

**MDG-F JP: SUSTAINABLE CULTURAL TOURISM IN NAMIBIA
M&E FRAMEWORK**

Expected Results (Outcomes & outputs)	Indicators	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency) How is it to be obtained?	Responsibilities	Risks & assumptions
From Results Framework (Table 1)	From Results Framework (Table 1)	Baselines are a measure of the indicator at the start of the joint programme	The desired level of improvement to be reached at the end of the joint programme	The actual level of performance reached at the end of the reporting period	From identified data and information sources	How is it to be obtained?	Specific responsibilities of participating UN organizations (including in case of shared results)	Summary of assumptions and risks for each result
JP Outcome 1: Knowledge & capacity base enhanced, heritage identified & safeguarded								
Output 1.1 Knowledge & information sharing portal development; baseline on tangible & intangible heritage & training	# of professionals trained on documentation of intangible cultural heritage	5 professionals trained on documentation of intangible cultural heritage by March 2009	At least 20 additional professionals will be trained in the documentation of intangible cultural heritage	19 professionals trained in the documentation of intangible cultural heritage 10 interns have been placed with 10 regional museums	Training and Interns placement reports	Quarterly and bi-annual programme progress reports	UNESCO & MYNSSC	<p>Assumption Underestimation of the workload could delay the results</p> <p>Interns unavailability during study period at tertiary institutions may delay the placement process</p> <p>Risk Professionals may lack interest of participating in the documentation of Intangible Cultural Heritage</p> <p>Assumption</p>
	# of people trained on inventorying intangible cultural	1 person trained on inventorying	At least 30 additional people to be trained in inventorying	25 people trained on inventorying intangible cultural	Training workshop reports	Quarterly & bi-annual training	UNESCO & MYNSSC	

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	heritage	intangible cultural heritage by March 2009	intangible cultural heritage via two introductory training workshops	<p>heritage via one national workshop</p> <p>35 people trained in inventorying Intangible Cultural Heritage through a refresher course.</p> <p>Field work on inventorying Intangible Cultural Heritage elements took place in 3 regions with the documentation of a total of 5 elements.</p> <p>26 local people with technical support from resource persons carried out the documentation process.</p> <p>2 Training workshops on inventorying and documentation of ICH took place in six (6) out of the nine (9) target regions i.e. Omaheke, Hardap and Erongo regions in September 2012; additionally, Caprivi, Kavango as well as</p>		reports	UNESCO & MYNSSC	The trainees will work for the programme as field workers doing the actual inventorying of Intangible Cultural Heritage elements in the target regions.

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				Ojizondjupa regions in October 2012. The workshops were followed by field work in the respective regions, where 8 ICH elements were documented.	Inventories on Access and Benefit Sharing (ABS)		UNEP & MET	Assumption The existing national Access and Benefit Sharing (ABS) process and structures will make the inventorying exercise easier.
				The inventories on Access and Benefit Sharing (ABS) of Heritage Assets are created.	Web-based portal and User manual		UNESCO & MYNSSC	The portal will become a national information sharing platform in the heritage sector.
	# of stakeholders (government officials, national and archive services staff, institutions of higher learning staff, collective	50 Stakeholders trained in IPR by March 2009	At least 30 additional stakeholders to receive advanced training in IPR	30 Stakeholders trained via a training workshop on IPR	Training workshop reports	Quarterly and bi-annual training reports	MoE & UNESCO	Assumption The trainees will be retained in the culture sector and their knowledge and skills on IPR utilised

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	management organizations staff & electronic and print media practitioners)trained in Intellectual Property Rights (IPR)	Zero Heritage Information and Knowledge Sharing Web-Portal developed as of March 2009	1 Heritage Information and Knowledge Sharing Web-Portal to be developed	<p>Prototype of the Heritage Information and Knowledge Management web-portal developed.</p> <p>A web-based knowledge management portal and the User Manual finalized. The web portal was officially launched on 20 April 2012.</p> <p>iMEDIA Namibia was contracted by the National Heritage Council (NHC), the custodian of the Knowledge Management component of the JP in order to collect digital images and relevant information to be uploaded via</p>	Heritage Information and Knowledge Sharing Web-Portal	Quarterly and bi-annual programme reports	<p>UNESCO, NHC and Omalaeti Technologies</p> <p>UNESCO, NHC and Omalaeti Technologies</p> <p>UNESCO, MYNSSC and NHC</p>	<p>Assumption</p> <p>Heritage Information and Knowledge Sharing Web-Portal will increase coordination in the heritage sector and will avoid duplication of efforts in the promotion of Cultural Tourism</p> <p>Risk</p> <p>As the portal will be developed in English, it may have little benefit to local communities with low literacy levels who are involved in Cultural Tourism through pilot sites</p>

