

Section I: Identification and JP Status

Alliances for Culture Tourism (ACT) in Eastern Anatolia

Semester: 2-11

Country	Turkey
Thematic Window	Culture and Development
MDGF Atlas Project	67179
Program title	Alliances for Culture Tourism (ACT) in Eastern Anatolia

Report Number	
Reporting Period	2-11
Programme Duration	
Official Starting Date	2008-12-11

Participating UN Organizations	<ul style="list-style-type: none">* UNDP* UNESCO* UNICEF* UNWTO
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Implementing Partners	<ul style="list-style-type: none">* Ankara University* Kafkas University* Kars Governorate* Ministry of Culture and Tourism (MCOT)* Prime Ministry, Social Services and Child Protection Agency
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Budget Summary

Total Approved Budget

UNDP	\$1,697,450.00
UNESCO	\$830,320.00
UNICEF	\$670,890.00
UNWTO	\$601,340.00
Total	\$3,800,000.00

Total Amount of Transferred To Date

UNDP	\$1,697,450.00
UNESCO	\$830,320.00
UNICEF	\$670,890.00
UNWTO	\$601,340.00
Total	\$3,800,000.00

Total Budget Committed To Date

UNDP	\$1,637,000.00
UNESCO	\$766,210.00
UNICEF	\$670,000.00
UNWTO	\$596,000.00
Total	\$3,669,210.00

Total Budget Disbursed To Date

UNDP	\$1,621,478.00
UNESCO	\$689,595.00
UNICEF	\$670,000.00
UNWTO	\$582,414.00
Total	\$3,563,487.00

Donors

As you can understand, one of the Goals of the MDG-F is to generate interest and attract funding from other donors. In order to be able to report on this goal in 2010, we would require you to advise us if there has been any complementary financing provided for each programme as per following example:

Please use the same format as in the previous section (budget summary) to report figures (example 50,000.11) for fifty thousand US dollars and eleven cents

Type	Donor	Total	For 2010	For 2011	For 2012
Parallel		\$0.00	\$0.00	\$0.00	\$0.00
Cost Share		\$0.00	\$0.00	\$0.00	\$0.00
Counterpart		\$0.00	\$0.00	\$0.00	\$0.00

DEFINITIONS

1) PARALLEL FINANCING – refers to financing activities related to or complementary to the programme but whose funds are NOT channeled through UN agencies. Example: JAICA decides to finance 10 additional seminars to disseminate the objectives of the programme in additional communities.

2) COST SHARING – refers to financing that is channeled through one or more of the UN agencies executing a particular programme. Example: The Government of Italy gives UNESCO the equivalent of US \$ 200,000 to be spent on activities that expand the reach of planned activities and these funds are channeled through UNESCO.

3) COUNTERPART FUNDS - refers to funds provided by one or several government agencies (in kind or in cash) to expand the reach of the programme. These funds may or may not be channeled through a UN agency. Example: The Ministry of Water donates land to build a pilot 'village water treatment plant' The value of the contribution in kind or the amount of local currency contributed (if in cash) must be recalculated in US \$ and the resulting amount(s) is what is reported in the table above.

Beneficiaries

Beneficiary type	Targetted	Reached	Category of beneficiary	Type of service or goods delivered
Public	70	43	National Institutions	Awareness raising through workshops, dialogue, information sharing, etc
Public	320	300	Local Institutions	Financing cultural projects/ initiatives and events
Municipality	550	500	Municipalities	Awareness raising through workshops, dialogue, information sharing, etc
CSOs	200	150	Civil Society Organisations	Creating socio-economic opportunities for women (craft, entrepreneurial skills, etc)
Private Sector	40	60	Small and Medium Enterprise	Supporting cultural events, exhibits, cultural manifestations
Academia	60	60	Culture Professional/Men	Financing cultural projects/ initiatives and events
Village Citizens	2	2	Communities	Developing of support mechanisms: training materials, toolkits, business support infrastructure



Beneficiary type

Children

Targetted

500

Reached **Category of beneficiary**

500 Local Institutions

Type of service or goods delivered

Supporting cultural events, exhibits, cultural manifestations

Section II: JP Progress

1 Narrative on progress, obstacles and contingency Measures

Please provide a brief overall assessment (1000 words) of the extent to which the joint programme components are progressing in relation to expected outcomes and outputs, as well as any measures taken for the sustainability of the joint programme during the reporting period. Please, provide examples if relevant. Try to describe facts avoiding interpretations or personal opinions

Plases describe three main achievements that the joint programme has had in this reporting period (max 100 words)

Progress in outcomes

Joint Programme Output 1: A model for strategic direction, prioritization and safeguarding of tangible cultural heritage and cultural tourism delivery in Turkey's less developed regions produced and implemented in Kars

Outcome 1.1: Policy for the protection and enhancement of cultural assets in Kars

Outcome 1.1: Policy for the protection and enhancement of cultural assets in Kars

Activities successfully completed and outcome fully achieved. Follow-up activities are on-going.

In parallel with the installation and activation of the GIS digitalized information management system, MoCT accelerated the establishment of the Kars Preservation Council. Meanwhile, the GIS system has been installed at the Museum of Kars as a temporary solution. The system (hardware components) has then been transferred and permanently installed at the seat of the Kars Preservation Council, upon the finalisation and opening of the new Council's premises. The necessary training on the use of the GIS system was provided, to build capacities of relevant users/institutions (MoCT; newly assigned personnel of the Kars Preservation Council; Erzurum Preservation Council; and Kars Museum). In order to maximise the efficient use of the GIS system, additional training sessions are already planned to take place after the end of the project. Within this framework, a total of 2643 files have been digitized and the terrestrial measurements of 14 sites completed and integrated into the GIS system. Upon MoCT's request, and in consideration of the great interest raised by the awareness-raising brochures on the legislative and normative framework for the safeguarding of cultural heritage in Turkey, additional 7000 copies of the brochures have been printed to be used by MoCT at the national level.

Outcome 1.2: Support to the implementation of the recommendations by the Site management Board

Activities successfully completed and outcome achieved beyond expectations. Follow-up activities are on-going.

Support through technical assistance continued to be provided to the Ani's Site Management Planning Team, especially established by MoCT in order to prepare the Ani Site Management Draft Plan, and to develop the capacities or relevant institutions and stakeholders. Follow-up meetings of the newly established Site Management Planning Team were organised, also with the technical assistance provided by the UNJP. Upon the agreement achieved on modalities of cooperation in implementing the site management plan, the data collection was completed and the contributions of all stakeholders, including relevant authorities (local and national) and NGO's in the planning process of the Ani Site Management were reflected in the draft plan. This final draft will be submitted to the Ani Site Management Advisory Board, as a necessary passage towards the official approval of the Management Plan by MoCT.

Outcome 1.3: A cultural tourism strategy and action plan agreed to by national authorities within the context of the "Brand City" programme

Tourism Strategy Document for Kars is available in the MoCT and approved by the Ministry of Culture and Tourism dated 22 December 2010. The Tourism Strategy for Kars includes a Diagnostic Report which evaluates the potential of tourism development in Kars, a Master Plan with recommendations for the sustainable development of tourism in

Kars based on culture, nature and winter sports tourism products, and, an Action Plan for the implementation of the Master Plan recommendations.

A complete qualitative and quantitative audit of Kars Province tourism facilities and services was carried out.

Tourism potential of cultural tourism assets (tangible and intangible) based on UNESCO's identification and evaluation assessed and reflected to the Tourism Strategy of Kars.

The institutional capacity assessment was carried out and the possible structure of a Tourism Governance Organization (TGO) elaborated.

Market profile, trends and opportunities of tourism assessed. Marketing and promotional strategy for Kars including recommendations for the setting up of a Tourism Information Centre was prepared.

A survey of selected international and national tour operators on current and potential interest of Kars as a tourism destination was conducted.

In order to support and widen the promotion of Kars tourism a logo and slogan for Kars Province had been created and promotional brochures (general information, winter, nature and culture thematic brochures) for Kars Province were prepared, used in the tourism fairs and distributed to the tourism relevant organizations by MoCT.

Outcome 1.4: New information delivery and marketing system established in Kars

A familiarization tour was organized in July 2011. The 15 participants included 5 international tour operators and national tourism stakeholders and media representatives.

On the otherhand in order to create awareness and motivation among potential visitors to Kars and therefore to be considerably visual, i.e. feature media support such as videos and photographs, a tourism web site for Kars preparation process has been going on. Beside this, the web site should serve as a source of information (factual) for potential visitors on the tourism resources, tourism services and facilities in the region.

