dahshour participated in these workshops. Another workshop on promotion of creative industries was implemented with focus on technical aspects of Craft sector, i.e. Palm tree furniture, Basketry products, hand-made carpets and embroidery. Artisans, Craftsmen, traders, leading NGOs and Locals from Dahshour have participated in this event. Four international designers and 5 local designers and around 90 people participated in the workshop. The workshop was followed by small exhibition at the end of the event, where different traders, representatives of Egyptian parliament, representative from Spanish Technical Cooperation Office, government officials and different business men from Dahshour community visited the exhibition.

- A consultation workshop was held with local and regional stakeholders on the modalities for implementation of the Strategic Spatial Framework Implementation Plan. The workshop was attended by approximately 90 participants representing local government, parliamentarians, local community leaders and local communities. Consequently, UNWTO/MoT are currently finalizing the Implementation Plan which will be presented to the National Authorities through a workshop to be held in January 2011.

- Field assessment, consultations with local authorities and local community are now ongoing as a part of the process of declaring the lake in Dahshour as protected area. Ministry of Environment in Egypt is in favor of the declaration and is welcoming adding Dahshour to the network of protected areas in Egypt, this will give the area added value and recognized status. The area will eventually be officially covered by Law 102/1983 and that will ensure sustainable management and protection of the cultural and natural resources.

Measures taken for the sustainability of the joint programme

Beside what has been reported in earlier progress reports additional measures have been taken to strengthen sustainability; those are:

- Local Economic Development Forum which is created by the project is now being registered by the governmental authority in order to allow it to function beyond the project life time and to be officially recognized as an NGO with Social mandate.
- Declaring Dahshour as Protected Areas will create legal and institutional structure that will be covered by the Ministry of Environment and will remain as a part of the protected areas system in Egypt and this will ensure also good management and protection of the natural and cultural resources in the region.
- National Governmental Institutions are actually developing the three main strategic Plans for Tourism, Environment and Archeology. These three plans will be eventually integrated into one Master Plan for Dahshour Protection and Management. This will ensure national ownership of the Plan and will ensure absorption of its vision into governmental system.
- Capacity building programs such as training and public awareness programs are all implemented in the field so as to ensure that gained concepts, experiences and skills will rest with the local community. Particularly because trainers and trainees are now mostly from the locals.

Are there difficulties in the implementation?

What are the causes of these difficulties?

Briefly describe the current difficulties the Joint Programme is facing

•It is challenging to coordinate activities among ten partners (five UN agencies and five governmental agencies) in addition to a number of NGOs. Furthermore, there is an additional level of coordination needed at the field level which requires strong presence. Dahshur is a remote area and balancing field activities versus coordination activities with multiple stakeholders in Cairo is an additional challenge for the project.

•Each UN agency has its own internal rules, capacity and procedures. However, the project is delivering its interventions in the field as ONE, in this case, the community sometimes feel that the project, itself has divergent or different procedures and rules. For instance, fees for trainers differ from Agency to another, this confuses the trainers who are mostly locals with very limited experiences with UN system.

•Some sort of overlapping among implementing partners in capacity building and training programs such as training on entrepreneurship development (UNIDO, ILO and UNDP) does exist.

Briefly describe the current external difficulties that delay implementation

•The engagement and the support from local administration sometimes fall short of desired levels.

•For innovative industries component, lack of proper handicraft skills, activities, workshop and industries in the area together with shortage of natural resources and raw material presents an external difficulties for this component.

Explain the actions that are or will be taken to eliminate or mitigate the difficulties

•Regular additional coordination meetings and workshops have been introduced among the relevant implementing partners in Cairo so as to ensure concerted implementation and to avoid overlapping and/or duplications.

•Regular contacts, visits and invitations with local authorities have been created and maintained to increase their interest in the project and consequently provide the needed support.

•Increased field visits have been planned and currently being implemented in order to enhance coordination in the field level; in one hand among implementing partners and on the other hand between the project as a whole and the concerned local authorities.

2 Inter-Agency Coordination and Delivering as One

Is the joint programme still in line with the UNDAF?

Yes true
No false

If not, does the joint programme fit the national strategies?

Yes
No

What types of coordination mechanisms

Coordination Mechanisms

- PMC and NSC are fully functional. There is good representation from all the partners and the members have decision-making authority within their respective organizations.
- RC office facilitates the coordination process and provides continues support to the programme manager, PMC and NSC.
- There is strong national-ownership and interest.
- Bilateral and multilateral meetings are conducted to discuss progress, challenges and possible solutions.
- Adjusting the Results and Resources Framework to eliminate redundancy to ensure better coordination in implementing activities.
- Inception report has been jointly developed and presented in inception workshop to all partners; NSC, PMC, local government and community members.

