

2011 Annual Work Plan

MDGF-2065 - Joint Programme on Green Production and Trade to increase Income and Employment Opportunities for the Rural Poor, Viet Nam.

UN organization-specific Annual targets	UN organization	Activities	Implementing Partner	Location	Target Beneficiaries	Comments / dates, etc	IMPLEMENTING PROGRESS												2010 BUDGET	2011 BUDGET	
							by month												Carried over 2010 Budget	Budget (As per produc)	Total budget incl. unspent 2010 budget
							J	F	M	A	M	J	J	A	S	O	N	D			
JP Outcome 1: Improved understanding of the handicrafts and small furniture value chains in four provinces																					
JP Output 1.1 Baseline and monitoring studies in four provinces, good practice cases on raw materials producers/collectors and their suppliers																					
Baseline data available; Profound understanding of VC structure. Targets: Socio-economic data of target population available on commune level; report on PRA results available; report on raw material collection, production and trading systems available.	FAO	1.1.2 Conduct Participatory Rural Appraisal (PRA) of methods, needs, advantages, constraints and potential of raw material producers and collectors.	RUDEC	All		to be continued from year 2010- contracted in 2010	■	■	■									21,850		21,850	
	FAO	1.1.3 Assess and map raw material availability, market links of raw material producers, collectors and co-operatives, provincial and local policies and service providers to individuals and enterprises in the sector	RUDEC			to be continued from year 2010- contracted in 2011	■	■	■									7,508		7,508	
	FAO	1.1.4 Monitor and report on established indicators and good practices.	RUDEC	All				■	■	■	■	■	■	■	■	■	■				
Output 1.2: Baseline and monitoring studies in four provinces, good practice cases on grassroots crafts and small furniture producers, collectors, traders, buyers and exporters																					
Baseline data available; Profound understanding of VC structure. Targets: Socio-economic data of grassroots crafts and small furniture producers available on commune and value chain level	UNIDO	1.2.2 Conduct baseline survey (inception period) of grassroots crafts and small furniture producers and SMEs, covering socio-economic characteristics, income/turn over data, production practices and technologies, resource use, waste generated, hazardous chemicals used, markets etc.		All														6,696		6,696	
	UNIDO	1.2.2.1 Quantitative survey of 365 grassroots crafts and small furniture producers and SMEs covering all crafts producing communes in target group	HRPC	All		to be continued from year 2010- contracted in 2010	■	■													
	UNIDO	1.2.2.2 Assessment of technology and operational needs, with particular focus on potential for Cleaner Production (CP) and Design for Sustainability (D4S)	VNCP	All		to be continued from year 2010- contracted in 2010	■	■	■	■											
JP Outcome 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces																					
JP Output 2.1 Improved production capacity of farmers (quantity and quality)																					
Extension material developed; training capacity built. Targets: Extension material compiled; 120 trainers trained in 2010; Farmer field schools planned; Existing tree nurseries assessed.	FAO	2.1.1 Develop good raw material production practices and produce and disseminate extension materials.	NOMAFSI			linked with 2.1.2.			■	■	■	■	■	■	■	■	■		21,900	21,900	
	FAO	2.1.1.1. Support for application of new techniques for cultivation, harvesting and preservation of sea grass.		Thanh Hoa																	
	FAO	2.1.1.2 Develop Practical handbook for selected mulberry varieties, silkworm eggs, pest control, treatment of silkworm diseases, rearing technique, etc.																			