Joint Programme Output 2: Capacities of communities and enterprises increased for income generation and job creation in culture based tourism

Outcome 2.2: Community initiatives started for enterprise development in cultural tourism in Kars

A Sustainable Tourism Conference in Ankara will be organized end of January 2012 with the participation of Ministry of Culture and Tourism, Ministry of Development, Ministry of Environment and Urbanization, Ministry of Forestry and Water Affairs, Development Agencies, Municipalities, Tourism Unions, Tourism Associations, CSOs and Private Sectors Representatives. The Conference is aiming to information sharing to build the capacity among the relevant actors to increase the dialog around income generation opportunities of sustainable tourism models to implement.

Joint Programme Output 3: Capacities of local authorities and civil society in promoting social cohesion and dialogue through fostering of pluralism

Outcome 3.1. 2003 Convention on Intangible Cultural Heritage follow up initiated in Kars

Activities successfully completed and outcome fully achieved, with results beyond expectations. Regarding the most recent activities, the publication of the research on the

"Mapping of Intangible Cultural Heritage of Kars Province" has been completed, and the printed copies will be distributed in all universities and provinces in Turkey. The book comprised of information on the aim and methodology of the research, the work plan and the evaluation of collected data, and a selection of ICH field research results in oral traditions and expressions, performing arts, social practices and rituals, knowledge concerning nature and universe, and finally traditional craftsmanship domain.

The UNJP also continued to support the Culture House, by purchasing 40 books mostly on the Minstrelsy Tradition in order to enrich the Culture House's library. 2 traditional music instruments were also purchased for the Culture House, to support training and performing activities.

The atelier on the making of traditional musical instruments, "saz" and "tar", is still operating after the completion of the training courses. The master keeps the courses on performing with the chorus established during the training programmes held within UNJP activities. This chorus started to be involved in the local cultural activities. □

Outcome 3.3. Children's understanding of cultural diversity and ability to resolve conflict increased through the provision of cultural and life skills based education programmes within the Child's Rights Committees of Istanbul-Eskişehir-Ankara-Kayseri- Sivas- Erzincan-Erzurum-Kars.

Sustainability meeting held in Ankara, 24-25 October 2011 with 120 participants of UNICEF, UNJP, Ankara University, Ministry of Culture and Tourism, Ministry of Family and Social Policies (Social Services and Child Protection Agency), Ministry of National Education, State Railway, Provincial Directorate of Social Services, Child Rights Committees, Directorates of Museums.

Progress in outputs

Joint Programme Output 1: A model for strategic direction, prioritization and safeguarding of tangible cultural heritage and cultural tourism delivery in Turkey's less developed regions produced and implemented in Kars.

The preparation phase of the Ani Site Management Plan is completed and the draft Plan has been submitted for official approval. Site Management Planning is a relatively new subject for Turkey. The first legal disposition was approved in 2004 and specific regulations were introduced in 2005. Since then, only a few management plans have been defined in Turkey in draft form, mostly through external procurement for the assignment of related services to consulting companies. The Ani Site Management Planning process carried out within UNJP is therefore an outstanding achievement and the applied methodology, based on international standards and leveraging directly on the institutional structures and capacities of the relevant institutions, was implemented for the first time in Turkey and will constitute a good practice and a standard for future exercises on different sites.

The revised and reprinted awareness raising brochures were distributed to the museums, tourism information centres and other relevant offices/institutions of 81 provinces of Turkey. These brochures, containing information on Excavations, Museums, Contribution to the Restoration of Cultural Assets, Sponsorship and Incentives, Legal Framework for the Preservation of Cultural Assets, Illegal Trafficking of Historical Works, were revised according to the amendments recently approved in related regulations in 2011. The brochures are expected to bring concrete results in terms of enhanced knowledge on the concerned issues, and thus to strengthen the respect and safeguarding of cultural heritage in Turkey.

The planning, development, installation and activation of the GIS digitalized information management system stimulated the MoCT to accelerate the establishment of the new Kars Preservation Council. The GIS System will ensure an efficient and effective monitoring and the implementation of conservation, renovation, observation, inspection, licensing and project management activities in relation to the registered sites and assets. The System, designed and realised in close coordination with the MoCT, is the first comprehensive tool for digitisation of cultural heritage ever activated in Eastern Anatolia, and will represent a model for the development of similar structures in the region and all over Turkey.

Tourism Strategy Document for Kars is available and approved by the Ministry of Culture and Tourism dated 22 December 2010. The report includes a Diagnostic Report which evaluates the potential of tourism development in Kars, a Master Plan with recommendations for the sustainable development of tourism in Kars based on culture, nature and winter sports tourism products, and, an Action Plan for the implementation of the Master Plan recommendations.

A complete qualitative and quantitative audit of Kars Province tourism facilities and services was carried out.

Tourism potential of cultural tourism assets (tangible and intangible) based on UNESCO's identification and evaluation assessed.

The institutional capacity assessment was carried out and the possible structure of a Tourism Governance Organization (TGO) elaborated.

Market profile, trends and opportunities of tourism assessed. Marketing and promotional strategy for Kars including recommendations for the setting up of a Tourism Information Centre was prepared. Further work planned with MoCT to prepare a legal framework for TGOs.

A survey of selected international and national tour operators with current and potential interest of Kars as a tourism destination was conducted with a view to design marketing strategies.

A familiarization tour was organized in July 2011. The 15 participants included 5 international tour operators and national tourism stakeholders and media representatives. Following the famtour, the hotel owners reported that they have strengthened their relationships with the tour operators. Also Kars was familiarized in national and local media further.

A report with detailed research on tourism website development for Kars and draft ToR for a potential designer were formulated with the involvement of two UNWTO. Themis Foundation Volunteers.

In order to support and widen the promotion of Kars tourism a logo and slogan for Kars Province had been created and promotional brochures (general information, winter, nature and culture thematic brochures) for Kars Province were prepared, used in the tourism fairs and distributed to the tourism relevant organizations by MoCT.

Joint Programme Output 2: Capacities of communities and enterprises increased for income generation and job creation in culture based tourism

A Sustainable Tourism Conference in Ankara will be organized end of January 2012 with the participation of Ministry of Culture and Tourism, Ministry of Development, Ministry of Environment and Urbanization, Ministry of Forestry and Water Affairs, Development Agencies, Municipalities, Tourism Unions, Tourism Associations, CSOs and Private Sectors Representatives. The Conference is aiming to information sharing to build the capacity among the relevant actors to increase the dialog.

Joint Programme Output 3: Capacities of local authorities and civil society in promoting social cohesion and dialogue through fostering of pluralism

The results of the research carried out by the Kafkas University under the supervision of MoCT and with the support of UNJP, has been published and is ready to be distributed to the universities, and governorates of 81 provinces of Turkey. In addition, the overall research outcome will be submitted to MoCT for their archives, central inventorying, and

further processing. The research on ICH in its diverse forms of expressions greatly contributed to raise awareness on ICH as an integral part of the local cultural assets, especially with regard to the heritage's bearers, and to reinforce their ownership. Furthermore, the research will offer a necessary reference for all future actions aimed at the safeguarding and viability of this heritage, as well as for its inclusion into sustainable and responsible programmes of tourism development. As regards support provided by the UNJP to the process of the official ICH national inventorying, it shall be noted that the inventory-making is considered as one of the necessary conditions to ensure the sustainable safeguarding of ICH and it is one of the priority actions that the signatory parties of the UNESCO convention must undertake for the Convention's implementation.

The comprehensive approach aimed to enhance the safeguarding and promotion of the Minstrelsy Tradition included activities for supporting transmission through written form, creating a platform for the making and performing of traditional instruments, supporting international dedicated festivals, producing audio CDs for promotion and diffusion of this art, as well as the establishment of a Culture House especially dedicated to the training and performance of the Kars Minstrels. Such complementary and mutually reinforcing set of actions posed the basis and provided the necessary tools for the effective safeguarding, viability and promotion of the Minstrelsy tradition as one of the most distinguished and important expressions of the local ICH, already inscribed in the UNESCO Representative List of the intangible cultural heritage of humanity. In addition, through the UNJP women from Kars were also encouraged and supported to approach this form of artistic expression, to learn and practice it. The continuation of the activities beyond the end of the UNJP, as well as the development of related institutional of local authorities, university, and the MoCT are also a clear indicator of the extent and sustainability of the UNJP's results. In this sense, the cooperation should be underlined that was established by the UNJP with the Municipality of Kars for the organisation of the 6th International Minstrels Festival, held in Kars on 24-26 June 2011, with the participation of performers from Turkey and abroad (Kyrgyzstan, Georgia, Azerbaijan and Iran), the Kars Minstrels Festival organized in September 2011, and other Festive events held on the occasion of Ramadan in August, for which activities the MoCT also contributed financially and institutionally.

