

General Information

Fund	MPTF_00209: UN COVID-19 MPTF						
Title	Strengthening economic resilience and food security for women Home Based Workers and women farmers						
MPTFO Project Id							
Start Date							
End Date							
Contacts	Contact Type	Name	e-mail	Position	Additional e-mail	Telephone	Skype
	Project Manager	Naeem Ullah	naeem.ullah@un.org				
	Focal Point	Fareeha Ummar	fareeha.ummar@unwomen.org	Program me Officer			
	Focal Point	Saman Ahsan	saman.ahsan@unwomen.org				
	Focal Point	Nomeena Anis	nomeena.anis@fao.org				
Description	<p>The overall objective of the joint project is to strengthen economic resilience and food security for women Home Based Workers and women farmers whose livelihoods have been affected by the Covid-19 pandemic, through existing government programs, cash grants, and skills training for initiating micro-enterprises. The project will contribute to mitigating the impact of the pandemic on livelihoods and food security, foster better recovery, and build resilience for future shocks for vulnerable women. The expected outcome is: Economic vulnerability of women and other marginalized groups in the Covid-19 crisis situation is reduced by linkages to social protection schemes, improving household food security and income replacement opportunities. The project includes the gender transformative goal of sensitizing men towards increased responsibilities of women during lockdowns and encouraging them to share the caregiving and domestic responsibilities through attitude and behaviour change.</p> <p>Outcome:</p> <p>The economic vulnerability of women in the Covid-19 crisis situation is reduced and effectively addressed by creating linkages to social protection schemes, improving household food security and income replacement opportunities.</p> <p>The major interventions proposed are:</p> <ol style="list-style-type: none"> 1. Link women Home Based Workers with the government's Ehsaas social protection programme 2. Support vulnerable women through cash transfers 3. Support women in alternative income-generating activities in post COVID scenario 4. Support women farmers in small scale kitchen gardening, poultry, food processing and value addition through food preservation of various fruits, vegetables and livestock products. 5. Support women-owned micro/small enterprises through cash transfers, agriculture inputs and Online digital literacy training 6. Media campaign focusing on sensitizing men towards increased responsibilities of women during lockdowns and encouraging them to share the caregiving and domestic responsibilities and allow women control over their earnings. 						

Universal Markers	Gender Equality Marker	Risk		OECD-DAC
	<ul style="list-style-type: none"> GEM3 - GEWE is the principal objective of the Key Activity 	<ul style="list-style-type: none"> Low Risk 		
Fund Specific Markers	Fund Windows	Fund Windows		
		<ul style="list-style-type: none"> Window 2: Reduce Social Impact and Promote Economic Response 		
	Human Rights Based Approach to COVID19 Response	HRBA integrated		
		<ul style="list-style-type: none"> Yes 		
	Primary Socio-Economic Pillars	Pillars		
		<ul style="list-style-type: none"> Pillar 2: Protecting People 		
	Concept Note Type	Type		
		<ul style="list-style-type: none"> Funding 		
Geographical Scope	Geographical Scope	Name of the Region	Region(s)	Country(ies)
	<ul style="list-style-type: none"> Country 	<ul style="list-style-type: none"> Asia Pacific 	<ul style="list-style-type: none"> Asia 	<ul style="list-style-type: none"> Pakistan
Participating Organizations and their Implementing Partners	Participating Organizations	NGOs	New Entities	Implementing Partners
	<ul style="list-style-type: none"> FAO UNWOMEN 			
Programme and Project Cost	Budget	Agency	Amount	Comments
	Budget Requested		\$1,700,000	
	Total		\$1,700,000	
Keywords				
Programme Duration	Anticipated Start Date	Jul 01, 2021		
	Duration (In months)	9		
	Anticipated End Date	Apr 01, 2022		
Comments				

Narratives

Title	Text	Comments
No data available.		

SDG Targets

Target	Description
Main Goals	
Goal 5. Achieve gender equality and empower all women and girls	
TARGET_5.4	5.4 Recognize and value unpaid care and domestic work through the provision of public services, infrastructure and social protection policies and the promotion of shared responsibility within the household and the family as nationally appropriate
Goal 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	

Target	Description
TARGET_8.3	8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services
Secondary Goals	
Goal 2. End hunger, achieve food security and improved nutrition and promote sustainable agriculture	
TARGET_2.1	2.1 By 2030, end hunger and ensure access by all people, in particular the poor and people in vulnerable situations, including infants, to safe, nutritious and sufficient food all year round
TARGET_2.3	2.3 By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, including through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition and non-farm employment