Coordination between different joint programmes

- The three MDG-F JPs are working together to coordinate efforts and resources to create a task force on MDG Advocacy campaign. This will be done in line with UNDP's work with Cairo University on the National MDG advocacy action plan.
- A monthly meeting among JP Managers and RC has been set in order to coordinate and harmonize the interventions whenever possible and share experiences and lessons learnt.
- The Dahshour JP Manager is working closely with the manager of the climate change joint programme to ensure he takes on board lessons learned and builds on best practices such as the inception workshop. In the same context, Dahshour JP Manager is sharing lessons learnt with the newly appointed JP Manager for the Pro Poor Horticulture Project

Additional Information:

- Local Economic Development Forum (LED) has been created as a community engagement mechanism to ensure coordinated activities of the project with community representatives
- This joint programme has contributed to fostering partnerships between UN agencies and national partners. It created a unique opportunity for UN agencies and government institutions (that have never worked together) to combine their resources, focus on their area of expertise and coordinate their efforts to ensure a poor local community benefits significantly from its natural and cultural heritage.
- The JP faced many challenges and continues to do so because of the number of stakeholders. Ensuring national ownership, good leadership and communication between partners has improved coordination and the implementation process. Other new joint programmes in Egypt are learning from the challenges faced by the Dahshur JP.

Please provide the values for each category of the indicator table below

Indicators	Baseline	Current Value	Means of verification	Collection methods
Number of managerial practices (financial, procurement, etc) implemented jointly by the UN implementing agencies for MDG-F JPs	0	6	Meeting minutes and digital documentation	PMC and PMU records, files and documents.
Number of joint analytical work (studies, diagnostic) undertaken jointly by UN implementing agencies for MDG-F JPs	0	4	Availability of the studies in PMU and PMC	Hard and soft copies of the studies are available with PMC and PMU

Number of joint missions undertaken jointly by UN implementing agencies for MDG-F JPs 0 8

-Photos and mission reports The missions were documented using agendas and reports
- local communities interviews

3 Development Effectiveness: Paris Declaration and Accra Agenda for Action

Are Government and other national implementation partners involved in the implementation of activities and the delivery of outputs?

Not Involved false
Slightly involved false
Fairly involved false
Fully involved true

In what kind of decisions and activities is the government involved?

Policy/decision making
Management: budget
Management: procurement
Management: service provision

Who leads and/or chair the PMC?

UNDP and Supreme Council of Antiquities (SCA)

Number of meetings with PMC chair

Number of meetings : 7

Is civil society involved in the implementation of activities and the delivery of outputs?

Not involved false
Slightly involved false
Fairly involved false
Fully involved true

In what kind of decisions and activities is the civil society involved?

Management: service provision
Capacity building, training, empowerment, BDS, SME support and service providing.
Management: other, specify
Capacity building, training, empowerment, BDS, SME support and service providing.

Are the citizens involved in the implementation of activities and the delivery of outputs?

Not involved false
Slightly involved false
Fairly involved false
Fully involved true

In what kind of decisions and activities are the citizens involved?

Management: other, specify

•*Through LED forum the citizens are actively participating in all Management decisions in the field level.*

•*Citizens are mainly the trainers and the trainees in all training programs taking place in Dahshour.*

•*Citizens are regularly invited to events of the project; i.e. presentations of developed studies and plans, consultation meetings, official PMC meetings (when possible), etc.*

Where is the joint programme management unit seated?

By itself

**PMU is seated by itself in an rented apartment as per PMC joint decision*

Current situation

The JP is increasingly promote ownership and mutual accountability among all stakeholders; locals are attending project's workshops and meeting, for instance in the last six months the community of Dahshour have participated in 6 workshops. LED Forum is designed for this very reason and is now operational. Several NGOs from the region are now in partnership with JP, i.e. implementing activities or receiving capacity building support. The government is represented in the project through national agencies, which work hand in hand with UN agencies.

The project strategic outputs such as master plans will become eventually a governmental policy paper and will thus be adopted. Additionally, project interventions are bridging gaps within existing government plans. For instance; a master plan for two thirds of the Giza Plateau Pyramids in Cairo are being developed by the government (Giza and Sakkara sites), however the third and last part (Dahshour) will be done by the JP. By this the entire World Heritage Site will be having an integrated master plan.

Civil society and local communities are strongly involved in the implementation process. For instance, capacity building activities, awareness programs, training courses, micro-enterprise support and Business Development Services and Micro- credit scheme.

4 Communication and Advocacy

Has the JP articulated an advocacy & communication strategy that helps advance its policy objectives and development outcomes?

Yes true
No false

Please provide a brief explanation of the objectives, key elements and target audience of this strategy

The Communications and Advocacy Strategy aims at 'accelerating the progress of the MDGs' by increasing awareness and support for the Dahshour project both at the policy and general public level. It targets an audience on three different levels, namely, (1) implementing partners, stakeholders, local NGOs and government organizations, (2) local communities and the City Council of Dahshour, (3) the general public.

Since a significant proportion of the community of Dahshour is illiterate, audio-visual means of communication, such as a photo exhibition and a documentary will be emphasized. Other means of communication include articles published in UN newsletter, coordinated with other two JPs, lectures at universities to raise awareness among students. Furthermore, the project will make optimal use of existing means of communication such as Teamworks, mailing lists and the website.

The Project has developed the Communication and Advocacy Strategy and shared it with RC office and other stakeholders. Coordination among other JPs in Egypt is in the heart of the strategy.

What concrete gains are the advocacy and communication efforts outlined in the JP and/or national strategy contributing towards achieving?

- Increased awareness on MDG related issues amongst citizens and governments
- Increased dialogue among citizens, civil society, local national government in relation to development policy and practice
- Establishment and/or liaison with social networks to advance MDGs and related goals
- Key moments/events of social mobilization that highlight issues
- Media outreach and advocacy

What is the number and type of partnerships that have been established amongst different sectors of society to promote the achievement of the MDGs and related goals?

