

Section I: Identification and JP Status

Green Production and Trade to Increase Income and Employment Opportunities for the Rural Poor

Semester: 1-11

Country	Vietnam
Thematic Window	Development and the Private Sector
MDGF Atlas Project	
Program title	Green Production and Trade to Increase Income and Employment Opportunities for the Rural Poor
Report Number	
Reporting Period	1-11
Programme Duration	
Official Starting Date	
Participating UN Organizations	* FAO * ILO * ITC * UNCTAD * UNIDO

Implementing Partners

- * Department of Agriculture and Rural Development (DARD)
- * Department of Industry and Trade (DOIT)
- * Handicraft Research and Promotion Centre (HRPC)
- * Institute of Policy and Strategy for Agriculture and Rural Development
- * Provincial Department of Labour, Invalids and Social Affairs
- * RUDEC (Rural Development Center), MARD
- * Vietcraft (Vietnam Handicraft Exporters Association)
- * Vietnam Chamber of Commerce and Industry
- * Vietnam Cleaner Production Center
- * Vietnam Cooperatives Alliance
- * Vietrade (Vietnam Trade Promotion Agency)

Budget Summary

Total Approved Budget

ITC	\$1,515,888.00
UNIDO	\$774,680.00
ILO	\$683,730.00
FAO	\$607,867.00
UNCTAD	\$417,835.00
Total	\$4,000,000.00

Total Amount of Transferred To Date

ITC	\$1,098,114.00
UNIDO	\$615,250.00
ILO	\$498,941.00
FAO	\$459,993.00
UNCTAD	\$349,890.00
Total	\$3,022,188.00

Total Budget Committed To Date

ITC	\$700,149.00
UNIDO	\$199,175.00

ILO	\$331,256.00
FAO	\$290,994.00
UNCTAD	\$323,436.00
Total	\$1,845,010.00

Total Budget Disbursed To Date

ITC	\$508,591.00
UNIDO	\$127,255.00
ILO	\$226,020.00
FAO	\$200,963.00
UNCTAD	\$254,025.00
Total	\$1,316,854.00

Donors

As you can understand, one of the Goals of the MDG-F is to generate interest and attract funding from other donors. In order to be able to report on this goal in 2010, we would require you to advise us if there has been any complementary financing provided in 2010 for each programme as per following example:

Amount in thousands of US\$

Type	Donor	Total	For 2010	For 2011	For 2012
Parallel	Dutch Centre for the Promotion of Imports (CBI)	400		100	300
Cost Share					
Counterpart	Vietrade, Vietcraft, MOIT	90	16	36	36

DEFINITIONS

1) PARALLEL FINANCING – refers to financing activities related to or complementary to the programme but whose funds are NOT channeled through Un agencies. Example: JAICA decides to finance 10 additional seminars to disseminate the objectives of the programme in additional communities.

2) COST SHARING – refers to financing that is channeled through one or more of the UN agencies executing a particular programme. Example: The Government of Italy gives UNESCO the equivalent of US \$ 200,000 to be spent on activities that expand the reach of planned activities and these funds are channeled through UNESCO.

3) COUNTERPART FUNDS - refers to funds provided by one or several government agencies (in kind or in cash) to expand the reach of the programme. These funds may or

Section II: JP Progress

1 Narrative on progress, obstacles and contingency Measures

Please provide a brief overall assessment (250 words) of the extent to which the joint programme components are progressing in relation to expected outcomes and outputs, as well as any measures taken for the sustainability of the joint programme during the reporting period. Please, provide examples if relevant. Try to describe facts avoiding interpretations or personal opinions

Progress in outcomes

Outcome 1: "Improved understanding ...". This outcome is achieved through:

- Preparation of Baseline studies.
- Preparation, validation and dissemination of value chain studies for bamboo/rattan, seagrass, sericulture, lacquer ware and handmade paper.
- PRAs conducted which further identify specific interventions for farmers in 5 VCs.
- LED forums organized in 4 provinces allowing local stakeholders to review and update VC maps and prioritize VC upgrading activities.

Outcome 2: 'increase in growers' income This outcome has not yet been achieved, but conditions are created for future achievement through:

- Developing training materials on the planting, cultivation and harvesting of raw materials in 5 VCs and conducting TOTs
- Support for nursery gardens.
- Training and study tours for rattan cultivation.

Outcome 3 "increase of crafts related rural households' and enterprises' incomes ...". This outcome has been partly achieved through:

- Entrepreneurship training for companies in Hanoi and provinces.
- Appraisal of companies on Cleaner Production.
- Support to 'LifeStyle Vietnam', contributing to the participation of more than 1,300 foreign buyers.
- Design of 30 new sustainable craft collections for 12 companies.
- New orders and company revenues through trade fair participation.
- Increased sales by companies increase the demand at household level, and, as a consequence, their income derived from it.

Outcome 4: "Improved policies and regulatory frameworks ...". This outcome has not yet been achieved, but favourable conditions are created through the establishment of LED Dialogue Forums in four provinces. The Forums fostered local dialogue and ownership on VC upgrading and identified constraints in the Business Environment. LED Forums discuss the Business Environment and provide feedback on the performance of local authorities in providing public services to the business community in the province and setting a conducive regulatory framework.

Progress in outputs

Output 1.1 and 1.2: Baseline and PRA studies completed.

Output 1.3: 5 value chain studies prepared, validated and disseminated.

Output 2.1: training materials on the planting, cultivation and harvesting of raw materials and TOTs completed; nursery for Duong trees created; provision of seedlings and training for farmers set to commence in second half of 2011.

Output 2.3: International and national links have been established through domestic and international study tours.

Output 3.1: 12 companies in 2011 were assisted to design new sustainable product ranges; Companies exhibited existing and new product ranges at LifeStyle Vietnam enabling companies to find new buyers and conclude orders; International home decor fair 'LifeStyle Vietnam' effectively promoted contributing to the participation of 1,300 foreign buyers; Vietcraft supported to develop partnerships in Australia, Korea and US.

Output: 3.2: Market prospecting mission to Canton trade fair in China built the awareness of 8 companies on current market trends.

Output 3.3: 60 companies in Hanoi and provinces benefited from customized training to enhance their entrepreneurial behaviour; 30 companies benefited from training to enhance Business and Financial Planning skills.

Output 3.4: 50 companies benefited from rapid integrated CP and D4S appraisals providing them with insight to clean up production and design.

Outputs 3.5: 900 households improved business management skills; 360 households received training on working conditions and OSH.

Outputs 3.6: Assessment and technical seminars on silk dyeing and lacquer processing completed.

Outputs 4.1: 4 LED forums were organized in 4 project provinces, resulting in the review of value chains and business environment in 4 provinces. Based on that, 4 action plans were developed with prioritized activities.

Measures taken for the sustainability of the joint programme

- Local Economic Development (LED) Dialogue Forums are established in 4 provinces contributing to fostering local dialogue and ownership on VC upgrading. The Forums will be organized every 3-4 months, and, when gaining momentum and relevance, could be sustained beyond the life of the programme.
- The programme supports the first editions of Vietnam's international home decor fair 'LifeStyle Vietnam', which forms an important part of the programme's trade promotion activities. Benefits of a well-established fair will go beyond the direct programme beneficiaries and will bolster the long-term competitiveness and profile of Vietnam as a top exporter.
- Local trainers and service providers are prioritized for the delivery of training to companies and households, thereby building local capacities, creating favourable conditions for embedding training programmes and continuing its delivery beyond the life of the programme.
- Fostering and supporting mutually beneficial business; the programme builds capacities and supports the establishment of horizontal and vertical linkages among value chain actors. These linkages include group formation among craft-producing households (including through the formation of cooperative groups), companies willing to co-invest in the plantation at farmer-level of raw material, such as bamboo and rattan, and outsourcing of craft production to joint programme beneficiary household handicraft producers.

Are there difficulties in the implementation?

UN agency Coordination

Management: 1. Activity and output management. 2. Governance/Decision Making 4.Accountability

What are the causes of these difficulties?

Briefly describe the current difficulties the Joint Programme is facing

The programme really is a joint programme as all agencies are working to address constraints and upgrade capacities along the same value chains. Delays by one agency logically affect the progress or results of others. Close coordination of activities is thus a necessity. UN agencies, however, have a long history in working independently and at its own pace, and there is a natural tendency to fall back to the normal routines. This practice, albeit understandable, is detrimental to implementation of a joint programme in a coherent manner.

Project managers assigned by agencies are, almost without exception, faced with exorbitant high workloads, with coordination of the respective JP activities having to compete with many other priorities. In certain cases this situation has led to delays in programming and initiation of new activities. In addition, decision making during PMC meeting is sometimes hampered when senior management of agencies concerned are not available to attend the PMC meetings concerned. More junior project staff, dealing with the

day-to-day management of the programme, are not always in the position to make decisions, having to revert back to their respective manager, of technical backstopping expert, which are often based in the agency' headquarters. This situation has led to certain delays in decision making, which hampers smooth programme implementation.

Briefly describe the current external difficulties that delay implementation

Explain the actions that are or will be taken to eliminate or mitigate the difficulties

In order to improve coordination among UN agencies, the PMU took the initiative to elaborate a number of working modalities to encourage a certain discipline in working together better, improving communication/consultation between PUNOs and PMU, allowing to identify synergies between the work of PUNOs, and improve coordination in the provinces. These working modalities include sharing of TORs with the PMU for comments and feedback, joint briefing of experts and implementing partners, allowing sufficient lead time to notify provincial stakeholders and optimize timing and coordination of activities in the provinces. The working modalities were discussed and adopted by the PMC.

PMU repeatedly stressed the importance of senior level involvement in the PMC to allow smooth decision-making. In addition, it allows senior managers to understand the complexities and dynamics of a joint programme, intervene to address bottlenecks that impede smooth implementation. In certain cases, this has prompted agencies to allocate more staff, such as a UN Volunteer, to the programme. Other solutions are the encouragement of more intensive and direct involvement of headquarter-based technical backstopping officers to enable them to better understand the local realities of the programme and have more targeted and relevant inputs.

2 Inter-Agency Coordination and Delivering as One

Is the joint programme still in line with the UNDAF?

Yes true
No false

If not, does the joint programme fit the national strategies?

Yes
No

What types of coordination mechanisms

A PMU has been set up hosted by VIETRADE, which falls under the Ministry of Industry and Trade. Vietrade also chairs the Programme Management Committee which convenes every two months to discuss issues pertaining to programme progress and management. At province level, provincial coordinating teams are established to help define priorities, assess the relevance of JP activities, lead and coordinate field-level support activities.

