

# Section I: Identification and JP Status Harnessing Diversity for Sustainable Development and Social Change

# Semester: 1-12

Country Thematic Window MDGF Atlas Project Program title	Ethiopia Culture and Development 00071978 Harnessing Diversity for Sustainable Development and Social Change
Report Number Reporting Period	1-12
Programme Duration	
Official Starting Date	2010-06-30
Participating UN Organizations	* UNDP * UNESCO
Implementing Partners	<ul> <li>* Federal and Bureau of Culture and Tourism (BOCT)</li> <li>* Ministry of Culture andTourism (MCOT)</li> </ul>
Budget Summary	
Total Approved Budget	
UNDP	\$2,109,212.00
UNESCO	\$2,890,788.00
Total	\$5,000,000.00
Total Amount of Transferred To Date	•



UNDP	\$685,844.00
UNESCO	\$2,890,788.00
Total	\$3,576,632.00
Total Budget Commited To Date	
UNDP	\$598,054.06
UNESCO	\$2,438,836.47
Total	\$3,036,890.53
Total Budget Disbursed To Date	
UNDP	\$647,240.19
UNESCO	\$2,380,906.80
Total	\$3,028,146.99

#### Donors

As you can understand, one of the Goals of the MDG-F is to generate interest and attract funding from other donors. In order to be able to report on this goal in 2010, we would require you to advise us if there has been any complementary financing provided for each programme as per following example:

Please use the same format as in the previous section (budget summary) to report figures (example 50,000.11) for fifty thousand US dollars and eleven cents

Туре	Donor	Total	For 2010	For 2011	For 2012
Parallel	World Bank,	\$350,000,000.00	\$0.00	\$0.00	\$0.00

#### DEFINITIONS

1) PARALLEL FINANCING – refers to financing activities related to or complementary to the programme but whose funds are NOT channeled through Un agencies. Example: JAICA decides to finance 10 additional seminars to disseminate the objectives of the programme in additional communities.

2) COST SHARING – refers to financing that is channeled through one or more of the UN agencies executing a particular programme. Example: The Government of Italy gives UNESCO the equivalent of US \$ 200,000 to be spent on activities that expand the reach of planned activities and these funds are channeled through UNESCO.

3) COUNTERPART FUNDS - refers to funds provided by one or several government agencies (in kind or in cash) to expand the reach of the programme. These funds may or may not be channeled through a UN agency. Example: The Ministry of Water donates land to build a pilot 'village water treatment plant' The value of the contribution in kind or the amount of local currency contributed (if in cash) must be recalculated in US \$ and the resulting amount(s) is what is reported in the table above.



# Beneficiaries

Beneficiary type

Targetted

Reached Category of beneficiary

Type of service or goods delivered



# Section II: JP Progress

# 1 Narrative on progress, obstacles and contingency Measures

Please provide a brief overall assessment (1000 words) of the extent to which the joint programme components are progressing in relation to expected outcomes and outputs, as well as any measures taken for the sustainability of the joint programme during the reporting period. Please, provide examples if relevant. Try to describe facts avoiding interpretations or personal opinions

#### Pleases describe three main achievements that the joint programme has had in this reporting period (max 100 words)

•The majority of renovation work of the LCRCs and Procurement of the necessary equipments have been completed. In some regions, the revolving fund have been given to the beneficiaries though a mechanism established and they are now using the fund.

•Market linkages created especially in Oromia Regions for 126 beneficiaries' organized 6 associations and artisans able to increase the sale of their products. •publications on best practice and success stories that promotes mutual understanding of commonly shared cultural/religious values and natural heritage conservation have been prepared in native languages (Harrari, Oromifa, Amharic)

#### Progress in outcomes

#### Outcome 1

As a result of a number of dialogue forums conducted, it was possible to avoid conflicts that may happen due to misunderstanding happened among different religious and cultural groups. In some regions, peoples from different religions and cultural groups come together and discuss on traditional practices that have been a problem and decided to avoid. I Jima, Oromia Region, The Muslim and Christian religion followers have rebuilt a destroyed church.

Outcome 2

The following four legal documents have been prepared and submitted to the management committee of the ministry for endorsement.

Language policy of Ethiopia
Cultural Industry investment Code of Ethiopia

•Oultural Industry Investment Code of Ethiop

•Cultural Industry Development Package •Cultural Industry Development Strategy

•Oultural Industry Development Strategy

## Outcome 3

•Women and Youth artisans and artists equipped with better skills and technologies and skill trainings that increase their income by raising the quantity and quality of products. This in turn have encouraged many more to believe that the sector has huge economic potential and creates enormous economic development for their life. And hence, they are continuously entering into the business.

## **Progress in outputs**

Output 1.1

•The dialogue forums, training, awareness raising and the round table forums of academics enabled --- of community leaders, teachers to discuss in analytical manner on shared cultural/religious values and natural heritage conservation using a toolkit produced by the project. Based on training and discussion forums it was agreed to disseminate



the message through existing institutions (schools, religious institutions, community association, etc) for peaceful co-existence and environmental protection through modern and indigenous knowledge.

#### Output 1.2.

•Harrar (2000 copies in three languages Harrari, Oromifa, Amharic) and Oromya region (500 copies in Oromifa and English) printed publications on best practice of mutual understanding of commonly shared cultural/religious values and natural heritage conservation which distributed to local administrations, community leaders, religious institutions and schools.

#### Output 2.1

•"Heritage identification, protection and site management methodology training conducted (in Amhara -- ) has enabled stakeholders from governmental and CSOs acquire knowledge and skill for a better management and protection of cultural and natural heritages. During the training it was also agreed on the national policy formulation process"

## Output 2.2

Draft policy of culture and language, cultural industry development package, and heritage protection laws for four World Heritage Sites (Lalibela, Gonder, Tiya and Aksum) is now available which, once approved by Parliament, will enable participatory heritage management, protection and promotion for better utilization.

#### Output 2.3

133 (25 female and 133 male) local community representatives in Arba Minch; and in Oromya region at seven different places in the Tourism day public awareness raising conducted about sustainable benefits of tourism and the beneficiaries y suggested that they know how to protect and utilize heritage resources for tourism.