For Children Museum Room activities, sustainability meeting held in Ankara, 24-25 October 2011 with 120 participants of UNICEF, UNJP, Ankara University, Ministry of Culture and Tourism, Ministry of Family and Social Policies (Social Services and Child Protection Agency), Ministry of National Education, State Railway, Provincial Directorate of Social Services, Child Rights Committees, Directorates of Museums. The meeting ended up with a protocol draft for sustainability of the children museum rooms.

Measures taken for the sustainability of the joint programme

Are there difficulties in the implementation?

What are the causes of these difficulties?

na

Briefly describe the current difficulties the Joint Programme is facing

na

Briefly describe the current external difficulties that delay implementation

na

Explain the actions that are or will be taken to eliminate or mitigate the difficulties

na

2 Inter-Agency Coordination and Delivering as One

Is the joint programme still in line with the UNDAF?

Yes true
No false

If not, does the joint programme fit the national strategies?

Yes true
No false

What types of coordination mechanisms

The implementation mechanisms have been applied parallel to Multi Donor Trust Fund Operational Guidance Note for the Participating UN Organizations (MDG-F, June 2009). Coordination and collaboration between participating UN agencies have been ensured by the UN Resident Coordinator in Turkey. A supporting team including the Joint Programme Manager and a Programme Assistant ensure the facilitation of collaboration between UN organizations. UNDP acts as the Administrative Agent (AA) of the Joint Program and UNDP Turkey supports the executing agency in the overall coordination of the outputs and management of administrative, financial and procurement issues related to project implementation. UNDP also assists coordination among the participating UN agencies of the Joint Program, particularly for UNESCO and UNWTO which are non-resident in Turkey including their contribution during recruitment and provision of support in the dissemination of JP objectives and strategies. UNDP has also facilitated high level attention from MoCT.

The NSC including a representative of the Turkish Government, a representative from the Government of Spain and the UN Resident Coordinator, which has been established to monitor all MDG-Fund Projects also monitors this Joint Program semi-annually. A PMC composed of the participating UN agencies of the Joint Program and the Department of Foreign Relations and EU Coordination of the Ministry of Culture and Tourism (ensuring coordination between relevant Departments of the Ministry), relevant General Directorates of MoCT, Ministry of Foreign Affairs and Ministry of Family and Social Policies (Social Services and Child Protection Agency) with State Planning Organization, Kars Governorate, Kars Municipality and other relevant stakeholders has been conducted to meet quarterly.

During the reporting period following meetings/events were held:

- MDG-F Knowledge Management for Culture and Development Workshop and contribution to the preparation of publication.
- Weekly teleconferences with UNJP UN Agencies, UNJP Team were conducted.
- ColorCoded WP for the period July-September 2011 submitted to the MDG-F Secretariat.
- Exit Strategy and Improvement Plan updated and four months extension memo prepared and shared with PMC and endorsed and submitted to the MDG-F Secretariat.
- 1st Draft Management Plan of Ani Site Management prepared
- Closure Book of UNJP prepared
- Kars Tourism Master Plan including Diagnostic Study and Action Plan revised.
- Kars Tourism and Marketing Strategy and SMEs Advisory Report revised
- Revised and updated the Tourism Brochures and coordinated the republication.
- “Sustainability of Children Museum Trainings and Museum Rooms Workshop” held

- 9th PMC meeting in Ankara, 27 October was conducted.
- Kars Tourism Web Site ToR prepared.
- Virtual Tour of Kars contracted
- Community Based Tourism Meeting in preparation.

Please provide the values for each category of the indicator table below

Indicators	Baseline	Current Value	Means of verification	Collection methods
Number of managerial practices (financial, procurement, etc) implemented jointly by the UN implementing agencies for MDF-F JPs	4	4	Website contract	
Number of joint analytical work (studies, diagnostic) undertaken jointly by UN implementing agencies for MDG-F JPs	1	1	Tourism Masterplan	
Number of joint missions undertaken jointly by UN implementing agencies for MDG-F JPs	1	4	9th PMC Meeting in Ankara	Minutes of Meeting

3 Development Effectiveness: Paris Declaration and Accra Agenda for Action

Are Government and other national implementation partners involved in the implementation of activities and the delivery of outputs?

Not Involved false
 Slightly involved false
 Fairly involved false
 Fully involved true

In what kind of decisions and activities is the government involved?

Policy/decision making
 Management: service provision
 Management: other, specify

Fully participating to the activities and benefiting from the results of the activities which initiatives and entrepreneurship are being supporting. Providing services where needed.

Who leads and/or chair the PMC?

UNDP chairs PMC, UNRC or UNDP DRR

Number of meetings with PMC chair

9

Is civil society involved in the implementation of activities and the delivery of outputs?

Not involved false
Slightly involved false
Fairly involved true
Fully involved false

In what kind of decisions and activities is the civil society involved?

Management: budget
Management: procurement
Management: service provision

Are the citizens involved in the implementation of activities and the delivery of outputs?

Not involved false
Slightly involved true
Fairly involved false
Fully involved false

In what kind of decisions and activities are the citizens involved?

Management: other, specify

Programme design

Where is the joint programme management unit seated?

Local Government
UN Agency

Ani Site Management preparation meetings were conducted with MoCT, UNESCO, local authorities, Consultant and Scientific Board.

Minstrels Folk Tales Book printed with MoCT, UNESCO and Minstrels.

Digitization of cultural heritage completed with MoCT, Private Company and UNESCO.

Current situation

4 Communication and Advocacy

Has the JP articulated an advocacy & communication strategy that helps advance its policy objectives and development outcomes?

Yes true
No false

Please provide a brief explanation of the objectives, key elements and target audience of this strategy

The objectives of the UN Joint Programme “Alliances for Culture Tourism in Eastern Anatolia’s communication strategy are aligned with the objectives of the JP itself. Strategy aims to help to promote local ownership, to raise the awareness of people of Kars about the JP; strategy will also help to get the media attention. The general objectives of the communication strategy are:

- Promoting Kars’ potential in culture, winter and nature tourism
- Promoting tangible and intangible cultural heritage of Kars
- Promoting local ownership
- Raising the awareness for capacity building in tourism sector
- Using relevant media effectively to promote Kars and provide updated information to the media about what the city can offer to the visitors
- Encouraging women’s entry to the entrepreneurship
- Securing sustainability through increased impact of the Joint Programme at the local level
- Strengthening the participatory approach, taking decision and working together with different stakeholders by increasing the awareness and benefits of the JP.

The UNJP aims to reduce income disparities by mobilizing tourism sector in the Kars province. Target groups of this are: Public sector (local and national level), private sector (tourism sector), NGOs, people of Kars, public in general, media.

Key elements are: Printed /published materials, media relations, web site of UNJP, relevant activities (meetings, trainings, media tours, study tours, press conferences, supporting relevant activities in Kars (exhibitions, festivals, etc.)

The Tourism Master Plan is available on the MDGF website as are photos and local press releases of the Train-the-Trainer programmes conducted in Kars and Sarikamis by UNWTO/MOCT

What concrete gains are the advocacy and communication efforts outlined in the JP and/or national strategy contributing towards achieving?

Increased awareness on MDG related issues amongst citizens and governments
Increased dialogue among citizens, civil society, local national government in relation to development policy and practice
New/adopted policy and legislation that advance MDGs and related goals
Establishment and/or liaison with social networks to advance MDGs and related goals
Key moments/events of social mobilization that highlight issues
Media outreach and advocacy

What is the number and type of partnerships that have been established amongst different sectors of society to promote the achievement of the MDGs and related goals?

Faith-based organizations	7
Social networks/coalitions	5

Local citizen groups	3	
Private sector		
Academic institutions	2	
Media groups and journalist		Several local and 1 National
Other		

What outreach activities do the programme implement to ensure that local citizens have adequate access to information on the programme and opportunities to actively participate?