In order to improve coordination among UN agencies, the PMU took the initiative to elaborate a number of working modalities to encourage a certain discipline in working together better, improving communication/consultation between PUNOs and PMU, and allowing the PMU to identify synergies and facilitate and coordinate the work of all PUNOs in the provinces. These working modalities include sharing of TORs with the PMU for comments and feedback, joint briefing of experts and implementing partners, allowing sufficient lead time to notify provincial stakeholders and optimize timing and coordination of activities in the provinces. The working modalities were consequently discussed and adopted by the PMC.

Whenever possible, the programme organizes joint missions to the provinces, which reduced the burden on provincial stakeholders, but also fosters a common understanding and allows the identification of synergies. Joint activities have been completed for conducting the baseline survey, design assistance and the preparation of a design publication. The development of joint training materials for working conditions and productivity enhancement of households is ongoing with delivery expected to commence during the second half of 2011.

Please provide the values for each category of the indicator table below

Indicators	Baseline	Current Value	Means of verification	Collection methods
Number of managerial practices (financial, procurement, etc) implemented jointly by the UN implementing agencies for MDF-F JPs				
Number of joint analytical work (studies, diagnostic) undertaken jointly by UN implementing agencies for MDG-F JPs	2	31500	Electronic versions	
Number of joint missions undertaken jointly by UN implementing agencies for MDG-F JPs	5	5765	Electronic versions	Report prepared on 4 inception meetings, including participants' list.

3 Development Effectiveness: Paris Declaration and Accra Agenda for Action

Are Government and other national implementation partners involved in the implementation of activities and the delivery of outputs?

Not Involved false
 Slightly involved false
 Fairly involved false
 Fully involved true

In what kind of decisions and activities is the government involved?

Policy/decision making
 Management: service provision

Who leads and/or chair the PMC?

Vietrade, a Government agency falling on the Ministry of Industry and Trade.

Number of meetings with PMC chair

Every 2-3 months

Is civil society involved in the implementation of activities and the delivery of outputs?

Not involved false

Slightly involved false
Fairly involved true
Fully involved false

In what kind of decisions and activities is the civil society involved?

Policy/decision making
Management: service provision

Are the citizens involved in the implementation of activities and the delivery of outputs?

Not involved false
Slightly involved false
Fairly involved true
Fully involved false

In what kind of decisions and activities are the citizens involved?

Policy/decision making

Where is the joint programme management unit seated?

National Government

Current situation

The Government, in particular through VIETRADE is actively involved in the management of the programme and chairs the PMC meetings. Under VIETRADE, the national handicraft exporters association VIETCRAFT is the main Vietnamese counterpart responsible for the day-to-day management of the programme and provision of technical advice. Provincial authorities, NGOs, women' unions, and private sector, are regularly consulted on VC-specific interventions. At province level, provincial coordinating teams are established to help define priorities, assess the relevance of JP activities and coordinate field-level support.

Local Economic Development (LED) Dialogue Forums are established in 4 provinces contributing to fostering local dialogue and ownership on VC upgrading activities under the joint programme. Government, civil society, households and private sector representatives participate actively in these Forums. LED Dialogue Forums are an opportunity to have a frank exchange on the relevance of programme activities at local level and have local stakeholders influences the prioritization of VC support activities. The Forums are organized every 3-4 months, and, when gaining momentum, could be sustained beyond the life of the programme, and provide inputs into the preparation of the provincial Socio-Economic Development Plans.

4 Communication and Advocacy

Has the JP articulated an advocacy & communication strategy that helps advance its policy objectives and development outcomes?

Yes true
No false

Please provide a brief explanation of the objectives, key elements and target audience of this strategy

The Communication and Advocacy Strategy revolves around creating a common joint programme identity, allowing beneficiaries to recognize the assistance provided by different agencies as part and parcel of a one single joint programme. Under the slogan “Crafting out of Poverty”, the strategy includes a consistent presentation in terms letterhead, report templates, powerpoint template, JP brochure, JP website, media attention, and key message to convey explaining what the programme is about, including the programme's contribution to the realization of the Vietnam MDGs. As part of the strategy, the PMU developed a JP website www.greentrade.org.vn, which is progressively enriched with relevant data, reports, training manuals, design publication, documentary videos, market surveys, etc, and made fully bilingual (English and Vietnamese). The JP also utilizes the local media particularly around the more newsworthy events.

Local Economic Development (LED) Dialogue Forums are established in 4 provinces contributing to fostering local dialogue and ownership on VC upgrading activities under the joint programme. Government, civil society, households and private sector representatives participate actively in these Forums. LED Dialogue Forums are an opportunity to have a frank exchange on the relevance of programme activities at local level and have local stakeholders influences the prioritization of VC support activities. In addition, assessment of the local Business Environment during LED Forums offers the chance for participants to assess the performance of local authorities in providing public services to the business community in the province and setting more conducive policies and regulatory frameworks. The strategy contributes directly to outcome 1 “increased awareness ...”, as well as outcome 4 “Improved policies and regulatory frameworks ...”

What concrete gains are the advocacy and communication efforts outlined in the JP and/or national strategy contributing towards achieving?

Increased awareness on MDG related issues amongst citizens and governments

Increased dialogue among citizens, civil society, local national government in relation to development policy and practice

Key moments/events of social mobilization that highlight issues

Media outreach and advocacy

What is the number and type of partnerships that have been established amongst different sectors of society to promote the achievement of the MDGs and related goals?

Faith-based organizations

Social networks/coalitions

Local citizen groups 5

Private sector 50

Academic institutions 3

Media groups and journalist

Other

What outreach activities do the programme implement to ensure that local citizens have adequate access to information on the programme and opportunities to actively participate?

Focus groups discussions

The baseline and VC studies are conducted through a combination of some 800 household surveys and focus group discussions. In addition, some 20 Participatory Rapid Appraisals (PRAs) have been conducted to discuss with – and collect the views of – some 600 farmers, allowing a more precise programming of farmer-level support activities. Capacity building activities will directly benefit farmers and household craft producers.

Local Economic Development (LED) Dialogue Forums are established in 4 provinces contributing to fostering local dialogue and ownership on VC upgrading activities under the joint programme. Representatives from household and commune level, as well as ethnic minority groups, participate actively in these Forums, which are organized at 3-4 month intervals.

Household surveys

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Use of local communication mediums such radio, theatre groups, newspapers

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Capacity building/trainings

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Section III: Millenium Development Goals

Millenium Development Goals

Target 1.A: Halve, between 1990 and 2015, the proportion of people whose income is less than one dollar a day

JP Outcome	Beneficiaries	JP Indicator	Value
Outcome 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces		The number of households living below the 400.0 national poverty line in communes targeted by the programme;	
Outcome 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces		MDGs Indicator 1.1 Proportion of population below \$1 (PPP) per day 1.2 Poverty gap ratio 1.3 Share of poorest quintile in national consumption	

Target 1.B: Achieve full and productive employment and decent work for all, including women and young people

JP Outcome	Beneficiaries	JP Indicator	Value

Outcome 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces

Outcome 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces

The number of households living below the 400.0 national poverty line in communes targeted by the programme;

Income increase of raw material growers / collectors and household producers (absolute, relative) in programme communes with info on ethnic minorities, gender, youth, and people with disabilities

MDGs Indicator

1.4 Growth rate of GDP per person employed

1.5 Employment-to-population ratio

1.6 Proportion of employed people living below \$1 (PPP) per day

1.7 Proportion of own-account and contributing family workers in total employment

Target 3.A: Eliminate gender disparity in primary and secondary education, preferably by 2005, and in all levels of education no later than 2015

JP Outcome

Beneficiaries

Outcome 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces

JP Indicator

Value

Income increase of women craft producers.

692.0

MDGs Indicator

3.2 Share of women in wage employment in the non-agricultural sector

Target 7.A: Integrate the principles of sustainable development into country policies and programmes and reverse the loss of environmental resources

JP Outcome

Beneficiaries

JP Indicator

Value

Outcome 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces

Provincial crafts development action plans 0.0 in four provinces, with a specific focus on sustainable production, harvesting, collecting and re-plantation of raw material such as bamboo and rattan.

Outcome 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces

Target 7.B: Reduce biodiversity loss, achieving, by 2010, a significant reduction in the rate of loss

JP Outcome	Beneficiaries	JP Indicator	Value
Outcome 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces		Increase in cultivation area of rattan and bamboo (ha planted); increase of mulberry tree plantations (ha planted); increase of lacquer ware plantations (ha planted);	0.0

Outcome 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces

Additional Narrative Comments

Please provide any relevant information and contributions of the programme to de MDGs, whether at national or local level

MDG 1. The programme is gradually starting to have an impact on income generation, and thereby poverty alleviation, of poor households. This is being achieved through three ways. Firstly, companies, strengthened through entrepreneurial skills training, Cleaner Production, working conditions, sustainable design and market linkages, are able to find new customers, which, in turn, is increasing their demand for handicraft production at household level. More demand means more household income generated through handicraft production. Secondly, the programme builds capacities and supports the establishment of horizontal and vertical linkages among value chain actors. Thirdly, the programme has made training directly available to households on business management (Get Ahead) and Occupational safety and Health. More training is foreseen in terms of vocational skills training, productivity enhancement, business group formation, etc. All of this is expected to enhance the potential of poor rural households, including ethnic minority groups, to earn a better and more sustainable income from handicraft production.

MDG 3. A large number of women are among the household participants that benefit from the programme and approx. 1,000 have benefited thus far.

MDG 7. Companies have received support to clean up its production, reduce waste material, address polluting (e.g. waste water) and energy-inefficient practices. Households receive support for the plantation and cultivation of raw material, thereby reducing the negative impact of raw material depletion.

Please provide other comments you would like to communicate to the MDG-F Secretariat

Further comments to the section on "What is the number and type of partnerships that have been established amongst different sectors of society to promote the achievement of

the MDGs and related goals?" (no space available for narrative in this section)

The programme supports some 50 companies, which all have received, in varying degrees, technical support from the programme. Support has resulted in increased sales for a number of companies, which, in turn, has increased their demand for handicraft production at household level. Poor households therefore, have better prospects to increase their household income through handicraft production. Support is also (being) provided to enable companies to clean up production and improve working conditions for its workers.

Mass organizations, such as Women's or Youth Unions, are on the receiving end of Training of Trainers activities and will also be deployed in the roll out of training activities for farming and craft producing households. In addition, the programme is collaborating with universities in Japan, Austria and Hanoi to identify environmentally-friendly solutions for the processing of natural lacquer and natural and colourfast dyeing of silk yarn.

