

Section I: Identification and JP Status

Alliances for Culture Tourism (ACT) in Eastern Anatolia

Semester: 1-11

Country	Turkey
Thematic Window	Culture and Development
MDGF Atlas Project	67179
Program title	Alliances for Culture Tourism (ACT) in Eastern Anatolia

Report Number	
Reporting Period	1-11
Programme Duration	
Official Starting Date	2008-12-11

Participating UN Organizations	<ul style="list-style-type: none">* UNDP* UNESCO* UNICEF* UNWTO
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Implementing Partners	<ul style="list-style-type: none">* Ankara University* Kafkas University* Kars Governorate* Ministry of Culture and Tourism (MCOT)* Prime Ministry, Social Services and Child Protection Agency
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Budget Summary

Total Approved Budget

	UNDP	\$1,697,450.00
UNESCO	\$830,320.00	
UNICEF	\$670,890.00	
UNWTO	\$601,340.00	
Total	\$3,800,000.00	

Total Amount of Transferred To Date

	UNDP	\$1,697,450.00
UNESCO	\$830,320.00	
UNICEF	\$670,890.00	
UNWTO	\$601,340.00	
Total	\$3,800,000.00	

Total Budget Committed To Date

	UNDP	\$1,454,657.00
UNESCO	\$766,210.00	
UNICEF	\$627,000.00	
UNWTO	\$441,500.00	
Total	\$3,289,367.00	

Total Budget Disbursed To Date

	UNDP	\$1,413,495.00
UNESCO	\$651,075.00	
UNICEF	\$607,000.00	
UNWTO	\$350,937.00	
Total	\$3,022,507.00	

Donors

As you can understand, one of the Goals of the MDG-F is to generate interest and attract funding from other donors. In order to be able to report on this goal in 2010, we would require you to advise us if there has been any complementary financing provided for each programme as per following example:

Please use the same format as in the previous section (budget summary) to report figures (example 50,000.11) for fifty thousand US dollars and eleven cents

Type	Donor	Total	For 2010	For 2011	For 2012
Parallel					
Cost Share					
Counterpart					

DEFINITIONS

1) PARALLEL FINANCING – refers to financing activities related to or complementary to the programme but whose funds are NOT channeled through UN agencies. Example: JAICA decides to finance 10 additional seminars to disseminate the objectives of the programme in additional communities.

2) COST SHARING – refers to financing that is channeled through one or more of the UN agencies executing a particular programme. Example: The Government of Italy gives UNESCO the equivalent of US \$ 200,000 to be spent on activities that expand the reach of planned activities and these funds are channeled through UNESCO.

3) COUNTERPART FUNDS - refers to funds provided by one or several government agencies (in kind or in cash) to expand the reach of the programme. These funds may or may not be channeled through a UN agency. Example: The Ministry of Water donates land to build a pilot 'village water treatment plant' The value of the contribution in kind or the amount of local currency contributed (if in cash) must be recalculated in US \$ and the resulting amount(s) is what is reported in the table above.

Direct Beneficiaries

Indirect Beneficiaries

Section II: JP Progress

1 Narrative on progress, obstacles and contingency Measures

Please provide a brief overall assessment (1000 words) of the extent to which the joint programme components are progressing in relation to expected outcomes and outputs, as well as any measures taken for the sustainability of the joint programme during the reporting period. Please, provide examples if relevant. Try to describe facts avoiding interpretations or personal opinions

Progress in outcomes

Joint Programme Output 1: A model for strategic direction, prioritization and safeguarding of tangible cultural heritage and cultural tourism delivery in Turkey's less developed regions produced and implemented in Kars

Outcome 1.1: Policy for the protection and enhancement of cultural assets in Kars

Activities successfully completed and outcome fully achieved. Follow-up activities are on-going.

The necessary training was provided to build capacities of relevant users/authorities (MoCT, newly assigned personnel of the Kars Preservation Council, Erzurum Preservation Council, Kars Governorate, and Kars Museum) within the activation of the software system to digitalize the registered site areas and immovable culture and natural assets database within Kars province. The planned digitisation activities were completed. Hardware system and technical components were procured and will be installed at the Kars Preservation Council.

This system will ensure an efficient and effective monitoring and the implementation of conservation, renovation, observation, inspection, licensing and project management activities in relation to the registered sites and assets. Such system, especially designed to target needs and expectations of the relevant stakeholders, is among the most advanced systems at country-level and can be considered as a best practice to be possibly replicated in other provinces of Turkey. Within this framework, activities for the digitization of cultural heritage were started and a total of 2643 files have been digitized so far. Feasibility Analysis on 20 sites and registered buildings in Province of Kars were also prepared, the terrestrial measurement of 14 sites are completed.

The awareness raising brochures were distributed to the museums, tourism information centres and all relevant places all over Turkey. The MoCT will reprint new copies to meet the needs of interested parts. The brochures are expected to bring concrete results in terms of enhanced knowledge on the concerned issues, and thus to strengthen the respect and safeguarding of cultural heritage.

Outcome 1.2: Support to the implementation of the recommendations by the Site management Board

Activities successfully completed and outcome achieved beyond expectations. Follow-up activities are on-going.

The first draft Management Plan is about to be completed. The focus group meetings have been held at local and national level. Support through consultancy was given to the

Site Management Planning Team of MoCT in order to develop their capacities. Preparatory meetings with the newly established site management planning team were held with financial and technical assistance provided by the UNJP. The results of these meetings are shared with local and national level stakeholders and reflected in the draft Site Management Plan with their comments. Special attention was paid to ensure the involvement and participation of all stakeholders, including all relevant authorities (national and international) and NGO's in the planning process of the Ani Site Management. The roles and responsibilities of each stakeholder have been defined and an agreement achieved on modalities of cooperation in implementing the site management plan.

The activities for the enhancement of management capacities related to the site of Ani allowed the definition of an innovative methodology with a participatory approach, and its application for the first time in Turkey. The approval of the "Ani Site Management Development Framework" and the agreement reached between the relevant stakeholders on the preparation of a draft 5-year Management Plan according to the current legislative framework is a decisive progress.

The updated archaeological plan of Ani has been fully integrated in the new software automated system.

Outcome 1.3: A cultural tourism strategy and action plan agreed to by national authorities within the context of the "Brand City" programme

Tourism Strategy Document for Kars is available and approved by the Ministry of Culture and Tourism dated 22 December 2010. The report includes a Diagnostic Report which evaluates the potential of tourism development in Kars, a Master Plan with recommendations for the sustainable development of tourism in Kars based on culture, nature and winter sports tourism products, and, an Action Plan for the implementation of the Master Plan recommendations.

A complete qualitative and quantitative audit of Kars Province tourism facilities and services was carried out.

Tourism potential of cultural tourism assets (tangible and intangible) based on UNESCO's identification and evaluation assessed.

The institutional capacity assessment was carried out and the possible structure of a Tourism Governance Organization (TGO) elaborated.

Market profile, trends and opportunities of tourism assessed. Marketing and promotional strategy for Kars including recommendations for the setting up of a Tourism Information Centre was prepared.

A survey of selected international and national tour operators on current and potential interest of Kars as a tourism destination was conducted.

Creation of a logo and slogan for Kars Province.

Promotional brochures (general information, winter, nature and culture thematic brochures) for Kars Province.

Joint Programme Output 2: Capacities of communities and enterprises increased for income generation and job creation in culture based tourism

Outcome 2.2: Community initiatives started for enterprise development in cultural tourism in Kars

Training in English language was implemented from February to April 2011.

Training for tourism entrepreneurship including business advisory services implemented in May 2011.

Outcome 2.3. Business development services strategy in place

Internal networks mobilized through cluster development activities and partnership established. Potential for strengthened ownership at local level for sector development with increased capacities.

Support scheme for tourism development activities (income generating activities and/or cluster development activities launched with 8 initiatives supported).

Outcome 2.4. Culture tourism and wider sector enterprise cluster established

The promotional materials and information sign posts prepared within the KARTAB agreement still used by enterprises and public authorities for promotion of Kars tourism potential.

Joint Programme Output 3: Capacities of local authorities and civil society in promoting social cohesion and dialogue through fostering of pluralism

Outcome 3.1. 2003 Convention on Intangible Cultural Heritage follow up initiated in Kars

Activities successfully completed and outcome achieved. Follow-up activities are on-going.

The mapping of the local ICH in its diverse forms of expressions is expected to raise awareness on ICH as an integral part of the local cultural assets, especially with regard to the heritage's bearers, and to reinforce their ownership. Furthermore, the research will offer a necessary reference for all future actions aimed at the safeguarding and viability of this heritage, as well as for its inclusion into sustainable and responsible programmes of tourism development.