SDG Indicators

Indicator Code	Description
C020102	2.1.2 Prevalence of moderate or severe food insecurity in the population, based on the Food Insecurity Experience Scale (FIES)
C020302	2.3.2 Average income of small-scale food producers, by sex and indigenous status
C050401	5.4.1 Proportion of time spent on unpaid domestic and care work, by sex, age and location
C080301	8.3.1 Proportion of informal employment in non-agriculture employment, by sex

Contribution to SDGs

Participating Organization	% TARGET_8.3	% TARGET_5.4	% TARGET_2.1	% TARGET_2.3	% Total
UNWOMEN	73.5	21	5.5	0	100
FAO	3	0	39	58	100
Total contribution by target	76.5	21	44.5	58	
Project contribution to SDG by target	38.25	10.5	22.25	29	100

List of documents

Document	Document Type	Document Source	Document Abstract	Modified By	Modified On
National Food Security Policy 2018 (1).pdf	Other Docs	Concept		fareeha.ummar@unwomen.org	Mar 19, 2021

Policy_Brief-Gendered Socioeconomic Impact of COVID-19.pdf	Other Docs	Concept		fareeha.ummar@unwomen.org	Mar 19, 2021
WEE status report.pdf	Other Docs	Concept		fareeha.ummar@unwomen.org	Mar 19, 2021
UNW-FAO MPTF Proposal-18Mar21.docx	Other Docs	Concept		fareeha.ummar@unwomen.org	Mar 19, 2021
Proposed Budget - COVID-19 18Mar21.xlsx	Other Docs	Concept		fareeha.ummar@unwomen.org	Mar 19, 2021
women in agriculture in pakistan.pdf	Other Docs	Concept		fareeha.ummar@unwomen.org	Mar 19, 2021

Project Results

Outcome	Output	Description
Vulnerable women and HBWs, especially those affected by the COVID19 pandemic, have stronger economic resilience and food security.		Through provision of livelihood opportunities and access to social protection, women can become economically empowered, can supplement the family's income, increase their food security and contribute to lifting their families out of poverty. These measures can also contribute to increased resilience of these women and their households: through income supplements and opportunities for income replacement, and they would be able to face future economic shocks (such as the one caused by the COVID-19 pandemic) without experiencing a significant dip in their purchasing power.
	1. Vulnerable women and HBWs have improved access to social safety nets.	This output aims to improve access of vulnerable women and HBWs to existing government social safety programs – most notably the Ehsaas program – to directly increase their resilience to economic shocks, such as the economic downturn caused by the COVID19 pandemic. Activities planned under this output area will identify and link excluded women – who are eligible but not currently connected – to available social safety programs. Additionally, UN Women will also identify vulnerable women and HBWs to directly provide them with a one-time electronic cash transfer. Through increased access to social safety nets and cash transfer programs, vulnerable women and HBWs will be able to supplement their household incomes, thereby aiding in keeping their purchasing powers constant.

Outcome	Output	Description			
	Activities				
	Title	Description	Lead Participating Organization	Participating Organization	Other Organizations
	1.1. 10,000 vulnerable women and members of excluded groups linked with available social services and operational social safety nets through text messaging and direct contact in the field. (UN Women)	This activity will aim to identify vulnerable women - largely from existing government poverty-related databases - and provide support to include them in existing social protection programs.	UNWOMEN - UNWOMEN	<ul style="list-style-type: none"> FAO - Food and Agriculture Organizat 	
	1.2. 4,000 vulnerable women home-based workers identified and provided Minimum Wage through cellular money transfer facilities. (UN Women)	Given the robust and reliable network of digital cash transfer technologies across the country, this activity will aim to directly provide vulnerable women home-based workers with a one-time minimum wage cash transfer. Recipients will be identified from those that are not covered by public social protection programmes.	UNWOMEN - UNWOMEN	<ul style="list-style-type: none"> FAO - Food and Agriculture Organizat 	
	2. Women farmers, HBWs and entrepreneurs have the skills and resources for increased economic participation.	Under this output, interventions will aim to enhance the economic participation of women through the provision of tangible resources as well as skills training programs. Women farmers will be provided with resources for kitchen gardening, poultry and livestock raising and honeybee keeping, all of which will lead to value addition in their livelihood activities. Tangible resources and support for better farming practices will also directly lead to more food secure households. Additionally, women HBWs and those working in SMEs will be given trainings on business development and entrepreneurship, and will be linked with private sector companies for stronger integration into existing value chains. Towards the end of removing barriers for the economic participation of women, an awareness campaign will also be launched for sensitizing men and boys to take on caregiving and domestic responsibilities.			

