



Our Time. Our Turn. Our Future.

Generation Unlimited Trust Fund

Annual Report 2020



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Acronyms

ANSI	National Agency for the Information Society
ALP	Alternative Learning Program
CAPEG	Taskforce for Public Policy Analysis
CBC	Competency Based Curriculum
CFM	Vocational Training Centre
CO	Country Office
CSL	Community Service Learning
FAO	Food and Agriculture Organization
GenU	Generation Unlimited
ICT	Information and Communication Technology
KEPSA	Kenya Private Sector Alliance
KGGA	Kenya Girl Guides Association
KICD	Kenya Institute of Curriculum Development
KNATCOM	Kenya National Commission for UNESCO
KNBS	Kenya National Bureau of Statistics
KNCCI	Kenya National Chamber of Commerce and Industry
MoE	Ministry of Education
MPTF	Multi-Partner Trust Fund
NEET	Not in Education, Employment or Training
NYC	National Youth Council
SDG	Sustainable Development Goals
SMS	Short Message Service
TSC	Teachers Service Commission
UN Women	United Nations Entity for Gender Equality and the Empowerment of Women
UNFPA	United Nations Population Fund
UNICEF	United Nations Children's Fund
USD	United States Dollar
YOMA	African Youth Marketplace



Executive Summary

There are 1.8 billion young people aged 10-24 globally, representing the largest cohort of young people in history.¹ Nearly 90 per cent of them are living in developing countries, where they make up a large proportion of the population.² 267 million young people (15-24 years old) are not in employment, education or training (NEET) - two-thirds of which are young women. This situation has been further exacerbated by the global COVID-19 pandemic, which disproportionately affected young people in terms of loss of learning and livelihoods.

The mission of Generation Unlimited (GenU) to (up)skill the world's 1.8 billion young people and provide them with opportunities for employment, entrepreneurship, and social impact has never been more critical. The GenU Trust Fund, established in December 2019 and hosted by the UN Multi-Partner Trust Fund Office, is a mechanism to catalyze impact for youth in countries and advance GenU's mission.

Thanks to the generous support of the Government of The Netherlands, initial programmes are being implemented in Kenya, Niger, and Bangladesh to institutionalize 21st century skills, apprenticeship and mentorship opportunities in mainstream education systems, while also supporting out-of-school youth to gain transferable skills relevant for local labor markets. Young people are being meaningfully engaged in programme design through extensive local youth networks, community-based youth centers and through platforms such as U-Report. Gender is embedded as a strong dimension in all programmes, in terms of target (at least 50% girls), gender friendly content and ensuring girls are part of the development of the courses and programmes. In addition, the funds are catalytic. For example, in Kenya they were leveraged

to lead a multi-agency proposal (UNICEF, UN Women, and FAO) to the COVID-19 Multi-Partner Trust Fund, which mobilized an additional US\$ 850,000, including US\$ 340,000 to UNICEF for U-Report and YOMA (African Youth Marketplace). In Niger, the funds are enabling an innovative approach that is usually not funded by traditional donors, thus helping the programme to generate evidence and document good practices that can be beneficial for other organizations and other countries. It is also laying the foundation to leverage funding from the World Bank's Learning Improvement for Results in Education project (LIRE), a US\$ 140 million project focusing on improving teaching practices, increasing learning, and systems strengthening.

Despite challenges related to the COVID-19 pandemic, the programmes in Kenya, Niger and Bangladesh will have significant impact on advancing prospects for young people through Public-Private-Youth partnerships. Implementation will continue in the three countries, in line with the adjusted work plans that take into account the continuing effects of the COVID-19 pandemic. At a global level, GenU will retain its sharpened focus on (up)skilling the world's 1.8 billion young people for employment, entrepreneurship and social impact opportunities. Its operational model in countries will continue to be based on lessons learned, in these three countries as well as in the 40+ other GenU countries, about GenU's unique role in bringing together organizations that normally do not work together to partner across boundaries and build public-private-youth consortiums to fund and deliver scalable solutions for youth around the world.

¹ United Nations, Department of Economic and Social Affairs, Population Division. World Population Prospects, Online Edition. Rev. 2019.

² United Nations. "Youth and the SDGs." Web. Accessed 11 January 2021.



Purpose

There are **1.8 billion** young people 10-24 years of age globally, representing the largest cohort of young people in history.³ **Nearly 90 percent** of them are living in developing countries, where they make up a large proportion of the population.⁴ **267 million young people (15-24 years old)** are not in employment, education or training (NEET) - **two-thirds** of which are young women.⁵ Amongst young people who are in employment, around **126 million** young people remain in extreme or moderate poverty, and **96.8 percent** of young workers in developing countries have jobs in the informal sector.

Youth-led enterprises can trigger significant momentum for youth-led job creation, given that start-ups account for up to **50 percent** of newly created jobs, and young entrepreneurs primarily

employ their peers.⁶ However, **two-thirds** of youth-led enterprises in South and South-East Asia struggle to access finance for their business.

To respond to these challenges, Generation Unlimited (GenU) was launched by the UN Secretary-General at the UN General Assembly in September 2018. GenU is a Public-Private-Youth partnership, with youth as equal constituents. Its mission is to (up)skill the world's 1.8 billion young people and provide them with opportunities for employment, entrepreneurship, and social impact by 2030. It does this by bringing together organizations that normally do not work together to partner across boundaries and build public-private-youth consortiums to fund and deliver massively scalable solutions for youth around the world.

Connecting Youth To Opportunity

Skill and connect the world's 1.8 billion young people to opportunities for employment, entrepreneurship, and social impact