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				the MDGF supported Cultural Heritage website.				
	# of community-based needs and capacity assessments carried out	No known assessment available as of March 2009	1 needs and capacity assessment to be carried out among handcrafters (in the 9 target regions)	A needs & capacity assessment completed in 9 regions with key recommendations for community based actions in handcraft development	Assessment reports	Quarterly and bi-annual programme reports	UNESCO & MYSSC	Assumption Required funding will be available to implement the recommendations of the needs and capacity assessment
	# of institutions assessed on existing cultural database	Zero institutions assessed as of March 2009	25 institutions to be assessed for existing cultural data in the 9 target regions	25 institutions assessed on existing cultural database	Assessment reports	Quarterly and bi-annual programme reports	UNESCO & MYSSC	Assumption Required funding will be available to implement the assessment on existing cultural database Access to and utilisation of existing cultural database will be improved
	# of planners trained on traditional knowledge on cultural layout planning of settlements & architectural designs	No known training on traditional knowledge and layout planning of settlements & architectural designs as of March 2009	At least 15 planners will be trained on traditional knowledge and cultural layout planning of settlements & architectural designs	Course outline and training materials developed A national strategy towards Urbanisation has been formulated.	Course outline and training materials National Strategy on Urbanisation Training workshop reports	Quarterly and bi-annual programme reports	MRLGHRD & UN-Habitat	Assumption Planners' knowledge and skills in cultural layout planning of settlements & architectural designs will be strengthened and will improve the current planning and settlements system Risk Training outcomes might

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	# of assessments carried out on gaps concerning heritage issues in secondary and tertiary education	No known assessment done as of March 2009	1 national assessment to ascertain heritage gaps in public secondary & tertiary education curricula to be conducted	cost extension period. 1 national assessment carried out on heritage gaps in public secondary and tertiary education conducted (26 key recommendations on incorporating heritage subjects and contents in public secondary and tertiary institutions outlined) Assessment report approved through a validation workshop (9 th of March 2011). The recommendations will be implemented during the next implementation phase.	Assessment and Validation workshop reports	Quarterly and bi-annual programme reports	UNESCO & MYSSC	<p>be marginal in the short term but essential for long term change in how settlements plans and designs embody cultural practices and artefacts</p> <p>Assumption Heritage issues will be adequately incorporated in the secondary & tertiary curricula</p> <p>Risk Outcomes might be marginal in the short term but essential for long term change. While gaps can be identified the incorporation of heritage issues into the curricula may well happen beyond the life span of the JP</p>

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Output 1.2 Identification of new heritage sites	# of Heritage Sites identified	3 existing heritage sites by March 2009	New heritage sites from the 7 regions not yet covered by the Heritage Hunt programme to be identified	<p>A total of 167 sites were identified in 6 regions within the Heritage Hunt programme</p> <p>Out of the 167 sites identified under the heritage hunt programme, 10 sites were nominated as National Heritage Sites. The 10 sites nominated early 2011 proclaimed through the Government Gazette as National Heritage sites in November 2011.</p> <p>Additional 2 sites are being prepared for nomination as National Heritage Sites. The 2 additional sites finalised and submitted their nomination files for proclamation as National heritage Sites.</p> <p>A comprehensive Management and</p>	Regional Heritage Hunt reports and Government Gazette	Quarterly and bi-annual programme reports	UNESCO, MYN SSC & NHC	<p>Assumption</p> <p>Availability of expertise in the field will reduce delay in the implementation</p> <p>Risk</p> <p>Distance between Heritage sites within regions and between regions may delay the identification of new heritage sites</p>
					Report		UNESCO, MYNSSC and	