Some five ethnic minority producers' groups are supported under the programme. Support includes business group formation, business management, vocational skills training, cleaner production pilot projects, sustainable design, marketing and business linkages. Support to these producers' groups is directly contributing to sustainable income increase for ethnic minority group members-

Section IV: General Thematic Indicators

1 Promote and support national and local policies and programmes in favor of enterprise development

1.1 Number of laws, policies or plans supported by the Joint Programme related to the advancement of enterprises (including agro industry)

Policies

National

Local

Laws

National

Local

Strategies

National

Local

1.2 Please briefly provide some contextual information on the law, policy or plan and the country/municipality where it is going to be implemented

In the third year, the programme will support the development of provincial crafts development action plans in four provinces available; and the Government will be provided with policy recommendations at the national level.

In addition, in the latter part of the year 2011, commune officials will be trained on LED and CB-TREE

1.3 Number of entrepreneurs and/or entities that the law, policy or strategy directly affects

Farmers

Total
Urban
Rural

Entrepreneurs

Total
Urban
Rural

Micro enterprises

Total
Urban
Rural

Small enterprises

Total
Urban
Rural

Medium enterprises

Total
Urban
Rural

Large enterprises

Total
Urban
Rural

Financial providers

Total
Urban
Rural

Business development providers

Total
Urban
Rural

Other, Specify

Total
Urban
Rural

1.4 Please indicate the sector of focus of the law, policy or plan

1.5 Government's budget allocated to support enterprise development before the implementation of the Joint Programme

National Budget

Total Local Budget(s)

1.6 Variation (%) in the government's budget allocated to programmes or policies on enterprise development from the beginning of the joint programme to present time

National Budget

% Overall
% Triggered by the Joint Programme

Local Budget

% Overall
% Triggered by the Joint Programme

2 Promote and support national and local policies and programmes in favor of enterprise development

2.1 Type and number of programmes or interventions supported by the joint programme aiming to improve enterprises' capacities, competitiveness, and / or access to market:

Technical Assistance

Total 59
Microenterprises
SME 262
Farms
Cooperatives
Other 900 household craft producers

Business Development Services

Total 10
Microenterprises
SME 182
Farms
Cooperatives
Other

Access to finance

Total
Microenterprises
SME
Farms
Cooperatives
Other

Certification

Total
Microenterprises
SME
Farms
Cooperatives
Other

Other, Specify

Total

The programme has thus far supported some 900 household handicraft producers.

Microenterprises

The programme has thus far supported some 900 household handicraft producers.

SME

The programme has thus far supported some 900 household handicraft producers.

Farms

The programme has thus far supported some 900 household handicraft producers.

Cooperatives

The programme has thus far supported some 900 household handicraft producers.

Other

The programme has thus far supported some 900 household handicraft producers.

2.2 Total number of individuals directly assisted through those interventions

Technical Assistance

Farmers

Entrepreneurs 561

Employees

Other 900 household craft producers

Women 573

Men 888

Business Development Services

Farmers

Entrepreneurs 182

Employees

Other

Women 91

Men 91

Access to finance

Farmers

Entrepreneurs

Employees

Other

Women

Men

Certification

Farmers
Entrepreneurs
Employees
Other
Women
Men

Other, Specify

Farmers
Entrepreneurs
Employees
Other
Women
Men

2.3 What impacts have these interventions had?

Livelihoods improvement
Increased level of commercialization
Higher quality of products and services
Access to new markets: national
Aggregation and integration of small producers
Increase profits
Adoption of new technologies

3 Creating or strengthening organizations and partnerships to contribute to enterprise development and competitiveness

3.1 Type and number of organizations created or strengthened

Clusters

Total
 Participating Business
 Total participating individuals
 Participating men
 Participating women

Cooperatives

Total	1	
# Participating business	7	
Total participating individuals		80
# participating men	0	
# participating women	80	

Farmers Associations

Total
 # Participating business
 Total participating individuals
 # participating men
 # participating women

Business groups

Total
 # participating business
 Total participating individuals
 # participating men
 # participating women

Other, Specify

Total	1	
<i>The programme supports Vietcraft, the national handicraft exporters association which has some 600 members.</i>		
# Participating business	600	
<i>The programme supports Vietcraft, the national handicraft exporters association which has some 600 members.</i>		
Total participating individuals		
<i>The programme supports Vietcraft, the national handicraft exporters association which has some 600 members.</i>		
# participating men		
<i>The programme supports Vietcraft, the national handicraft exporters association which has some 600 members.</i>		
# participating women		
<i>The programme supports Vietcraft, the national handicraft exporters association which has some 600 members.</i>		

3.2 Number of target enterprises who realize a financial benefit as a result of the joint programme's contribution

Clusters

Total
 # Participating Business
 Total participating individuals
 # participating men
 # participating women

Cooperatives

Total	1	
# participating business	7	
Total participating individuals		80
# participating men		
# participating women	80	

Farmers Associations

Total
 # participating business
 Total participating individuals
 # participating men
 # participating women

Business groups

Total
 # participating business
 Total participating individuals
 # participating men
 # participating women

Other, Specify

Total
 # participating business
 Total participating individuals
 # participating men
 # participating women

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Joint Programme M&E framework

Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
Outcome 1: Improved understanding of the handicrafts and small furniture value chains in four provinces								
Output 1.1: Baseline and monitoring studies in four provinces, good practice cases on raw materials producers/collectors and their suppliers.	Availability of baseline data survey on farmer/collector level and good practice cases for raw material production/collection.	Existing poverty and economic data on provincial, district and commune level; good practice cases of other projects.	Socio-economic data of target population available on commune level in 2010; report on PRA results available in 2010; report on raw material collection, production and trading systems available in 2010; report on income and raw material production in programme communes by the end of year 3.	The baseline survey for the raw material suppliers / farmers has been completed. PRA report completed with recommendations for specific value chains support in terms of crop production.	Electronic versions.	Inception survey 2010; end-of-project survey 2012.	FAO	National capacity in survey design, enumeration and analysis is available and of good quality.
Output 1.2: Baseline and monitoring studies in four provinces, good practice cases on grassroots crafts and furniture producers, collectors, traders, buyers and	Availability of baseline data survey on grassroots crafts producer and SME level; good practice cases for crafts and small furniture production and	Existing poverty and economic data available on provincial, district and commune level.	Analytical framework and survey design available in 2010; socio-economic data of grassroots crafts and small furniture producers available on commune level in 2010; report on good workplace practices,	The baseline survey for grassroots crafts and furniture producers has been completed. Assessment on occupational safety, health (OSH) has been completed in four provinces which focused on grassroots producers and SMEs of five value chains. The findings form	Electronic versions.	Inception survey 2010; end-of-project survey 2012.	UNIDO, ILO	National capacity in survey design, enumeration and analysis is available and of good quality.

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
exporters.	trade production/collection.		occupational safety, health and labor standards available in 2010; report on income and crafts production in programme communes by the end of year 3.	inputs into training manuals for VCs concerned. Completed assessment of labour conditions in selected value chains, and relevant labour / trade standards.				
Output 1.3: Integrated value chain baseline and monitoring studies & dissemination.	No. of VC studies published; integrated JP monitoring data framework available; No. of dissemination workshops held; No. of participants in dissemination workshops.	Baseline data collected and assessed by FAO, UNIDO, ILO; existing value chain assessments in the 4 provinces.	20 project partners trained on VC development in 2010; 4 inception meetings held in first quarter of 2010; Integrated JP monitoring data framework available in 2010; 5 integrated VC studies prepared in 2010; 5 dissemination workshops held in 2010;	All the outputs have been met. A 5-day VC workshop was held in 2010 including some 30 participants from project partners and provinces. Four provincial inception workshops were conducted in June 2010. Five value chain studies have been completed, validated and disseminated.	Electronic versions; lists of participants of dissemination workshops.	JP quarterly reports 2010.	ITC	Capability of consultants to develop comprehensive VC studies; sufficient information on VC market trends and structures can be obtained.
OUTCOME 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces								
Output 2.1: Improved production capacity of farmers (quantity and quality).	New plantation areas; improved existing plantation areas; improved quality of seedlings and	To be provided by the baseline survey (see output 1.1).	Extension material compiled by the end of 2010; 120 trainers for 4 provinces trained in 2011; 22 farmer field schools established in 2011; 1,500 farmers	Training materials completed for (i) mulberry cultivation and silkworm raising; (ii) sea grass cultivation and pest/disease control; (iii) bamboo/rattan production; (iv) cultivation and harvest of lacquer; and (v)	Mid-term survey 2011; end-of-project survey 2012; specimen	Annual farmer interviews 2011/2012; participants' lists collected at workshops.	FAO	Stable raw material demand; farmers are willing and able to invest in new or

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
	raw material; % increase in production.		participated in farmer field schools in 2011/2012; 12 demonstration sites for 4 provinces established in 2011; 1,500 farmers have improved access to seedlings in 2012.	<p>"Duong/Do" tree cultivation for paper production.</p> <p>Support for nursery gardens for "Duong/Do" seedlings to preserve the plant variety;</p> <p>TOTs delivered for VCs concerned in 4 provinces.</p> <p>FFS for dissemination of eco-friendly crop production of rattan in 4 provinces;</p>	training material; participant s lists of trainings activities; training reports.			improved plantations.
Output 2.2: Improved farmer sales capacity.	Price information system accessible for farmers.	No price information for crafts raw material in place.	Raw material price information system established by 2012.	Information on raw material prices has been included under Output 1.1.	Farmer survey 2012.	Interviews 2012.	FAO	
Output 2.3: International and national links established (e.g. through INBAR).	No. of new partnerships.	No. of partnerships at the beginning.	4 reports on partnerships established and knowledge gained during study tours are available until the end of 2012.	Two study tours, domestic and international, conducted with 28 participants from 4 provinces, including government staff, private sector and farmers; Two reports on the results of the study tours completed.	Study tour reports; survey of partnerships established .	Interviews study tour participants 2011/2012.	FAO	Countries to be visited are open to provide information.
OUTCOME 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces								
Output 3.1: Improved offer of	No. and quality of improved	Limited market information,	2 staff of VIETCRAFT trained on craft	Besides an initial 8, an additional 18 companies were	Exporter survey;	Annual exporter	ITC, ILO	Availability of project

