# Peacebuilding Fund Project Progress Report (Updated template October 2022)



## **PROJECT OVERVIEW**

Thank you for taking the time to complete the PBF Progress report. For projects with more than one recipient, please consult among co-recipients prior to filling out the form to ensure collaboration on the responses. You can generate a print out of the blank form by clicking on the *print* icon on the top right corner of the page. If you have any questions or require technical assistance in filling out the form, please send an email to <u>keshni.makoond@un.org</u>

Click Next below to start

#### » Report Submission

Type of report	ł
Semi-annual	
Annual	
Final	
Other	
Date of submission of report	•
2022-11-15	
Name and Title of Person submitting the report	
Elvi Agunda	
Name and Title of Person who approved the report	
Rana Taha, Peace and Development Advisor, Dan Juma, Team Leader Governance and Inclusive Growth, UNDP and Li Fung, Senior Human Rights Advisor, OHCHR	

* Have all fund recipients for this project contributed to the report?
• yes
no
* Did PBF Secretariat or the PBF Focal point in the resident coordinator office review the report?
If there is no PBF secretariat in country, please select "Not applicable". If there is a PBF secretariat, you should normally ensure that they have an opportunity to review.
• yes
no
Not Applicable
Any additional comment from the PBF Secretariat/ RCO Focal point on this report
None

## » Project Information and Geographical Scope

Is this a cross-border or regional project?					
🔵 yes 🜔 no					
Please select the geographical re	Please select the geographical region in which the project is implemented				
Asia and the Pacific	Central & Southern Africa	East Africa			
Europe and Central Asia	Global	Latin America and the Carribean			
Middle East and North Africa	O West Africa				
Country of project implementation	on	*			
Ethiopia	🜔 Kenya	Madagascar			
Somalia	South Sudan	Sudan			
Other, Specify					
Project Title		*			
00130048: Enhancing Early Warr Elections in Kenya	O0130048: Enhancing Early Warning & Prevention to Counter Hate Speech and Incitement Ahead of the 2022 Elections in Kenya				
Other, Specify					

Project Start Date	*
2022-01-11	
Project end Date	*
2023-01-10	
Has this project received an extension?	*
YES, Cost Extension	
YES, No Cost Extension	
YES, Both Cost and No Cost extensions	
NO, No Extensions	
Will this project be requesting an extension?	*
YES, Cost Extension	
YES, No Cost Extension	
YES, Both Cost and No Cost extensions	
NO, No Extensions	
Is funding disbursed either into a national or regional trust fund	*
🔘 yes	
o no	

# Recipients

Is the lead recipient a UN agency or a non UN entity?
O UN entity
Non-UN Entity
* Please select the lead recipient
O UNDP: United Nations Development Programme O IOM: International Organization for Migration
UNICEF: United Nations Children's Fund
OHCHR: Office of the United Nations High Commissioner for Human Rights
UNWOMEN: United Nations Entity for Gender Equality and the Empowerment of Women
UNHCR: United Nations High Commissioner for Refugees UNFPA: United Nations Population Fund
FAO: Food and Agriculture Organization WFP: World Food Programme
UNHABITAT: United Nations Human Settlements Programme
UNESCO: United Nations Educational, Scientific and Cultural Organization
UNEP: United Nations Environment Programme ILO: International Labour Organization
WHO: World Health Organization PAHO/WHO
UNCDF: United Nations Capital Development Fund UNODC: United Nations Office on Drugs and Crime
UNOPS: United Nations Office for Project Services
UNIDO: United Nations Industrial Development Organization ITC: International Trade Centre
UNDPO Other, Specify

Are there other recipients for this project?	*
No other recipients	
Yes, other UN recipients only	
Yes, other non-UN recipients only	
Yes, both UN and non-UN recipients	
Please select other UN recipients recipients	*
UNDP: United Nations Development Programme IOM: International Organization for Migration	
UNICEF: United Nations Children's Fund	
OHCHR: Office of the United Nations High Commissioner for Human Rights	
UNWOMEN: United Nations Entity for Gender Equality and the Empowerment of Women	
UNHCR: United Nations High Commissioner for Refugees UNFPA: United Nations Population Fund	
FAO: Food and Agriculture Organization WFP: World Food Programme	
UNHABITAT: United Nations Human Settlements Programme	
UNESCO: United Nations Educational, Scientific and Cultural Organization	
UNEP: United Nations Environment Programme ILO: International Labour Organization	
WHO: World Health Organization PAHO/WHO	
UNCDF: United Nations Capital Development Fund UNODC: United Nations Office on Drugs and Crime	
UNOPS: United Nations Office for Project Services	
UNIDO: United Nations Industrial Development Organization ITC: International Trade Centre	
UN Department of Peace Operations Other, Specify	

# **Implementing Partners**

To how many implementing partners has the project transferred money to date? 2

Please list all of the project's implementing partners and the amounts (in USD) transferred to each to date
Please select the type of organisation which best describes the type of implementing partner       *         National youth CSO       National women's CSO         Other National CSO       Subnational youth CSO         Subnational women's CSO       Other subnational CSO         Other subnational CSO       Regional CSO         Regional CSO       Regional Organisation         International NGO       Governmental entity         Other       Other
What is the name of the Implementing Partner       *         National Cohesion and Integration Commission (NCIC)       *         What is the total amount (in USD) disbursed to the implementing partner to date       *         180174       *         Briefly describe the main activities carried out by the Implementing Partner       *
Please limit your response to 175 words Supported for the collection and cross referencing of early warning information through deployment of 10 cohesion monitors; Conducted risk assessments through the Conflict Analysis Group in informal settlements in 6 hotspot counties; Through UWIANO platform conducted messaging and prevention campaigns utilizing mainstream media (including radio and TV) and social media platforms. Through providing small grants to five CSOs in select counties supported community-level prevention

engagement through mediation and dialogue forums, targeted outreach forums, county level conflict analyses, engagement with political actors on their role in peace elections. Through the MAPEMA consortium, assisted NCIC in monitoring social media platforms for hate speech and incitement including counter messages and narratives through social media influencers.

