

PBF PROJECT PROGRESS REPORT**COUNTRY: YEMEN****TYPE OF REPORT: FINAL****YEAR OF REPORT: 2021**

Project Title: "Empowering Yemeni youth towards peace: ensuring access to information and participation"

Project Number from MPTF-O Gateway: IRF 00118937

If funding is disbursed into a national or regional trust fund:

☐

Country Trust Fund

☐

Regional Trust Fund

Name of Recipient Fund:

Type and name of recipient organizations:

United Nations Educational, Cultural, Scientific Organization (UNESCO, UN) (**Convening Agency**)

Main local implementing partner:

RNW Media (CSO, headquartered in The Netherlands)

Date of first transfer: 03/12/2019

Project end date: 30/11/2021

Is the current project end date within 6 months? YES

Check if the project falls under one or more PBF priority windows:

☐

Gender promotion initiative

☒

Youth promotion initiative

☐

Transition from UN or regional peacekeeping or special political missions

☐

Cross-border or regional project

Total PBF approved project budget (by recipient organization):

Recipient Organization

Amount

UNESCO

\$ 1,499,989.77

Approximate implementation rate as percentage of total project budget: 78%

ATTACH PROJECT EXCEL BUDGET SHOWING CURRENT APPROXIMATE EXPENDITURE

Gender-responsive Budgeting:

Indicate dollar amount from the project document to be allocated to activities focussed on gender equality or women's empowerment: 750,000 USD

Project Gender Marker: GM2

Project Risk Marker: Medium

Project PBF focus area: 1.4 Political dialogue

Report preparation:

Project report prepared by: UNESCO- GCC and Yemen Office

Project report approved by:

Did PBF Secretariat review the report: NO

NOTES FOR COMPLETING THE REPORT:

- *Avoid acronyms and UN jargon, use general /common language.*
- *Report on what has been achieved in the reporting period, not what the project aims to do.*
- *Be as concrete as possible. Avoid theoretical, vague or conceptual discourse.*
- *Ensure the analysis and project progress assessment is gender and age sensitive.*
- *Please include any COVID-19 related considerations, adjustments and results and respond to section IV.*

PART 1: OVERALL PROJECT PROGRESS

Briefly outline the **status of the project** in terms of implementation cycle, including whether preliminary/preparatory activities have been completed (i.e. contracting of partners, staff recruitment, etc.) (1500 character limit):

The project has successfully completed the implementation of all project activities, achieving [expected outputs and outcomes](#).

- Through a dedicated page “Road to Peace”, Yemeni youth have better access to information related to the peace process in Yemen. The page contains 144 multimedia content pieces, with over 85K page views;
- Over 120 young Yemeni journalists equipped with new skills to provide professional, conflict-sensitive, fact-checked coverage of the peace-building process for youth, are promoting women and youth leadership in shaping the public narrative around peacebuilding in Yemen
- 14 Youth-led peacebuilder initiatives have designed and launched their own “solutions” to the Yemeni crisis. These “My solution” grassroots projects, designed by the youth for the youth across Yemen, have empowered men and women to tangibly promote peacebuilding actions in their local communities
- Over 210 radio episodes designed by youth for youth were aired by 5 local radio stations, promoting local ownership and participation in the national peace efforts
- Over 8000 Yemeni youth surveyed on their needs, aspirations ,opinions and vision on the Future Yemen they Want
- Over 600 Yemeni youth and local decision makers engaged in public debates designed and organized by youth-led organizations to foster a two-ways communication between Yemeni youth and decision makers on peacebuilding topics
- Three Steering Committee meetings have been successfully held, supporting project management in milestones review and planning.
- By using innovative digital tools, smart online moderation, persuasive methods to create engagement, a new narrative related to peacebuilding dialogue in the country is emerging, more inclusive of young and women
- Yemeni Professional Media and civil society organizations have proved to directly contribute to social cohesion, peace building and to be catalyst factor for youth and women inclusion.
- Young women are effectively engaged in forming the narrative of youth in Yemen, speaking up to decision makers and create real change in their community

Please indicate any significant project-related events anticipated in the next six months, i.e. national dialogues, youth congresses, film screenings, etc. (1000 character limit):

The project ended on 30 November 2021. No further activities are planned.

