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**United Nations Road Safety Fund**

**MPTF OFFICE FINAL PROGRAMME**[**[1]**](http://applewebdata://393A2F16-D19B-4D48-AC0A-E70DC7C44144#_ftn1) **NARRATIVE REPORT**

**REPORTING PERIOD: FROM 23 September 2021 TO 01 October 2023**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Project Title & Project Number | | |  | Country, Locality(s), Priority Area(s) / Strategic Results[[1]](#footnote-2) | | |
| Project Title:  *Expanding Safe School Zone Models in selected highly urbanized cities in the Philippines*  MPTF Office Project Reference Number:[[2]](#footnote-3)  *00128738* | | | Country/Region:  *Philippines / East Asia and the Pacific*  Priority area (UNRSF pillar(s)/Outcome):  *Strengthened Road Safety Management Capacity* | | |
| Participating Organization(s) | | |  | Implementing Partners | | |
| *Organizations that have received direct funding from the MPTF Office under this project:*  *United Nations Children’s Fund Philippines Country Office* | | | *National counterparts (government, private, NGOs & others) and other International Organizations:*  *National Counterparts:*   1. *Department of Transportation* 2. *Council for the Welfare of Children* 3. *Department of Education* 4. *Department of Health* 5. *Department of Interior and Local Government* 6. *Philippine National Police* 7. *Department of Public Works and Highways* 8. *Philippine Statistics Authority*   *Local Government Partners:*   1. *City of Valenzuela* 2. *City of Zamboanga*   *NGO Implementing Partners:*   1. *Human Development and Empowerment Services* 2. *ImagineLaw, Inc.* 3. *Philippine Legislators Committee for Population and Development* 4. *University of the Philippines-National Center for Transportation Studies* | | |
| Project Cost (US$) | | |  | Project Duration | | |
| Total approved budget as per project document:  MPTF Contribution[[3]](#footnote-4), by Agency (if applicable): 535,364 | | |  | Overall Duration *(months): 24 months* | | |
| Agency Contribution, by Agency (if applicable): 400,000 | | |  | Start Date[[4]](#footnote-5) (*dd.mm.yyyy): 01.10.2021* | | |
| Government Contribution (in-kind or cash) (if applicable): | | |  | Original End Date*[[5]](#footnote-6)* (*dd.mm.yyyy): 01.10.2023* | | |
| Other donors Contributions (in-kind or cash) (if applicable): | | |  | Current End Date[[6]](#footnote-7)*(dd.mm.yyyy): 01.10.2023* | | |
| TOTAL: 935,364 | |  |  |  | |  |
| Project Assessment / Review / Evaluation | | |  | Report Submitted By | | |
| Assessment/Review - if applicable *please attach*  Yes No Date: *dd.mm.yyyy*  Evaluation Report *– if applicable, please attach*  Yes No Date: *dd.mm.yyyy* | | | * Name: Malalay Ahmadzai * Title: Chief, Health and Nutrition Section * Participating Organization (Lead): UNICEF Philippines * Email address: mahmadzai@unicef,org | | |
| Project team members funded through the project | | | | | | |
| Role/Function: | Organisation: | |  | Name: | Email address: | |
| Program Focal | UNICEF | |  | Dr. Angelito Umali | aumali@unicef.org | |
|  |  | |  |  |  | |

# FINAL NARRATIVE REPORT FORMAT

# Executive Summary

*In ¼ to ½ a page, highlight the project key milestones achieved and elements of the report that you consider to be the most critical.*

UNICEF expanded and scaled safe school zone models in the Philippines under a two-year project, funded by the UN Road Safety Trust Fund (UNRSF), under its ongoing Child Road Traffic Injury Prevention (CRTIP) programme. This final report highlights cumulative achievements from 23 September 2021 to 01 October 2023.

Through the project, 96 per cent of the targeted fully assessed schools (90 out of the 94 schools) to attain the minimum 3 stars or more rating on the Star Rating for Schools (SR4S) tool, which is recommended by the International Road Assessment Programme (iRAP) to signify a protective environment for school children from risks of road traffic injuries. Moreover, with UNICEF support, the two pilot cities of Zamboanga and Valenzuela enacted road safety ordinances with increased budget allocations for child road safety programmes, which are instrumental in sustaining the project.

UNICEF, through the National Coalition for CRTIP, provided systems-wide support to 13 national government agencies, helping them improve the country’s national child road safety programme through better data management systems, consolidated multisectoral strategic actions and policies, and partnership building at the national and subnational levels. Key interventions for child road safety were integrated into the national action plan, data systems for road traffic injuries involving children were harmonized, and additional platforms for multisectoral collaboration were fostered through special coalitions, including the regional coalition for CRTIP in the National Capital Region (NCR) and the Youth Alliance for Road Discipline (YARD).

Notably, the Department of Education (DepEd), with UNICEF support, implemented road safety education in pilot schools. Through this, a total of 47,660 students (23,364 boys and 24,296 girls) better understood child pedestrian safety, traffic rules and regulations, and safety travel tips when travelling between home and school. In addition, 3,514,092 individuals, including parents, caregivers, teachers and students, learned more about child road safety during community awareness campaigns, school events, road safety celebrations, and through posts on various social media channels.

# Purpose

*Provide the brief explanation for the problem, using at least one key project-related road safety statistic and explain the project main solutions/objectives, expected changes/outcomes of the project (reflecting your project document), and evidence of the benefit/impact of the proposed solution.*

The project aimed to expand models for improved road safety and a safe journey to school for children in schools in high-risk areas and contribute to road safety awareness, policy advocacy, health systems strengthening and partnership building, in support of the national target of reduced road traffic fatalities by 50 per cent by 2022.

Specifically, it sought to improve child road safety programmes in model areas by October 2023, a reduction in child road traffic injuries by 30 per cent and an increase of at least 10 per cent in programme investments for child road safety.

# Narrative reporting on Project Results Achieved

*Particular attention should be given to reporting on results (outputs) / and changes (outcomes) (reflecting your project document) that have taken place as a result of work delivered by your project.*

**3.1 Project results contributing to the impact of the Fund**[[7]](#footnote-8)

*As per the Fund impact, (1) does the project contributed to reduction of road traffic fatalities and injuries in the country/countries (provide reduction figures when possible)? (2) Provide example(s) of action(s) taken by the government or changes materialized or about to materialised thanks to the project? For instance, government action to improve the safety of their road infrastructure/ to improve safety of vehicles admitted to traffic/ to ensure lawful road user behaviour/ improve post-crash response.*

By expanding the safe school zone models and implementing these in high-risk areas, the project demonstrated effective solutions to reducing road traffic risks for vulnerable people, which government and other stakeholders can further scale. The models were aligned with the safe systems approach and directly contributed to improvements in road safety management, road infrastructure and improvements in road safety behaviours. As a result of the project, government units passed and implemented road safety policies while schools achieved improved road safety ratings. Improved knowledge, attitudes and practices towards road safety were observed among students.

**3.2 Project Outcomes results:**

*Outcomes are the medium-term change in the behaviors of target groups, under control of the benefitting partner. Provide a summary of progress achieved towards the* ***planned outcomes from the project document****.*

Based on pre- and post-assessment results among priority schools, there is a **126 per cent overall star rating improvement,** signifying risk reduction for road traffic injuries within the assessed school zones. This was measured using the SR4S tool and data on star rating improvement. For a more comprehensive method, the iRAP updated its measurement of risk reduction by adopting a ‘star rating’ improvement in 2024 to demonstrate risk reduction for road traffic injuries in school zones.

Local government investments in child road safety programmes improved as indicated by an increase in budget allocations. In Zamboanga City, the local government increased its budget allocation to road safety by **42 per cent,** from Php16,803,258 (US$300,058) in 2023 to Php 23,905,732 ($426,888) in 2024. Furthermore, the city included a new allocation for school safety programmes in 2024, amounting to Php 9,380,460 ($167,508) to implement the SR4S recommendations for school infrastructure improvements. In Valenzuela City, budget allocations for road and public safety saw an increase of 45 per cent from Php 124,083,820 ($ 2,215,782) in 2022 to Php 179,326,665 ($3,202,261) in 2023. UNICEF provided technical assistance to the local governments of the two initial sites in Valenzuela and Zamboanga and expansion sites in Cagayan de Oro and Angeles. The road safety ordinances they enacted are supporting the sustainability of the project’s outcomes.