Outcome	Output	Description			
	Activities				
	Title	Description	Lead Participating Organization	Participating Organization	Other Organizations
	2.1. 300 women owned micro/small enterprises supported through economic recovery solutions to mitigate the negative impact of the outbreak and improve household food security. (UN Women)	Direct support will be provided to women-owned SMEs to help them recover from the pandemic's negative economic shock.	UNWOMEN - UNWOMEN	• FAO - Food and Agriculture Organizat	
	2.2. Capacity built of 200 women home-based workers and rural women on entrepreneurial and business development skills that can support them to generate sufficient income during future economic shocks, such as COVID-19. (UN Women)	Home-based workers and rural women will be trained to set up enterprises or develop existing ones, so as to increase their resilience to future economic shocks.	UNWOMEN - UNWOMEN	• FAO - Food and Agriculture Organizat	
	2.3. Capacity built of 100 women owned small/ medium businesses and linked with existing programmes and private sector companies to become part of their supply chain. (UN Women)	Direct support will be provided to women-owned SMEs to help them form linkages with the private sector.	UNWOMEN - UNWOMEN	• FAO - Food and Agriculture Organizat	
	2.4. Media campaign launched focusing on sensitizing men towards increased responsibilities of women during lockdowns and encouraging them to share the caregiving and domestic responsibilities. (UN Women)	In order to spread awareness regarding the sharing of domestic duties, a media campaign will be launched will be targeted specifically at men and boys.	UNWOMEN - UNWOMEN	• FAO - Food and Agriculture Organizat	
	2.5. 5,000 women assisted for small scale kitchen gardening, poultry, small ruminant livestocking and food processing for value addition.		FAO - Food and Agriculture Organizat	• UNWOMEN - UNWOMEN	
	2.6. 500 women trained in agro processing, nursery raising, community vegetable gardens, honey-bee keeping, establishing market linkages and small scale businesses.		FAO - Food and Agriculture Organizat	• UNWOMEN - UNWOMEN	
	3. Women, including those with disabilities, are aware of health and nutritional issues	Activities planned under this output will employ digital communication means to enhance the awareness of women on maternal and child health and nutrition, as well as information on how to deal with the health impacts of the COVID19 pandemic. For increased menstrual health, hygiene kits will also be distributed among women with disabilities.			

Indicator Title	Component Title	Description	Category	Cycle	Scope	Value Type	Baseline Value	Baseline Year	Target Value	Target Year	Linked Outcome / Output
Output Indicator 1.1: Number of women to whom one-time cash transfers are provided		Monitoring reports from Project Delivery Units	Beneficiaries	Twice a year	Others	Number	0	2021	4000	2022	
	Vulnerable women and HBWs have improved access to social safety nets.		Beneficiaries	Twice a year	Others	Number	0			0	
Output Indicator 2.1: Number of women owned micro/small enterprises supported through economic recovery solutions to mitigate impacts of COVID-19.		Monitoring reports from Project Delivery Units	Beneficiaries	Twice a year	Others	Number	0	2021	300	2022	Outcome: Vulnerable women and HBWs, especially those affected by the COVID19 pandemic, have stronger economic resilience and food security. Output: 2. Women farmers, HBWs and entrepreneurs have the skills and resources for increased economic participation.
	Women farmers, HBWs and entrepreneurs have the skills and resources for increased economic participation.		Beneficiaries	Twice a year	Others	Number	0			0	
Output Indicator 3.1: Number of disabled women provided with menstrual hygiene kits.		Monitoring reports from Project Delivery Units	Beneficiaries	Twice a year	Others	Number	0	2021	500	2022	

Indicator Title	Component Title	Description	Category	Cycle	Scope	Value Type	Baseline Value	Baseline Year	Target Value	Target Year	Linked Outcome / Output
	Women, including those with disabilities, are aware of health and nutritional issues		Beneficiaries	Twice a year	Others	Number	0			0	
Output Indicator 2.2: Number of women assisted for small scale kitchen gardening, poultry, small ruminant livestocking and food processing for value addition		Monitoring reports from Project Delivery Units	Beneficiaries	Twice a year	Others	Number	0	2021	5000	2022	
	Women farmers, HBWs and entrepreneurs have the skills and resources for increased economic participation.		Beneficiaries	Twice a year	Others	Number	0			0	
Output Indicator 2.3: Number of women trained on business development and entrepreneurial skills.			Beneficiaries	Twice a year	Others	Number	0	2021	200	2022	

