

**PRF – PROJECT EXTENSION/ BUDGET RE-ALLOCATION WITH NO COST IMPLICATIONS  
TEMPLATE 3.5**



**PEACEBUILDING FUND  
Project Extension/ Budget Re-allocation with No Cost Implications<sup>1</sup>**

<b>Project Title:</b> Media for Peace	<b>Recipient UN Organization(s):</b> UNDP
<b>Project Contact:</b> Erkinbek Kasybekov Address: UNDP, UN House, 160 Chui Avenue, Bishkek, Kyrgyzstan Telephone: 996 (312) 6112111/611213 E-mail: Erkinbek.Kasybekov@undp.org	<b>Implementing Partner(s) – name &amp; type (Government, CSO, etc):</b> Secretariat of the National Council on Sustainable Development (Office of the President); “Yntymak” (“Unity”) Radio and TV; and the Public Broadcasting Corporation (OTRK).
<b>Project Number:</b> <i>Use project number provided by UNDP MPTF Office</i>	<b>Project Location:</b> Bishkek city, Osh city (and people across the country through nationwide media coverage)
<b>Project Description:</b> Young journalists and media organizations will be supported to produce media outputs that reach mass audiences on critical peacebuilding topics. This also includes programmes produced in majority and minority languages. Peacebuilding messages that are presented in an entertaining way will be more effective as they reach larger audiences and are more commercially viable and therefore more likely to be broadcast.	<b>Total PBF project budget: USD 309,268</b> <b>Any non-PBF project contribution:</b> <b>Total project budget: USD 309,268</b>
	<b>Project Start Date: 15.12.2014</b> <b>Initial Project End Date: 30.06.2016</b> <b>Revised End Date (if applicable): 30.08.2016</b>

<sup>1</sup> Please use this form if there is a no-cost extension with no substantive effect of project results OR if there is a within-the-budget re-allocation of funds, affecting more than 15% of any budget category. This form does not need to be accompanied by a Transmittal Form (template 3.3). However, within 3 months of the proposed change, there should be JSC minutes indicating non-objection to the change by the JSC. The form and the minutes by JSC need to be submitted to MPTF and PBSO for information.

**Gender Marker Score<sup>2</sup>:** \_\_\_\_

Score 2 for projects with specific component, activities and budget allocated to women

**Project Outcomes:**

5. National reconciliation

**PBF Focus Area<sup>3</sup>:** PBF Priority Area 2. Activities undertaken to build and/or strengthen national capacities to promote coexistence and peaceful resolution of conflict and to carry out peacebuilding activities.

<i>(for PRF-funded projects)</i>	
Recipient UN Organization(s)	National Government counterpart
<i>Name of Senior UN Representative</i> <i>Mr. Alexander Avanesov</i> <i>Signature</i>  <i>Title</i> <i>United Nations Resident Coordinator in the Kyrgyz Republic</i> <i>Date &amp; Seal</i>	<i>Ms. Nursulu Ahmetova</i> <i>Signature</i>  <i>Title</i> <i>Head of Secretariat NSDS</i> <i>Date:</i> 07.12.2015 <i>Seal:</i>

<sup>2</sup> PBSO monitors the inclusion of gender equality and women's empowerment all PBF projects, in line with SC Resolutions 1325, 1888, 1889, 1960 and 2122, and as mandated by the Secretary-General in his [Seven-Point Action Plan on Gender Responsive Peacebuilding](#).

<sup>3</sup> PBF focus areas:

1: Support the implementation of peace agreements and political dialogue (Priority Area 1);

(1.1) SSR, (1.2) RoL; (1.3) DDR; (1.4) Political Dialogue;

2: Promote coexistence and peaceful resolution of conflicts (Priority Area 2);

(2.1) National reconciliation; (2.1) Democratic Governance; (2.3) Conflict prevention/management;

3: Revitalize the economy and generate immediate peace dividends (Priority Area 3);

(3.1) Employment; (3.2) Equitable access to social services

4) (Re)-establish essential administrative services (Priority Area 4)

(4.1) Strengthening of essential national state capacity; (4.2) extension of state authority/local administration; (4.3) Governance of peacebuilding resources (including JSC/PBF Secretariats)

**Table of contents:**

Length: Max. 5 pages

**I. Reason for changes to the project and justification**

a) Nature of change and justification

**II. Budget impact**

a) Budget revision

## **I. Reason for changes to the project and justification**

- a) **Nature of change and justification:** *This section outlines the nature of the revision being sought and the justification for the change.*

PBF funded "Media for Peace" project which supposed to start in January 1, 2015 due to prolonged coordination process between UNDP, Secretariat on Sustainable Development under Office of President and Peacebuilding Fund signed in March 25, 2015, approved and activated in Atlas system in late August (8 months later than actually planned). Thus delayed launch of the project influenced overall implementation schedule.