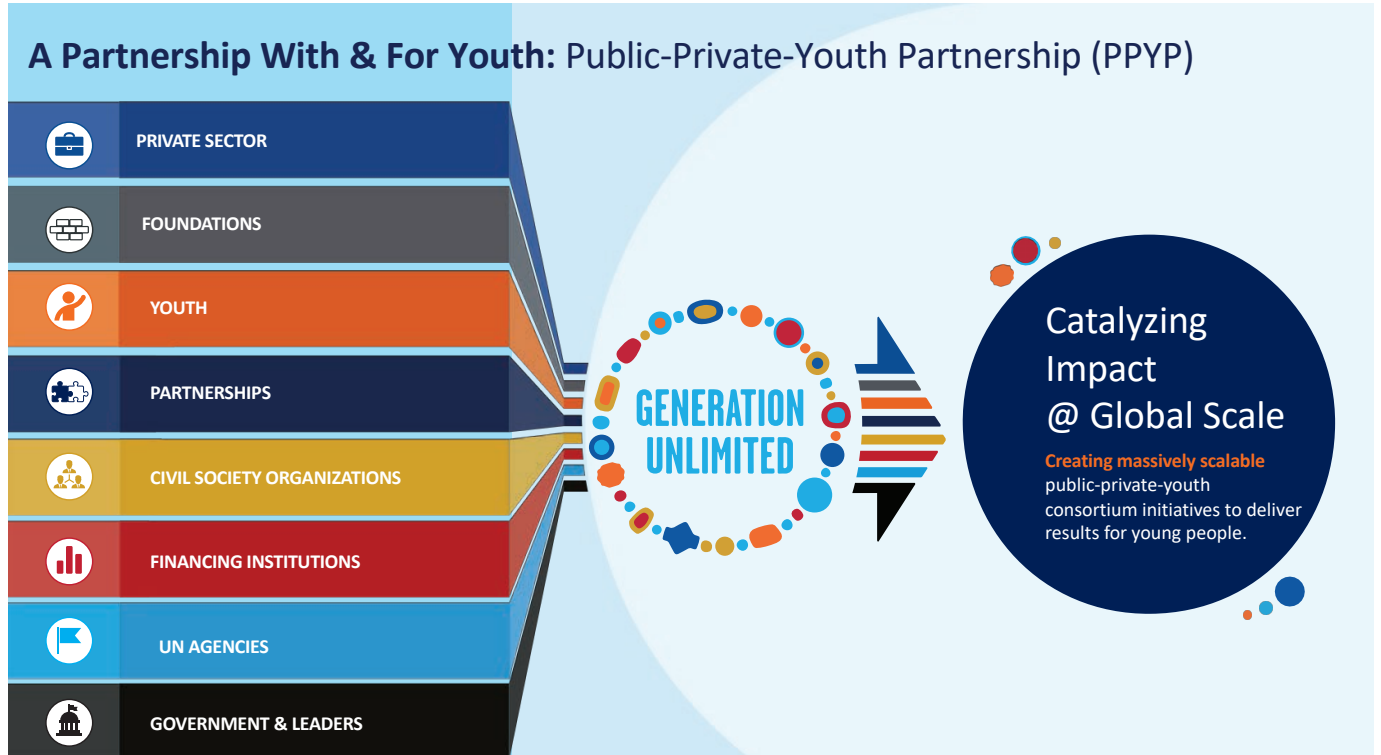
³ United Nations, Department of Economic and Social Affairs, Population Division. World Population Prospects, Online Edition. Rev. 2019.

⁴ United Nations. "Youth and the SDGs." Web. Accessed 11 January 2021.

⁵ International Labour Organization (ILO). Global Employment Trends for Youth 2020: Technology and the Future of Jobs. 2020.

⁶ Decent Jobs for Youth. Youth Entrepreneurship & Self-employment: Unleashing the potential of youth to succeed in business and to access decent work.





Much has changed since GenU was launched in late 2018, most significantly the COVID-19 pandemic which disrupted the original GenU strategic model and implementation and required GenU to make a swift and decisive pivot to focus the majority of its efforts on digital connectivity, remote learning and social impact initiatives related to the pandemic.

Youth were hit disproportionately hard by school closures, job losses and income reductions during the pandemic. Since the sudden school closures in April 2020, more than 1 billion students globally have been affected. ILO's Global Survey on Youth and COVID-19 indicates 17 percent of respondents who were employed before the outbreak, stopped working altogether. Among youth who remain employed, 42 percent reported a reduction in their income. GenU's focus on

(up)skilling youth and connecting them to opportunities for employment, entrepreneurship and social impact will be highly relevant as the world's focus shifts to economic recovery and "building back better."

GenU's mission is also well-placed to address longer-term global trends including the demographic youth bulge – particularly in sub-Saharan Africa – and the critical need to positively engage youth in contexts of political instability and conflict. Moreover, investment in young people through GenU contributes directly to implementation of the UN Youth Strategy—in particular, the pillars of youth engagement, participation and advocacy; supporting young people's greater access to quality education and skills development; and economic empowerment through decent jobs. Preparing young people for



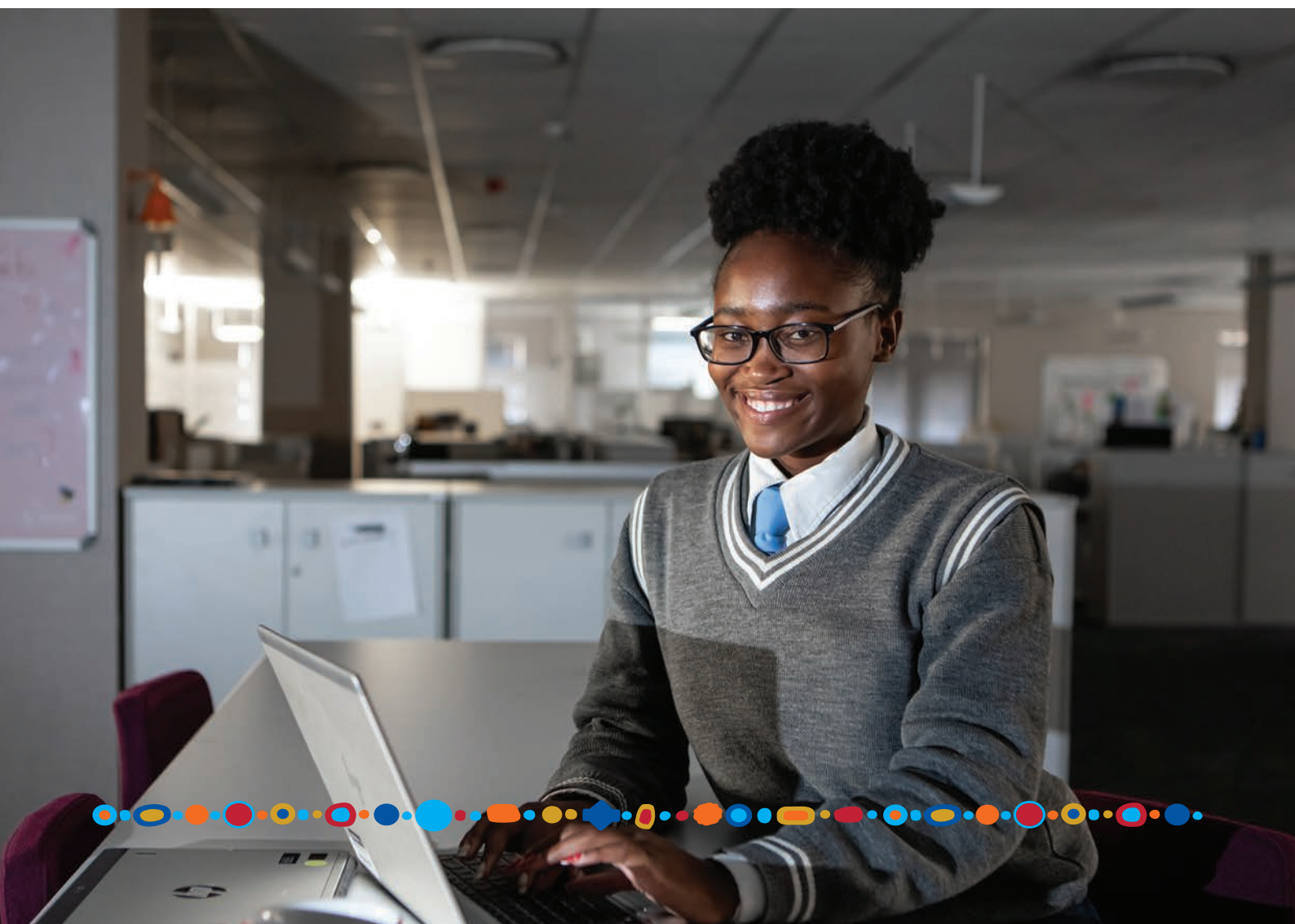
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the world of work will benefit regional economies, increase security, advance the Sustainable Development Goals (SDGs) – particularly SDG 4 “Quality Education”, SDG 5 “Gender Equality” and SDG 8 “Decent Work and Economic Growth” – and improve the well-being of millions of families and communities.