**3.3 Project Outputs results:**

*Outputs are the more immediate results that your project is responsible for achieving. Report on the key outputs delivered towards the* ***planned outputs from the project document****.*

**Output 1.1. (Modelling) Selected schools in pilot Local Government Units (LGUs) have increased capacity to develop and implement child road traffic injury prevention programmes.**

**Status: Completed**

UNICEF, in partnership with the cities of Valenzuela and Zamboanga City, implemented safe school zone models in a total of 144 schools, overachieving the project target of 100 schools as a result of effective advocacy with local chief executives for better investments and buy-in to expand the project’s reach with co-funding from the local government. In 94 of the fully assessed schools, 96 per cent (90 schools) have achieved the minimum recommended 3-star rating scores, signifying reduced risks for road traffic injuries within the vicinity of the school zone. The four remaining schools were undertaking improvements to reach the 3 minimum star rating. The additional 50 expansion schools were assessed for follow-through quality assurance procedures with iRAP. This modeling work will pave the way for scaling up safe school zone implementation using the Star Rating for Schools through a series of baseline assessments, community mobilization, corrective interventions, and post-assessments.

UNICEF and implementing partners, ImagineLaw in Valenzuela and the Human Empowerment and Development Services in Zamboanga, supported the two CRTIP implementation teams that were established through local ordinances and executive orders to implement the safe school zone models in both cities. The cities updated their three-year multi-sectoral action plans for child road safety in 2023, guiding the multisectoral action for ensuring the safety of school children on their travel between home and school. The project effectively advocated for sustainable mechanisms for improving financial allocations for road safety programmes through the passage of local ordinances. In Valenzuela City, the local road safety ordinance paved the way for an additional allocation of Php 55,242,845 ($986,479). In Zamboanga City, an additional allocation of Php 7,102,474 ($126,839) for road safety programmes was approved.

A total of 144 local leaders (89 males, 55 females) from Disaster Risk Reduction and Management Offices in pilot schools from Valenzuela and Zamboanga were trained on the updated Star Rating for Schools tool from February to June 2023. The participants learned how to conduct safe school zone assessments in 144 schools looking at road traffic injury indicators of road safety risk scores. The training sessions, which were organized by UNICEF in partnership with the University of the Philippines-National Center for Transportation Studies (UP-NCTS), were complemented by an online module on CRTIP that UPNCTS run as part of their training packages for LGUs. A total of 134 local leaders (78 males, 56 females) from road traffic safety offices participated in a series of training sessions school road safety assessments in February, June, and October 2023. Post-evaluation assessments showed that 51 per cent of the participants implemented safe school zone assessments in their LGUs. Of these, 51 per cent conducted assessments for both elementary and high schools, 44 per cent in elementary school only, while 5 per cent in high school only. Furthermore, for those who have not started implementation, 77 per cent responded with immediate plans to implement while 23 per cent foresaw longer-term implementation.

UNICEF continued the modeling work supported by UNRSF, using locally mobilized funds for child road safety to expand the CRTIP project to two other cities. Two additional cities were identified as priority areas in UNICEF Philippines 8th Country Programme became replication sites for CRTIP, which were made possible by the initial modeling work supported by UNRSF. Through a south-south inter-LGU cooperation strategy that was launched in the cities of Zamboanga and Cagayan de Oro City, UNICEF will provide evidence of the replicability and eventual scale-up of CRTIP to national and local governments through the national and subnational coalitions for CRTIP to foster sustainability and institutionalization beyond the expiration of this grant.

**Output 1.2. (Systems Improvement) Improved capacity of national stakeholders to implement system-wide improvements in CRTIP data, plans and policies**

**Status: Completed**

UNICEF, through the National Coalition for CRTIP, provided systems-wide support to 13 national government agencies for improving the national child road safety programme in the country through better data management systems, consolidated multisectoral strategic actions and policies, and partnership building at the national and sub-national levels. These system-wide actions fostered better understanding of the importance of child road safety across relevant stakeholders and harmonized multisectoral response mechanisms for addressing child road traffic injuries.

UNICEF and the UPNCTS conducted a cross-analysis of three national databases for road traffic injury data from the Department of Transportation (DOTr), the Department of Health (DOH), and the Philippine National Police (PNP). These data sets were analyzed and translated into a submodule for the DRIVERS main data system to help harmonize data with focused indicators in children, safe school zone monitoring, and identification of black spots where risks for road traffic injury are high. UNICEF and UPNCTS presented the findings at a national digital health summit in March 2024 together with DOH and DOTr, to provide a better platform for monitoring child road traffic injury data for the country. UNICEF is doing complementary work to monitor the progress of road safety actions contributing to the achievement of Sustainable Development Goals road safety targets through a longitudinal cohort study on the Filipino boy and girl child, integrating indicators on road safety in primary data collection surveys. The preliminary results from the study found that, in a cohort of 5,000 children, 2.2 per cent, at a mean age of 16.4 years, have been involved in road traffic incident, with males (2.9 per cent) being more likely than females (1.7 per cent) to be involved in a road traffic incident. While there are differences across the three major island groups in the Philippines, namely, Luzon (2.7 per cent), Visayas (1.4 per cent) and Mindanao (2.4 per cent). Further analysis demonstrated that the likelihood of involvement in a school-related road traffic incident was significantly higher among males. Furthermore, males are about twice as much at risk of being in road traffic incidents compared to females, and three times more likely to experience physical injuries.

The National Coalition for CRTIP engaged key stakeholders in the updating of the PRSAP 2023–2028, which was launched in May 2023. Building from the learnings from CRTIP, the updated PRSAP incorporated key actions on child road safety, including improvements of road safety instructions in the basic education curriculum, conduct of safe school zone assessments using the Star Rating for Schools, and youth engagement and participation. The multisectoral strategic action and communication plan of the national coalition for CRTIP was updated in October 2023 to align with the new PRSAP and harmonize multisectoral actions between member organizations for better collective action. In a move towards the sustainability of the child road safety programme, a Memorandum of Understanding (MOU) signing among 13 national government agencies was held in December 2023 and spearheaded by the DOTr secretary. The MOU strengthens the partnership amongst stakeholders committed to advancing children’s health and safety and facilitating better collaboration and resource sharing in matters of common interest for child road safety.

UNICEF supported the establishment of special coalitions for child road safety with the modelling of a regional coalition in the NCR through the Metro Manila Development Authority. It also supported a coalition of young people through the Child Rights Network, a long-established advocacy group in the Philippines championing children’s rights, to include advocacy for the prevention of child deaths from road traffic injuries. UNICEF, through ImagineLaw, expanded its secretariat support for the national coalition to the regional coalition for CRTIP. It help conduct a strategic action planning workshop with MMDA in February 2024 to align strategic actions for child road safety within the 17 cities and one municipality in NCR, and policy dialogues to establish a region-wide road safety council that will foster the exchange of good practices, inter-LGU cooperation and collective action for child road safety. UNICEF, through the Philippine Legislators Committee for Population and Development, helped establish the YARD in June 2022, which gathered 247 members as of December 2023. YARD was established under the umbrella of the Child’s Rights Network. Building on the youth consultation to update the PRSAP, which was attended by YARD members, youth representatives engaged in a series of capacity-building activities on legislative advocacy for road safety, social media and community awareness campaigns, and policy advocacy activities in Congress in support of child road safety, particularly on the expansion of road safety education in the basic curriculum. YARD contributed to the improvement of child road safety advocacy actions with a policy brief titled *“Pathways to Safer Roads: Let the Children Speak*”, which highlighted the importance of the integration of child road safety into the updated PRSAP. It also helped create a petition for budget on road safety, which was considered in passed local government ordinances. YARD reached more than 300,000 individuals with key messages on child road safety through social media campaigns conducted on Facebook and Tiktok.

UNICEF continued to strengthen and support systems-wide action on CRTIP, using locally mobilized resources from private sector donors that builds on the pilot project supported by UNRSF. This included monitoring the implementation of the PRSAP, institutionalizing a harmonized data management system for road traffic injuries, and leveraging partnerships through special coalitions for CRTIP.

