

Peru

Programme Title:	Inclusive creative industries: an innovative tool for alleviating poverty in Peru
Programme number & MPTF ref:	MDGF-2081-D-PER Private Sector (67264)
Window:	Development & Private Sector
Approved Budget by NSC (US\$):	5 million
Participating Organizations:	FAO, ILO, UNDP, UNESCO, UNIDO, UNWTO
Dates of First /Second installments:	10-Dec-2009 / 14-Jul-2011

ACTIVITIES REPORTED:

Main Substantive Activities:

The following studies have been completed: mapping and registry of immaterial heritage; analysis of current institutional framework for functioning of IC and relevant proposal; analysis of protection of relevant intellectual property rights; mapping and evaluation of existing financing modalities for IC; market study for textile artisan products. Incidence in subnational governments at regional and local levels has led to preparation of norms on IC functioning. Outreach activities in the 4 regions of intervention have had more than 450 participants. Micro and small producers are trained and receive technical assistance on relevant matters such as management, association, gastronomy, textiles, ceramics, organic agriculture, among others. 56 producer associations working on CI are financed as well as 2 anchor MYPE; further funding is pending for 6 anchor MYPE as well as for entrepreneurs linked to National Programme *De mi tierra, un producto*. Some producer associations have already participated in specialized fairs at the country level.

Problems and lessons learned:

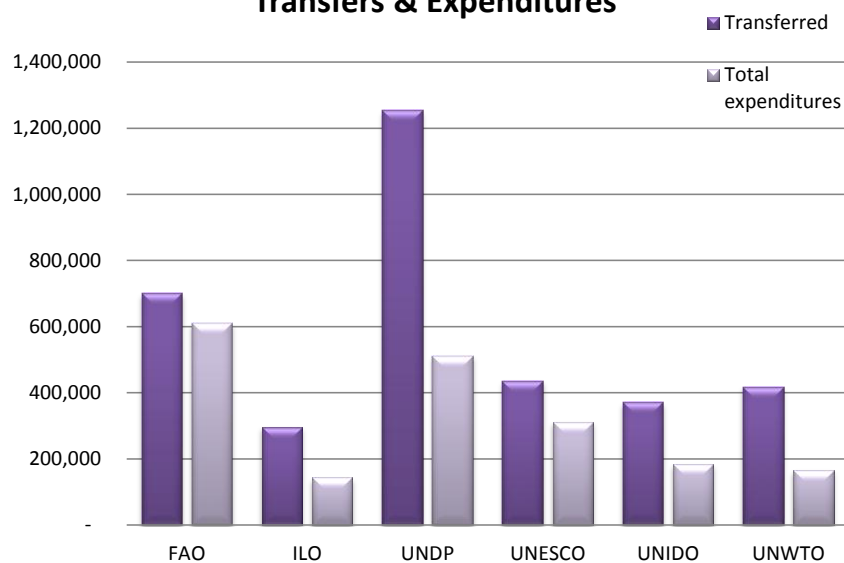
JP management – internal coordination. Coordination with Government.

The programme has communications strategy in place: Yes.

CHARTS & FIGURES
As of 31 December 2011

Organization	Approved Budget	Transferred	Exp rate	Total Expenditure	Supplies, equipmt & transport	Personnel	Training of counter	Contracts	Other direct costs	Indirect costs
FAO	777,595	700,103	87%	609,323	157,683	232,707	42,247	106,334	30,489	39,862
ILO	518,765	294,678	49%	143,158	365	13,144	29,941	87,391	2,952	9,365
UNDP	1,799,660	1,254,022	41%	510,192	9,682	228,668	222,285	747	33,856	14,954
UNESCO	609,280	436,353	72%	312,448	1,823	103,024	2,624	184,102	435	20,441
UNIDO	670,890	370,220	50%	183,293	4,005	161,873	4,521		903	11,991
UNWTO	623,810	416,765	40%	165,473	2,592	137,640		9,928	4,488	10,825
Grand total	5,000,000	3,472,141	55%	1,923,887	176,149	877,056	301,619	388,501	73,123	107,438

Transfers & Expenditures



Expenditure by category