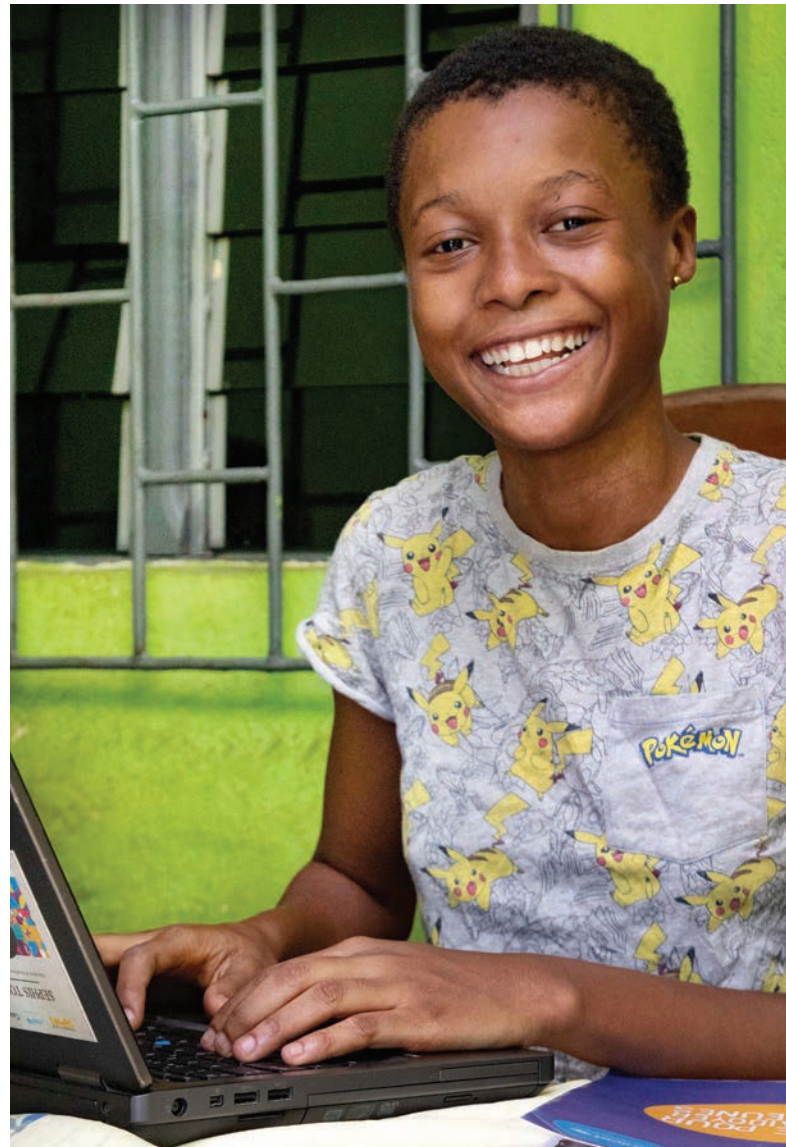
The GenU Trust Fund was established in 2019 to facilitate the scale-up of GenU initiatives in countries that provide young people with learning, skilling, employment, entrepreneurship and engagement opportunities, in line with GenU’s mission. The Trust Fund plays an important role in the GenU partnership as it catalyzes resources in countries to help take programmes to scale, and promotes alignment of resources among partners at global and local levels for maximum impact.

The Fund is administered by the UN Multi-Partner Trust Fund Office, which acts as its trustee. The GenU Board is the partnership’s primary oversight body. It is comprised of public and private sector leaders from the United Nations, World Bank, businesses, foundations and civil society organizations and includes a youth representative. Its duties include providing strategic direction, reviewing progress against priorities and assessing impact, monitoring the financial health of the GenU Trust Fund and approving allocations from the Trust Fund.



Progress

The Government of the Netherlands has been a key supporter of GenU since its establishment in 2018. It generously entered into a partnership agreement to support its programmes to skill, empower and prepare young people for the future of work through a contribution to the Trust Fund of 10 million euros over a 5-year period (2020-2024), with fifty percent earmarked for programmes in Kenya and Niger. Due to the severe impact of the COVID-19 pandemic on young people around the world, a decision was made through a consultative process with the GenU Board to focus efforts on digital learning and skilling to minimize the impact of mass school closures and equip young people for work in a pandemic and post-pandemic world. As such, three programmes were selected to benefit from the first tranche of funding, which also contribute to implementation of the Netherlands' Youth at Heart strategy: 1) "Scaling up of Apprenticeship and Transferable Skills" in Bangladesh; 2) "Expanding education, skill development, employment and engagement opportunities for young people" in Kenya; and 3) "Connect my School" initiative in Niger. Despite the difficult and unpredictable operating environment that COVID-19 has presented, which led to some delays and adjustments, important progress has been made across all three countries in the critical stage of start-up planning and partnership coordination as well as activities that could be implemented with no health risk. The below outlines progress from August 2020 (September for Niger) to close of the 2020 calendar year in line with the GenU Trust Fund reporting cycle.



