

For 'new-line' in text fields pres [ALT] and [ENTER] keys on keyboard (do not insert spaces to create line shift)
Please do not change the format of the form (including name of page) as this may prevent proper registration of project data.

For new proposals, please complete the tab for 'Project Document', 'Budget' and 'Locations'
Mandatory fields are marked with an asterisk

Project Document

1. COVER (to be completed by organization submitting the proposal)

(A) Organization*	International Media Support				
(B) Type of Organization*	<input type="checkbox"/> UN Agency <input type="checkbox"/> International NGO <input type="checkbox"/> Local NGO <input type="checkbox"/> International NGO				
(C) Project Title* <small>For standard allocations, please use the CAP title.</small>	IRIN Somali Radio Service				
(D) CAP Project Code	SOM-11/CSS/39986	Not required for Emergency Reserve proposals outside of CAP			
(E) CAP Project Ranking	Medium	Required for proposals during Standard Allocations			
(F) CHF Funding Window*	Standard Allocation 2 (Feb 2011)				
(G) CAP Budget	289238	Must be equal to total amount requested in current CAP			
(H) Amount Request*	288700.00	Equals total amount in budget, must not exceed CAP Budget			
(I) Project Duration*	12 months	No longer than 6 months for proposals to the Emergency Reserve			
(J) Primary Cluster*	Enabling Programmes				
(K) Secondary Cluster	Only indicate a secondary cluster for multi-cluster projects				
(L) Beneficiaries <small>Direct project beneficiaries. Specify target population disaggregated by number, and gender. If desired more detailed information can be entered about types of beneficiaries. For information on population in HE and AFLC see FSNAU website (http://www.fsnau.org)</small>		Men	Women	Total	
	Total beneficiaries	0	0	6000000	
	Total beneficiaries include the following:				
	Aid Agencies	0	0	20	
	Staff (own or partner staff, authorities)	0	0	25	
(M) Location <small>Precise locations should be listed on separate tab</small>	Regions				
	<input type="checkbox"/> Awdal <input type="checkbox"/> Banadir <input type="checkbox"/> Bay <input type="checkbox"/> Gedo <input type="checkbox"/> L. Juba <input type="checkbox"/> M. Juba <input type="checkbox"/> Mudug <input type="checkbox"/> Sanaag <input type="checkbox"/> Togdheer <input type="checkbox"/> Bakool <input type="checkbox"/> Bari <input type="checkbox"/> Galgaduud <input type="checkbox"/> Hiraaan <input type="checkbox"/> L. Shabelle <input type="checkbox"/> M. Shabelle <input type="checkbox"/> Nugaal <input type="checkbox"/> Sool <input type="checkbox"/> W. Galbeed				
(N) Implementing Partners <small>(List name, acronym and budget)</small>	1	Budget:	\$	-	
	2	Budget:	\$	-	
	3	Budget:	\$	-	
	4	Budget:	\$	-	
	5	Budget:	\$	-	
	6	Budget:	\$	-	
	7	Budget:	\$	-	
	8	Budget:	\$	-	
	9	Budget:	\$	-	
	10	Budget:	\$	-	
		Total	Budget:	\$	288,700
Focal Point and Details - Provide details on agency and Cluster focal point for the project (name, email, phone).					
(O) Agency focal point for project:	Name*	Andrea Cairola	Title	IMS Project Adviser	
	Email*	andrea.cairola@gmail.com	Phone*	7621913	
	Address	c/o Louise Tumbridge, Project Coordinator, OCHA/IRIN HQ, United Nations Crescent, Gigiri, Nairobi			

