

### **Uruguay One UN Coherence Fund**

### **Final Project Narrative Progress Report**

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**Programme No: D** 

MDTF Office Atlas No: 66244

Programme Title: Design and implementation of pilot projects that promote development

throughout the country.

**Participating Organization(s):** 

**Country and Thematic Area:** 

Resident Agencies: FAO, UNDP, UNICEF

Uruguay, MDGs, sustainable development

Non-Resident Agency: ILO

**Implementing Partners:** 

Office of Planning and Budget (OPP)

Ministry of Livestock, Agriculture and Fisheries (MGAP)

Ministry of Housing, Land Use Planning, and Environment (MVOTMA)

Ministry of Public Health (MSP)

Government of the Department of Montevideo (IMM)

Government of the Department of Flores (IMF)

**Programme Budget (from the Fund):** 

FAO	300,029
ILO	161,570
UNDP	672,387
UNICEF	200,625
Total:	US\$ 1,334,611

**Programme Duration (in months): 19** 

Start date<sup>1</sup>: 25-Jul-2008 End date: 3-Feb-2010

Original end date: 31-Dic-2009

Revised end date: 3-Feb-2010 in accordance with the ToRs for the One UN Coherence Fund

and the grace periods it granted.

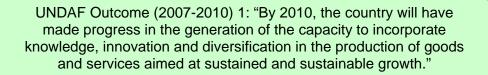
No budgetary revisions.

<sup>&</sup>lt;sup>1</sup> The start date is the date of the first transfer of funds from the MDTF Office as Administrative Agent.

### I. PURPOSE

Programme Description:	This project was developed as one of the objectives of the One UN Programme 2007-2010 "Building Capacities for Development" in Uruguay.  This project strengthened State and social capacities to promote development in Departments of the countryside for achieving the MDGs. It also contributed to the national priority of reducing the poverty levels that have increased recently in Uruguay. In addition, this project was executed in conjunction with the efforts implemented by IFAD in the country.		
Development Goal:	UNDAF (2007-2010) 1. "By 2010, the country will have made progress in the generation of the capacity to incorporate knowledge, innovation and diversification in the production of goods and services aimed at sustained and sustainable growth."		
Outcome:	One UN Programme (2007-2010) 1.13 "State and local capacities in the promotion of development in the countryside have been strengthened by 2010."		
Outputs and Key Activities:	<ol> <li>Strengthening the capacities of local governments (Departments/Municipalities) and organizations along Route 5, geared toward promoting development of sustainable tourism.</li> <li>Strengthening the capacities of local stakeholders of the society in the execution of projects geared toward promoting social development through a strategy of healthy communities.</li> <li>Strengthening the capacities of local government (Montevideo) and organizations for the monitoring and achievement of MDGs, according to the priorities identified in the action plan for the achievement of MDGs in Montevideo.</li> <li>Strengthening of the capacities of local stakeholders of society in the Northeast of the country for the execution of projects that develop sustainable production.</li> <li>Strengthening of the capacities of State and social organizations in bringing dignified housing solutions as a channel of access to health, education, employment, and social security.</li> </ol>		

## Outputs for the joint project D and their relation to the One UN Programme and the UNDAF



One UN Programme (2007-2010) 1.13 "State and local capacities in the promotion of development in the countryside have been strengthened by 2010."

Joint Project D: Design and implementation of pilot projects that promote development throughout the country.

Output 1: Strengthening the capacities of local governments (Departments / Municipalities) and organizations along Route 5, geared toward promoting development of sustainable tourism. (ILO)

Output 2:
Strengthening the capacities of local stakeholders of the society in the execution of projects geared toward promoting social development through a strategy of healthy communities. (UNDP)

Output 3: Strengthening the capacities of local government (Montevideo) and organizations for the monitoring and achievement of MDGs, according to the priorities identified in the action plan for the achievement of MDGs in Montevideo. (UNICEF)

Output 4:
Strengthening of
the capacities of
local stakeholders
of society in the
Northeast of the
country for the
execution of
projects that
develop
sustainable
production.
(FAO)