## Output 3.1

Four Living Cultural Resource Centers established in Tigray (Wukro), Amhara (Gonder), SNNPR (Konso) and Oromya (Bishoftu) and equipmens for production procured for artisans trained by the project. The LCRCs serve as the training center for artisans (technical skill, marketing, sales, accounting, management); as sales outlet for tourists; as design 'house' where products can be designed; centre to create opportunities for different producers to access micro finances in order to invest in improving their production; creative communication platform for the surrounding communities not only to learn from each other, but also to respect and protect their common heritage; showroom for promoting export of Ethiopian handicrafts; a workshop where artisans work every day on their creativity; and serve as a museum and a point to collect information (data bank).

## Output 3.1.

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## Output 3.2.

Artisans equipped with better skills and technologies and skill trainings that enabled artisans to increase their income by raising the quantity and quality of products.



Output 3.3.

Based on value chain studies done by the project, market linkages created and artisans able to increase the sale of their products.

Output 3.4

Professional skill trainings for artist enabled them to form their association and start benefiting from what they are producing.

# Measures taken for the sustainability of the joint programme

Sustainability strategy has been prepared
Media Partnership has been established in some regions
Discussion has been started with the Ethiopian Chamber of Commerce and Sectoral Associations (ECCSA) to link the craft producers with the annually organized trade fair under the motto "Buy Ethiopian"
Linking Outcome 1 "intercultural/interreligious Dialogue" to the already established National and Regional Interfaith council
Linking Outcome 1 "intercultural/interreligious Dialogue" to a co-funding projects by the British Council "Active Citizeship.

## Are there difficulties in the implementation?

#### What are the causes of these difficulties?

•The cultural drawbacks in some regions like the Oromia to work together. •Absence of institutions with the necessary equipment for the procurement of materials for the LCRC

Briefly describe the current difficulties the Joint Programme is facing

## Briefly describe the current external difficulties that delay implementation

•In some project implementation sites, the cultural barriers have negatively affected the implementation in line with the time. The practice is that the target beneficiaries are not willing to work together in one place since they believe that if they work together, their products will be destroyed.

#### Explain the actions that are or will be taken to eliminate or mitigate the difficulties

•In order to avoid the cultural drawbacks, it was made possible to train their young children and show them that no problem will be happened if they work together.

# 2 Inter-Agency Coordination and Delivering as One

Is the joint programme still in line with the UNDAF?

Yes true No false



#### If not, does the joint programme fit the national strategies?

Yes

No

#### What types of coordination mechanisms

What types of coordination mechanisms

• At the national level, MDG National Steering Committee (NSC) has been established to oversee and provide guidance to all the joint programs, particularly in terms of coordination between programs and harmonization of procedures.

• The Program Management Committee (PMC) is also another level that provides coordination with the implementing agency and the participating UN agencies.

• The agreement reached among the UN focal points of the MDG-F Joint programs to meet on a regular basis to strengthen the contribution of JPs to the ONE UN agenda in Ethiopia,

• The weekly meeting held between the MoCT and the UN agencies at the PMT level,

#### Please provide the values for each category of the indicator table below

	ndicators	Bas elin e	Curre nt Value	Means of verification	Collection methods
l	Number of managerial practices (financial, procurement, etc) implemented jointly by he UN implementing agencies for MDF-F JPs	0	0	0	0
(	Number of joint analytical work (studies, diagnostic) undertaken jointly by UN mplementing agencies for MDG-F JPs	0	0	0	0
j	Number of joint missions undertaken ointly by UN implementing agencies for MDG-F JPs	2	2	Reports, Observation, interview, Observations; Proceedings of meetings with stakeholders at regional and federal level, Quarterly, semi-annual and annual reports,	<ul> <li>Quarterly field visits to all project sites and progress reviews.</li> <li>2. Meetings with stakeholders at regional and federal level, communication using various mechanisms (telephone, postage, fax, e-mail etc)</li> </ul>
				Qualterry, semi-annual and annual reports,	(lelephone, postage, lax, e-mail etc)
				Survey report of shared values, etc	

# **3 Development Effectiveness: Paris Declaration and Accra Agenda for Action**

Are Government and other national implementation partners involved in the implementation of activities and the delivery of outputs?



Not Involved false Slightly involved false Fairly involved false Fully involved true

#### In what kind of decisions and activities is the government involved?

Policy/decision making Management: budget Management: procurement Management: service provision

#### Who leads and/or chair the PMC?

It is co-chaired by the State Minister of MoCT and the UN Resident Coordinator

# Number of meetings with PMC chair

•Eour

#### Is civil society involved in the implementation of activities and the delivery of outputs?

Not involved false Slightly involved false Fairly involved true Fully involved false

In what kind of decisions and activities is the civil society involved? Management: service provision

#### Media

•Interfaith Councils •Traditional Association (Leaders and Members) •Associations of Writers, Painters, musicians, Performing Arts, •Associations of Artisans

#### Are the citizens involved in the implementation of activities and the delivery of outputs?

Not involved false Slightly involved false Fairly involved false Fully involved true

In what kind of decisions and activities are the citizens involved?



Management: budget Management: procurement Management: service provision

•Citizens involved implementing the project activities •Participated in the national and regional festivals as well as cultural industry trade fair and bazaars

Where is the joint programme management unit seated? National Government

#### **Current situation**

The government has shown its active participation in the implementation of the project in that it has given offices at federal and regional level with full furniture, assigns its experts, includes the program in the five year growth and transformation plan with high priority and the State Minister of MoCT serves as co-chair of the project.

Besides, other government research and higher academic institutions have also taken part in conservation of heritage, consultancy and capacity building activities.

The civil society's involvement was clearly shown in many respects among which as consultant that resulted in the production of a number of documents. They were also participated in the procurement of materials such as procuring the necessary materials for the Cultural Living Centers. Moreover, they have given many trainings for citizens in many workshops.

Large number of citizens have taken part in various activities of the project like in religious/cultural dialogue and engaged in promotion of peace among their communities. They have also participated in various Training of Trainers (ToT) and give the knowledge and skills gained to their fellow citizens.

No-cost extension granted for six months up to December 31, 2012
MDGF secretariat emission conducted
Status report (Year 1 and 2 financial and Physical) prepared and submitted to the MDGF secretariat
Program revision for the carried over, year 2 remaining activities and year 3 AWP, Result framework
Sustainability strategy and M and E plan prepared

# **4** Communication and Advocacy

Has the JP articulated an advocacy & communication strategy that helps advance its policy objectives and development outcomes?