3. BACKGROUND AND NEEDS ANALYSIS (please adjust row size as needed)

(A) Describe the project rationale based on identified issues, describe the humanitarian situation in the area, and list groups consulted. (maximum 1500 characters) *	<p>IRIN's Somali Humanitarian Radio Service has been running highly successfully since 2008 with a nationwide broadcast of a well-known and appreciated humanitarian information service. It produces a one-hour daily radio programme of original humanitarian news, investigative stories, features, information, public service announcements, debates, and radio dramas, with the work of a Nairobi-based newsroom of five experienced media professionals, and a unique network of more than 20 local working in all of Somalia's 18 regions, as well as in the Somali-speaking regions of northeastern Kenya (including Dadaab refugee camps) and southern Ethiopia.</p> <p>International Media Support (IMS) will support the continuation of the radio service, under the framework of an Advisory Board composed of humanitarian INGOs and OCHA acting as guardian of the editorial independence and humanitarian relevance of the</p>
(B) Describe in detail the capacities and needs in the proposed project locations. List any baseline data. If necessary, attach a table with information for each location. (maximum 1500 characters) *	<p>The country's poor media standards have had an impact on dissemination and production of humanitarian information ever since the outbreak of war in 1991. Access to verified and relevant information inside Somalia, as well as in the refugee camps in the neighboring countries that host fleeing Somalis, is difficult. The humanitarian radio service stands out as a vital component in ensuring that Somalis access their right to quality information, in a country where, according to the latest assessment, an estimated 2.4 million people are in humanitarian emergency and acute food and livelihood crises, and where drought and not security is now the main reason for new displacement. The Somali radio service provides life-saving information through programming on themes including life-saving information, children, conflict, education, environment, food security, gender issues, health&nutrition, HIV/AIDS, aid policy, human rights, migration refugees/IDPs, natural disasters, security, urban risk, water & sanitation, livestock, livelihoods, a more.</p>
(C) List and describe the activities that your organization is currently implementing to address these needs. (maximum 1500 characters)	<p>The one-hour of the Somali Humanitarian Radio Programme is broadcast once daily via shortwave across the whole of Somalia and the Horn and Yemen, rebroadcast several times on FM through strategic partnerships with seven local Somali stations serving all or parts of eight regions, as well as in Nairobi and the Somali refugee camps in Dadaab, northeastern Kenya. The service is also available via satellite (Star FM on Sat982) and on the Internet. The service is also available via satellite (Star FM on Sat982) and on the Internet.</p> <p>The service was created as a project by the OCHA/IRIN headquarters in Nairobi. The project has been included in the CAP. An independent audience survey around the country (except in Somaliland due to logistical constraints) in 2009-10 showed that 72 per cent of surveyed Somalis listen regularly to the radio service.</p>