**Output 1.3. (Behaviour Change) Increased knowledge on child road safety and safe school zones of parents, teachers and students in target schools through public awareness campaigns and integration of child road safety in the curriculum.**

**Status: Completed**

A total of 47,660 students (23,364 boys and 24,296 girls) in Valenzuela and Zamboanga better understood road safety behaviour during classroom lectures, workshops, symposia and other awareness sessions organized by the respective DepEd Division Offices with UNICEF support. The sessions covered topics on child pedestrian safety, understanding traffic rules and regulations, and safety travel tips for children when traveling between home and school. DepEd teachers incorporated road safety modules, which were developed through the project, in the joint Music, Arts, Physical Education, and Health subject for both elementary and high school students. A pre- and post-test evaluation administered to 21,090 students (10,563 boys, 10,527 girls) who attended the road safety education sessions in July 2023 showed that 72 per cent of Grade 4 students and 57 per cent of Grade 3 obtained higher scores in their post-tests. UNICEF also commissioned a qualitative study with the Research Institute for Mindanao Culture (RIMCU) to assess positive behaviour change and the impact of the road safety modules through focus group discussions. The students stated in the focus group discussion that they became more disciplined, with better perceptiveness and consciousness of their surroundings, including the use of safety gears like helmets and seatbelts. Students further mentioned a deeper understanding of road safety practices and regulations, identifying correct traffic signs and infrastructures, and the value of involving parents in ensuring children are protected and wearing the correct safety gear.

Key stakeholders were engaged in community awareness campaigns, school events, road safety celebrations, and through various social media channels. In April 2023, UNICEF joined the DOH in a national health fair highlighting the need to improve health promotion strategies to reduce child injuries and create safer walking environments in school zones. In May 2023, during the celebration of the UN Global Road Safety Week, a road safety mural was unveiled in a pilot school to signify the importance of safe school zones aligned with the global theme of rethinking mobility. In June 2023, for the celebration of National Safe Kids Week, UNICEF supported Valenzuela City in engaging local transport groups in a road safety forum to promote safety behaviors for all road users, highlighting the shared responsibility to protect vulnerable populations, including children, from preventable deaths and injuries from road traffic crashes. In November 2023, in observation of the World Day of Remembrance for Road Traffic Victims and the celebration of World Children’s Day, UNICEF facilitated the launch of the sister-city partnership on child road safety between Zamboanga City and Cagayan de Oro City. The partnership is a demonstration of the replicability and scalability of the safe school zone model supported by the UNRSF, with Cagayan de Oro learning from Zamboanga’s experience and adopting its good practices on safe school zone assessments and road safety awareness sessions in schools.

Overall, 3,514,092 individuals, including parents, caregivers, teachers and students were reached with key messages on child road safety through school-based education campaigns, community awareness campaigns, social media engagements and participation in road safety celebrations. Through other initiatives informed by the modelling project with UNRSF, including government action and partnerships through private sector donors – such as the Metro Pacific Tollways Corporation – UNICEF continues to reach more individuals with road safety messages that would translate into positive behaviour change for child road safety and better protection on roads.

**3.4 Project challenges, implementation delays, lessons learned and best practices:**

*(1) If there were* ***delays****, explain the nature of the constraints and challenges, actions taken to mitigate future delays and lessons learned in the process. (2) Provide an* ***updated risk analysis*** *(have any of the risks identified during the project design materialized or changed? Are there any new risks?). (3) Were there any* ***programmatic revisions****, indicate any major adjustments in strategies, workplan, targets or key outcomes and outputs that took place during the reporting period, including project amendment(s)?*

The main challenge during the project’s implementation was mostly with programmatic recalibrations during the administrative transition that happened with counterpart government partners after the national and local officials in May 2022. As the CRTIP project was implemented in close collaboration and in support of government programmes, it was crucial to usher the programme efficiently during this transition period. Thus, UNICEF and partners reintroduced CRTIP to the new officials, including LGU focal points to secure buy-in and continue with the implementation. Through the good relations built among UNICEF, implementing partners, and LGU officials, executive orders and MOUs were signed to support CRTIP implementation and its institutionalization.

During the project implementation period, the country slowly eased its quarantine restrictions as the national government declared that COVID-19 was no longer a disease of public health importance. As a result, business offices and schools gradually reopened, and students transitioned to in-person classes. Nevertheless, proper infection control and management practices remained in place.

**3.5 Project cross-cutting issues and development markers:**

1. *Explain the project’s contribution to cross-cutting issues, particularly Gender[[8]](#footnote-9), environment[[9]](#footnote-10), and SDGs[[10]](#footnote-11), as set in* ***the project document****. (2) Highlight key partnerships and explain how such relationships impacted on the achievement of the above.*

The project contributed to the attainment of SDG target 3.6 to reduce by 50 per cent the number of deaths and injuries due to road traffic accidents, and SDG target 11.2 to provide access to safe and sustainable transportation systems that are responsive to the needs of vulnerable populations, including children.

The project contributed to global targets addressing the leading cause of death among vulnerable road users, including school children. As a convener, UNICEF mobilized multisectoral action from the health, transport, law enforcement, and education sectors, which is essential to addressing the burden of road traffic injury from a public health perspective.

Gender dimensions were considered by taking into account the unique vulnerabilities between boys and girls, including risks and disadvantages, in the project’s policies and road safety awareness campaigns. Sex-disaggregated data were gathered to better understand gender dimensions in road safety programming.

Road safety programming and transportation systems affect air quality, climate deterioration, sustainable mobility and the urban environment. The project’s safe school zone models, through its recommendations on pedestrian safety, encouraged walking and sustainable mobility, which reduced the use of motorized transport and CO2 emissions and contributed positively to environmental sustainability.

The project utilized the safe systems approach espoused by the UNRSF, contributing to specific pillars on road safety management, safe road users and safe road environments.

Key partnerships were established with government agencies, civil society groups, and private sector and youth organizations through the National Coalition for CRTIP. The coalition became a strategic platform for bringing stakeholders to implement an inclusive, responsive and comprehensive child road traffic injury prevention programme.

**3.6 Project Results Based Performance Assessment[[11]](#footnote-12)**

*(1) In the table below (*[*downloaded by clicking here*](https://docs.google.com/spreadsheets/d/1tXzT-80RCQoX77DfHlundyNEB2ngjwWy/edit?gid=912079726#gid=912079726)*), provide for each indicator the figures for the baseline, target, and results achieved up to date, at both the output and outcome level. Please ensure that the results chain and the indicators align with the original project document. (2) Under Means of verification column, please provide the tools[[12]](#footnote-13) used to collect the data necessary to measure progress for each indicator. Where it has not been possible to collect data on an indicator, provide a clear explanation explaining why, as well as plans on how and when this data will be collected. (3) Under reason for variance, please explain any variance in achieved versus planned results/target during the reporting period.*