Yes true

No false

Please provide a brief explanation of the objectives, key elements and target audience of this strategy Objectives



Promoting intercultural/interreligious dialogue
Enhancing local mechanism to promote indigenous knowledge and practice
Promotes standardized cultural products to national and international markets
Increase local participation to all project activities
Strengthen the institutional capacity of MoCT and BoCT
Sensitize policy makers on regulatory and policy framework
Enhance transfer of knowledge
Enrich the coordination through the flow of information for better decision making and avoid duplication of effort

Key elements

•Changing the public perception and understanding of pluralism.

•Upgrading the weak technical and institutional capacity.

•Changing societal attitude towards the cultural industries.

•Compiling and creating a comprehensive and reliable database of the cultural industries in Ethiopia.

•Developing coordination and information sharing among stakeholders including ministries and regional bureaus.

Audience •Academicians Community members and leaders •All Citizens •MP •Ministers •Political Leaders Religious leaders •Community leaders •Religious leaders Political Leaders •MoCT •BoCT •CSO Other Government Officials •Women •Youth •Artisans All stakeholders •Academicians



Media
•EM/ MW Radios
<ul> <li>Local community radio</li> </ul>
•Local news paper
•Photo
•Data base
Web site
•Publications
•News letters
UNESCO news letter
٠TV
•∕∕ideo.
•internet
•Theater,
• Photo graph
∙∕∕ideo
Audio
•Leaflets
<ul> <li>Presentation</li> </ul>
Brochures
<ul> <li>Physical communication</li> </ul>
<ul> <li>Exchange interviews</li> </ul>
Meetings
•Poster
meeting and training
5 0

What concrete gains are the adovacy and communication efforts outlined in the JP and/or national strategy contributing towards achieving? Increased awareness on MDG related issues amongst citizens and governments Increased dialogue among citizens, civil society, local national government in erlation to development policy and practice Key moments/events of social mobilization that highlight issues Media outreach and advocacy

Enables the program to establish media partnership

What is the number and type of partnerships that have been established amongst different sectors of society to promote the achievement of the MDGs and related goals? 2

Faith-based organizations



Social networks/coalitions0Local citizen groups0Private sector1Academic institutions4Media groups and journalist2OtherAccadamic Institutions

What outreach activities do the programme implement to ensure that local citizens have adequate access to information on the programme and opportunities to actively participate? Focus groups discussions Open forum meetings Capacity building/trainings



# Section III: Millenium Development Goals Millenium Development Goals

Target 1.A: Halve, between 1990 and 2015, the proportion of people whose income is less than one dollar a day

JP Outcome	Beneficiaries	JP Indicator	Value
outcome 1 Strengthening intercultural/religious dialogue	0	1. Culture of dialogue for enhancing social cohesion strengthened	0.0
to foster mutual understanding of heritage and the sharing of common values with a view of contributing towards social process and social cohesion.		2. capacity building workshops on intangible cultural heritage conducted.	
Outcome 2 Developing and implementing the legal and policy framework to protect and safeguard Ethiopia's tangible, intangible, mobile, and natural heritage and enhance national capacity on museology, site management and inventory of intangible heritage		Intangible cultural heritage identified and defined.	
Target 1.B: Achieve full and productive employn	nent and decent work for all, including wome	en and young people	
JP Outcome	Beneficiaries	JP Indicator	Value
Outcome 3 Harnessing the potential of cultural and creative industries, particularly heritage based activities such as handicraft and cultural tourism for income generation, economic development, and poverty alleviation.	0	<ul><li>2. The establishment of Living Cultural resource Centers and the procurement of the necessary prepared</li><li>3. Market linkages have been created</li></ul>	126.0

# **Additional Narrative Comments**

Please provide any relevant information and contributions of the programme to de MDGs, whether at national or local level

MDG Goal 1: Outcome 1, 2, and 3. Outcome 1 – A social cohesion and stability contribute to economic development and promote inclusive growth/reduce inequality. JP includes outputs and activities that seek to foster mutual understanding of heritage and promote diversity. Some traditional practices that hamper social cohesion are totally avoided



MDG Goal 2: Outcome 3: The lion's share of the JP budget is allocated to component three. The cultural industries employ a considerable high proportion of women both in the formal and informal sector. The capacity building trainings given to the beneficiaries in product design and quality have much improved their products in quality and quantity. They are also equipped with better production material. Finally they are already given revolving fund in some region and engaged into business. In doing so, the JP employs a participatory approach that engages women in formulating small-scale income generating activities and provides seed funding for women's cultural associations.

Market linkages for a number of target beneficiaries created. There also many other under process.

Please provide other comments you would like to communicate to the MDG-F Secretariat

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# **Section IV: General Thematic Indicators**

1 The development of government policies for the effective management of the country's cultural heritage and tourism sector strengthened and supported

1.1 Number of laws, policies or plans supported by the programme that explicitly aim to mainstream cultural diversity, and strengthen national and local government capacity to support the cultural and tourism sector.

Policies National Local 0

1

1

Laws

National Local 0

## Plans

National 0 Local 0

1.2 Please briefly provide some contextual information on the law, policy or plan and the country/municipality where it will be implemented (base line, stage of development and approval, potential impact,):

•Language policy of Ethiopia
•Cultural Industry investment Code of Ethiopia
•Cultural Industry Development Package
•Cultural Industry Development Strategy

1.3 Sector in which the law, policy or plan is focused



Ethnic minorities and inter-culturalism Cultural industries

#### Comments: Please specify how indicator 1.1 addresses the selected sectors

•The Language policy of Ethiopia enables the languages of the ethnic minorities of the country to be legally documented, utilized and eventually helps them to nurture and promote their culture.