Please select the type of organisation which best describes the type of implementing partner *
National youth CSO
National women's CSO
Other National CSO
Subnational youth CSO
Subnational women's CSO
Other subnational CSO
Regional CSO
Regional Organisation
International NGO
Governmental entity
Other
* What is the name of the Implementing Partner <b>Amnesty International Kenya</b>
* What is the total amount (in USD) disbursed to the implementing partner to date 27141.39
* Briefly describe the main activities carried out by the Implementing Partner
Please limit your response to 175 words Six perception surveys conducted in 7 conflict hotspot counties to assess the situation, trends, and risks in hotspot areas, complementing other early warning assessments undertaken through the project. Ten digital disruptors from conflict hotspot counties onboarded to actively interrupt disinformation and incitement spikes on social media and in closed SMS groups. The disruptors were also provided with messages from the peace messaging hub to push to their audiences.
Does the project have an active steering committee?  yes no
If yes, please indicate how many times the Project Steering Committee has met over the last 6 months? 3

Please provide a brief description of any engagement that the project has had with the government over the last 6 months? Please indicate what level of government the project has been engaging with? *Please limit your response to 275 words* 

The project engaged national level government actors such as NCIC, NSC, IEBC and other government partners under the UWIANO Platform for peace. The project supported the NCIC, institution mandated to manage hate speech, to monitor and respond to hate speech and incitement on social media platforms. Regular analyses of social media trends and tactics as well as the number of cases of hate speech, incitement was submitted to NCIC. The project through the MAPEMA consortium collaboratively analyzed and investigated these cases. The project further engaged with the Ministry of Interior through the National Steering Committee through strengthening the NCEWER system that is housed at NSC. Offline early warning reports were analyzed collaboratively with NSC resulting to actions by the Ministry of Interior such as increase in security patrols in volatile areas, convening of grassroots security - community meetings and community dialogues held in counties such as Uasin Gishu, Kisumu and Mombasa. The project supported the IEBC in disseminating voter education information on social media platforms to counter the citizen's mistrust on the electoral body, in particular, just before the voting day. Through the project's virtual dialogue sessions that were being conducted on Facebook, IEBC's voter education manager was invited to inform youth audiences in social media platforms about the voting process. County governments in Mombasa, Kisumu, Nakuru and other hotspot counties were engaged through involvement in prevention efforts and taking part in the perception surveys that were conducted.

## **Financial Reporting**

#### » Delivery by Recipient

#### Please enter the total amounts in US dollars allocated to each recipient organization

Please enter the original budget amount, amount transferred to date and estimated expenditure by recipient.

Please make sure you enter the correct amount. All values should be entered in US Dollars

Recipients	<b>Total Project</b> <b>Budget</b> (in US \$) Please enter the total budget as is in the project document in US Dollars	Transfers to date (in US \$) Please enter the total amount transferred to each recipient to date in US Dollars	<b>Expenditure</b> <b>to date</b> (in US \$) <i>Please enter the</i> <i>approximate amount</i> <i>spent to date in US</i> <i>dollars</i>	Implementati on rate as a percentage of total budget (calculated automatically)
UNDP: United	<b>*</b> 690000	<b>*</b> 690000	* 606213.67	87.86 %
Nations				
Developmen				
t Programme				

OHCHR: Office of the United Nations High Commission er for Human Rights	*	*	* 267585.07	86.32 %
TOTAL	100000	100000	873798.74	87.3 8%
The approximate implementation rate as percentage of total project budget based on the values * entered in the above matrix is <b>87.38%</b> . Can you confirm that this is correct? Correct O Incorrect If it is incorrect, please enter the approximate implementation rate as a % 95				

### » Gender-responsive Budgeting

Indicate what <b>percentage (%)</b> of the budget contributes to gender equality or women's empowerment (GEWE)? 27.35	*
The dollar amount of the budget contributing to Gender Equality and Women's Empowerment (GEWE) based on percentage entered above and total project budget is <b>US \$ 273500</b> . Can you confirm that this is correct?	*
If it is incorrect, please enter the <i>budget amount</i> allocated to GEWE in US Dollars 268417.57	*

Amount expended to date on efforts contributiong to gender equality or women's empowerment is US \$ 238983.96. Is this correct? Correct Incorrect	*
If it is incorrect, please enter the <i>expenditure to date</i> on GEWE in US dollars 241916.02	*
ATTACH PROJECT EXCEL BUDGET SHOWING CURRENT APPROXIMATE EXPENDITURE. The templates for the budget are available <u>here</u> Copy of PBF expenditure and commitments November 2022-21_4_2.xlsx	*