- Faith-based organizations
- Social networks/coalitions 1
- Local citizen groups 1500
- Private sector
- Academic institutions 1
- Media groups and journalist
- Other

What outreach activities do the programme implement to ensure that local citizens have adequate access to information on the programme and opportunities to actively participate?

Focus groups discussions
Dahshour project is centered on the community of Dahshour, so most of the project interventions and activities are involving local citizens; i.e. training and capacity building programs are designed and implemented for the community members. Regular meetings, workshops and seminars are undertaken. This whole matrix of activities ensures community participation. Once again the LED forum is an effective tool in active participation of community members.

Flyer on promoting MDG and Dashour project is now in print house to be developed and distributed to general public; in particular rural areas of Dahshour, concerned organizations, students and interested individuals.

Household surveys

Dahshour project is centered on the community of Dahshour, so most of the project interventions and activities are involving local citizens; i.e. training and capacity building programs are designed and implemented for the community members. Regular meetings, workshops and seminars are undertaken. This whole matrix of activities ensures community participation. Once again the LED forum is an effective tool in active participation of community members.

Flyer on promoting MDG and Dashour project is now in print house to be developed and distributed to general public; in particular rural areas of Dahshour, concerned organizations, students and interested individuals.

Open forum meetings

Dahshour project is centered on the community of Dahshour, so most of the project interventions and activities are involving local citizens; i.e. training and capacity building programs are designed and implemented for the community members. Regular meetings, workshops and seminars are undertaken. This whole matrix of activities ensures community participation. Once again the LED forum is an effective tool in active participation of community members.

Flyer on promoting MDG and Dashour project is now in print house to be developed and distributed to general public; in particular rural areas of Dahshour, concerned organizations, students and interested individuals.

Capacity building/trainings

Dahshour project is centered on the community of Dahshour, so most of the project interventions and activities are involving local citizens; i.e. training and capacity building programs are designed and implemented for the community members. Regular meetings, workshops and seminars are undertaken. This whole matrix of activities ensures community participation. Once again the LED forum is an effective tool in active participation of community members.

Flyer on promoting MDG and Dashour project is now in print house to be developed and distributed to general public; in particular rural areas of Dahshour, concerned organizations, students and interested individuals.

Section III: Millenium Development Goals

Millenium Development Goals

Additional Narrative Comments

Please provide any relevant information and contributions of the programme to de MDGs, whether at national or local level

- Flyer on promoting MDG and Dashour project is now in print to be distributed to general public; in particular rural areas of Dahshour, concerned organizations, students and interested individuals.
- Dahshour JP has participated in the global campaign "Swimming Across the Continents for the MDGs" to promote the MDGs. Swimmer Marcos Diaz has visited the project site together with Ambassador of the Dominican Republic to Egypt Mrs Maria Gabriella Bonetti and JP Manager and number of participants. This mission has shed light on Dahshour project and its role in supporting the MDGs, and was followed by a press conference attended by RC and senior Egyptian officials and Media staff.

Please provide other comments you would like to communicate to the MDG-F Secretariat

- On line version of the Biannual progress report need to be fine-tuned, some areas with room for fine-tuning are:
- 1- allow to attach extra documents, i.e. color coded workplan, newly developed studies, relevant media materials...etc.
 - 2- add option for "save" in each screen
 - 3- PDF report is not easily readable

Section IV: General Thematic Indicators

1 The development of government policies for the effective management of the country's cultural heritage and tourism sector strengthened and supported

1.1 Number of laws, policies or plans supported by the programme that explicitly aim to mainstream cultural diversity, and strengthen national and local government capacity to support the cultural and tourism sector.

Policies
National 1
Local

Laws
National
Local

Plans
National 3
Local 3

1.2 Please briefly provide some contextual information on the law, policy or plan and the country/municipality where it will be implemented (base line, stage of development and approval, potential impact,):

The JP is currently in the process of developing an integrated Master Plan for Dahshour. In doing so, three integral plans are now being drafted. First, Tourism Spatial plan is drafted and is now in its finalization phase. Secondly; Environmental Assessment study is finalized and thirdly Archaeological Plan is ongoing. These three important plans will be integrated at the following phase of the project to develop a Master Plan for Dahshour as a whole.

That Master Plan will be the outcome of concerted efforts of a number of governmental agencies such as Ministry of Tourism, Ministry of Environment and Ministry of Culture together with UN agencies. Thus the plan will become an agreed upon instrument for developing the area reflecting both governmental and UN vision for Dahshour. These plans are being developed by both UN agencies-mobilizing international experts, and by the government with their national experts, thus a sense of capacity building and cross fertilization does exist in the process.

1.3 Sector in which the law, policy or plan is focused

Management and conservation of natural and cultural heritage
Tourism infrastructure
Cultural industries

Comments: Please specify how indicator 1.1 addresses the selected sectors

Unplanned development is a big challenge in Egypt, and for a World Heritage Site the challenge is even greater. So, this strategic Master Plan will provide a shared vision for sustainable and planned development. The Plan provides a holistic approach in managing and conserving the natural and cultural resources in Dahshour WHS. It is, thus a pivotal element in determining nature, level and scale of development in particular tourism and urban infrastructure.