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
<p>market intelligence, market linkages and design services to rural crafts buyers and crafts producing communities /SMEs.</p>	<p>services offered; availability of feasibility study for design center; organization of trade fair participations and buyer delegations; training workshops.</p>	<p>design and trade fair services provided by VIETCRAFT and VIETRADE.</p>	<p>enterprises market readiness by 2010; online exporter information system established by the end of 2011; 3 study tours organized by 2012 to develop international partner network; 4 provincial trade promotion organizations offer improved services by 2012; 10 SMEs benefit from VIETCRAFT design advice by 2011; feasibility study for a design center is available by 2010; 4 provincial trade fair participations are organized by 2011, international advertising is intensified and three buyers delegations for visiting the trade fair are organized by the end of 2011; 3 TOTs for service providers and 3 workshops for</p>	<p>identified to benefit from design support aimed towards developing new product collections. The capacity varied among the companies, some of them were very interested and cooperative and made good prototypes while others were at a level which did not correspond to the demands of international markets.</p> <p>In 2011, almost 30 new craft collections were developed for 12 companies, each consisting of 2-10 products and together forming a range of products. Collections were exhibited in a common JP booth fair at LifeStyle Vietnam. 17 SMEs were supported to participate in 'Lifestyle Vietnam 2010' (8) and LifeStyle Vietnam 2011 (9 companies). All companies were able to find new prospective business leads and concluding orders at - and following - the fair.</p> <p>New designs are presented in</p>	<p>specimen feasibility study; workshop and study tour reports; trade fair report.</p>	<p>interviews 2011/2012; quarterly and annual JP reports.</p>		<p>partners; new national trade fair will be launched successfully and is accepted by traders.</p>

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
			<p>craft SMEs, and producer groups conducted by 2011.</p>	<p>'Craft and Design' publication disseminated at the fair and posted on programme website.</p> <p>Feasibility study for design centre was considered no longer needed.</p> <p>Support was provided to Vietcraft to promote 'LifeStyle Vietnam', which contributed to bringing some 1,300 foreign buyers to the 2011 fair.</p> <p>Vietcraft has been supported to undertake missions to Australia, Korea and US, which helped developed partnerships with key associations.</p> <p>20 BDS providers from provinces were identified / selected and trained on Get – AHEAD Training of Trainers; One TOT on SYB conducted, involving the participation of some 25 local BDS providers.</p> <p>2 TOTs on OSH has been delivered for 47 facilitators.</p> <p>One coaching course on OSH</p>				

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
				has been completed.				
Output 3.2: Improved market knowledge and market links of key crafts enterprises for the four provinces.	Increased export turnover; increased no. of household suppliers and factory workers of SMEs.	Limited (occasional) export experience only; turnover and employment figures to be provided by the baseline survey.	20 SMEs in the provinces receive marketing and product development support and increased their sales at least by 30% by 2012; 4 partnerships with Fair Trade Organizations developed by 2012; 200 copies of updated export marketing guidelines available by 2010.	A market prospecting mission to Canton trade fair was conducted including some 8 exporters, building their awareness on current market trends. To prepare for successful trade fair participation, companies benefitted from a one-day training on effective trade fair participation, including the technique of display products at the fair, how to deal with customers, and how to ensure proper follow-up to turn promising leads into actual business	SME company data; consultants reports.	Annual SME surveys 2011 and 2012; quarterly and annual JP reports.	ITC	The worldwide handicraft market offers reasonable framework conditions for export growth; export-oriented SMEs are able and willing to invest in market development.
Output 3.3: Improved business management and business plan implementation capacity of SME crafts & small furniture producers	No. of SMEs and producer groups trained; No. of business plans developed and implemented; turnover development of trained SMEs and producer	SMEs have rudimentary business skills; occasional export experience only; limited compliance to labor standards, turnover, supply network and	Full training modules available in Vietnamese by 2010; 4 certified trainers by 2011; 50 entrepreneurs and 20 producer groups from the crafts sector trained by 2011; 50 SMEs and 20 producer groups increased their	- Translation to Vietnamese and revisions of Empretec training material completed. -- - Assessment of entrepreneurial capabilities of handicraft producers in provinces completed. - Adaptation of Empretec methodology to provinces underway. - Counterpart organization	Lists of participants attending workshops; introduction sheets and strategic plans of SMEs, SME company	Business plan survey and impact assessment study in 2011; turnover, supply network and employment development survey on SME	UNCTAD, ILO	Local organizational capacity available; interest of local consultants in additional training; willingness of SMEs and

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
	groups; No. of household producers in the provinces supplying the SMEs; No. of additional jobs created on SME and producer group level; improved labor conditions.	employment figures of SMEs and producer groups to be established (field study).	sales at least by 30% by 2012; 2 TOTs and 2 SME workshops on compliance with labor standards conducted by 2012; strengthened capacity of service providers and SMEs on labor standards compliance.	(Vietrade) to host the Empretec programme confirmed. - Five candidate trainers selected and four recruited. One training coordinator and one lead trainer appointed. All trainers trained through 3 TOTs in Hanoi and on-going monitoring of trainee trainers in provinces by international master trainers. - 3 Empretec Training Workshops, 2 Business Planning workshops and 1 Financial Strategy workshop held in Hanoi. - 2 Empretec training workshops and 1 Business and Financial Planning workshop held in provinces (Nghe An and Hoa Binh). - 25 Hanoi based companies in selected value chains followed Empretec Entrepreneurial Skills training workshops. - 13 Hanoi based companies in selected value chains started training on Business and Financial Planning. - 34 province-(Nghe An and	data; specimen of EMPRETEC training material in Vietnamese; certificates and consultants reports.	and producer group level in 2010 and 2012; quarterly and annual JP reports.		producer groups to invest in business planning and training; reasonable world market conditions for handicrafts.

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
				<p>Hoa Binh) based companies in selected value chains followed Empretec Entrepreneurial Skills training workshops.</p> <p>- 15 province-(Nghe An) based companies in selected value chains followed training on Business and Financial Planning.</p> <p>Working condition and Labour Standard: 3 TORs developed on</p> <p>(1) Studying and documenting methods for productivity improved work among value chain actor</p> <p>(2) Establishing quantitative benchmarks for productivity among VC actors</p> <p>(3) Situation analysis of labour law coverage of workers in the VC</p> <p>02 Consultant teams were selected, methodologies on these studies have been submitted and Three studies will be early conducted</p>				
Output 3.4: Improved production and clean design	Volume of crafts sold; average turnover by product group	No information available; to be established in the baseline	50 quick assessments in cleaner production conducted to define production and	"- Assessment on CP and D4S needs of handicraft's producers and traders was delivered for 5 value chains in 4 provinces.	Survey reports; participant s lists;	Baseline survey of SMEs 2010; mid-term	UNIDO	Global economic crisis subsides by 2010/2011;

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
capacity of SME crafts & furniture producers and SME raw material processors	& by province; solid waste generated; hazardous chemicals used.	survey under output 1.2.	process gaps; on the job advice on shopfloor remedies delivered; 50 trainers of SMEs and vocational schools trained in sustainable design principles and implementation; on the job training in sustainable design and packaging delivered in up to 5 product groups; 10 case studies on good practices in cleaner production and sustainable design and packaging published.	Report was completed. - Rapid integrated CP and D4S appraisals for 50 companies have been completed. Report was completed. - TOTs on CP and D4S for 40 trainers from SMEs and vocational schools, DARD were organized. - Integrated training materials on CP & D4S were developed. - 4 companies were supported to produce 25 products of innovative sustainable design and 5 re-design products. These products were presented at Lifestyle. - Report on sustainable design support completed and circulated.	specimen case studies.	interviews in 2011; end-of-project survey of SMEs 2012; quarterly and annual JP reports.		SME craft producers adopt productivity improving, sustainable production and design techniques
Output 3.5: Improved business management skills and business representation of grassroots crafts & furniture producers.	No. of poor grassroots producers trained; application of improved business skills.	Poor grassroots producers have limited business and empowering/life skills.	4 ToT training courses and follow-up activities realized by 2011; 6 capacity building activities undertaken for business groups/associations by 2012; 1,500 poor grassroots producers got improved business	- 3 TOTs have been conducted on GET AHEAD, Start Your Business (SYB), Business Group Formation. 4 Coaching courses were delivered. - 30 TOEs on Get ahead were delivered in 4 provinces, benefitting 900 households. - 18 TOEs on OSH were	Participant s lists; progress reports; grassroots producer surveys.	Mid-term grassroots producer interviews in 2011; end-of-project survey 2012; quarterly and annual JP reports.	ILO	Availability of project partners; grassroots crafts and furniture producers are able and willing to invest in development.

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
			and empowering skills by 2012; improved micro-finance links established at grassroots producer level by 2012; good practice documents on the promotion of business and empowering skills published by 2012.	delivered with 360 beneficiaries. - Follow up activities within a period of 3 months after TOEs were prepared to be delivered to keep the project going on with high impact.				
Output 3.6: Improved green production capacities of grassroots crafts & furniture producers.	Volume of crafts sold; average income per household by product group & by province; solid waste generated; hazardous chemicals used.	No information available; to be established in the baseline survey under output 1.2.	1,500 grassroots crafts producers in 5 value chains received on the job training in technical craft skills by 2012; tools, equipment and technologies to improve productivity and decrease resource use introduced in 5 value chains at commune level by 2011/2012; improved lacquer processing and silk dyeing techniques introduced in 4 communes; 2 study tour reports; 2 brand development	"- Equipment needs has been defined. - Assessment of technology on silk dyeing was completed by an expert from Austria university together with a national expert from Hanoi University of Science and Technology (HUST). - A technical seminar on silk dyeing was organized in Jan. 2011 - Assessment of technology on lacquer dyeing was completed by Japanese expert from Meiji University and national expert from HUST. - A technical seminar on lacquer processing was organized in March. 2011	Participant s lists; surveys; study tours and consultants reports; specimen good practice cases.	Baseline survey of SMEs 2010; mid-term interviews in 2011; end-of-project survey of SMEs 2012; quarterly and annual JP reports.	UNIDO	Global economic crisis subsidies by 2010/2011; grassroots craft producers adopt productivity improving, sustainable production and design techniques.