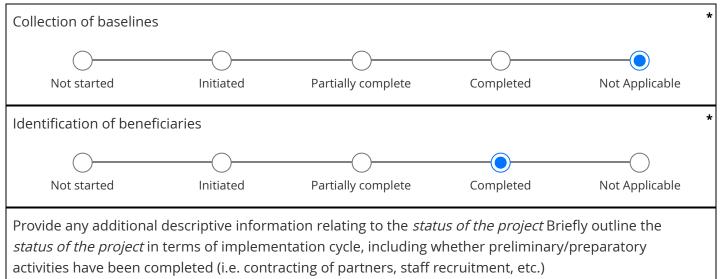
# Project Markers

Please select the Gender Marker Associated with this project	*
Score 1 for projects that contribute in some way to gender equality, but not significantly (less than 30% of the tota budget for GEWE)	
Score 2 for projects that have gender equality as a significant objective and allocate between 30 and 79% of the to project budget to GEWE	tal
Score 3 for projects that have gender equality as a principal objective and allocate at least 80% of the total project budget to Gender Equality and Women's Empowerment (GEWE)	
Please select the Risk Marker Associated with this project	*
Please select the Risk Marker Associated with this project Risk marker 0 = low risk to achieving outcomes	*
	*

Please select the PBF Focus Area associated with this project	*
(1.1) Security Sector Reform	
(1.2) Rule of Law	
(1.3) Demobilisation, Disarmament and Reintegration	
(1.4) Political Dialogue	
(2.1) National reconciliation	
(2.2) Democratic Governance	
(2.3) Conflict prevention/management	
(3.1) Employment	
(3.2) Equitable access to social services	
(4.1) Strengthening of essential national state capacity	
(4.2) Extension of state authority/Local Administration	
(4.3) Governance of peacebuilding resources (including PBF Secretariats)	
Is the project part of one or more PBF priority windows?	*
Select all that apply           Gender promotion initiative	
Youth promotion initiative	
Transition from UN or regional peacekeeping or special political missions	
Cross-border or regional project	
✓ None	

# PART I: OVERALL PROJECT PROGRESS

Please rate the implem	entation status of	the following preliminary	//preparatory activi	ties
Contracting of Partners	5			*
Not started	Initiated	Partially complete	Completed	Not Applicable
Staff Recruitment				*
Not started	Initiated	Partially complete	Completed	Not Applicable



Please limit your response to 250 words

Progress of activities has been on schedule. Early warning reports from both offline and online sources were produced and circulated on time. These included social media situation reports, sentiment analysis reports and UWIANO harmonized early warning report. Six perception surveys have been conducted in 7 counties while NCIC has issued grants to five CSOs in select hotspot counties to conduct preventative efforts and responses including support to UWIANO related interventions. All activities are on schedule.

Summarize the main structural, institutional or societal level change the project has contributed to. This is not anecdotal evidence or a list of individual outputs, but a description of progress made toward the main purpose of the project

Please limit your response to 550 words

The project contributed to enhanced collaboration and coordination across a broad spectrum of actors working in the peace, security and human rights sectors to contribute to a peaceful election. Key actors include national government agencies and mechanism such as the NCIC, NSC and UWIANO platform for peace, social media consortium (MAPEMA), global tech companies, CSOs, grassroots peace and human rights actors. Timely analyses of trends, risks and incidents, in both the offline and online spaces, to inform responses and prevention efforts at the national and subnational levels as well as social media platforms. Key stakeholders including social media influencers at the macro, micro and nano levels engaged to mitigate risks. The coordination and creation of linkages between online trends and offline activities through MAPEMA consortium, WhatsApp groups and peace, security and human rights actors to address emerging risks during the electioneering period.

# PART II: RESULT PROGRESS BY PROJECT OUTCOME

NOTES FOR COMPLETING THE REPORT:

- Avoid acronyms and UN jargon, use general /common language.
- Report on what has been achieved in the reporting period, not what the project aims to do.
- Be as concrete as possible. Avoid theoretical, vague or conceptual discourse.
- Ensure the analysis and project progress assessment is gender and age sensitive.
- In the results table, please be concise, you will have 3000 characters, including blank spaces to provide your responses

Describe overall progress under each Outcome made during the reporting period (for June reports: January-June; for November reports: January-November; for final reports: full project duration). Do not list individual activities. If the project is starting to make/has made a difference at the outcome level, provide specific evidence for the progress (quantitative and qualitative) and explain how it impacts the broader political and peacebuilding context.

- "On track" refers to the timely completion of outputs as indicated in the workplan.
- "On track with peacebuilding results" refers to higher-level changes in the conflict or peace factors that the project is meant to contribute to. These effects are more likely in mature projects than in newer ones.