	FAO	2.1.1.3 Support for documentation of good practice for lacquer production.		Phu Tho																	
	FAO	2.1.1.4 Develop Manual on raw material production for hand-made paper		Hoa Binh																	
	FAO	2.1.5 Develop training materials for bamboo planting, harvesting and processing		Nghe An																	
	FAO	2.1.2 Train trainers in variety/ provenance selection, nursery management, production, harvesting and marketing.	NOMAFSI						■	■	■	■	■	■	■	■	■	18,100	18,100		

UN organization-specific Annual targets	UN organization	Activities	Implementing Partner	Location	Target Beneficiaries	Comments / dates, etc	IMPLEMENTING PROGRESS												2010 BUDGET Carried over 2010 Budget	2011 BUDGET	
							by month													Budget (As per prodoc)	Total budget incl. unspent 2010 budget
							J	F	M	A	M	J	J	A	S	O	N	D			
	FAO	2.1.2.1 Training programme for local trainers and farmers on raising silkworm, prevention and treatment of silkworm diseases, cocoon classification and grading			Farmers																
	FAO	2.1.2.2 TOT for new group of Handmade paper producers on enhancing quality of raw material production and techniques		Hoa Binh																	
	FAO	2.1.3 Establish farmer field schools for dissemination and training, linked to communes and production cooperatives.	DARD								■	■	■	■	■			40,000	40,000		
	FAO	2.1.3.1 FFS set up for dissemination of eco-friendly production techniques on seagrass, sericulture, bamboo and rattan and handmade paper in collaboration with local NGOs and CSO		All	linked with 2.1.4 and 2.1.5																
	FAO	2.1.4 Support plant/tree nurseries in the four provinces and increase availability of seedlings.	NOMAFSI			■	■	■	■	■	■	■	■	■				80,800	80,800		
	FAO	2.1.4.1 Selection of new varieties for sericulture and seedling support		N/A	Farmers																
	FAO	2.1.4.2 Support for nurseries development for seedlings and partial support for fertiliser for Lung		Nghe An	Farmers																
	FAO	2.1.4.3 Support for nursery development for seedling and partial support for fertiliser for rattan		Thanh Hoa	Farmers																
	FAO	2.1.4.4 Support for pilot growing of lacquer tree variety in Phu Tho in collaboration with local business sector		Phu Tho	Farmers																
-	FAO	2.1.5 Establish demonstration sites at each location associated with nurseries.	DARD		linked with 2.1.4	■	■	■	■	■	■	■	■	■				46,000	46,000		
	FAO	2.1.5.1 Support demonstration field for Sericulture in Nghe An, Thanh Hoa and Phu Tho in collaboration with local enterprise communities		Nghe An, Thanh Hoa, Phu Tho	Farmers																
	FAO	2.1.5.2 Support for demonstration site for Lung bamboo in Nghe An in collaboration with business sector.		Nghe An	Farmers																
	FAO	2.1.5.3 Support for demonstration site for rattan in 4 provinces in collaboration with local business sector		All provinces	Farmers																
	FAO	2.1.5.4 Support for demonstration site for seagrass in Thanh Hoa in collaboration with local business sector		Thanh Hoa	Farmers																
-	FAO	2.1.6 Support extension services and conduct a media based extension campaign.	DARD											■	■	■	■	■	13,000	13,000	
	FAO	2.1.6.1 Develop TV programme/short movie on selected value chains in close collaboration with Extension department and VTV		All provinces																	
JP Output 2.2 Improved farmer sales capacity																					
-	FAO	2.2.1 Develop demand/supply and price information for crafts raw materials producers.	ICARD / IPSARD	All provinces	linked with JP Output 1.1						■	■	■	■	■	■	■	■	20,000	20,000	
JP Output 2.3 International and national links established (e.g. through INBAR)																					
Increase partner network	FAO	2.3.1 Conduct four study tours to leading regional or international growing areas of selected materials.	HRPC								■	■			■	■	■	20,000	20,000		
Target 2010: 1 study tour realized.																					

