

Semi Annual Report 2019 - Annexures

1. Article from Northern Provincial Council: “The Field Day on the Successful Ginger Cultivation under the Sprinkler Irrigation System”.

April 2019. Retrieved from

<https://np.gov.lk/the-field-day-on-the-successful-ginger-cultivation-under-the-sprinkler-irrigation-system/?fbclid=IwAR1DnsWLS9fLsm2549XQdj1WwQker6n21L6AjUA3y0X3CxdDTRX0qmCtbiA>

Copyright © 2019 Northern Provincial Council, Sri Lanka.



The Field Day on the Successful Ginger Cultivation under the Sprinkler Irrigation System

The Field Day on the Ginger cultivation with the sprinkler irrigation system was held at the field of farmer Mrs.T.Manchuladevi in Thevipuram under the chairmanship of Mullaitivu Deputy Provincial Director of Agriculture P.Uganathan on 04.04.2019.

This ginger cultivation was successfully taken up by Puthukudiyiruppu Women Entrepreneurship Cooperative Society members in Puthukudiyiruppu AI range under the technical guidance of staff of Mullaitivu Deputy Provincial Department of Agriculture and financial support from World Food Programme and International Labour Organization.

Provincial Director of Agriculture S.Sivakumar appreciated the women for their introduction of ginger cultivation. Hand in hand marketing opportunities are to be created for the sale of produced ginger. Women entrepreneurs may enter the details of ginger produced in the social media for facilitating the selling and buying of agriculture produce. One of the social media is “Govipola”. He requested the women to enter the availability of ginger which they produces for informing potential buyers who enrolled their details in the app and look for this kind of information in the app.



Farmer Mrs.T.Manchuladevi said that sprinkler irrigation system and inputs for ginger cultivation were provided to 52 Puthukudiyiruppu Women’s Entrepreneurship Cooperative Society members by WFP and ILO. Training programme on ginger cultivation was conducted by the Resource Personnel of the Department of Export Agriculture, Matale. She explained how the society members learned about ginger cultivation in their exposure visit to the ginger field of Innovative Commercial Farmer Senathiraja Premkumar Alaveddy, Jaffna. Now she can able to cultivate ginger cultivation in large extent and become a good ginger farmer.

Director of National Agriculture Information & Communication Centre S.Periyasamy emphasised that value addition raw ginger will give more income rather than selling it as raw ginger.

Provincial Director of Agriculture S.Sivakumar participated in the field day as Chief Guest while Director of National Agriculture Information & Communication Centre S.Periyasamy and Mullaitivu District Director of Agriculture R.Kogulathanan participated as Special Guest. Members of Puthukudiyiruppu Pradesha Sabha

S.Kuganesan and A.Rathnavadivel, Agricultural and Agrarian Insurance Board Assistant Director A.Kavantheesan, Coconut Development Officer M.R.M.Sifan, Cooperative Development Officer Mrs.G.Jeyamery Consi, World Food Programme Project Policy Officer Mrs.J.Kavery, International Labour Organization National Project Coordinator J.Krishanthan, President of Puthukudiyiruppu Women's Entrepreneurship Cooperative Society Mrs.S.Kalaiselvi and members of Society, Subject Matter Officers, Agricultural Instructors, Technical Assistants and Farmers of the Puthukudiyiruppu AI range at about 110 persons actively participated therein.



This field day was organized by Puthukudiyiruppu Agricultural Instructor P.Nirojan. At the end of the field day, sale of ginger was formally inaugurated by Northern Provincial Director of Agriculture S.Sivakumar.

2. Link to videos

Videos on trainings with beneficiaries of the EMPOWER project.

https://drive.google.com/drive/folders/1ScKKul3eGzN2_F8w72dZ08Ap-6HskpAH