How many OUTCOMES does this project have *
0 1 2 3 4 5 more than 5
Please write out the project outcomes as they are in the project results framework found in the project document
* Effective early warning and response systems connecting national and sub-national actors resulting in reduction in the scale and spread of violence during the electoral period and contributing to a conducive environment for peaceful and inclusive election
<b>Outcome 1:</b> Effective early warning and response systems connecting national and sub-national actors resulting in reduction in the scale and spread of violence during the electoral period and contributing to a conducive environment for peaceful and inclusive election
Rate the current status of the outcome progress       *         1. Off Track       2. On Track       3. On Track with evidence of peacebuilding results

#### Progress summary

Please limit your response to 350 words

Timely analysis of risks and trends both in the online and offline platforms that informed early responses and preventative efforts. Through continuous analyses by the MAPEMA consortium on social media platforms, perception surveys and UWIANO platform for peace, early warning information was collected and shared with key stakeholders through various platforms including the peace messaging hub. Key stakeholders were engaged resulting to prevention efforts by various actors such as dialogue and mediation efforts in hotspot counties such as Nakuru, Uasin Gishu, Kisumu, Kericho and other hot spot counties. Through NCIC, CSOs were utilized to address emerging dynamics in target counties such as Mombasa, Kisumu, Nairobi and other counties. Peace messages and counter narratives were developed, through the peace messaging hub, to address identified risks, as per offline and online analyses. 60 micro and nano influencers were used to push messages and counter narratives on the identified risks such as discrediting of the IEBC, sensitization on hate speech and incitement, detection of early warning signs of conflict amongst others. Through NCIC, the over 800 cases identified on hate speech, incitement and mis/disinformation were addressed. The NCIC is currently investigating 60 cases which were identified as hate speech while 240 cases were identified as mis/disinformation. The NCIC, as a result of these, conducted targeted youth forums on misinformation. The social media analyses were also shared with the Kenyan Multi-agency task force on elections. Global tech companies were also engaged through roundtables where the social media analyses were shared with them. The tech companies provided access to partner support portal to enhance quick response to reports. Twitter was able to verify human rights organizations to allow for educational content and counter messaging. The global tech companies as a result of the engagements became more accountable in addressing hate content in their platforms. These resulted to taking down of harmful content by all, inclusion of disclaimers/labels/notice tags on accounts running false information, debunking false information with fact checkers and monitoring of political advertisements.

Indicate any additional analysis on how Gender Equality and Women's Empowerment and/or Youth Inclusion and Responsiveness has been ensured under this Outcome

Please limit your response to 350 words

Early warning analyses ensured that incidences of gender-based violence were monitored and reported. The six perception surveys conducted in the 7 hotspot counties of Kilifi, Mombasa, Nakuru, Nairobi, Uasin Gishu, Kisumu and Tana River reported a few cases of SGBV in particular before the elections. majority of the incidences reported emanated from political party differences. The data collectors and interviewees from these surveys included women to ensure that issues touching on women are captured. Social media analyses monitored gendered hate speech and violence in the online space. Gender slurring, trolling and harassment of women seeking political positions were identified. There were particular social media groups that were formed to discuss certain women seeking political positions. Counter messages and narratives addressing online GBV were developed and disseminated through forums such as UWIANO press briefings, radio talk shows and presenter mentions in target counties. Youth were included in conversations on elections through the carrying out of two youth barometers that captured the roles, expectations and experiences of the youth before and after elections. The findings have been shared with key stakeholders to ensure their voices are integrated. Youthful audiences were also engaged through online conversations on Facebook and Twitter on their contributions to elections. Comic books with themes on elections and early warning were produced through the MAPEMA consortium and over 1 million copies distributed. Offline interventions targeting the youth were held by UWIANO and CSOs that received grants from the PBF. These include youth consultations and outreach forums, peace concerts and trainings on countering fake information in the online space.

Using the Project Results Framework as per the approved project document or any amendmentsprovide an update on the achievement of key outcome indicators for **Outcome 1** in the table below

- If the outcome has more than 3 indicators , select the 3 most relevant ones with most relevant progress to highlight.
- Where it has not been possible to collect data on indicators, state this and provide any explanation. Provide gender and age disaggregated data. (3000 characters max per entry)

» Outcome 1: Effective early warning and response systems connecting national and subnational actors resulting in reduction in the scale and spread of violence during the electoral period and contributing to a conducive environment for peaceful and inclusive election

Outcome 1	Performanc e Indicators <i>Describe the</i> <i>indicator</i>	Indicator Baseline <i>State the baseline</i> <i>value of the</i> <i>indicator</i>	End of Project Indicator Target State the target value of the indicator at the end of the project	Indicator progress to date State the current cummulative value of the indicator since the start of the project	Reasons for Variance/ Delay (if any) Explain why the indicator is off track or has changed, where relevant
1.1	Enhanced coordination for a wide range of partners, actors and stakeholders engaged in early warning (EW) and response	1 UWIANO principal meeting in 2021	4 meetings and fully functional platform in 2022	Over 10 meetings by UWIANO members. Meetings included scenario building exercises based on Early warning information shared, joint prevention interventions in counties and press briefings held to inform the public on the state of preparedness. Fully functional platform. An UWIANO response framework was operationalized where Early Warning information was	None

แบบเบเลเบบเ พลร continuously received from communities, **UWIANO 108 SMS** platform and sub national level situation rooms in Mombasa, **Kisumu and** Isiolo. These were complemented by analyses from the community perception surveys and the social media analyses. Reports were then disseminated to **UWIANO** members, mediation teams, peace and security actors to inform their response. As a result, dialogue and mediation sessions, outreach forums for the youth, activation of **Rapid Response** Funds, intensified security patrols and peace messaging was conducted.