Output 5: Strengthening of the capacities of State and social organizations in bringing dianified housing solutions as a channel of access to health. education. employment, and social security. (UNDP)

### **II. RESOURCES**

Participating UN Organization(s)	Approved Joint Programme Budget	Approved Transfers to PUNOs (2008)	Approved Transfers to PUNOs (2009)
FAO	300,029	91,913	208,116
ILO	161,570	74,044	87,526
UNDP	672,387	202,337	470,050
UNICEF	200,625	100,259	100,366
Total:	US\$ 1,334,611	US\$ 468,553	US\$ 866,058

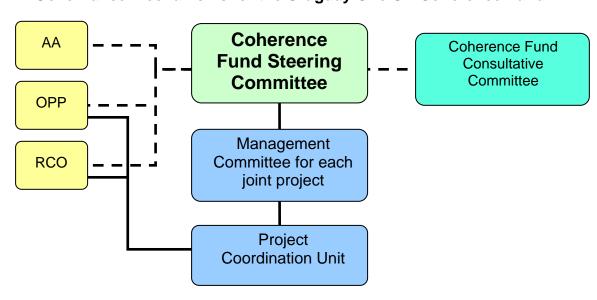
#### III. IMPLEMENTATION AND MONITORING ARRANGEMENTS

To support the One UN Programme (2007-2010), the Government and the UNS in Uruguay agreed to establish the Uruguay One UN Coherence Fund; a common, un-earmarked, development fund, under the leadership of the Resident Coordinator. The Uruguay One UN Coherence Fund supports the coordinated resource mobilization, allocation and disbursement of donor-contributed resources for the unfunded elements of the One UN Programme.

The Uruguay One UN Coherence Fund has several governance mechanisms to ensure proper management of funds, supervision of project execution, and monitoring of results. The mechanisms are: The Coherence Fund Steering Committee, The Coherence Fund Consultative Committee, The Management Committees, and the Administrative Agent (AA).

The members of the Management Committee were: Office of Planning and Budget (OPP), Ministry of Livestock, Agriculture and Fisheries (MGAP), Ministry of Housing, Land Use Planning, and Environment (MVOTMA), Ministry of Public Health (MSP), Government of the Department of Montevideo (IMM), Government of the Department of Florida (IMF), the Resident Coordinator's Office (RCO), the executing Agencies (FAO, ILO, UNDP, UNICEF,) and the associated UN Agencies (ECLAC, IFAD, UNAIDS, UNEP, UNESCO, UNFPA, UNIFEM, WHO).

### **Governance mechanisms for the Uruguay One UN Coherence Fund.**



#### IV. RESULTS

The objective was to strengthen the State and social capacities for the promotion of the development in the countryside. The results of the experience developed strategies for a decentralized management of the sector policies granting sustainability to the actions initiated in this opportunity.

The work plans implemented six lines of action:

- 1. Development of a situation diagnostics of the status of development policies for the identified Departments in the countryside.
- 2. Training in the formulation of individual/ collective projects, financing research, implementation, management and evaluation.
- 3. Funding initiative of territorial development.
- 4. Communication campaigns and public diffusion.
- 5. Transfer of the experience to the involved institutions to generate conditions of sustainability.
- 6. Systematization of experiences attained.

### Partnerships and inter-Agency relationship. Impact on results:

The Management Committee gathered all relevant stakeholders in the joint project and was utilized as the space to share information and to reach consensus on issues related to the implementation of the agreed activities. National Counterparts often utilized this space as an interaction between their institutions. This was a positive externality facilitated by the joint project.

Throughout implementation, there was a very good level of collaboration among implementing UN Agencies (FAO, ILO, UNDP, UNICEF); this facilitated planning activities, adjusting the work plan and monitoring the implementation of the project. UN Agencies coordinated their efforts and often adjusted their implementation strategies according to the needs of the project as a whole.