Focus groups discussions
Use of local communication mediums such radio, theatre groups, newspapers
Capacity building/trainings
Others

Communication with the local media continued about the relevant JP activities. In addition journalists from several magazines, journals and web sites wrote articles about the JP after their participation to the Fam Tour. Moreover, an article about the JP has been published in Turkish Airlines (THY) Magazine Sky Life, which was on every national and international THY plane. Also an article on one of the grantees of the JP has been published on MDG-F global web site.



Section III: Millenium Development Goals

Millenium Development Goals

Additional Narrative Comments

Please provide any relevant information and contributions of the programme to de MDGs, whether at national or local level

Please provide other comments you would like to communicate to the MDG-F Secretariat

Section IV: General Thematic Indicators

1 The development of government policies for the effective management of the country's cultural heritage and tourism sector strengthened and supported

1.1 Number of laws, policies or plans supported by the programme that explicitly aim to mainstream cultural diversity, and strengthen national and local government capacity to support the cultural and tourism sector.

Policies
National 1
Local

Laws
National
Local

Plans
National
Local 1

1.2 Please briefly provide some contextual information on the law, policy or plan and the country/municipality where it will be implemented (base line, stage of development and approval, potential impact,):

Policy 1. Museum Training Policy - National + Local
Baseline: 0

Stage of Development and Approval: Proposal from UNJP –Approval from Ministry of Culture and Tourism and Social Services and Child Rights Institution – Implementation in Provincial Directorate of Culture and Museums

Potential Impact: A model for implementation of Child Museum Trainings developed. (1) Children have been implementing “Child to Child- Peer Education” Training Models in Museum Rooms (2) Child Museum Rooms established in two eastern provinces of Turkey.

Policy 2. Tourism Governance Organization and Tourism Strategy with Action Plan – National +Local

Stage of Development and Approval: Proposal from UNJP- Approval from MoCT- Endorsement of Local Stakeholders- Establishment of the Organization

Potential Impact: New form of public private and civil society partnership for sustainable tourism development. Tourism Strategy approved by MoCT.

Plan 1. Capacity Development for Ani Site Management Plan – Local

Stage of Development and Approval: UNJP in coordination with MoCT- Approval from Board of Conversation- Endorsement of MoCT

Potential Impact: A site management model for Ani site is available.

1.3 Sector in which the law, policy or plan is focused

Management and conservation of natural and cultural heritage

Tourism infrastructure

Cultural industries

Statistics and information systems on natural and cultural heritage

Comments: Please specify how indicator 1.1 addresses the selected sectors

Plan 1 will have a direct impact on the management of cultural heritage by supporting the development of a Site Management Plan for Ani Archaeological Site.

Policy 2 will provide the required governance mechanism which will be an umbrella of institutions working for the development of Kars tourism destination.

Policy 3 will be implemented via promotion of social cohesion and dialogue through fostering of pluralism in children.

1.4 Number of citizens and/or institutions directly affected by the law, policy or plan

Citizens

Total 350

Urban

Rural

National Public Institutions

Total 2

Urban
Rural

Local Public Institutions

Total 4
Urban
Rural

Private Sector Institutions

Total 40
Urban
Rural

1.5 Government budget allocated to cultural and tourism policies or programmes before the implementation of the Joint Programme (annual)

National Budget 722 Million USD
Local Budget

1.6 Variation (%) in the government budget allocated to cultural and tourism policies or interventions from the beginning of the programme to present time:

National Budget

Overall 4.180 Million
Triggered by the Joint Programme 0% Overall

Local Budget

Overall
Triggered by the Joint Programme

Comments

2 Building the capacity of the cultural and tourism sector

2.1 Number of institutions and/or individuals with improved capacities through training, equipment and /or knowledge transferred

Public Institutions

Total 30

Private Sector Institutions

Total 30

Civil Servants

Total 30

Women 46%

Men 54%

2.2 Number of actions/events implemented that promote culture and/or tourism

Cultural events (fairs, etc)

Total 4

Number of participants 2580

Cultural Infrastructure renovated or built

Total

Total number of citizens served by the infrastructure created

Tourism infrastructure created

Total

Other, Specify

Total

2.3 Number and type of mechanisms established with support from the joint programme that serve to document and/or collect statistics

on culture and tourism.

Workshops

Total number	15	
Number of participants		2043
Women	1000	
Men	1043	

Statistics

Total
National
Local

Information systems

Total 1
National
Local

Cultural heritage inventories

Total 4
National
Local

Other, Specify

Total
National
Local

3 Cultural and tourism potential leveraged for poverty reduction and development

3.1 Number of individuals with improved access to new markets where they can offer cultural and/or touristic services or products

Citizens

Total

Women
Men
% From Ethnic groups

Tourism service providers

Total 320
Women 120
Men 200
% From Ethnic Groups

Culture professionals

Total
Women
Men
% From Ethnic groups

Artists

Total
Women
Men
% From Ethnic groups

Artisans

Total 200
Women 80
Men 120
% From Ethnic groups

Others, specify

Total
Women
Men
% From Ethnic Groups

3.2 Based on available data, please indicate the number of individuals or groups supported by the joint programme that have experienced a positive impact on health, security and income

Citizens

Total
Women
Men
% From Ethnic Groups

Culture professionals

Total
Women
Men
% From Ethnic Groups

Artists

Total
Women
Men
% From Ethnic Groups

Cultural industries

Total 575
Women 76
Men 499
% From Ethnic Groups

Artisans

Total 200
Women 80
Men 120
% From Ethnic Groups

Entrepreneurs

Total
Women
Men
% From Ethnic Group

Tourism Industry

Total
Women

Men
% From Ethnic Groups

Others, specify

Total
Women
Men
% From Ethnic Groups

3.3 Percentage of the above mentioned beneficiaries that have improved their livelihoods in the following aspects

Income

% Of total beneficiaries

Basic social services (health, education, etc)

% Of total beneficiaries

Security

% Of total beneficiaries

Others, specify

% Of total beneficiaries

3.4 Number of individuals with improved access to cultural services, products and/or infrastructure

Citizens

Total
Women
Men
%from Ethnic groups

Culture Professionals

Total
Women
Men

%from Ethnic groups

Artists

Total

Women

Men

%from Ethnic groups

Cultural industries

Total

Women

Men

%from Ethnic groups

Artisans

Total

Women

Men

%from Ethnic groups

Entrepreneurs

Total

Women

Men

%from Ethnic groups

Tourism Industry

Total

Women

Men

%from Ethnic groups

Other, Specify

Total

Women

Men

%from Ethnic groups

b. Joint Programme M&E framework

This template is the same as the one you will find in the JP documents. We have added 3 columns to provide spaces for baselines of the indicators as well as targets. All the values for indicators in this template are cumulative. This means the past values obtained accumulate (add up over time) as the joint programme gets implemented. We are expecting you to include not only the indicators but the value of these indicators. If you do not provide them, please explain the reason and how you are going to obtain this information for the next reporting period.

Expected Results (Outcomes & Outputs)	Indicators (with baselines & indicative timeframe)	Means of Verification	Collection Methods (with indicative time frame & frequency)	Responsibilities	Risks & Assumptions
<p>JP OUTCOME UNDAF Outcome 2: By 2010, social and economic policies for poverty and disparity reduction implemented effectively and quality basic social services reaching vulnerable groups ensured. (Outcome 2, UNDAF)</p> <p>Outcome of Joint Program (from UNDAF): Pro-poor sectoral (tourism) development policies implemented with framework of social (cohesion) integration policies (Country Program Outcome 2.1.2, UNDAF) by fostering pluralism, dialogue of cultures and the establishment of a culture of peace in Eastern Anatolia and with peoples of neighbouring countries</p>	<p>Contribution to MDG 1-Target 1, Indicator 1- Percentage of population below the poverty line;</p> <p>Indicator 2- Income distribution by population, by gender (UNDAF, 2.1.2)</p> <p><u>Baseline:</u></p> <p>Lorenz Curve Figures: Disparities in share of income between quintiles of income brackets: lowest 20%: receives 5 percent ; highest 20%: receives 55 % of total income(UNDAF,2.1.2)</p>	<p>Indicators are verified on the basis of information provided by Turkish Statistical Institute (TURKSTAT). Source: Results of Poverty Study</p>	<p>Information directly gathered from TURKSTAT Source: Results of Poverty Study</p>	<p>UNDP, UNESCO, UNWTO, UNICEF, Ministry of Culture and Tourism of Turkey</p>	<p>Baseline indicators are measured in 2000 however JP started in 2008 which the used data was not updated so; gap between the next measured values may not reflect contribution of the JP to the MDG target.</p>