UN organization-specific Annual targets	UN organization	Activities	Implementing Partner	Location	Target Beneficiaries	Comments / dates, etc	IMPLEMENTING PROGRESS												2010 BUDGET	2011 BUDGET	
							by month												Carried over 2010 Budget	Budget (As per produc)	Total budget incl. unspent 2010 budget
							J	F	M	A	M	J	J	A	S	O	N	D			
	FAO	2.3.1.1 Studytour for sericulture growing area (domestic)		All																	
	FAO	2.3.1.2 Studytour for handmade paper production and marketing (international)		Hoa Binh																	
JP Outcome 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces																					
JP Output 3.1 Improved offer of market intelligence, market linkages and design services to rural crafts buyers and crafts producing communities /SMEs																					
Initial training activities realized.	ITC	3.1.1 Develop the capacity of VIETCRAFT to provide export market intelligence and market linkage services.	VIET-CRAFT															62,400	62,400		
Target 2010: 2 staff of VIETCRAFT trained on craft enterprises market readiness; 1 study tour organized to develop international partner network.	ITC	3.1.1.1. Recruit expert to provide market intelligence on Japanese market, establish business contacts and mobilize buyers for LifeStyle Vietnam 2011.		Hanoi	Companies																
	ITC	3.1.1.2. Possibly combined with a VIETCRAFT fair visit to Chicago early March, conduct a visit to ATA in the USA and the Canadian gift and tableware association in Canada to explore a possible partnership.		USA, Canada	Vietcraft																
	ITC	3.1.1.3. Invite ATA to conduct an assessment of handicraft exporters, and provide support and training on market requirements for USA market, marketing and product development.		Hanoi, provinces.	Companies																
	ITC	3.1.1.4. Identify attractive markets and specific buyers for the selected value chains; prepare concise targeted market briefs for each of the value chains to document key findings.		Hanoi	Companies																
	ITC	3.1.1.5. Develop an on-line exporter information system and strengthen services to Vietcraft member companies.		Hanoi	Vietcraft																
	-	ITC	3.1.2 Support for trade promotion networking at provincial level.	VIETRA-DE															39,000	39,000	
	ITC	3.1.2.1. Conduct Training Needs Assessment (TNA) on capacity of provincial TPOs, including sector-specific service providers and Trade Promotion Centres (TPCs).		All	TPOs																
	ITC	3.1.2.2. Based on TNA, organize targeted training events in the four provinces for TPOs and TPCs on selected topics, including (possibly) market information, market research, trade fair participation, export marketing, etc.		All	TPOs																
	ITC	3.1.2.3. Provide specific coaching to provincial TPOs in delivering specific services to beneficiary companies.		All	TPOs																
	ILO	3.1.3 Develop capacity of local service providers to train, consult/coach and conduct training to craft SMEs and poor craft producing communities with the aim to increase productivity & competitiveness.	VCCI															16,000	40,500	56,500	
Local training capacity improved.	ILO	3.1.3.1 Identify and selection of suitable BDS providers for the TOTs;																			
	ILO	3.1.3.2 Two TOTs training on IYB, WISE to develop capacity of local service providers to train and conduct training to craft SMEs and poor craft producing communities with the aim to increase productivity & competitiveness.																			
	ILO	3.1.3.3. Refresher/follow up TOT training courses on SYB and GetAHEAD for local BDS providers																			

UN organization-specific Annual targets	UN organization	Activities	Implementing Partner	Location	Target Beneficiaries	Comments / dates, etc	IMPLEMENTING PROGRESS												2010 BUDGET Carried over 2010 Budget	2011 BUDGET						
							by month													Budget (As per prodoc)	Total budget incl. unspent 2010 budget					
							J	F	M	A	M	J	J	A	S	O	N	D								
	ILO	3.1.3.4. Support to the development of national strategy for SIYB and Get AHEAD.																								
Feasibility study for design center prepared. Target 2010: Study available.	ITC	3.1.4 Support VIETCRAFT's efforts to provide local design inputs to national handicraft exporters.	VIET-CRAFT																							
	ITC	3.1.4.1. Through a team of foreign designers, support the development of new product collections for beneficiary companies. The designers will ensure proper capacity transfer to companies assigned to him/her and build awareness on sustainable design principles, how to do market research, recognize market trends and forecasts, etc.		Hanoi and 4 provinces	Companies																					
	ITC	3.1.4.2. organize a one-day design training in Hanoi which will target selected national designers, beneficiary companies, design institutions, VIETCRAFT designers, etc.		Hanoi	Companies																					
	ITC	3.1.4.3. Support Vietcraft in creating awareness for the Vietnam Design Academy by organizing a design competition.		Hanoi	Vietcraft	Dates to be determined.																				