1.4 Number of citizens and/or institutions directly affected by the law, policy or plan

Citizens

Total	40,000
Urban	
Rural	40,000

National Public Institutions

Total	6
Urban	
Rural	6

Local Public Institutions

Total	5
Urban	
Rural	5

Private Sector Institutions

Total	270
Urban	
Rural	270

1.5 Government budget allocated to cultural and tourism policies or programmes before the implementation of the Joint Programme (annual)

National Budget
Data not available
Local Budget
Data not available

1.6 Variation (%) in the government budget allocated to cultural and tourism policies or interventions from the beginning of the programme to present time:

National Budget
Overall
Triggered by the Joint Programme

Local Budget
Overall
Triggered by the Joint Programme

Comments

2 Building the capacity of the cultural and tourism sector

2.1 Number of institutions and/or individuals with improved capacities through training, equipment and /or knowledge transferred

Public Institutions
Total 10

Private Sector Institutions

Total

Civil Servants

Total

Women

Men

2.2 Number of actions/events implemented that promote culture and/or tourism

Cultural events (fairs, etc)

Total 5

Number of participants 700

Cultural Infrastructure renovated or built

Total

Total number of citizens served by the infrastructure created

Tourism infrastructure created

Total

Other, Specify

Total

2.3 Number and type of mechanisms established with support from the joint programme that serve to document and/or collect statistics on culture and tourism.

Workshops

Total number 1

Number of participants 65

Women 40

Men 25

Statistics

Total 3

National

Local 3

Information systems

Total

National

Local

Cultural heritage inventories

Total

National

Local

Other, Specify

Total

National

Local

3 Cultural and tourism potential leveraged for poverty reduction and development

3.1 Number of individuals with improved access to new markets where they can offer cultural and/or touristic services or products

Citizens

Total 1640

Women 543

Men 1097

% From Ethnic groups

Tourism service providers

Total 600

Women 270

Men 330

% From Ethnic Groups

Culture professionals

Total

Women
Men
% From Ethnic groups

Artists

Total
Women
Men
% From Ethnic groups

Artisans

Total 20
Women 20
Men 0
% From Ethnic groups

Others, specify

Total 65
Members of the LED Forum
Women 25
Members of the LED Forum
Men 40
Members of the LED Forum
% From Ethnic Groups
Members of the LED Forum

3.2 Based on available data, please indicate the number of individuals or groups supported by the joint programme that have experienced a positive impact on health, security and income

Citizens

Total 60
Women 40
Men 20
% From Ethnic Groups

Culture professionals

Total

Women
Men
% From Ethnic Groups

Artists

Total
Women
Men
% From Ethnic Groups

Cultural industries

Total
Women
Men
% From Ethnic Groups

Artisans

Total 20
Women 20
Men
% From Ethnic Groups

Entrepreneurs

Total 40
Women 20
Men 20
% From Ethnic Group

Tourism Industry

Total
Women
Men
% From Ethnic Groups

Others, specify

Total
Women
Men
% From Ethnic Groups

3.3 Percentage of the above mentioned beneficiaries that have improved their livelihoods in the following aspects

Income

% Of total beneficiaries 6

Basic social services (health, education, etc)

% Of total beneficiaries 6

Security

% Of total beneficiaries

Others, specify

% Of total beneficiaries

3.4 Number of individuals with improved access to cultural services, products and/or infrastructure

Citizens

Total

Women

Men

%from Ethnic groups

Culture Professionals

Total

Women

Men

%from Ethnic groups

Artists

Total

Women

Men

%from Ethnic groups

Cultural industries

Total
Women
Men
%from Ethnic groups

Artisans

Total
Women
Men
%from Ethnic groups

Entrepreneurs

Total
Women
Men
%from Ethnic groups

Tourism Industry

Total
Women
Men
%from Ethnic groups

Other, Specify

Total
Women
Men
%from Ethnic groups

Updated Project Monitoring Framework (PMF)

Expected Results (Outcomes & outputs)	Indicators with baselines and Timeframe	Means of verification & Collection methods	Responsibilities	Risks & assumptions
<p>Outcome 1 Employment, especially of youth and women in heritage arts, crafts, tourism and creative industries increased, contributing to poverty alleviation and empowerment.</p>	<p>Outcome Indicators:</p> <ul style="list-style-type: none"> • Number of newly created enterprises • Number of women and youths who receive loans • Employment-to-population ratio • Number of youths receiving training in capacity development programmes • Percentage of women in business and services establishments <p>Baselines</p> <ul style="list-style-type: none"> • According to the socio-economic survey 525 businesses and services are established in Dahshur (2009) • Females represent 6% of the workers in the economic and services establishments <p>Timeframe : 2009-2011</p>	<ul style="list-style-type: none"> • National census and survey reports • Annual and Quarterly Project progress reports • Project Publications and reports • Surveys, Questionnaires and Interviews • Site visits and direct observations • Training Course records • Training modules and list of participants 	<p>Governmental Partners and UN Agencies</p>	<ul style="list-style-type: none"> • The community attitude towards women engagement is positive • Continued commitment of policymakers to promote SMEs and MSME support policies • Trained locals will remain in the community and make use of the gained skills • Absorbing capacity of technical assistance of targeted community for enhancing entrepreneurial knowledge and skills is possible
<p>Output 1.1 Socio-economic community profile surveyed and LED forum operational to facilitate full community participation.</p>	<p>Indicators</p> <ul style="list-style-type: none"> • Availability of detailed socio-economic profile for Dahshour • Number of active beneficiaries participating in LED Forum • LED Forum members are regularly meeting <p>Baselines</p> <ul style="list-style-type: none"> • No detailed socio-economic profile • No existent of LED Forum <p>Timeframe : 2009-2010</p>	<ul style="list-style-type: none"> • Project reports and publications • Workshop minutes on findings of the Socio-economic Survey • LED Forum creation documents • Availability of hard and soft copies of the survey's reports 	<p>ILO - SFD</p>	<ul style="list-style-type: none"> • Findings of socio-economic survey does not require significant changes in project design and activities • Community leaders are positive toward engagement with project interventions and LED forum