	<p>Indicator -3</p> <p>Poverty Rate of Kars Compared by National Poverty Rate of Turkey</p> <p>Baseline: Poverty rates of Kars : 31% (TURKSTAT regional office, unofficial) Poverty rates of Turkey: 18, 08 %</p> <p>Note: (Internationally accepted poverty rates, end of 2008 below the %17,11 food & non-food consumption)</p> <p>Source: Results of 2009 Poverty Study, TURKSTAT</p>	<p>Indicators are verified on the basis of information provided by TURKSTAT.</p>	<p>Information directly gathered from TURKSTAT if available at the end of the project (2012)</p>	<p>UNDP, UNESCO, UNWTO, UNICEF, MoCT and Local stakeholders</p>	
<p>JP Output 1: A model for strategic direction, prioritization and safeguarding of tangible and intangible cultural heritage and cultural tourism delivery in Turkey's less developed regions produced and implemented in Kars</p>	<p>Indicator 1</p> <p>a) Digitization of the registered site areas and immoveable culture and natural assets database within Kars province</p> <p>Baseline : 0 (as of year 2009)</p> <p>b) Activation of a system for the management of the digitised information, including capacity building for relevant authorities</p> <p>Baseline: 0 (as of Jan 2009)</p> <p>c) Realisation of awareness-raising activities on the safeguarding of cultural heritage, and production of related information materials.</p> <p>Baseline: 0 (as of Jan 2009)</p> <p><u>Progress as of December 2011</u></p> <p>a) Activities completed and expected outputs achieved (see previous</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level (Erzurum Preservation Council, Kars Preservation Council)</p>	<p>Information directly gathered from project's outputs, MoCT, Erzurum Preservation Council, Kars Preservation Council)</p>	<p>UNESCO, MoCT, Museum of Kars , Members of Kars Preservation Council</p>	<p>Following the procurement of the Software and Hardware services and the related training activities, the Arc GIS system was installed at the newly established Kars Preservation Council.</p> <p>Risk(s): Possible delay and inefficiencies in the use of the system, due to the recent establishment of the Kars preservation council and the employment of new staff.</p>

	<p>progress report)</p> <p>b) The installation of the system for the management of the digitized information has been completed. The system has been installed at the newly established Kars Preservation Council's premises. The additional training to build capacities of relevant users/authorities to use and operate the digitization and GIS system has been also delivered (MoCT, Kars Governorate, Kars Museum, newly assigned personnel of the Kars Preservation Council, Erzurum Preservation Council). Additional trainings will be delivered through the national implementing partner (MoCT).</p> <p>c) Awareness raising brochures on safeguarding of cultural heritage were revised according to the amendments to the legal framework in 2011 and reprinted, to be distributed to the museums, tourism information centres and other relevant offices in 81 provinces of Turkey.</p>				
	<p>Indicator -2</p> <p>Site management capacity developed (an action plan prepared) towards preparation of a site management plan</p> <p>Baseline : An assessment report of existing situation and recommendations for preservation for Ani site management available, Ani site</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs and MoCT</p>	<p>UNESCO, MoCT</p>	<p>Ensuring participatory approach in management process, interest and ownership of MoCT and other stakeholders.</p> <p>Risk(s): Possible delays in the approval of the final</p>

	<p>manager appointed) (as of year 2009)</p> <p><u>Progress as of December 2011:</u></p> <p>The expected outcomes were fully achieved, with results beyond expectations.</p> <p>Besides the development of the capacities on awareness raising of importance and preservation of Ani Site of national and local stakeholders such as; Ministry of Culture and Tourism, Provincial Directorate of Culture and Tourism, Regional Preservation Council, Provincial Directorate of Museums, Kafkas University and Academia, the final draft of the Management Plan was prepared and is now pending official approval by the Management board of Ani.</p> <p>In particular:</p> <p>The draft Ani site management plan was finalized and submitted to the approval of Management Board of Ani. The missing information and data collection has been completed. The site management plan preparation and preservation principles of site management capacities of the site management planning team of MoCT have been developed.</p> <p>Follow-up meetings with the newly established site management planning team of MoCT were held.</p> <p>The updated archaeological plan of Ani was fully integrated in the new software automated system and</p>				<p>management plan. Possible delays in follow-up activities to be carried out by MoCT according to the policies suggested by the draft document. Lack of participation/cooperation of the Head of Excavations to the process</p> <p>Both Ani Site Manager and Head of Excavations Resigned (end of year 2010). The new assignments have not been completed yet by relevant authorities (December 2011).</p>
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	facilitated the preparation of preservation plan preparation by MoCT				
	<p>Indicator -3</p> <p>Availability of a Tourism Strategy for Kars</p> <p>Baseline : 0 (as of year 2009)</p> <p><i>Progress as of December 2011:</i></p> <p>Tourism Strategy Document for Kars is available and approved by the Ministry of Culture and Tourism dated 22 December 2010. The Tourism Strategy Document includes a Diagnostic Report which evaluates the potential of tourism development in Kars, a Master Plan with recommendations for the sustainable development of tourism in Kars based on culture, nature and winter sports tourism products, and, an Action Plan for the implementation of the Master Plan recommendations.</p>	Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level	Information directly gathered from project's outputs	UNWTO, MoCT and local stakeholders	<p>Approval and implementation of Tourism Strategy.</p> <p>Risk(s): Change in the political and sectoral policies that may risk the validity of the Strategy in the future.</p>
	<p>Indicator -4</p> <p>Availability of Tourism Products strategically identified on the basis of supply and demand</p> <p>Baseline : 0 (as of year 2009)</p> <p><u>Progress as of December 2011</u></p>	Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level	Information directly gathered from project's outputs	UNWTO, MoCT and Local stakeholders	<p>Production of defined products with high quality and proper cost. Awareness raising to the defined products. Put into proper marketing strategies.</p> <p>Risk(s): Insufficient interest to the developed</p>

	<p>A complete qualitative and quantitative audit of Kars Province tourism facilities and services was carried out.</p> <p>Tourism potential of cultural tourism assets (tangible and intangible) based on UNESCO's identification and evaluation assessed.</p> <p>The institutional (Kars Governorate, Kars Municipality, Provincial Directorate of Culture and Tourism, Directorate of Museum, SERKA Development Agency, KARTAB-Kars Tourism Infrastructural Service Union, CSOs, Private Sector Representative etc.) capacity assessment was carried out and the possible structure of a Tourism Governance Organization (TGO) elaborated.</p> <p>Market profile, trends and opportunities of tourism were assessed.</p> <p>A survey of selected international and national tour operators on current and potential interest of Kars as a tourism destination was conducted. A tourism marketing and promotional strategy including a three-year Action Plan was prepared in May 2011. A proposal for the setting up of a Tourism Information Centre was included as an Annex to the report.</p> <p>A logo and slogan for Kars Province were created.</p> <p>Promotional brochures (general information, winter, nature and</p>				products
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	<p>culture thematic brochures) for Kars Province were printed and distributed by MoCT.</p> <p>A famtour was organized for international tour operators and national tourism stakeholders and media representatives. Following the fam tour, two hotel representatives reported that they have established contracts with the national tour agencies. Besides, the impact of the famtour publicized through various local and national press releases.</p> <p>The draft design of the Kars website for promotion of tourism values completed. Website will be hosted by Serhat Development Agency.</p>				
	<p>Indicator -5</p> <p>Presence of a tourism governance organization</p> <p>Baseline : 1 (KARTAB: Kars Tourism Infrastructure Service Union (as of year 2009)</p> <p>Progress as of December 2011:</p> <p>The management of structure of Tourism Governance Organization agreed with a participatory approach meeting with relevant national and local stakeholders such as; Ministry of Culture and Tourism, Kars Governorate, Kars Municipality, Provincial Directorate of Culture and Tourism, Directorate of Museum, SERKA Development Agency, KARTAB-Kars Tourism Infrastructural Service Union, CSOs, Private Sector</p>	<p>Indicators will be verified on the basis of information provided by MoCT ,Kars Governorate, Kars Municipality, Sarıkamış District Governorate, Sarıkamış Municipality</p>	<p>Information directly gathered from project's outputs</p>	<p>UNWTO, MoCT and Local stakeholders</p>	<p>Sufficient number of contributors and proper implementation of the local tourism strategy.</p> <p>Risk(s): Regulatory Framework</p>

