



PROGRAMME DOCUMENT

Programme Title: Generation Unlimited Global Programmes	Recipient Organizations (ROs): UNICEF/Generation Unlimited
Programme Contact: Name and Title: Kevin Frey Generation Unlimited CEO Address: 3 United Nations Plaza, NY, NY 10017 +1-917-244-2873 E-mail: kfrey@unicef.org	Programme Partner(s): - N/A
Programme Country: Global	Programme Location (provinces or priority areas): Global
Programme Description: Technical assistance to countries on development and scale-up of public-private-youth partnerships and programmes, youth engagement and youth-led advocacy, global communications and advocacy for greater investment in skills, employment, entrepreneurship and social impact opportunities and strengthening measurement of impact and outcomes, which will inform scale-up of programmes and knowledge exchange across countries and regions.	Total Cost of the Programme US\$ \$562,733 (\$525,918 without 7% global recovery cost) Other sources of funding as applicable: - Other Donors: Irish Aid, Dubai Cares, Unilever, PwC, SAP, Microsoft, IKEA Foundation, UNICEF
Start Date: 1/August/2023 End Date: 1 August/2024 Total duration (in months): 12 Months	
OUTCOMES to which the programme contributes: <ol style="list-style-type: none"> 1. Skills & Employment: 300 million young people will be connected to learning, skilling and employment opportunities by 2025 2. Entrepreneurship: 65 million young people will gain entrepreneurship skills, mindsets and opportunities by 2025 3. Social Impact: 30 million young people will be engaged as active citizens and change-makers by 2025 	





Recipient Organization

UNICEF/Generation Unlimited

Name of Representative: **Nadi Alibino, Officer in Charge for Generation Unlimited CEO**

Signature: _____

Name of Agency: UNICEF/Generation Unlimited

Date: 12 July 2023

GenU Global Team CEO (Officer in Charge)
Nadi Alibino

Signature: _____

Date: _____ **12 July 2023** _____



I. Overview of Programme

Funds will enable global leadership and support to programme development and scale-up, youth engagement and participation, partnership development, communications and advocacy, and monitoring and evaluation, including:

- 1) Co-creating and developing global programs and innovations with partners and supporting Country Teams to deliver impact with and for youth by providing technical assistance on design and scale-up of skilling, employment, entrepreneurship, and social impact programmes
- 2) Supporting leadership and engagement of youth on co-creation, implementation and monitoring of programmes, communications/advocacy, operations and governance at global and country levels
- 3) Partnerships and resource mobilization: Securing technical and financial support for GenU's impact in countries by developing and managing global level partnerships with public and private sector entities and leadership bodies and supporting Country Teams in mobilizing public-private-youth partnerships and financing
- 4) Communications and advocacy: extensive and targeted advocacy and communications, using digital and traditional channels, to drive greater investment in youth skilling, entrepreneurship, employment and social impact, with leadership and engagement of young people
- 5) Strengthening measurement of impact and outcomes, and knowledge exchange and learning across countries and regions to improve programmes in countries

This will complement other partners' contributions, including Irish Aid, Unilever, PwC, IKEA Foundation, Microsoft, SAP and Dubai Cares as well as financial support from UNICEF.



UNDG Category	Amount USD*
Staff and other personnel costs	110,000
Supplies, commodities and materials	
Equipment, Vehicles and Furniture including Depreciation	
Contractual Services	265,833
Travel	30,000
Transfer and Grants to counterparts	
General operating and other costs	120,086
Total programmable cost	525,919
Indirect costs (7% of Total Programmable cost)	36,814
Total pass through Amount (Revised)	562,733

*Amounts by budget category are estimated and may be adjusted.