Comprehensive trade fair support provided. Target 2010: 4 provincial trade fair participations are planned; international advertising is intensified and three buyers delegations for visiting the trade fair are being organized.	ITC	3.1.5 Assist VIETCRAFT to organize an international home furnishing/gifts fair (in 2010/2011), exhibiting green and socially responsible products from the target provinces, demonstrating good practices and disseminating policy recommendations.	VIET-CRAFT			Funds partly deferred to 2011																				
	ITC	3.1.5.1. Contract with International Consultant to mobilize a large number of buyers from Europe to visit LifeStyle Vietnam 2011.		N/A	Vietcraft																					
	ITC	3.1.5.2. developing high-quality promotional material for 'LifeStyle Viet Nam', e.g. one-pagers or brochures on value chains supported, e.g. 'lacquerware from Viet Nam', drawing from the new product designs developed, advise on the improvement of the LifeStyle website and existing communicational materials.		Hanoi	Vietcraft																					
	ITC	3.1.5.3. Prepare an attractive layout and presentation of a joint booth at LifeStyle Vietnam 2011 that will allow the display of new product designs in a coherent and consistent manner.		Hanoi	Vietcraft																					
JP Output 3.2 Improved market knowledge and market links of key crafts enterprises for the four provinces																										
Support programme planned and started. Targets 2010: SME support programme initiated.	ITC	3.2.1 Support key companies in the 4 provinces and Hanoi to become 'driving forces' in the sub-sector's development. Support in e.g. target market selection and marketing, product line development in view of target markets, green procurement and grassroots supplier development.	VIET-CRAFT																							
	ITC	3.2.1.1. Assist beneficiary companies in developing an appropriate marketing strategy, advise/coach companies in approaching new potential buyers and development of high quality marketing materials and/or improved websites.		All	Companies	TBD																				
	ITC	3.1.1.2. Sponsor (partly) the participation of beneficiary companies in LifeStyle Vietnam. This includes travel costs, transport of goods for exhibition and stand rental/decoration.		All provinces, travel to HCMC	Companies																					

UN organization-specific Annual targets	UN organization	Activities	Implementing Partner	Location	Target Beneficiaries	Comments / dates, etc	IMPLEMENTING PROGRESS												2010 BUDGET	2011 BUDGET	
							by month												Carried over 2010 Budget	Budget (As per produc)	Total budget incl. unspent 2010 budget
							J	F	M	A	M	J	J	A	S	O	N	D			
	ITC	3.1.1.3. During LifeStyle Vietnam, assist companies in the display of products, interact with visiting buyers and explain to buyers the background and design principles of products on display.		HCMC	Companies																
	ITC	3.1.1.4. Organize a one-day training in 2011 in Hanoi and one-day training in Hochiminh city in February 2011 which will target exhibitors of LifeStyle Vietnam 2011. The training will focus on the technique of display products at the fair.		Hanoi, HCMC	Companies																
	ITC	3.1.1.5 Do an online marketing campaign and communicate with buyers on behalf of Vietcraft/ beneficiary companies participating in LifeStyle to set up business matchmaking meetings during the fair.		Hanoi	Companies																
	ITC	3.1.1.6. Organize exhibition of newly designed products at regional and international trade fairs to be determined		Abroad	Companies																
	ITC	3.1.1.7. Do an online marketing campaign and communicate with buyers on behalf of Vietcraft/ beneficiary companies participating in regional and international fairs to set up business matchmaking meetings during the fairs concerned.		Hanoi	Companies																
	ITC	3.1.1.8. Support and facilitate targeted business matchmaking as and when needed, e.g. between Vietnamese silk yarn exporters and Cambodian importers, seagrass exporters, etc.		TBD	Companies	As and when needed															
-	ITC	3.2.2 Link ethnic minority enterprises with fair-trade importers (handmade paper, silk).	VIET-CRAFT															21,320	21,320		
	ITC	3.2.2.1. Conduct a Training to build awareness on Fair Trade for selected handicraft exporters and provide assistance for interested companies to become memner of the World Fair Trade Organization.		Hanoi	Companies																
	ITC	3.2.2.2. Select and develop a partnership with a fair trade exporter based in Hanoi and link it to producer groups for brocade weaving and hand-made paper from the provinces.		Hanoi and provinces	FT exporter in Hanoi; producers; groups.																
