**Senegal**

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| **Programme Title:**  | Promoting Initiatives and Cultural Industries in Senegal |
| **Programme number & MDTF ref:** | MDGF-1801-G-SEN Promotg Initia (67183) |
| **Window:** | Culture & Development |
| **Approved Budget by NSC (US$):** | 6.5 million |
| **Participating Organizations:** | UNWTO, UNDP, UNESCO, UNFPA, UNIDO |
| **First Tranche transferred on:** | 26-Sep-2008 |
| **Second Tranche transferred on:** | 22-Jul-2010 |

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| **ACTIVITIES Reported:** |
| **Main Substantive Activities:** |
| 33 community leaders trained on issues of human rights, gender based violence and female genital mutilation. Three committees to prevent and care for gender based violence victims were set up in Toubacouta, Kedougou and Saraya. Studies on issues relating to artisanal production, tourism, cultural heritage, legislation, local economies and environment have been completed. Over 50 elected local leaders trained in decentralized natural resources management. 65 cultural promoters of 26 community centers (CMC) trained in the use of community radio stations. 4 CMC have been installed and equipped in both regions: Diawara, Kaffrine, Nenefescha, Cas Cas. The application files for the inscription on the World heritage list of the two regions in which the project is implemented have been drafted and submitted to the World Heritage Center: January 2010 for Delta du Saloum and January 2011 for Pays Bassari. Edition of copyright guidebooks for beneficiaries, practioners and users. Copyright and author’s legislation workshops for local authorities have been held in Toubacouta (Delta du Saloum) and Kedougou (Pays Bassari). Tools on professional legislation and contracts were developed for artists, artisans and cultural actors. Local tourist guides in Kedougou (Pays Bassari) benefited from capacity enhancement workshops. Local ecoguards were trained on ecological and ornithological monitoring and local tourist guides were trained on the definition and interpretation of an eco-tourist circuit in Toubacouta (Delta du Saloum). Local economic actors (artists, artisans, women associations, hotels/tourist camps managers, CMC managers…) had their professional capacities enhanced in accounting, management, marketing, journalism basic techniques. |
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| **Problems and lessons learned:** |
| UN Agency coordination.  |
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| **The programme reports relevant linkage to the UNDAF:** Yes |
| **The programme has communications strategy in place:** Yes |

CHARTS & FIGURES

As of 31 December 2010