As regards actions in support of the national inventorying of ICH, it shall be noted that the inventory-making is considered as one of the necessary conditions to ensure the sustainable safeguarding of ICH and it is one of the priority actions that the signatory parties of the UNESCO convention must undertake for the Convention's implementation.

The Culture House and collateral actions for the promotion of the Minstrelsy tradition (international festival, and folk tales book) are also expected to greatly contribute to the sustainability of this most important expression of ICH in the province of Kars, by means of providing a reference place for education and performing, and thus for the transmission and promotion of this tradition. It shall also be noted that the Minstrelsy tradition has been inscribed in 2009 in the UNESCO Representative List of the world intangible cultural heritage.

Training activities on the making and performance of traditional musical instruments, "saz" and "tar" were completed, with the participation of 20 students. The atelier is still functioning. The master is keen on continuing the activity. A chorus has been established within the training programme. This chorus will be involved in the future cultural activities. □

Outcome: 3.2. The governance structure involving civil society-government partnerships in cultural heritage promotion functional

A communication plan to ensure the visibility of the Joint Programme and the cultural/tourism potential of Kars was implemented.

The elaboration of linkages of Kars to Eastern Anatolia and the identification further to the promotion of itineraries within Kars Province and surrounding areas, as well as an evaluation of enhanced use of and promotion of cultural events were assessed and included in the Tourism Master Plan for Kars Province.

The institutional capacity assessment was carried out and the possible structure of a Tourism Governance Organization (TGO) elaborated.

Outcome 3.3. Children's understanding of cultural diversity and ability to resolve conflict increased through the provision of cultural and life skills based education programmes within the Child's Rights Committees of Istanbul-Eskişehir-Ankara-Kayseri- Sivas- Erzincan-Erzurum-Kars.

Children Museum Rooms in Kars on 17 January 2011 and Erzurum on 21 April 2011 established.

5 children museum training modules printed which could be replicable for other provinces and regions of Turkey.

Eight Child Rights Committees travelled on board of the "Tolerance, Harmony and Friendship Train" from Istanbul to Kars between 18-22 April 2011 with the participation of 33 children and 32 adults.

Two short films about the train journey and train dairy book will be informative and inspirational for related future activities.

Progress in outputs

Joint Programme Output 1: A model for strategic direction, prioritization and safeguarding of tangible cultural heritage and cultural tourism delivery in Turkey's less developed regions produced and implemented in Kars.

UNJP contributed to the development of capacities of the Site Management Planning Team of MoCT by providing consultancy and technical assistance. Preparatory meetings with the newly established site management planning team held. The results of these meetings are shared with local and national level stakeholders and reflected in the draft Site Management Plan with their comments. A particular attention has been given to the participation of all local authorities and NGO's in the planning process of the Ani Site Management. The roles and responsibilities of each stakeholder have been defined. Agreement achieved on modalities of cooperation in implementing the site management plan.

The awareness raising brochures were distributed to the museums, tourism information centres and all relevant places all over Turkey. The MoCT will reprint the brochures to be distributed to interested parts.

The updated archaeological plan of Ani has been fully integrated in the new software automated system.

Tourism Strategy Document for Kars is available and approved by the Ministry of Culture and Tourism dated 22 December 2010. The report includes a Diagnostic Report which evaluates the potential of tourism development in Kars, a Master Plan with recommendations for the sustainable development of tourism in Kars based on culture, nature and winter sports tourism products, and, an Action Plan for the implementation of the Master Plan recommendations.

A complete qualitative and quantitative audit of Kars Province tourism facilities and services was carried out.

Tourism potential of cultural tourism assets (tangible and intangible) based on UNESCO's identification and evaluation assessed.

The institutional capacity assessment was carried out and the possible structure of a Tourism Governance Organization (TGO) elaborated.

Market profile, trends and opportunities of tourism assessed.

A survey of selected international and national tour operators on current and potential interest of Kars as a tourism destination was conducted.

Creation of a logo and slogan for Kars Province.

Promotional brochures (general information, winter, nature and culture thematic brochures) for Kars Province.

Joint Programme Output 2: Capacities of communities and enterprises increased for income generation and job creation in culture based tourism

Training in English language was implemented from February to April 2011.

Training for tourism entrepreneurship including business advisory services implemented in May 2011.

Internal networks mobilized through cluster development activities and partnership established. Potential for strengthened ownership at local level for sector development with increased capacities.

Support scheme for tourism development activities (income generating activities and/or cluster development activities launched with 8 initiatives supported).

The promotional materials and information sign posts prepared within the KARTAB agreement still used by enterprises and public authorities for promotion of Kars tourism potential.

Joint Programme Output 3: Capacities of local authorities and civil society in promoting social cohesion and dialogue through fostering of pluralism

The mapping of the local ICH in its diverse forms of expressions is expected to raise awareness on ICH as an integral part of the local cultural assets, especially with regard to the heritage's bearers, and to reinforce their ownership.

Furthermore, the research will offer a necessary reference for all future actions aimed at the safeguarding and viability of this heritage, as well as for its inclusion into sustainable and responsible programmes of tourism development.

As regards actions in support of the national inventorying of ICH, it shall be noted that the inventory-making is considered as one of the necessary conditions to ensure the sustainable safeguarding of ICH and it is one of the priority actions that the signatory parties of the UNESCO convention must undertake for the Convention's implementation.

The Culture House and collateral actions for the promotion of the Minstrelsy tradition (international festival, and folk tales book) are also expected to greatly contribute to the sustainability of this most important expression of ICH in the province of Kars, by means of providing a reference place for education and performing, and thus for the

transmission and promotion of this tradition.

Training activities on the making and performance of traditional musical instruments, “saz” and “tar” were completed, with the participation of 20 students.

A communication plan to ensure the visibility of the Joint Programme and the cultural/tourism potential of Kars was implemented.

The elaboration of linkages of Kars to Eastern Anatolia and the identification further to the promotion of itineraries within Kars Province and surrounding areas, as well as an evaluation of enhanced use of and promotion of cultural events were assessed and included in the Tourism Master Plan for Kars Province.

The institutional capacity assessment was carried out and the possible structure of a Tourism Governance Organization (TGO) elaborated.

Children Museum Rooms in Kars on 17 January 2011 and Erzurum on 21 April 2011 established.

5 children museum training modules printed which could be replicable for other provinces and regions of Turkey.

Eight Child Rights Committees travelled on board of the “Tolerance, Harmony and Friendship Train” from Istanbul to Kars between 18-22 April 2011 with the participation of 33 children and 32 adults.

Two short films about the train journey and train dairy book will be informative and inspirational for related future activities.

Measures taken for the sustainability of the joint programme

Software programme activated for the management of the digitized information, and training provided to build capacities of relevant users/authorities (MoCT, Provincial Directorate of Culture and Tourism in Kars and Erzurum, Kars Governorate, Kars Museum and other relevant institutions.) Hardware system and technical components to be installed at the Kars Preservation Council.

The creation of the software and automated system for the creation of digital data on conservation, monitoring and supervision of cultural and natural assets in the province of Kars provides the relevant authorities with an effective tool for the effective management of cultural assets, which is a necessary condition for the development of a sustainable cultural tourism. The systems will also serve as a good practice for similar actions in other Eastern Anatolian Provinces.

The activity does not present special concerns in terms of sustainability; The tool is available and ready for use. So far, the brochures were distributed to the museums, tourism information centers and all relevant places all over Turkey. The graphic files and all materials for the reproduction of the brochures have been already transferred to the MoCT.

A road map towards the completion of the Ani management plan is ready, and the first draft Management Plan is about to be completed.

A training programme has also been implemented to develop capacity of relevant stakeholders on the management of cultural heritage sites and the preparation of management plans. Participants from the Ministry of Culture and Tourism, Regional Government and other relevant institutions benefited from the training, which included preparation of work-plans; delineation of roles and responsibilities; and modalities of cooperation in implementing the site management plan.

The updated archaeological plan of Ani has been fully integrated in the new software automated system.

A complete qualitative and quantitative audit of Kars Province tourism facilities and services was carried out.

Tourism potential of cultural tourism assets (tangible and intangible) based on UNESCO's identification and evaluation assessed.

The institutional capacity assessment was carried out and the possible structure of a Tourism Governance Organization (TGO) elaborated.

Market profile, trends and opportunities of tourism assessed.

A survey of selected international and national tour operators on current and potential interest of Kars as a tourism destination was conducted.

Capacity building activities on promotion and information delivery with local stakeholders and governmental representatives were undertaken during the workshops held in the course of the study tour to Spain in December 2009.