4. LOGICAL FRAMEWORK (to be completed by organization)

(A) Objective*	Strengthening humanitarian information and reporting in Somalia and the Somali-speaking region by continuing and reinforcing the So	
(B) Outcome 1*	The Somali Humanitarian Radio Service continues and is further strengthened under a new framework guaranteeing impartiality and c	
(C) Activity 1.1*	Daily production and broadcast of the Somali Humanitarian Radio Service under the new framework.	
(D) Activity 1.2	Taking over the radio service with its staff, local correspondents"" network and broadcast partners.	
(E) Activity 1.3	Producers participatory developing editorial guidelines in collaboration with the Advisory Board and under the tutoring of IMS's experts	
(F) Indicator 1.1*	Enabling Programmes	Target* 365
(G) Indicator 1.2	Enabling Programmes	Somali media professionals involved in the production as newsroc Target
(H) Indicator 1.3	Enabling Programmes	Editorial guidelines produced in collaboration with the Humanitariá Target
(I) Outcome 2	At least 35 Somali radio producers (journalists/local correspondents) are trained on safety and protection, conflict-sensitive reporting, p	
(J) Activity 2.1	Assessment of the capacity building needs of the staff and network of correspondents.	
(K) Activity 2.2	On-the-job training courses for newsroom journalists/local correspondents on safety and protection (basic, advanced and refresher). c	
(L) Activity 2.3	"Team-building" of the radio staff and correspondents network to motivate them in maintaining and improving the service's standards.	
(M) Indicator 2.1	Enabling Programmes	Target 1
(N) Indicator 2.2	Enabling Programmes	Training units (25 participants in two sessions) Target
(O) Indicator 2.3	Enabling Programmes	Staff and local correspondents retreats Target
(P) Outcome 3	The channel of information is extended through the use of online and 3G/mobile-based technologies, as well as the Somali Humanitar	
(Q) Activity 3.1	Develop service's website with online-streaming, podcasting, and link to most popular social-media to generate online "viral" circulation	
(R) Activity 3.2	Brainstorm with the Advisory Board members on modalities for improving newsgathering and sourcing on humanitarian information, in	
(S) Activity 3.3	Liaise with humanitarian organizations including UN agencies and NGOs, project partners, international media outlets, and the donc	
(T) Indicator 3.1	Enabling Programmes	Target 1000000
(U) Indicator 3.2	Enabling Programmes	Written newsitems in English originated from the Service content Target
(V) Indicator 3.3	Enabling Programmes	Humanitarian agencies (IGOs, UN, NGOs) as sources of news Target
(W) Implementation Plan* Describe how you plan to implement these activities (maximum 1500 characters)	IMS will directly implement the project though the IMS sister Kenyan-registered entity acting in consultation with the Advisory Board composed of international humanitarian organizations (INGOs and UN-OCHA Somalia). With backstopping of a specialized Media Advisor, the Project Coordinator will oversee the radio service take-over under the new framework and the newsroom and daily production, facilitate the work of the Advisory Board and liaise with humanitarian organizations, project partners, international media outlets, and the donor community. The training sessions will be organized with expert resource persons selected by IMS in consultation with the Project Coordinator. The shift of the Somali humanitarian radio service from OCHA IRIN's auspices to the new framework of IMS working with a wider	

5. MONITORING AND EVALUATION (to be completed by organization)

(A) Describe how you will monitor, evaluate and report on your project activities and achievements, including the frequency of monitoring, methodology (site visits, observations, remote monitoring, external evaluation, etc.), and monitoring tools (reports, statistics, photographs, etc.). Also describe how findings will be used to adapt the project implementation strategy. (maximum 1500 characters) *

- Monitoring production of the daily service: maintaining detailed programme records and broadcasting statistics
- Monitoring audience response and relevance of the service through focus groups, occasional surveys, media-mapping (eg as being currently undertaken by BBC-WST and other third parties), collation of quantitative and qualitative feedback.
- Evaluation questionnaires for capacity building trainees
- Service assessment questionnaires to Advisory Board members and other humanitarian organizations (UN, INGOs, NGOs) and media outlets.

(B) Work Plan
Must be in line with the log frame. Mark "X" to indicate the period activity will be carried out

Activity	Timeframe					
	Please select 'weeks' for projects up to 6 months, and 'months' for projects up to 12 months					
	Month 1-2	Month 3-4	Month 5-6	Month 7-8	Month 9-10	Month 11-12
1.1* Daily production and bro		X	X	X	X	X
1.2 Taking over the radio ser						
1.3 Producers participatory d		X	X	X		
2.1 Assessment of the capad	X					
2.2 On-the-job training cours			X		X	
2.3 "Team-building" of the ra			X		X	
3.1 Develop service's websit	X	X				
3.2 Brainstorm with the Adv	X	X	X	X	X	X
3.3 Liaise with humanitarian	X	X	X	X	X	X

6. OTHER INFORMATION (to be completed by organization)

(A) Coordination with other activities in project area
List any other activities by your or any other organizations, in particular those in the same cluster, and describe how you will coordinate your proposed activities with them

	Organization	Activity
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

(B) Cross-Cutting Themes
Please indicate if the project supports a Cross-Cutting theme(s) and briefly describe how. Refer to Cross-Cutting respective guidance note

Cross-Cutting Themes (Yes/No)	Outline how the project supports the selected Cross-Cutting Themes.	Write activity number(s) from section 4 that supports Cross-Cutting theme.
Gender Yes	Humanitarian information specifically targeting gender issues. gender	179,717,981,800
Capacity Building		