FOR PROJECTS WITHIN SIX MONTHS OF COMPLETION: summarize **the main structural, institutional or societal level change the project has contributed to**. This is not anecdotal evidence or a list of individual outputs, but a description of progress made toward the main purpose of the project. (1500 character limit):

Freedom of expression, access to information and digital rights are enabler of peace and stability. Gender equality and youth engagement are key elements to make the peace-building process more inclusive and participatory. These lied at the heart of the project. The project continuously reflected on young people's needs and interests regarding peace building. The activities empowered youths' capacity to activate as peacebuilders. The project provides youth with verified information, narrative telling and online conversation spaces and opportunities for effective inclusion in civil society. On the other hand, the project works in a loop through the content and data created by youth, providing us with a deep insight on youths needs to further develop the activities we create. In addition, the project has proven the role of media and civil society organizations in changing the sentiment and perception of peacebuilding and unity across Yemen. As stated by one of the radio partners *"among the benefits of our participation in this project was that we were able to provide the youth with a much-needed platform to voice their opinions on important topics that directly impact them"*. By using innovative digital tools, smart online moderation, persuasive methods to create engagement, the project has contributed to create a new narrative related to peacebuilding dialogue in the country, more inclusive of young and women. A new trained pool of young journalists is telling the youth's side of the story, which positively affects the inclusion of young people in public life. Moreover, the project has empowered grassroots initiatives youth and women, to tangibly contribute to peacebuilding actions in their communities. Young women are effectively engaged in forming the narrative of youth in Yemen, speaking up to decision makers and create real change in their community. Finally, the project has been a source of information to provide OSESGY with insights and up-to-date data on youth and women engagement, visions, aspirations, sentiment vis-à-vis the peacebuilding process.

In a few sentences, explain whether the project has had a positive **human impact**. May include anecdotal stories about the project's positive effect on the people's lives. Include direct quotes where possible or weblinks to strategic communications pieces. (2000 character limit):

The project is greatly supporting peacebuilding initiatives in Yemen, namely through its "My solution initiative" component. Below one of the stories collected.

Aulef is a youth led initiative that brings together 20 young women and men from different Yemeni governorates to work on projects that aim to strengthen the Yemeni identity, peacebuilding, and development. The initiative, based In Aden, organizes heritage revival activities such as heritage music parades, exhibitions, campaigns featuring Yemeni traditions, among other efforts. Part of this project, the initiative first organized field visits to map out historical shops and capture their stories, which were then featured in an online awareness raising campaign. The campaign aimed to spread knowledge about the shops, promote their cultural values, and encourage coexistence in the society. The Founder explains *"By featuring these historical shops, we were able to raise the society's awareness on their existence and*

cultural values. Among the success stories is once being featured in our online campaign, a shop owner informed us that after years of slowdown in his sales due to conflict, his shop is being revived with customers interested to learn more about his cultural products.”

The initiative created a short film, which was posted on social media and reached over 5,000 individuals, to show Aden’s rich heritage and promote coexistence. Additionally, Aulef organized an exhibition featuring the different historical shops and cultural traditions, “*We wanted to relay a message of peace through culture and art. We asked the attendees to dress in their traditional costumes from different parts of Yemen, and we noticed acceptance and support to the diversity presented. Following the exhibition, we received many positive feedback showing that people are enthusiastic about the diverse traditions in Yemen and support peace and coexistence.*” Through their participation in “My Solution” the young members of the initiative were themselves enthusiastic and accepting of their different cultural backgrounds explains “*I noticed a 180-degree shift in our team’s interaction approach with each other, as they are now very positive to working together and embrace their regional diversities.*” The founder of the initiative also noticed a large support from the youth in general on the topics of culture and peace, “*I am receiving many messages from young women and men asking to join our initiative and support our activities.*” On a final note, the Founder added “*Our participation in “My Solution” helped us reach a greater number of youth, and even after the end of this project, we plan to continue reaching out to them to promote peace and coexistence through culture and art.*”

PART II: RESULT PROGRESS BY PROJECT OUTCOME

Describe overall progress under each Outcome made during the reporting period (for June reports: January-June; for November reports: January-November; for final reports: full project duration). Do not list individual activities. If the project is starting to make/has made a difference at the outcome level, provide specific evidence for the progress (quantitative and qualitative) and explain how it impacts the broader political and peacebuilding context.