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				Conservation plan was developed for the Omandongo Mission Station heritage site and the National Heritage Council is currently facilitating the proclamation process in order to accord the site the status of a <i>National Heritage Site</i> .			NHC	
	# of comprehensive plans (conservation, management, HIV/AIDS & marketing) for proclaimed Heritage Sites developed & implemented	HIV and AIDS prevention plan overlooked in sectoral tourism plans	1 cultural site in each of the 6 regions covered by the Heritage Hunt will have been proclaimed national heritage site and its management plan prepared integrating HIV and AIDS & marketing plans and implemented	6 management plans were developed for 6 sites identified under the Heritage Hunt programme As part of the National efforts aimed at identifying new Heritage Sites with potential of being declared National Heritage Sites, the University of Namibia (UNAM) was contracted to identify and document heritage resources in Hardap and Karas regions.	Management plans UNAM Report	Quarterly and bi-annual programme reports	UNESCO & MYNSSC UNESCO, MYNSSC, NHC and UNAM	Assumption Management plans will guide the implementation process in the identification and proclamation of heritage sites Risk Not all sites identified under the heritage hunt programme will benefit from the developed management plans

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	# of top & middle heritage managers trained and seconded to institutions	7 top & middle heritage trained in heritage site management by March 2009	At least 15 additional heritage (top- and medium level) managers to be trained and seconded to institutions	2 managers received training in underwater archeology and heritage management	Qualifications conferred to trainees	Evaluation of Qualifications conferred to trainees Quarterly and bi-annual programme reports	UNESCO & MYNSSC	Assumption The trainees will be retained in the culture sector and apply the skills acquired Risk Delays in the trainees identification process could negatively impact on the rate of implementation
	# of professional heritage managers & government officials trained on Preparation of Nomination Dossiers	3 professional heritage managers & government official trained on Preparation of Nomination Dossiers through the preparation of nomination files for the World Heritage Site (Twyfelfontein) as of March 2009	At least 30 additional professional heritage managers and Government officials to be trained on Preparation of Nomination Dossiers	A 5 days national training workshop on the Preparation of Nomination Dossiers will be organized in the last quarter of Year 3.	Training workshop reports List of participants Training material produced & distributed	Evaluation of training Materials Quarterly and bi-annual programme reports	UNESCO & MYNSSC	Assumption The trainees will be retained in the culture sector and apply the skills acquired
Output 1.3 Identification & documentation of legal, cultural & community barriers between cultural	# of baseline & assessment studies conducted on HIV/AIDS, poverty	No known baseline and assessment study	Baseline and assessment studies on existing legislation, policies and	Baseline studies carried out at 11 pilot sites in the 9 target regions	Baseline and assessment reports	Quarterly and bi-annual programme	UNEP & MET	Assumption Availability of competent and qualified experts with

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tourism & poverty reduction	reduction & sustainable cultural tourism related legislation, policies, & programmes	available as of March 2009	programmes relating to HIV and AIDS and sustainable cultural tourism at 11 sites to be carried out and disseminated	The outcomes of the baseline studies were disseminated to all pilot sites. Two (2) awareness raising workshops were held to disseminate the outcomes of the baseline studies.		reports		cultural and legal background will aid implementation Risk Consensus building and consultation may take long and delay implementation Assumption Clarity about the roles and responsibilities of local authorities vis a vis that of the local communities in the administration of pilot sites will speed up implementation
	# of consultation meetings with communities' leaders, local and traditional authorities, technical bodies, private sector and NGOs held	No known consultation meetings done as of March 2009	9 consultation meetings for communities' leaders, local and traditional authorities, technical bodies, private sector and NGOs to be conducted in 5 regions in Year 1 and 4 regions by Year 2	9 consultation meetings took place with local communities and local authorities at pilot sites and key decisions made were for 1. regional councils to assume contractual responsibilities for the pilot sites development activities and 2. lead ministry to assume the political oversight role over the pilot site development activities	Mission reports Minutes of consultation meetings List of participants	Quarterly and bi-annual programme reports	UNESCO & MYNSSC	
	# of Participatory Territorial Diagnosis and Institutional Mapping for each of the proposed pilot sites conducted	No known Participatory Territorial Diagnosis and Institutional Mapping	11 Participatory Territorial Diagnosis and Institutional Mapping for each of the proposed pilot project sites to be	11 Territorial Diagnosis and Institutional Mapping undertaken at the 11 pilot sites 1 validation	Territorial Diagnosis and Institutional Mapping reports	Quarterly and bi-annual programme reports	ILO & MIT	Assumption Close commitment from local authorities and involvement of communities will aid