Despite the good will and efforts demonstrated in-country by the UN Agencies, it is necessary to note the difficulties encountered by Agency HQ units in the final financial rendition and the return of remaining funds to the Coherence Fund as agreed in the Terms of Reference.

# Output 1: Strengthening the capacities of local governments (Departments/Municipalities) and organizations along Route 5, geared toward promoting development of sustainable tourism. (ILO)

- The consultants worked jointly with the councils to identify and agree on common values, names, images and slogans that represent the corridor.
- Four common objectives by the four Departments (Canelones, Durazno, Florida and Montevideo) were identified which constituted the thematic nucleus of the Route 5 tourist corridor.
- 16 undertakings were selected. These received specific technical assistance and training. In addition, 10 undertakings considered as great assets for this region were identified.
- Technical experts designed a proposal for the corridor that included the identification of key points and main assets to be strengthened taking into account the rural setting, gastronomy, crafts, etc.
- The consultants formulated and submitted an inclusion and exclusion criteria to define the conditions whereby new undertakings may be incorporated into the corridor in the future.
- A system of ideas and images that identify the corridor was generated: particularly of gastronomy in the rural setting.
- Communication materials were designed to support these intangible elements.
- A local trademark "Route 5" was created and registered with the Ministry of Industry, Energy and Mining.

• One of the strategies for promotion was a mobile cabin that was managed by the four councils and participates in tourist events held in other parts of the country to promote the products, services and attractions of the corridor.

The results of this component were combined with initiatives such as those implemented under the Local Development Programme -- Articulating Territorial and Thematic Networks for Human Development (PDL-ART) Programme to strengthen local development agencies and the capacities of local actors in managing development in local areas. Training and technical assistance was provided to 16 tourism ventures particularly in viniculture, arts, crafts, and restaurants.

A project team integrated by the representatives of different municipalities and the ILO was defined. Also the design of the promotional material was carried out.

Installation of signs along Route 5 guiding tourists to the selected ventures was completed. The banners in the four municipalities were placed. All information is available at the webpage: [http://www.paseoruta5sentidos.com.uy/]

# Output 2: Strengthening the capacities of local stakeholders of the society in the execution of projects geared toward promoting social development through a strategy of healthy communities. (UNDP)

Local Health Directorates became committed to the strategy of healthy communities and further development of activities. Training programmes in health prevention and community health programmes were developed. The key role of this output was to incorporate social and environmental factors within the health programmes at the local area, with the participation of the community and the inter sector activities.

Local actors from seven communities were trained in project design, execution, evaluation and organizational management. The workshops focused on the health promotion and prevention and sought support from the project "Healthy Uruguay". The training on formulation, execution and evaluation helped to identify the lines of action and common strategies together with the local capacities. These were realized in three instances: one departmental, one regional and one national in the Departments of: Florida, Treinta y Tres, Canelones, Salto, Paysandu and Rocha. The national instance was done in Montevideo and approximately 300 people took part in it.

These activities were promoted and disseminated in the local media as a way of generating exchange spaces for sharing experiences, processes and results. Systematic public presentations to the local authorities were generated.

Six pilot projects on health promotion were presented and managed locally. These projects were monitored and systemized by the Ministry of Public Health (MSP) as inputs for the elaboration of locally based public policies. The projects generated strategies for healthy ways of life, and especially developed strategies for ensuring healthy communities while recognizing the territorial differences between urban and rural communities. The experience culminated in the accomplishment of the training and work activities where local actors provided inputs to identify lines of action and common strategies in the intersectorial and interinstitutional coordination.

# Output 3: Strengthening the capacities of local government (Montevideo) and organizations for the monitoring and achievement of MDGs, according to the priorities identified in the Action plan for the achievement of MDGs in Montevideo. (UNICEF)

Among many other activities, the following should be mentioned:

- A multimedia campaign highlighting Early Child Development (ECD) was developed including open air exhibitions, TV, Internet and graphic materials were distributed.
- Audiovisual materials were also developed and distributed throughout different decentralized facilities.
- A popular theatre performance was realized regarding health and nutrition on ECD as well as workshops with parents in the west area of Montevideo.
- A seminar on MDGs at the local level was carried out. More than 120 representatives from 25 municipalities gathered to work on child health and nutrition issues.
- Representatives of the east and central areas of Montevideo (capital city) defined new guidelines and activities on maternal and infant issues.
- Participation of 48 adolescents from 8 different cities from the region in a recreational and training activity regarding MDGs.
- An agreement was reached with local High School Council to develop a contest on MDG 4 and
   5.