	ITC	3.2.2.3. Support the development of promotion materials that tell the story behind the fair-traded products, including origin (e.g. traditional craft village, ethnic mnorities), and sustainable character of products (e.g. environmental friendliness, decent wages, etc).		Hanoi	FT exporter in Hanoi; producers; groups.																
	ITC	3.2.2.4. Develop linkages between the fair trade exporter and a number of fair-trade importers in Europe.			FT exporter in Hanoi; producers;																
Export marketing guidelines published.	ITC	3.2.3 Produce and disseminate export marketing guidelines.	VIETRA-DE			Activity deferred to 2011.												11,960	11,960		
Target 2010: Export marketing guidelines distributed.	ITC	3.2.3.1. Develop export marketing guidelines consisting of a common part and an x-number of pages customized by value chain supported under the programme.		Hanoi																	
	ITC	3.2.3.2 Print and disseminate export marketing guidelines.		Hanoi																	

JP Output 3.3 Improved business management capacity of SME crafts & furniture producers and SME raw material processors in the four provinces

UN organization-specific Annual targets	UN organization	Activities	Implementing Partner	Location	Target Beneficiaries	Comments / dates, etc	IMPLEMENTING PROGRESS												2010 BUDGET	2011 BUDGET	
							by month												Carried over 2010 Budget	Budget (As per prodoc)	Total budget incl. unspent 2010 budget
							J	F	M	A	M	J	J	A	S	O	N	D			
<p>Training material adapted and translated; 4 local trainers trained; SME outreach campaign started.</p> <p>Targets 2010: Full training modules available in Vietnamese; 4 trainers participate in the training; SME training programme started.</p>	UNC-TAD	3.3.1 Identify business skills needed for SME crafts & small furniture producers and design training curricula aimed at implementing business strategies. Translate and adapt material to local context.	VIETRA-DE																		
	UNC-TAD	3.3.1.1. Basic entrepreneurial profile of craft producers in provinces																			
	UNC-TAD	3.3.1.2. Design training curricula adapt to local context. Translation into Vietnamese																			
	UNC-TAD	Report prepared on suggested adaptation of the Empretec training methodology to the provinces																			
	UNC-TAD	3.3.2 Select, train and certify four national trainers on the EMPRETEC entrepreneurship development methodology.	VIETRA-DE														1,673	41,000	42,673		
	UNC-TAD	1st ToT on adaptation to provinces.																			
	UNC-TAD	Final report and certification of trainers.																			
	UNC-TAD	1st ToT on Business Planning.																			