The elaboration of linkages of Kars to Eastern Anatolia and the identification further to the promotion of itineraries within Kars Province and surrounding areas, as well as an evaluation of enhanced use of and promotion of cultural events were assessed and included in the Tourism Master Plan for Kars Province.

Awareness-raising training on cultural heritage and visit opportunities within the tourism sector was undertaken during the training programmes conducted in Kars in December 2010.

Creation of a logo and slogan for Kars Province.

Promotional brochures (general information, winter, nature and culture thematic brochures) for Kars Province.

Fam-tour of international and national tour operators and travel media was organized to Kars in July 2011.

A training needs assessment (TNA) was carried out with the objective to establish a baseline assessment of capacity building needs for training programmes in Kars Province.

Training programmes were designed based on the TNA including the identification of enterprise opportunities for identified communities and groups and particularly focused on potential enterprise delivery for tourism facilities and services in Kars Province.

The following training was delivered, based on the TNA;

- Training for tourism awareness-raising and a first set of training for hotel operations were implemented in December 2010.

- Training in English language was implemented from February to April 2011.

- Training for tourism entrepreneurship implemented in May 2011.

- A three-day training workshop was held in Kars in May 2010 with 25 local stakeholders for the purpose of setting up a framework for a potential TGO for Kars Province.

- Participation of four representatives from the MoCT, Sarikamis governorate, SERHAT (a sub-regional development agency working in Kars Province) as well as a private sector representative in UNWTO's Practicum in June 2010 (a specialized training for UNWTO Member States addressing relevant fields of tourism marketing, branding and product development).

Internal networks mobilized through cluster development activities and partnership established. Potential for strengthened ownership at local level for sector development with increased capacities.

SERKA's presence provides opportunity for local ownership and sustainability with regard to tourism cluster roadmap, since they are an agency mandated with supporting regional competitiveness/ development

Increased capacities of local stakeholders and outcomes of grant projects will be complementary to the Tourism Action plans to be implemented in Kars, through developed institutional and individual capacities.

The fact that grantees were encouraged to partner with other local actors increased their culture of working together, which will be an asset in the future implementations. The fact that trainings were delivered by the MoCT increased the awareness of MoCT about Kars as well as strengthening local actors' relations with MoCT, creating a demand for the future, leading in the sustainability of continuous capacity building

The promotional materials and information sign posts prepared within the KARTAB agreement still used by enterprises and public authorities for promotion of Kars tourism potential.

The mapping of the local ICH in its diverse forms of expressions is expected to raise awareness on ICH as an integral part of the local cultural assets, especially with regard to the heritage's bearers, and to reinforce their ownership.

Furthermore, the research will offer a necessary reference for all future actions aimed at the safeguarding and viability of this heritage, as well as for its inclusion into sustainable and responsible programmes of tourism development.

As regards actions in support of the national inventorying of ICH, it shall be noted that the inventory-making is considered as one of the necessary conditions to ensure the sustainable safeguarding of ICH and it is one of the priority actions that the signatory parties of the UNESCO convention must undertake for the Convention's implementation.

The Culture House and collateral actions for the promotion of the Minstrelsy tradition (international festival, and folk tales book) are also expected to greatly contribute to the sustainability of this most important expression of ICH in the province of Kars, by means of providing a reference place for education and performing, and thus for the transmission and promotion of this tradition. It shall also be noted that the Minstrelsy tradition has been inscribed in 2009 in the UNESCO Representative List of the world intangible cultural heritage

As a further element to ensure sustainability of activities enlisted in the previous row, training activities on the making and performance of traditional musical instruments, "saz" and "tar" were completed, with the participation of 20 students. 5 children museum training modules printed which could be replicable for other provinces and regions of Turkey. More than 500 children and 100 adult trained in these training programmes.

The Children Museum Training Programme encourages children to use national and cultural assets, understand the importance of the concepts of peace and tolerance, to know that using them is a right, and develop awareness regarding that information through peer training in museums. Two short films about the train journey and train dairy book will be informative and inspirational for related future activities.

Are there difficulties in the implementation?

What are the causes of these difficulties?

External to the Joint Programme

Briefly describe the current difficulties the Joint Programme is facing

Briefly describe the current external difficulties that delay implementation

Explain the actions that are or will be taken to eliminate or mitigate the difficulties

2 Inter-Agency Coordination and Delivering as One

Is the joint programme still in line with the UNDAF?

Yes true
No false

If not, does the joint programme fit the national strategies?

Yes
No

What types of coordination mechanisms

The implementation mechanisms have been applied parallel to Multi Donor Trust Fund Operational Guidance Note for the Participating UN Organizations (MDG-F, June 2009). Coordination and collaboration between participating UN agencies have been ensured by the UN Resident Coordinator in Turkey. A supporting team including the Joint Programme Manager, Site Manager and a Programme Assistant ensure the facilitation of collaboration between UN organizations. UNDP acts as the Administrative Agent (AA) of the Joint Program and UNDP Turkey supports the executing agency in the overall coordination of the outputs and management of administrative, financial and procurement issues related to project implementation. UNDP also assists coordination among the participating UN agencies of the Joint Program, particularly for UNESCO and UNWTO which are non-resident in Turkey including their contribution during recruitment and provision of support in the dissemination of JP objectives and strategies. UNDP has also facilitated high level attention from MoCT. The NSC including a representative of the Turkish Government, a representative from the Government of Spain and the UN Resident Coordinator, which has been established to monitor all MDG-Fund Projects also monitors this Joint Program semi-annually. A PMC composed of the participating UN agencies of the Joint Program and the Department of Foreign Relations and EU Coordination of the Ministry of Culture and Tourism (ensuring coordination between relevant Departments of the Ministry), relevant General Directorates of MoCT, Ministry of Foreign Affairs and Social Services and Child Protection Agency with State Planning Organization, Kars Governorate, Kars Municipality and other relevant stakeholders has been conducted to meet quarterly.

During the reporting period following meetings/events were held:

Opening ceremony

•Opening ceremony for Children Museum Room in Kars and Minstrel Culture House, 17 January

•7th PMC meeting in Kars, 18 January

•Participation to Berlin ITB Tourism Fair, 8-9 March

•Ms. Helen Clark, UNDP Administrator visited Kars, 10-11 March

•Knowledge Management to maximize impact: Establishing a Knowledge Management System (KMS) on Culture and Development Workshop in Sarajevo, Bosnia and Herzegovina, 28-30 March

- JP Evaluation in Ankara and Kars, 4-12 April
- 8th PMC meeting (JP Evaluation Findings) in Ankara, 12 April
- Friendship Train (Istanbul, Eskişehir, Ankara, Kayseri, Sivas, Erzincan, Erzurum, Kars), 18-22 April
- Opening ceremony for Children Museum Room in Erzurum, 21 April
- 5th NSC meeting in Ankara, 5 May
- Ani Site Management Preparation Meetings, 30 May-2 June in Ankara and Kars
- MDG-F Regional Workshop for Africa, Arab States, Asia and Eastern Europe in Mazagan Resort in El Jadida, Morocco, 20-22 June
- Weekly teleconferences with UNJP UN Agencies, UNJP Team

Please provide the values for each category of the indicator table below

Indicators	Baseline	Current Value	Means of verification	Collection methods
Number of managerial practices (financial, procurement, etc) implemented jointly by the UN implementing agencies for MDF-F JPs	4	n/a	Grant Scheme Programme	Grant Scheme Guideline, Evaluation Meetings for Grant Scheme Programme
Number of joint analytical work (studies, diagnostic) undertaken jointly by UN implementing agencies for MDG-F JPs	1	n/a	n/a	n/a
Number of joint missions undertaken jointly by UN implementing agencies for MDG-F JPs	1	3	7th PMC meeting in Kars and 8th PMC meeting in Ankara Ms. Helen Clark, UNDP Administrator, high level visit JP Evaluation	Minutes of Meetings, Local Press, Evaluation Report

3 Development Effectiveness: Paris Declaration and Accra Agenda for Action

Are Government and other national implementation partners involved in the implementation of activities and the delivery of outputs?

Not Involved false
Slightly involved false
Fairly involved false
Fully involved true

In what kind of decisions and activities is the government involved?

Policy/decision making

Fully participating to the activities and benefiting from the results of the activities which initiatives and entrepreneurs are being supporting.

Providing services where needed (e.g. tourism trainings by GD of Research and Training)

Management: service provision

*Fully participating to the activities and benefiting from the results of the activities which initiatives and entrepreneurs are being supporting.
Providing services where needed (e.g. tourism trainings by GD of Research and Training)*

Management: other, specify

*Fully participating to the activities and benefiting from the results of the activities which initiatives and entrepreneurs are being supporting.
Providing services where needed (e.g. tourism trainings by GD of Research and Training)*

Who leads and/or chair the PMC?