1.2	Reduction or containment of incidents/scale of violence following an UWIANO and/or partners intervention.	94 alerts to UWIANO in 2017 - out of which 70 percent were effectively managed	90 percent of reported incidents to UWIANO are effectively managed	Over 90 percent of the incidences reported were addressed. Out of the 114 incidences that were reported between July and September 2022, 70 of them were responded to in 25 counties. This reduced the incidence of conflict in the counties	None			
1.3								
0 1	How many outputs does outcome 1 have? 0 1 2 3 4 5 more than 5 Please list up to 5 of most relevant outputs for outcome 1							
detect hate speech		at could trigger viole	_	ollection, analysis, a nulti-layered risks, t				
	the production and	-		e to early warning as tives and effective e				
For each output, and using the, project results framework, provide an update on the progress made against 3 most relevant output indicators								
» Output 1.1								

					I
Output 1.1:	Performanc	Indicator	End of	Indicator	Reasons for
Enhanced	e Indicators	Baseline	Project	progress to	Variance/
capacity of	<i>Describe the indicator</i>	<i>State the baseline value of the</i>	Indicator	date	Delay (if
early	mulcator	indicator	Target	<i>State the current cummulative value</i>	any)
warning			<i>State the target value of the</i>	of the indicator since	<i>Explain why the indicator is off track</i>
and			<i>indicator at the end</i>	<i>the start of the project</i>	or has changed, where relevant
response			of the project		where relevant
systems					
(monitoring					
, data					
collection,					
analysis,					
and					
reporting)					
to detect					
hate					
speech and					
incitement					
that could					
trigger					
violence,					
and to					
assess					
multi-					
layered					
risks,					
tensions					
and					
potential					
flashpoints					
in elections					
period					

1.1.1	Early Warning and Response System	UWIANO reports before the 2017 elections	10 monthly reports during 2022 and 8	5 monthly and 4 weekly (during elections) reports	None
	revitalized:		weekly reports	on early warning	
	monitors the		during the	produced.	
	situation, collects &		elections period.	Reports emanating from	
	analyzes data			the 10 NCIC	
	and produces			cohesion	
	analytical			monitors	
	reports.			supported by the	
		<u> </u>		project, the	
				NCEWER system revitalized by the	
				project and	
				subnational early	
				warning	
				mechanisms	
				working with UWIANO.	
				OWIANO.	
				Six community	
				perception	
				surveys	
				conducted in 7	
				hotspot counties to assess the	
				situation, trends,	
				and risks in	
				hotspot areas,	
				complementing	
				other early	
				warning	
				assessments	
				undertaken through the	
				project.	
				Reports have	
				been shared with	
				various	
				stakeholders	
				guiding	
				responses e.g., peace messaging	
				and prevention	
				efforts	

1.1.2	Number of social	Zero	10 monthly	Over 10 social	None
	media analytical			media analytical	
	reports detecting			reports produced	
	hate speech and			and	
	incitement.			disseminated.	
				Through	
				MAPEMA Early	
				Warning tools	
				developed to	
				monitor online	
				space. The	
				lexicon for hate	
				speech words	
				and actor	
				mapping list was	
				updated to assist	
				in monitoring the	
				space. The NCIC's	
				social media	
				monitoring unit	
				capacity was	
				enhanced	
				through trainings	
				provided by	
				ΜΑΡΕΜΑ	
				consortium. They	
				were further	
				supported with	
				tools/phones to	
				monitor dark	
				socials such as	
				WhatsApp	
				groups.	

1.1.3	Number of hate speech incidents reported. Number of cases investigated, and Number of cases prosecuted	106 hate speech cases reported; 12 prosecuted in 2017	Increased investigation of cases	Over 800 cases identified by September 2022. 240 identified as mis/dis information, 126 forwarded to relevant organizations and 60 cases under investigation by NCIC and ODPP. Global tech companies have also taken down harmful content while 310 fact checks have been done through support by the MAPEMA consortium. The collaborative investigations between NCIC and MAPEMA consortium has been instrumental in reducing the negative consequences of hate speech and incitement on social media	None

» Output 1.2

Output 1.2: Enhanced timely prevention responses and targeted interventio	Performanc e Indicators <i>Describe the</i> <i>indicator</i>	Indicator Baseline <i>State the baseline</i> <i>value of the</i> <i>indicator</i>	End of Project Indicator Target State the target value of the indicator at the end of the project	Indicator progress to date State the current cummulative value of the indicator since the start of the project	Reasons for Variance/ Delay (if any) Explain why the indicator is off track or has changed, where relevant
ns in response to early warning assessment s, including through the production and disseminati on of positive counter- narratives and effective engagemen t with agents of positive change					
1.2.1	Social media monitoring/analyt and response framework developed for addressing risks of hate speech and incitement, including gender analysis of risks	Quarterly NCIC cadcial media monitoring reports in 2017	12 (monthly social media analysis reports by NCIC)	20 social media reports have been produced collaboratively by NCIC and MAPEMA consortium. Social media monitoring and response framework developed and operationalized to detect, and counter identified trends and tactics.	None

Through the MAPEMA consortium and in collaboration with NCIC and other key actor's social media listening was conducted using high tech tools identifying over 800 cases of toxic content. The capacity of NCIC was enhanced to improve investigation of cases done collaboratively with the consortium. **Counter actions** such as online peace messaging utilizing social media influencers were conducted. Four virtual round tables with global tech companies were held to collaboratively address emerging issues. This response framework ensured timely response to the regular analyses conducted to avert potential violence.