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
			initiatives conducted with emphasis on sustainability; 15 good practice cases developed and published; 4 inter-provincial good practice workshops conducted.					
OUTCOME 4: Improved policies and regulatory frameworks at the provincial and national level that meet the needs of rural small enterprises, in particular raw materials and crafts producers, processors and traders								
Output 4.1: Provincial action plans for crafts and small furniture sectors in each province developed and backed by the public and private sector.	No. of commune officials trained; No. of PPD-workshops organized; No. of provincial action plans developed.	Existing provincial master plans.	Selected commune officials capacity on LED and CB-TREE built by 2010; 4 provincial PPD workshops held by 2012; 4 provincial action plans for crafts and small furniture sector developed by 2012.	- Four LED training workshops were organized in cooperation with local partners of Nghe An, Thanh Hoa, Hoa Binh and Phu Tho. At least 80 selected representatives from local government, civil society and private sector were introduced and improved knowledge on LED and linkage between LED and value chains; - 4 LED forums were organized in 4 project provinces. The LED Forums resulted in: (i) review of 5 value chains maps; (ii) 4 provincial action plans with prioritized VC upgrading activities; (iii) Review of the local Business Environment.	Lists of training course participant s; specimen provincial action plans.	Quarterly and annual JP reports 2010/2012.	ITC, ILO	Availability and motivation of project partners.

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Expected Results (Outcomes & outputs)	Indicators (with baselines & indicative timeframe)	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
Output 4.2: Policy recommendations for the national and international level for the sustainable development of income generation for the poor.	Availability of policy recommendations for sustainable crafts production.	None	Report on impact of national & provincial policies on sustainable crafts production available; end-of-project workshop on sustainable crafts production conducted.	-	Consultants reports; specimen good practice cases.	Quarterly and annual JP reports 2012.	ITC, UNIDO	Continued interest of provincial leaders in promoting crafts production.

UNDAF/One Plan Outcome:

One Plan Outcome 1: Social and economic development policies, plans and laws support equitable and inclusive growth and conform to the values and goals of the Millennium Declaration and other relevant international agreements and conventions.

One Plan Output 1.12: More coherent and conducive regulatory framework and policies for private sector development and practices that promote investment, trade, wealth and employment creation, especially among youth, at national and provincial levels.

One Plan Expected Result 1.12.7: Improved policies, programmes and practices for pro-poor local economic development – including micro, small, artisanal and cooperative enterprises and entrepreneurship promotion – focusing on the particular needs of rural populations, women and other disadvantaged groups.

JP Outputs	Achievement of Target to date	Participating UN organization-specific Outputs	Participating UN organization	Participating UN organization corporate priority	Co-Implementing Partner ⁽¹⁾	Indicative activities for each Output	Resource allocation and indicative time frame*			Total amount planned for entire duration (2010 to 2012)	Total Transferred Budget Amount for 2010	Reported Total Commitment Amount 2010	Reported Total Disbursement Amount 2010	2011 Budget (as per produce) = Total Transferred Budget for 2011	Carried over 2010 Budget	Total 2011 Budget (incl. carry over 2010)	Estimated Total Commitment Amount 2011	Estimated Total Disbursement Amount 2011	Estimated Total Cumulative Commitment Amount to date (2010+2011)	Estimated Total Cumulative Disbursement Amount to date (2010+2011)	Estimated Cumulative Commitment Rate Against Total Budget Transferred (2010+2011)
							Y1	Y2	Y3												
Outcome 1: Improved understanding of the handicrafts and small furniture value chains in four provinces																					
Indicators to be monitored: Baseline data surveys available on farmer/collector, grassroots crafts producer and SMEs; VC studies elaborated; problem areas at micro, meso and macro level identified.																					
1.1 Baseline and monitoring studies in four provinces; good practice cases on raw materials producers/collectors and their suppliers.	The baseline survey for the raw material suppliers / farmers has been completed. PRA report completed with recommendations for specific value chains support in terms of crop production.	Socio-economic data of target population on commune level available by mid-2010.	FAO	Participating UN organization corporate priority	RUDEC	1.1.1 Collect socio-economic, incl. gender and income data, covering growers and collectors' and their suppliers.	24,700		24,700	24,700	24,700	24,700	0		0	0	0	24,700	24,700	100.00%	
Indicators: Availability of baseline data survey on farmer/collector level and good practice cases for raw material production/collect.		Report on PRA results available by mid 2010.	FAO	Participating UN organization corporate priority	RUDEC	1.1.2 Conduct Participatory Rural Appraisal (PRA) of methods, needs, advantages, constraints and potential of raw material producers and collectors.	33,300		33,300	33,300	26,842	9,680	0	21,850	21,850	6,458	19,250	33,300	28,930	100.00%	
Baseline: Existing poverty and economic data available on provincial, district and commune level; good practice cases of other projects.		Report on raw material collection, production and trading systems available by mid 2010.	FAO	Participating UN organization corporate priority	RUDEC	1.1.3 Assess and map raw material availability for the crafts sector in four selected provinces, market links of raw material producers, collectors and co-operatives, provincial and local policies and service providers to individuals and enterprises in the sector.	28,000		28,000	28,000	5,100	5,100	0	7,508	7,508	15,392	15,392	20,492	20,492	73.19%	
		Report on income and raw material production in programme communes by the end of year 3.	FAO	Participating UN organization corporate priority	RUDEC	1.1.4 Monitor and report on established indicators and good practices.		22,000	22,000				0		0			0	0	0.00%	
1.1 Sub-Total							86,000	22,000	108,000												
1.2 Baseline and monitoring studies in four provinces; good practice cases on grassroots crafts and small furniture producers, collectors, traders, buyers and exporters.	The baseline survey for grassroots crafts and furniture producers has been completed by HRPC. Completed assessment with baseline data on occupational safety, health in four provinces which focused on grassroot producers/SMEs of five value chains and ready for inputs into training manual. Development of labour standard will be conducted in the second week of January 2011.	Analytical framework and survey design available in 2010.	UNIDO	Poverty reduction through productive activities	VIET-CRAFT	1.2.1 Design analytical framework & survey tools for collection of baseline data (at inception) and endline data (in Year 3) from grassroots crafts & furniture producers and SMEs.	27,000		27,000	27,000	13,164	2,050	0		0	0	5,730	13,164	7,780	48.76%	
Indicators: Availability of baseline data survey on grassroots crafts producer and SME level; good practice cases for crafts and small furniture production and trade production/collect.		Socio-economic data of grassroots crafts and small furniture producers available on commune level by mid 2010.	UNIDO	Poverty reduction through productive activities	VIET-CRAFT	1.2.2 Conduct baseline survey (inception period) of grassroots crafts and small furniture producers and SMEs, covering socio-economic characteristics, income/turn-over data, production practices and technologies, resource use, waste generated, hazardous chemicals used, markets, etc.	25,000		25,000	25,000	26,646	9,761	0	6,696	6,696	0	21,086	26,646	30,847	106.58%	
Baseline: Existing poverty and economic data available on provincial, district and commune level; occupational data; SME registration		Report on good workplace practices, occupational safety, health and labor standards available by mid 2010.	ILO	Current situation identified for responsive interventions	VIET-CRAFT	1.2.3 Conduct baseline and monitoring studies of poor grassroots crafts & small furniture producers on good workplace practices, occupational safety and health, compliance with labor standards.	14,000		14,000	14,000	14,000	14,000	0		0			14,000	14,000	100.00%	
		Report on income and crafts production in programme communes by the end of year 3.	UNIDO	Poverty reduction through productive activities	VIET-CRAFT	1.2.4 Conduct endline survey (year 3) of grassroots crafts and small furniture producers and SMEs – same survey design as in 1.2.1.		25,000	25,000				0		0			0	0	0.00%	
1.2 Sub-Total							66,000	25,000	91,000												
1.3 Integrated value chain baseline and monitoring studies & dissemination.	All the outputs have been met. A5-day VC workshop was held from 30 May to 4 June including some 30 participants from project partners and provinces.	20 project partners trained on VC development in 2010; 4 inception meetings held in first quarter of 2010.	ITC	Strengthen international competitiveness of enterprises	VIETRA-DE	1.3.1 Conduct inception meetings at provincial level and value chain promotion training workshops.	15,600		15,600	15,600	16,229	14,498	0		0	(151)	(153)	15,878	14,345	101.78%	
Indicators: No. of VC studies published; integrated JP monitoring data framework available. No. of dissemination workshops held; No. of participants in dissemination workshops.	Four provincial inception workshops were conducted in June 2010; Five value chain studies have been completed in November 2010. The studies were validated by and disseminated to stakeholders in a validation workshop on 25 November 2010 and disseminated further through the programme website.	Integrated JP monitoring data framework available in 2010; 5 integrated VC studies prepared in 2010.	ITC	Strengthen international competitiveness of enterprises	VIETRA-DE	1.3.2 Prepare value chain studies building on baseline data and assessment of market opportunities.	50,440		50,440	50,440	50,719	50,719	0		0	(1,293)	(1,399)	49,426	49,320	97.99%	
Baseline: Baseline data collected and assessed by FAO, UNIDO, ILO; existing value chain assessments in the 4 provinces in surveys (see outputs 1.1 and 1.2).		5 training and dissemination workshops held in 2010; 5 VC studies published in 2010.	ITC	Strengthen international competitiveness of enterprises	VIETRA-DE	1.3.3 Conduct dissemination workshops on value chain studies results on provincial and national level.	9,880		9,880	9,880	10,418	5,000	0		0	(9)	4,732	10,409	9,732	105.35%	
		Consolidated final assessment report available in 2012.	ITC	Strengthen international competitiveness of enterprises	VIETRA-DE	1.3.4 Prepare consolidated final impact assessment report on selected indicators for growers, collectors, grassroots crafts and small furniture producers and SMEs.		5,200	5,200				0		0			0	0	0.00%	
1.3 Subtotal							75,920	5,200	81,120												
OUTCOME 2: An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces																					
Indicators to be monitored: Reduction of the number of households living below the national poverty line in communes targeted by the programme by 50%; 30 % income increase of raw material growers'/collectors (absolute, relative) in programme communes with info on ethnic minorities, gender, youth, and people with disabilities; increase in cultivation area of rattan and bamboo (ha planted); increase of mulberry tree plantations (ha planted); increase of lacquer ware plantations (ha planted); increase in sales volumes of raw materials (quantity, price); changes applied to sustainable bamboo collection.																					
2.1 Improved production capacity of farmers (quantity and quality).	Training materials for mulberry cultivation and silkworm raising; Cultivation technique of "Duong Du" for paper production; Support for nursery gardens for "Duong Du" seedlings to preserve the plant variety; Training material for sea grass cultivation and pest and disease control improved quality of seedlings and raw material; % increase in production.	Good practice extension material for rattan plantation, bamboo collection, mulberry tree plantation and silk worm raising, sea grass cultivation, lacquer tree plantation and raw material collection for handmade paper compiled	FAO	Sustainable natural resource management and poverty reduction	NOMAFSI	2.1.1 Develop good raw material production practices and produce and disseminate extension materials.	37,000	21,900	58,900	37,000	37,000	32,200	21,900		21,900	21,900	21,900	58,900	54,100	100.00%	
Indicators: New plantation areas; improved existing plantation areas; improved quality of seedlings and raw material; % increase in production.		120 trainers for 4 provinces trained in 2011.	FAO	Sustainable natural resource management and poverty reduction	NOMAFSI	2.1.2 Train trainers in variety/provenance selection, nursery management, production, harvesting and marketing.	18,200	18,100	36,300	18,200	18,200	12,600	18,100		18,100	13,100	6,100	31,300	18,700	86.23%	
Baseline: To be provided by the baseline survey (see output 1.1).		22 farmer field schools established in 2011; 1,500 farmers participated in farmer field schools in 2011/2012.	FAO	Sustainable natural resource management and poverty reduction	DARD	2.1.3 Establish farmer field schools for dissemination and training, linked to communes and production cooperatives.	15,700	40,000	73,900	15,700	15,700	7,643	40,000		40,000	20,000	7,000	35,700	14,643	64.09%	
		1,500 farmers have improved access to seedlings in 2012.	FAO	Sustainable natural resource management and poverty reduction	NOMAFSI	2.1.4 Support plant/tree nurseries in the four provinces and increase availability of seedlings.	3,200	80,800	144,000	3,200	3,200	3,200	80,800		80,800	20,000	5,000	23,200	8,200	27.62%	