- “On track” refers to the timely completion of outputs as indicated in the workplan.
- “On track with peacebuilding results” refers to higher-level changes in the conflict or peace factors that the project is meant to contribute to. These effects are more likely in mature projects than in newer ones.

If your project has more than four outcomes, contact PBSO for template modification.

Outcome 1: With improved access to information, Yemeni youth better understand the peace building process and their role within this framework

Rate the current status of the outcome progress: On track-completed

Progress summary: (3000 character limit)

Towards **outcome 1** of Improving access to information for Yemeni youth to better understand the peace-building process and their role within this framework, Manasat30 developed [the road to peace web page](#) which gathered so far more than 170 pieces of content on the peace-building coverage including updates on the Yemeni crisis, peacebuilders stories, rights and concepts, life path, opinions, and surveys results. All the planned content was completely produced and published including 14 Arabic gender and youth-sensitive multimedia materials, 144 diverse content, 14 my solutions videos and 12 survey results reports. The content was

highly reached and consumed by huge number of people across Manasati30 platforms, by far, the written content made **85K** pageviews (160% of target), while visual content made **3.9M** views (197% of target). The content was also republished by 20 online outlets(partners) and most significantly by [Alayyam](#) newspaper, the most visited national website in Yemen, the thirteen articles republished by them made **46K** pageviews. On Manasati30 website, content has recorded 3 minutes average time view, and the built-in poll showed that at least **2177 (90%)** people confirmed they learned something from the content comparing to **251 (10%)**.

To produce such quality content the project provided 5 trainings for 58 journalists on peace journalism, journalists reported an increase in their capacities and skills to create content on peacebuilding process taking into account conflict sensitivity. *" I gained new skills on how to cover conflict stories in a way to promote peace." , " I will be more aware of selecting terms and topics to contribute to peace and not fuelling the conflict "* , two journalists reflected on the training, at the [Peace Journalist publication](#) a magazine issued by Park University, the trainings were covered in its [latest issue](#) of September. To guarantee gender balanced content, the project has developed gender sensitive content strategy which was used to guide the production and publishing process.

14 Youth-led peacebuilder initiatives have designed and launched their own “solutions” to the Yemeni crisis. These “My solution” grassroot projects, designed by the youth for the youth across Yemen, have empowered men and women to tangibly promote peacebuilding actions in their local communities. *"We were entirely depressed and about to give up and freeze all our work, however, winning the award has revived us and gave us the energy to push forward and not to give up. Award will enable us to work hardly towards peacebuilding" described the director of "we want to live" initiative. Consultation sessions were provided to initiatives in digital engagement and administrative skills which supported them in carrying out trainings, seminars, workshops, debates, discussions sessions, awareness campaigns and content production under the hashtag #PBs, their content made more than 100K of engagement and around 500K views. The project has produced and published 14 success video stories to promote the work of those initiatives, the videos gained 600K views, the award helped the initiative to grow and getting new funds. "Through the project we gained new relations and people greatly welcomed our work especially in Hodaidah the city which lacks such activities to support peace, we now have become close to transforming one initiative into CSO" Said the director of Weam initiative.*

These initiatives greatly contributed to support peacebuilding initiatives led by youth, particularly women, and empower them to effectively participate to the peacebuilding process in Yemen at community level.

Indicate any additional analysis on how Gender Equality and Women’s Empowerment and/or Youth Inclusion and Responsiveness has been ensured under this Outcome:

(1000 character limit)