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		done at pilot sites as of March 2009	conducted	workshop took place involving 40 stakeholders 11 Territorial Diagnosis and Institutional Mappings printed and distributed to relevant stakeholders in the 11 pilot sites	Print outs of Territorial Diagnosis and Institutional Mapping			implementation
	# of environmental /cultural impact assessments conducted	No known environmental /cultural impact assessments done at the pilot sites as of March 2009	11 environmental /cultural impact assessments for selected pilot sites will be conducted	11 preliminary Environmental Impact Assessments completed for 11 pilot sites Preliminary Environmental Impact Assessment and Environmental Management Plan were disseminated among the PMU and pilot sites. The outcomes of the Environmental Impacts Assessments and Environmental Management Plans were printed and disseminated among national stakeholders, civil society organizations and pilot sites.	Environmental Impact Assessment reports	Quarterly and bi-annual programme reports	UNEP & MET UNEP & MET	Assumption Environmental Impact Assessment findings will ensure environmental sustainability at pilot sites

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Output 1.4 Validation of pilot sites for implementation	# of pilot sites validated for implementation	Zero pilot sites validated as of March 2009	11 pilot sites to be validated for implementation	<p>Follow up workshop on Environmental Management Plans took place on 28 – 31 March 2012 at Okapuka Lodge with a total of 30 participants.</p> <p>The Environmental Impact Assessments and Environmental Management Plans for the pilot sites were finalized and the recommendations forwarded to Ministry of Environment and Tourism for future reference and monitoring and evaluation.</p>	<p>Pilot sites project proposals</p> <p>Meeting Reports</p> <p>List of community-based management teams members</p>	Quarterly and bi-annual programme reports	NPC & UNESCO	<p>Assumption</p> <p>Stakeholders' willingness to cooperate will speed up the implementation process at pilot sites</p> <p>Risk</p> <p>Delay at country level due to lack of relevant local</p>

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	# of awareness-raising information sessions held on international instruments to protect Tangible and Intangible Cultural Heritage	No known campaigns/sessions as of March 2009	1 awareness raising campaign on international instruments to protect Tangible and Intangible Cultural Heritage will be carried out for targeted stakeholders in the cultural/natural tourism industry	An awareness raising workshop on international instruments to protect Tangible and Intangible Cultural Heritage will be held during the last quarter of the no-cost extension period.	Awareness-raising workshop reports & list of participants	Quarterly and bi-annual programme reports	UNESCO & MYNSSC	<p>Assumption</p> <p>Relevant local, regional and national authorities and stakeholders are willing to collaborate</p> <p>Change in knowledge and attitudes among the target groups regarding cultural heritage instruments may lead to better advocacy for the protection of tangible and intangible cultural heritage</p>
	# of stakeholders reached with information on legal framework and international instruments for protecting Tangible & Intangible Cultural Heritage	Zero stakeholders were sufficiently informed on legal framework and international instruments by March 2009	At least 30 stakeholders from 11 pilot sites reached with information on legal framework and international instruments for protecting Tangible & Intangible Cultural Heritage through an awareness-raising workshop	An awareness raising workshop will be held with 30 stakeholders during the last quarter of the no-cost extension period with information on legal framework and international instruments for protecting Tangible & Intangible Cultural Heritage	Awareness-raising workshop reports & list of participants	Quarterly and bi-annual programme reports	UNESCO & MYNSSC	<p>Assumption</p> <p>Relevant local, regional and national authorities and stakeholders are willing to collaborate</p> <p>Change in knowledge and attitudes among the target groups regarding cultural heritage instruments may lead to better advocacy for the protection of tangible and intangible cultural heritage</p>
Output 2.2 Communities/groups' benefits from cultural/natural heritage	2.2. # of stakeholders (policy makers, CBOs, and NGOs) sensitized on							