	UNC-TAD	3.3.3 Organize outreach campaigns, training and follow up workshops on the EMPRETEC methodology for SME exporters of handicrafts and small furniture in the four provinces and Hanoi. Monitor business plan implementation.	VIETRA-DE														7,500	74,000	81,500		
	UNC-TAD	3.3.3.2. Training for SMEs (and business service providers) in 4 project provinces (4 ETWs in 4 provinces)																			
	UNC-TAD	3.3.3.4. 1st Business Planning follow-up event in Hanoi		Hanoi	Companies	March 2011 (before 2nd ETW)															
	UNC-TAD	3.3.3.5. 2nd Business Planning follow up event in Hanoi		Hanoi	Companies	August 2011 (before 3rd ETW)															
	UNC-TAD	3.3.3.6. 1st Business Planning training event per province		All provinces	Companies	April-July-September-November 2011;															
	UNC-TAD	3.3.3.7. Business Planning follow-up event per province		All provinces	Companies	June-September-November 2011; January 2012															
	UNC-TAD	3.3.3.8. Monitor business plan implementation of Hanoi-based companies.		Hanoi	Companies	by email, 20 hours															
	UNC-TAD	3.3.4 Upgrade producer groups in the four provinces to meet the requirements of international corporations sourcing handicraft products from Viet Nam.	VIETRA-DE	TBD	Companies														25,000	25,000	
	ILO	3.3.5 Provide training and advisory follow-up on compliance with national and international labor standards to enhance competitiveness.	VCCI															10,000	29,500	39,500	
	ILO	3.3.5.1 Develop guidelines for improving work and working conditions within the five value chains selected under the Joint Programme		N/A																	
	ILO	3.3.5.2. One TOT training on labour standard for SMEs			Companies																
	ILO	3.3.5.3. One SMEs workshop and follow up activities on labour standard			Companies																

UN organization-specific Annual targets	UN organization	Activities	Implementing Partner	Location	Target Beneficiaries	Comments / dates, etc	IMPLEMENTING PROGRESS												2010 BUDGET	2011 BUDGET									
							by month													Carried over 2010 Budget	Budget (As per prodoc)	Total budget incl. unspent 2010 budget							
							J	F	M	A	M	J	J	A	S	O	N	D											
	ILO	3.3.5.4 Piloting model agreement within selected value chains			Companies																								
JP Output 3.4 Improved production and clean design capacity of SME crafts & furniture producers and SME raw material processors																													
Needs assessed; trainer capacity built; SME trainings initiated.	UNIDO	3.4.1 Assist crafts SMEs to remedy own production and process deficiencies according to cleaner production principles and practices.	VNCPC																							10,000	15,000	25,000	
Targets 2010: 50 quick assessments in cleaner production conducted to define production and process gaps; 50 trainers of SMEs and vocational schools trained in sustainable design principles and implementation; SME trainings planned.	UNIDO	3.4.1.1 Conduct quick assessments on Cleaner Production and Design for Sustainability in 50 SMEs to define production and process gaps and improvement opportunities	VNCPC	All	Companies	to be continued from year 2010, contracted in 2010, jointly with 1.2.2.2																							
	UNIDO	3.4.1.2 Conduct Full CP and D4S assessment to assist 15 crafts SMEs to remedy own production and process deficiencies according to cleaner production principles and practices	VNCPC	All	Companies																								
	UNIDO	3.4.2 Train trainers from vocational training schools and SMEs on sustainable clean design principles and implementation.																									12,000	26,000	38,000
	UNIDO	3.4.2.1 Development of training materials for trainers and grassroots producers on CP and D4S to improve crafts production	VNCPC		Trainers and grassroots producers	to be continued from year 2010, contracted in 2010																							
	UNIDO	3.4.2.2 Delivery of CP and D4S training for 40 trainers from SMEs & vocational training schools for 5 value chains.	VNCPC		Trainers	to be continued from year 2010, contracted in 2010																							
	UNIDO	3.4.2.3 Coaching and supervision of trainees in their delivery of training to grassroots producers	VNCPC	All	Trainers and grassroots producers	to be continued from year 2010, contracted in 2010 in combination with																							
	UNIDO	3.4.3 Conduct pilot sustainable (clean) design and packaging initiatives for selected crafts SMEs.																									18,000	27,500	45,500