Kenya

In Kenya, while there were 10.1⁷ million pupils (4.97 million girls and 5.1 million boys) at primary school level in 2019, there were only 3.26 million pupils (1.64 million girls and 1.63 million boys) at the secondary level. It is critical to ensure a better transition rate into secondary education and a quality of education that is both appropriate and useful, which is a key factor for enrollment and attendance. Fifteen percent of youth aged 15-35 years are not in education, employment, and training (NEET), with a higher percentage being young women (18 percent compared to 9 percent of young men) due to gender specific constraints. Unemployment and underemployment are highest among 15-34 year-olds with unemployment varying along lines of education, gender, and urban or rural settings. With 500,000 to 800,000⁸ young Kenyans entering the job market each year, the economy has not been able to provide the necessary amount of employment opportunities - whether formal or informal - and often young people are turned away due to lack of experience.

GenU was established in Kenya to respond to these challenges, under the leadership of President Uhuru Kenyatta who has been a GenU Leader since the launch of the global partnership in 2018 and has been instrumental in driving progress for young people. The GenU Steering Committee is co-chaired by the Deputy Chief of Staff in the Executive Office of the President and the UN Resident Coordinator, and the GenU Secretariat is hosted by the Executive Office of the President.



Being part of GenU has enabled me to amplify the importance of quality education for young people. My aspiration is to use my knowledge in Law and Communication to create opportunities for vulnerable youth.

Cynthia Nyongesa (24), Member of the Global GenU Young People's Action Team
Kenya

⁷ Government of Kenya, Ministry of Education. Basic Education Statistical Booklet. 2019. https://www.education.go.ke/images/Approved_Basic_Education_Statistical_Booklet_2019_approved_compressed.pdf

⁸ Kenya National Bureau of Statistics (KNBS), 2019



1. Advancing the Community Service Learning component of the new Competency Based Curriculum

As part of the response to the challenges youth face in the country, the Government of Kenya reformed the curriculum and started implementation of the new national Competency Based Curriculum (CBC) in 2017. The Community Service Learning (CSL) component of the CBC will provide training opportunities for young people and help them acquire transferrable life skills through mentorship and community service learning. By gaining 21st century skills including strong academic, thinking, reasoning, and teamwork skills, as well as proficiency in using technology, young people will remain competitive in the ever-changing workplace environment. Private sector partnerships will play a crucial role in providing the learners with work experience and mentorship, and will enable mentees to develop and enhance relevant skills they need, based on their aspirations.

GenU and UNICEF Kenya are supporting the phased implementation of the CBC by providing technical support to the Ministry of Education (MoE) to formulate guidelines on the mentorship and community service learning components of the curriculum, and technical support to the Kenya Institute of Curriculum Development (KICD) in conceptualizing, designing and implementing the CSL. This complements the Prospects project funded by the Netherlands, which focuses on developing the secondary level curriculum to prepare young people, including those displaced and in the surrounding host communities, for post-secondary education, training and employment. Guidelines for the implementation of the mentorship programme have been jointly developed with the MoE but due to the government's directive on school closures to curb the spread of COVID-19, implementation of the CSL and mentorship activities in schools was delayed. Based on the successful experience of a national conference on career guidance, hosted by KICD, which was held virtually, mentorship activities will be conducted virtually to ensure the continued safety of the learners and mitigate the risk of further delays in the implementation

of activities. A technical working group of twenty one members drawn from State Departments of the Ministry of Education, KICD, Teachers Service Commission (TSC), Kenya National Commission for UNESCO (KNATCOM) and UNICEF commenced in January 2021 as restrictions on COVID-19 were lifted and will focus on operationalizing the mentorship policy.

2. Enabling creativity as a mindset and civically engaging youth through the African Youth marketplace (YOMA) model for Kenya

YOMA is a youth-driven online marketplace that uses Artificial Intelligence to match young people with individualized learning pathways, impact tasks to positively contribute to their community, and jobs based on their aspirations and psychometric profile. With the catalytic funding from the GenU Trust Fund, this model is being adapted for the Kenyan context. This includes revitalization of U-Report in Kenya to engage additional adolescents and young people through the digital platform as a cadre of young people that can work as eyes and ears (monitoring and feedback) and hands, feet, mouth and brains (training, mobilization, volunteerism, social action and development).

Through partnerships with the Ministry of ICT, Innovation and Youth Affairs - including the State Department for Youth Affairs, National Youth Council and the Youth Enterprise Development Fund – as well as the Kenya Scouts Association, Kenya Girl Guides Association, UN Women and FAO, Yunitok, a youth engagement platform based on U-Report, was successfully launched in the country following in-depth consultations with young people, including on development of the platform brand. Through UNICEF, an SMS company was contracted to ensure young people can access the platform without incurring any costs. Consequently, Yunitok is available on SMS across the two major mobile operators in Kenya, which serve more than 98% of the connected young people in the country. A national steering committee including additional stakeholders such as the World Bank, Plan International, United Nations Population Fund (UNFPA), Mastercard



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Kenya Scouts creating awareness about mental health and well-being as part of a community service activity

Foundation, Ministry of Education, Ministry of Health, Kenya Private Sector Alliance (KEPSA) and Kenya National Chamber of Commerce and Industry (KNCCI), has been established to oversee young people's engagement through Yunitok, advocate with stakeholders and policymakers on using Yunitok poll results to inform policy decisions, and coordinate partners for mobilizing youth through the platform, including as a pathway to participation in YOMA. Since the official launch, Yunitok has enrolled more than 512 young people, 66 percent of whom are girls.

Testing and adaptation for YOMA is ongoing with young people from partner institutions, and linkages are being formed with existing national platforms for young people. Young people have been involved in designing the adaptation of YOMA for Kenya by participating in challenges and testing the incentive system available on the platform, and adjustments were made based on their feedback, ranging from changing incentives and redemption offers to including

preferred IT course options on the platform. In addition, with support from the Kenya Scouts Association and the National Youth Council (NYC), the YOMA platform enabled more than 100 young people who were engaged in community service, involving cleaning and tree planting with primary school learners in Nairobi, to be recognized for these efforts through certificates and premium training opportunities. For example, entrepreneurship training was conducted for 32 young people (19 boys and 13 girls) with the support of the Kenya Scouts Association. The training covered how to start a business, develop a business plan, access financial services and basic management skills. Private sector partners such as Cisco and Oracle are also engaged in the YOMA ecosystem to provide training and internship opportunities for young people. 200,000 young people will benefit from YOMA through the GenU Trust Fund contribution and the generous support of the Government of the Netherlands.