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	b)# of community members, CBOs and NGOs sensitized on sustainable use of cultural/natural assets	Zero community members sensitized on sustainable use of cultural / natural assets, as of March 2009	At least 30 community members, CBOs and NGOs to be sensitized via 1 sensitization workshop on sustainable use of cultural/natural assets	1 sensitization workshop held with 25 community members, CBOs and NGOs on sustainable use of cultural/natural assets	Sensitization workshop reports & list of participants	Quarterly and bi-annual programme reports	UNEP & MET	Assumption Strong stakeholder buy-in will ensure sustainability of the programme
	c)# of policy makers and community members in the 9 target regions sensitized on the existence of national heritage legislation, policies and institutional frameworks that enhance their livelihoods	Zero policy makers and community members were sensitized on the existence of national heritage legislation, policies and institutional frameworks by March 2009	At least 30 policy makers and 30 community members to be sensitized through a National workshop on the existence of national heritage legislation, policies and institutional frameworks that enhance their livelihoods A Manual to be developed in English and translated into local languages on existing heritage frameworks	The preparations for holding an awareness raising workshop for parliamentarians on Environmental Agreements (MEAs) are ongoing with a tentative date of September 2012. A Manual developed in English on existing heritage frameworks. The Heritage Handbook and the summarized booklets (Saving our Heritage for our Children) that were produced in 7 local languages were officially launched on 30 March 2012.	Workshop reports List of participants Manuals on existing Heritage Frameworks Copies of translated versions of simplified manuals	Quarterly and bi-annual programme reports	UNEP & MET UNEP & MET	Assumption Relevant local, regional and national authorities and stakeholders are willing to collaborate

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Output 2.3 Strengthening governance of Namibia's Geopark programme and Output 3.5 Support of the establishment & management of the Gondwanaland Geopark ¹	# of policies and guidelines to establish Geoparks developed	Policy and regulatory framework for Geoparks not in place as of March 2009	1 policy and a set of guidelines for the Geopark to be developed	A draft management plan developed for the Gondwana Geopark	Guidelines for management & monitoring structure of Geopark Workshops reports & list of participants	Quarterly and bi-annual programme reports	UNESCO & MME	Risk Some guidelines developed may be ignored by stakeholders, thus compromising programme implementation
	# of individuals sensitized on Geopark policy & legislation	Zero stakeholders sensitized on Geopark policy & legislation as of March 2009	At least 30 individuals to be sensitized through 1 stakeholders' workshop on Geopark policy & legislation	A stakeholders' workshop on Geopark policy and legislation will be held during the last quarter of the no-cost extension period.	Sensitization workshop reports & list of participants	Quarterly and bi-annual programme reports	UNESCO & MME	Assumption Sensitization on Geopark policy & legislation will speed up programme implementation Risk Continued delays in the promulgation of the founding Act further delays the proclamation of the Geoparks
	# of local communities (at least 60% women and youth) within conservancy trained as Geopark guides	No known local communities that have been trained as of March 2009	At least 2-3 Tour guiding training programmes (addressed to the 50 conservancies within the Geopark) will be provided	Training course outline and training materials developed A Geo-tour guiding training will be conducted among conservancies adjacent to the Geopark by the first and second quarters	Course outline and training materials Training reports List of participants	Quarterly and bi-annual programme reports	UNESCO & MME	Assumption Sustained national, donor and private sector interest will support future actions