Institution leading and/or chairing the PMC, UNRC

Number of meetings with PMC chair

2 times in this period they met.

Is civil society involved in the implementation of activities and the delivery of outputs?

Not involved false
Slightly involved false
Fairly involved true
Fully involved false

In what kind of decisions and activities is the civil society involved?

Management: budget

Organization of Promotional Event, implementation of grant scheme projects

Management: procurement

Organization of Promotional Event, implementation of grant scheme projects

Management: service provision

Organization of Promotional Event, implementation of grant scheme projects

Management: other, specify

Organization of Promotional Event, implementation of grant scheme projects

Are the citizens involved in the implementation of activities and the delivery of outputs?

Not involved false
Slightly involved true
Fairly involved false

Fully involved false

In what kind of decisions and activities are the citizens involved?

Management: other, specify

Where is the joint programme management unit seated?

Local Government

UN Agency

Current situation

Two children museum rooms were establish in two provinces in Eastern Anatolia together with MoCT, Social Services and Child Protection Agency , Ankara University, UNICEF and Kars and Erzurum Museums.

Friendship Train event organized with MoCT, SHCEK, Ankara University, UNICEF and UNJP Team.

Ani Site Management preparation meetings were conducted with MoCT, UNESCO, local authorities, Consultant and Scientific Board.

Minstrels Folk Tales Book printed with MoCT, UNESCO and Minstrels.

Digitization of cultural heritage completed with MoCT, Private Company and UNESCO.

Promotional Tourism Brochures prepared and printed by MoCT, UNWTO and UNJP Team.

In order to support local tourism initiatives grant scheme programme is conducted with UNDP and local beneficiaries.

Culture House for Minstrel tradition is established together with Kars Municipality, Minstrel Association, MoCT and UNESCO.

4 Communication and Advocacy

Has the JP articulated an advocacy & communication strategy that helps advance its policy objectives and development outcomes?

Yes true

No false

Please provide a brief explanation of the objectives, key elements and target audience of this strategy

The objectives of the UN Joint Programme "Alliances for Culture Tourism in Eastern Anatolia's communication strategy are aligned with the objectives of the JP itself. Strategy aims to help to promote local ownership, to raise the awareness of people of Kars about the JP; strategy will also help to get the media attention. The general objectives of the communication strategy are:

- Promoting Kars' potential in culture, winter and nature tourism
- Promoting tangible and intangible cultural heritage of Kars
- Promoting local ownership
- Raising the awareness for capacity building in tourism sector
- Using relevant media effectively to promote Kars and provide updated information to the media about what the city can offer to the visitors
- Encouraging women's entry to the entrepreneurship
- Securing sustainability through increased impact of the Joint Programme at the local level
- Strengthening the participatory approach, taking decision and working together with different stakeholders by increasing the awareness and benefits of the JP.

The UNJP aims to reduce income disparities by mobilizing tourism sector in the Kars province. Target groups of this are: Public sector (local and national level), private sector (tourism sector), NGOs, people of Kars, public in general, media.

Key elements are: Printed /published materials, media relations, web site of UNJP, relevant activities (meetings, trainings, media tours, study tours, press conferences, supporting relevant activities in Kars (exhibitions, festivals, etc.)

What concrete gains are the advocacy and communication efforts outlined in the JP and/or national strategy contributing towards achieving?

Increased awareness on MDG related issues amongst citizens and governments
 Increased dialogue among citizens, civil society, local national government in relation to development policy and practice
 New/adopted policy and legislation that advance MDGs and related goals
 Establishment and/or liaison with social networks to advance MDGs and related goals
 Key moments/events of social mobilization that highlight issues
 Media outreach and advocacy

What is the number and type of partnerships that have been established amongst different sectors of society to promote the achievement of the MDGs and related goals?

Faith-based organizations		
Social networks/coalitions	1	
Local citizen groups	9	
Private sector		
Academic institutions	2	
Media groups and journalist		Several
Other		

What outreach activities do the programme implement to ensure that local citizens have adequate access to information on the programme and opportunities to actively participate?

Focus groups discussions
Press Conferences
 Use of local communication mediums such radio, theatre groups, newspapers



Press Conferences
Capacity building/trainings
Press Conferences
Others
Press Conferences

Section III: Millenium Development Goals Millenium Development Goals

Additional Narrative Comments

Please provide any relevant information and contributions of the programme to de MDGs, whether at national or local level

JP has one Outcome which ; “Pro-poor sectoral (tourism) development policies implemented with framework of social (cohesion) integration policies (Country Programme Outcome 2.1.2, UNDAF) by fostering pluralism, dialogue of cultures and the establishment of a culture of peace in Eastern Anatolia and with peoples of neighboring countries by 2010.” Contributes the MDG 1-Target 1, Indicator 1A. Poverty headcount ratio (percentage of population below the national poverty line)

Issue with the indicators:

One of the most important issue regarding contribution of the programme to the MDG targets is a question of the indicators that were identified to measure progress in each area. Existing relevant data is obsolete (measured in 2000) and there is no systematic and periodical measurement process by the responsible parties so, it may not be possible to measure accurately the impact of the JP regarding the “Contribution to MDG 1-Target 1, Indicator 1A. Poverty headcount ratio (percentage of population below the national poverty line) and. (UNDAF, 2.1.2) Indicator 3- Income distribution by population, by gender.

This issue was also addressed in the “United Nations Development Assistance Framework 2006 – 2010 Turkey, Mid-term Review Final Report, November, 2008” as follows: “UNFPA has been key in collecting and compiling statistical and disaggregated data and information, and making these available for policymakers and practitioners in formulating and implementing social and economic policies. UNIDO, ILO, and UNHCR have taken on auxiliary roles in addressing specific issues within their institutional remits. “
“One generally problematic aspect of the UNDAF Monitoring and Evaluation Framework (M&EF) under this Country Programme Outcome is the question of the indicators that were identified to measure progress in each area. In some cases, no benchmarks have been identified. In others, the indicators themselves do not act as valid measures gauging the level of progress. Therefore, the M&EF needs to be revised consulting members of the UNCT and possibly also outside experts working in the area of poverty and inequality.”

Please provide other comments you would like to communicate to the MDG-F Secretariat

Section IV: General Thematic Indicators

1 The development of government policies for the effective management of the country's cultural heritage and tourism sector strengthened and supported

1.1 Number of laws, policies or plans supported by the programme that explicitly aim to mainstream cultural diversity, and strengthen national and local government capacity to support the cultural and tourism sector.

Policies	
National	1
Local	2

Laws	
National	
Local	

Plans	
National	0
Local	1

1.2 Please briefly provide some contextual information on the law, policy or plan and the country/municipality where it will be implemented (base line, stage of development and approval, potential impact,):

Policy 1. Museum Training Policy - National + Local
Baseline: 0

Stage of Development and Approval: Proposal from UNJP –Approval from Ministry of Culture and Tourism and Social Services and Child Rights Institution – Implementation in Provincial Directorate of Culture and Museums

Potential Impact: A model for implementation of Child Museum Trainings developed. (1) Children have been implementing “Child to Child- Peer Education” Training Models in Museum Rooms (2) Child Museum Rooms established in two eastern provinces of Turkey.

Policy 2. Tourism Governance Organization and Tourism Strategy with Action Plan – National +Local

Stage of Development and Approval: Proposal from UNJP- Approval from MoCT- Endorsement of Local Stakeholders- Establishment of the Organization
Potential Impact: New form of public private and civil society partnership for sustainable tourism development. Tourism Strategy approved by MoCT.

Plan 1. Capacity Development for Ani Site Management Plan – Local
Stage of Development and Approval: UNJP in coordination with MoCT- Approval from Board of Conversation- Endorsement of MoCT
Potential Impact: A site management model for Ani site is available.

1.3 Sector in which the law, policy or plan is focused

Management and conservation of natural and cultural heritage
Tourism infrastructure
Cultural industries
Statistics and information systems on natural and cultural heritage

Comments: Please specify how indicator 1.1 addresses the selected sectors

Plan 1 will have a direct impact on the management of cultural heritage by supporting the development of a Site Management Plan for Ani Archaeological Site.
Policy 2 will provide the required governance mechanism which will be an umbrella of institutions working for the development of Kars tourism destination.
Policy 3 will be implemented via promotion of social cohesion and dialogue through fostering of pluralism in children.