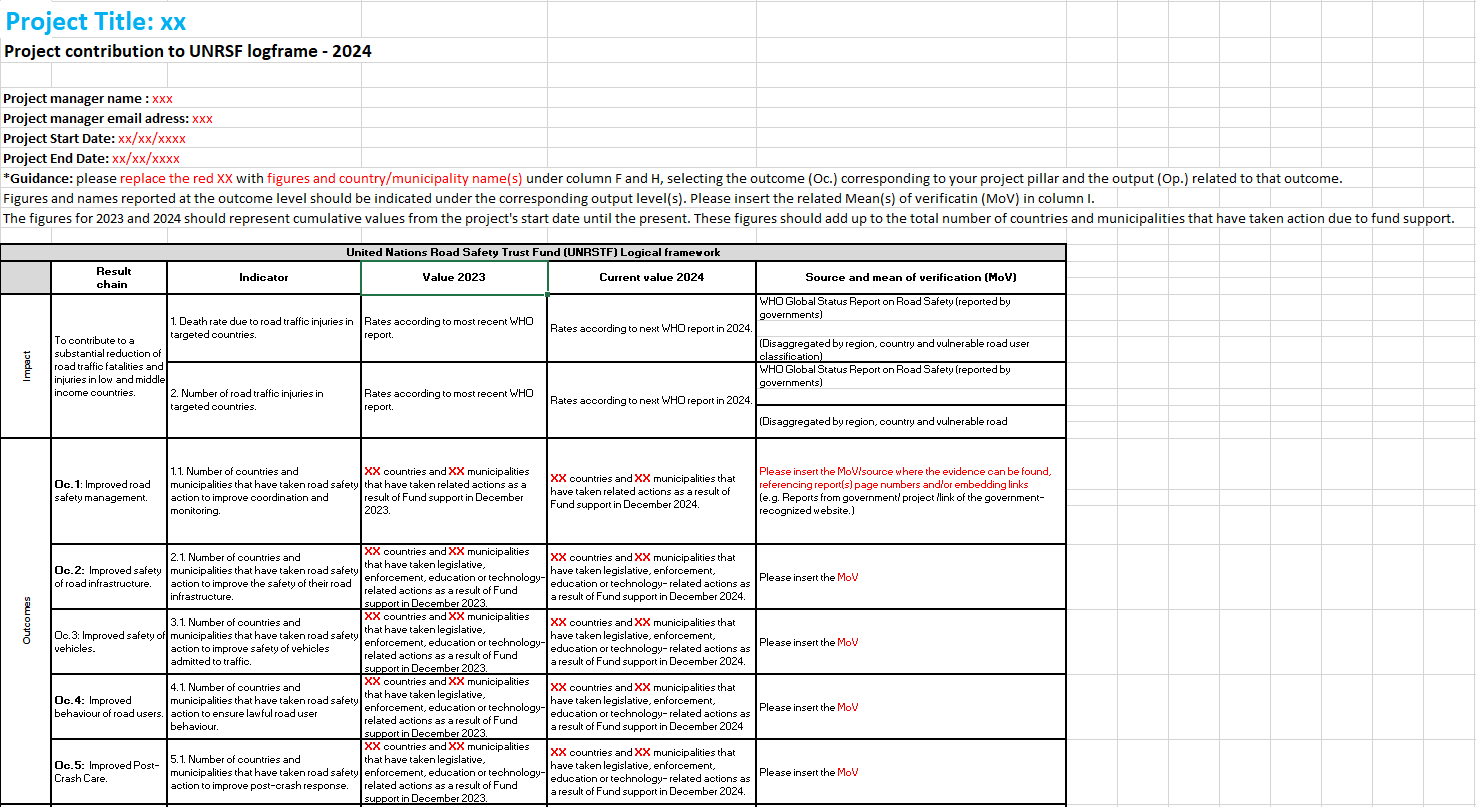
*\* All boxes should be filled. \* Please provide the file as an attachment to the report.*



# 3.7 Project Results Contributing to the UNRSF log frame Assessment[[13]](#footnote-14)

*(1) In the table below* [*(downloaded by clicking here*](https://docs.google.com/spreadsheets/d/1YyHLc9B3O4p4Qe8Rk4TUyp6DFwkUb_-g/edit?usp=sharing&ouid=106558202976938814902&rtpof=true&sd=true)*), please replace the red XX with numbers and names of country/municipality) under column E and G, selecting the outcome (Oc.) corresponding to your project. (2) Figures and names reported at the outcome level should be indicated under the corresponding output level(s). Please insert the related Mean(s) of verification (MoV) in column H[[14]](#footnote-15). (3) The figures for 2023 and 2024 should represent cumulative/aggregate values from the project's start date until the present. These figures should add up to the total number of countries and municipalities that have taken related actions due to project support.*

***\**** *Please provide the file as an attachment to the report.*



# Project contribution to UNRSF priorities

*Please explain if the project contributes to one or both of the following two UNRSF strategic priorities:*

* 1. *Provide support, at country or city levels, to identify and unlock sources of general or targeted road safety financing, e.g. national investment case, financing round tables, budget reallocation dialogues, support to incubators or accelerators, etc.*

As a result of the project, local government improved their investments in child road safety programmes, as indicated by an increase in budget allocations. In Zamboanga City, the local government increased its budget allocation for road safety by **42 per cent,** from Php16,803,258 (US$300,058) in 2023 to Php23,905,732 ($426,888) in 2024. Furthermore, Zamboanga included a new allocation for school safety programmes in 2024 in the amount of Php9,380,460 ($167,508) to implement the SR4S recommendations for school infrastructure improvements. In Valenzuela City, budget allocations for road and public safety increased by 45 per cent from Php 124,083,820 ($ 2,215,782) in 2022 to Php 179,326,665 ($3,202,261) in 2023.

* 1. *Provide support, at country or city levels, to implement recommendations by the 2023 Global Status Report on Road Safety, focused on implementing legal instruments and standards, e.g. implementation of standards, standardized toolkits, laws.*

# Project Story

*Stories engage and create a narrative around the impact of the project in people’s minds. They showcase the role of UNRSF and project implementing partners in driving change on the ground. Please* insert the draft story here or as *an attachment to the report.*

**5.1 Structure of the story**

* *Reference the problem: what was the status quo and why did this need to change?*
* *Provide easy to understand context about the negative impact on people’s lives.*
* *Showcase the actions: what steps were taken to begin to do things differently? how were things done differently and why is that important?*
* *Set out clearly what the project did relating to the key outcomes and who was involved.*
* *Present the results: who has benefitted now and how did this resolved the problem? The problem may not be entirely resolved, so please explain any net benefit(s) from the actions taken towards resolving the problem that would not otherwise be the case.*

*Storytelling checklist:*

* *Keep content accurate, brief and clear*
* *Check all facts, figures and references*
* *Use beneficiary voices and testimonials, including a quote from a project beneficiary/stakeholder to capture the project impact*

**5.2 Photos:** *please provide as separate attachments good high-resolution project photos, (*[*guidelines on p.37 UNRSF Comms Action Plan*](https://roadsafetyfund.un.org/sites/default/files/downloads/resources/2022-07/Communication%20Action%20Plan%20VA4DEF%20WEB.pdf)*).*

**5.3 Project communications products***: please share links/attachments to project communications over the reporting period e.g. media articles, project flyers/brochures*

The following products are submitted as separate attachments. Please see Annex I for the reach of the products on digital platforms and traditional media.

* Human interest story sample
* CRTIP Video production
* Project documentation of CRTIP implementation in Valenzuela and Zamboanga City
* Road Safety Modules
* CRTIP project brochure

# Project quote cards

*The UNRSF Annual Report will include quotes cards from project beneficiaries. Please kindly provide at least one quote from a national beneficiary, including quote, name, title and organization.*

Quote card provided as attachment

# Project Evaluations conclusions[[15]](#footnote-16)

*Report on the project evaluation conducted and its conclusion related to project achievements, including contributions to the overall impacts of the Fund and pursuant to the Project M & E Framework.*

UNICEF engaged RIMCU to conduct the project assessment in June to December 2023. UNICEF, through RIMCU, presented the results of the assessment to relevant national government agencies and stakeholders with learnings and recommendations to improve investments for road safety programmes.

The full report is shared as an attachment.

# Project Sustainability and Exit *Report on final activities and phase-out arrangements put in place with local stakeholders to ensure transition and promote continued benefits and impact of the project.*

UNICEF and its partner government agencies continued several of the activities supported by UNRSF. The DOTr continues to lead the national coalition of CRTIP in overseeing the implementation of the national road safety programme. DepEd has sustained the road safety awareness sessions in schools and local governments are implementing road safety programs following their road safety ordinances enacted through the project. The safe school zone models supported by UNRSF in 144 schools have been scaled up to 194 schools in four cities, with support from private sector partner, the Metro Pacific Tollways Corporation. Furthermore, the MOU with 13 national government agencies is helping ensure the sustainability of the project’s activities and outcomes.

# Resources and leveraging

*Provide any information on financial management, procurement and human resources.*

*Has the UNRSF grants received had a catalytic effect with respect to:*

*1. Increased commitment of senior management (mention in speeches, bilateral meetings with governments/corporations; road safety as strategic or operational organization priority; participation in road safety committees, etc)*

*2. Increased allocation of staff or other resources (on top of UNRSF grants) to strengthen the organization’s capacity to support governments*

*3. Securing additional financing or technical expertise to complement the projects funded by UNRSF grants (including co-financing or using resources from projects on other topics to support road safety objectives)*

*4.* *Using UNRSF grants to build a case for larger investments by the government (eg producing investment case or using project to secure bank loans, etc)*

The UNRSF grant became a catalyst for UNICEF Philippines to mobilize additional funding to support child road safety programming in the country. UNICEF Philippines signed a partnership agreement with Metro Pacific Tollways Corporation, one of the leading toll way builder and operator in the Philippines that champions road safety within their business practices. This partnership provided an additional US$ 759,700 to UNICEF Philippines’ CRTIP project and is supporting the expansion of the safe school zone models in 100 schools in two new cities.