The project seeks to empower young people building on their group needs and interests. The content of the Road to Peace page was entirely produced by young Yemenis. In this way, the project strengthened the narrative telling the youth’s side of the story, which positively affects the inclusion of young people in public life. By analysing data that were continuously extracted from digital media channels, the project identified trends on what young people are looking for online. Based on these insights, content that meets the actual needs and interests of young Yemeni women and men was created. The project interventions focused particularly on encouraging women to engage online as they face greater challenges accessing and using technology. Manasati30 platform witnessed an increasing rate of female engagement

accordingly. We tracked positive results on the gender sensitive engagement strategy with an average of 56% of the visitors of the project website being women. Out of 74 reports and articles written by the trainees, 40 were created by women, which is about 54 % of the total outcomes. Many reports created were mainly gender-focused, featuring female activists, peacebuilders, workers, prisoners, displaced and marginalized women. The exceptional rate of women stories in the Road to Peace page is a natural consequence of targeting women writers and journalists. Moreover, the My Solution activity which encouraged civil society activists, both women and men, to develop peacebuilding activities and expand their initiatives, has showed high participation of women-led initiatives (9 women-led out of 14). Again, giving space for women to reflect on their community needs led to gender-focused activities, such as [Humans of Taiz](#) campaign which brought women success stories in peacebuilding to spotlight.

Outcome 2: Safe places of dialogue are created to ensure young Yemeni's priorities for the peace building process are shared with decision makers and duty bearers

Rate the current status of the outcome progress: On track-completed

Progress summary: (3000 character limit)

To mainstream the format for its trainings and debating events, Manasati30 developed a debating toolkit which explains Manasati30 debates style and the methodology of preparing, organising and evaluating Manasati30 debating events and trainings, the toolkit inspired to establish Manasati30 debate program "Manasa talk". Through this component, Yemeni youth and local decision makers were engaged in public debates designed and organized by youth-led organizations to foster a two-ways communication between Yemeni youth and decision makers on peacebuilding topics. Thousands of young people watched the online debate while around 550 people attended the two offline events in Aden and Taiz and among whom was the deputy governor for youth in Aden and the deputy governor of culture in Taiz. During the debates, 48 young people received training in the art of debate in which they learned necessary debating and presenting skills, the best trainees were selected to take part in the debates. Trainees have reported gaining new concepts and skills about training topics, one trainee has described it saying that this was an *"outstanding opportunity which I think contributes to building leading figures who can accept other people's opinions and argue using logic, reason and valid arguments"*. Decision makers were also impacted positively by this experience: *"I am very happy for attending today's event and I can't describe the work you do Manasat30, wonderful organization and diverse attendance for such type of event. You're on an upward positive trajectory. Enhancing the skills of young people will definitely lead to future outcomes. I highly interacted with event, got excited, got angry, got sad and got biased. Actually, there were a lot of feelings I had through this event, and that's really a proof it was a successful event."* –Director of culture office in Taiz. After the debates, a WHO representative contacted manasati30 to discuss the possibility of collaboration to implement debates on Covid19 vaccination.

The [Youth Barometer](#) component has been completed with over 8000 young Yemeni participating to 6 surveys. Also 5 social listening projects were carried out. The results of surveys and social listening projects were edited in 6 booklets published online and distributed to over 250 contacts by email, in Yemen and outside Yemen, including decision makers and general public. It is worthy to note that OSESGY was consulted in the design of the surveys and the findings contributed to OSESGY efforts towards consulting youth and women in Yemen.

This component directly contributed to create a digital space for expression and dialogue for young Yemenis, but also to inform decision makers on youth priorities and aspirations. *"Commenting here and participating in this survey has granted me braveness to say truth as a journalist about the catastrophe we live which gets worse day by day amid the presence of the partnership government. For that matter, there need to be found an appropriate solution to avoid what can be worst",* reported one respondent.

With reference to the radio component, UNESCO supported 5 Yemen-based community radios in the production of 210 radio episodes designed by youth for youth, promoting local ownership and participation in the national peace efforts. The local stations were exposed to working collaboratively as a network: *"It was interesting for us to collaborate with other radio stations and showcase human stories from different governorates, the audience reacted positively to the content, and we see that we will continue these collaborations, we plan to continue engaging with the youth on peacebuilding even after the end of this project".* Over 500 young Yemeni (42% women) were involved in different roles in the production of these episodes.

With regards to the strategic outreach initiative, due to the global Covid-19 situation and travel limitations, the project supported online participations of Yemeni young voices to UNESCO led events, such as the MIL Arab Regional Conference and the Regional Arab Panel, part of the global World Press Freedom Day celebration hosted in Namibia in May 2021. Also, the project was presented during a dedicated session at the Qatar Leadership Conference, held online on 4th November 2021. Those venues greatly exposed the project contributors to international stages.