	UNIDO	3.4.3.1 Conducting pilot sustainable design and packaging initiatives for 5 SMEs (for lifestyle 2011)	IE, supported by VNCPC-SPIN		Companies																								
	UNIDO	3.4.3.2 Design the mini-guide for applying D4S in handicraft sectors with examples from the pilot SMEs			Companies	Jointly with ITC design support activities																							
JP Output 3.5 Improved business management skills and business representation of grassroots crafts & furniture producers																													
Local training capacity improved; training programmes started.	ILO	3.5.1 Improve capacity of local service providers to train on WIND/WISH, consult/coach on business development skills for different levels of target groups, empowering skills, work improvement for neighborhood development.	VCA/VCCI																							35,016	23,667	58,683	
Targets 2010: First capacity building activities undertaken for business groups/associations; pilot trainings at grassroots producer level undertaken.	ILO	3.5.2 Undertake capacity building for business groups/associations among poor grassroots crafts producers by organizing Training of Entrepreneur (TOEs) on business group formation and support to organizational development to associations, where needed	PCA/WU																							10,000	10,334	20,334	
	ILO	3.5.3 (a) Deepen training capacity and skills of BDS providers through coaching during TOEs on SYB, Get AHEAD, WISE/WIND at grassroots levels within an broader capacity building strategy.	VCA/PCA/BDS Providers																							20,000	109,200	129,200	
	ILO	3.5.3.1. 02 supervised TOEs on Get AHEAD x 4 provinces		All provinces																									
	ILO	3.5.3.2. 02 supervised TOEs on SYB x 4 provinces		All provinces																									

UN organization-specific Annual targets	UN organization	Activities	Implementing Partner	Location	Target Beneficiaries	Comments / dates, etc	IMPLEMENTING PROGRESS												2010 BUDGET	2011 BUDGET		
							by month												Carried over 2010 Budget	Budget (As per produc)	Total budget incl. unspent 2010 budget	
							J	F	M	A	M	J	J	A	S	O	N	D				
	ILO	3.5.3.3. Conduct 12 follow up activities on WISE/WIND in 4 provinces.		All provinces					■	■	■	■	■	■	■	■	■					
	ILO	3.5.3 (b) Assist business development service providers to implement indepth business counseling for poor grassroots craft producers in four provinces on product development, business strategy, organizational development for existing household business, associations & cooperatives, and on basic business skills for individual craft producer, as well as life skills and fundamental rights.		All provinces					■	■	■	■	■	■	■	■	■					
	ILO	3.5.4 Support to identify and link poor grassroots crafts producers to existing micro-finance and micro insurance institutions for accessing financial products including savings, loans and insurance.	VCA	All provinces													■	■	■		27,333	27,333
	ILO	3.5.5 Organize 04 training workshops in four provinces for local micro finance institutions and local craft producers on microfinance institutional such as how to access microfinance and insurance from existing sources, writing proposals and business plans, and financial	VCCI	All provinces													■	■	■			
JP Output 3.6 Improved green production capacities of grassroots crafts & furniture producers																						
Needs identified; Trainer network set up; Pilot trainings started.	UNIDO	3.6.1 Train grassroots producers in technical craft production skills, using trained local trainers, to implementation good housekeeping, cleaner production processes/techniques, skills for implementing clean/sustainable designs & packaging, including with demonstrations and shop floor activities and disseminate resource kits on CP, clean design and technologies for 5 selected product groups.																	20,000	114,000	134,000	
Targets 2010: Knowledge, tools and equipment to improve productivity and decrease resource use assessed; training capacities and needs analyzed; first TOTs realized; pilot trainings undertaken.	UNIDO	3.6.1.1 Identify the grassroots producer training needs and develop grassroots training materials based on their level.	VNCPC		handicraft producers	to be continued from year 2010, contracted in 2010																
	UNIDO	3.6.1.2 On the job training/instruction on CP/D4S practices and techniques of grass roots producers for 5 value chains in 4 provinces	VNCPC		handicraft producers	with coaching/supervision from VNCPC (under 3.4.2)																