**Annex I. Visibility materials and media coverage**

|  |  |  |
| --- | --- | --- |
| **Platform** | **Content** | **Indicator** |
| Social Media | 1. Road crashes are the top killer of children and the youth worldwide, according to the latest global report of the World Health Organization (WHO) that was released on Monday.   18 December 2023, CNN Philippines  <https://www.facebook.com/CNNPhilippines/posts/pfbid0w1knGwLF7Qc4kkoZpCFsTPZwEPSmm1fUDFsZ97cEyDw1dfXi5rr2JCjbJJ5ieiqDl> | 14 reactions; 2 comments  *(Accessed last January 2024, but cannot be found as of April 29, 2024 as CNN Philippines stopped operations)* |
| 1. Press release   [PH Task Force launched to protect children from road traffic injury](https://www.facebook.com/nationalyouthcommission/posts/pfbid033YGzAvhqa2zr6yiXwroGcXkv5KbjHxegzAmjE2nzRGFsqWzfHzWe5ddpecGTHwCRl)  18 December 2023, National Youth Commission | 64 reactions; 11 shares |
| 1. Press release   [PH Task Force launched to protect children from road traffic injury](https://www.facebook.com/reel/254080224145843)  Imagine Law  18 December 2023, HAPPY Morning Show News Online | 3 reactions; 11 shares |
| 1. [𝐑𝐎𝐀𝐃 𝐒𝐀𝐅𝐄𝐓𝐘 𝐌𝐄𝐀𝐒𝐔𝐑𝐄𝐒 𝐈𝐍 𝐏𝐋𝐀𝐂𝐄 𝐓𝐎 𝐑𝐄𝐃𝐔𝐂𝐄 𝐑𝐎𝐀𝐃 𝐂𝐑𝐀𝐒𝐇𝐄𝐒, 𝐒𝐀𝐘𝐒 𝐒𝐄𝐂. 𝐁𝐀𝐔𝐓𝐈𝐒𝐓𝐀](https://fb.watch/pjFr4LLWT4/)   As the leading cause of death among Filipinos 15-29 years old, road crashes are also among the top ten leading causes of death among Filipino children aged 5-14 years old.  18 December 2023, Department of Transportation – Philippines | 422 views; 10 reactions; 2 comments |
| 1. [Koalisyon para proteksyunan ang mga bata sa mga aksidente sa kalsada, itinatag ng pamahalaan at pribadong sektor](https://fb.watch/pjFRVXwLuZ/)   18 December 2023, DZAR 1026 Highlight News | 128 views; 14 reactions; 1 comment |
| 1. [𝐈𝐍 𝐏𝐇𝐎𝐓𝐎𝐒: 𝐃𝐎𝐓𝐑 𝐒𝐄𝐂𝐑𝐄𝐓𝐀𝐑𝐘 𝐁𝐀𝐔𝐓𝐈𝐒𝐓𝐀 𝐂𝐇𝐀𝐌𝐏𝐈𝐎𝐍𝐒 𝐑𝐎𝐀𝐃 𝐒𝐀𝐅𝐄𝐓𝐘 𝐈𝐍𝐓𝐄𝐑𝐕𝐄𝐍𝐓𝐈𝐎𝐍𝐒 𝐓𝐎 𝐂𝐔𝐑𝐓𝐀𝐈𝐋 𝐓𝐑𝐀𝐅𝐅𝐈𝐂 𝐂𝐑𝐀𝐒𝐇𝐄𝐒](https://www.facebook.com/DOTrPH/posts/pfbid096ZKCgNBtZGu1VBWU2Jydq6Hc465PnFxnLZpYjPfdQz5S6xGbPkBJD432Sct1twNl)   18 December 2023, Department of Transportation – Philippines | 27 reactions; 2 comments; 5 shares |
| 1. [DOTr signs pact to protect children from road accidents](https://twitter.com/inquirerdotnet/status/1736777830766170166)   18 December 2023, Inquirer | 2,214 views; 3 likes; 2 reposts |
| 1. [ROAD CRASHES ARE TOP KILLER OF CHILDREN AND YOUTH GLOBALLY – REPORT](https://www.facebook.com/newscoreph/posts/pfbid02DGZnbLKVtHhdqSWxEaHYgV2sJAzMmCsmsvgb2ZGhdDU1BwbF5maH2ssnF3qrKrCHl)   PH Task Force launched to protect children from road traffic injury  19 December 2023, Newscore Bulacan | 2 reactions; 1 share |
| 1. [Quezon City - Road crashes are the top killer of children and youth worldwide, according to a report released by the World Health Organization (WHO)](https://www.facebook.com/newsnarratives/posts/pfbid0mVv8xrf44N4g6HGhQX4gx4sKxLTonQBR8RoxngRCF86KGBMVchB91MpBYH1eSoyFl)   Monday. 19 December 2023, News Narratives |  |
| 1. [Koalisyon para proteksyunan ang mga bata sa mga aksidente sa kalsada, itinatag](https://fb.watch/pjFA4Muv1h/)   [via Sheena Torno](https://fb.watch/pjFA4Muv1h/)  19 December 2023, NewsBlast | 119 views; 7 reactions; 1 comment |
| 1. [Koalisyon para proteksyunan ang mga bata sa mga aksidente sa kalsada, itinatag ng pamahalaan at pribadong sektor](https://fb.watch/pjFKj3T4f_/)   19 December 2023, Nightline News | 38 views; 11 reactions |
| 1. [Transportation Secretary Jaime Bautista signed on Monday a memorandum of understanding with various agencies formalizing the National Coalition for Child Road Traffic Injury Prevention to protect children from road accidents.](https://www.facebook.com/inquirerdotnet/posts/pfbid0friteRqApj733QVk5Ja2m5WGdxbvFzZQA1arjLGgjhM1XbcrCmud1NSXKpeywrxcl)   19 December 2023, Inquirer | 4 reactions; 1 comment |
| 1. [The Department of Transportation (DOTr) solidified its commitment to child road safety by signing a Memorandum of Understanding (MOU) for the National Coalition on Child Road Traffic Injury Prevention (NC CRTIP) and unveiling the 2023 Global Status Report on Road Safety (GSRRS)](https://www.facebook.com/APublicLife/posts/pfbid02CTVn3Dfjbcf9Y95qQcCNtCxRxMeEnH9MC7B8Qxj3zJT4isWDx5rhG9iF58Zz4m2hl)   19 December 2023, A Public Life | 1 comment |
| 1. [Signing of Memorandum of Understanding (MOU) for the establishment of the National Coalition on Child Read Traffic Injury Prevention](https://fb.watch/pjGOvPSnLg/) (NCCRTIP) and launching of the 2023 Global Status Report on Road safety (GSRRS) with Department of Transportation (DOTr) Secretary Jaime J. Bautista, ImagineLaw Executive Director ATTY Sofia San Luis, UNICEF Philippines, World Health Organization, DoH, DepEd, DILG, DPWH, DSWD, NYC and CWC.   19 December 2023, PIMAI NEWS: Philippine Investigative Media Alliance Inc | 82 views; 7 reactions |
| 1. [Signing of Memorandum of Understanding (MOU) for the establishment of the National Coalition on Child Read Traffic Injury Prevention](https://www.youtube.com/watch?v=-toX716ZFLI) (NCCRTIP) and launching of the 2023 Global Status Report on Road safety (GSRRS) with Department of Transportation (DOTr) Secretary Jaime J. Bautista, ImagineLaw Executive Director ATTY Sofia San Luis, UNICEF Philippines, World Health Organization, DoH, DepEd, DILG, DPWH, DSWD, NYC and CWC.   19 December 2023, PIMAI NEWS: Philippine Investigative Media Alliance Inc | 1 reaction |
| 1. [ROAD crashes are the top killer of children and youth worldwide](https://www.facebook.com/UnliNewsOnline/posts/pfbid0mM53XCtD2AtHewUTG8pJJVLT78WwidaVejYiQbtDXCrPGW7wEZy4FdtaxuXqB87Ul), according to a report released by the World Health Organization (WHO) on Monday. More than half of the fatalities are among pedestrians and motorcyclists, the report furthered.     22 December 2023, UnliNews Online | 2 reactions |
| 1. [𝗜𝗡 𝗣𝗛𝗢𝗧𝗢𝗦:](https://www.facebook.com/dswdserves/posts/pfbid02XDtH51MfjF5Y1MKZ3ZctV2sH2QY5EB7KQPBJ9gM3dLSMs8tLkidMoyMWYaejxnUql) Department of Social Welfare and Development (DSWD) Undersecretary for Operations Monina Josefina Romualdez (2nd from right) joins other government officials, led by Department of Transportation (DOTr) Secretary Jaime Bautista, in the signing of a Memorandum of Understanding (MOU) for the National Coalition on Child Road Traffic Injury Prevention (NC CRTIP) and the launching of the 2023 Global Status Report on Road Safety (GSRRS) last December 18.   Photo Courtesy of Department of Transportation - Philippines  #BawatBuhayMahalagaSaDSWD ❤  28 December 2023, Department of Social Welfare and Development | 30 reactions; 5 shares |
| Print and Online News | 1. Pact signed aimed at protecting children from road crashes   18 December 2023, Daily Tribune  <https://tribune.net.ph/2023/12/pact-signed-aimed-at-protecting-children-from-road-crashes/> |  |
| 1. Road crashes top killer of children — WHO   18 December 2023, CNN Philippines  <https://www.cnnphilippines.com/news/2023/12/18/road-crash-children-.html#google_vignette> | 11 reactions |
| 1. Child injury rate in transport crashes triggers launch of road safety drive   18 December 2023, Business World  <https://www.bworldonline.com/economy/2023/12/18/564291/child-injury-rate-in-transport-crashes-triggers-launch-of-road-safety-drive/> |  |
| 1. Road Crashes are Top Killer of Children and Youth Globally – Report   18 December 2023, Palawanderer  <https://palawanderer.com/road-crashes-are-top-killer-of-children-and-youth-globally-report/> | 63 views; 2 reactions |
| 1. Koalisyon para proteksiyonan ang mga bata sa mga aksidente sa kalsada, itinatag   18 December 2023, SMNI News Channel  <https://smninewschannel.com/koalisyon-para-proteksiyonan-ang-mga-bata-sa-mga-aksidente-sa-kalsada-itinatag/> |  |
| 1. DOTr signs pact to protect children from road accidents   18 December 2023, Inquirer  <https://newsinfo.inquirer.net/1877006/dotr-signs-pact-to-protect-children-from-road-accidents#:~:text=MANILA%2C%20Philippines%20%E2%80%94%20Transportation%20Secretary%20Jaime,protect%20children%20from%20road%20accidents> | 1 comment; 5 shares |
| 1. Officials and representatives of various government offices and the United Nations Children’s Fund in the Philippines pose for a photo after the signing of a memorandum of understanding formalizing the National Coalition for Children Road Traffic Injury Prevention in Quezon City on Monday (Dec. 18, 2023). 18 December 2023, Philippine News Agency   <https://www.pna.gov.ph/photos/67786> |  |
| 1. ROAD SAFETY MEASURES IN PLACE TO REDUCE ROAD CRASHES, SAYS SEC. BAUTISTA   18 December 2023, Department of Transportation Official Website  <https://dotr.gov.ph/55-dotrnews/4961-road-safety-measures-in-place-to-reduce-road-crashes-says-sec-bautista.html> |  |
| 1. Road Crashes are Top Killer of Children and Youth Globally – Report   19 December 2023, News Narratives  <https://newsnarratives.com/2023/12/19/road-crashes-are-top-killer-of-children-and-youth-globally-report/> | 1 share |
| 1. ROAD CRASHES ARE TOP KILLER OF CHILDREN AND YOUTH GLOBALLY – REPORT PH Task Force launched to protect children from road traffic injury   19 December 2023, Filipino News Sentinel  <https://www.filipinonewssentinel.com/road-crashes-are-top-killer-of-children-and-youth-globally-report-ph-task-force-launched-to-protect-children-from-road-traffic-injury/> |  |
| 1. ROAD CRASHES ARE TOP KILLER OF CHILDREN AND YOUTH GLOBALLY – REPORT   19 December 2023, Newscore Bulacan  <https://newscorebulacan.net/road-crashes-are-top-killer-of-children-and-youth-globally-report/?fbclid=IwAR1i6L_4ZQDZZTpPbEZXUvi6h-qoGTGgBab-iC50iGaRBf5aDNUiW5RvbVU> | 106 views |
| 1. DOTr Signs MOU For Child Road Safety Coalition   19 December 2023, Advocates Philippines  <https://www.advocatesomi.com/2022/dotr-signs-mou-for-child-road-safety-coalition#:~:text=The%20Department%20of%20Transportation%20(DOTr,)%20on%20December%2018%2C%202023> |  |
| 1. Road Crashes Are Top Killer Of Children and Youth Globally – Report   19 December 2023, LionHearTV  <https://www.lionheartv.net/2023/12/road-crashes-are-top-killer-of-children-and-youth-globally-report/> |  |
| 1. DOTr signs MOU to protect children from road injuries   20 December 2023, Carmudi Philippines  <https://www.carmudi.com.ph/journal/dotr-signs-mou-to-protect-children-from-road-injuries/> | 215 views |
| 1. DOTr inks pact to protect Filipino children from road accidents   20 December 2023, Zig Wheels  <https://www.zigwheels.ph/car-news/dotr-inks-pact-to-protect-filipino-children-from-road-accidents> | 76 views |
| 1. Road crashes are top killer of children and youth globally — report   22 December 2023, UnliNews Online  <https://unlinews.org/5945/road-crashes-are-top-killer-of-children-and-youth-globally-report/?fbclid=IwAR22a_kGxVf1HUo2n5bfReWWScCB_iyLwKQhwLBgzhH5ErstnB2sWpHDvV4> | 12 views |
| TV and Radio | 1. Koalisyon para proteksiyonan ang mga bata sa mga aksidente sa kalsada, itinatag   19 December 2023, NewsBlast  <https://www.youtube.com/watch?v=1Y70YAVC9Mw> | 9 views; 1 reaction |
| 1. Koalisyon para proteksyunan ang mga bata sa mga aksidente sa kalsada   19 December 2023, SMNI Nightline News  <https://www.youtube.com/watch?v=zpEr76xF9S0> |  |

