



**United Nations Capital Development Fund
PREPARATORY ASSISTANCE DOCUMENT
Global Programme**



Programme Title: UNITLIFE operationalization and scale-up

Implementing Partner: UNCDF (DIM)

Start Date: June 2019

End Date: May 2025 **PAC Meeting date:**

Brief Description

UNITLIFE is an innovative financing instrument hosted by the United Nations dedicated to the fight against chronic childhood malnutrition (stunting) in two priority areas: (1) reducing child stunting and other immediate effects of malnutrition; and (2) closing the gender gap in climate-smart agriculture. UNITLIFE plans to introduce an innovative financing approaches and instruments including, but not limited to developing a voluntary micro-donations platform for payment transactions, leveraging sports events and star power to drive social giving, and devising creative donation matching and revenue-sharing schemes with private partners. The funds raised through these instruments will be directly channeled to funding in high impact projects addressing the immediate effects and root causes of chronic malnutrition. Recognizing UNCDF's expertise in development impact investments and partnerships in digital and traditional financial partners in both the public and private sector, UNCDF has been requested to host the Secretariat function of UNITLIFE in its initial phase.

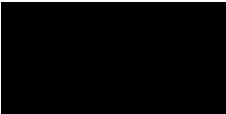
The objective of this revision is to extend the project and allow the secretariat's ongoing operations as outlined in the Terms of Reference (ToR). Therefore, a 3-year extension is proposed while maintaining all other aspects unchanged. The original end date was May 2022 and we are extending it to May 2025. This extension is warranted due to the fund's continuous activities and operational status. As a result, the primary activities and objectives will remain consistent, alongside the revised budget.

The initial approved amount was \$ 2,500,000 out of a budget of \$ 3,706,480, we are requesting an additional \$ 2,762,740 budget for the 3-years extension (total \$ 6,469,220).

The decision to extend the project duration has been taken to ensure the fund's continued operations, while the original document's remaining components remain unaltered.

	Year 1 -3	Year 4 -6	Cumulative
Resources budgeted	\$ 3,706,480	\$ 2,762,740	\$ 6,469,220

Agreed by (signatures):

UNCDF	
DES	
Print Name: Xavier Michon	
Date: 04-Sep-2023	

Amendment Overview Page:

Atlas Programme ID: _____

Date of Revision	Responsible Person	Version	Short Description of Revision
April 2019	Xavier Michon	1.0	Initial draft
August 2023	Hubert Chauvet	2.0	Change of the end date and budget

Planned Operational Budget for UNITLIFE for delivery of up to \$20 million (by cost category)

Operational Budget - Detailed						
	Year 4		Year 5		Year 6	
Staffing and Operation support	Programme Manager	\$ 204,000	Programme Manager	\$ 204,000	Programme Manager	\$ 204,000
	Partnership Officer	\$ 144,000	Partnership Officer	\$ 144,000	Partnership Officer	\$ 144,000
	Portfolio Officer	\$ 120,000	Portfolio Officer	\$ 120,000	Portfolio Officer	\$ 120,000
	Prog Analyst	\$ 96,000	Prog Analyst	\$ 96,000	Prog Analyst	\$ 96,000
	Operation officer	\$ 50,000	Operation officer	\$ 50,000	Operation officer	\$ 50,000
	Travel/ meetings	\$ 40,000	Travel/ meetings	\$ 40,000	Travel/ meetings	\$ 40,000
	Premises	\$ 20,000	Premises	\$ 20,000	Premises	\$ 20,000
	M&E	\$30,000	M&E	\$30,000	M&E	\$30,000
	Representational Support	\$20,000	Representational Support	\$20,000	Representational Support	\$30,000
	Consultants	\$ 80,000		\$ 100,000		\$ 100,000
Digital platform			\$ 20,000		\$ 20,000	
Communication	\$ 30,000		\$ 30,000		\$ 30,000	
Direct cost	Sub-total	\$ 834,000	Sub-total	\$ 874,000	Sub-total	\$ 874,000
Indirect support cost 7% (GMS)	\$ 58,380		\$ 61,180		\$ 61,180	
Yearly Total	\$ 892,380		\$ 935,180		\$ 935,180	
Total						\$ 2,762,740

Operational Budget - Cumulative				
	Year 1-3	Year 4	Year 5	Year 6
Yearly	\$ 3,706,480	\$ 892,380	\$ 935,180	\$ 935,180
Yearly total	\$ 3,706,480	\$ 2,762,740		
Cumulative Total	\$ 6,469,220			

- As for the programme funding, the fund plans to mobilize some \$20 million by 2025 of operationalization through commitments from foundations and via the innovative fundraising platform. Among the \$20 million, it plans to expend over 95% of the mobilized resources by allocation to the selected proposed projects. See fund capitalization and delivery plan table.

Additional fund capitalization efforts for years 4-6

Below is a projection of incremental revenues to be mobilized by UNITLIFE secretariat through partnership. This trajectory include a strengthening of the collaboration with existing partners committed to continue supporting UNITLIFE, as well as the activation of new partnerships leveraging innovative finance and a strong thematic focus in line with the ambition of major foundations and bilateral donors.

In addition to the approach defined in the initial 2020-2022 strategy, the UNITLIFE Secretariat is working on a new Operational Strategy for 2023 – 2027 that will cover the following workstreams, to support the ambition:

- Build multi-donors macro development programs structured by thematic
- Develop a transformational approach, which relies on accelerators & assets, to scale programs
- Develop a data-driven approach for impact measurement and digitalize M&E
- Formalize strategic & innovative partnerships as well as alliances with leading networks
- Strengthen UNITLIFE visibility through the organization of events & international conferences

Expected UNITLIFE fund capitalization			
	Year 4	Year 5	Year 6
Foundations	\$ 2,000,000	\$ 4,500,000	\$ 8,000,000
Innovative fundraising	\$ 500,000	\$ 1,000,000	\$ 4,000,000
Sub-total	\$ 2,500,000	\$ 5,500,000	\$ 12,000,000