JP Outputs	Achievement of Target to date	Participating UN organization-specific Outputs	Participating UN organization	Participating UN organization corporate priority	Co-Implementing Partner ⁽¹⁾	Indicative activities for each Output	Resource allocation and indicative time frame*			Total amount planned for entire duration (2010 to 2012)	Total Transferred Budget for 2010	Reported Total Commitment Amount 2010	Reported Total Disbursement Amount 2010	2011 Budget (as per product) = Total Transferred Budget for 2011	Carried over 2010 Budget	Total 2011 Budget (incl. carry over 2010)	Estimated Total Commitment Amount 2011	Estimated Total Disbursement Amount 2011	Estimated Total Cumulative Commitment Amount to date (2010-2011)	Estimated Total Cumulative Disbursement Amount to date (2010-2011)	Estimated Cumulative Rate Against Total Budget Transferred (2010-2011)
							Y1	Y2	Y3												
		12 demonstration sites for 4 provinces established in 2011.	FAO	Sustainable natural resource management and poverty reduction	DARD	2.1.5 Establish demonstration sites at each location associated with nurseries.		46,000		46,000			46,000		46,000	34,365	8,051	34,365	8,051	74.71%	
		7 media-based extension campaigns run by 2012.	FAO	Sustainable natural resource management and poverty reduction	DARD	2.1.6 Support extension services and conduct a media based extension campaign.		13,000	13,000	26,000			13,000		13,000			0	0	0.00%	
2.1 Sub-Total							74,100	219,800	91,200	385,108					20,000			0	0	0.00%	
2.2 Improved farmer sales capacity. Indicators: Price information system accessible for farmers. Baseline: No price information for crafts raw materials in place.	This activity has been integrated into the Results under the Output 1.1 in 2010 workshop	Raw material price information system established by 2012.	FAO	Availability of information at national level	ICARD	2.2.1 Develop demand/supply and price information for crafts raw materials producers.		20,000	15,000	35,000			20,000		20,000			0	0	0.00%	
2.2 Sub-Total								20,000	15,000	35,000											
2.3 International and national links established (e.g. through INBAR). Indicators: No. of new partnerships. Baseline: No. of partnerships at the beginning	Two study tours both domestic and international conducted with 28 participants from 4 provinces, including government staff, private sector and farmers; Two reports on the results of the study tours completed.	4 reports on partnerships established and knowledge gained during study tours are available until the end of 2012.	FAO	Availability of information at national level	HRPC	2.3.1 Conduct four study tours to leading regional or international growing areas of selected materials.	10,000	20,000	10,000	40,000	10,000	10,000	10,000	20,000	20,000			10,000	10,000	33.33%	
2.3 Sub-Total							10,000	20,000	10,000	40,000											
OUTCOME 3: A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces																					
Indicators to be monitored: Reduction of the number of households living below the national poverty line in communes targeted by the programme by 50%; 30 % income increase of craft producers (absolute, relative) in programme communes with info on ethnic minorities, gender, youth, and people with disabilities.																					
3.1 Improved offer of market intelligence, market linkages and design services to rural crafts buyers and crafts producing communities /SMEs. Indicators: No. and quality of improved services offered; availability of feasibility study for design center; organization of trade fair participants and buyer delegations; training workshops. Baseline: Limited market information, design and trade fair services provided by VIETCRAFT and VIETRADE.	Besides an initial 8, an additional 18 companies were identified to benefit from design support aimed towards developing new product collection. The capacity varied among the companies, some of them were very interested and cooperative and made good prototypes while others were at a level which did not correspond to the demands of international markets. As a consequence, for some companies it was decided not to continue the design support, in 2011 at this stage. Almost 30 new craft collections were developed for 12 companies, each consisting of 2-10 products and together forming a range of products for various applications in home environment. Collections were exhibited via common 3D booth fair at LifeStyle Vietnam. The booth was well-visited and many buyers expressed an interest in the new product collections. 17 SMEs were supported to participate in "LifeStyle Vietnam 2010" (8) and LifeStyle Vietnam 2011 (9 companies). All exhibitors expressed a high level of satisfaction about their participation in the fair. The event was considered beneficial both as a learning experience and in terms of business generation, with all companies finding new prospective business leads and concluding orders at - and following - the fair. Support was provided to Vietcraft to promote "LifeStyle Vietnam" in both 2010 and 2011 by providing (graphic) design support that helped develop first-class promotional materials, including brochures, posters, invitations, as well as reworking the LifeStyle Vietnam website. In addition, experts recruited under the programme promoted the fair in Europe and Japan through targeted communications and customized follow-up in order to mobilize a maximum of buyers to attend the fair. This assisted in bringing more than 300 buyers from Japan and some 250 buyers from Europe to the 2011 fair. In 2010 Vietcraft has been supported to undertake missions to Australia and Korea, which helped develop partnerships with key associations which, in turn, help promote LifeStyle Vietnam among their respective members.	Enhanced capacity of VIETCRAFT on craft enterprises market readiness by 2010. Online exporter information system established by the end of 2011. 3 study tours organized by 2012 to develop international partner network. 4 provincial trade promotion organizations offer improved services by 2012. 3 TOTs for service providers and 3 workshops for craft SMEs, and producer groups conducted by 2011. 10 SMEs benefit from VIETCRAFT design advice by 2011. Feasibility study for a design center is available by 2010. 4 provincial trade fair participations are organized by 2011; international advertising is intensified and 3 buyers delegations for the trade fair are organized by the end of 2011.	ITC	Increase capacity of trade support institutions	VIET-CRAFT	3.1.1 Develop the capacity of VIETCRAFT to provide export market intelligence and market linkage services.	20,800	62,400	13,000	96,200	20,800	4,680	3,650	62,400	62,400		(101)	(201)	4,579	3,449	5.50%
			ITC	Increase capacity of trade support institutions	VIETRA-DE	3.1.2 Support for trade promotion networking at provincial level.		39,000		39,000				39,000	39,000			0	0	0.00%	
			ILO	Increase capacity of service providers to support sustainable enterprise development	VCCI	3.1.3 Develop capacity of local service providers to train, consult/coach and conduct training to craft SMEs and poor craft producing communities with the aim to increase productivity & competitiveness.	40,500	40,500		81,000	40,500	27,862	27,360	40,500	16,000	56,500	27,392	13183.14	55,254	40,443	68.21%
			ITC	Strengthen international competitiveness of enterprises	VIET-CRAFT	3.1.4 Support VIETCRAFT's efforts to provide local design inputs to national handicraft exporters.	18,720	47,840		66,560	18,720	27,040	21,991	47,840	47,840	34,996	34,410	62,036	55,507	93.20%	
			ITC	Increase capacity of trade support institutions	VIET-CRAFT	3.1.5 Assist VIETCRAFT to organize an international home furnishing/gifts fair (in 2010/2011), exhibiting green and socially responsible products from the target provinces, demonstrating good practices and disseminating policy recommendations.	67,600			67,600	67,600	54,592	37,784	0	10,000	10,000	18,048	17,576	72,640	55,360	107.46%
3.1 Sub-Total							147,620	189,740	13,000	350,360											
3.2 Improved market knowledge and market links of key crafts enterprises for the four provinces. Indicators: Increased export turnover; increased no. of household suppliers and factory workers of SMEs. Baseline: Limited (occasional) export experience only; turnover and employment figures to be provided by the baseline survey.	A market prospecting mission to Canton trade fair was conducted including some 8 exporters, building their awareness on current market trends. To prepare for successful trade fair participation, companies benefited from a one-day training on effective trade fair participation, including the technique of display products at the fair, how to deal with customers, and how to ensure proper follow-up to turn promising leads into actual business.	20 SMEs in the provinces and Hanoi receive marketing and product development support and increased their sales at least by 30% by 2012. 4 partnerships with Fair Trade Organizations developed by 2012. 200 copies of updated export marketing guidelines available by 2010.	ITC	Strengthen international competitiveness of enterprises	VIET-CRAFT	3.2.1 Support key companies in the 4 provinces and Hanoi to become "driving forces" in the sub-sector's development. Support in e.g. target market selection and marketing, product line development in view of target markets, green procurement and grassroots supplier development.	17,680	95,880	73,480	187,040	17,680	11,244	8,771	95,880	95,880	22,476	18,739	33,720	27,510	29.69%	
			ITC	Strengthen international competitiveness of enterprises	VIET-CRAFT	3.2.2 Link ethnic minority enterprises with fair-trade importers (handmade paper, silk) and enhance domestic market access, including support through fair trade retail outlets.		21,320		21,320				21,320	21,320			0	0	0.00%	
			ITC	Increase capacity of trade support institutions	VIETRA-DE	3.2.3 Produce and disseminate export marketing guidelines.	11,960			11,960	11,960			0	11,960	11,960			0	0	0.00%
3.2 Sub-Total							29,640	117,200	73,480	220,320											
3.3 Improved business management and business plan implementation capacity of SME crafts & small furniture producers. Indicators: No. of SMEs and producer groups trained; No. of business plans developed and implemented; turnover development of trained SMEs and producer groups; No. of household producers in the provinces supplying the SMEs; No. of additional jobs created at SME and producer group level; improved labor conditions. Baseline: SMEs have rudimentary business skills and occasional export experience only; limited compliance to labor standards; turnover, supply network and employment figures of SMEs and producer groups to be collected from participating SMEs.	Transition to Vietnamese and revisions of Empretec training material completed. Assessment of entrepreneurial capabilities of handicraft producers in provinces completed. Adaptation of Empretec methodology to provinces underway. Counterpart organization (Vietrade) to host the Empretec programme confirmed. Five candidate trainers selected and four recruited. One training coordinator and one local trainer appointed. All trainers trained through 3 TOTs in Hanoi and on-going monitoring of trainee trainers in provinces by international master trainers. 3 Empretec Training Workshops, 2 Business Planning workshops and 1 Financial Strategy workshop held in Hanoi. 4 local trainers trained and certified to deliver core competency courses of entrepreneurship and business plan preparation for SMEs in the craft and furniture sector (by 2011). 30 SMEs and 20 exporters in the craft and furniture sector participated in training workshops and improved their business management capacity by 2011.	Training material based on core EMPRETEC methodology developed by 2010 for training SMEs to produce and implement business strategies to meet the requirements of foreign markets in the crafts sector in the 4 provinces. 4 local trainers trained and certified to deliver core competency courses of entrepreneurship and business plan preparation for SMEs in the craft and furniture sector (by 2011). 30 SMEs and 20 exporters in the craft and furniture sector participated in training workshops and improved their business management capacity by 2011.	UNC-TAD	Develop-ment friend-by integration of developing countries into the world economy	VIETRA-DE	3.3.1 Identify business skills needed for SME crafts & small furniture producers and design training curricula aimed at implementing business strategies. Translate and adapt material to local context.	52,500			52,500	52,500	43,840	43,000	0	0	9500	9500	53,340	52,500	101.60%	
			UNC-TAD	Develop-ment friend-by integration of developing countries into the world economy	VIETRA-DE	3.3.2 Select, train and certify four national trainers on the EMPRETEC entrepreneurship development methodology.	28,500	41,000	7,500	77,000	28,500	39,937	24,049	41,000	1,673	42,673	29,000	18,000	68,937	42,049	99.19%
			UNC-TAD	Develop-ment friend-by integration of developing countries into the world economy	VIETRA-DE	3.3.3 Organize outreach campaigns, training and follow up workshops on the EMPRETEC methodology for SME exporters of handicrafts and small furniture in the four provinces and Hanoi. Monitor business plan implementation.	106,000	74,000	28,500	208,500	106,000	94,050	64,908	74,000	7,500	81,500	85,950	77,950	180,000	142,858	100.00%