**Summary of Media Landings and Reach of Prince Michael International Road Safety Awards (December 12, 2023)**

|  |  |  |
| --- | --- | --- |
| **Platform** | **Media Coverage** | **Indicator** |
| Social Media | 1. ImagineLaw receives second Prince Michael International Road Safety Award for supporting cities to protect children, vulnerable road users on roads   14 December 2023, Newscore Bulacan  <https://web.facebook.com/newscoreph/posts/pfbid02VzTiiTm4aJCFtF5k7j2N227qnhtZMAvPLqdYvtJ8fe6ETQfDTxX7FkkFwZZVZz8Rl?_rdc=1&_rdr> | 2 reactions; 1 share  Facebook Page Followers:  11,000 |
| 1. FOR over 30 years, the Award has been given to groups and individuals with outstanding achievements and innovations that improve road safety around the world.   15 December 2023, Unlinews Online  <https://web.facebook.com/UnliNewsOnline/posts/pfbid035MLVs8Q8VrBhHSBpYgJvggeXnaort5Eyq1LdxGe2pPNLbBHDzKSSUBCff7J1XUpGl?_rdc=1&_rdr> | 2 reactions  Facebook Page Followers:  13,000 |
| 1. ImagineLaw receives second Prince Michael International Road Safety Award for supporting cities to protect children, vulnerable road users on roads   16 December 2023, Leader News Philippines  <https://web.facebook.com/leadernews.ph/posts/pfbid02K4w5dYuMGDNrVPJMGXSdt71PPtg4SenKmT91xmNek4Mef9hTyu4V6X467HQmXa5ol?_rdc=1&_rdr> | 2 reactions; 1 share  Facebook Page Followers:  323,000 |
| 1. ImagineLaw receives second Prince Michael International Road Safety Award for supporting cities to protect children, vulnerable road users on roads   17 December 2023, Quick Times Daily  <https://web.facebook.com/quicktimesdaily/posts/pfbid0obo4joJSHBn7WRoiqj3t5ohZdc4Kp7x29HbP8rXF9sMLPxgWRdu46ourXyBfX3V8l?_rdc=1&_rdr> | 1 reaction |
| 1. ImagineLaw receives second Prince Michael International Road Safety Award for supporting cities to protect children, vulnerable road users on roads   19 December 2023, Filipino News Sentinel  <https://web.facebook.com/Filnewssentinel/posts/pfbid0J1ZMQ7HGnxPTg7KjqVDURXW9tg1CGNb43cLsZkxB5GoaWCWPtW3HWfLcSDsjzQzZl?_rdc=1&_rdr> |  |
| 1. ImagineLaw receives second Prince Michael International Road Safety Award for supporting cities to protect children, vulnerable road users on roads   19 December 2023, Filipino News Sentinel  <https://web.facebook.com/Filnewssentinel/posts/pfbid02kCT8YMbXHPVdmHjBUBAp1t29qbmamo7LG3PPt3SASFnxKYYGPRv1GVZPGtZtebn8l?_rdc=1&_rdr> | 1 reaction |
| 1. ImagineLaw receives second Prince Michael International Road Safety Award for supporting cities to protect children, vulnerable road users on roads   26 December 2023, People’s Domain  <https://web.facebook.com/peoplesdomainnet/posts/pfbid02ZwapQRZ8TRsFt1HTgFDtEFqb5T3toDCe78iFjnCq7AK4R2T585wBYeYM3fdPmVmFl?_rdc=1&_rdr> |  |
| Print and Online News | 1. ImagineLaw receives second Prince Michael International Road Safety Award for supporting cities to protect children, vulnerable road users on roads   14 December 2023, Filipino News Sentinel  <https://www.filipinonewssentinel.com/imaginelaw-receives-second-prince-michael-international-road-safety-award-for-supporting-cities-to-protect-children-vulnerable-road-users-on-roads/> |  |
| 1. ImagineLaw receives second Prince Michael International Road Safety Award for supporting cities to protect children, vulnerable road users on roads   14 December 2023, Newscore Bulacan  <https://newscorebulacan.net/imaginelaw-receives-second-prince-michael-international-road-safety-award-for-supporting-cities-to-protect-children-vulnerable-road-users-on-roads/?fbclid=IwAR2wSc9NKRR89Oq81-_pABCytBQ0ek6PrH189B0DhdxnkTieiYK9YXyfCKk> | 213 views |
| 1. ImagineLaw receives second Prince Michael International Road Safety Award   15 December 2023, UnliNews Online  <https://unlinews.org/5860/imaginelaw-receives-second-prince-michael-international-road-safety-award/?fbclid=IwAR1JFhUbVBRoV-1xa9Cb5Q49ehp2VHPeV0sYWMaeE2wz-NdV3ZbzUhNDa3w> | 15 views |

