**Uruguay**

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| **Programme Title:**  | Strengthening Cultural Industries and improving access to the cultural goods and services of Uruguay |
| **Programme number & MDTF ref:** | MDGF-1763-G-URY Culture (67173) |
| **Window:** | Culture & Development |
| **Approved Budget by NSC (US$):** | 3.37 million |
| **Participating Organizations:** | UNDP, UNESCO, UNFPA, UNIDO, UNICEF, UNIFEM  |
| **First Tranche transferred on:** | 11-Aug-2008 |
| **Second Tranche transferred on:** | 28-Sep-2009 |
| **Third Tranche transferred on:** | 12-Oct-2010 |
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| **ACTIVITIES Reported:** |
| **Main Substantive Activities:** |
| Strategic plans for the music and editorial industries developed. Training on handicraft production design and marketing provided. Cultural enterprise incubators established in several areas of the country (18 projects elaborated business plans and 5 in progress). Furnished 5 cultural factories with musical and audio visual equipment in vulnerable areas. Boys and girls received artistic training. Artistic training provided in jails, halfway houses and community centers. 26 artistic training and sensitization workshops organized in Montevideo and 27 in other Departments with 1,723 participants, 866 men and 857 women. Cultural mediators: 8 projects supported with 150 direct beneficiaries and over 800 spectators in 10 cities around the country. Several regional studies on cultural matters completed.  |
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| **Problems and lessons learned**: |
| UN Agency coordination improved from 2009. In March 2010, a new Administration took office and the project encountered certain delays. A new Programme Coordinator has begun worked and the operational progress of the programme has improved. |
| **Lessons learned:****Program design:** Flexibility in the design phase is important as well as to allow strategic adjustments from the original design; all joint programmes must expect changes in Government hierarchy and counterparts; be aware of oversized activities and consider that Joint planning is a “continuous” work. **Governability:**  Progressive empowerment; Management and Steering Committees serve as substantive discussion spaces.**Communication:** Importance to communicate the MDG-Fund and how it works and importance of including the MDGs early in the communication strategy.  |
| **The programme reports relevant linkage to the UNDAF:** Yes |
| **The programme has communications strategy in place:** Yes |

CHARTS & FIGURES

As of 31 December 2010