JP Outputs	Achievement of Target to date	Participating UN organization-specific Outputs	Participating UN organization	Participating UN organization corporate priority	Co-Implementing Partner ⁽¹⁾	Indicative activities for each Output	Resource allocation and indicative time frame*			Total amount planned for entire duration (2010 to 2012)	Total Transferred Budget Amount for 2010	Reported Total Commitment Amount 2010	Reported Total Disbursement Amount 2010	2011 Budget (as per product) = Total Transferred Budget for 2011	Carried over 2010 Budget	Total 2011 Budget (incl. carry over 2010)	Estimated Total Commitment Amount 2011	Estimated Total Disbursement Amount 2011	Estimated Total Cumulative Commitment Amount to date (2010-2011)	Estimated Total Cumulative Disbursement Amount to date (2010-2011)	Estimated Cumulative Commitment Rate Against Total Budget Transferred (2010-2011)
							Y1	Y2	Y3												
		20 producer groups in the four provinces improved their management capacity by 2012.	UNC-TAD	Develop-ment friend-ly integra-tion of de-veloping countries into the world economy	VIETRA-DE	3.3.4 Upgrade producer groups in the four provinces to meet the requirements of international corporations sourcing handicraft products from Viet Nam.	25,000	27,500	52,500				25,000		25,000			0	0	0.00%	
		2 TOTs and 2 SME workshops incl. follow-up support conducted by 2012. Strengthened capacity of service providers and SMEs on labor standards compliance.	ILO	Improvement of working conditions for sustainable enterprise development	VCCI	3.3.5 Provide training and advisory follow up on compliance with national and international labor standards to enhance competitiveness.	29,500	29,500	59,000		2,500	2,500	29,500	10,000	39,500	36,500	20,563	39,000	23,063	132.20%	
3.3 Sub-Total							187,000	169,500	93,000	449,500											
3.4 Improved production and clean design capacity of SME crafts & furniture producers.	Assessment on CP and DAS needs of handicrafts producers and traders was delivered for 5 value chains in 4 provinces. Report was completed. Rapid integrated CP and DAS appraisals for 50 companies have been completed. Report was completed. TOTs on CP and DAS for 40 trainers from SMEs and vocational schools. DARD were organized. Integrated training materials on CP & DAS were developed. 4 companies were supported to produce 25 products of innovative sustainable design and 5 re-design products. These products were presented at Lifestyle. "Craft and Design" book were jointly developed with ITC. Report on sustainable design support were completed and circulated.	50 quick assessments in cleaner production to define production and management 50 trainers of SMEs and vocational schools trained in sustainable design principles and implementation. On the job training in sustainable design and packaging delivered in up to 5 product groups. 10 case studies on good practices in cleaner production and sustainable design and packaging published.	UNIDO	Poverty reduction through productive activities	VNCP	3.4.1 Assist crafts SMEs to remedy own production and process deficiencies according to cleaner production principles and practices. 3.4.2 Train trainers from vocational training schools and SMEs on sustainable clean design principles and implementation. 3.4.3 Conduct pilot sustainable (clean) design and packaging initiatives for selected crafts SMEs. 3.4.4 Document good practices and publish.	30,000	15,000	45,000	30,000	26,328	4,100	15,000	10,000	25,000	5,000	7460	31,328	11,560	69.62%	
3.4 Sub-Total							61,000	68,500	14,500	144,000											
3.5 Improved business management skills and business representation of grassroots crafts & furniture producers.	3 TOTs have been conducted on GET AHEAD, Start Your Business (SYB), Business Group Formation. 4 Coaching courses were delivered. 30 TOTs on Get ahead were delivered in 4 provinces. 300 beneficiaries from these TOTs. 18 TOTs on OSH were delivered with 360 beneficiaries. Follow up activities within a period of 3 months after TOTs were prepared to be delivered to keep the project going on with high impact.	4 ToT training activities realized by 2011. 5 Capacity building activities undertaken for business groups/ associations by 2012. 1,500 poor grassroots producers got improved business and empowering skills by 2012. Improved micro-finance links established at grassroots producer level by 2012. Good practice documents on the promotion of business and empowering skills published by 2012.	ILO	Strengthening service capacity for sustainable business development	VCA	3.5.1 Develop capacity of local service providers to train, consult/coach on business development skills for different levels of target audience. 3.5.2 Undertake capacity building for business groups/associations among poor grassroots crafts producers. 3.5.3 Assist business development service providers to implement training courses for poor grassroots craft producers on business skills for existing household business & cooperatives level. 3.5.4 Support to link poor grassroots crafts producers to micro-finance and micro insurance institutions and for improved micro-finance and micro insurance services.	47,333	23,667	71,000	47,333	10,899	10,233	23,667	35,016	58,683	28,118	21,621	39,017	31,854	54.95%	
			ILO	Strengthening representation and dialogue	VCA	3.5.2 Undertake capacity building for business groups/associations among poor grassroots crafts producers.	10,333	10,334	31,000	10,333	9,647	9,125	10,334	10,000	20,334	18,000	1,154	27,647	10,279	133.77%	
			ILO	More productive and decent employment	VCA	3.5.3 Assist business development service providers to implement training courses for poor grassroots craft producers on business skills for existing household business & cooperatives level.	52,600	109,200	267,000	52,600	14,977	14,977	109,200	20,000	129,200	66,898	36,459	81,875	51,436	50.60%	
			ILO	Better access to finance	VCA	3.5.4 Support to link poor grassroots crafts producers to micro-finance and micro insurance institutions and for improved micro-finance and micro insurance services.	27,333	13,667	41,000				27,333		27,333			0	0	0.00%	
3.5 Sub-Total							119,266	170,534	143,200	424,000											
3.6 Improved green production capacities of grassroots crafts & furniture producers.	Equipment needs has been defined. Assessment of technology on silk dyeing was completed by Austria expert and national expert from HUST. A technical seminar on silk dyeing was organized in Jan. 2011 Assessment of technology on lacquer dyeing was completed by Japanese expert from Meiji University and national expert from HUST. A technical seminar on lacquer processing was organized in March, 2011	1,500 grassroots crafts producers in 5 value chains established on the basis of: Tools, equipment and technologies to improve productivity and decrease resource use introduced in 5 value chains at commune level by 2011/2012. Improved lacquer processing and silk dyeing techniques introduced in 4 communes; 2 study tour reports. 2 brand development initiatives conducted with emphasis on sustainability. 15 good practice cases developed and published; 4 inter-provincial good practice workshops conducted.	UNIDO	Promote resource efficient industrial production	VNCP	3.6.1 Train grassroots producers in technical craft production skills, using local resources, to improve productivity and decrease resource use introduced in 5 value chains at commune level by 2011/2012. 3.6.2 Identify equipment needs, particularly those that can be used jointly and would save resources (materials, energy and water—e.g. fumigation, drying/heating, drying kiln, etc.) and set up joint utility shops/arrange-ments for shared equipment services. 3.6.3 Collaborate with relevant universities or research institutes in other countries to improve lacquer processing and silk dyeing techniques, including through study tours to countries such as Japan and China. 3.6.4 Assist production groups, in collaboration with VIETRADE/local TPOs, to develop brands. 3.6.5 Share experiences and validate recommendations for design for sustainability and cleaner production practices in handicrafts and furniture sectors through inter-provincial.	50,000	114,000	47,500	211,500	50,000	6,582	1,025	114,000	20,000	134,000	0	1,368	6,582	2,390	4.01%
			UNIDO	Promote resource efficient industrial production	VNCP	3.6.2 Identify equipment needs, particularly those that can be used jointly and would save resources (materials, energy and water—e.g. fumigation, drying/heating, drying kiln, etc.) and set up joint utility shops/arrange-ments for shared equipment services.	25,000	83,808	108,808	25,000			83,808	20,000	103,808	18,612	10,212	18,612	10,212	17.11%	
			UNIDO	Promote resource efficient industrial production	VNCP	3.6.3 Collaborate with relevant universities or research institutes in other countries to improve lacquer processing and silk dyeing techniques, including through study tours to countries such as Japan and China.	15,000	60,000	20,000	95,000	15,000		60,000	20,000	80,000	16,267	8,484	16,267	8,484	21.69%	
			UNIDO	Promote resource efficient industrial production	VIETRA-DE	3.6.4 Assist production groups, in collaboration with VIETRADE/local TPOs, to develop brands.	9,000	9,000	18,000				9,000	7,000	16,000			0	0	0.00%	
			UNIDO	Promote resource efficient industrial production	VNCP	3.6.5 Share experiences and validate recommendations for design for sustainability and cleaner production practices in handicrafts and furniture sectors through inter-provincial.	3,000	15,000	36,000	3,000			15,000		15,000			0	0	0.00%	
3.6 Sub-Total							93,000	281,808	94,500	468,000											
OUTCOME 4: Improved policies and regulatory frameworks at the provincial and national level that meet the needs of rural small enterprises, in particular rural materials and crafts producers, processors and traders																					
Indicators: Provincial crafts development action plans in four provinces available; VIETRADE (MOIT) provided with policy recommendations for the national level																					
4.1 Provincial action plans for crafts and small furniture sectors in each province developed and backed by the public and private sector.	Three LED training workshops were organized in cooperation with local partners of Nghe An, Thanh Hoa and Phu Tho. At least 60 selected local officials/private sectors were introduced and improved knowledge on LED and linkage between LED and value chains; One LED workshop will be organized early 2011 in Hoa Binh. 4 LED forums were organized in 4 project provinces. The 5 value chains in 4 provinces were reviewed and updated. 4 action plan were developed with prioritized activities. Business Environment Assessments in 5 value chains were analyzed.	Selected commune officials capacity on LED and CB-TREE built by 2010 4 provincial PPD workshops held by 2012. 4 provincial action plans for small furniture sector developed by 2012.	ILO	Strengthening plan-ring capacity for local economic development	DOLISA	4.1.1 Train communes officials and relevant local development players on Local Economic Development (LED)/Community-based Training for Economic Empowerment (CB-TREE).	61,000		61,000	61,000	24,865	24,043	0	30,000	30,000	27,927	16,116	52,792	40,159	86.54%	
			ITC	Strengthen integration into the global economy through enhanced support to policy makers	VIETRA-DE	4.1.2 Facilitate a participatory impact analysis of national and provincial policies, programmes, implementation practices and capacities through structured public-private dialogue in the four provinces and through a national symposium, and facilitate consensus building on provincial and district level action plans and policy recommendations for the national level.	38,480		38,480				0	0	0			0	0	0	
4.1 Sub-Total							61,000	38,480	99,480												
4.2 Policy recommendations for the national and international level for the sustainable development of income generation for the poor.	Availability of policy recommendations for sustainable crafts production	Report on impact of national and provincial policies on sustainable crafts production available; End-of-project workshop on sustainable crafts production conducted	UNIDO	Promote resource efficient industrial production	VIETRA-DE	4.2.1 Organize an end-of-project workshop for policymakers and regulators to share lessons learnt and ensure sustainable business environment for craft production.	15,000		15,000				0		0			0	0	0	