Successful experiences in programmes directed at first infancy and maternal health care in highpriority neighborhoods were identified and strengthened. There were four successful programmes and experiences from high priority neighborhoods, through a consultation process with institutions and civil society.

In addition to identifying the best practices developed in the countryside, the project also established lines of support and coordination with public and private attention centers, (polyclinics, centers of initial education, centers for the youth, non-governmental organizations, and other local agents).

The project has also implemented a geo-referenced system of indicators on infancy and maternal health which incorporated links to other governmental organizations and worldwide reference statistics. Six indicators are being measured permanently; they are being updated every four months (three times a year); these include indicators on infancy, maternal health and poverty.

The actions also promoted gender equity through the design of different activities that were incorporated in the graphical designs in the programs and events.

Local stakeholders were trained in collecting data for the geo-referenced MDGs indicators system. Several publicity campaigns were also developed: camps, activities for the month of the infancy, mural contests, calendar on the MDGs, banners, MDGs balance and publication of didactic materials that cover the different activities related to the MDGs.

In addition, geo-reference indicators were measured and identified that measure the attainment of MDGs integrated to Montevideo's Social Inclusion Observatory.

## Output 4: Strengthening of the capacities of local stakeholders of society in the Northeast of the country for the execution of projects that develop sustainable production. (FAO)

#### Activities undertaken and achievements

- Documents and diagnostics of project *Uruguay Rural* (PUR) were completed.
- Presentations about the project were made to the local PUR, the bureaus of Rural Development, Department Administrations, private agents, and other organizations involved in the action area of Component 4.
- Meetings were facilitated with field and regional technicians of PUR, the public and private stakeholders to discuss courses of action.
- Workshops were held to identify needs and demands in several locations; workshops were also held to exchange experiences among farmers.
- Training workshops were conducted in production and organization on: livestock, apiculture, horticulture, land access, group organization, and others.
- Conducted training for technicians, community members, productive groups and base organizations.
- Coordinated activities and approaches with the other joint projects being financed through the Uruguay One UN Coherence Fund.
- The work plan for the next semester was completed. A positive advancement in this aspect was the involvement of the five Departments; this provided a better focus on the utilization of resources, levels of organization, communication, previous work among institutions, and the history of each area.

Pilot experiences for social and human development were implemented and evaluated.

The diagnosis and identification of projects was completed. The work focused on six Departments of the countryside that have the lowest human development and that were most receptive for sustainable development: Cerro Largo, Treinta y Tres, Durazno, Florida, Tacuarembó and Rivera.

Local actors received training in Project design and evaluation while emphasizing cross cutting issues such as: environment, economic growth, political ramifications and socio-cultural dimensions. Trainees were encouraged to strengthen their support networks especially on issues of social and economic development.

Social development projects submitted by local actors were supported making greater emphasis on projects that applied sustainable development policies (territorial approach having in mind the ecological, environmental, economic and socio-cultural dimensions).

# Output 5: Strengthening of the capacities of State and social organizations in bringing dignified housing solutions as a channel of access to health, education, employment, and social security. (UNDP)

The project supported architectural urban development projects to generate quality housings for families in situation of social emergency, especially in residential neighborhoods with precarious settlements. This policy supposed a transitory stage and actions of accompaniment to the families and incorporation in social programs.

Support was provided in the form of two training seminars; the first one gathered the different approaches on the concept of networks and started the debate on how to apply these housing solutions as way of reduction the differences and the social exclusion. The second seminar dealt with the generation of support networks and the coordination team on housing solutions.