¹ Outputs 2.3 & 3.5 both speak to the Geopark, hence they are brought together

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				of the no-cost extension.				
JP Outcome 3: Poverty reduction through integration of social development (livelihood improvement & women empowerment) in cultural policies								
Output 3.1: Communities' capacities, end products & livelihoods upgraded through pilot sites establishment & institutionalized HIV/AIDS awareness campaigns	# of identified pilot models which are fully operational	No piloted and tested model available before March 2009	10 pilot sites will be implemented aimed at reducing poverty (the 11 th pilot site is the Geopark, which is yet to be legally proclaimed)	11 pilot sites validated to be implemented for poverty reduction 10 Baseline studies completed, 1 Needs assessment completed at Duineveld Tannery, 10 Environmental Impact Assessments completed, 10 Environmental Management Plans developed, 10 Territorial Diagnosis and Institutional Mapping (TDIM) undertaken 11 TDIMs printed and distributed to 11 pilot sites 10 Supply and Demand	Baseline studies reports Needs Assessment report Environmental Impact Assessments reports Environmental management plans Territorial Diagnosis and Institutional Mapping reports	Quarterly and bi-annual programme reports	UNESCO, UN-Habitat & MYNSSC ILO & MIT	Assumption Strong commitment of Local authorities to provide land plots required for the development of pilot sites will aid implementation Availability of qualified programme management staff improves programme implementation Risk Lack of strong coordination among implementation partners, could stall implementation; Administrative procedures in the release of funds stifles timely implementation of activities at pilot sites Consensus building and consultation will take long

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				<p>Demand Analysis completed</p> <p>11 Community-based management teams established</p> <p>10 Environmental weavers obtained</p> <p>The following activities are ongoing at all 10 pilot sites:</p> <p>Development of Management and Conservation policies – completed at 11 pilot sites</p> <p>Design of comprehensive marketing strategies – completed at 6 pilot sites</p> <p>Design and Production of promotional and marketing materials – completed at 6 pilot sites</p> <p>Support to the improvement of</p>	<p>Analysis reports</p> <p>List of community-based management teams members</p> <p>Copies of environmental weavers</p> <p>Pilot sites quarterly progress reports, training & mission reports</p>			<p>and delay implementation</p> <p>Rain/floods may affect infrastructural development at some pilot sites especially those located in the Northern parts on Namibia</p>

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				<p>Ongoing research for content and design of exhibitions of cultural assets to be exhibited at the 10 pilot sites – completed at 6 pilot sites</p> <p>Design and erection of signage leading to the direction of all 10 pilot sites – completed at 7 pilot sites</p> <p>Design and drafting of historical story boards to be installed at historical sites with the 2 Cultural Trails – completed at 2 pilot sites</p> <p>Duineveld Tannery building construction completed.</p> <p>Ongoing construction, with satisfactory progress at Kapande Cultural Village. 4 traditional huts completed with local building materials. Septic</p>				

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				<p>tanks as well as an infiltration tank were completed at the site</p> <p>8 traditional huts completed at Opuwo Cultural Village, additionally, tiles and sealing completed, and the contractor started with painting and installation of air conditioning as well as the renovation of outside ablution facilities.</p> <p>Construction commenced at Omungulugwobashe Interpretation Centre and the structure reached roof level, currently the site is awaiting a structural engineer inspection report in order to continue and complete the construction process.</p> <p>Onusati Cultural Trail – Ombalantu Heritage Centre and Uukwaludhi Traditional</p>				

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				<p>Homestead are already operational, as they received other funding prior to the MDGF funding. Work under way at Onathisiku, and the erection of a fence at the site was successfully completed, while at Okahao Baobab Heritage Centre the construction of physical infrastructure was successfully completed.</p> <p>Notable progress made at Katima Cultural Trail. The fencing of the tombstone of the first magistrate for Katima Muilo was completed with a pathway leading to the site that was previously covered by bush and shrubs. The restoration work at the historical baobab tree and fencing is complete, which was followed</p>				

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				<p>by the first face of cleaning at the former leprosy centre and work has also started with the fencing of the former leprosy centre.</p> <p>Contractor appointed at Tsumikwe Cultural Village, construction process commenced late 2012, to date the area is completely fenced off.</p> <p>The drilling of a new bore hole is ongoing, while the ablation block wall is completed.</p> <p>Additionally, the reception area's frame was already put up.</p> <p>Contractor appointed at King Nehale Cultural Centre, to commence with the construction of an information centre and craft shop at the site.</p> <p>However, due to delays in finalizing</p>				

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				<p>contractual arrangements, the actual construction is delayed and requires additional time for successful completion.</p> <p>Financial bids for Ozombu Zovindimba Heritage site were finalized and a contractor was appointed.</p> <p>Construction started and has reached an advanced stage. The borehole for the provision of clean drinking water was successfully drilled, water was found at 110meters, and the pump was also installed.</p> <p>Desert Research Foundation of Namibia was contracted to implement activities of the Geopark. The mapping exercise is complete focusing primarily on showing land use and</p>					