<p>Output 1.2 Sensitization to entrepreneurship and capacity building on decent work conditions conducted</p>	<p>Indicators</p> <ul style="list-style-type: none"> • Number of persons trained on entrepreneurship • Number of materials produced on decent work environment • Number of workshops implemented and total number of locals attending these workshops <p>Baselines</p> <ul style="list-style-type: none"> • Absence of training on entrepreneurship & SME initiatives • Work conditions needs improvement <p>Timeframe : 2009-2011</p>	<ul style="list-style-type: none"> • Availability of training modules and public awareness materials • Training courses and awareness programs records and photos • Annual and Quarterly Project progress reports, • Project Publications and reports • Community members interviews 	<p>ILO - SFD</p>	<ul style="list-style-type: none"> • Trained locals will remain in the target area and the gained skills will be utilized locally • Women are willing to participate in the project interventions without cultural barriers • Training will lead desired behavioral changes
<p>Output 1.3 Locally driven tourism sector fostered through training, stocktaking, and technical support to Dahshour tourism M/SMEs</p>	<p>Indicators</p> <ul style="list-style-type: none"> • Availability of Training Needs Analysis and training modules • Total Number of locals trained on Tourism • Creation of Local Guides Association • Availability of feasibility studies for developing eco-tourism and signposting in Dahshour <p>Baselines</p> <ul style="list-style-type: none"> • Absence of Local Guides Association • Absence of Ecotourism study for Dahshour area <p>Timeframe : 2009-2011</p>	<ul style="list-style-type: none"> • Training Needs Analysis Report • Training lists of participants • Formal declaration of Local guides Association • Digital documentation; photos, VCR, CDs, etc. • Availability of training modules and public awareness materials • Project's Reports • Field visits and community meetings and consultations 	<p>UNWTO - MoT</p>	<ul style="list-style-type: none"> • Local community is interested in Tourism Sector and welcome tourism initiatives • Natural, cultural and archaeological resources can accommodate tourism investment without deterioration • Natural, cultural and archaeological resources will be managed properly so as to mitigate negative impacts of tourism
<p>Output 1.4 Creative industries supported, building upon existent local capacities within the Dahshour community</p>	<p>Indicators</p> <ul style="list-style-type: none"> • Number of persons trained on entrepreneurial and technical subjects • Number of seminars conducted on entrepreneurship and M/SME • Creation of entrepreneurial group <p>Baselines</p> <ul style="list-style-type: none"> • Absence of self help entrepreneurial groups • Low participation of local MSEs in Trade Fairs <p>Timeframe : 2009-2011</p>	<ul style="list-style-type: none"> • Availability of ToR of National Consultant for training • Training courses and awareness programs modules • Digital sources i.e. photos • Project progress reports • Field visits • Project documents; i.e. meeting minutes and list of participants. 	<p>UNIDO-IMC</p>	<ul style="list-style-type: none"> • BDS will support SMEs in developing creative industries and added value initiatives • Creative industries will be compatible with principles of Natural and archaeological conservation • Activities and interventions will promote creative industries.

<p>Output 1.5 BDS and micro-finance facilities provided to Dahshour and the surrounding communities</p>	<p>Indicators</p> <ul style="list-style-type: none"> • Number of loans dispersed • Number of M/SMEs receiving BDS <p>Baselines</p> <ul style="list-style-type: none"> • Findings of Socio-economic Profile show that presently 16% of populations are using credits (2009) <p>Timeframe : 2009-2011</p>	<ul style="list-style-type: none"> • Financial statements shows loans dispersed details • National census and survey reports • Annual and Quarterly Project progress reports, • BDS providers records and documents • Project Publications and reports 	<p>UNDP- SFD</p>	<ul style="list-style-type: none"> • Loans distributed are used for environmentally friendly projects • Mechanism of revolving funds are transparent and functioning without leakage
<p>Outcome 2 Enhanced institutional capacity to manage cultural heritage and natural resources</p>	<p>Outcome Indicators:</p> <ul style="list-style-type: none"> • A Strategic Plan for preservation and management of archaeological resources of Dahshour is developed • Environmental Strategy for Dahshour Lake and associated ecosystem is developed • Strategic Tourism plan is developed and approved by national authorities and concerned stakeholders <p>Baselines</p> <ul style="list-style-type: none"> • Master plan for Dahshour archaeological asset is not fully developed • Absence of Spatial Tourism Strategic Plan for Dahshour • No ecological assessment conducted on Natural resources of Dahshour lake • Absence of Environmental Strategy for Dahshour lake and associated ecosystems <p>Timeframe : 2009-2011</p>	<ul style="list-style-type: none"> • Availability of Master Plans for natural and archaeological resources • Availability of Tourism Plan for the Dahshour Site • Workshops minutes on consultation and discussions of the developed plans. • Hard and soft copies of the plans • Annual and Quarterly Project progress reports, • Project Publications and reports • Community meetings • Financial statements 	<p>Governmental Partners and UN Agencies</p>	<ul style="list-style-type: none"> • Strategic and master plans will be approved, implemented and will lead to Conservation and better management of the site • National authorities will continue to enforce the implementation of the developed master plans after project period
<p>Output 2.1 The development and implementation of SCA's action plan for the Dahshour component of the UNESCO WHC and its environment is supported.</p>	<p>Indicators</p> <ul style="list-style-type: none"> • SCA master plan/site management plan for Dahshour finalized • Number of SCA staff who receive technical training • Number of workshops and training on visitor management of Archeological sites <p>Baselines</p> <ul style="list-style-type: none"> • Master plan for Dahshour's archeological asset is not fully developed. 	<ul style="list-style-type: none"> • Availability of Master Plan/ Site Plans for management of archaeological resources • Availability of study and design of CHDC (soft copies and hard copies) • Availability of soft and hard copies of a dossier prepared for WHC to enlarge the WHS based upon assessment studies • Training materials and modules are 	<p>UNESCO- SCA</p>	<ul style="list-style-type: none"> • Master/Action plans will be approved, implemented and will lead to both Conservation and better management of the site • The developed master plans are well integrated with other WHS components such as Saqqara