### V. MONITORING

Expected results	Indicators	Status/measure
Output 1: Strengthening the capacities of local	<ul> <li>Number of entrepreneurial proposals supported through the project.</li> </ul>	16
governments	<ul> <li>Registration of trademark "Ruta 5".</li> </ul>	Accomplished
(Departments / Municipalities) and organizations along Route 5, geared toward promoting development of sustainable tourism.	<ul> <li>Number of signs placed along Ruta 5 to promote the enterprises placing emphasis on tourists.</li> </ul>	38
	<ul> <li>Exposition space within Montevideo that the enterprises can utilize to promote their goods, services, or crafts.</li> </ul>	Operational
Output 2: Strengthening the capacities of local stakeholders of the society in the execution of projects geared toward promoting social development through a strategy of healthy communities.	<ul> <li>Number of Departments where training activities took place.</li> </ul>	7
	<ul> <li>Number of participants in training sessions that promote healthy neighborhoods.</li> </ul>	300
	<ul> <li>Number of pilot projects that promote health in local communities in the countryside that received support from the project.</li> </ul>	6
Output 3: Strengthening	ECD campaign.	Operational
the capacities of local government (Montevideo) and organizations for the monitoring and achievement of MDGs, according to the priorities identified in the action plan	<ul> <li>Number of workshops held with adolescents on sexuality.</li> </ul>	11
	<ul> <li>Number of workshops held directed toward children, families, and educators on early infancy.</li> </ul>	15
	<ul> <li>Number of participants (teachers) trained in mental health.</li> </ul>	170
for the achievement of	<ul> <li>Number of participants in MDG workshop.</li> </ul>	240
MDGs in Montevideo.	<ul> <li>Number of MDG indicators being measured by the Montevideo Observatory on MDGs.</li> </ul>	20
Output 4: Strengthening of the capacities of local stakeholders of society in the Northeast of the country for the execution of projects that develop sustainable production.	<ul> <li>Number of workshops held with local actors on sustainable production.</li> </ul>	4
	<ul> <li>Number of projects of sustainable production supported by the project.</li> </ul>	10
	<ul> <li>Number of Departments where projects of sustainable production were supported.</li> </ul>	4
Output 5: Strengthening of the capacities of State	<ul> <li>Number of families that received housing solutions through the project.</li> </ul>	15
and social organizations in bringing dignified housing solutions as a channel of access to health, education, employment, and social security.	<ul> <li>Number of Departments where the families that received support lived.</li> </ul>	5
	Number of participants at housing solutions seminar.	70

#### VII. ABBREVIATIONS AND ACRONYMS

AA Administrative Agent

CFCC Coherence Fund Consultative Committee
CFSC Coherence Fund Steering Committee

DaO Delivering as One

ECD Early Child Development

ECLAC Economic Commission for Latin America and the Caribbean

FAO United Nations Organization for Food and Agriculture IFAD International Fund for Agricultural Development

ILO International Labor Organization

IMF Government of the Department of Flores
IMM Government of the Department of Montevideo

MDG Millennium Development Goal

MGAP Ministry of Livestock, Agriculture and Fisheries

MSP Ministry of Public Health

MVOTMA Ministry of Housing, Territorial Planning and Environment

OPP Office of Planning and Budget

PAHO-WHO Pan American Health Organization-World Health Organization

PDL-ART Local Development Programme – Articulating Territorial and Thematic

Networks for Human Development

PUNO Participating United Nations Organization

PUR Project Uruguay Rural

RCO Resident Coordinator's Office

UNAIDS Joint United Nations Program on HIV / AIDS

UNDAF United Nations Development Assistance Framework

UNDP United Nations Development Programme

UNESCO United Nations Educational, Scientific and Cultural Organization

UNEP Untied Nations Environment Programme

UNIFPA United Nations Population Fund
UNICEF United Nations Fund for Children
UNIFEM United Nations Fund for Women
UNRC United Nations Resident Coordinator

UNS United Nations System