Indicate any additional analysis on how Gender Equality and Women's Empowerment and/or Youth Inclusion and Responsiveness has been ensured under this Outcome:
(1000 character limit)

The needs of Yemeni youth, a group that is often left out of the peace discussions and negotiations in Yemen, were identified by consulting directly with Yemeni youth as well as with civil society. The online surveys, social listening research and online conversations continuously fed the project team with insights on young people's needs. Figures show that young Yemeni women have a lower engagement rate on social media platforms so additional efforts are made to ensure women's participation, with specific measures to address and tackle gender gaps in online engagement. The project uses SMART targeting and moderation as well as audience segmentation to solely target women in several ads hoping to increase women reach and engagement. The debates activities on the other hand impose an opportunity for youth to become directly influential, by representing them to their peers and decisionmakers, creating an impact on the dialogue carried on about peace and ensuring representation of youth in the peace process. Also, it was an occasion to star women and represent future female political influencers to public. Female political science students, female social media activists and just normal young women were given the opportunity to build up their public speaking skills and speak up in an environment of extremely limited opportunities for females to be politically influential.

PART III: CROSS-CUTTING ISSUES

Monitoring: Please list monitoring activities undertaken in the reporting period (1000 character limit)	Do outcome indicators have baselines? Yes, please refer to part V below
--	---

<p>The project implemented monitoring tools at activity and output level. For instance, capacity building initiatives have been monitored through pre and post surveys. In addition, a sample of beneficiaries have been interviewed by M&E officer to monitor if few months after the activity they are still reporting changes in their work due to the project intervention.</p> <p>In addition, quarterly report assessing advancement of results based on the Result Based Management are produced by RNW Media in consultation with UNESCO. Finally, online sentiment and engagement related to multimedia production are assessed on regular basis. For instance, a poll has been launched to understand if the content produced and published on the project website was found of interest by the users. From tens thousands of people who have read the content, 2,996 users have answered the poll attached below every piece, 84% of them answered "Yes" that they found it useful while 16% said "No".</p>	<p>Has the project launched perception surveys or other community-based data collection? Yes, please refer to the “Youth Barometer” component above described.</p>
<p><u>Evaluation:</u> Has an evaluation been conducted during the reporting period? Yes</p>	<p>Evaluation budget (response required): USD 30’000</p> <p>If project will end in next six months, describe the evaluation preparations (<i>1500 character limit</i>):</p> <p>Evaluation completed on 9/03/2022</p>
<p><u>Catalytic effects (financial):</u> Indicate name of funding agent and amount of additional non-PBF funding support that has been leveraged by the project.</p>	<p>Name of funder: Amount:</p> <p>Nothing to report</p>
<p><u>Other:</u> Are there any other issues concerning project implementation that you want to share, including any capacity needs of the recipient organizations? (<i>1500 character limit</i>)</p>	<p>The specific fragmented political Yemen context, the political sensitivity of the “peace building” subject, coupled with the Covid-19 outbreak, negatively affect the project implementation rate during its first year implementation.</p> <p>The project had to review the sequencing of activities, put on hold in situ activities and/ or shift to online modalities to</p>

	<p>ensure the principle of no-harm for our staff and beneficiaries. While online modalities have proven to be successful, these modalities require more time to be implemented, especially in Yemen where internet connectivity is a challenge for both beneficiaries and the project team.</p> <p>While the project has successfully managed to navigate these external circumstances and be able to still implement the result-based framework, the project team and the members of the Steering Committee agreed on the need to have additional time to ensure quality of deliverables. Indeed, the 6 month no-cost extension granted in March 2021 allowed the project to fully achieve expected results.</p>
--	---

PART IV: COVID-19

Please respond to these questions if the project underwent any monetary or non-monetary adjustments due to the COVID-19 pandemic.