•Cultural Industry investment Code of Ethiopia helps the industry to be officially recognized and get supports from the government, supports those who already engaged in the business and encourages investment on the sector,

•Cultural Industry Development Package identifies areas of support from the government

•Cultural Industry Development Strategy provides a clear policy implementation direction towards the all out development of the sector so as to be able contribute towards poverty reduction

# 1.4 Number of citizens and/or institutions directly affected by the law, policy or plan

#### Citizens

Total The 80 ethnic groups of the country by the Language policy, 15,900,000 in craft and creative industry by the investment code, package and strategy of the cultural industry Urban 0

Rural

#### **National Public Institutions**

0

Total 0 Urban 0 Rural 0

#### **Local Public Institutions**

Total 11 Urban 11 Rural 0

#### **Private Sector Institutions**

Total 0 Urban 0 Rural 0



1.5 Government budget allocated to cultural and tourism policies or programmes before the implementation of the Joint Programme (annual)

National Budget 3,294,117.65 USD Local Budget 0 0

1.6 Variation (%) in the government budget allocated to cultural and tourism policies or interventions from the beginning of the programme to present time:

# National Budget

Overall 0 Triggered by the Joint Programme

Local Budget Overall 0 Triggered by the Joint Programme

Comments

2 Building the capacity of the cultural and tourism sector

0

0

2.1 Number of institutions and/or individuals with improved capacities through training, equipment and /or knowledge transferred

Public InstitutionsTotal211

Private Sector InstitutionsTotal82



# **Civil Servants**

 Total
 771

 Women
 263

 Men
 508

# 2.2 Number of actions/events implemented that promote culture and/or tourism

Cultural events (fairs, etc)Total4Number of participants120,553.00

Cultural Infrastructure renovated or builtTotal0Total number of citizens served by the infraestructure created0

Tourism infrastructure createdTotal0

Other, SpecifyTotal00

2.3 Number and type of mechanisms established with support from the joint programme that serve to document and/or collect statistics on culture and tourism.

## Workshops

Total number24Number of participants1412Women398Men1014

# Statistics

Total0National0



Local

#### Information systems

0

Total1National1Local0

# Cultural heritage inventories

Total1National1Local0

# Other, Specify

Total0National0Local00

3 Cultural and tourism potential leveraged for poverty reduction and development

# 3.1 Number of individuals with improved access to new markets where they can offer cultural and/or touristic services or products

# Citizens

Total120,553Women0Men0% From Ethnic groups0

# **Tourism service providers**

Total 0 Women 0 Men 0 % From Ethnic Groups 0

# **Culture professionals**



# Total58Women10Men48% From Ethnic groups

0

#### Artists

Total437Women187Men250% From Ethnic groups0

#### Artisans

Total140Women112Men28% From Ethnic groups

#### Others, specify

Total 0 Women 0 Men 0 % From Ethnic Groups 0 0

3.2 Based on available data, please indicate the number of individuals or groups supported by the joint programme that have experienced a positive impact on health, security and income

# Citizens

Total0Women0Men0% From Ethnic Groups0

# Culture professionals

Total0Women0Men0



% From Ethnic Groups 0

## Artists

Total 0 Women 0 Men 0 % From Ethnic Groups 0

# **Cultural industries**

Total0Women0Men0% From Ethnic Groups0

# Artisans

Total0Women0Men0% From Ethnic Groups0

# Entrepreneurs

Total 0 Women 0 Men 0 % From Ethnic Group 0

# **Tourism Industry**

Total 0 Women 0 Men 0 % From Ethnic Groups 0

# Others, specify

Total 0 Women 0 Men 0 % From Ethnic Groups 0 0



# 3.3 Percentage of the above mentioned beneficiaries that have improved their livelihoods in the following aspects

Income% Of total beneficiaries635

Basic social services (health, education, etc)% Of total beneficiaries0

Security % Of total beneficiaries 0

Others, specify% Of total beneficiaries00

3.4 Number of individuals with improved access to cultural services, products and/or infrastructure

## Citizens

Total120,553Women0Men0%from Ethnic groups0

#### **Culture Professionals**

Total98Women0Men0%from Ethnic groups0

# Artists

Total437Women0Men0%from Ethnic groups

0



#### **Cultural industries**

Total0Women0Men0%from Ethnic groups0

# Artisans

Total140Women0Men0%from Ethnic groups0

## Entrepreneurs

Total3Women1Men2%from Ethnic groups0

# **Tourism Industry**

Total 0 Women 0 Men 0 %from Ethnic groups 0

# Other, Specify

Total 0 Women 0 Men 0 %from Ethnic groups 0

0

# Monitoring and Evaluation Framework

#### NOTE: Baseline indicators do not exist for components 1, 2, and 4.

Outcomes	Indicators	Sources of verification	Collection methods (with indicative time frame & frequency)	UN Participating Agencies	Risk and assumption
Impact1. Increased employment for the people of the project areas from the synergetic effect of strengthening social cohesion, safeguarding heritage, developing institutional capacity, producing income generating activities, and creating an enabling environment for cultural industries.	Employment-to-population ratio	Federal and Regional Statistics agencies	Review statistics and revenue pattern data	UNESCO/UNDP	Risk: Limited statistical information Assumption: The current global financial crisis will not have an adverse effect to Ethiopian truism industry.
Impact 2: Gender equality promoted and women empowered through their full participation and engagement in the process.	Share of women in wage employment in the non-agricultural sector	Federal and Regional Statistics agencies			Assumption The current tolerance among different cultural and religious groups of
Impact 3. Environmental sustainability ensured by enhancing indigenous knowledge and practices of natural heritage management.	Number of communities in project areas preparing environment friendly development strategies for sustained tourism industry.	Regional Environment Offices	Sample survey of project areas at the starting and end of the project life.		religious groups of Ethiopian will continue to prevail
Impact 4. Mutual respect for diverse cultural heritage and sharing of common values leading to social progress and social cohesion	Percentage increase of communities of project areas that favorably respond for diversity of cultural heritage.	Baseline and end term survey report			
Dutcome 1. Strengthening intercultural/ religious dialogue to foster mutual understanding of heritage and the sharing of common values with a view of contributing towards social process and social cohesion.	Number of dialogue forums organized. Number of advocacy and mobilization programs undertaken. Number of organizational frameworks maintained Culture of dialogue for enhancing social cohesion established.	Programme, government reports Project review reports	Discussion with the targeted groups. (at start up stage)	UNESCO	There would not be any resistance from target groups.