	<ul style="list-style-type: none"> • Dossier for WHC to enlarge the WHS is not developed • No CHDC study and design is available for Dahshour • No visitor center is established in Dahshour <p>Timeframe : 2009-2011</p>	<p>available</p> <ul style="list-style-type: none"> • List of participants in training • Public awareness materials • Field visits and direct observations • Digital documentations • Community meetings • Financial statements • Project official reports 		
<p>Output 2.2 Rural tourism and eco-tourism activities are supported through the development of a government corroborated and locally driven Spatial Tourism Development Plan</p>	<p>Indicators</p> <ul style="list-style-type: none"> • Spatial Tourism Plan for Dahshour is developed • Spatial Tourism Plan for Dahshour is approved and published <p>Baselines</p> <ul style="list-style-type: none"> • No Spatial Tourism Plan for Dahshour <p>Timeframe : 2009-2010</p>	<ul style="list-style-type: none"> • Availability of hard and soft copies of Spatial Tourism Plan for Dahshour • Meetings records of the development process of the plan • Digital documentations and Community meetings • Project official reports • Documentation of the endorsement events of the plan such as meeting minutes, workshops and signing protocols 	UNWTO- MoT	<ul style="list-style-type: none"> • Tourism Plan for Dahshour will be adopted and integrated into MoT Tourism Strategies on the national level • Different governmental authorities will reach consensus on the Plan
<p>Output 2.3 Environmental support to the Dahshour Lake provided through assessment and development of a nationally approved sustainable strategy</p>	<p>Indicators</p> <ul style="list-style-type: none"> • Environmental Sustainable Strategy for the Lake is developed • Dahshour lake and associated ecosystems are ecologically assessed • Availability of Public Awareness materials on Natural Resources of Dahshour Lake and associated ecosystems <p>Baselines</p> <ul style="list-style-type: none"> • No environmental strategy is developed for the lake and associated ecosystems of Dahshour <p>Timeframe : 2009-2011</p>	<ul style="list-style-type: none"> • Availability of Ecological Assessment Study • Availability of Environmental Strategy for the lake • Training materials and modules • Availability of Public awareness materials are available • Project progress reports 	UNDP - EEAA	<ul style="list-style-type: none"> • Environmental management will accommodate proposed tourism activities • Environmental Rules and Regulations will be enforced and will not contradict project interventions

Revised Results and Resource Framework

UNDAF Outcome: By 2011, regional human development disparities are reduced, including reducing the gender gap, and environmental sustainability improved								
Outcome, Indicators and Baseline	Outputs, Responsible UN Organization and Outputs Indicators	Implementing Partners	Indicative activities for each Output	Resource allocation and indicative time frame				
				Y1	Y2	Y3	Total USD	
<p>Outcome 1 Employment, especially of youth and women in heritage arts, crafts, tourism and creative industries increased, contributing to poverty alleviation and empowerment.</p> <p>Outcome Indicators:</p> <ul style="list-style-type: none"> Number of newly created enterprises Number of women and youths who receive loans Employment-to-population ratio Number of youths receiving training in capacity development programmes Percentage of women in business and services establishments <p>Baselines</p> <ul style="list-style-type: none"> According to the socio-economic survey 525 businesses and services are established in Dahshur (2009) Females represent 6% of the workers in the economic and services establishments 	<p>Output 1.1 Socio-economic community profile surveyed and LED forum operational to facilitate full community participation.</p> <p>Responsible UN : (ILO)</p> <p>Indicators:</p> <ul style="list-style-type: none"> Availability of detailed socio-economic profile for Dahshour Number of active beneficiaries participating in LED Forum LED Forum members are regularly meeting 	ILO - SFD	1.1.1 Conduct field survey for baseline data on Dahshour and surrounding communities	x			50,000	
			1.1.2 JP Manager will disseminate report to UN agencies and national partners and lead a workshop to refine intervention strategy and create plan of action	x			5,000	
			1.1.3 Recruit National Local Economic Development Coordinator (National Coordinator for ILO sub-component)	x	x	x	36,000	
			1.1.4 Awareness sessions to the local community to promote their understanding of the touristic value of the area, and prepare for the formation of the LED Forum	x	x	x	40,000	
			1.1.5 Creation and facilitation of the LED Forum of local stakeholders, natural leaders, trade unions, employers, local authorities and representatives of disadvantaged groups	x	x	x	60,000	
	Output Sub-Total							191,000
		<p>Output 1.2 Sensitization to entrepreneurship and capacity building on decent work conditions conducted</p> <p>Responsible UN : (ILO)</p>	ILO - SFD	1.2.1 Recruit national trainers/coaches on entrepreneurship and decent working conditions	x	x	x	55,000
				1.2.2 Conduct sensitization workshops and coaching on entrepreneurship for Dahshour and Memphis and its Necropolis (3000 persons)	x	x	x	75,000