JP Outputs	Achievement of Target to date	Participating UN organization-specific Outputs	Participating UN organization	Participating UN organization corporate priority	Co-Implementing Partner ⁽¹⁾	Indicative activities for each Output	Resource allocation and indicative time frame*			Total amount planned for entire duration (2010 to 2012)	Total Transferred Budget Amount for 2010	Reported Total Commitment Amount 2010	Reported Total Disbursement Amount 2010	2011 Budget (as per product) = Total Transferred Budget for 2011	Carried over 2010 Budget	Total 2011 Budget (incl. carry over 2010)	Estimated Total Commitment Amount 2011	Estimated Total Disbursement Amount 2011	Estimated Total Cumulative Commitment Amount to date (2010+2011)	Estimated Total Cumulative Disbursement Amount to date (2010+2011)	Estimated Cumulative Commitment Rate Against Total Budget Transferred (2010+2011)
							Y1	Y2	Y3												
Baseline: None.		Report on the impact of WTO accession, tariff and non-tariff barriers for Vietnamese crafts in major export markets available by 2012.	ITC	Strengthen integration into the global economy through enhanced support to policy makers	VIETRA-DE	4.2.2 Analyze the impact of WTO accession, tariff and non-tariff barriers (e.g. technical, environmental and labor standards) for Vietnamese crafts in major export markets and provide VIETRADE with the results and recommendations for action.			20,280	20,280			0					0	0		
4.2 Sub-Total								35,280	35,280												

5 Joint Programme Formulation, Management, Coordination, Monitoring and Evaluation

5.1 Effective coordination and monitoring of the delivery of all programme components at the provincial level. Indicators: JP implemented in accordance with agreed-upon work plan; on-time and on-budget. Baseline: N/A	Continuous monitoring and coordination of activities at the provincial level; rolling one-year work plans to be updated every six months; high-quality communication products on JP; annual and final narrative JP progress reports; yearly reporting to National Steering Committee.	Senior Technical Advisor	ITC	VIET-CRAFT	137,842	137,842	137,841	413,525	137,842	103,424	94,243	137,842	34,418	172,260	74,402	75,055	177,906	169,298	64.53%	
			ITC	VIET-CRAFT	National staff	56,160	56,160	56,160	168,480	56,160	69,987	27,370	56,160	14,000	70,160	45,726	8,378	115,713	35,749	103.02%
			ITC	VIET-CRAFT	Programme office running costs	65,070	23,469	23,469	112,008	65,070	47,223	21,321	23,469	23,469	20,431	16,683	67,654	38,004	76.41%	
			ITC	VIET-CRAFT	ITC HQ travel costs	5,200	5,200	5,200	15,600	5,200	11,588	11,588	5,200	5,200	5,564	199	17,152	11,389	164.92%	
			ITC	VIET-CRAFT	Provincial coordinators DARD/DOIT	17,334	17,333	17,333	52,000	17,334	5,714	3,839	17,333	11,048	28,381	21,518	1,816	27,232	5,655	78.55%
5 Sub-Total			ITC	VIET-CRAFT				25,545				25,545		25,545			0	0	0.00%	
6 Formulation advance			UNIDO		20,000		20,000		18,530	18,530								18,530	18,530	

	Resource allocation and indicative time frame*	Total amount planned for entire duration (2010 to 2012)	Total Transferred Budget Amount for 2010	Reported Total Commitment Amount 2010	Reported Total Disbursement Amount 2010	2011 Budget (as per product) = Total Transferred Budget for 2011	Carried over 2010 Budget	Total 2011 Budget (incl. carry over 2010)	Estimated Total Commitment Amount 2011	Estimated Total Disbursement Amount 2011	Estimated Total Cumulative Commitment Amount to date (2010+2011)	Estimated Total Cumulative Disbursement Amount to date (2010+2011)	Estimated Cumulative Commitment Rate Against Total Budget Transferred (2010+2011)			
														Y1	Y2	Y3
FAO	Programme Cost	170,100	259,800	138,200	568,100	170,100	140,742	105,123	259,800	29,358	289,158	131,215	82,663	271,957	187,816	
	Indirect Support Cost	11,907	18,186	9,674	39,767	11,907	9,822	7,399	18,186	2,055	20,241	9,185	5,789	19,037	13,147	
	Programme Cost	182,007	277,986	147,874	607,867	182,007	150,564	112,482	277,986	31,413	309,399	140,400	88,482	290,994	200,963	63.26%
ITC	Programme Cost	494,286	531,989	390,443	1,416,718	494,286	412,860	299,875	531,989	81,426	613,415	241,487	175,445	654,345	475,319	
	Indirect Support Cost	34,600	37,239	27,331	99,170	34,600	28,900	20,991	37,239	5,700	42,939	16,904	12,281	45,804	33,272	
	Programme Cost	528,886	569,228	417,774	1,515,888	528,886	441,760	320,866	569,228	87,126	656,354	258,391	187,726	700,149	508,591	63.76%
ILO	Programme Cost	225,766	240,534	172,700	639,000	225,766	104,750	102,138	240,534	121,016	361,550	204,835	109,096	309,585	211,234	
	Indirect Support Cost	15,804	16,837	12,089	44,730	15,804	7,333	7,150	16,837	8,471	25,309	14,338	7,637	21,671	14,786	
	Programme Cost	241,570	257,371	184,789	683,730	241,570	112,083	109,288	257,371	129,487	386,859	219,173	116,732	331,256	226,020	66.38%
UNIDO	Programme Cost	206,000	350,308	149,000	705,308	206,000	92,466	20,011	350,308	113,696	464,004	75,149	80,389	186,145	119,930	
	Indirect Support Cost	14,420	24,522	10,430	49,372	14,420	6,473	1,401	24,522	7,959	32,480	5,260	5,627	13,030	8,325	
	Programme Cost	220,420	374,830	159,430	754,680	220,420	98,939	21,412	374,830	121,655	496,484	80,409	86,016	199,175	127,255	33.46%
UNCTAD	Programme Cost	187,000	140,000	63,500	390,500	187,000	177,827	131,957	140,000	9,173	149,173	124,450	105,450	302,277	237,407	
	Indirect Support Cost	13,090	9,800	4,445	27,335	13,090	12,448	9,237	9,800	642	10,442	8,712	7,382	21,159	16,618	
	Programme Cost	200,090	149,800	67,945	417,835	200,090	190,275	141,194	149,800	9,815	159,615	133,162	112,832	323,436	254,025	92.44%
Total	Programme Cost	1,283,152	1,522,631	913,843	3,719,626	1,283,152	928,645	659,104	1,522,631	354,669	1,877,300	777,136	553,072	1,724,309	1,230,705	61.46%
	Indirect Support Cost	89,821	106,584	63,969	260,374	89,821	65,005	46,137	106,584	24,827	131,411	54,399	38,715	120,702	86,149	61.46%
	TOTAL															
	Total⁽²⁾	1,372,973	1,629,215	977,812	4,000,000	1,372,973	993,650	705,241	1,629,215	379,496	2,008,711	831,535	591,787	1,845,010	1,316,855	61.05%

71.33%	50.63%
Commitment rate for 2010	Disbursement rate for 2010

41.40%	29.46%	61.05%	43.57%
Commitment rate for 2011	Disbursement rate for 2011	Cumulative Commitment rate	Cumulative Disbursement rate