Indicator Title	Component Title	Description	Category	Cycle	Scope	Value Type	Baseline Value	Baseline Year	Target Value	Target Year	Linked Outcome / Output
	Women farmers, HBWs and entrepreneurs have the skills and resources for increased economic participation.		Beneficiaries	Twice a year	Others	Number	0			0	
Output Indicator 2.4: Number of women trained in agro processing, nursery raising, community vegetable gardens, honey-bee keeping, establishing market linkages and small scale businesses. FAO		Monitoring reports from Project Delivery Units	Beneficiaries	Twice a year	Others	Number	0	2021	500	2022	
	Women farmers, HBWs and entrepreneurs have the skills and resources for increased economic participation.		Beneficiaries	Twice a year	Others	Number	0			0	

Risks

Event	Category	Level	Likelihood	Impact	Mitigating Measures	Risk Owner
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<p>The target of reaching out to 10,000 vulnerable women (VW) and members of excluded groups would not be achieved if they are not properly facilitated and linked with Social Safety Networks (SSNs) in the target areas.</p>	<ul style="list-style-type: none"> Operational 	<p>Medium</p>	<p>Possible</p>	<p>Moderate</p>	<p>Effective and accessible SSNs need to be identified and connected to VW in the project areas.</p>	<p>fareeha.ummar@unwomen.org</p>
<p>Connectivity and accessibility issues in the remote and far-flung areas may hinder the progress while reaching the intended target.</p>	<ul style="list-style-type: none"> Operational 	<p>Medium</p>	<p>Possible</p>	<p>Minor</p>	<p>Local staff may be hired for smooth operations and better connectivity, alternative modalities of working will be employed in areas with low connectivity.</p>	<p>fareeha.ummar@unwomen.org</p>
<p>Trust deficit of male family members of the vulnerable groups to allow them to participate in the project activities including use of mobile phones.</p>	<ul style="list-style-type: none"> Social and Environmental 	<p>Medium</p>	<p>Unlikely</p>	<p>Moderate</p>	<p>Culturally sensitive strategies and community mobilization strategies will be designed to effectively engage influential male family members.</p>	<p>fareeha.ummar@unwomen.org</p>
<p>Low literacy and skills level among the vulnerable groups especially women, required for using Smart Phones, would be a challenge in in project implementation for reaching the target.</p>	<ul style="list-style-type: none"> Social and Environmental 	<p>Medium</p>	<p>Unlikely</p>	<p>Minor</p>	<p>Skills for use of Smart Phones may be enhanced among project beneficiaries through capacity workshops</p>	<p>fareeha.ummar@unwomen.org</p>

Keeping in view the cultural context, women will be dependent on male members of family to get easy-paisa/ Jazz cash and could become more vulnerable if this money is used by the male members for their own interests.	<ul style="list-style-type: none"> • Social and Environmental 	Medium	Possible	Major		fareeha.ummar@unwomen.org
Identification and prioritization of 4,000 vulnerable women out will be a challenging task and there is a chance that the most vulnerable women in remote areas may be missed out because of accessibility issues.	<ul style="list-style-type: none"> • Social and Environmental • Operational 	Medium	Possible	Moderate	Hire local staff. Use local structures, including community elders, health centers and school teachers, to identify the genuine vulnerable women in the target areas.	fareeha.ummar@unwomen.org
Reaching out to 5 million women in the target areas would be a challenging task as very limited numbers of poor women have the ability to read messages or own smart phones.	<ul style="list-style-type: none"> • Operational 	Medium	Possible	Moderate	TV and radio campaigns, Digital displays, etc., can be used for promotion and COVID-19 services.	fareeha.ummar@unwomen.org
Baseline and end line studies will be a challenge, especially gauging the effectiveness and impacts of digital messaging.	<ul style="list-style-type: none"> • Operational 	Medium	Likely	Moderate	Area-wise data collection may be planned to get accurate data and facilitate women	fareeha.ummar@unwomen.org

Identification of women with disability would be a challenge as normally the people do not want to disclose that they have any family members with disability, especially women.	<ul style="list-style-type: none"> • Social and Environmental • Operational 	Medium	Possible	Minor	SSN data, community leaders, school teachers and health staff will be engaged to support identification	fareeha.ummar@unwomen.org
In certain conservative communities in remote areas the distribution of Menstrual Hygiene Management (MHM) Kits may be considered anti-social norms.	<ul style="list-style-type: none"> • Social and Environmental • Operational 	Medium	Likely	Minor	Local staff/ local people (female) with high reputation and community mobilization skills may be engaged for this task and a culturally sensitive approach designed.	fareeha.ummar@unwomen.org
Community pressure may develop due to targeting a small number of women for micro small enterprises support.	<ul style="list-style-type: none"> • Social and Environmental 	Medium	Unlikely	Moderate	Community mobilization techniques to be used by project staff. Women can be encouraged to form groups for benefitting a larger number.	fareeha.ummar@unwomen.org
Without a proper follow up mechanism and interaction with the target group this intervention would not be successful in building household resilience.	<ul style="list-style-type: none"> • Strategic 	Medium	Possible	Major	Local ownership, support from community members, and development of linkages with ongoing programmes for economic empowerment will enhance sustainability of the initiative.	fareeha.ummar@unwomen.org