	Indicators <ul style="list-style-type: none"> • Number of persons trained on entrepreneurship • Number of materials produced on decent work environment • Number of workshops implemented and total number of locals attending these workshops 		1.2.3 Conduct workshops on developing decent working conditions, respect for environment and gender equality and issues of child labour for Dahshour and Memphis and its Necropolis (3000 persons)	x	x	x	70,000
			1.2.4 Basic Occupational Safety and Health material produced and distributed to Dahshour and surrounding communities	x	x	x	29,900
			Output Sub-Total				
	Output 1.3 Locally driven tourism sector fostered through training, stocktaking, and technical support to Dahshour tourism M/SMEs Responsible UN : (UNWTO) Indicators <ul style="list-style-type: none"> • Availability of Training Needs Analysis and training modules • Total Number of locals trained on Tourism • Creation of Local Guides Association • availability of feasibility studies for developing eco-tourism and signposting in Dahshour 	UNWTO – MoT	1.3.1 Prepare and Conduct Training Needs Analysis (TNA)	x			35,000
			1.3.2 Conduct ToT for Tourism Training Courses	x			30,000
			1.3.3 Implement Training Courses using TNA for Dahshour and Memphis and its Necropolis (3000 persons)	x	x	x	96,000
			1.3.4 Support development of local guide association		x	x	28,000
			1.3.5 Hold tourism awareness sessions with each community in Dahshour and the surrounding area	x	x	x	39,000
			1.3.6 Prepare inventory of existing tourist attractions, resources and services for Dahshour and Memphis and its Necropolis		x		20,000
			1.3.7 Prepare website detailing tourism products in the Memphis Necropolis with booking mechanism		x		22,000
1.3.8 Identify and train community partner to run website				x		8,200	
1.3.9 Audit existing skills in the tourist sector			x			12,000	
1.3.10 Train local community members on M/SME development in tourism sector			x	x	x	48,600	
1.3.11 Development of small souq/ retail area for sale of local products				x		30,000	

		1.3.12 Prepare feasibility study for eco-lodge development at Birket Dahshour			x	15,000
		1.3.13 Prepare feasibility study for provision of high quality tourism signposting around Dahshour			x	10,000
Output Sub-Total						393,800
Output 1.4 Creative industries supported, building upon existent local capacities within the Dahshour community Responsible UN : (UNIDO) Indicators <ul style="list-style-type: none"> • Number of persons trained on entrepreneurial and technical subjects • Number of seminars conducted on entrepreneurship and M/SME • Creation of entrepreneurial group 	UNIDO - IMC	1.4.1 Recruit National Consultant for technical training	x	x	x	36,000
		1.4.2 Conduct training and in-house training on technical subjects (production processes, productivity enhancement, packaging, quality) with focus on crafts and agro-industries for Memphis and its Necropolis (1500 persons)	x	x	x	99,000
		1.4.3 Carry out entrepreneurship development programmes (basic accounting, marketing, enterprise management, business planning) for Memphis and its Necropolis (1500 persons)	x	x	x	50,000
		1.4.4 Assist in the formation of self-help entrepreneurial groups	x	x		25,000
		1.4.5 Conduct awareness seminars to stimulate BDS demand	x	x		20,000
		1.4.6 Provide enterprise level technical advice in product development, design and quality for Memphis and its Necropolis	x	x	x	80,450
		1.4.7 Organize participation of local MSEs in Trade Fairs	x	x	x	8,000
		Output Sub-Total				
Output 1.5 BDS and micro-finance facilities provided to Dahshour and the surrounding communities Responsible UN : (UNDP)	UNDP - SFD	1.5.1 BDS provider granted fund to provide non-financial services to local community SMEs	x	x	x	160,000
		1.5.2 MFI/NGO to receive revolving loan fund to avail to Dahshour and the surrounding communities of credit services		x	x	250,000