1.4 Number of citizens and/or institutions directly affected by the law, policy or plan

Citizens

Total 350
Urban
Rural

National Public Institutions

Total 2
Urban
Rural

Local Public Institutions

Total 4
Urban
Rural

Private Sector Institutions

Total 40
Urban
Rural

1.5 Government budget allocated to cultural and tourism policies or programmes before the implementation of the Joint Programme (annual)

National Budget 722 Million USD
Local Budget

1.6 Variation (%) in the government budget allocated to cultural and tourism policies or interventions from the beginning of the programme to present time:

National Budget

Overall 4.180 USD
Triggered by the Joint Programme 4%

Local Budget

Overall
Triggered by the Joint Programme

Comments

2 Building the capacity of the cultural and tourism sector

2.1 Number of institutions and/or individuals with improved capacities through training, equipment and /or knowledge transferred

Public Institutions

Total 30

Private Sector Institutions

Total 30

Civil Servants

Total 30

Women 46%

Men 54%

2.2 Number of actions/events implemented that promote culture and/or tourism

Cultural events (fairs, etc)

Total 4

Number of participants 2580

Cultural Infrastructure renovated or built

Total

Total number of citizens served by the infrastructure created

Tourism infrastructure created

Total

Other, Specify

Total

2.3 Number and type of mechanisms established with support from the joint programme that serve to document and/or collect statistics on culture and tourism.

Workshops

Total number 15

Number of participants 2043
Women 1000
Men 1043

Statistics

Total
National
Local

Information systems

Total 1
National
Local

Cultural heritage inventories

Total 4
National
Local 1000

Other, Specify

Total
National
Local

3 Cultural and tourism potential leveraged for poverty reduction and development

3.1 Number of individuals with improved access to new markets where they can offer cultural and/or touristic services or products

Citizens

Total
Women
Men
% From Ethnic groups

Tourism service providers

Total 320
Women 120
Men 200
% From Ethnic Groups

Culture professionals

Total
Women
Men
% From Ethnic groups

Artists

Total
Women
Men
% From Ethnic groups

Artisans

Total 200
Women 80
Men 120
% From Ethnic groups

Others, specify

Total
Women
Men
% From Ethnic Groups

3.2 Based on available data, please indicate the number of individuals or groups supported by the joint programme that have experienced a positive impact on health, security and income

Citizens

Total
Women
Men
% From Ethnic Groups

Culture professionals

Total
Women
Men
% From Ethnic Groups

Artists

Total
Women
Men
% From Ethnic Groups

Cultural industries

Total 575
Women 76
Men 499
% From Ethnic Groups

Artisans

Total 200
Women 80
Men 120
% From Ethnic Groups

Entrepreneurs

Total
Women
Men
% From Ethnic Group

Tourism Industry

Total
Women
Men
% From Ethnic Groups

Others, specify

Total

Women
Men
% From Ethnic Groups

3.3 Percentage of the above mentioned beneficiaries that have improved their livelihoods in the following aspects

Income

% Of total beneficiaries

Basic social services (health, education, etc)

% Of total beneficiaries

Security

% Of total beneficiaries

Others, specify

% Of total beneficiaries

3.4 Number of individuals with improved access to cultural services, products and/or infrastructure

Citizens

Total
Women
Men
%from Ethnic groups

Culture Professionals

Total
Women
Men
%from Ethnic groups

Artists

Total
Women

Men
%from Ethnic groups

Cultural industries
Total
Women
Men
%from Ethnic groups

Artisans
Total
Women
Men
%from Ethnic groups

Entrepreneurs
Total
Women
Men
%from Ethnic groups

Tourism Industry
Total
Women
Men
%from Ethnic groups

Other, Specify
Total
Women
Men
%from Ethnic groups

b. Joint Programme M&E framework

This template is the same as the one you will find in the JP documents. We have added 3 columns to provide spaces for baselines of the indicators as well as targets. All the values for indicators in this template are cumulative. This means the past values obtained accumulate (add up over time) as the joint programme gets implemented. We are expecting you to include not only the indicators but the value of these indicators. If you do not provide them, please explain the reason and how you are going to obtain this information for the next reporting period.

Expected Results (Outcomes & Outputs)	Indicators (with baselines & indicative timeframe)	Means of Verification	Collection Methods (with indicative time frame & frequency)	Responsibilities	Risks & Assumptions
<p>JP OUTCOME UNDAF Outcome 2: By 2010, social and economic policies for poverty and disparity reduction implemented effectively and quality basic social services reaching vulnerable groups ensured. (Outcome 2, UNDAF)</p> <p>Outcome of Joint Program (from UNDAF): Pro-poor sectoral (tourism) development policies implemented with framework of social (cohesion) integration policies (Country Program Outcome 2.1.2, UNDAF) by fostering pluralism, dialogue of cultures and the establishment of a culture of peace in Eastern Anatolia and with peoples of neighbouring countries</p>	<p>Contribution to MDG 1-Target 1, Indicator 1- Percentage of population below the poverty line;</p> <p>Indicator 2- Income distribution by population, by gender (UNDAF, 2.1.2)</p> <p><u>Baseline:</u></p> <p>Lorenz Curve Figures: Disparities in share of income between quintiles of income brackets: lowest 20%: receives 5 percent ; highest 20%: receives 55 % of total income(UNDAF,2.1.2)</p>	<p>Indicators are verified on the basis of information provided by TURKSTAT.</p>	<p>Information directly gathered from TURKSTAT</p>	<p>UNDP, UNESCO, UNWTO, UNICEF, Government of Turkey</p>	<p>Baseline indicators are measured in 2000 so; gap between the next measured values may not reflect contribution of the JP to the MDG target.</p>

	<p>Indicator -3</p> <p>Poverty Rate of Kars Compared by National Poverty Rate of Turkey</p> <p>Baseline: Poverty rates of Kars : % 31(TURKSTAT regional office, unofficial) Poverty rates of Turkey: % 18,08 (Source:TURKSTAT) Note: (Internationally accepted poverty rates, end of 2008 below the %17,11 food &non-food consumption)</p> <p>Source: Results of 2009 Poverty Study, TURKSTAT</p>	Indicators are verified on the basis of information provided by TURKSTAT.	Information directly gathered from TURKSTAT if available at the end of the project.	UNDP,UNESCO,UNWTO, UNICEF, MoCT and Local stakeholders	
<p>JP Output 1: A model for strategic direction, prioritization and safeguarding of tangible and intangible cultural heritage and cultural tourism delivery in Turkey's less developed regions produced and implemented in Kars</p>	<p>Indicator -1</p> <p>a)Digitization of the registered site areas and immoveable culture and natural assets database within Kars province</p> <p>Baseline : 0 (beginning of year 2009)</p> <p>b) Activation of a system for the management of the digitised information, including capacity building for relevant authorities Baseline: 0 (as of Jan 2009)</p> <p>c) Realisation of awareness-raising activities on the safeguarding of cultural heritage, and production of related information materials. Baseline: 0 (as of Jan 2009)</p> <p><u>Proqress as of June 2011</u></p> <p>a) Activities completed and expected</p>	Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level (Erzurum Preservation Council, Kars Preservation Council)	Information directly gathered from project's outputs, MoCT, Erzurum Preservation Council, Kars Preservation Council)	UNESCO, MoCT, Museum of Kars , members of Kars Preservation Council	<p>Procurement of the Software and Hardware services is realized within the planned time and budget.</p> <p>The preparations for the activation of the system are completed in the planned schedule and implemented properly.</p> <p>Risk(s): Bureaucratic obstacles, the efficiency of the newly established Kars Preservation Council and the possible delay in preparation of the new office space.</p>

	<p>outputs achieved (see previous progress report)</p> <p>b) Hardware procurement and installation of the system for the management of the digitized information completed. The training to build capacities of relevant users/authorities has been also delivered (MoCT, Kars Governorate, Kars Museum, newly assigned personnel of the Kars Preservation Council, Erzurum Preservation Council). The terrestrial measurements of 13 sites within Kars have been completed.</p> <p>c) Awareness raising brochures realised printed and distributed to the museums, tourism information centres and all relevant places all over Turkey. MoCT will reprint the brochures upon request of relevant stakeholders.</p>				
	<p>Indicator -2</p> <p>Site management capacity developed (an action plan prepared) towards preparation of a site management plan</p> <p>Baseline : An assessment report for Ani site management available, Ani site manager appointed) (beginning of year 2009)</p> <p>Both Ani Site Manager and Head of Excavations Resigned (end of year</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs and MoCT</p>	<p>UNESCO, MoCT</p>	<p>Ensuring participatory approach in management process, interest of MoCT and other stakeholders. Developed "Action Plan" is approved and owned by the relevant parties.</p> <p>Risk(s): delays due to Regulatory Framework, lack of participation of the Head of Excavations to the process</p>