1.2.2

**Counter**narrative campaigns developed addressing online toxic content and promoting peaceful and inclusive elections, conducted through social media and other media (e.g. radio) to prevent and reduce violence, especially gender-based violence

UWIANO media campaigns in 2017 Peace messages identified, 100 influencers engaged and radio campaigns in 5 hotspot counties

Peace messaging hub established with monthly meetings held to develop peace messages from early warning analyses from online and offline platforms including perception surveys. 60 micro and nano influencers from over 10 counties engaged to push peace messages reaching over 7 million audiences in the online space. 14 vernacular radio stations engaged with peace messages through talk shows and presenter mentions reaching over 10.4 million listeners in 14 regions.

None

1.2.3	Number of people/individuals engaged disaggregated by age, gender and PWDs & minorities	2017 figures from UWIANO	Increase in no. of young people/individuals engaged in UWIANO networks and project partners	direct (dialogues, outreach, reflection forums) and indirectly (peace concerts, peace walks) through interventions by CSOs in Lamu, Mombasa, Kisumu, Nairobi, Isiolo & borders that received grants from the PBF. Mainstream and social media campaigns reached 41,812,000 listeners on National TV and radio courtesy of UWIANO. Vernacular radio stations reached 10.4 million listeners with peace messages immediately after election. Through social media platform, over 7 million users have been reached with over 200,000 engagements.	None
	a Cutting loss				-

# PART III: Cross-Cutting Issues

	e project planning any significant events in the next 6 months (eg. national dialogues, youth resses, film screenings, etc. )	
	yes	
$\bigcirc$	no	
	s, please state how many, and for each, provide the approximate date of the event and a brief ription, including its key objectives, target audience and location (if known)	
Event	t Title:	*
Natio	onal Youth Conference on the Role of Youth in Peaceful Elections	
Date	(can be tentative)	*
2022-	12	
	tion (if known) ersity of Nairobi, Nairobi County	
	et Audience	*
Farge Select	et Audience ras many as applicable	*
Farge Select	et Audience <i>as many as applicable</i> Senior Government officials	*
Farge Select	et Audience as many as applicable Senior Government officials Other Government officials	*
Farge Select	et Audience as many as applicable Senior Government officials Other Government officials Civil Society	*
Farge Select	et Audience as many as applicable Senior Government officials Other Government officials Civil Society Youth	*
Farge Select	et Audience as many as applicable Senior Government officials Other Government officials Civil Society	*
Farge Select	et Audience as many as applicable Senior Government officials Other Government officials Civil Society Youth	*
Farge Select	et Audience as many as applicable Senior Government officials Other Government officials Civil Society Youth Women	*
Farge Select	et Audience as many as applicable Senior Government officials Other Government officials Civil Society Youth Women Military or Police Personnel	*
Farge Select	et Audience as many as applicable Senior Government officials Other Government officials Civil Society Youth Women Military or Police Personnel Traditional Leaders	*
Farge Select ✓ ✓ ✓ ✓	et Audience as many as applicable Senior Government officials Other Government officials Civil Society Youth Women Military or Police Personnel Traditional Leaders Donors	*
Targe Select ✓ ✓ ✓ ✓ ✓	et Audience as many as applicable Senior Government officials Other Government officials Civil Society Youth Women Military or Police Personnel Traditional Leaders Donors Businesses/ Private Sector	*
Targe Select	et Audience as many as applicable Senior Government officials Other Government officials Civil Society Youth Women Military or Police Personnel Traditional Leaders Donors Businesses/ Private Sector Former Combattants	*

Į

Please limit your response to 150 words

To reflect upon the role of the youth in contributing to peaceful elections

#### Any other information on the event

The two youth pulses produced by the project will be discussed and launched during this conference.

#### Event Title:

Cross border community integration, cohesion and reconciliation forum along the borders of Kisumu and Nadi counties

Date (can be tentative)

2022-11

Location (if known)

#### Kisumu - Nandi border area

Select as r	<i>nany as</i>	applicable	,
-------------	----------------	------------	---

Senior Government official	S
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_					
	Other	Goverr	nment	officia	als

$\checkmark$	Civil Society

./	Youth

Women

Military or Police Personnel

Donors

Businesses/ Private Sector

	Former Combattants	
$\square$	Journalists	

Artists

Other

2

\*

\*

Please limit your response to 150 words

The interventions will focus on the role of various actors in contributing to peaceful elections. In some counties, dialogue forums will be held to reconcile existing differences that had been exacerbated by the elections

3

Any other information on the event

None

Event Title:

Post election conflict analysis in Nairobi and Kisumu counties

Date (can be tentative)

2022-11

Location (if known)

#### Informal settlements of Nairobi and Kisumu counties

Select as many as applicable

- Senior Government officials
- Other Government officials
- Civil Society
- Vouth

- Vilitary or Police Personnel
- Traditional Leaders
- Donors
- V Businesses/ Private Sector
- Former Combattants
- Journalists
- Artists
  - Other

Please limit your response to 150 words

To establish the effect of the elections on the co-existence of the community recommending areas to be considered for enhanced integration and cohesion

Any other information on the event

None

Event Title:

Country level webinars on mis and disinformation facilitated by Amnesty International

Date (can be tentative)

2022-11

Location (if known)

Virtual

Target Audience

Select as many as applicable

Senior Government officials

Other Government officials

Civil Society

Vouth

Vomen

Vilitary or Police Personnel

Traditional Leaders

Donors

V Businesses/ Private Sector

<b>~</b>	Former Combattants
	Journalists

Artists

Other

4

\*

Please limit your response to 150 words

To reflect on the impact of mis/disinformation during the electoral period and recommend strategies on countering the same

Any other information on the event

None

## **Human Impact**

This section is about the human impact of the project. Please state the number of key stakeholders of the project, and for each, please briefly describe:

i. The challenges/problem they faced prior to the project implementation

ii. The impact of the project on their lives

iii. Provide, where possible, a quote or testimonial from a representative of each stakeholder group

How many key stakeholders does this project have?