	Indicators <ul style="list-style-type: none"> Number of loans dispersed Number of M/SMEs receiving BDS 	UNDP – SFD - PCU	1.5.3 Consultative meetings and workshops with National/ Local administrative units and community members on MDCD strategy and its linkage to national policies and MDGs	x	x	x	10,000
			1.5.4 National Manager	x	x	x	119,779
			1.5.5 National Community Development/SME Coordinator		x	x	25,779
			1.5.6 PMU Office Rent		x		15,000
			1.5.7 Final Evaluation			x	15,000
			1.5.8 develop and implement project's Communication Strategy	x	x	x	15,000
			1.5.9 Project Coordination Unit equipment, staff, operation and transportation to and from Dahshour	x	x	x	61,000
			1.5.10 Joint Programme inception phase	x			20,000
	Output Sub-Total						691,558
	Outcome Sub-Total						1,824,708
Outcome 2 Enhanced institutional capacity to manage cultural heritage and natural resources Outcome Indicators: <ul style="list-style-type: none"> Strategic Plan for preservation and management of archeological resources is developed Environmental strategy for Dahshour lake and its associated ecosystem is developed Strategic Tourism Plan for Dahshour is developed Baselines	Output 2.1 The development and implementation of SCA's action plan for the Dahshour component of the UNESCO WHC and its environment is supported Responsible UN : (UNESCO) Indicators <ul style="list-style-type: none"> SCA master plan/site management plan for Dahshour finalized Number of SCA staff who receive technical training Number of workshops and 	UNESCO - SCA	2.1.1 Develop master plan/ site management plan, including programming and feasibility studies for the Dahshour archaeological area	x			120,000
			2.1.2 Studies and designs developed for the CHDC includes architects fees for design and development of visitors center and technical office and the design for interior spaces and the display for visitors		x	x	153,000
			2.1.3 Support the constitution of a visitor center in the CHDC; equip and furnish administrative center for the visitors' center including the administrative unit			x	18,000
			2.1.4 Support the enhancement of the SCA site technical office			x	70,000

<ul style="list-style-type: none"> • Master plan for Dahshour archeological asset is not fully developed. • Absence of Spatial Tourism Strategic Plan for Dahshour • No ecological assessment conducted on Natural resources of Dahshour lake • Absence of Environmental Strategy for Dahshour lake and associated ecosystems 	training on visitor management of Archeological sites		2.1.5 Training of visitors center staff		x	x	20,000
			2.1.6 Training workshops for the management of the archaeological site engaging SCA staff involved in the preservation of the heritage of the area.	x	x	x	75,000
			2.1.7 Training for technical staff in artifact management		x	x	60,000
			2.1.8 Acquisition of Topographical , Satellite and Survey Maps of the Natural and Archaeological Resources of the Dahshur WH Site (UNESCO)	x			25,500
			2.1.9 Production of site information and signage of the UNESCO WHS			x	30,000
			2.1.10 Production of public booklet and visitors guidebook on Dahshour WHS to be disseminated to visitors			x	20,000
			2.1.11 Assessment of the surrounding area of the archeological site, in particular the Lake area and the Palm Grove. Assistance in the preparation, by local authorities of a file for a tentative inclusion of these two areas in the WHC and MAB lists	x	x		40,000
			2.1.12 Development of a conservation programme for the Dahshour WHS		x	x	50,000
			2.1.13 Mapping of the Dahshour area using Geographic Information Systems (GIS) and disseminate data to national and UN partners	x			40,000
			Output Sub-Total				
Output 2.2 Rural tourism and eco-tourism activities are supported through	UNWTO – MoT	2.2.1 Fieldwork and community consultation programme to identify local stakeholder aspirations		x		25,000	

	the development of a government corroborated and locally driven Spatial Tourism Development Plan		2.2.2 Prepare with community pilot draft spatial tourism development strategy in line with the national sustainable tourism development strategy and master plan project	x			50,000
	Responsible UN : (UNWTO) Indicators <ul style="list-style-type: none"> Spatial Tourism Plan for Dahshour finalized Spatial Tourism Plan for Dahshour approved 		2.2.3 Refine and publish approved spatial tourism development plan/strategy	x			25,000
			2.2.4 Prepare and present draft tourism management plan at community meetings and receive feedback		x		25,000
			2.2.5 Prepare final management plan in consultation with SCA and MoT		x		10,000
			Output Sub-Total				
	Output 2.3 Environmental support to the Dahshour Lake provided through assessment and development of a nationally approved sustainable strategy Responsible UN : (UNDP) Indicators <ul style="list-style-type: none"> Environmental Sustainable Strategy for the Lake is developed Dahshour lake and associated ecosystems are ecologically assessed Availability of Public Awareness materials on Natural Resources of Dahshour Lake and associated ecosystems 	UNDP - EEAA	2.3.1 Assess ecological value of the seasonal lake	x			20,000
			2.3.2 Review legal position of land tenure/ownership		x		5,000
			2.3.3 Review existing protection measures and identify opportunities for creating new Protected Areas and buffer zones in Dahshour		x	x	45,000
			2.3.4 Develop environmentally sustainable strategy for seasonal lake zone		x	x	35,000
			2.3.5 Production of advocacy and publicity materials about the Dahshour area and its touristic value		x	x	20,000
2.3.6 Prepare illustrated A4 interpretive leaflet (Arabic and English language) on the Lake Area and Palm Grove for sale to tourists				x	x	12,000	
2.3.7 Prepare information pack (Arabic and English language) on the Lake Area and Palm Grove that can be used to support local education and guide training initiatives				x	x	10,000	

			2.3.8 Conduct baseline study of the lake, including water analysis		x	x	50,000
	Output Sub-Total						197,000
	Outcome Sub-Total						1,053,500
JP Sub-Total							2,878,208
F&A (7%)							202482
Support to the NSC (0.5%)							14395
GRAND TOTAL							3,095,086