- 1) Monetary adjustments: Please indicate the total amount in USD of adjustments due to COVID-19:

As for the approved no-cost project extension, approved by PSO on 26 March 2021, the project budget has been modified as follow:

1. USD 47'000 from Output 1.1. Activity 1.2.1 (line 4-contruactual services) to Output 1.2 Activity 1.2.1 (line 4 contractual services). The amount of USD 47'000 is not used under the activity 1.1.1 as consultations have been carried out online. This underspending could be used under activity 1.2.1 to provide further capacity development to young Yemeni journalists, in line with the project outcomes and outputs.
2. USD 20'000 from Output 2.2 Activity 2.2.3 (line 4-contruactual services) to Output 2.4 Activity 2.4.2 (line 4 contractual services). The amount of USD 20'000 is not used under the activity 2.2.3 as consultations have been carried out online. This underspending could be used under activity 2.4.2 to provide further opportunities for Yemeni youth to participate in high-level events related to peace-building dialogue, in line with the project outcomes and outputs.

- 2) Non-monetary adjustments: Please indicate any adjustments to the project which did not have any financial implications:

As for the approved no-cost project extension, approved by PSO on 26 March 2021, due to the Covid-19 outbreak (first wave-beginning of 2020) and its impact on-*inter alia*- the original implementation strategy, the project had to review the sequences of activities and put-on hold temporarily the implementation of 4 out of 7 project outputs.

As risk mitigation measures and modality to overcome implementing challenging, the project has relied extensively on digital and online tools. Shifting from off-line to online implementing modalities is ensuring the principle of no-harm for UNESCO staff and project beneficiaries, while supporting implementation of the project, in line with its original results framework. In addition, online modalities are respecting and promoting the innovative digital approach of the project.

Online implementing modalities have proven to be a successful, relevant and effective approach to mitigate sanitary and safety risks. However, those modalities required more time to be implemented vis-à-vis offline modalities and generate some underspending. In fact, in order to ensure that beneficiaries can fruitfully benefit from and engage in online activities in a country with scarce internet connection, measures shall be taken to ensure full access to internet. Those measures include: minimize duration of online connection for each sub-activity, distribute activities over more number of days, customize learning processes and technical support. Security concerns also resulted in shifting to online modalities, including for the debate component. In this regard, we agreed with the partner to merge the fourth and fifth debates into an online national one, ensuring safety of participants and a wider inclusion of youth from across Yemen.

3) Please select all categories which describe the adjustments made to the project (*and include details in general sections of this report*):

- ☒ Reinforce crisis management capacities and communications
- ☐ Ensure inclusive and equitable response and recovery
- ☐ Strengthen inter-community social cohesion and border management
- ☒ Counter hate speech and stigmatization and address trauma

- ☐ Support the SG's call for a global ceasefire
- ☐ Other (please describe):

If relevant, please share a COVID-19 success story of this project (*i.e. how adjustments of this project made a difference and contributed to a positive response to the pandemic/prevented tensions or violence related to the pandemic etc.*)

The project implementation period coincided with the Covid-19 outbreak in Yemen. The Secretary-General, in his message on 18 March 2020 on the COVID-19 pandemic, stated that “we are facing a global health crisis unlike any in the 75-year history of the United Nations, one that is spreading human suffering, infecting the global economy and upending people’s lives”. This unprecedented challenge added an extra layer of complexity to an already very complicated reality.

In line with the project results framework, the team included the Covid-19 outbreak and its impact on the whole Yemeni society as part of the topic tackled by the multimedia production. In fact, the journalists and young people were keen to have better access to Covid-19 related information and the project contributed to have a reliable and unbiased source of information on this matter as well. In addition, the project took a youth-based perspective on the topic and tried to support young Yemeni in navigating the “dis-infodemic” surrounding the actual health pandemic. As an example, the community

radio engaged in the production of peace content made by youth for the youth, tackled Covid-19 outbreak, by inviting experts to share accurate and credible information to educate the community and raise their awareness on COVID-19.

Another example is featuring youth based and positive stories on resilience vis-à-vis the pandemic. An example is the successful story of a 25-year old engineer from Hadramout who invented a hand-held watch that he hopes can be used to prevent further spread of Covid-19. He named it "Corona cleaned". The watch has a laser detector and alerts the person when he attempts to shake hands with another person or tries to touch his/her face. The watch also has a space to store disinfectant. It discharges disinfectant to the hand at the push of a button. This invention is claimed to be the first of its kind and was registered in Hadhramout Inventions Center. On Manasati30 our Facebook page, [his story](#) made 251K views, more than 15K people have directly engaged and 2.2K people have republished the story.