Young people planting trees with primary school students as part of community service activity



Bangladesh

Bangladesh is home to approximately 30.8 million adolescents, aged 10-19⁹. Constituting 20.5 percent of the population, this group has significant potential to accelerate the country's social, political and economic growth. Every year an additional two million young people join the workforce. However, 85-90 percent of youth lack the essential education or skills that match the needs of the labour market, which leads to high unemployment and underemployment rates.¹⁰ Approximately, 32 percent of the total youth population, the majority of which are young women, are not involved in education, employment and training activities¹¹.

To address these challenges and meet related SDG targets by 2030, GenU Bangladesh was launched in February 2019. The GenU National Steering Committee is chaired by the former Chief of SDG Affairs Coordinator from the Prime Minister's Office and Special Envoy of the Climate Vulnerable Forum Presidency, and is comprised of senior representatives from multiple ministries, representatives of UN agencies, presidents of 15 industry associations representing more than 500 national businesses, representatives from Civil Society Organizations (CSOs) and youth representatives. The Prime Minister of Bangladesh is a global GenU Champion and has made skills and employability for young people a priority agenda for the country. This was demonstrated with a recent increase of 12 percent in the 2020-

2021 budget for secondary and higher education (US\$ 3.896 billion) compared to the previous year's allocation (US\$ 3.485 billion).¹²

1. Preparing young people for the future of work by equipping them with skills that are in high demand, including digital and technological skills, through the mainstream education system

The COVID-19 pandemic has increased the relevance of transferable skills. Industries in Bangladesh are fast-tracking digital transformations to stay relevant in the post COVID-19 world and ensure resilience to future outbreaks or disruptions. A focus on transferable and digital skills will enable youth to adapt to the dynamic post COVID-19 labour market as technology is being embraced by industries of all sizes.

GenU is supporting the National Curriculum and Textbook Board (NCTB) to develop a comprehensive competency and skill-based curriculum that integrates transferable skills, such as adaptability, flexibility, digital, coding and technology skills, creativity and innovation, critical thinking, emotional intelligence, and leadership skills into the mainstream education system. The project initially planned to support the development of only two courses targeting one

⁹ UNICEF Bangladesh Country Programme Document, 2017-2021

¹⁰ Just Job Network-UNICEF, 2017

¹¹ UNFPA, 2017

¹² Government of Bangladesh Budget, July 2020-June 2021



million secondary school students. However, the project influenced the overall national pedagogy framework and as a result, contributed to the expansion of these courses for all the grades, which will now reach more than 29 million students (17 million primary and 12 million secondary students).

Thus far, 10 mandatory courses for the transferable skills-based curriculum were developed for Grades 1 to 10 which will be introduced through the formal education system. Due to the onset of the COVID-19 pandemic and associated school closures, the face-to-face training for teachers on these courses was shifted online. In this regard, the project supported the development of online training for teachers who will train at least 200,000 additional teachers and education officials. The newly developed transferrable skills-based courses will be integrated within the new academic calendar and teachers will be trained on them through the online module just before the start of the academic session, which has shifted from January 2021 to May 2021 due to the COVID-19 related school closures.

2. Improving and scaling up the Alternative Learning Programme (ALP) components on apprenticeship and entrepreneurship, in both the formal and informal sectors, including targeting the most disadvantaged and marginalized young people with digital skills and skills for evolving trades

The Alternative Learning Programme (ALP), a partnership between BRAC, UNICEF and ILO is a proven best practice apprenticeship model designed for the most marginalized out-of-school young people, bringing them back into the learning ladder with connections to employment opportunities and enabling them to become resilient, productive and active citizens. The ALP model merges trade skills and foundational and transferable skills (digital skills, life skills, financial literacy skills etc.), with on-the-job

competency-based training by a Master Craft Person through a six-month apprenticeship. All training is standardized and linked to the National Technical and Vocational Qualification Framework, and learners can obtain certification and enter pathways for further learning and skilling. The data shows that ALP learners obtain jobs within 6-7 months after they join the programme and with time, their income increases significantly. The data also shows multiple positive socio-economic impacts of this intervention, especially on girls and women.

The apprenticeship and entrepreneurship components of the ALP have been adapted based on the draft National Apprenticeship Strategy and Action Plan, in order to target new and emerging sectors and trades with strong focus on high-demand transferable skills. Entrepreneurship training is being embedded in the package to promote self-employment, which in the long run, can create new job opportunities. Courses are also being digitized to minimize duration and face-to-face interaction, providing more opportunity to personalize learning and enable more flexibility for the most marginalized young people so that they can manage their learning time. The revised model is now planned to be piloted through government, private sector and civil society organizations in order to test scale-up modalities. Plan International, a2i and BRAC developed an implementation plan to pilot the adapted ALP package to reach 1500 young people (50 percent girls) in 40 sub-districts in collaboration with the private sector, while BRAC will reach 1500 young people (50 percent girls) in other geographic locations. As per the project workplan, a total of 3,000 young people were identified along with trades, master craft persons/facilitators and workplace/training venues and training will start in April 2021.



Niger

Niger is Africa's youngest country, with a population of nearly 25 million and a median age of 15.2 years. The country has been ranked last in UNDP's Human Development Index for years, and young people are missing out on opportunities to develop their full potential. Furthermore, despite the demographic weight of youth, they are rarely involved in decision-making processes. The situation of adolescent girls is even more grim as they face gender-specific barriers, from discrimination to child marriage. The purpose of the programme in Niger is to bring tablet-based learning to 3,600 lower secondary school aged young people (aged 13-16). Given the large number of out of school children in Niger (50 per cent), particular focus is on personal empowerment and civic participation (including digitally) so that adolescents, especially girls, have their voices heard on issues that affect them and their communities.

The onset of a second and more severe wave of the COVID-19 pandemic by late November, as well as uncertainty regarding the restructuring of Ministries in charge of Education as a consequence of contested election processes that began in December 2020 and are still ongoing, presented challenges for project implementation. However, this also provided an opportunity to revisit and improve the foundational elements of the programme. Following discussions with the Ministries in charge of education, the World Bank and ANSI (National Agency for the Information Society), work has started on improving the methodology to collect baseline

data for the project in order to assess students on a core set of competencies in French, Math and life skills and ensure these are aligned with international standards. In addition, new feedback from beneficiaries (teachers and students) was collected, highlighting the need to better adapt the technical specifications of the tablets and equipment for the Niger context, while ensuring complementarity with the Smart Villages Project, which aims to digitally connect all of Niger's 15,000 administrative villages to one another and to digital services. These technical specifications were reviewed together with partners and are being revised in line with stakeholders' recommendations.