Moreover due to the fact that national TV companies have been transferred to digital broadcasting OTRK (Kyrgyz National Public Broadcasting Company) has requested virtual studio because of multiple functions which enable visually attractive and interactive live broadcasting and in multi-media format. While doing value for money analysis UNDP concluded that there is slight difference in the pricing of virtual studio against ordinary one. Since virtual studio is a new phenomenon in the country its procurement and delivery was time-consuming (some items have been procured and delivered from USA). Also there is shortage of qualified specialists in the country who can understand and use its multiple functions and tools.

In the course of the project the Public Broadcasting Company EITR changed 2 Directors and UNDP negotiated conditions and media lab details three times (which changed every time). During the recent meeting with third Director the EITR company refused to host media lab under their premises referring to lack of space (they rent limited space from other companies) and lack of equipment envisaged in the project and difficulty of their further exploitation if put under their assets inventory list (during the media lab it will be depreciated).

In light of above UNDP negotiated with OTRK and received their consent to host media lab under OTRK special training center.

2 companies selected as pilot for this project are comparatively small that mainly exist on state subsidy and (Yntymak TV 80%) donor funding. They have limited furniture, no extra equipment and space for organizing training and on-job coaching. Therefore they requested to re-consider the budget to increase amount for equipment so that trainees have the possibility to utilize acquired knowledge and skills in practice.

**II. Budget impact**

a) **Budget revision:**

**Table 1: Project Activity Budget**

Outcome 1: Citizens across Kyrgyzstan have increased access to entertaining media outputs in different languages that promote respect for diversity and a common civic identity in accordance with the National Sustainable Development Strategy			
Output number	Output name	Output budget	Any remarks (e.g. on types of inputs provided or budget justification)
Output 1.1	Strategy 2017	110,000.00	Increase to cover costs of virtual studio equipment
Output 1.2	Media labs	150,952.00	Increase to cover additional equipment to be used for media lab training
Etc	Admin costs and GMS	48,316.00	
<b>TOTAL</b>		<b>309,268.00</b>	

Table 2: Project budget by UN categories by RUNO

<b>PBF PROJECT BUDGET – RUNO 1 (add other tables if more than 1 RUNO)</b>			
<b>CATEGORIES</b>	<b>Original Budget</b>	<b>Proposed increase/decrease</b>	<b>Proposed new budget</b>
1. Staff and other personnel	\$31 900	-1,865.00	30,035.00
2. Supplies, Commodities, Materials	\$10 000	-5,000.00	5,000.00
3. Equipment, Vehicles, and Furniture (including Depreciation)	\$43 937	+115,063.00	159,000.00
4. Contractual services	\$132 121	-62,121.00	70,000.00
5. Travel	\$55 000	-50,000.00	5,000.00
6. Transfers and Grants to Counterparts	\$0		
7. General Operating and other Direct Costs	\$16 077	+3,923.00	20,000.00
<b>Sub-Total Project Costs</b>	<b>\$289 035</b>	<b>\$289 035</b>	<b>\$289 035</b>
8. Indirect Support Costs*	\$20 232	\$20 232	\$20 232
<b>TOTAL<sup>4</sup></b>	<b>\$309 268</b>	<b>\$309 268</b>	<b>\$309 268</b>

\* The rate shall not exceed 7% of the total of categories 1-7, as specified in the PBF MOU and should follow the rules and guidelines of each recipient organization. Note that Agency-incurred direct project implementation costs should be charged to the relevant budget line, according to the Agency's regulations, rules and procedures.

<sup>4</sup> The total in the original budget and in the proposed new budget must be the same if using this template.