	<p>2010). The new assignments have not been done yet (July 2011).</p> <p><u>Progress as of June 2011:</u></p> <p>The expected outcomes were entirely achieved, with results beyond expectations. Besides the development of the capacities of relevant stakeholders, a first draft of the Management Plan was prepared and is now pending official approval by the MoCT.</p> <p>In particular:</p> <p>A road map towards the completion of the Ani management plan was prepared and approved, and the first draft Management Plan is about to be completed. Focus group meetings were held. The capacities of the site management planning team of MoCT have been developed.</p> <p>Preparatory meetings with the newly established site management planning team of MoCT were held. The results of these meetings were shared with local and national level stakeholders. The participation of local authorities and NGO's in the Ani Site Management Planning process was ensured. The roles and responsibilities of each stakeholder were defined. Agreement on the modalities of cooperation in implementing the site management plan was reached. .</p> <p>The updated archaeological plan of Ani was been fully integrated in the new software automated system.</p>				
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	<p>Indicator -3</p> <p>Availability of a Tourism Strategy for Kars</p> <p>Baseline : 0 (beginning of year 2009)</p> <p><i>Progress as of June 2011:</i></p> <p>Tourism Strategy Document for Kars is available and approved by the Ministry of Culture and Tourism dated 22 December 2010. The report includes a Diagnostic Report which evaluates the potential of tourism development in Kars, a Master Plan with recommendations for the sustainable development of tourism in Kars based on culture, nature and winter sports tourism products, and, an Action Plan for the implementation of the Master Plan recommendations.</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs</p>	<p>UNWTO, MoCT and local stakeholders</p>	<p>Approval and implementation of Tourism Strategy.</p> <p>Risk(s): Change in the political and sectoral policies that may risk the validity of the Strategy in the future.</p>
	<p>Indicator -4</p> <p>Availability of Tourism Products strategically identified on the basis of supply and demand</p> <p>Baseline : 0 (beginning of year 2009)</p> <p><u>Progress as of June 2011</u></p> <p>A complete qualitative and quantitative audit of Kars Province tourism facilities and services was</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs</p>	<p>UNWTO, MoCT and Local stakeholders</p>	<p>Production of defined products with high quality and proper cost. Awareness raising to the defined products. Put into proper marketing strategies.</p> <p>Risk(s): Insufficient interest to the developed products</p>

	<p>carried out.</p> <p>Tourism potential of cultural tourism assets (tangible and intangible) based on UNESCO's identification and evaluation assessed.</p> <p>The institutional capacity assessment was carried out and the possible structure of a Tourism Governance Organization (TGO) elaborated.</p> <p>Market profile, trends and opportunities of tourism assessed. A survey of selected international and national tour operators on current and potential interest of Kars as a tourism destination was conducted. A tourism marketing and promotional strategy including a three-year Action Plan was prepared in May 2011. A proposal for the setting up of a Tourism Information Centre was included as an Annex to the report.</p> <p>Creation of a logo and slogan for Kars Province.</p> <p>Promotional brochures (general information, winter, nature and culture thematic brochures) for Kars Province were approved and officially presented in July 2011.</p>				
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	<p>Indicator -5</p> <p>Presence of a tourism governance organization</p> <p>Baseline : 1 (KARTAB: Kars Tourism Infrastructure Service Union (beginning of year 2009)</p> <p><i>Progress as of June 2011:</i></p>	<p>Indicators will be verified on the basis of information provided by MoCT ,Kars Governorate, Kars Municipality, Sarikamis District Governorate, Sarikamis Municipality</p>	<p>Information directly gathered from project's outputs</p>	<p>UNWTO, MoCT and Local stakeholders</p>	<p>Sufficient number of contributors and proper implementation of the local tourism strategy.</p> <p>Risk(s): Regulatory Framework</p>
<p>JP Output 2: Capacities of communities and enterprises increased for income generation job creation in the culture based tourism</p>	<p>Indicator -1</p> <p>Number of Capacity building activities of local and national Stakeholders</p> <p>Baseline: 0 (beginning of year 2009)</p> <p><i>Progress as of June 2011</i></p> <p>1- Capacity development programs: These programs targeted enterprises/their managers, tourism employees, (potential) women entrepreneurs, with a view to increase their capacities to benefit from the tourism potential</p> <p>2- Grant programme: A support scheme called "local development initiatives for tourism development" was announced in July 2010 to support a number of initiatives in order to: (i) meet the immediate small scale infrastructure or organizational requirements for the development of</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs</p>	<p>UNDP, MoCT, UNWTO and Local stakeholders</p>	<p>Sufficient number of participants with appropriate qualifications. Delivery of qualified and proper trainings.</p> <p>Risk(s): Lack of interest among local participants</p>

	<p>tourism in Kars; (ii) enhance the cooperation among stakeholders and public private partnerships in the field of tourism in Kars; (iii) create awareness on the importance of tourism in the economic development of Kars; (iv) support collective actions between tourism institutions and stakeholders to enhance public-private partnerships; and (v) improve service capacities of local tourism institutions and stakeholders for culture, winter and nature tourism through product development and/or human resources development programmes.</p> <ul style="list-style-type: none">• Support scheme for tourism development activities (income generating activities and/or cluster development activities launched with 8 initiatives supported. <p>3) Local governance mechanisms supported for tourism service delivery and promotion: UNJP made a contractual agreement with Kars Tourism Infrastructure Union (KARTAB) to prepare promotional materials such as booklets/maps, documentary and fair participation.</p>				
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	<p>Indicator -2</p> <p>Number of jointly implemented tourism related local economic development activities in Kars;</p> <p>Baseline: 0 (beginning of year 2009)</p> <p><u>Progress as of June 2011</u></p> <ul style="list-style-type: none"> • Training in English language was implemented from February to April 2011 – 3 local trainers were trained and 39 trainees (from tourism and tourism-related establishments) were trained. • Training for tourism entrepreneurship implemented in May 2011. The training included one-on-one intensive sessions with 17 tourism and tourism-related entrepreneurs to review and analyse their business structure and provide guidelines for their improved business planning and management. 	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs</p>	<p>UNDP, MoCT and Local stakeholders</p>	<p>Ensuring of commitment of local and national stakeholders. Development of realistic and practical Clustering approach.</p> <p>Risk(s): Impact of economical crisis Lack of interest of local and national stakeholders</p>
	<p>Indicator -3</p> <p>Number of Arrivals to Kars</p> <p>Baseline: (2008) Number of arrivals through tourism operation license: 44.981 Number of arrivals thru municipality operation license: 59.059 Total number of arrivals :104.040 (Source: MoCT)</p>	<p>Indicators are verified on the basis of information provided by MoCT.</p>	<p>Information will be directly gathered from MoCT end of each year.</p>	<p>UNDP, UNESCO, UNWTO, UNICEF, MoCT and Local stakeholders</p>	<p>The Joint Program will mobilize the culture sector in Turkey's Eastern Anatolia. It will result in increased number of arrivals at a localized level</p> <p>Risk(s): Poor implementation of defined strategies and inadequate</p>

	<p>Number of arrivals thru tourism operation license: 46.373 Number of arrivals thru municipality operation license: 55.790 Total number of arrivals :102.163</p> <p>Source: (MoCT 2009)</p>				<p>awareness raising to the cultural assets</p>
	<p>Indicator -4</p> <p>Increase in the number of overnights in Kars</p> <p>Baseline: (2008) Number of nights spent thru tourism operation license: 72.489 Number of nights spent through municipality operation license: 60.411 Total Number of nights spent : 132.900 (Source: MoCT)</p> <p>Number of nights spent thru tourism operation license: 73.697 Number of nights spent through municipality operation license: 61.950 Total Number of nights spent : 135.647 (Source: MoCT 2009)</p> <p>Target: at least %2 increase in overnights.</p>	<p>Indicators are verified on the basis of information provided by MoCT.</p>	<p>Information will be directly gathered from MoCT end of each year.</p>	<p>UNDP, UNESCO, UNWTO, UNICEF, MoCT and Local stakeholders</p>	<p>The Joint Program will mobilize the culture sector in Turkey's Eastern Anatolia. It will result in increased number of nights spent at a localized level.</p> <p>Risk(s) : Poor implementation of defined strategies and inadequate awareness raising to the cultural assets</p>
<p>JP Output 3:</p> <p>Capacities of local authorities and civil society in promoting social cohesion and dialogue</p>	<p>Indicator -1</p> <p>Number of Awareness Raising Workshops on Cultural Heritage and social cohesion implemented in Kars</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs and MoCT</p>	<p>UNESCO, MoCT, Kafkas University, Minstrels Association , Municipality of Kars</p>	<p>Sufficient number of participants with appropriate qualifications. Delivery of qualified and proper workshops.</p>