2

Key Stakeholder :

Government agency: National Cohesion and Integration Commission

What were the challenges/problem they faced prior to the project implementation?

Lack of high-tech tools to analyze hate speech cases on social media. Slow determination of hate speech and incitement cases from the offline and online cases. Limited capacity of the NCIC social media monitoring unit conduct online media monitoring

1

What has been the impact of the project on their lives

Please limit your response to 350 words

Improved capacity of the NCIC social media unit attributed to trainings provided by the consortium. Identification of over 800 cases of hate speech, incitement and mis and disinformation that have been shared with relevant agencies for action. Some of these cases have been brought down by global tech companies while NCIC in collaboration with Office of the Director of Public Prosecutions is investigating 60 cases. Through counter actions such as peace messages in social media space, the NCIC has been able to address the slow determination of cases reducing the effect of toxic content on conflicts/violence.

Provide, where possible, a quote or testimonial from a representative of each stakeholder group *Please limit your response to 350 words* 

"I would say that all would not be possible to deliver a peaceful election without the support of the UN in particular the elimination of hate speech. We worked with the UN and I'm happy that we were able to monitor the the social media and also the offline platforms for hate speech. We collaborated with the MAPEMA Consortium, and the Comission was able to identify over 800 cases. These cases were identified in some of them through also the partnership of global tech companies. We were able to withdraw some of those hateful messages and misinformation and disinformation"

2

Dr. Skitter Ocharo, CEO, NCIC

Key Stakeholder :

Communities from Isiolo county and the bordering counties of Samburu, Meru and Garissa

What were the challenges/problem they faced prior to the project implementation?

Unresolved conflicts in Isiolo county and bordering counties have continued to cause community tensions and lagging development. Intra and inter county boundary disputes, scarcity of pasture and water for livestock among other issues continue to escalate tensions amongst communities resulting to poor community inter relations. If not addressed in time, political differences common around elections time, could exacerbate the pre-existing conflicts.

What has been the impact of the project on their lives

Please limit your response to 350 words

To reduce the impact of these unresolved conflicts during the elections period, one of the PBF grantees, Isiolo Peace Link, facilitated the revitalization of the Early Warning and Response Center and the Women Situation Room (EWER & WSR). The purpose of the center was to promote exchange of early warning information for timely response in Isiolo and bordering counties. A series of interventions were conducted throughout the electioneering period that impacted on the status of peace in the county and its boundaries. The center was launched in July 2022 and a tollfree line, 0800721519, for incidence reporting. Continuous analyses were conducted by the center leading to the identification of 25 alerts out of which 23 were responded to. Three inter county dialogue forums were also conducted in a bid to reduce their impact on electoral violence.

The revitalization of the center was very critical in contributing to a peaceful election. It brought together all the actors in peace building and conflict management under umbrella of the Centre, whereby the information was gathered, analyzed and quick action was taken jointly. For instance, there enhanced cooperation of the district peace committees, elders and nyumba kumi members from the 3 counties for the purpose of information sharing e.g., alerts and quick response during conflict. Additionally, the multisectoral agency approach taken by the center ensured support and commitment by all. The County Security Intelligence Committee and the EWER secretariat were tasked to represent the team during the meetings with the County Government to ensure that support is provided to the Centre. Early involvement of other stakeholders such as the Department of Peace and Cohesion, the National Authority for the Campaign Against Alcohol and Drug Abuse (NACADA), the IEBC, and others would ensure joint working planning to support the Centre's operations. The inter county peace dialogue meetings improved the inter community relations of the area. For instance, the dialogue between communities of Isiolo and Garissa counties interacted for the first time after two years, whereby community members met at Garba Tula and started a fresh discussion on how to coexist peaceful as neighbors.

Provide, where possible, a quote or testimonial from a representative of each stakeholder group *Please limit your response to 350 words* 

"The EWER center will promote the quick reporting of alerts ensuring timely response to these alerts to mitigate potential electoral violence" - Abdia, Executive Director, Isiolo Peace Link

"The availability of the hotline will enable the security forces to get timely information and respond through increasing security patrols in volatile areas" - Police office from one of the local police stations

"Women play a critical role. The Women Situation Room will provide an opportunity for women's issues to be addressed because peace and security issues affect women differently" - women representative from Isiolo county

In addition to the stakeholder specific impact described above, please use this space to describe any additional human impact that the project has had

Please limit your response to 650 words

You can also upload upto 3 files in various formats (picture files, powerpoint, pdf, video, etc..) to illustrate the human impact of the project *OPTIONAL* 

#### File 1

For photos, please use high resolution JPEG format

Click here to upload file. (< 5MB)

File 2

For photos, please use high resolution JPEG format

\_CfA \_ UN \_ Briefing \_ Hatespeech monitoring in Kenya \_ Final Review-23\_20\_41.pdf

#### File 3

For photos, please use high resolution JPEG format

Click here to upload file. (< 5MB)

You can also add upto 3 links to online resources which illustrate the human impact of the project *optional* 