GenU and UNICEF have also consulted with the Scouts to co-create a campaign to enroll and engage adolescents in the project through youth engagement platforms (using an adapted U-Report approach), and the age range has been extended to include adolescents older than age 16 to further account for those who have been out of school. Partners are now being identified to: (i) undertake a mapping of extracurricular clubs and other youth services; (ii) organize youth led activities for communities without connectivity focused on peer support, mentoring and documentation of good practices; and (iii) refine the concept of mentorship with young people and identify students with learning difficulties in core subjects. Furthermore, together with ANSI, UNICEF identified an opportunity to implement "centres communautaires numériques" (Community Centres for Digitalization) which



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would enable a more diverse and larger community of youth to be reached than those reached only through classic summer camps. This approach will build on the investments already made by UNICEF in Vocational Training Centres (Centres de Formation aux Metiers – CFM). UNICEF also signed a partnership with the Prime Minister’s Cabinet Cellule d’Analyse et des Politiques publiques d’Evaluation de l’Action Gouvernementale (CAPEG – Public Policy Analysis and Evaluation Cell) to undertake a perception survey for teachers and students on remote

learning and ICT integration in teaching and learning, and focus groups are being organized to inform education sector approaches and policies around innovation for learning, including those related to this project.



Conclusion and Way Forward



The clarion call of all young people is global unity. Our greatest desire is that we must love and live in this world differently. We must constantly dream of a better world, where all of our common goals and ambitions will thrive. Because the most urgent task of this generation is to act now so that the coming generations enjoy the world we built together.

Calvin Shikuku (23), Global GenU Youth Challenge Winner
Kenya

Despite challenges related to the COVID-19 pandemic, through Public-Private-Youth partnerships, the programmes in Kenya, Niger and Bangladesh are contributing to institutionalizing 21st century skills, apprenticeship and mentorship opportunities in mainstream education systems, while also supporting out-of-school youth to gain transferable skills relevant for local labor markets. Young people are being meaningfully engaged in programme design through extensive local youth networks, community-based youth centers and through platforms such as U-Report. Gender is

embedded as a strong dimension in all projects, in terms of target (at least 50% girls), gender friendly content and ensuring girls are part of the development of the courses and programmes. In addition, the funds have been catalytic. For example, in Kenya they were leveraged to lead a multi-agency proposal (UNICEF, UN Women, and FAO) to the COVID-19 Multi-Partner Trust Fund, which mobilized an additional US\$ 850,000 to improve the livelihoods and engagement of youth, including US\$ 340,000 to UNICEF for U-Report and YOMA (African Youth Marketplace). Specifically, the funding will connect young men and women to agribusiness and livelihood opportunities through YOMA, engage youth in awareness-raising initiatives to combat gender-based violence and help scale up youth-led initiatives enterprises in the target counties of Turkana and Kisumu. In Niger, the funds enabled an innovative approach that is usually not funded by traditional donors, thus helping the programme to generate evidence and document good practices that can be beneficial for other organizations and other countries. This is also laying the foundation to leverage funding from the World Bank's Learning Improvement for Results in Education project (LIRE), a US\$ 140 million initiative focusing on improving teaching practices, increasing learning, and strengthening education systems.

Implementation will continue in the three countries, in line with the adjusted work plans that take into account the continuing effects of the COVID-19 pandemic. At a global level, GenU will retain its sharpened focus on (up)skilling the world's 1.8 billion young people for employment, entrepreneurship and social impact opportunities. Its operational model in countries will continue to be based on lessons learned, in these three countries as well as in the 40+ other GenU countries, about GenU's unique role in bringing together organizations that normally do not work together to partner across boundaries and build public-private-youth consortiums to fund and deliver scalable solutions for youth around the world.



Annex 1: Youth Unite & Talk!

U-Report is a well-known free social monitoring tool designed for young people to strengthen community-led development and citizen engagement. First launched in Uganda in 2011, UNICEF developed the social messaging tool and data collection system to improve citizen engagement, inform leaders and foster positive change. It is now used in more than 70 countries.

There was just one problem. In Kenya, the name U-Report had already been trademarked by a media company and the tool could not be launched with the same name as it would be confusing.

A new identity was needed!

In partnership with the State Department for Youth Affairs, National Youth Council, Youth Enterprise Development Fund, Kenya Scouts Association, Kenya Girl Guides Association and the Generation Unlimited (GenU) Kenya Secretariat, UNICEF organized a two-week online naming challenge to identify potential names for the digital platform.

The rebranding also presented an opportunity to engage youth in co-creating a new name for U-Report localized to the Kenyan context that resonated with young people. Posters, videos, tweets and messaging were shared across all



the partners' social media platforms calling on young people to submit their proposed names for consideration.

Cynthia Nyongesa, member of the GenU Global Young People's Action Team and GenU Kenya, was also involved in creating a buzz about the naming challenge and called on young people to participate in the online competition. At the end of the submission period, a list of names was compiled and reviewed based on the selection criteria including creativity, relevance to the youth platform and uniqueness. From more than 200 names submitted, a shortlist of five names were subjected to a second round of online voting with close to 105 votes cast. In the end, the name **"Yunitok"** was selected as the preferred brand name.

Yunitok - Youth Unite & Talk! Is now the official name for U-Report in Kenya. The platform will share essential information with young people, allow their voices to be amplified and inform programmes and policies that concern them. It will be leveraged as a key tool to engage additional young people - such as the 2.4 million Scouts, 300,000 young Red Cross volunteers, 7 million shujaaz subscribers, and the National Youth Service - in YOMA, a GenU initiative and a youth-driven online marketplace that uses Artificial Intelligence to match young people with individualized learning pathways, impact tasks to positively contribute to their community, and jobs based on their aspirations and psychometric profile.



Mitchelle Omumamu creator and winner of the naming challenge.





Annex 2:

Consolidated Annual Financial Report of the Administrative Agent for the Generation Unlimited Trust Fund for the period 1 January to 31 December 2020

Produced by the Multi-Partner Trust Fund Office, Bureau for Management Services, United Nations Development Programme, **GATEWAY:** <http://mptf.undp.org>, 31 May 2021

Definitions

Allocation

Amount approved by the GenU Board for a project/programme.

Approved Project/Programme

A project/programme including budget, etc., that is approved by the GenU Board for fund allocation purposes.

Contributor Commitment

Amount(s) committed by a donor to a Fund in a signed Standard Administrative Arrangement with the UNDP Multi-Partner Trust Fund Office (MPTF Office), in its capacity as the Administrative Agent. A commitment may be paid or pending payment.

Contributor Deposit

Cash deposit received by the MPTF Office for the Fund from a contributor in accordance with a signed Standard Administrative Arrangement.