	UNIDO	3.6.1.3 Advanced training of grassroots producers on production skills, linked with pilot projects .			handicraft producers																	
	UNIDO	3.6.2 Identify equipment needs, particularly those that can be used jointly and would save resources (materials, energy and water—e.g. fumigation, drying/heating, drying kiln, etc.) and set up joint utility shops/arrangements for selected product groups.	VNCPC			to be continued from year 2010													20,000	83,808	103,808	
	UNIDO	3.6.2.1 Identify and select equipment and other supplies as needed for implementation of the prioritized pilot projects in particular in lacquer, silk and rattan/bamboo sectors				To be determined in detail upon completion of 3.6.3.2, 3.6.3.4 and 3.6.3.5					■	■	■	■	■							
	UNIDO	3.6.2.2 Purchasing equipments and setting up of (joint) utility shops/arrangments for selected product groups										■	■	■	■	■	■	■				
	UNIDO	3.6.3 Collaborate with relevant universities or research institutes in other countries to improve lacquer processing and silk dyeing techniques, including through study tours to countries such as Japan and China.				to be continued from year 2010													20,000	60,000	80,000	

UN organization-specific Annual targets	UN organization	Activities	Implementing Partner	Location	Target Beneficiaries	Comments / dates, etc	IMPLEMENTING PROGRESS												2010 BUDGET	2011 BUDGET			
							by month												Carried over 2010 Budget	Budget (As per produc)	Total budget incl. unspent 2010 budget		
							J	F	M	A	M	J	J	A	S	O	N	D					
	UNIDO	3.6.3.1 Assessment of technology needs for lacquer processing, field survey, workshop on lacquer processing techniques and preparation of proposal(s) for locally appropriate processing units	IE and NE	Phu Tho					■	■													
	UNIDO	3.6.3.2 Identify, screen and select potential pilot projects on lacquer processing	IE and NE	Phu Tho						■	■												
	UNIDO	3.6.3.3 Assessment of technology needs for silk, field survey, workshop on silk dyeing techniques and preparation of proposal(s) for locally appropriate processing units	IE and NE					■	■	■													
	UNIDO	3.6.3.4 Conduct the pilot project on silk dyeing techniques	IE and NE						■	■													
	UNIDO	3.6.3.5 Assessment of technology needs for rattan-bamboo in terms of design innovation (support from International expert)	IE and NE					■	■	■													
	UNIDO	3.6.3.6. Organize study tours to familiarize national experts with advanced crafts processing techniques, in particular for lacquer and silk sector										■	■	■									
	UNIDO	3.6.4 Assist production groups, in collaboration with VIETRADE/local TPOs, to develop brands.	VIETRA-DE															7,000	9,000	16,000			
	UNIDO	3.6.5 Share experiences and validate recommendations for design for sustainability and cleaner production practices in handicrafts and furniture sectors through interprovincial workshops.	VNCP																15,000	15,000			
JP Outcome 4: Improved policies and regulatory frameworks at the provincial and national level that meet the needs of rural small enterprises, in particular raw materials and crafts producers, processors and traders																							
JP Output 4.1 Provincial action plans for crafts and furniture sectors in each province developed and backed by the public and private sector																							
LED trainings realized. Results 2010: Selected commune officials capacity on LED and CB-TREE built.	ILO	4.1.1 In cooperation with local development players to implement LED action plans/strategy developed for four provinces/ raising awareness on value chain issues, local economic development and the role of public-private dialogue (including possibly VC-specific platforms for consultation among VC actors)	DOIT/DARD																30,000	30,000			
5 Joint Programme Management, Coordination, Monitoring and Evaluation																							
	ITC	Senior Technical Advisor	VIET-CRAFT					■	■	■	■	■	■	■	■	■	■	■	■	■	34,418	137,842	172,260
	ITC	National staff	VIET-CRAFT					■	■	■	■	■	■	■	■	■	■	■	■	■	14,000	56,160	70,160
	ITC	Programme vehicle and office running costs	VIET-CRAFT					■	■	■	■	■	■	■	■	■	■	■	■	■		23,469	23,469
	ITC	ITC HQ travel costs	VIET-CRAFT					■	■	■	■	■	■	■	■	■	■	■	■	■		5,200	5,200
	ITC	Provincial coordinators DARD/DOIT	VIET-CRAFT					■	■	■	■	■	■	■	■	■	■	■	■	■	11,048	17,333	28,381
	ITC	Mid-term evaluation	VIET-CRAFT																			25,545	25,545