**Summary of Media Landings and Reach of Zamboanga-CDO Sisterhood Signing (November 20, 2023)**

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| --- | --- | --- |
| **Platform** | **Media Coverage** | **Indicator** |
| Social Media | 1. CDO-ZC FORGES SISTER PARTNERSHIP FOR ROAD SAFETY   21 November 2023, City Government of Zamboanga  <https://www.facebook.com/zambocitygovt/posts/pfbid07aRbqtexreWoCisrUCQE53memstEzTudetvSr1xgQicVUqHQMWpyYLYQvvch2bkel> | 190 reactions; 35 comments; 139 shares |
| 1. The local governments of Zamboanga City and Cagayan de Oro City launched on Monday their sister-city partnership that will improve collaboration promoting safer roads for everyone, especially children, during a ceremony led by the former’s Mayor John Dalipe and the latter’s city officials.   21 November 2023, News Narratives  <https://www.facebook.com/newsnarratives/posts/pfbid02akysyckRD2Vt9aTbvHoahnUKWh4zD9wt4nFReeT5W7AJmZdZcpZMqSSfsoJr2YPzl> |  |
| 3. Zambo, CDO launch partnership for children’s road safety  21 November 2023, Newscore Bulacan  <https://www.facebook.com/newscoreph/posts/pfbid02gCvgRwCQyk7mTu7g9KLHTbcnkxBUK5VvuXH2PNNnZUXNumWmSt1eaeLy2VTZHkxAl> | 3 reactions; 1 share |
| 4. ZC, CDO LAUNCH SISTER-CITY PARTNERSHIP ON ROAD SAFETY FOR CHILDREN: Zamboanga City and Cagayan de Oro City vow to make roads safer for children during the launch of its sister partnership anchored on the Child Road Traffic Injury Prevention Program (CRTIPP) Monday, November 20.  22 November 2023, John Dalipe-Page  <https://www.facebook.com/johnmdalipe/posts/pfbid02e8uQjCk6hirNGSsFJzdT8MTP1V9fNhcLrrhJa5YRpmY2X2MF4y424UEZYK5Sh7Zsl> | 144 reactions; 4 comments; 27 shares |
| 5. THE local governments of Zamboanga City and Cagayan de Oro City launched recently their sister-city partnership that will improve collaboration promoting safer roads for everyone, especially children, during a ceremony led by the former’s Mayor John Dalipe and the latter’s city officials.  22 November 2023, UnliNews Online  <https://www.facebook.com/UnliNewsOnline/posts/pfbid02Lk2CNxW6RcT5uBgGWrepQcNFie4p2v9Ygdf1oCv4tK1k3vVwH8nonYDV1dnTh9aYl> | 3 reactions |
| 6. THE cities of Cagayan de Oro and Zamboanga have embarked on a journey of mutual growth and collaboration as both cities officially launched collaborative partnership, focusing on road safety program aptly described as “Ang kalsadang ligtas sa bata ay ligtas sa lahat.”  22 November 2023, The Monitor Mindanao Today  <https://www.facebook.com/themindanaotoday/posts/pfbid026XhjXz87FbH4faefFmgU19en5e9Wvu6qQe9bdb1dAYF9Bst4byMRE2b8JmLj67R3l> |  |
| 7. ZC, CDO LAUNCH SISTER-CITY PARTNERSHIP ON ROAD SAFETY FOR CHILDREN  23 November 2023, John Dalipe-Page  <https://www.facebook.com/johnmdalipe/posts/878265203658041/?comment_id=1065751224454783&paipv=0&eav=AfaUaCxYXWa9IkBFE0ZIK9NWsVQy-ICr4YWzCz08Dh_YeIdBfYCi8ZMb0nN3uMIgrZA&_rdr> | 464 reactions; 35 comments; 149 shares |
| 8. ZC, CDO LAUNCH SISTER-CITY PARTNERSHIP ON ROAD SAFETY FOR CHILDREN: Zamboanga City and Cagayan de Oro City vow to make roads safer for children during the launch of its sister partnership anchored on the Child Road Traffic Injury Prevention Program (CRTIPP) Monday, November 20.  24 November 2023, Filipino News Sentinel  <https://www.facebook.com/Filnewssentinel/posts/pfbid08Jad3Md53fmQXskUjgacv9Ap1ekyBJgo6WxHk8oWuBURFSBvo3Y7UyDUBoHfTEAkl> |  |
| Print and Online News | 1. CDO, ZAMBO SISTER PACT TO FOCUS ON TRAFFIC, ROAD SAFETY   9 November 2023, Cagayan De Oro City Official Website  <https://www.cagayandeoro.gov.ph/index.php/news-and-article/item/1814-cdo-zambo-sister-pact-to-focus-on-traffic-road-safety.html> |  |
| 1. CDO to ink sisterhood pact with Zambo City for traffic, road safety   9 November 2023, Philippine News Agency  <https://www.pna.gov.ph/articles/1213350> | 1 share |
| 1. Zambo, CDO launch partnership for children’s road safety   November 2023, Wazzup Pilipinas  <https://www.wazzuppilipinas.com/2023/11/zambo-cdo-launch-partnership-for.html> | 153 views |
| 1. Zambo, CDO Launch Partnership for Children’s Road Safety   21 November 2023, News Narratives  <https://newsnarratives.com/2023/11/21/zambo-cdo-launch-partnership-for-childrens-road-safety/?fbclid=IwAR0XR_ViAR7JJVEdy3WP4SlA53io_GlOxkNIEi2Vn4DFtFKfk74ZNRCElFQ> | 250 views |
| 1. Zambo, CDO launch partnership for children’s road safety   21 November 2023, Newscore Bulacan  <https://newscorebulacan.net/zambo-cdo-launch-partnership-for-childrens-road-safety/?fbclid=IwAR32JKPkVMC36qrDTNWYeKdvh7uUOqZIGqhaNvcpfxGdCpvr3KSrXo9cikI> | 18 views |
| 1. Oro, Zambo cities launch partnership on road safety for kids   22 November 2023, Mindanao Today  <https://mindanaotoday.com/oro-zambo-cities-launch-partnership-on-road-safety-for-kids/> |  |
| 1. Zambo, CDO launch partnership for children’s road safety   22 November 2023, UnliNews Online  <https://unlinews.org/5510/zambo-cdo-launch-partnership-for-childrens-road-safety/?fbclid=IwAR1rvWCOrFArPmqsQO6kY3VZ3J5Uhu7JNG4ayUN-H49SlXu_ls-lLFnusUQ> |  |
| 1. Zamboanga City, Cagayan de Oro City unveil sister-partnership to promote safer roads for kids   22 November 2023, Politiko  <https://mindanao.politiko.com.ph/zamboanga-city-cagayan-de-oro-city-unveil-sister-partnership-to-promote-safer-roads-for-kids/> |  |
| 1. Zambo, CDO launch partnership for children’s road safety   23 November 2023, Filipino News Sentinel  <https://www.filipinonewssentinel.com/zambo-cdo-launch-partnership-for-childrens-road-safety/?fbclid=IwAR1WzKOCXDlJsnB00o7IEl5fFP4WD0mMo1fZshGc_jInkuiBqHY-NOLqXD0> |  |
| 1. RANDOM SHOTS: Cagayan de Oro, Zamboanga launch sister city partnership on road safety   23 November 2023, PROGRESS WATCH: Metro Cagayan De Oro And Northern Mindanao  <https://metrocdodev.com/2023/11/23/random-shots-cagayan-de-oro-zamboanga-launch-sister-city-partnership-on-road-safety/#google_vignette> |  |