Finally, with the aim of promoting peacebuilding stories and efforts, the project produced 360 degrees virtual reality videos featuring success stories of young Yemenis who were able to overcome difficulties endured due to the ongoing conflict. The videos, which are posted on Manasati30 and shared on their social media platforms, encourage the youth to engage with the peace related videos filmed using the interactive technique. [One](#) of them tell the story of Sami and Labib. With the COVID-19 outbreak, Sami and Labib decided to open a cotton factory to support the production of masks and later expanded their production to cotton clothing, employing over 45 women and 15 orphans. Such initiatives support the local economy, empower the youth, and provide them with income-generating sources, contributing to the reduction of the unemployment and the poverty rates.

PART V: INDICATOR BASED PERFORMANCE ASSESSMENT

Using the **Project Results Framework** as per the approved project document or any amendments- provide an update on the achievement of **key indicators** at both the outcome and output level in the table below (if your project has more indicators than provided in the table, select the most relevant ones with most relevant progress to highlight). Where it has not been possible to collect data on indicators, state this and provide any explanation. Provide gender and age disaggregated data. (300 characters max per entry)

	Performance Indicators	Indicator Baseline	End of project Indicator Target	Indicator Milestone	Current indicator progress	Reasons for Variance/ Delay (if any)
Outcome 1 With improved access to information, Yemeni youth better understand the peace building process and their role within this framework	Indicator 1.1 Number of page views on the optimized website and content created	0	50,000		130% (65K page views)	
	Indicator 1.2 Number of video views on the content created throughout the project	0	300,000		197% (3,850,364 video views)	
	Indicator 1.3 % of website visitors with increased understanding of the peace building process	0	70%		84% So far 2,9961 users have confirmed it by responding to a poll	
Output 1.1 Information platform developed for	Indicator 1.1.1 Number of youth and gender-sensitive content strategies developed	0	1		1	

	Performance Indicators	Indicator Baseline	End of project Indicator Target	Indicator Milestone	Current indicator progress	Reasons for Variance/ Delay (if any)
youth to find information on the peace building process	Indicator 1.1.2 New website page created optimized	0	1		1	
	Indicator 1.1.3 Number of Arabic multimedia materials focused on peacebuilding created	0	14		14	
	Indicator 1.1.4 Number of views of multimedia content produced	0	50,000		130% (65K page views) 3.85M video views. According to stats of Road to peace page visitors: Gender 30% women, 70% men. Age: 18-30 683 posts on Facebook and that created 425K likes, 58K comments and 7K shares	
Output 1.2 Skills of young journalists developed to provide balanced coverage of the	Indicator 1.2.1 Number of young journalists trained as trainers on reporting on the peace-building process	0	10		10 60% women	
	Indicator 1.2.2	a) 0; b) 11,	a) 5; b) 60		a) 5 and additional 4=9	

	Performance Indicators	Indicator Baseline	End of project Indicator Target	Indicator Milestone	Current indicator progress	Reasons for Variance/ Delay (if any)
peace building process for youth	a) Number of trainings conducted by local trainers; b) Number of journalists trained to report on the peace-building process				b) 76 (57% females) and additional 54 (50% female) journalists were trained	
	Indicator 1.2.3 Number of content pieces produced by young journalists via the information platform	0	144		144 total including videos, cartoons, news items, reports, opinion articles and quizzes. Out of 74 reports and articles written by the trainees, 40 were created by women, which is about 54 % of the total outcomes.	
Output 1.3 My solution' video series launched to showcase success stories of young Yemeni peacebuilders	Indicator 1.3.1 Amount of open calls published	0	2		2 open calls. 124 proposals were received. Taiz(35), Sana'a(33), Aden(20), Hadrout(20), Hodaiah(4), All Yemen(7), Hajjah(1), Ibb(1).	
	Indicator 1.3.2	0	50,000		600k Views	