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	# of HIV awareness campaigns to improve community livelihoods & empower women in pilot sites	No known HIV awareness campaigns conducted at target pilot sites as of March 2009	At least 22 members of pilot sites communities will attend 4 National HIV and AIDS awareness campaigns to be organized in collaboration with Regional Councils	<p>attractions, while the Framework Management Plan has also reached an advanced stage.</p> <p>Contractor was appointed at Khorixas Cultural Centre.</p> <p>The area for the development of the centre was cleared, foundation dug and construction started at the site.</p>	Mission reports & list of participants	Quarterly and bi-annual programme reports	UNESCO Regional Councils, MOHSS, MGECW	<p>Assumption</p> <p>Strong commitment and collaboration between pilot sites and Regional Councils will facilitate the coordination and participation in the four main national HIV/AIDS awareness campaigns</p> <p>The representatives who attend the national awareness campaigns share their knowledge with the wider community at the pilot sites</p>

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	# of professional workers trained on integrating social development into cultural policies	No known training on integrating social development into cultural policies as of March 2009	At least 22 professional workers to be trained on integrating social development into cultural policies	A training workshop will be conducted on the integration of social development into cultural policies by the last quarter of the no-cost extension period.	Training workshop reports List of participants	Quarterly and bi-annual programme reports	UNESCO MYNSSC	Assumption The trainees will be retained in the culture sector and apply the skills acquired
Output 3.2 Community employment & income generation through LED approach	# of Supply and Demand Analyses conducted in the pilot sites	No Supply and Demand Analyses conducted before March 2009	11 Supply and Demand Analyses to be conducted in the 11 pilot sites	10 Supply and Demand Analyses concluded at 10 pilot sites A validation workshop took place with the participation of 30 community members	Supply and Demand Analyses reports Workshop report, list of participants	Quarterly and bi-annual programme reports	ILO & MTI	Assumption Communities have high sense of ownership, committed to and interested in participating in programme activities and taking entrepreneurial initiatives Local authorities are committed to the processes of implementation Risk Prolonged start-up of activities at country level due to inadequate facilities, resources and relevant expertise may delay implementation
	# /% of groups engaged in income-generating activities in pilot sites	Zero groups involved in income-generating activities in	11 groups engaged in income-generating activities in pilot sites	The process of setting up of an apprenticeship program has begun:	Training reports, beneficiaries tracking list, individual testimonies, field visit reports	Quarterly and bi-annual programme reports	ILO & MTI	Assumption Funding is available to support ongoing community based income

Expected Results (Outcomes & outputs)	Indicators	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
		pilot sites as of March 2009		<p>2 sensitisation workshops took place in 2 pilot sites on the concept of Local Economic Development (LED)</p> <p>A skills needs assessment commissioned at 4 types of cultural tourism models</p> <p>A report to inform the apprenticeship programme completed and approved</p> <p>An adapted training program in under development focusing on governance and tourism management</p> <p>A validation workshop took place, SYCB manuals validated</p> <p>Approval obtained from ILO to adapt the SYCB manuals to a Namibian Context, the adaptation is ongoing</p>				<p>generating activities in the pilot sites</p> <p>Risk Considering the inherent complexities of culture and development programmes, deriving income from cultural tourism may be a long process</p>

Expected Results (Outcomes & outputs)	Indicators	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
				<p>A total of 30 Regional Culture Officers and Regional Officers of the Ministry of Trade and Industry were trained via TOT on the concept of Start Your Own Cultural Business. The trainees have trained Local communities on SYCB in 10 pilot sites</p> <p>The SYCB manuals (original, unaltered version) printed and distributed MTI and MYNSSC offices in the 9 target regions</p> <p>A refresher course took place in November 2011 with the participation of 30 participants from the 11 pilot sites.</p> <p>All 9 regions have successfully concluded the initial SYCB trainings.</p> <p>Start and Improve</p>			ILO & MTI	