	Representative				
<p>JP Output 2: Capacities of communities and enterprises increased for income generation job creation in the culture based tourism</p>	<p>Indicator -1 Number of Capacity building activities of local and national Stakeholders Baseline: 0 (as of year 2009)</p> <p><u>Progress as of December 2011</u></p> <p>1) Capacity development programs: These programs targeted enterprises/their managers, tourism employees, (potential) women entrepreneurs, with a view to increase their capacities to benefit from the tourism potential</p> <p>2) Grant programme: A support scheme called "local development initiatives for tourism development" was announced in July 2010 to support a number of initiatives in order to: (i) meet the immediate small scale infrastructure or organizational requirements for the development of tourism in Kars; (ii) enhance the cooperation among stakeholders and public private partnerships in the field of tourism in Kars; (iii) create awareness on the importance of tourism in the economic development of Kars; (iv) support collective actions between</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs</p>	<p>UNDP, MoCT, UNWTO and Local stakeholders</p>	<p>Sufficient number of participants with appropriate qualifications. Delivery of qualified and proper trainings.</p> <p>Risk(s): Lack of interest among local participants</p>

	<p>tourism institutions and stakeholders to enhance public-private partnerships; and (v) improve service capacities of local tourism institutions and stakeholders for culture, winter and nature tourism through product development and/or human resources development programmes.</p> <p>Support scheme for tourism development activities (income generating activities and/or cluster development activities launched with 8 initiatives supported.</p> <p>3) Local governance mechanisms supported for tourism service delivery and promotion: UNJP made a contractual agreement with Kars Tourism Infrastructure Union (KARTAB) to prepare promotional materials such as booklets/maps, documentary and fair participation.</p>				
	<p>Indicator -2</p> <p>Number of jointly implemented tourism related local economic development activities in Kars;</p> <p>Baseline: 0 (as of year 2009)</p> <p><u>Progress as of December 2011</u></p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs</p>	<p>UNDP, MoCT and Local stakeholders</p>	<p>Ensuring of commitment of local and national stakeholders. Development of realistic and practical Clustering approach.</p> <p>Risk(s): Impact of economical crisis Lack of interest of local and national stakeholders</p>

	<ul style="list-style-type: none"> • Training in English language was implemented from February to April 2011 – 3 local trainers were trained and 39 trainees (from tourism and tourism-related establishments) were trained. • Training for tourism entrepreneurship implemented in May 2011. The training included one-on-one intensive sessions with 17 tourism and tourism-related entrepreneurs to review and analyse their business structure and provide guidelines for their improved business planning and management. 				
	<p>Indicator -3</p> <p>Number of Arrivals to Kars</p> <p>Baseline: (2008) Number of arrivals through tourism operation license: 44.981 Number of arrivals thru municipality operation license: 59.059 Total number of arrivals :104.040 (Source: Tourism Statistics MoCT 2009)</p> <p>Number of arrivals thru tourism operation license: 46.373 Number of arrivals thru municipality operation license: 55.790 Total number of arrivals :102.163 (Source: Tourism Statistics MoCT 2009)</p>	<p>Indicators are verified on the basis of information provided by MoCT.</p>	<p>Information will be directly gathered from MoCT end of each year.</p>	<p>UNDP, UNESCO, UNWTO, UNICEF, MoCT and Local stakeholders</p>	<p>The Joint Program will mobilize the culture sector in Turkey's Eastern Anatolia. It will result in increased number of arrivals at a localized level</p> <p>Risk(s): Poor implementation of defined strategies and inadequate awareness raising to the cultural assets</p>

	<p>Indicator -4</p> <p>Increase in the number of overnights in Kars</p> <p>Baseline: (2009) Number of nights spent by foreign tourists: 36399 Number of nights spent by local tourists: 289.512 Total Number of nights spent : 329.511 (Source: Tourism Statistics MoCT 2009)</p> <p>Baseline: (2009) Number of nights spent by foreign tourists: 35.745 Number of nights spent by local tourists: 336.690 Total Number of nights spent : 372.435 (Source: Tourism Statistics MoCT 2010)</p> <p>Target: at least %2 increase in overnights.</p>	<p>Indicators are verified on the basis of information provided by MoCT.</p>	<p>Information will be directly gathered from MoCT end of each year.</p>	<p>UNDP,UNESCO,UNWTO, UNICEF, MoCT and Local stakeholders</p>	<p>The Joint Program will mobilize the culture sector in Turkey's Eastern Anatolia. It will result in increased number of nights spent at a localized level.</p> <p>Risk(s) : Poor implementation of defined strategies and inadequate awareness raising to the cultural assets</p>
<p>JP Output 3:</p> <p>Capacities of local authorities and civil society in promoting social cohesion and dialogue through fostering of pluralism</p>	<p>Indicator -1</p> <p>Number of Awareness Raising Workshops on Cultural Heritage and social cohesion implemented in Kars</p> <p>Baseline : 0 (as of year 2009)</p> <p><u>Progress as of December 2011.</u></p> <p>Activities were fully completed and all expected outcomes were achieved.</p> <p>In particular:</p>	<p>Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level</p>	<p>Information directly gathered from project's outputs and MoCT</p>	<p>UNESCO, MoCT, Kafkas University, Minstrels Association , Municipality of Kars</p>	<p>Sufficient number of participants with appropriate qualifications. Delivery of qualified and proper workshops.</p> <p>Risk(s): Dedication of less funds and support by the local authorities for the continuation of the activities within "Culture House", also due to the subsequent establishment</p>

	<p>The field research on ICH in Kars province was completed, as well as the training and awareness-raising meetings on the inventorying of ICH (based on UNESCO 2003 Convention requirements).</p> <p>The 6th International Minstrels Festival was held between 24-26 June 2011, organised by the Municipality with the support of the UNJP, with exceptional participation of performers from Turkey and abroad (Kyrgyzstan, Georgia, Azerbaijan and Iran).</p> <p>The Culture House was established and its premises refurbished and inaugurated to host the activities of the Minstrels Association. Minstrels Association started to hold regular activities (practice, performing, training, social activities) within the Culture House.</p> <p>The Kars Minstrels Fest was organized in September by the Municipality, with the support of the UNJP. Regular Festive events were also held on the occasion of Ramadan in August.. MoCT allocated 3500 USD. for the realization of these events.</p> <p>The “saz” and “tar” making and performing training courses were completed. The master continues to hold regular traditional music courses once a week and training classes on the production of traditional instruments, on its own initiative and with the active participation of the local community (both men and women).</p>				<p>of a second Culture House for a different local Minstrel Association in Kars, with the support of the SERHAT Development Agency (NB. The establishment of this second culture house can be considered as a by-effect of the UNJP, as it was clearly inspired by the UNJP activities. Unfortunately, the activities related to the second culture house were carried out without informing the UNJP team and with no coordination. This issue shall be tackled by the local authorities, to avoid future duplication of efforts and dispersion of resources)</p> <p>The results of ICH research will be officially registered together with the book in the Folklore Documentation and Information Centre of MoCT after the revision through Archive Evaluation Commission of MoCT.</p>
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	<p>Indicator -2</p> <p>Availability of information on Main ICH Assets in the Target Area Baseline -0 (as of year 2009)</p> <p><i>Progress as of December 2011</i></p> <p>Activities were fully completed and all expected outcomes were achieved.</p> <p>In particular:</p> <p>The results of the field research on ICH of Kars Province carried out by Kafkas University under the supervision of MoCT has been prepared as a publication and printed. This book will be distributed to all universities and provinces of Turkey.</p> <p>Books on Minstrel tradition and traditional instruments have been purchased in order to enrich the Culture House's Library and increase the interest of people and particularly young generation.</p> <p>40 Minstrels folk tales collected and published as a two volume book including a voice recording CD. The books have been distributed to related libraries and interested institution/ associations.</p>	Indicators will be verified on the basis of information provided by MoCT and relevant authorities at local level	Information directly gathered from project's outputs, MoCT and field research through survey, voice and video recordings, and interviews	UNESCO, MoCT	<p>Contribution to national ICH inventory preparations. Significant increase in the quantity and quality of inventory forms for the definition of national ICH inventory in the target area.</p> <p>The folk tales from Eastern Anatolian Region has been collected for the first time and printed in written form in a single publication.</p> <p>Risk(s): Lack of reflection of diversity, incomplete data regarding preparation of inventory forms. Insufficient safeguarding measures implemented by relevant authorities besides the UNJP action.</p>
	<p>Indicator -3</p> <p>Establishment of Children Museums in</p>	Indicators will be verified on the basis of information provided by	Information directly gathered from project's	UNICEF, MoCT	Obtaining official approvals and delivery of the museum buildings within

	<p>Eastern Anatolia Baseline -0 (as of year 2009)</p> <p><i>Progress as of June 2011:</i></p> <p>Children Museum Rooms in Kars on 17 January 2011 and Erzurum on 21 April 2011 established.</p>	<p>MoCT and relevant authorities at local level</p>	<p>outputs</p>		<p>the planned schedule. Equipped and furnished in accordance with project schedule and budget</p> <p>Risk(s): regulatory framework ,lack of commitment of responsible parties</p>
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b. Joint Programme Results Framework with financial information

This table refers to the cumulative financial progress of the joint programme implementation at the end of the semester. The financial figures from the inception of the programme to date accumulated (including all cumulative yearly disbursements). It is meant to be an update of your Results Framework included in your original programme document. You should provide a table for each output.