1.1	religious dialogue improved.	prevailing cultural values Baseline: No such baseline surveys conducted Time frame: 2009- 2010 Indicator: Seven trainings conducted for national and local stakeholders (religious leaders, teachers, etc) on intercultural dialogue on which at least 40% are female participants Baseline: No such trainings conducted so far Time frame: 2009-2011 Indicator: Seven round tables academic discussions on promoting pluralism conducted so far Time frame:2009-2011 Indicator: Seven toolkits and seven thousand publications on best practices of in inter cultural/religious dialogue completed. Baseline: No such toolkit is available. Time frame: 2009-2011 Indicator: Seven inter-cultural festivals organized on which about 50% of the participants are female. Baseline: There on-going related festivals being organized by the House of Federation of Ethiopia. Time frame: 2009-2011 Indicator: Seven training workshops on promoting multilingualism conducted for local leaders on which about 50% of the participants are female. Baseline: No such training workshops on promoting multilingualism conducted for local leaders on which about 50% of the participants are female. Baseline: No such training workshops have	Survey report Workshops report. Training reports & proceedings. Discussions minutes. Goods receiving notes(GRN) Feedbacks & reports. Workshops report.	each dialogue conducted. Pre-post dialogues & trainings évaluation		easily generated.
Output 1.2	Capacities of religious leaders to enhance tolerance and respect for the environment through inter religious dialogue improved	Indicator: Seven forums on inter religious dialogue conducted –on which at least 40% of participants are female. Baseline: No relevant dialogue has been organized in structured manner thus far Time frame: 2009-2011	Forums reports Assessment reports Campaign reports	Feedbacks collected during each dialogue conducted. Pre-post dialogues and trainings evaluation.	UNESCO	

communities concerning natural heritage conservation reviewed, interpreted, compiled and shared among the various religious leaders. <b>Baseline:</b> No such work has been conducted yet <b>Time frame:</b> 2009-2011		
Indicator: Seven awareness raising campaigns on shared natural heritage conservation values conducted on which 50% of the participants are female. Baseline: No relevant campaign has organized thus far. Time frame: 2009-2011		

Outcomes	Indicators	Sources of verification	Collection methods (with indicative time frame & frequency)	UN Participating Agencies	Risk and assumption
Outcome 2 Developing and implementing the legal and policy framework to protect and safeguard Ethiopia's tangible, intangible, mobile, and natural heritage and enhance national capacity on museology, site management and inventory of intangible heritage	National and regional policies and regulatory framework to protect and safeguard Ethiopia's tangible, intangible, mobile, and natural heritage revised, formulated and implemented	Periodic and annual review reports, survey results	Conducting assessment ( Annually)	UNESCO	Government commitment is expressed

Output 2.1	The capacity of the government and civil society enhanced in	Indicator: Two mapping exercises of tangible heritage in two pilot	Periodic reports & blueprints	Reviewing blueprints, assessment, training,	UNESCO	Local governments and
	identification, management, and protection of tangible and intangible heritage	regions conducted. Baseline: No updated mapping exist	Assessment report	workshops & site management reports		communities will commit themselves to
		Time frame: 2009-2011	Workshops report	(Periodically).		implementing the output.
		Indicator: Two assessments of regulatory framework in two pilot regions completed	Assessment findings			
		Baseline: No such assessments have been done yet	Training reports			
		Time frame: 2009-2011	Periodic site reports			
		Indicator: Seven capacity building workshops on intangible cultural heritage conducted on which 50% of the participants are female Baseline: No such workshop have				
		been conducted previously <b>Time frame</b> : 2009-2011 <b>Indicator:</b> Assessments of the site				
		management capacities in two pilot World Heritage Sites completed,(UNESCO) <b>Baseline:</b> No such assessments				
		have been done yet Time frame: 2009-2011				
		Indicator: Seven trainings in site management methodology and cultural tourism strategy Baseline: One site management training (at Aksum) has been				
		conducted Time frame: 2009-2011				
		Indicator: Two site management plans at World Heritage Sites prepared. Baseline: No relative management plans available				
		Time frame: 2009-2011 Indicator: Six regional museums along the World Heritage Sites assisted.				
		Baseline: No such work done yet Time frame: 2009-2011				

Output 2.2.	Revision and development of policies and legal frameworks as well as capacity building to implement laws/policies	Indicator: One assessment of the national and the selected six regions legal and policy frameworks completed, Two consultation workshop to identify gaps in the existing and pending legislation as well as religion and and remaining legislation as well as	Assessment reports Endorsed policy & legal documents Training feedbacks	Reviewing assessment, training and actual reports. (Periodically).	UNESCO	Government and relevant offices will commit & cooperate properly.
		policies on national and regional levels (six selected regions). One final assessment document with concrete recommendations prepared. One national policy document				
		revised and developed. One national legal/regulatory document revised and developed. A minimum 50% participation is envisioned for women (300) and youth at the training and consultation processes.				
		Baseline: No such assessment nor consultations regarding the policy and legal text have been conducted No revised policy exists				
		Time frame: 2009 Indicator: Seven trainings of MoCT and BoCT staff in implementing cultural policies undertaken. Baseline: No training of MoCT and BoCT staff on policy revision has been conducted Time frame: 2009-11				

2.3.	Output 2.3	In Restor Tex Sectores 1	Periodic reports & modalities	Reviewing assessment,	UNESCO	Government and relevant
	National Implementation framework strengthened	Indicator: Two implementation modalities of new cultural heritage protection framework developed	Workshop reports & feedbacks	training and actual reports. (Periodically).		CSOs will commit & cooperate properly
		Seven capacity building workshops and training completed, and follow up conducted.	Mechanisms put in place Assessment & data collection formats			
		A minimum 50% participation is envisioned for women and youth at the training and consultation processes.				
		<b>Baseline:</b> No such modalities have been developed; no relevant training has taken place				
		Timeframe: 2009-11				
		Indicator: Two monitoring mechanisms developed. Baseline: No such monitoring mechanism exists Timeframe: 2010-11				
		Indicator: Culture Resource Centers established and existing centers strengthened in the six regions and on the national/federal level.				
		Baseline: A small number of centers exist (to be assessed by the project) Timeframe: 2009-11				

Outcomes	Indicators	Sources of verification	Collection methods (with ndicative time frame & frequency)	UN Participating Agencies	Risk and assumption
Outcome. 3 Harnessing the potential of the cultural and creative industries particularly heritage based activities such as handicrafts and cultural tourism for income generation,	inductrice	Periodic and annual review reports, survey results,	Conducting assessment (Annual)	UNESCO & UNDP	All inclusive and attracts all to participate

