



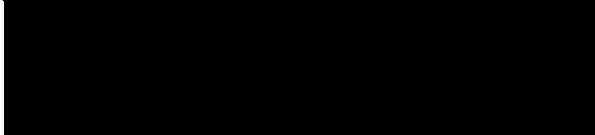
## PROGRAMME DOCUMENT

<b>Programme Title:</b> Generation Unlimited Global Programs	<b>Recipient Organizations (ROs):</b>  UNICEF/Generation Unlimited
<b>Programme Contact:</b> Name and Title:  <b>Kevin Frey</b> <b>Generation Unlimited CEO</b> Address: 3 United Nations Plaza, NY, NY 10017 +1-917-244-2873 E-mail: <a href="mailto:kfrey@unicef.org">kfrey@unicef.org</a>	<b>Programme Partner(s):</b> - N/A
<b>Programme Country:</b> Global	<b>Programme Location (provinces or priority areas):</b> Global
<b>Programme Description:</b>  Global technical assistance to nearly 50 countries, youth engagement and youth-led advocacy, and strengthening measurement of impact and outcomes, which will inform scale-up of programmes and knowledge exchange across countries and regions and contribute to new measurement methodologies in the skilling and youth employment domain.	<b>Total Cost of the Programme</b> US\$ 520,000  Other sources of funding as applicable: - Other Donors: Irish Aid, Dubai Cares, Unilever, PwC, SAP, Microsoft, IKEA Foundation, UNICEF
<b>Start Date:</b> 01/January/2022  <b>End Date:</b> 31/December/2022  <b>Total duration (in months):</b> 12 Months	
<b>OUTCOMES</b> to which the programme contributes: <ol style="list-style-type: none"> <li>1. Skills &amp; Employment: 300 million young people will be connected to learning, skilling and employment opportunities by 2025</li> <li>2. Entrepreneurship: 65 million young people will gain entrepreneurship skills, mindsets and opportunities by 2025</li> <li>3. Social Impact: 30 million young people will be engaged as active citizens and change-makers by 2025</li> </ol>	



**Recipient Organization**

UNICEF/Generation Unlimited  
*Name of Representative:* **Kevin Frey, Generation Unlimited CEO**

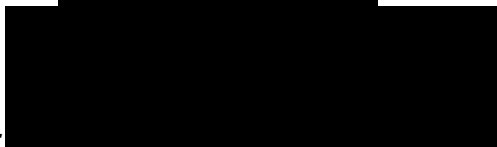


*Signature:* \_\_\_\_\_

*Name of Agency:* UNICEF/Generation Unlimited

*Date:* 13 December 2021

***GenU Global Team CEO***



***Signature:*** \_\_\_\_\_

***Date:*** \_\_\_\_\_ ***13-December 2021*** \_\_\_\_\_



## I. Overview of Programme

Funds will enable global leadership and support to programme development and scale-up, youth engagement and participation, partnership development, communications and advocacy, and monitoring and evaluation, including:

- 1) Co-creating and developing global programs and innovations with partners and supporting over 50 Country Teams to deliver impact with and for youth by providing technical assistance on design and scale-up of skilling, employment, entrepreneurship, and social impact programmes.
- 2) Ensuring leadership and engagement of youth on co-creation, implementation and monitoring of programmes, communications/advocacy, operations and governance at global and country levels, to transform GenU into the world's leading Public-Private-Youth partnership.
- 3) Strengthening measurement of impact and outcomes, including new ways to measure impact from the time a young person receives training to when they are certified and find employment. GenU will also explore IT enabled tools within digital platforms that can improve the measurement of skills and employment outcomes. This is an uncharted area and provides a unique opportunity for GenU to make a significant contribution to measurements in this domain.

This will complement other partners' contributions to Global Programs, including Unilever, PwC, IKEA Foundation, Microsoft, SAP and Dubai Cares as well as financial support from UNICEF.