<p>through fostering of pluralism</p>	<p>Baseline : 0 (beginning of year 2009)</p> <p><u>Progress as of June 2011.</u></p> <p>Activities were fully completed and all expected outcomes were achieved.</p> <p>In particular:</p> <p>The field research on ICH in Kars province was completed, as long as the training and awareness-raising meetings on ICH. The results of the field research on ICH of Kars Province carried out by Kafkas University under the supervision of MoCT has been prepared as a publication and is now ready for printing.</p> <p>The 6th International Minstrels Festival was held between 24-26 June through the Municipality, with exceptional participation of performers from Turkey and abroad (Kyrgyzstan, Georgia, Azerbaijan and Iran).</p> <p>The Culture House was established and its premises refurbished and prepared to host the activities of the Minstrels Association. An agreement for the sue and management of the culture house was established.</p> <p>The Minstrels Association is preparing a two-day festive event in August, to be held at the culture house. MoCT will also allocate some funds for the realization of the event, with the support of UNJP.</p>				<p>Risk(s): Lack of interest in Mapping ICH book after the publication.</p> <p>Dedication of less funds and support for the continuation of the activities within “Culture House”.</p>
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	<p>Indicator -2</p> <p>Availability of information on Main ICH Assets in the Target Area Baseline -0 (beginning of year 2009)</p> <p><i>Progress as of June 2011</i></p> <p>Activities were fully completed and all expected outcomes were achieved.</p> <p>In particular:</p> <p>40 Minstrels folk tales collected and published as a two volume book including a voice recording CD. The books have been transferred to the relevant stakeholders for their further distribution</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs, MoCT and field research through survey, voice and video recordings, and interviews</p>	<p>UNESCO, MoCT</p>	<p>Contribution to national ICH inventory preparations. Significant increase in the quantity and quality of inventory forms for the definition of national ICH inventory in the target area.</p> <p>The folk tales from Eastern Anatolian Region has been collected for the first time and transmitted in written form.</p> <p>Risk(s): Lack of reflection of diversity, incomplete data regarding preparation of inventory forms. Insufficient safeguarding measures</p>
	<p>Indicator -3</p> <p>Establishment of Children Museums in Eastern Anatolia Baseline -0 (beginning of year 2009)</p> <p><i>Progress as of June 2011:</i></p> <p>Children Museum Rooms in Kars on 17 January 2011 and Erzurum on 21 April 2011 established.</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs</p>	<p>UNICEF, MoCT</p>	<p>Obtaining official approvals and delivery of the museum buildings within the planned schedule. Equipped and furnished in accordance with project schedule and budget</p> <p>Risk(s): regulatory framework ,lack of commitment of responsible parties</p>

b. Joint Programme Results Framework with financial information

This table refers to the cumulative financial progress of the joint programme implementation at the end of the semester. The financial figures from the inception of the programme to date accumulated (including all cumulative yearly disbursements). It is meant to be an update of your Results Framework included in your original programme document. You should provide a table for each output.

JP Output 1: A model for strategic direction, prioritization and safeguarding of tangible cultural heritage and cultural tourism delivery in Turkey's less developed regions produced and implemented in Kars

JP output: 1 Please highlight the rate of delivery for each joint programme's output:

Output 1	Activity	YEAR			UN Agency	Responsible Party	Source of Funding	Budget description	Implementation Progress			
		Y1	Y2	Y3					Total Amount Planned	Total Amount Committed	Total Amount Disbursed	% Delivery rate of budget
1.1. Policy for the protection and enhancement of cultural assets in Kars presented for adoption by national authorities	1.1.1. Technical assistance and support to the mapping of tangible cultural heritage assets in Kars and its environs (including description and evaluation of items; assessment of conservation status; recommendations for priority interventions)		X		UNESCO	MoCT and relevant authorities at local level (Erzurum Preservation Council)	MDG-F		80.000	181754.55	180846.35	
	1.1.2. Awareness-raising action about existing regulatory framework and recommendations for ensuring cultural assets protection and management in the cultural tourism strategy within the context of the "Brand City" programme – linkage and input to UN WTO	X	X	X	UNESCO	MoCT	MDG-F	Personnel (I) Personnel (N) Contracts (I) Contracts (N) Training – Conf. Supplies Equipment Travel Miscellaneous Total	155.000 - 61.000 50.000 7.000 6.000 43.000 14.000 416.000	2667.05 - 1.592.98	155607.92 2667.05 -	83%
	1.1.3. Support to the implementation of the recommendations by the Site management Board.		X	X	UNESCO	MoCT and relevant authorities at local level	MDG-F			1.020,05-	341734.35	351616.6
TOTAL: 416.000										341734.35		

												%83
1.4. A cultural tourism strategy and action plan agreed to by national authorities within the context of the "Brand City" programme	1.3.1 Inventory of tourism facilities and services in Kars Province	X			UNWTO	MoCT	MDG-F	Personnel (I)	71,000		71,000	
	1.3.2 Assessment of tourism potential of cultural tourism assets – tangible and intangible – based on UNESCO's identification and evaluation	X			UNWTO	MoCT	MDG-F	Personnel (N)	54,400		54,400	
	1.3.3 Assessment of institutional capacity of Governorate, Municipality and stakeholder structures in destination management, development and promotion	X			UNWTO	MoCT	MDG-F	Contracts (N)	15,000		15,000	
	1.3.4 Assessment of tourism facility performance, quality and needs (cross referenced activity)	X			UNWTO	MoCT	MDG-F	Training – Conf	12,000		12,000	
	1.3.5 Stakeholder consultation (tourism sector, civil society, others) on aspirations/options for tourism	X			UNWTO	MoCT	MDG-F	Equipment	3,000		2,999	
	1.3.6 Assessment of market profile, trends and opportunities assessment of visitor monitoring	X			UNWTO	MoCT	MDG-F	Travel	15,000		15,000	
	1.3.7 Conceptual positioning of Kars with respect to themes, circuits etc in Eastern Anatolia location/access assessment	X			UNWTO	MoCT	MDG-F	Agency Management Support (7%)	11,928		11,927.93	
	1.3.8 Kars brand identity and visioning	X			UNWTO	MoCT	MDG-F	Total	182,328		182,326.93	99.99%
	1.3.9 Stakeholder workshop on options	X			UNWTO	MoCT	MDG-F					
	1.3.10 Preparation of draft – presentation, review, revision – leading to final	X			UNWTO	MoCT	MDG-F					

	strategy and action plan										
1.5 New Information Delivery and Marketing System established in Kars	1.5.1 Relocated and improved tourist information centre in Kars	X		UNWTO	MoCT	MDG-F	Personnel (I)	28,400	18,000	10,000	
	1.5.2 Capacity building with Province staff and others on promotion and information delivery	X		UNWTO	MoCT	MDG-F	Personnel (N)	27,200		27,200	
	1.5.3 Awareness training on cultural heritage and visit opportunities within tourism sector	X		UNWTO	MoCT	MDG-F	Contracts (I)	55,000	19,027.90	31,883.46	
	1.5.4 Improved linkages of Kars to E-Anatolia promotion and itineraries	X		UNWTO	MoCT	MDG-F	Travel	8,000		8,000	
	1.5.5 Identification and promotion of itineraries/circuits within Kars Province and surrounding areas	X		UNWTO	MoCT	MDG-F	Miscellaneous	7,240	687.13	6552.87	
	1.5.6 Strengthened promotion of cultural events	X		UNWTO	MoCT	MDG-F	Agency Management Support (7%)	8,808.8	2,640.05	5,854.54	
	1.5.7 Improved Kars website and linkages		X	UNWTO	MoCT	MDG-F	Total	134,648.8	40,355.08	89,490.87	96.43%
	1.5.8 Tour operator and media familiarization visits		X	UNWTO	MoCT	MDG-F					
	1.5.9 Support for promotional campaigns		X	UNWTO	MoCT	MDG-F					
								316,976.8	40,355.08	271,817.80	98.48%

JP Output 2: Capacities of communities and enterprises increased for income generation and job creation in culture based tourism