Link 1

https://www.youtube.com/watch?v=SYFqiaEY-7A

Link 2

Kituo cha usalama kimebuniwa Isiolo - YouTube

Link 3

https://www.facebook.com/DJBoyie/videos/558621479239894/?extid=NS-UNK-UNK-UNK-AN\_GK0T-GK1C-GK2C&ref=sharing

## Monitoring

* Please list monitoring activities undertaken in the reporting period Please limit your response to 350 words Field visits by the project team have been conducted targeting implementing partners, NCIC and Amnesty International Kenya. The aim of the visits was to ensure activities were being implemented according to the signed agreements. The visits also provided an opportunity to recommend corrective actions in terms of implementation and finances. Weekly project coordination meetings bringing together all the implementing partners and recipient organizations were held. The meetings provided an opportunity to report on the progress of implementation, planned interventions and challenges being faced by the various project team representatives. To establish the effectiveness of the project on the partnering agencies, a perception survey was conducted.
Do outcome indicators have baselines?       *         If only some of the outcome indicators have baselines, select 'yes'       •         •       yes         •       no
* Please provide a brief description Please limit your response to 350 words To assess the enhanced coordination for a wide range of partners, actors and stakeholders engaged in early warning (EW) and response, the number of meetings held by UWIANO the year preceding the election was used as a baseline. UWIANO meetings as well as meetings by other early warning and response stakeholders indicates the extent to which actors are consulting and coordinating. More meetings imply a high likelihood of coordination as well as information exchange and joint responses and actions.
To reduce the incidents/scale of violence following an UWIANO and/or partners intervention, the number of alerts (94) that were effectively managed in the previous elections were used as a baseline. This indicator will be able to demonstrate the effectiveness and timely response of the early warning systems at the national/subnational levels.
Has the project launched perception surveys or other community-based data collection?

# Evaluation

Has an evaluation been conducted during the reporting period?	*
🔘 yes	
o no	
Evaluation budget (in USD):	
40000	

If project will end in next six months, describe the evaluation preparations

Please limit your response to 350 words

The project intends to conduct an end term evaluation between the months of November and December, for 35 days. The TORs have already been developed in consultation with recipient organizations and PBSO. The evaluation consultant is to start the evaluation process by mid-November. The evaluation will focus on the relevance of the project, effectiveness, efficiency, sustainability, gender equality, conflict sensitivity, the project's catalytic nature and other key issues.

## **Catalytic Effect**

Catalytic Effect (financial): Has the project led to additional funding from other sources?

🔵 yes

🔵 no

If yes, how many additional grants or donors has the project leveraged?

2

Indicate name of funding agent and amount of additional non-PBF funding support that has been leveraged by the project since the project started.

1

2

Please enter each funding agent and their contributions separately

Name of Funder

German Government

Amount in USD

563063

Indicate name of funding agent and amount of additional non-PBF funding support that has been leveraged by the project since the project started.

Please enter each funding agent and their contributions separately

Name of Funder

Government of Kenya

Amount in USD

114782.4

* catalytic Effect (non-financial): Has the project enabled or created a larger or longer-term * peacebuilding change to occur (Ways in which the project has supported the expansion or creation of programs and policies supporting peace, both within and outside the UN system)?
No catalytic effect
Some catalytic effect
Significant catalytic effect
Very Significant catalytic effect
Don't Know
Too early to tell
* Please describe how the project has had a (non-financial) catalytic effect, i.e. ways in which the project has supported the expansion or creation of programs and policies supporting peace, both within and outside the UN system <i>Please limit your response to 350 words</i> The project has stressed the importance of monitoring social media platforms for hate speech, incitement and fake information that are usually prevalent during elections periods. It is important to put in place counter measures to address the online toxic content as witnessed through the project as this addressed some of the intolerance levels that were being observed. Engagement with global tech companies was useful as it holds them accountable on the actions on their platforms. From the consultations held by the tech companies, it was evident that the companies also played a key role in moderating content in their platforms. The exchanges and links created between peace and human rights actors at the grass roots level were very critical during the elections period. The WhatsApp group created provided real time cross checking and prompted quick responses to emerging incidents.
* *
yes
no
* Please describe any steps that have been taken to ensure the sustainability of peacebuilding gains
beyond the duration of the project
Please limit your response to 350 words
Through the support of the MAPEMA consortium, the project is developing a road map for the NCIC to guide its monitoring interventions in the online space. Additionally, guidelines for training various actors on monitoring social media space will also be developed with the assistance of the consortium. Conversations are ongoing on how the social media influencers can still be engaged to push peace messages and thematic narratives in the social media space. Underlying factors that contribute to hate speech and incitement are being/will be addressed through the grassroots conversations that are being held with target communities through national and sub national peace

Are there any other issues concerning project implementation that you want to share, including any capacity needs of the recipient organizations?

Both the UNDP and OHCHR will continue engaging with NCIC to ensure continuous analyses of the online space which aligns with the NCIC strategy on countering hate speech. The linkages and networks created amongst peace and security actors in the national and sub national levels will be utilized to address the long-term issues that cause conflicts and violence contributing to worsening hateful speeches and incitement.

Annex: Please use this space to upload any additional document you may want to the report (ex. Additional detail on indicator reporting)

Project Partners Perception Survey Results-23\_53\_55.pdf

Thank You. You have finished the report. Please Click on the SUBMIT button below. When the report is submitted, a confirmation note will appear on a yellow banner on top of the page. This can take a few seconds.