	Outcomes	Indicators	Sources of verification	Collection methods (with idicative time frame & frequency)	UN Participating Agencies	Risk and assumption
	economic development, and poverty alleviation.					
Dutput 3.1	Capacity of national authorities and local communities enhanced through the development of a comprehensive and centralized database of the cultural Industries	Centralized database established. Indicators: Data collected and compiled.	Data collection & filed documents	Review periodic reports. (end of the year 2008/09)	UNESCO	An all inclusive and basic data will be compiled.
Dutput 3.2	The capacity and income generated through the craft industry enhanced by developing and strengthening production, quality control, and marketing of crafts.	<ul> <li>Indicator: Procurement of equipments for Living Culture Resources Centers.</li> <li>Seven training of trainers conducted. Women and youth participation ensured. Skills of trainers upgraded.</li> <li>Baseline: Build on previous skills of CHP and recruited a new competent culture entrepreneurs in the new regions Time frame: 2009-11</li> <li>Indicator: Thirteen training on design, production, marketing, and quality control conducted.</li> <li>Women and youth full representation ensured. (UNDP)</li> <li>Baseline: 400 artisans trained by outside consultant hired by CHP, but now assumed by their own colleagues (TOT)</li> <li>Timeframe: 2009-11</li> <li>Procurement of supplies and equipment.</li> <li>Indicator: Seven Follow up workshop conducted.</li> <li>Women and youth participation ensured.</li> <li>Baseline: The need has been identified by CHP</li> <li>Time frame: 2009-11</li> <li>Indicator: Seven manuals of relevant best practices in numerous languages prepared</li> <li>Baseline: Such aid materials do not exist.</li> </ul>	Training reports Purchase & receiving orders. Workshop and manuals preparation reports. periodically	Review the reports. (Periodically).	UNESCO & UNDP	All inclusive and attracts all to participate

	Outcomes	Indicators	Sources of verification	Collection methods (with idicative time frame & frequency)	UN Participating Agencies	Risk and assumption
		Timeframe: 2010-11				
Lutputs 3.3	Artisans empowered and effectively integrated into the market.	Indicator: Sixty three of key actors identified. (UNDP) Baseline: Increase the number of key actors by two fold, 10 in each region and three in Addis Ababa. Time frame: 2009-11 Indicator: Ten potential customers identified. (UNESCO) Develop four modalities of linkages between the actors along the value chain. Indicator: Fifteen links within the craft industry and outside the industry established. (UNDP) Baseline: The CHP did not create customers for the organized beneficiaries Time frame: 2009-11 Indicator: Six craft trade fair established. Baseline: The CHP did not prepare appropriate modality for linking the beneficiaries with actors in the value chain Time frame: 2010-11 Three International trade fairs participated.	A Assessment report Assessment report Survey reports Performance report Physical & financial report	Reviewing assessment, survey, Performance, physical and financial reports ((Periodically).	INESCO & UNDP	Artisans will cooperate.

	Outcomes	Indicators	Sources of verification	Collection methods (with ndicative time frame & frequency)	UN Participating Agencies	Risk and assumption
		Secure preferential treatment status				
Dutput 3.4	Artisans empowered and their social status improved through the mobilization of artisans and community awareness raising campaigns	<ul> <li>Indicator: Fourteen cooperatives established.</li> <li>Baseline: CHP organized four cooperatives Time frame: 2009-11</li> <li>Indicator: Seven workshops conducted. Women and youth participation ensured.</li> <li>Baseline: CHP organized six workshops Time frame: 2009-11</li> <li>Indicator: Five advocacy manuals developed.</li> <li>Baseline: No manual prepared by CHP Time frame: 2010-11</li> <li>Indicator: Five awareness raising conducted.</li> <li>Baseline: No awareness raising program was conduct. Time frame: 2009-11</li> <li>Indicator: Seven training of experts completed.</li> <li>Baseline: No training was conducted by CHP Time frame: 2009-11</li> <li>Indicator: Seven training of experts completed.</li> <li>Baseline: No training was conducted by CHP Time frame: 2009-10</li> <li>Indicator: Subject incorporated into curriculum</li> <li>Baseline: No such experience Time frame: 2009-11</li> </ul>	Legal registration documents Workshop report TOR, Contractual Agreement and Periodic report Popularization feedback Training & performance reports	Reviewing, legal document, Training & workshop report	UNESCO	Local communities will accept and accommodate creative artists
Dutput 3.5	Development and enhancement of other cultural industries such as music, film, and books.	Indicator: Seven assessments conducted. An assessment of the existing and pending policy framework and recommendation to	Assessment report Modalities put in place	Evaluating assessment and training report and actually produced Documents	UNESCO & UNDP	Market opportunity Will be available

	Outcomes	Indicators	Sources of verification	Collection methods (with dicative time frame & frequency)	UN Participating Agencies	Risk and assumption
		improve it completed	Training reports			
		Baseline: Four assessment programs conducted Time frame: 2009-10	Strategies in existence			
		Indicator: Three modalities developed.	J			
		Baseline: No modality developed Time frame: 2009-11				
		Indicator: Seven professional training conducted. Equal participation of women ensured.				
		Baseline: Eight programs facilitated Time frame: 2009-11				
		Indicator: Five marketing strategies developed.				
		Baseline: No strategy developed Time frame: 2009-10				
Dutput 3.6	A cultural tourism strategy based on culture branding identity.	Indicator: Seven assessment of tourism. Baseline: No assessment done	Assessment report	Evaluating critically assessment, feedback,	UNESCO & UNDP	Necessary data & information will be generated
	on culture branding identity.	Time frame: 2009	п и	Workshop report & Strategic document		
		Indicator: Seven assessment of institutional capacity conducted.	Stakeholders feedback			
		Baseline: No assessment done Time frame: 2009				
		Indicator: Seven consultation with stakeholder conducted.	Workshop report			
		Baseline: No consultation with stakeholders done by CHP Time frame: 2009	Strategy document put in place			
		Indicator: Three workshop of incoming tour operators conducted. Youth participation ensured.				