	Performance Indicators	Indicator Baseline	End of project Indicator Target	Indicator Milestone	Current indicator progress	Reasons for Variance/ Delay (if any)
	Number of views for all My Solution videos produced					
Outcome 2 Safe places of dialogue are created to ensure young Yemeni's priorities for the peace building process are shared with decision makers and duty bearers	Indicator 2.1 a) Number of youth who participate in the online surveys; b) reports shared with decision makers and duty bearers	a) average of 1,000 per survey; b) 0	a) 1,500 per survey; b) 6		a) 8216 as total of 6 surveys (26% women) b)6	
	Indicator 2.2 a) Number of youth who attend the debates;	a) average of 150 per debate;	a) 200 youth per debate;		683 youth attending 4 debates, plus thousands of online views	
	Indicator 2.3 Number of young people who voice their opinion via community radio programmes.	0	200		585 Phase 1 (140 episodes) --> Youth (90 M + 112 F) - Experts (90 M + 50 F) Phase 2 --> Youth (92 M + 50 F) - Experts (48 M + 21 F) The Radio Staff who worked on the radio program (17 M + 15 F)	
Output 2.1 Yemeni	Indicator 2.1.1 Number of surveys produced	0	6		6	

	Performance Indicators	Indicator Baseline	End of project Indicator Target	Indicator Milestone	Current indicator progress	Reasons for Variance/ Delay (if any)
Youth Barometer' survey is launched to inform decision-makers of youth priorities on peace building process	Indicator 2.1.2 a) Number of surveys launched and promoted online; b) Number of survey participants who share their priorities; c) Number of social listening projects conducted	a) 82; b) average of 1,000 per survey; c) 0	a) 6 new surveys; b) 1,500 responses per survey; c) 6		a) 6 b) 8,216 participated. (74% men, 26% women) C) 6	
	Indicator 2.1.3 Number of reports produced	0	6		6	
Output 2.2 Opportunities for dialogue developed through youth debates	Indicator 2.2.1 Number of consultation workshops conducted	0	3		1	One meeting merging different NGOs, plus a research conducted to understand priorities for the debates topic at the beginning of the project
	Indicator 2.2.2 Number of debating toolkits developed	0	1		1	
	Indicator 2.2.3	2	5		4	Due to Covid 19, the project team merged the fourth and fifth debates into an online national one, ensuring safety

	Performance Indicators	Indicator Baseline	End of project Indicator Target	Indicator Milestone	Current indicator progress	Reasons for Variance/ Delay (if any)
	Number of youth debates on peace-building conducted					of participants and a wider inclusion of youth from across Yemen.
Output 2.3 Weekly programmes on network of community radios for young people to voice their opinions on building process	Indicator 2.3.1 Number of community radio journalists trained	0	10		17 from (5 Radio stations) 7 were women	
	Indicator 2.3.2 a) Number of radio programmes produced; b) Number of youth who participate in radio programmes.	a) 0; b) 0	a) 140; b) 200		A) 210 B) 585 (42% women) Phase 1 (140 episodes) --> Youth (90 M + 112 F) - Experts (90 M + 50 F) Phase 2 (60 out of 70 episodes) --> Youth (92 M + 50 F) - Experts (48 M + 21 F) The Radio Staff who worked on the radio program (17 M + 15 F)	
	Indicator 2.3.3 Number of reports summarizing key discussions prepared	0	70		80	
Output 2.4 Strategic outreach initiatives organized for Yemeni	Indicator 2.4.1 Number of side-events highlighting Yemeni youth voices organized during World Press Freedom Day in 2021	0	1		1	In the context of the Covid-19 pandemic, the WPFD 2021 global conference was held in a hybrid format (off line in Namibia with online participants and events). As part of the global celebrations and the main event, UNESCO organize a regional virtual panel, drawing from the historical Sana'a declaration on "promoting independent and pluralistic Arab media". Two young

	Performance Indicators	Indicator Baseline	End of project Indicator Target	Indicator Milestone	Current indicator progress	Reasons for Variance/ Delay (if any)
youth to convey their messages to international community and decisionmakers						experts from Yemen were invited as speakers to two different panels, respectively: economic viability and hate speech/misinformation. The event took place on 29 April.
	Indicator 2.4.2 Number of panel discussion organized at high-level peace-building dialogue emphasizing the role of youth	0	1		1	Dedicated session during the Qatart Leadership Conference on 4 November 2021