JP Output 1: A model for strategic direction, prioritization and safeguarding of tangible cultural heritage and cultural tourism delivery in Turkey's less developed regions produced and implemented in Kars

JP output: 1 Please highlight the rate of delivery for each joint programme's output:

Output 1	Activity	YEAR			UN Agency	Responsible Party	Source of Funding	Budget description	Implementation Progress			
		Y1	Y2	Y3					Total Amount Planned	Total Amount Committed	Total Amount Disbursed	% Delivery rate of budget
1.1. Policy for the protection and enhancement of cultural assets in Kars presented for adoption by national authorities	1.1.1. Technical assistance and support to the mapping of tangible cultural heritage assets in Kars and its environs (including description and evaluation of items; assessment of conservation status; recommendations for priority interventions)		X		UNESCO	MoCT and relevant authorities at local level (Erzurum Preservation Council)	MDG-F			Contracts: 187718.99	Contracts: 186659.67	
	1.1.2. Awareness-raising action about existing regulatory framework and recommendations for ensuring cultural assets protection and management in the cultural tourism strategy within the context of the "Brand City" programme – linkage and input to UN WTO	X	X	X	UNESCO	MoCT	MDG-F	Personnel (I) 80.000 Personnel (N) 155.000 Contracts (I) - Contracts (N) 61.000 Training – Conf. 50.000 Supplies 7.000 Equipment 6.000 Travel 43.000 Miscellaneous 14.000 Total 416.000		Personnel including travel: 190830.58	Personnel: Including travel 181596.24	
	1.1.3. Support to the implementation of the recommendations by the Site management Board.		X	X	UNESCO	MoCT and relevant authorities at local level	MDG-F			Training: 2667.05	Training: 2667.05	
										Miscellaneous: 1.725,5	Miscellaneous: :	
										Supplies& Equipment 1.020,05-	Supplies& Equipment 1.020,05	
										Total: 383962.17	Total: 373668.96	
									TOTAL: 416.000	373668.96	%89.82	

1.4. A cultural tourism strategy and action plan agreed to by national authorities within the context of the "Brand City" programme	1.3.1 Inventory of tourism facilities and services in Kars Province	X			UNWTO	MoCT	MDG-F	Personnel (I)	71,000		71,000.00	
	1.3.2 Assessment of tourism potential of cultural tourism assets – tangible and intangible – based on UNESCO's identification and evaluation	X			UNWTO	MoCT	MDG-F	Personnel (N)	54,400		54,400.00	
	1.3.3 Assessment of institutional capacity of Governorate, Municipality and stakeholder structures in destination management, development and promotion	X			UNWTO	MoCT	MDG-F	Contracts (N)	15,000		15,000.00	
	1.3.4 Assessment of tourism facility performance, quality and needs (cross referenced activity)	X			UNWTO	MoCT	MDG-F	Training – Conf	12,000		12,000.00	
	1.3.5 Stakeholder consultation (tourism sector, civil society, others) on aspirations/options for tourism	X			UNWTO	MoCT	MDG-F	Equipment	3,000		2,999.00	
	1.3.6 Assessment of market profile, trends and opportunities assessment of visitor monitoring	X			UNWTO	MoCT	MDG-F	Travel	15,000	2,912.78	12,087.22	
	1.3.7 Conceptual positioning of Kars with respect to themes, circuits etc in Eastern Anatolia location/access assessment	X			UNWTO	MoCT	MDG-F	Agency Management Support (7%)	11,928		11,927.93	
	1.3.8 Kars brand identity and visioning	X			UNWTO	MoCT	MDG-F	Total	182,328	2,912.78	179,414.15	99.99%
	1.3.9 Stakeholder workshop on options	X			UNWTO	MoCT	MDG-F					
	1.3.10 Preparation of draft – presentation, review, revision – leading to final	X			UNWTO	MoCT	MDG-F					

	strategy and action plan										
1.5 New Information Delivery and Marketing System established in Kars	1.5.1 Relocated and improved tourist information centre in Kars	X		UNWTO	MoCT	MDG-F	Personnel (I)	28,400.00		28,400.00	
	1.5.2 Capacity building with Province staff and others on promotion and information delivery	X		UNWTO	MoCT	MDG-F	Personnel (N)	27,200.00		27,195.59	
	1.5.3 Awareness training on cultural heritage and visit opportunities within tourism sector	X		UNWTO	MoCT	MDG-F	Contracts (I)	55,000.00	3,400.00	51,087.13	
	1.5.4 Improved linkages of Kars to E-Anatolia promotion and itineraries	X		UNWTO	MoCT	MDG-F	Travel	8,000.00	805.21	7,094.79	
	1.5.5 Identification and promotion of itineraries/circuits within Kars Province and surrounding areas	X		UNWTO	MoCT	MDG-F	Miscellaneous	7,240.00		7,152.87	
	1.5.6 Strengthened promotion of cultural events	X		UNWTO	MoCT	MDG-F	Agency Management Support (7%)	8,808.80		8,794.59	
	1.5.7 Improved Kars website and linkages		X	UNWTO	MoCT	MDG-F	Total	134,648.70	4,205.21	130,133.79	99.77%
	1.5.8 Tour operator and media familiarization visits		X	UNWTO	MoCT	MDG-F					
	1.5.9 Support for promotional campaigns		X	UNWTO	MoCT	MDG-F					
								316,976.7	7,117.99	309,547.94	99.9%

JP Output 2: Capacities of communities and enterprises increased for income generation and job creation in culture based tourism

Output 2	Activity	YEAR			UN Agency	Responsible Party	Source of Funding	Budget description	Implementation Progress			
		Y1	Y2	Y3					Total Amount Planned	Total Amount Committed	Total Amount Disbursed	% Delivery rate of budget
2.1 Enterprise and community needs for income generation in tourism sector identified	2.1.1 Training needs assessment of existing tourism service providers	X			UNWTO	MoCT	MDG-F	Personnel (I) Personnel (N) Contracts (I) Contracts (N) Training (ST) Travel Miscellaneous Agency Management Support (7%)	14,200 12,240 40,000 2,500 40,000 3,750 3,750 8150.8		14,200 12,240 40,000 2,500 40,000 3,750 3,750 8,150.8	
	2.1.2 Initiation of feasibility studies on tourism use of cultural assets – buildings, sites, other assets	X			UNWTO	MoCT	MDG-F	Total	124,590.8		124,590.8	100%
	2.1.3 Work with identified communities and groups (rural communities, women’s groups etc.) on identification of enterprise opportunities and capacity building needs – handicrafts, produce supply, accommodation, catering, retail, events	X			UNWTO	MoCT	MDG-F					
	2.1.4 Study tours within Turkey and international	X	X		UNWTO	MoCT	MDG-F					
	2.1.5 Specific focus on tourism / community enterprise delivery with respect to sites in Kars – guiding, handicrafts, retail, catering – including	X			UNWTO	MoCT	MDG-F					