Output 2	Activity	YEAR			UN Agency	Responsible Party	Source of Funding	Budget description	Implementation Progress			
		Y1	Y2	Y3					Total Amount Planned	Total Amount Committed	Total Amount Disbursed	% Delivery rate of budget
2.1 Enterprise and community needs for income generation in tourism sector identified	2.1.1 Training needs assessment of existing tourism service providers	X			UNWTO	MoCT	MDG-F	Personnel (I)	14,200		14,200	
								Personnel (N)	12,240		691.23	
								Contracts (I)	40,000		42,500	
								Contracts (N)	2,500		2,500	
								Training (ST)	40,000		7,020.66	
								Travel	3,750		1,686.15	
							Miscellaneous	3,750	158.73	1,232.08		
							Agency Management Support (7%)	8150.8	11.11	4,801.86		
							Total	124,590.8	169.84	73,399.90	59%	
	2.1.2 Initiation of feasibility studies on tourism use of cultural assets – buildings, sites, other assets	X			UNWTO	MoCT	MDG-F					
	2.1.3 Work with identified communities and groups (rural communities, women’s groups etc.) on identification of enterprise opportunities and capacity building needs – handicrafts, produce supply, accommodation, catering, retail, events	X			UNWTO	MoCT	MDG-F					
	2.1.4 Study tours within Turkey and international	X			UNWTO	MoCT	MDG-F					
	2.1.5 Specific focus on tourism / community enterprise delivery with respect to sites in Kars – guiding, handicrafts, retail, catering – including	X			UNWTO	MoCT	MDG-F					

	provision of space for this													
2.2 Community initiatives started for enterprise development in cultural tourism in Kars	2.2.1 Training needs assessment of existing tourism service providers	X		UNWTO	MoCT	MDG-F	Personnel (I)	42,600	840	27,760				
							Personnel (N)	36,720		4,675.11				
	2.2.2 Training programmes designed based on above	X		UNWTO	MoCT	MDG-F	Contracts (I)	40,000						
							Contracts (N)	7,500		7,020.66				
	2.2.3 Feasibility studies on tourism use of cultural assets – building, sites, other assets	X		UNWTO	MoCT	MDG-F	Training - Conf	9,000		6,739.56				
							Travel	11,250	4,989.17	414.84				
						Miscellaneous	2,250	1,010.94						
2.2.4 Work with identified communities and groups (rural communities, women's groups, etc) on identification of enterprise opportunities and capacity building needs, - handicrafts, produce supply, accommodation, catering, retail, events	X		UNWTO	MoCT	MDG-F	Agency Management Support (7%)	10,452.4	478.81	3,262.71					
						Total	159,772.4	7,318.92	49,872.88	36%				
	2.2.5 Study visits within Turkey and international	X		UNWTO	MoCT	MDG-F								
	2.2.6 Specific focus on tourism / Community enterprise delivery with respect to sites on Kars – guiding, handicrafts, retails, catering – including provision of space for this	X		UNWTO	MoCT	MDG-F								
							284,363.2	7,488.76	123,272.78	46%				
2.3. Business development services	2.3.1. Identify and design a communication and dissemination strategy for enterprise support activities in line with EU competitiveness agenda requirements for regional development	x		UNDP	MoCT Municipality Women NGO's in Kars Ocaklı Village		Personnel (I)	120.000	107.800	54.000	83%			
							Personnel (N)	206.720	187.978	173.478				
							Contracts (I)	60.000	28.380	23.780				
							Contracts (N)	37.500	28.014	17.870				
							Training – Conf	19.000	14.000	14.000				
							Travel	36.250	29.789	25.214				
							Total	479.470	395.961	308.342				

	2.3.2. Identify entrepreneurship potentials with focus on women entrepreneurship in line with the JP activities and outputs	x		UNDP	MoCT Municipality Women NGO's in Kars Ocaklı Village						
	2.3.3. Conduct a series of roundtables with the local stakeholders with a view to develop a roadmap to improve the competitive strength of tourism industry including creative industries in Kars	x		UNDP	MoCT Governorate NGOs Tourism SMEs University						
2.4. Culture tourism and wider sector enterprise cluster established	2.4.1. Provide business development services for enterprises in Kars and environs	X	X	UNDP	KARTAB Governorate NGO's Tourism NGO's						
	2.4.2. Organize roundtables and fairs on commercial opportunities that are created around creative industries	X	X	X	UNDP	Tourism SMEs Governorship, Municipality, Tourism NGOs, University					
	2.4.3. Build operational links between Kars cluster and others in Turkey through vertical and horizontal integration and document experience	x	x		UNDP	Tourism SMEs, NGOs, Unions, Chambers, Cooperatives, Municipalities etc.					
	2.4.4..Support scheme for tourism development activities (income generating activities and/or cluster development activities	x	x		UNDP	Tourism SMEs, NGOs, Unions, Chambers, Cooperatives, Municipalities etc					
							Personnel (I)	272.000	256.709	236.000	
							Personnel (N)	297.105,66	254.952	247.670	
							Contracts (I)	40.000	35.000	25.000	
							Contracts (N)	80.000	73.580	73.580	89%
							Training – Conf	20.000		8.791	
							Supplies	20.000	18.791	13.472	
							Equipment	30.000	25.232	20.000	
							Travel	30.000	22.780		
							Monitor Mission	40.000	25.000	25.000	
							Total	<u>829.105,66</u>	712.044	649.513	
Total								1308575,66	774195.95	594825.9	74%

JP Output 3: Capacities of local authorities and civil society in promoting social cohesion and dialogue through fostering of pluralism

Output 3	Activity	YEAR			UN Agency	Responsible Party	Source of Funding	Budget description	Implementation Progress			
		Y1	Y2	Y3					Total Amount Planned	Total Amount Committed	Total Amount Disbursed	% Delivery rate of budget
Cultural Heritage follow up initiated in Kars and Eastern Anatolia	3.1.1. <i>Technical assistance and support to mapping of intangible culture in Kars and environs (including description and assessment of items; recommendations for safeguarding and transmission)</i>		X		UNESCO	MoCT, Municipality of Kars	MDG-F	Personnel (I) Personnel (N) Contracts (I) Contracts (N) Training – Conf. Supplies Equipment Travel Miscellaneous Total	100.000 66.000 ----- 130.000 ¹ 20.000 ----- 40.000 4000 360.000	Contracts: 318299.85 Personnel: - Training: 1827.99 Miscellaneous: 3882.75 Supplies & Equipment: 2,048.40 Total: 353155.00 .98	Contracts: 264136.75 Personnel including Travel: 17,096.01 Training: 1827.99 Miscellaneous: 3882.75 Supplies & Equipment: 12,048.40 Total: 298991.9	%83
	3.2.1. <i>Preparation and publishing of Eastern Anatolian Folk Tales (Translation in Turkish of the “World Heritage in Young Hands” kit. This activity revised and approved in the 4th PMC meeting)</i>	X	X		UNESCO	MoCT, Kafkas University	MDG-F					
	3.2.1. <i>Identification of the handicrafts sector in Kars and its environs</i>		X	X	UNESCO	MoCT, Kafkas University	MDG-F					
Heritage, Empowerment in Cultural Industries and Cultural Industries and	<i>Training course in crafts design and production</i>		X	X	UNESCO	MoCT, Kafkas University	MDG-F					
	<i>Training course in marketing of handicrafts</i>		X	X	UNESCO	MoCT, Kafkas University	MDG-F					
Civil Society- management	3.2.1. <i>Identify local and national stakeholders for a participatory governance structure to promote social cohesion and MDG goals</i>	X			UNDP		MDGF	Personnel (I) Personnel (N) Contracts (I-) 20.000	30.000 140.000 138.000	24.000 138.000	12.000 131.890	
	3.2.2. <i>Technical assistance and support to localized MDG target</i>	X			UNDP		MDGF	Contracts (N)		37.000	37.000	

¹ Training and conferences have been organized through contracts

3.2. Children's understanding of cultural diversity and ability to resolve conflict increased through the provision of cultural and life skills based education programmes within the Child's Rights Committees of Istanbul, Eskişehir, Ankara, Kayseri, Sivas, Erzurum, Erzurum and Kars.	With the support of local communities, an additional Children Cultural Diversity Room is established by the Child's Right Committees within the third selected provincial museum and LSBE peer education sessions and cultural activities conducted (seminars, photo exhibitions handicraft etc)	X	X	X	UNICEF	SHÇEK	MDGF	Personnel (N):	160.000	160.000	160.000	96.8%
	Child's Rights Committees in two provinces (Erzurum and Kars) develop their respective project on cultural diversity and mutual understanding	X	X		UNICEF	SHÇEK	MDGF	Contracts:	250.000	250.000	250.000	
	Eight Child Rights Committees travel on board of the "Tolerance, Harmony and Friendship Train" from Istanbul to Kars (This activity will be carried out April 2011)			X	UNICEF	SHÇEK	MDGF	Travel:	27.000	27.000	27.000	
	Kars Child's Rights Committees organizes a cultural exchange and harmony fair in Kars with the participation of children from eight provinces			X	UNICEF	SHÇEK	MDGF	Supply:	90.000	80.000	80.000	
								Meetings:	100.000	90.000	90.000	
								TOTAL:	627.000	607.000	607.000	
TOTAL:								627.000	391.700	306.400	78%	