Delivery Rate

The percentage of funds that have been utilized, calculated by comparing expenditures reported by a Participating Organization against the 'net funded amount'.

Indirect Support Costs

A general cost that cannot be directly related to any particular programme or activity of the Participating Organizations. UNDG policy establishes a fixed indirect cost rate of 7% of programmable costs. Net Funded Amount

Amount transferred to a Participating Organization less any refunds transferred back to the MPTF Office by a Participating Organization.

Participating Organization

A UN Organization or other inter-governmental Organization that is an implementing partner in a Fund, as represented by signing a Memorandum of Understanding (MOU) with the MPTF Office for a particular Fund.

Project Expenditure

The sum of expenses and/or expenditure reported by all Participating Organizations for a Fund irrespective of which basis of accounting each Participating Organization follows for donor reporting.

Project Financial Closure

A project or programme is considered financially closed when all financial obligations of an operationally completed project or programme have been settled, and no further financial charges may be incurred.

Project Operational Closure

A project or programme is considered operationally closed when all programmatic activities for which Participating Organization(s) received funding have been completed.

Project Start Date

Date of transfer of first instalment from the MPTF Office to the Participating Organization.

Total Approved Budget

This represents the cumulative amount of allocations approved by the GenU Board.

US Dollar Amount

The financial data in the report is recorded in US Dollars and due to rounding off of numbers, the totals may not add up.



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Introduction

This Consolidated Annual Financial Report of the **Generation Unlimited Trust Fund** is prepared by the United Nations Development Programme (UNDP) Multi-Partner Trust Fund Office (MPTF Office) in fulfillment of its obligations as Administrative Agent, as per the terms of Reference (TOR), the Memorandum of Understanding (MOU) signed between the UNDP MPTF Office and the Participating Organizations, and the Standard Administrative Arrangement (SAA) signed with contributors.

The MPTF Office, as Administrative Agent, is responsible for concluding an MOU with Participating Organizations and SAAs with contributors. It receives, administers and manages contributions, and disburses these funds to the Participating Organizations. The Administrative Agent prepares and submits annual consolidated financial reports, as well as regular financial statements, for transmission to contributors.

This consolidated financial report covers the period 1 January to 31 December **2020** and provides financial data on progress made in the implementation of projects of the **Generation Unlimited Trust Fund**. It is posted on the MPTF Office GATEWAY (<http://mptf.undp.org/factsheet/fund/GNU00>).

The financial data in the report is recorded in US Dollars and due to rounding off of numbers, the totals may not add up.

2020 Financial Performance

This chapter presents financial data and analysis of the **Generation Unlimited Trust Fund** using the pass-through funding modality as of 31 December 2020. Financial information for this Fund is also available on the MPTF Office GATEWAY, at the following address: <http://mptf.undp.org/factsheet/fund/GNU00>.



01

Sources and Uses of Funds

As of 31 December **2020**, 1 contributor deposited US\$ 2,247,190 in contributions and US\$ **2,143** was earned in interest.

The cumulative source of funds was US\$ **2,249,333** (see respectively, Tables 2 and 3)

Of this amount, US\$ **2,224,718** has been net funded to 1 Participating Organization, of which US\$ **165,073** has been reported as expenditure.

The Administrative Agent fee has been charged at the approved rate of 1% on deposits and amounts to US\$ **22,472**. Table 1 provides an overview of the overall sources, uses, and balance of the **Generation Unlimited Trust Fund** as of 31 December 2020.

Table 1. Financial Overview, as of 31 December 2020 (in US Dollars)

	Annual 2019	Annual 2020	Cumulative
Sources of Funds			
Contributions from donors		2,247,190	2,247,190
Fund Earned Interest and Investment Income		2,143	2,143
Interest Income received from Participating Organizations		-	-
Refunds by Administrative Agent to Contributors		-	-
Fund balance transferred to another MDTF		-	-
Other Income		-	-
Total: Sources of Funds		2,249,333	2,249,333
Use of Funds			
Transfers to Participating Organizations		2,224,718	2,224,718
Refunds received from Participating Organizations		-	-
Net Funded Amount		2,224,718	2,224,718
Administrative Agent Fees		22,472	22,472
Direct Costs: (GenU Board, GenU Global Executive Team, etc.)		-	-
Bank Charges		0	0
Other Expenditures		-	-
Total: Uses of Funds		2,247,190	2,247,190
Change in Fund cash balance with Administrative Agent		2,142	2,142
Opening Fund balance (1 January)		-	-
Closing Fund balance (31 December)		2,142	2,142
Net Funded Amount (Includes Direct Cost)		2,224,718	2,224,718
Participating Organizations' Expenditure (Includes Direct Cost)		165,073	165,073
Balance of Funds with Participating Organizations			2,059,645



02

Partner Contributions

Table 2 provides information on cumulative contributions received from all contributors to this Fund as of 31 December **2020**.

The **Generation Unlimited Trust Fund** is currently being financed by 1 contributor, as listed in the table below.

The table below includes commitments made up to 31 December **2020** through signed Standard Administrative Agreements, and deposits made through **2020**. It does not include commitments that were made to the fund beyond **2020**.

Table 2. Contributors' Commitments and Deposits, as of 31 December 2020 (in US Dollars)

Contributors	Total Commitments	Prior Years as of 31-Dec-2019 Deposits	Current Year Jan-Dec-2020 Deposits	Total Deposits
NETHERLANDS, Government of	2,247,190	-	2,247,190	2,247,190
Grand Total	2,247,190	-	2,247,190	2,247,190



03

Interest Earned

Interest income is earned in two ways: 1) on the balance of funds held by the Administrative Agent (Fund earned interest), and 2) on the balance of funds held by the Participating Organizations (Agency earned interest) where their Financial Regulations and Rules allow return of interest to the AA.

As of 31 December **2020**, Fund earned interest amounts to US\$ **2,143**.

Details are provided in the table below.

Table 3. Sources of Interest and Investment Income, as of 31 December 2020 (in US Dollars)

Interest Earned	Prior Years as of 31-Dec-2019	Current Year Jan-Dec-2020	Total
Administrative Agent			
Fund Earned Interest and Investment Income		2,143	2,143
Total: Fund Earned Interest		2,143	2,143
Participating Organization			
Total: Agency earned interest			
Grand Total		2,143	2,143



04

Transfer of Funds

Allocations to Participating Organizations are approved by the Generation Unlimited Board and disbursed by the Administrative Agent. As of 31 December 2020, the AA has transferred US\$ 2,224,718 to 1 Participating Organization (see list below).

4.1 Transfer by Participating Organization

Table 4 provides additional information on the refunds received by the MPTF Office, and the net funded amount for each of the Participating Organizations.