	Outcomes	Indicators	Sources of verification	Collection methods (with ndicative time frame & frequency)	UN Participating Agencies	Risk and assumption
		Baseline: No workshop of operators Time frame: 2009-10 Indicator: Five strategies developed. Baseline: No strategy developed Time frame: 2009-11				
Output 3.7	3.7 Capacities of existing enterprises strengthened and community initiatives started	Indicator: A feasibility study conducted Baseline: No study was conducted Time frame: 2009-10 Indicator: Enterprises, opportunities and capacity building needs identified Baseline: No enterprises opportunity and capacity identified Time frame: 2009-11 Indicator: Tourism community oriented enterprises delivered. Baseline: No enterprises delivered Time frame: 2009-11	Study reports Needs assessment documents Support delivery reports.		UNESCO & UNDP	Data can be collected & generated Easily
Dutput 3.8	System for enterprise support and development established	Indicator: Eight business development provisions developed. (UNDP) Baseline: No business development provision Time frame: 2009-10 Indicator: Seven institutional capacity assessments conducted. (UNDP) Baseline: No assessment made Time frame: 2009-10 Indicator: Thirty five small scale income generating activities initiated and follow up undertaken. Woman and youth participation given special consideration.	Performance reports Assessment reports Business development reports Pre & post events reports.	Reviewing critically periodic reports.	UNESCO & UNDP	Data can be collected & Generated easily

Outcomes	Indicators	Sources of verification	Collection methods (with dicative time frame & frequency)	UN Participating Agencies	Risk and assumption
	.(UNDP)				
	Baseline: No activities initiated				
	Time frame: 2009-11				
	Indicator: Eight festivals organized.				
	Baseline: No festival organized				
	Time frame: 2009-11				

	Outcomes	Indicators	Sources of verification	Collection methods (with ndicative time frame & frequency)	UN Participating Agencies	Risk and assumption
4	Outcome 4 Enhancement of indigenous knowledge and practices of natural heritage management as well as strengthening the link between nature and cultural based sustainable development	Best Practices identified and documented.				
4.1	Assessment of linkage between natural and cultural heritage protection/safeguarding and indigenous knowledge.	Indicator: Seven comprehensive surveys conducted documenting the link between cultural and natural heritage protection (indigenous/traditional knowledge -natural heritage management) Five adaptation mechanisms developed linking traditional and modern practices in heritage preservation. A minimum 50% participation is envisioned for women and youth at the consultation and development processes. Baseline: No relevant surveys have been conducted No adaptation mechanisms have been developed	Survey reports. Mechanisms put in place	Scanning existing documents & held discussions with pertinent community leaders and members.	UNESCO	All necessary information will be obtained.
		<b>Time frame:</b> 2009 - 11				
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4.2	Social mobilization for using traditional knowledge for natural and cultural based development.	Indicator: Seven awareness-raising sessions conducted Publications relevant to the project in seven local languages produced and distributed Baseline: No relevant awareness raising work has been done Time frame: 2009-11 Indicator:Community organization needs assessed Seven strategies for organizing the communities designed. A minimum 50% participation is envisioned for women and youth at the at the consultation and development processes. Baseline: No relevant strategies exist Time frame: 2009-10	Popularization reports Publication order and receiving notes. Strategies put in place	Reviewing all the reports.	UNESCO	Local governments will accept and implement.
4.3	Capacity building of the population for the empowerment and harnessing of traditional knowledge for poverty alleviation and income generation.	Indicator: Seven community friendly development strategies developed with stakeholders' participation, Seven awareness-raising campaigns on the risks and benefits of tourism conducted Thirty-five development programs conducted Seven evaluations conducted. Lessons learned reported A minimum 50% participation is envisioned for women and youth at the at the consultation and development processes. Baseline: No strategies developed; no relevant campaigns, evaluations and reports have been developed.	Strategies operationalized Popularization reports Performance reports Evaluation reports	Reviewing all the reports.	UNESCO	

	Time frame: 2009-11		

Result Framework for (Note: Baseline do not exist for out	r Harnessing Diversity for Susta	ainable Developm	ent and Social Change (0007	71978) Year 2011
Expected Results (outcomes and outputs)	Indicators (with baselines and indicative targets) and other key areas to monitor	Source of verification	Collection methods (with indicative timeframe and frequency	Responsible Institutions/UN agencies
Outcome 1:				
Mutual understanding of commonly shared cultural/religious values and respect for diversity as well as natural heritage conservation strengthened.				
Output 1.1. National and regional stakeholders traditional and religious leaders empowered on shared cultural/ religious values and diversity as well as natural heritage conservation.	Number and scope of trainings of trainers in targeted regions conducted. Extent to which interreligious/intercultural dialogue skills of trainers is enhanced. Number and scope of roundtable forums organized, good practices promoted. Number of festivals and programs organized Number and scope of awareness raising workshops on shared values concerning natural heritage conservation conducted. Number and scope of workshops and trainings of local leaders conducted.	Observations; Proceedings of meetings with stakeholders at regional and federal level, Quarterly, semi- annual and annual reports, Survey report of shared values, Proceedings/reports from the dialogue forum, Communication materials,	<ol> <li>Quarterly field visits to all project sites and progress reviews.</li> <li>Meetings with stakeholders at regional and federal level, communication using various mechanisms (telephone, postage, fax, e-mail etc)</li> </ol>	MoCT, UNESCO, UNDP and MoFED

	Number and scope of forums on interreligious dialogue conducted			
<b>Output 1.2.</b> Systems on harnessing shared cultural/religious values and diversity institutionalized	Number and scope of survey reports of shared values of various religious communities compiled. Number and scope of validation workshop conducted. Number of toolkits developed and published. Number of communication materials produced.	Survey reports, Observations, Proceedings of meetings with stakeholders at the regional and federal level. Quarterly, semi- annual and annual reports, Proceedings/reports from the forum, Communication materials,	<ol> <li>Quarterly field visits to all project sites and document review,</li> <li>Meetings with stakeholders at regional and federal level,</li> </ol>	MoCT, UNESCO, UNDP and MoFED
Outcome 2: Cultural and natural heritage including indigenous knowledge better managed, protected, and utilized				

Output 2.1. The National and regional government authorities gain	Number of capacity building trainings conducted for targeted museums in regions. Extent targeted museum staff capacity enhanced.	Quarterly, annual and semi-annual reports of the implementing partners (IPs),		
competence in identification, management, and protection of heritage including indigenous knowledge	Capacity workshops conducted, intangible cultural heritage identified and defined.	Training report,		
	Number of site management capacity assessments at World Heritage sites conducted.	Collected data, site management assessment report,		
	Number and scope of site management plan methodology trainings conducted at pilot sites,		1. Quarterly field visits to all project sites and document review;	
	Reports produced to inform the tourism strategy.		2. Meetings with stakeholders at the regional and federal level	
	Number of heritage management and protection trainings conducted.			
	Extent stakeholders heritage management and protection skills developed			
	Follow up undertaken, report including lessons learned produced.	Follow up Report		
	Number and scope of capacity building workshops for government institutions conducted.	Workshop Report		
	Number of mappings conducted, tangible heritage in pilot regions identified.	Mapping Report		MoCT, UNESCO, UNDP and MoFED