2.2 Community initiatives started for enterprise development in cultural tourism in Kars	provision of space for this												
	2.2.1 Training needs assessment of existing tourism service providers	X		UNWTO	MoCT	MDG-F	Personnel (I)	42,600		42,600.00			
	2.2.2 Training programmes designed based on above	X		UNWTO	MoCT	MDG-F	Personnel (N)	36,720	3,738.44	32,981.56			
	2.2.3 Feasibility studies on tourism use of cultural assets – building, sites, other assets	X		UNWTO	MoCT	MDG-F	Contracts (I)	40,000		40,000.00			
	2.2.4 Work with identified communities and groups (rural communities, women’s groups, etc) on identification of enterprise opportunities and capacity building needs, - handicrafts, produce supply, accommodation, catering, retail, events	X		UNWTO	MoCT	MDG-F	Contracts (N)	7,500		7,500.00			
	2.2.5 Study visits within Turkey and international	X	X	UNWTO	MoCT	MDG-F	Training - Conf	9,000		9,000.00			
	2.2.6 Specific focus on tourism / Community enterprise delivery with respect to sites on Kars – guiding, handicrafts, retails, catering – including provision of space for this	X		UNWTO	MoCT	MDG-F	Travel	11,250	2,430.40	8,819.60			
						Miscellaneous	2,250	2,250	0				
						Agency Management Support (7%)	10,452.4		7,902.66				
						Total	159,772.3	8,418.84	148,807.72	99.66%			
							284,363.1		281,813.36	99.1%			
2.3. Business development services strategy in place	2.3.1. Identify and design a communication and dissemination strategy for enterprise support activities in line with EU competitiveness agenda requirements for regional development		x	UNDP	MoCT		Personnel (I)	120.000	110.800	110.800	89%		
					Municipality Women NGO’s in Kars Ocaklı Village		Personnel (N)	206.720	206.356	206.356			
							Contracts (I)	60.000	42.380	28.380			
							Contracts (N)	37.500	28.014	28.014			
							Training – Conf	19.000	14.000	14.000			
							Travel	36.250	29.789	29.789			
							Total	479.470	431.339	417.339			

	2.3.2. Identify entrepreneurship potentials with focus on women entrepreneurship in line with the JP activities and outputs		x	UNDP	MoCT Municipality Women NGO's in Kars Ocaklı Village						
	2.3.3. Conduct a series of roundtables with the local stakeholders with a view to develop a roadmap to improve the competitive strength of tourism industry including creative industries in Kars		x	UNDP	MoCT Governorate NGOs Tourism SMEs University						
2.4. Culture tourism and wider sector enterprise cluster established	2.4.1. Provide business development services for enterprises in Kars and environs		X	X	UNDP	KARTAB Governorate NGO's Tourism NGO's					
	2.4.2. Organize roundtables and fairs on commercial opportunities that are created around creative industries	X	X	X	UNDP	Tourism SMEs Governorship, Municipality, Tourism NGOs, University					
	2.4.3. Build operational links between Kars cluster and others in Turkey through vertical and horizontal integration and document experience		x	x	UNDP	Tourism SMEs, NGOs, Unions, Chambers, Cooperatives, Municipalities etc.					
	2.4.4..Support scheme for tourism development activities (income generating activities and/or cluster development activities		x	x	UNDP	Tourism SMEs, NGOs, Unions, Chambers, Cooperatives, Municipalities etc					
							Personnel (I)	272.000	256.709	256.709	
							Personnel (N)	297.105,66	254.952	254.952	
							Contracts (I)	40.000	35.000	35.000	
							Contracts (N)	80.000	73.580	73.580	86%
							Training – Conf	20.000			
							Supplies	20.000	18.791	18.791	
							Equipment	30.000	25.232	25.232	
							Travel	30.000	22.780	22.780	
							Monitor Mission	40.000	25.000	25.000	
							Total	<u>829.105,66</u>	712.044	712.044	
							Total	1308575,66	1.199.514	1.183.383	74%

JP Output 3: Capacities of local authorities and civil society in promoting social cohesion and dialogue through fostering of pluralism

Output 3	Activity	YEAR			UN Agency	Responsible Party	Source of Funding	Budget description	Implementation Progress				
		Y1	Y2	Y3					Total Amount Planned	Total Amount Committed	Total Amount Disbursed	% Delivery rate of budget	
2003 Convention on Intangible Cultural Heritage follow up initiated in Kars and Eastern Anatolia	3.1.1. <i>Technical assistance and support to mapping of intangible culture in Kars and environs (including description and assessment of items; recommendations for safeguarding and transmission)</i>		X		UNESCO	MoCT , Municipality of Kars	MDG-F	Personnel (I) Personnel (N) Contracts (I) Contracts (N) Training – Conf. Supplies Equipment Travel Miscellaneous Total	100.000 66.000 ----- 130.000 ¹ 20.000 ----- 40.000 4000 360.000	Contracts: 336823.88 Personnel: - Training: 1827.99 Miscellaneous: 3882.75	Contracts: 281071.22 Personnel including Travel: 17,096.01 Training: 1827.99 Miscellaneous: 3882.75	%87.75	
	3.2.1. <i>Preparation and publishing of Eastern Anatolian Folk Tails (Translation in Turkish of the “World Heritage in Young Hands” kit. This activity revised and approved in the 4th PMC meeting)</i>	X	X		UNESCO	MoCT , Kafkas University	MDG-F						
Awareness raising on diversity of Cultural Heritage, Empowerment in Cultural Industries and fostered intercultural dialogue	<i>Identification of the handicrafts sector in Kars and its environs</i>		X	X	UNESCO	MoCT , Kafkas University	MDG-F						
	<i>Training course in crafts design and production</i>		X	X	UNESCO	MoCT , Kafkas University	MDG-F						
	<i>Training course in marketing of handicrafts</i>		X	X	UNESCO	MoCT , Kafkas University	MDG-F						
										Total: 2,048.40:	Total: 315926.37.		
									Total: 354583.02				

¹ Training and conferences have been organized through contracts

3.2. The governance structure involving civil society-government partnerships in cultural heritage promotion functional	3.2.1. Identify local and national stakeholders for a participatory governance structure to promote social cohesion and MDG goals	X			UNDP		MDGF		Personnel (I)	30.000	24.000	24.000	94%
									Personnel (N)	140.000	138.000	138.000	
									Contracts (I-)	20.000			
	3.2.2. Technical assistance and support to localized MDG target setting	X				UNDP		MDGF	Contracts (N)	40.000	37.000	37.000	
									Training – Conf	10.000	6316	6316	
									Mon. Conf.	10.000	10.000	10.000	
									Supplies	10.000	39.000	39.000	
	3.2.3. Dissemination of all project activities on behalf of non-resident other participating agencies in Kars and Ankara	X				UNDP		MDGF	Equipment	15.000	30.000	30.000	
								Travel	40.000				
								Premises	40.000				
3.2.3. Design of a communication and outreach strategy addressed at stakeholders based on site management and urban conservation priorities, tourism strategies and tourism related business development services (cross linked to Output 2)	X				UNDP		MDGF	Total	305.000	284.316	284.316		
3.2.4. Design and implement a communication plan to ensure the visibility of the Joint Program and the cultural/tourism potential of Kars	X				UNDP		MDGF						
3.2.5. Technical assistance and coordination to support to national and international civil society initiatives in Kars through the Ministry of Culture and Tourism and UN project office in Kars which will provide secretariat for this governance structure (one stop shop-umbrella international presence in Kars)					UNDP		MDGF						
3.2.6. Support the participatory local governance structure for promotion of social cohesion and dialogue in Kars		X	X		UNDP		MDGF						
3.2.7. Implementation of the communication and outreach strategy addressed at stakeholders		X	X		UNDP		MDGF						

							TOTAL: 305.000	194.106,09	178.682,96	91%		
3.2. Children's understanding of cultural diversity and ability to resolve conflict increased through the provision of cultural and life skills based education programmes within the Child's Rights Committees of Istanbul, Eskişehir, Ankara, Kayseri, Sivas, Erzurum, Erzurum and Kars.	With the support of local communities, an additional Children Cultural Diversity Room is established by the Child's Right Committees within the third selected provincial museum and LSBE peer education sessions and cultural activities conducted (seminars, photo exhibitions handicraft etc)	X	X	X	UNICEF	SHÇEK	MDGF	Personnel (N):	160.000	160.000	160.000	99.2%
	Child's Rights Committees in two provinces (Erzurum and Kars) develop their respective project on cultural diversity and mutual understanding	X	X		UNICEF	SHÇEK	MDGF	Contracts:	250.000	250.000	250.000	
	Eight Child Rights Committees travel on board of the "Tolerance, Harmony and Friendship Train" from Istanbul to Kars (This activity will be carried out April 2011)			X	UNICEF	SHÇEK	MDGF	Travel:	27.000	27.000	27.000	
	Kars Child's Rights Committees organizes a cultural exchange and harmony fair in Kars with the participation of children from eight provinces			X	UNICEF	SHÇEK	MDGF	Supply:	90.000	85.000	85.000	
							Meetings:	100.000	100.000	100.000		
								TOTAL:	627.000	622.000	622.000	
							TOTAL:	627.000	622.000	622.000	99.2%	