Table 4. Transfer, Refund, and Net Funded Amount by Participating Organization, as of 31 December 2020 (in US Dollars)

Participating Organization	Prior Years as of 31-Dec-2019			Current Year Jan-Dec-2020			Total		
	Transfers	Refunds	Net Funded	Transfers	Refunds	Net Funded	Transfers	Refunds	Net Funded
UNICEF				2,224,718		2,224,718	2,224,718		2,224,718
Grand Total				2,224,718		2,224,718	2,224,718		2,224,718



05

Expenditure and Financial Delivery Rates

All final expenditures reported for the year **2020** were submitted by the Headquarters of the Participating Organizations. These were consolidated by the MPTF Office.

Project expenditures are incurred and monitored by each Participating Organization, and are reported as per the agreed upon categories for inter-agency harmonized reporting. The reported expenditures were submitted via the MPTF Office's online expenditure reporting tool. The **2020** expenditure data has been posted on the MPTF Office GATEWAY at <http://mptf.undp.org/factsheet/fund/GNU00>.

5.1 Expenditure Reported by Participating Organization

In **2020**, US\$ **2,224,718** was net funded to Participating Organizations, and US\$ **165,073** was reported in expenditure.

As shown in table below, the cumulative net funded amount is US\$ **2,224,718** and cumulative expenditures reported by the Participating Organizations amount to US\$ **165,073**. This equates to an overall Fund expenditure delivery rate of **7** percent. (This reflects expenditure for the country-level implementation period of August [September for Niger] to December 2020).

Table 5.1 Net Funded Amount, Reported Expenditure, and Financial Delivery by Participating Organization, as of 31 December 2020 (in US Dollars)

Participating Organization	Approved Amount	Net Funded Amount	Expenditure			Delivery Rate %
			Prior Years as of 31-Dec-2019	Current Year Jan-Dec-2020	Cumulative	
UNICEF	2,224,718	2,224,718		165,073	165,073	7.42
Grand Total	2,224,718	2,224,718		165,073	165,073	7.42



5.2 Expenditure by Project

Table 5 displays the net funded amounts, expenditures reported and the financial delivery rates by Participating Organization. These figures reflect expenditure from August [September for Niger] through December 2020.

Table 5.2 Expenditure by Project within Country, as of 31 December 2020 (in US Dollars)

Country / Project No. and Project Title		Participating Organization	Approved Amount	Net Funded Amount	Expenditure	Delivery Rate %
Bangladesh						
00122968	GenU Bangladesh	UNICEF	1,112,359	1,112,359	68,686	6.17
Bangladesh Total			1,112,359	1,112,359	68,686	6.17
Kenya						
00122972	GenU Kenya	UNICEF	780,000	780,000	96,387	12.36
Kenya Total			780,000	780,000	96,387	12.36
Niger						
00122974	GenU Niger	UNICEF	332,359	332,359		0
Niger Total			332,359	332,359		0
Grand Total			2,224,718	2,224,718	165,073	7.42



5.3 Expenditure Reported by Category

Project expenditures are incurred and monitored by each Participating Organization and are reported as per the agreed categories for inter-agency harmonized reporting. In 2006 the UN Development Group (UNDG) established six categories against which UN entities must report inter-agency project expenditures. Effective 1 January 2012, the UN Chief Executive Board (CEB) modified these categories as a result of IPSAS adoption to comprise eight categories. All expenditures incurred prior to 1 January 2012 have been reported in the old categories; post 1 January 2012 all expenditures are reported in the new eight categories. See table below.

2012 CEB Expense Categories

1. Staff and personnel costs
2. Supplies, commodities and materials
3. Equipment, vehicles, furniture and depreciation
4. Contractual services
5. Travel
6. Transfers and grants
7. General operating expenses
8. Indirect costs

Table 5.3. Expenditure by UNDG Budget Category, as of 31 December 2020 (in US Dollars)

Category	Expenditure			Percentage of Total Programme Cost
	Prior Years as of 31-Dec-2019	Current Year Jan-Dec-2020	Total	
Staff & Personnel Cost	-	25,943	25,943	16.82
Supplies, commodities and materials	-	-	-	
Equipment, vehicles, furniture and depreciation	-	-	-	
Contractual Services	-	-	-	
Travel	-	36	36	0.02
Transfers and Grants	-	109,822	109,822	71.19
General Operating	-	18,473	18,473	11.97
Programme Costs Total	-	154,274	154,274	100.00
1 Indirect Support Costs Total	-	10,799	10,799	7.00
Total	-	165,073	165,073	

1 Indirect Support Costs charged by Participating Organization, based on their financial regulations, can be deducted upfront or at a later stage during implementation. The percentage may therefore appear to exceed the 7% agreed-upon for on-going projects. Once projects are financially closed, this number is not to exceed 7%.



06

Cost Recovery

Cost recovery policies for the Fund are guided by the applicable provisions of the Terms of Reference, the MOU concluded between the Administrative Agent and Participating Organizations, and the SAAs concluded between the Administrative Agent and Contributors, based on rates approved by UNDG.

The policies in place, as of 31 December **2020**, were as follows:

- **The Administrative Agent (AA) fee:** 1% is charged at the time of contributor deposit and covers services provided on that contribution for the entire duration of the Fund. In the reporting period US\$ **22,472** was deducted in AA-fees. Cumulatively, as of 31 December **2020**, US\$ **22,472** has been charged in AA-fees.
- **Indirect Costs of Participating Organizations:** Participating Organizations may charge 7% indirect costs. In the current reporting period US\$ **10,799** was deducted in indirect costs by Participating Organizations. Cumulatively, indirect costs amount to US\$ **10,799** as of 31 December **2020**.

07

Accountability and Transparency

In order to effectively provide fund administration services and facilitate monitoring and reporting to the UN system and its partners, the MPTF Office has developed a public website, the MPTF Office Gateway (<http://mptf.undp.org>). Refreshed in real time every two hours from an internal enterprise resource planning system, the MPTF Office Gateway has become a standard setter for providing transparent and accountable trust fund administration services.

The Gateway provides financial information including contributor commitments and deposits, approved programme budgets, transfers to and expenditures reported by Participating Organizations, interest income and other expenses. In addition, the Gateway provides an overview of the MPTF Office portfolio and extensive information on individual Funds, including their purpose, governance structure and key documents. By providing easy access to the growing number of narrative and financial reports, as well as related project documents, the Gateway collects and preserves important institutional knowledge and facilitates knowledge sharing and management among UN Organizations and their development partners, thereby contributing to UN coherence and development effectiveness.





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