Output 2.2. Policy and regulatory framework as well as guidelines on the management and protection of heritage (including indigenous knowledge) revised and developed	<ul> <li>Number of surveys conducted and reports produced</li> <li>Extent of linkages created between traditional and modern practices</li> <li>Number of strategic documents for networking/partnership alliance prepared</li> <li>Number and scope of regulatory framework assessments in pilot regions conducted</li> <li>Number and scope of implementation monitoring mechanisms developed</li> <li>Number and scope of site management plans modalities developed</li> <li>Policy developed and guidelines prepared on management and protection of heritage.</li> </ul>	Survey reports, strategic documents, Regulatory framework Assessment report, Monitoring mechanism, Site management plan modalities, Policy framework and regulations in place,	<ol> <li>Quarterly field visits to all project sites, survey reports and document review.</li> <li>Meetings with stakeholders at the regional and federal level</li> </ol>	MoCT, UNDP, UNESCO and MoFED
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Output 2.3. Local communities and grass- root organizations become more aware and actively participate in the management, protection, and utilization of heritage including indigenous knowledge	<ul> <li>Number and scope of awareness raising workshops on the protection of indigenous knowledge organized.</li> <li>Increased participation of local communities in the protection of heritage.</li> <li>Number and scope of awareness raising workshops on the risks and benefits of tourism conducted.</li> <li>Methodologies to drive benefits of the project to local communities identified,</li> <li>Extent of community entrepreneurial skills developed.</li> <li>Evaluation conducted and reports including lessons learned produced</li> </ul>	Workshops reports Quarterly, semi- annual and annual reports Proceedings of meetings with local communities Evaluation Report	<ol> <li>Quarterly field visits to all project sites;</li> <li>Meetings with stakeholders at regional and federal level</li> </ol>	MoCT, UNDP, UNESCO and MoFED
Outcome 3: The potential of cultural industries (handicrafts & creative) and tourism harnessed for income generation and poverty alleviation. Output 3.1.	Number of Living Culture Resource Centers established/renovated in targeted regions,	Six Living Cultural Resource Centers	Field visits to the Living Cultural Resource Centers;	MoCT, UNDP, UNESCO and MoFED
Living_Cultural Resource Centers established and operational	Management teams established community members represented in management teams.	Management Teams	Cultural Resource Cellers,	

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	Number of supplies and equipments procured	Financial Report		
	Number of materials and equipment procured	Financial reports		
	Number and scope of skill training of trainers (ToT) conducted	Skill training	Field visits	
	Number and scope of skill trainings conducted, training of women and youth emphasized	reports Quarterly, semi-		
Output 3.2.	Extent trainee's skills enhanced.	annual and annual reports		
Artisans equipped with better skills and technology	Number of manuals prepared and utilized	Manuala en l		
	Number of toolkits in various languages prepared and utilized.	Manuals and toolkits		
	Number and scope of evaluation/follow up workshops on key challenges conducted, reports including lessons learned produced,	Evaluation/follow up reports		
0	Studies conducted on value chain	Study reports		
Output 3.3.	and modalities of linkages developed	Study reports	1. Quarterly field visits to all project sites;	
Mechanism that empowers and better integrate artisans	The number and extent linkages serve to link actors within the craft	Trainings reports		
into the market devised and made operational	industries and with other industries	Workshop/conferen ces reports	2. Meetings with stakeholders	
	Number of craft trade fairs organized	Quarterly, semi- annual and annual	and project coordinators at regional and federal level	
	Number of lobbing undertaken	reports		
	Preferential treatment status for	National		

annals a sin a sulfamal and durate in		
purchasing cultural products in	procurement	
government procurement regulation	regulation	
secured		
Number of networks of cooperatives	Cooperative	
established or reinforced	networks	
	registration	
Number of workshops conducted	registration	
facilitating knowledge sharing of the		
craft trade		
Number of promotional activities		
conducted.	Promotional	
	materials (soft and	
Number and types of media utilized	hard copies)	
* 1	÷ ′	
Number of people reached		
or people reaction		
Number and scope of trainings for	Training report	
curriculum developers conducted	framing report	
curriculum developers conducted		
	Participant list	
Number and scope of enterprises,		
opportunities, and capacity needs	Quarterly, semi-	
collectively identified with	annual and annual	
communities	reports	
	1	
Number and scope of community	Community	
oriented tourism enterprises	oriented tourism	
established	enterprises	
Comparising and a second secon	enterprises	
Number and soons of husings	Business	
Number and scope of business		
development services for enterprises	development	
developed	services for	
	enterprises	
Number of service needs of local		
institutions identified and addressed		
	Need assessment	
Number of small scale income	report	
generating activities collectively	· r ·	
designed and funded		
designed and runded		
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	Increased participation of local communities in designing small scale income generating activities Number of seed or revolving funds provided to municipal women/youth associations to organize festivals Increased participation of local communities in organizing cultural festivals Follow up conducted, reports including lessons learned produced,	Financial report Follow up Report		
Output 3.4. A system that enhances the contribution of creative industries to the economy and the socials system improved	Number and scope of assessment of the creative industries conducted. Number and scope of professional trainings conducted, Number of trainees Extent professional skills enhanced. Number of strategies developed	Assessment report Quarterly, bi- annual and annual reports Training reports Strategic framework document,	<ol> <li>Quarterly field visits to all project sites;</li> <li>Meetings with stakeholders and project coordinators at the regional and federal level</li> </ol>	MoCT, UNDP, UNESCO and MoFED
<b>Output 3.5.</b> Cultural based tourism branding in the respective regions studied, designed, and utilized	Number and scope of feasibility studies conducted, Number and scope of workshops for incoming tour operators conducted. Extent to which incoming tour operators are better informed on current and potential interests.	Study reports Workshop reports	<ol> <li>Quarterly field visits to all project sites;</li> <li>Meetings with stakeholders and project coordinators at regional and federal level</li> </ol>	

	Number and scope of culture brands developed and utilized	Culture branding		
Capacity Building: Monthly salary for the project staffs at regional and federal level	Six regional project staff, two federal project staff and two UNESCO project staff paid monthly salaries	Financial reports	Review financial report	
Monitoring and Evaluation MoCT, UNESCO, and UNDP jointly undertake quarterly monitoring missions	Number of joint monitoring missions conducted	Monitoring reports	Review monitoring report	