Expected Results (Outcomes & outputs)	Indicators	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions	
				<p>Your Business</p> <p>Training of Trainers seminar took place on 10 – 16 June 2012 with one to one sessions with 9 recipients.</p> <p>Leadership and Governance training for selected members of Local Management Committees of the 9 pilot sites and designated officials of the MYNSSC as part of the apprenticeship programme took place on 17 – 19 April 2012; with the participation of 41 participants.</p> <p>Consuming Culture report was launched on 18 May 2012.</p> <p>Local Management Committee members from pilot sites were trained by the Namibian Academy for Tourism and Hospitality (NATH) on community based</p>				ILO & MAN ILO & MTI	

Expected Results (Outcomes & outputs)	Indicators	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
Output 3.3 Integration of cultural/natural heritage assets into national and international tourism networks	# of local & international tourism networks with heritage assets components established	No known local/international tourism networks incorporating heritage assets established as of March 2009	1 supplier scheme between a large scale tour operator and community based tourism business to be established	tour guiding level 2. The training took place from 23 July to 10 August 2012 at Ombalantu Baobab Heritage Centre, one of the MDGF pilot sites.	Tourism magazines Media reports	Quarterly and bi-annual programme reports	ILO & MET	Assumption Local communities' willingness to participate will speed up implementation Willingness of tourism networks to integrate cultural/natural heritage assets into their work will sustain the supplier scheme Interest of private sector maintained Resources and required expertise are available for the implementation of the proposed activities

Expected Results (Outcomes & outputs)	Indicators	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
Output 3.4 Promote skills transfer, build capacity and enhance market opportunities	# of training sessions conducted in handicraft product quality and design	No known training sessions conducted on handicraft before March 2009	5 training sessions targeting at least 250 trainees will be held to enhance product quality and design	<p>Training sessions aimed at enhancing product quality and design will be conducted during the last quarter of the no-cost extension.</p> <p>In order to improve the quality of products developed by the local craftsmen, the Lead Ministry contracted Praktika Afrika to carry out the activities linked to capacity building. In line with this, a desk review was conducted and thereafter a comprehensive training manual with practical illustrations was developed.</p> <p>Following the approval of the training manual, training workshops based on the content</p>	<p>Training reports & list of participants</p> <p>Training material produced & distributed</p> <p>Training Manual</p>	<p>Quarterly and bi-annual programme reports</p>	<p>UNESCO & MYNSSC</p> <p>UNESCO, MYNSSC and Praktika Afrika</p>	<p>Risk</p> <p>Inconsistent commitment of the private sector may hamper implementation</p> <p>Low community participation may delay implementation</p>

Expected Results (Outcomes & outputs)	Indicators	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
				<p>of the manual took place in Khorixas, Opuwo, Outapi, Omuthiya, Rundu and Katima Mulilo.</p> <p>An additional training targeting Ozombu Zovindimba Heritage Site is planned for February 2013.</p> <p>Preparations for a national exhibition on products developed as a result of these trainings are ongoing and the actual showcasing is scheduled for February 2013.</p> <p>As part of the Sensitization of handcrafters on issues of copyright, intellectual property and piracy in relation to handcraft products. Promotional materials were</p>	<p>Flyers and T-shirts on copyrights</p>		<p>UNESCO, MYNSSC and Eino Max</p>	

Expected Results (Outcomes & outputs)	Indicators	Baseline	Overall JP Expected target	Achievement of Target to date	Means of verification	Collection methods (with indicative time frame & frequency)	Responsibilities	Risks & assumptions
	# % of individuals in the target regions who benefited from UNESCO's Award of Excellence events	UNESCO's Award of Excellence is not yet launched in Namibia	11 groups in the target regions will benefit from UNESCO's Award of Excellence events	<p>developed and training conducted in the target regions.</p> <p>Training workshops were conducted in Kavango, Caprivi, part of Oshikoto and Omusati.</p> <p>Trainings in Kunene, Otjozondjupa. The remaining parts of Omusati and Oshikoto are ongoing.</p>	<p>intellectual property and piracy.</p> <p>Training Reports</p>	<p>Quarterly and bi-annual programme reports</p>	UNESCO & MYNSSC	<p>Assumption The UNESCO's Award of Excellence will be rolled out to the rest of the country</p> <p>Individual beneficiaries in the target regions will serve as a model for "best practices"</p>

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Date: 05 March 2013