**Summary of Media Landings and Reach of Road Safety Mural Unveiling in Angeles City (June 5, 2023)**

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| --- | --- | --- |
| **Platform** | **Media Coverage** | **Indicator** |
| Social Media | 1. MURAL ADVOCATING CHILDREN’S SAFETY ON THE ROAD UNVEILED   ANGELES CITY - Angeles City Government joined United Nations Children’s Fund (UNICEF) Philippines, Department of Education (DepEd), the Metro Pacific Tollways Corporation (MPTC), and public interest law group ImagineLaw at Gueco Balibago Elementary School (GBES) in Angeles City, Pampanga on Monday to unveil a children’s mural advocating for the safety and protection of children and other vulnerable road users.  5 June 2023, Cebu News Times  <https://www.facebook.com/cebunewstimes/photos/a.109511878566699/212434044941148/> | 1 share |
| 1. CHILDREN FOR ROAD SAFETY UNVEILED MURAL IN ANGELES CITY.   Angeles City Government joined United Nations Children’s Fund (UNICEF) Philippines, Department of Education (DepEd), the Metro Pacific Tollways Corporation (MPTC), and public interest law group ImagineLaw at Gueco Balibago Elementary School (GBES) in Angeles City, Pampanga unveiled a children’s mural advocating for the safety and protection of children and other vulnerable road users.  6 June 2023, People’s Domain  <https://www.facebook.com/photo/?fbid=799311358431637&set=a.621248442904597> |  |
| 1. <https://www.filipinonewssentinel.com/mural-advocating-childrens-safety-on-the-road-unveiled/?fbclid=IwAR0TqXQqQ_RO8CRdqU6AhngJVi6WYDlFMUOUOyvoMB3eIzu9egT6RaW4mAs>   10 June 2023, Filipino News Sentinel  <https://www.facebook.com/Filnewssentinel/posts/pfbid0zkyTEorsoKvVsYonuk6f7hnEy52vgz6gxYp79FoYuLiVjiLkgRkXYqw3KzdZLdeBl> |  |
| 1. MURAL ADVOCATING CHILDREN’S SAFETY ON THE ROAD UNVEILED   ANGELES CITY – Angeles City Government joined United Nations Children’s Fund (UNICEF) Philippines, Department of Education (DepEd), the Metro Pacific Tollways Corporation (MPTC), and public interest law group ImagineLaw at Gueco Balibago Elementary School (GBES) in Angeles City, Pampanga on Monday to unveil a children’s mural advocating for the safety and protection of children and other vulnerable road users.  14 June 2023, Newscore Bulacan  <https://www.facebook.com/newscoreph/posts/pfbid02hZmxpG7hGJw3FMraMut4WwcVP3EdxvsLn9o8iwNY9RCc5EUBC4yFzU2TqKR7EV6Nl> | 3 reactions; 2 shares |
| Print and Online News | 1. MURAL ADVOCATING CHILDREN’S SAFETY ON THE ROAD UNVEILED   7 June 2023, Filipino News Sentinel  <https://www.filipinonewssentinel.com/mural-advocating-childrens-safety-on-the-road-unveiled/?fbclid=IwAR36Jm73kqBCebMGD3TM3RlY2arW-QevCeKR7HwpoJxL4W5D09FTB-EaO1U> |  |
| 1. MURAL ADVOCATING CHILDREN’S SAFETY ON THE ROAD UNVEILED   14 June 2023, Newscore Bulacan  <https://newscorebulacan.net/mural-advocating-childrens-safety-on-the-road-unveiled/> | 11 reactions |

1. Strategic Results, as formulated in the Strategic UN Planning Framework (e.g. UNDAF) or project document; [↑](#footnote-ref-2)
2. The MPTF Office Project Reference Number is the same number as the one on the Notification message. It is also referred to as “Project ID” on the project’s factsheet page the [MPTF Office GATEWAY](http://mdtf.undp.org) [↑](#footnote-ref-3)
3. The MPTF or JP Contribution, refers to the amount transferred to the Participating UN Organizations, which is available on the [MPTF Office GATEWAY](http://mdtf.undp.org) [↑](#footnote-ref-4)
4. As per MPTFO definition: the project start date is based on the dates in the project document. [↑](#footnote-ref-5)
5. As per MPTFO definition: the project end date is based on the dates in the project document. [↑](#footnote-ref-6)
6. If there has been an extension, then the revised, approved end date should be reflected here. If there has been no extension approved, then the current end date is the same as the original project document end date. The end date is the same as the operational closure date which is when all activities for which a Participating Organization is responsible under an approved MPTF / JP have been completed. As per the MOU, agencies are to notify the MPTF Office when a programme completes its operational activities. [↑](#footnote-ref-7)
7. Content required as per MoU Section IV Reporting, (p. 9). [↑](#footnote-ref-8)
8. **Gender guiding questions**: to what extent has the allocation and use of resources to target groups taken into account the need to

   prioritize women? Has the intervention led to a significant change in gender relations (such as access to and use of

   resources, decision-making power, or division of labour)? [↑](#footnote-ref-9)
9. **Environment guiding questions**: What is the project’s actual or expected positive and negative effect on the environment? What activities have been taken to address climate adaptation and resilience, and what are the results? [↑](#footnote-ref-10)
10. **SDGs guiding questions**: how the project actions or interventions, as well as any stakeholder engagement, contribute to the SDG? The project goals, strategies or practices for the relevant SDG and progress made in achieving them (for example, a description of policies, systems and processes, etc.) [↑](#footnote-ref-11)
11. Requirement under the MoU, p.9: The annual and final reports will be results-oriented, and evidence based. Annual and final narrative report will compare actual results with expected results at the output and outcome level and explain the reasons for over or underachievement. [↑](#footnote-ref-12)
12. **Examples of Means of verifications tools**: Survey reports, feedback forms; Results of pre/post testing of training participants, proving improved knowledge; Evidence that the policymaking process took place (e.g. meeting minutes, reports, etc.), Documents showcasing the adoption of the policy official records (e.g. promulgation), Follow-up documents that showcase implementation of the policy (e.g. executive acts), Post output and/or post project survey compared to baseline survey. Etc. [↑](#footnote-ref-13)
13. Requirement under the MoU, p.9: The final narrative report will also contain an analysis of how the project outputs and outcomes have contributed to the overall impact of the Fund. [↑](#footnote-ref-14)
14. **Examples of Means of verifications tools**: Survey reports, feedback forms; Results of pre/post testing of training participants, proving improved knowledge; Evidence that the policymaking process took place (e.g. meeting minutes, reports, etc.), Documents showcasing the adoption of the policy official records (e.g. promulgation), Follow-up documents that showcase implementation of the policy (e.g. executive acts), Post output and/or post project survey compared to baseline survey. Etc. [↑](#footnote-ref-15)
15. Requirement under the UNRSF Operational Manual, p.10: Each PUNO shall conduct and/or commission evaluations of project achievements, including contributions to the overall impacts of the Fund pursuant to the Project M & E Framework. Such evaluations shall form a part of the reporting required. [↑](#footnote-ref-16)