Women assisted for small scale kitchen gardening vegetables/ crops/pulses, poultry, small ruminant live-stocking and food processing for value addition are not able to procure all variety of vegetable seeds due to community pressure or Influx of refugees	<ul style="list-style-type: none"> • Social and Environmental • Operational 	Medium	Possible	Minor	Assist with alternate crops/ pulses/ home stead kitchen garden packages	nomeena.anis@fao.org
Women trained in agro processing, nursery raising, community vegetable gardens, honey-bee keeping, establishing market linkages and small scale businesses face challenges due to seasonal variation, communal land issues, cultural issues for women to access	<ul style="list-style-type: none"> • Social and Environmental • Operational 	Medium	Possible	Moderate	Assist with alternate crops/ pulses/ home stead kitchen garden packages as discussed with stakeholders	nomeena.anis@fao.org
COVID19 related restrictions may hamper activities to a great extent if the fourth wave hits the country and there are lockdowns imposed	<ul style="list-style-type: none"> • Social and Environmental • Operational 	High	Possible	Major	Using alternative modalities of project implementation using technological means	fareeha.ummar@unwomen.org
Threat of infection to UN and IP staff as well as beneficiaries as the activities involve face to face interaction.	<ul style="list-style-type: none"> • Social and Environmental • Organizational • Operational 	Medium	Possible	Major	Safety precautions, following SOPs.	fareeha.ummar@unwomen.org

Challenges in accessing certain project locations, especially in the newly merged districts in KP, non receipt of NOC in a timely manner can be a great risk.	<ul style="list-style-type: none"> Operational Regulatory 	Medium	Possible	Major	Working with partners who already have NOCs.	fareeha.ummar@unwomen.org
Security Risks caused by deteriorated security situation, especially in project district in NMDs.	<ul style="list-style-type: none"> Political Operational 	Medium	Possible	Moderate	UNDSS guidelines will be followed to ensure security and safety of project staff, partners and beneficiaries. In case of severe security risk, the project location can be changed.	fareeha.ummar@unwomen.org
Fraud and Corruption Risk caused by Fraudulent or improper use of funds by the responsible party/ implementing partner.	<ul style="list-style-type: none"> Financial Operational 	Medium	Unlikely	Minor	UN agencies have mechanisms and policies to prevent and address fraud. Fraud training is given to IPs. Regular monitoring including financial monitoring will be done.	fareeha.ummar@unwomen.org

Budget by UNSDG Categories

Budget Lines	Description	FAO (7%)	UNWOMEN (7%)	Total
1. Staff and other personnel		118,701	215,062	333,763
2. Supplies, Commodities, Materials		455,264	4,500	459,764
3. Equipment, Vehicles, and Furniture, incl. Depreciation		3,044	4,170	7,214
4. Contractual services		0	71,400	71,400
5. Travel		10,352	22,000	32,352
6. Transfers and Grants to Counterparts		0	587,448	587,448
7. General Operating and other Direct Costs		66,845	30,000	96,845
Sub Total Project Costs		654,206	934,580	1,588,785
8. Indirect Support Costs		45,794	65,421	111,215
Total		700,000	1,000,000	1,700,000

Country:

Programme Title:

Signature Page

UN Resident Coordinator: Name: Aida Girma Resident Coordinator a.i. Email: agirma@unicef.org	Signature:  Date: 28/06/2021
Recipient UN Organization: United Nations Entity for Gender Equality and the Empowerment of Women, Pakistan Name of Signatory (Head of Organization): Ramzani Sharmeela Rassool Title: Country Representative Email: Sharmeela.rassool@unwomen.org	Signature:  Date: 27 th June 2021
Recipient UN Organization: Food and Agriculture Organization Name of Signatory (Head of Organization): Dr. Robina Wahaj Title: FAO Representative a.i Email: Robina.Wahaj@fao.org	Signature:  Date: 28 June 2021
Recipient UN Organization: Name of Signatory (Head of Organization): Title: Email:	Signature: Date:
Recipient UN Organization: Name of Signatory (Head of Organization): Title: Email:	Signature: Date: