

Annual Project Narrative Progress Report

**WPHF Secretariat
(Direct costs)**

Reporting Period:
1 January – 31 December 2025

<p>Project Title: Secretariat of the Women’s Peace and Humanitarian Fund</p> <p>Project Number: 00101763</p>	<p>PUNO(s): UN Women</p>
<p>Reporting Period: 1 January – 31 December 2025</p> <p>Report Submitted by: UN Women as the Secretariat of the Women’s Peace and Humanitarian Fund Name: Tonni Ann Brodber Entity: UN Women Title: Head of WPHF Secretariat Email: tonni.ann.brodber@unwomen.org</p>	<p>Implementing Partners: N/A</p> <p>Project Locations: Global – Secretariat based in New York and Geneva</p>
<p>Project Description: This project covers the Secretariat function for the Women’s Peace and Humanitarian Fund (Direct costs), hosted by UN Women’s Peace, Security and Resilience section. The Secretariat has mobilized USD over 256 million since the launch of the Fund in 2016, and USD 30.4 million in 2025 alone. The Secretariat has been overseeing a portfolio of over 1,200 projects in 49 countries selected in accordance to the Fund’s ToRs and Operations Manual. The Secretariat’s mandate is also to ensure the achievement of the WPHF’s theory of change through policy support, a strong culture of accountability and transparency and results-based management, reporting and evaluation. The Secretariat manages the Global Learning Hub (L-HUB) aimed at building the capacities of WPHF partners and allow for peer exchange between organizations and countries. The Secretariat also designs and implements innovative communications strategies and partnerships with companies, foundations and high net worth individuals to raise funds and awareness on WPS-HA issues.</p>	<p>Total Project Cost (2021-2025): \$ 15,836,167 Total Direct Costs (2016-2025): \$14,014,309</p> <p>Total budget transferred to the Secretariat during the reporting period: \$ 4,451,230</p> <p>Project Start Date: August 30, 2016 Project End Date: December 31, 2027 Total Duration (in months): 136 months</p>
<p>WPHF Outcome the Project is contributing to: N/A</p>	
<p>WPHF indicator the Project is reporting on: N/A</p>	

Summary

This report covers the results achieved by the Global Secretariat of the United Nations Women's Peace and Humanitarian Fund (WPHF), hosted by UN Women, between 1 January and 31 December 2025. The consolidated report covering the Fund's overall results will be submitted by 31 May 2025, as per the WPHF Operations Manual and MPTF guidelines. Results reached by the Rapid Response Window on Women's Participation in Peace Processes and the Implementation of Peace Agreements (RRW), the Funding Window for Women Human Rights Defenders (WHRDs) and the Global Learning Hub are covered by separate reports.

WPHF is increasingly recognized as an effective and adaptive funding mechanism for the localization of the WPS agenda and Grand Bargain's humanitarian financing reforms, by supporting local women's organizations, women peacebuilders, humanitarian responders and human rights defenders. With a year marked by unrest and escalating crisis, the Secretariat has successfully mobilized its partnerships and responded to heightened crises in Palestine, Ukraine, Haiti, Syria and Sudan, among others, leveraging unique approaches and mechanisms tailored to each context and emergency.

In 2025, the Secretariat made significant progress towards WPHF's three core functions of addressing structural funding gaps for women's participation, breaking silos between humanitarian, peace, security and development finance, and improving policy coherence and coordination. Overall, the Secretariat has successfully achieved 14 of 20 of its core targets fully for 2025 (70.0%) and exceeded 4 annual milestones in various areas. Notable in 2025, over 5,550 proposals were received through 17 calls for proposals in 2025 from 97 countries, the majority from Afghanistan, Ukraine, Sudan and Syria, and representing an increase of 8% from the previous year and 37% from 2023, illustrating the continue demand from WROs for financing in the WPS-HA space.

In 2025, the WPHF Secretariat mobilized USD 30.4 million from 16 government donors and the private sector - a variance of USD 4.5 million and a decrease of 52% from the previous year owing to the significant cuts in USAID funding and downward global economic trends. However, for the 2021-2025 period, WPHF has exceeded its overall target of 175.0 million by 26.3% or 45.89 million and will continue its efforts in 2026 to reach out to diversified donors and private sector to ensure its sustainability. In addition, the Secretariat also reached close to half (46%) of its bold 300 million Invest-In-Women Campaign, aligning with the commemoration of the 25th anniversary of UNSCR1325 and the UN Secretary General's Transformative Measures on Women, Peace and Security, and which concluded in 2025.

WPHF's support to CSO grants increased significantly this year with 53% more programmatic and institutional grants funded in 2025, and a 32% increase in the number of WHRDs that received protection grants or advocacy support for participation in global spaces, due to the resources mobilized in 2024 – an unprecedented year in WPHF's history. Despite these successes, WPHF has been unable to fund all high-quality proposals with only 36.1% of all shortlisted proposals funded, and a significant funding gap of \$109.3 million USD in 2025 for Regula Funding Cycle alone, and increase of 51.8% since 2024 (gap of 72.0 million USD).

In 2025, the Secretariat continued to provide support to the WPHF GSC, chaired by UNHCR, with relevant documentation, information and implementation of the decisions taken. During the reporting period, the WPHF Secretariat organized eight meetings where the majority decisions were discussed and approved, including new eligible countries of Pakistan, Mozambique and a Haiti Regional Response, updated Terms of Reference, approved Project Documents for the Window for WHRDs and RRW respectively, among others.

In 2025, the Secretariat also worked on the development of its new Strategic Plan (2026-2029), drawing on lessons learned from its previous Strategic Plan (2023-2025), and reaffirming the Fund’s vision, mission, and priorities as outlined in the WPHF Terms of Reference for advancing women’s participation and leadership across protection and relief and recovery in conflict and crisis settings. The final Strategic Plan will be presented to the GSC in February 2026 for initial approval.

WPHF launched its fifth Annual Global CSO Survey with previous and active WPHF partner organizations and their implementing partners, highlighting that more than half (63.9%) of all of women’s rights organizations feel that their organization’s existence is at risk due to lack of programmatic or institutional funding¹, with another 66.8% noting that they had been impacted by funding cuts in the last 12 months, and 59.2% highlighting that without any funding, their organizations would cease to exist in six months. Consistently since 2021, 50.0% of respondents noted that the security situation over the past year has impacted their organization’s abilities to effectively carry out their mandate in promoting gender equality. Conversely, over 68.0% of organization also report that more and more they are consulted or invited to engage on policy and action plans in peace, security and humanitarian action. 73.5% of CSOs also report securing additional resources beyond WPHF, with over one-third attributing this to the implementation of their WPHF funded grant. Findings from the previous 2024 Annual Global CSO Survey were used for continued advocacy efforts to mobilize more quality funding for local women’s rights organizations, and an [advocacy brief](#) disseminated in April 2025. An advocacy piece on the 2025 findings is forthcoming in May 2026.

In 2025, the WPHF Secretariat, through its Global Learning Hub (L-HUB), also designed and executed a wide range of capacity strengthening, peer exchange and innovative learning initiatives for civil society partners, further realizing its mandate to serve as a global hub of knowledge and movement building for women’s rights and women-led organizations working on issues of women, peace and security and humanitarian action worldwide. Overall, 30 training webinars, peer exchanges and knowledge cafés were conducted involving 18 external facilitators/speakers, and participation from 361 CSOs who attended a minimum of one webinar over the course of the year, continuously positioning the Global Learning Hub (L-HUB) as a dynamic space to connect CSOs working on WPS-HA and enhancing their capacity development.

This year WPHF executed a wide range of strategic communications, public advocacy, and private sector initiatives - driving visibility of WPHF’s mission, structure and global reach while amplifying the voices of women civil society leaders. Notably, WPHF launched the Peace Is Campaign in September 2025, developed with UN entities, governments, civil society, and private sector actors. The campaign is strategically anchored in key global milestones, including Beijing+30, UNSCR 1325+25, and WPHF’s 10-year anniversary in 2026, bridging historic commitments with present realities.

WPHF also expanded its presence and engagement in prominent advocacy platforms such as CSW, UNGA High-Level Week, the Human Rights Council, Geneva Peace Week, ECOSOC’s Humanitarian Affairs Segment, and the Berlin Climate Security Conference, while organizing events on women’s role in climate action, displaced women’s leadership in peacebuilding and humanitarian response, women’s leadership in climate action, and the need for sustainable funding for women’s organization amid growing backlash and shrinking resources. WPHF continued to support the participation of civil society partners in these spaces, underscoring its commitment to elevating the critical work of women leaders and their civil society organizations in fragile settings worldwide.

¹ Very high or high risk

1. Results and Progress Achieved

Outcome 1: The achievement of the WPHF’s theory of change is enabled by efficient and timely technical and policy support, a strong results-based management culture of accountability and transparency, reporting and evaluation, as well as robust knowledge management and communication strategies.

Overall, the Secretariat has successfully achieved 14 of 20 of its core targets fully for 2025 (70.0%), and exceeding 4 annual milestones in various areas, including additional meetings of the Global Steering Committee, formerly known as the Funding Board, the overall number of celebrity advocates, and the development and dissemination of information briefs and knowledge products, and visibility and advocacy events related to WPS-HA and civil society strengthening.

Notable also in 2025, was the receipt of over 5,550 proposals from 97 countries, the majority from Afghanistan, Ukraine, Sudan and Syria, and representing an increase of 8% from the previous year and 37% from 2023, illustrating the continue demand from WROs for financing in the WPS-HA space.

Six annual targets were partially met, including a minor variance in yearly increase in social media growth due to changes in the engagement policies of X. Proposals evaluated within the targeted time frame under the Regular Funding Cycle, was also partially met due to the significant increase in the number of proposals received, compared to last year, and GSC decisions fully implemented as operationalization of some decisions will begin in 2026.

At the same time, WPHF’s support to CSO grants increased significantly since 2024 with 53% more programmatic and institutional grants funded in 2025, and a 32% increase in the number of WHRDs that received protection grants or advocacy support for participation in global spaces, due to the resources mobilized in 2024 – an unprecedented year in WPHF’s history. Despite these successes, WPHF has been unable to fund all high-quality proposals with only 34.5% of shortlisted proposals under the Regular Funding Cycle (RFC) funded, representing a significant funding gap of \$109.3 million USD in 2025 alone, and increase of 51.8% since 2024 (gap of 72.0 million USD).

Output 1.1: Quality, efficient and timely technical support and advisory services to the Global Steering Committee is provided

Support provided to the Global Steering Committee (GSC)

During the reporting period, the Secretariat continued to provide timely and quality support to the GSC. The Secretariat organized eight meetings during the year, including four regular meetings at the working level (namely on 27 February, 27 May, 7 November, and 12 December), two ad-hoc meetings (6 February and 28 October), one high-level meeting on 30 September, and an online board retreat on 23 June. All relevant documents were circulated at least ten days in advance, and meeting minutes circulated.

Notable in 2025, WPHF produced a country decision making index for the Board to help in the review and selection of new countries eligible for WPHF funding under the Regular funding Cycle. The index drew on 14 global indicators across three domains of i) peacebuilding and conflict prevention; ii) emergencies and humanitarian settings; and iii) women’s rights and civic space. As a result, the countries of Moldova, Pakistan, Mozambique and a Haiti regional response became eligible for funding, as well as the updated reserve list of Guatemala, Honduras, El Salvador, Somalia, and Sri Lanka.

Key Decisions made by in 2025 included:

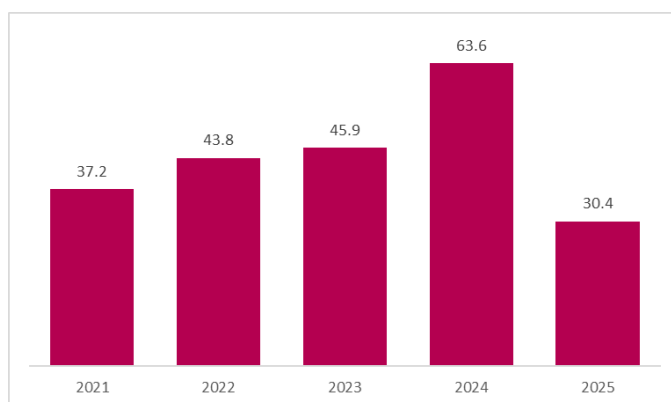
- Updated Operations Manual and TOR’s for WPHF and Global Steering Committee
- Norway a member of the Global Steering Committee
- Approval of WHRD Window Project Document (2026–27) and costed extensions for INGO partners.
- Unearmarked funds approved for RRW and WHRD Windows, and to multiple RFC active countries
- Approved WPHF Secretariat organigram
- An increase of the threshold for institutional funding to USD 50,000 for Palestine.

In 2025, one civil society organization from Ukraine presented to the Global Steering Committee on WPS and humanitarian issues and priorities and/or results of WPHF funded projects.

Resource mobilization efforts led by the Secretariat

In 2025, the WPHF Secretariat mobilized USD 30.4 million USD from 16 government donors and the private sector - a variance of USD 4.5 million and a decrease of 52% from the previous year owing to the significant cuts in USAID funding and downward global economic trends. However, for the 2021-2025 period, WPHF has exceeded its overall target of 175.0 million by 26.3% or 45.89 million and will continue its efforts in 2026 to reach out to diversified donors and private sector to ensure its sustainability.

Figure 1: Resources Mobilized (2021-2025)²



Output 1.2: The Secretariat promotes in its operations a culture of risk management, accountability and transparency

The WPHF Secretariat continued to update the Fund’s Operations Manual to ensure both efficiency, flexibility and accountability. The Secretariat also monitored risks and mitigation strategies, shared information with donors and the Global Steering Committee and addressed issues related to financial risks (misuse of funds) and limiting of women’s rights organizations’ (WROs) access to funding in the context of a diminishing space for WROs. A Do No Harm approach continued to be implemented and at the center of the WPHF Secretariat’s processes. For example, information on Myanmar and Afghanistan CSO partners continued to be anonymized on WPHF webpages, to avoid reprisals or backlash against these organizations and their staff/beneficiaries.

² RM funds as displayed on MPTFO were adjusted between 2023-2025 by WPHF to include funds mobilized within the year and received within the first weeks of the following year.

During the reporting period, new cases of mismanagement of funds was identified in Afghanistan, Burundi and Iran. The Secretariat has worked closely with the Management Entities (UN Women and UNDP) country offices to ensure proper procedures and return of funds.

In 2025, the Fund Feedback Mechanism also became operational, whereby confidential feedback from CSOs and other stakeholders could be submitted to WPHF through an online platform hosted on the WPHF website. The mechanism logged 11 formal and informal feedback messages, of which 81.8% have been addressed so far.

Strategic Plan

In 2025, the Secretariat also worked on the development of its new Strategic Plan (2026-2029), drawing on lessons learned from its previous Strategic Plan (2023-2025) and findings from the 2024 Fund-wide evaluation. With support from an external consultant, extensive consultations were carried out with 150 stakeholders from the UN system, Member States, MEs, the GSC, INGO partners and with CSO partners and WHRDs to inform the strategic direction for the next three years.

The plan re-affirms the Fund's vision, mission, and priorities as outlined in the WPHF Terms of Reference for advancing women's participation and leadership across protection and relief and recovery in conflict and crisis settings. The Plan serves as a framework for resource mobilization, partnerships, advocacy, programming and learning across all the WPHF's work, and will deepen its contribution to more peaceful, inclusive and gender-equal societies by supporting women's leadership, participation and protection across conflict prevention and resolution, humanitarian response, protection of women and girls and women human rights defenders, and peacebuilding and recovery. These interconnected areas have been adjusted in the result framework to better reflect the lived realities of women's leadership across the humanitarian–development–peace continuum. The Fund will further invest in cross-cutting and emerging risks, including climate insecurity, forced displacement, shrinking civic and digital space, and economic fragility. In parallel, the Fund will strengthen its system-level impact by contributing to shifts in the institutional and financing environment for women's civil society. This includes widening access to predictable and flexible funding, improving continuity and sustainability for local organizations, and promoting greater coherence, accountability and locally led practices across the UN system and the donor community.

The final Strategic Plan will be presented to the Global Steering Committee in February 2026 for initial approval.

Output 1.3: Results-based monitoring, reporting and evaluation contributes to achieving the outcomes of the WPHF

Proposal reviews and evaluations (1.3.1)

During the reporting period, the Secretariat launched 17 calls for proposals (CfPs), including four under its Emergency Track in Syria (2), Sudan, and Ukraine, under its Regular Funding Cycle (RFC). For both RRW and Window for WHRDs, applications were received on ongoing basis, with a new Cfp for INGO partnerships for RRW.

Over 5,550 proposals were received in 2025 from 97 countries, the majority from Afghanistan, Ukraine, Sudan and Syria, and representing an increase of 8% from the previous year and 37% from 2023,

illustrating the continue demand from WROs for financing in the WPS-HA space. Over, 2620 proposals and concept notes³ were evaluated in 9 languages⁴, after meeting eligibility requirements.

With a target to review proposals within two weeks of receipt (when less than 100 proposals received), and within 3 days for Emergency Tracks under the RFC, the Secretariat successfully evaluated 62.5% of proposals within this time frame. This slight shortfall was due to the continued increase in the volume of proposals, requiring the Secretariat to draw on support from external evaluators for 40% of all evaluations.

2025	CfPs launched	Proposals Received ⁵	Longlisted/ Evaluated ⁶	Shortlisted ⁷
WPHF Regular Cycle	16	2,400	1,295	923
Rapid Response Window	1	651	126	56
Window on WHRDs	0	2,502	1,221	1,215
Total	17	5,553	2,642	2,194

Despite these successes, WPHF has been unable to fund all high quality proposals with only 36.1% of shortlisted proposals funded, and representing a significant funding gap⁸ of \$109.3 million USD in 2025 alone, and increase of 51.8% since 2024 (gap of 72.0 million USD).

Cumulatively (since 2016), WPHF has received over 26,200 proposals through 132 calls for proposals across all its Windows in 9 languages, with the largest proportion under the RFC. Across all its Windows, the WPHF has evaluated 14,262 eligible proposals.

2016-2025	CfPs launched	Proposals Received ⁹	Longlisted/ Evaluated	Shortlisted
WPHF Regular Cycle	120	11,842	7,172	2,994
Rapid Response Window	7	2,356	484	210
Window on WHRDs	4	7,313	3,483	3,427
COVID-19 ERW ¹⁰	1	4,773	3,123	854
Total	132	26,284	14,262	7,435

Evaluation sheets and shortlisted recommendations were shared with respective UN management entities for the National Steering Committees' (NSC) final selection for the Regular Funding Cycle.

Importantly, lessons learned from previous CfPs and evaluations were integrated into the review and update of application templates, to enhance accessibility and quality for prospective applicants. Indicator Tip Sheets for CSOs applicants were continually made available and shared along with the CfPs and

³ Concept notes are applicable only to the Rapid Response Window

⁴ Inclusive of all funding windows. Evaluations took place in English, French, Arabic, Spanish and Ukrainian. Under the RRW, evaluations are also conducted in Portuguese and Russian, while under the Window for WHRDs also in Dari and Pashto.

⁵ Inclusive of concept notes under the short-term grants stream of RRW.

⁶ For the Window on WHRDs, longlisting refers to those proposals submitted to the Advocacy Committee (Advocacy Stream) or transferred to INGO partners (Safety Net Stream). The CfPs for the Climate Security Initiative in Colombia was launched in 2023, however evaluations will take place in 2024.

⁷ Shortlisted proposals under the Window WHRDs Safety Net Stream refers to proposals transferred to NGO partners for verification, and is the same as 'longlisting'.

⁸ The financial gap is applicable to Regular Funding Cycle only.

⁹ Inclusive of concept notes under the short-term grants stream of RRW, and INGO partnerships through RRW and Window for WHRDs.

¹⁰ The COVID-19 ERW was closed in December 2022 as per Board approval.

targeted communications, and the Secretariat participated virtually in country-level information sessions to support and guide CSO applicants together with country office colleagues. All of these efforts continue to ensure a demand-driven process and better access to funding for small grassroots organizations, including those who have received financing through the UN for the first time. The Secretariat will continue to review its CfP procedures and tools in 2027, in light of its new Strategic Plan, to ensure enhanced accessibility, inclusivity and flexibility for CSOs.

(1.3.6, 1.3.7, 1.3.8, 1.3.9) The Secretariat continued to provide programme and monitoring, evaluation and reporting support to Management Entities' country focal points, including participation in onboarding sessions with new CSO partners. Monitoring of country allocation progress, risks and challenges was undertaken on a regular basis.

Annual results-based reports and management of information (1.3.2, 1.3.3, 1.3.4)

During the reporting period, the Secretariat prepared the 2024 Secretariat annual report, covering the results achieved by the Secretariat of WPHF, a consolidated [WPHF annual report](#) covering results achieved by the Fund across all its countries and windows, the RRW unit annual report, the Window for WHRDs annual report, and the Global L-Hub annual report. The results of the fund continued to be disseminated on the WPHF website - "impact by the numbers" showcasing its monthly dashboard and various key results of the Fund. <https://wphfund.org/impact-by-the-numbers/>.

The Secretariat also reviewed 27 country reports for 2023 and provided inputs for various UN Secretary General Reports, the WPS-HA Compact report, and acted as indicator manager for advocacy initiatives (0.5.b) under UN Women's strategic plan, all highlighting key results of the Fund.

The Secretariat continued to update, improve and expand its management information system (MIS) to provide real-time data across all grants and funding windows, beneficiary numbers, proposals, communications and capacity building efforts, and integrated new tracking of threats for WHRDs. In addition, it regularly produced global dashboards, disseminated at Global Steering Committee meetings to government donors and for other external advocacy efforts. In 2025, the process for transitioning the MIS to Power BI began, which is expected to launch in 2026.

Monitoring and Quality Control (1.3.5, 1.3.6, 1.3.7)

During this period, the Secretariat undertook field visits to Afghanistan and Lebanon to monitor implementation of CSO projects, capture additional impact and results, meet with rights holders of projects and support MEs and other relevant actors at country level. Additional field and partners visits were undertaken under the RRW to Ethiopia.

The Secretariat also carried out regular coordination meetings with MEs on a quarterly basis, or more frequently as needed, to monitor progress and address any bottlenecks.

Finally, the Secretariat continued to provide monitoring and evaluation technical guidance to COs during CSO onboarding meetings, and technical input to ProDoc of CSO projects across 18 countries, and facilitated various Global Learning Hub (L-HUB) modules on gender-sensitive and feminist M&E, qualitative methodologies, and a new session on organizational capacity assessments.

Annual CSO Survey and WPHF WPS-HA Index (1.3.9)

WPHF launched its fifth Annual Global CSO Survey with previous and active WPHF partner organizations and their implementing partners, highlighting that more than half (63.9%) of all of women's rights organizations feel that their organization's existence is at risk due to lack of programmatic or institutional

funding¹¹, with another 66.8% noting that they had been impacted by funding cuts in the last 12 months, and 59.2% highlighting that without any funding, their organizations would cease to exist in six months. Consistently since 2021, 50.0% of respondents noted that the security situation over the past year has impacted their organization's abilities to effectively carry out their mandate in promoting gender equality. Conversely, over 68.0% of organization also report that more and more they are consulted or invited to engage on policy and action plans in peace, security and humanitarian action. 73.5% of CSOs also report securing additional resources beyond WPHF, with over one-third attributing this to the implementation of their WPHF funded grant.

Findings from the previous 2024 Annual Global CSO Survey were used for continued advocacy efforts to mobilize more quality funding for local women's rights organizations, and an [advocacy brief](#) disseminated in April 2025. An advocacy piece on the 2025 findings is forthcoming in May 2026.

In 2025, WPHF also produced the Global Index for Women, Peace and Security and Humanitarian Action, with a foreword written by the Georgetown Institute for Women, Peace and Security (GIWPS). The Index includes 15 key indicators across the domains of peace, security and humanitarian contexts, gender equality and women's rights organizations and civic spaces, and aims to contribute to the dialogue and advocacy efforts around WPS-HA globally for increased support and funding channeled to local women's rights organizations in crisis and conflict settings, as well as contributes directly to WPHF's results framework in measuring 'more peaceful and gender equal societies'.

Output 1.4: WPHF is an instrument contributing to capacity strengthening and increasing opportunities for CSOs for sustainable impact and movement building, in complementarity to the Global Learning Hub (L-HUB)

Under this output, the Secretariat worked to connect WPHF and its CSO partners within the broader funding ecosystem. Capacity strengthening, networking and providing space for CSOs to share their lessons and best practices are at the heart of the WPHF's mandate. At the country level, the Secretariat also supported management entities (country offices) in the design, implementation and measurement of results of capacity strengthening projects at the country level as part of the country allocations (5% of total country allocation). The Secretariat also continued to implement its capacity strengthening strategy under the Global Learning Hub (L-HUB), established in 2020¹².

Capacity Strengthening at Country Level (1.4.1)

In 2024, WPHF provided 18 countries with capacity strengthening funds (5%) for selected CSOs through its regular funding cycle for an amount of \$2.26 million USD. These funds were used to build the skills of CSO partners in financial management, results-based management and reporting, anti-corruption and PSEAH policies, communications, strategic planning in WPS-HA, and advocacy, among others identified through needs assessments conducted with partners.

As part of the 5% of funds available for capacity strengthening initiatives at the country level, WPHF Secretariat also provided technical support in the review of country level proposals for 13 countries to ensure coordination with global efforts and build on the different opportunities and needs. In addition, WPHF introduced the measurement of capacity through the organizational capacity assessment tool (OCAT) to measure changes in capacity through these efforts. A training session was conducted for all

¹¹ Very high or high risk

¹² The Global L-Hub project of WPHF has its own project document and results are reported separately, but its activities are closely designed and integrated with the Secretariat.

country offices on the use of the tool and the Secretariat reviewed and provided technical feedback on all capacity strengthening ProDocs.

Global roundtables and events on best practices of WPHF in capacity strengthening (1.4.2 and 1.4.3)

In 2025, WPHF facilitated the participation of 17 CSO leaders to participate in international events, forums and donor events focused on sharing best practices on WPS-HA and advocate for increased financing. WPHF provided financial assistance for two CSO leaders to attend COP30 and the WPHF co-hosted event, *Resilience for Peace: Inclusive Approaches to Amplify Climate, Peace and Security*¹³, among others, as well as a forum hosted by Stockholm International Peace Research Institute on women peacebuilders.

Specifically, under the Global L-HUB¹⁴, capacity strengthening opportunities, peer exchange and innovative learning initiatives for civil society partners were conducted, further realizing its mandate to serve as a global hub of knowledge and movement building for women's rights and women-led organizations working on issues of women, peace and security and humanitarian action worldwide. In 2025, a total of 30 training webinars, peer exchanges and knowledge cafés were conducted involving 18 external facilitators/speakers, and participation from 361 CSOs who attended a minimum of one webinar over the course of the year, continuously positioning the Global Learning Hub (L-HUB) as a dynamic space to connect CSOs working on WPS-HA and enhance their capacity development¹⁵. The L-HUB digital library expanded to housing 15 new knowledge products and resources on WPS-HA related issues such as *Localizing Peace Efforts through Navigating Stereotypical Gender Roles*, *Gender-Responsive Food Security*, *GBV in Emergencies*, and *Leveraging Artificial Intelligence to Work with Crisis Affected and Displaced Communities*.

As a result of these sessions, CSOs developed new knowledge and skills in critical topics such as feedback and complaint mechanisms to strengthen peacebuilding and humanitarian work, feminist leadership at the workplace, disability inclusive practices in crisis response, and GBV community-based resolution mechanisms. According to post-webinar surveys conducted, 77.8% of participants found capacity strengthening webinars useful and relevant to their work, and 74.5% of respondents to the Annual CSO 2025 survey are actively using new knowledge and skills acquired.

Output 1.5: Visibility of WPHF and its mandate is enhanced among a wide range of audiences through effective communications and innovative partnerships

In 2025, the Secretariat executed a wide range of strategic communications, public advocacy, and private sector initiatives - driving visibility of WPHF's mission, structure and global reach while amplifying the voices and transformative impact of the women civil society leaders it serves around the world. Core communications, advocacy and private sector priorities were carried out, including enhancing WPHF's social media engagement and reach, optimizing and diversifying the content of its website, social and other digital channels, while leveraging innovative partnerships across new markets with key media stakeholders, celebrity advocates, corporations and high net-worth individuals to support WPHF's wider resource mobilization, advocacy and visibility objectives.

Implementation of Communications Strategy (1.5.1)

Throughout 2025, WPHF's social media and web content followed a strategic, storytelling-driven approach to raise the visibility of the Fund and its partners while advancing key advocacy priorities and

¹³ <https://german-climate-pavilion.de/?pgm=47&nav=14&language=eng&tz=America%2FBelem>

¹⁴ Ibid.

¹⁵ More detailed progress and results for L-HUB are presented in a separate report. See also more about the global L-HUB at: <https://wphfund.org/wphfund-community/>

capitalizing on major global moments. This included the conclusion of the [#InvestInWomen](#) campaign, highlighting stories of WPHF-supported civil society partners worldwide and marking more than 2,770 women leaders supported between 2016 and 2025, as well as the global launch of the new [“Peace Is”](#) advocacy campaign in September 2025, developed in partnership with UN entities, governments, civil society, and private sector actors.

Building on the momentum of previous communications efforts, this flagship initiative reframes peace as an active, lived process led by women and girls in their communities, amplifying their leadership across conflict and crisis settings through compelling storytelling, public engagement, and innovative partnerships. The campaign is strategically anchored in key global milestones, including Beijing+30, UNSCR 1325+25, and WPHF’s 10-year anniversary in 2026, bridging historic commitments with present realities.

Alongside these initiatives, WPHF delivered thematic storytelling series linked to international days and global issues and leveraged high-level platforms — including CSW, UNGA, and other global convenings — to promote events, knowledge products, calls for proposals, and human-centered stories, reinforcing the Fund’s role in advancing women’s participation in peace, security, and humanitarian action. In parallel, the Secretariat continued to strengthen WPHF’s digital presence through targeted website enhancements, improved accessibility and functionality, and the development of new online resources, while deepening collaboration with UN country offices and civil society partners to better curate, share, and align communications materials in line with WPHF’s global communications, advocacy, and branding guidelines.

Strategic advocacy products and visibility events (1.5.2, 1.5.3)

In 2025, the Secretariat actively worked to amplify the voices and contributions of local women peacebuilders, humanitarians, and human rights defenders through diverse advocacy materials, knowledge products, and public events. These efforts boosted their visibility, fostered connections with relevant actors in their fields, and mobilized flexible funding to support their critical work on the front lines. A total of 26 advocacy initiatives and visibility products were launched throughout the year, including new videos and human-centered stories highlighting the voices of WPHF CSO partners across the world, and interactive impact pages showcasing the global reach of WPHF and its funding mechanisms. The Secretariat also piloted innovative digital formats, such as Instagram Live conversations, to boost engagement with civil society partners and online audiences.

WPHF expanded its presence and engagement in prominent advocacy platforms such as CSW, UNGA High-Level Week, the Human Rights Council, Geneva Peace Week, ECOSOC’s Humanitarian Affairs Segment, and the Berlin Climate Security Conference, while organizing events on women’s role in climate action, displaced women’s leadership in peacebuilding and humanitarian response, women’s leadership in climate action, and the need for sustainable funding for women’s organization amid growing backlash and shrinking resources. WPHF continued to support the participation of civil society partners in these spaces, underscoring its commitment to elevating the critical work of women leaders and their civil society organizations in fragile settings worldwide.

In November 2025, WPHF was invited to speak at the One Young World Summit in Munich, on financing and women peace and security. It was an opportunity to connect with other donors and civil society organizations, share lessons learned and best practices. Similarly, WPHF was invited in December 2025 to brief NORAD and the MFA of Norway in Oslo, including humanitarian, peacebuilding and human rights teams, as well as embassies from various countries joining online. This was an opportunity to strengthen the partnership, share more details and information on the fund and its different funding mechanisms in the current context and UN80 reform. WPHF also presented the fund at the annual meeting of the Call to

Action on GBV in emergencies in Oslo, to which WPHF reports against specific commitments. During these meetings, WPHF was seen as a relevant and strategic localization tool for WPS-HA dedicated to WROs/WLOs.

Throughout the year, the Secretariat expanded media engagement to position the Fund as a unique funding mechanism within the UN system and to elevate the voices of civil society partners at key moments, including high-visibility platforms such as the Marie Claire Power Trip and Foreign Policy's *Her Power Summit* during CSW. WPHF also strengthened its media strategy through targeted op-eds and dispatches strategic policy moments like the [launch of France's new feminist foreign policy](#), raising WPHF's public profile and influence in policy debates.

At the same time, the Secretariat strengthened collaboration with UN board members and partners to maximize collective impact and visibility, including through the joint launch of the WPHF 2024 Annual Report in Geneva with a public event at the Palais des Nations, coordinated campaign rollouts, and joint advocacy around key anniversaries and global moments. These included the anniversaries of the war in Ukraine and the Taliban takeover of Afghanistan, as well as a co-authored [feature story](#) with the UN Trust Fund to End Violence Against Women during 16 Days of Activism, highlighting the complementarity between both funds.

As part of the "Peace Is" campaign, WPHF also convened major global activations in London, New York, Johannesburg, Cape Town, and South Korea's Jeju Island, engaging academic institutions, private sector actors, and philanthropic partners to extend outreach beyond traditional UN audiences and connect with a younger, more diverse public.

Private Sector Partnership (1.5.4)

In 2025, the WPHF Secretariat mobilized USD 152,365 in additional private sector funding, reflecting the Fund's continued efforts to diversify and deepen its engagement with non-traditional donors to support local women's organizations working at the forefront of crisis response and sustainable peace. Through these targeted initiatives, WPHF demonstrated its ability to engage diverse private sector actors in 2025 – including corporations, foundations, celebrities, influencers, and individuals to advance the rights and resilience of local women in crisis and conflict settings worldwide. Cumulatively, USD \$ 2,965,738 has been mobilized through the private sector.

Throughout the year, the Secretariat refined its private sector strategy with a focus on cultivating individual philanthropy and strategic relationships. A key milestone was the launch of the *WPHF Global Luminaries Campaign*, which brought together 14 high-profile leaders from business, media, philanthropy, and the arts, including WPHF Global Advocate Kristen Bell, to raise awareness and resources for local women's organizations. The four-week pilot campaign mobilized over USD 100,000, and strengthened WPHF's visibility among new audiences, reinforcing its positioning as a trusted vehicle for impactful feminist philanthropy.

During CSW69, WPHF also expanded its private sector and policy-adjacent partnerships through strategic convenings. In collaboration with *Foreign Policy* magazine, WPHF participated in the 2025 *HER Power Summit*, where WPHF participated in a high-level panel alongside representatives from the Center for International Private Enterprise and Norway's Permanent Mission to the United Nations.

In parallel, WPHF co-hosted a closed-door luncheon with the *Clinton Global Initiative* on women's leadership in humanitarian response, convening foundations and philanthropists to explore innovative funding approaches. The conversation featured firsthand perspectives from women leaders in Sudan,

Haiti, and Ukraine, including two WPHF-supported partners who highlighted the critical role of flexible, locally driven financing in crisis contexts.

The Secretariat also strengthened place-based philanthropic engagement through targeted outreach in the United States. In Boulder, Colorado, the Head of Secretariat engaged local philanthropists, academic partners, and civic leaders, including the *Rotary Club of Boulder*, through a series of high-level meetings and a private donor luncheon hosted by a leading WPHF philanthropist. The visit mobilized over USD 25,000 in new support and featured testimonies from women peacebuilders from Sudan and Ukraine, reinforcing the value of direct engagement between donors and frontline leaders. A keynote address was also shared at the *Right Here, Right Now Global Climate Summit* at the University of Colorado, highlighting the interlinkages between women's leadership, climate security, peace, and human rights, and further positioning WPHF as a thought leader at the intersection of feminist peacebuilding and climate action.

Collectively, these initiatives strengthened WPHF's private sector ecosystem, deepened relationships with philanthropic partners, and advanced innovative pathways to mobilize resources and influence in support of women peacebuilders worldwide.

Social Media Reach and Engagement (1.5.5)

In 2025, WPHF continued to expand its social reach, diversified its following, and enhanced engagement across its global social media channels. Overall, WPHF successfully grew its social media audience from 43,984 followers in 2024 to 50,772 at the end of 2025, resulting in a 15.4% net growth in total social media followers from the previous year. This growth was driven by the consistent development of engaging, distinctive branded content and a strategic, storytelling approach to digital communications.

For the fourth year in a row, LinkedIn saw the highest growth in 2025, from 5,347 followers in 2024 to 9,022 in 2025, contributing to an impressive 68.7% increase and registering a record average post engagement rate of 11.9%. This is the result of a revamped platform strategy that prioritized longer, more reflective posts around big events, analysis of global trends and discussions, and a stronger focus on multi-media content.

Despite registering a much more modest follower growth, Instagram remained WPHF's largest social media platform, generating significant traffic at key moments throughout the year with a cumulative 19,921 followers (1,470 new followers, or 8.0% growth from 2024). Notable peaks included the announcement of the WPHF Global Luminaries, featuring the Fund's Global Advocate Kristen Bell, which surpassed 1.2 million views, and WPHF Global Patron Whoopi Goldberg celebrating the International Day of Sport for Development and Peace, which drew more than 187,000 views.

Facebook also recorded steady growth, increasing by 17.4% from to 9,827 cumulative followers in 2025, and continued to serve as a key platform for civil society partners to share project updates, learn about new opportunities, and connect with one another.

Like many UN agencies and civil society organizations, WPHF faced growing challenges on X following the platform's change in management in 2024. The evolving nature of the platform, marked by regulatory uncertainty, recurring controversies, and reduced transparency, combined with limited access to analytics, made it increasingly difficult to navigate the platform and track performance. As a result, WPHF saw a modest growth of 1.4%. This combination of factors constrained the Secretariat's ability to maintain a meaningful presence, ultimately leading to the decision to deprioritize this platform in favor of others.

The Secretariat also capitalized on key international days and campaigns to showcase the impact of WPHF-supported projects, disseminating new funding opportunities for civil society and sharing relevant

resources such as knowledge products and news articles, while tapping into the global networks, reach and influence of WPHF partners and celebrity advocates.¹⁶ With a restructured communications team that incorporated graphic design, video production, and web development expertise, the Secretariat further refined and solidified the visual identity of WPHF and its various windows across all communications channels. High-quality videos, infographics, illustrations, and other audiovisual assets were also produced to enhance engagement with diverse online audiences, featuring original interviews and footage of WPHF partners and employing creative techniques such as motion graphics, photo compositing, illustration, and animation.

Throughout 2025, the Secretariat continued to increase and diversify traffic to its global web channels. This was accomplished by making its Calls for Proposals (CfP) pages more accessible through translations in multiple languages, improving page templates, and revamping country-specific pages to better showcase the impact of WPHF and its civil society partners at the local level.

The website also continued to update and improve existing features and resources to better reflect the breadth of WPHF's work and its funding windows, including regular updates to the global impact page and to the dedicated impact pages for the Rapid Response Window and Window for Women Human Rights Defenders. The Secretariat also unveiled the "Peace Is" campaign page, an interactive online hub bringing together campaign assets, stories, and advocacy materials, further expanding opportunities for engagement and outreach. In 2025, a total of 141,378 web page views were recorded with 64,763 new website visitor sessions¹⁷, highlighting the role of the WPHF website as a vital resource for civil society in conflict and crisis-affected countries across the globe.

2. Assessments and Knowledge Products

Knowledge Products and Research produced by WPHF

- Global CSO Survey Findings and Advocacy Brief, April 2025
- Tip Sheets for CSOs on:
 - GBV in Emergencies Promoting Survivor Centered Community Justice
 - Advancing Disability and Gender Inclusion in Humanitarian Action
 - Preventing Fraud and Managing Risks in CSOs in Crisis Settings
 - Feminist Leadership in the Workplace in Crisis Affected Contexts
 - Artificial Intelligence to Work with Crisis Affected and Displaced Communities
 - Diversifying Funding Sources and Building Equitable Partnerships
 - Preventing and Responding to Sexual Exploitation and Abuse in Crisis Contexts Women Leading

Knowledge Products and Research Contribution/Citation

- Breaking down the Barriers to Women-Led Responses Amidst the Humanitarian Reset¹⁸, ODI, October 2025
- How to Finance Refugee Leadership: Navigating a Humanitarian System at Breaking Point¹⁹, ODI, November 2025

¹⁶ Other notable activations included Refugee Week, World Food Day, Youth Day, International Day of Peace, International Day of Women Human Rights Defenders, 16 Days of Activism, the anniversaries of the Ukraine war and the Taliban takeover of Afghanistan, and Giving Tuesday and Year-End Giving.

¹⁷ Due to the implementation of Google's new cross-platform analytics tool, there is a data gap spanning from July 2023 to April 2024.

¹⁸ https://media.odi.org/documents/WLOs_discussion_paper-online.pdf

¹⁹ <https://odi.org/en/publications/how-to-finance-refugee-leadership-navigating-a-humanitarian-system-at-breaking-point/>

- Pathways towards a more effective and accessible funding ecosystem for WLOs X
- Localizing Gender in Humanitarian Action Coordination: Good Practices from the Ukraine Response, UN Women, May 2025
- The World is Deaf: The Life of Afghanistan’s Forgotten Women, Opinion Article, The Hill, August 2025
- UN Women Guidance Note on Addressing Care in Times of Conflict and Crisis: Psychosocial Care for Women-Led Organizations through the WPHF Global Learning Hub

3. Planned 2026 Priorities

In 2026, and subject to the availability of Funds, the Secretariat will prioritize the following:

- Operationalization and implementation of the 2026-2029 Strategic Plan, including updates to CfP documents and technical documents reflecting new strategic direction.
- Continued implementation of the WPHF Management Response for the 2024 evaluation
- Resource mobilization for unearmarked and pooled flexible funding for CSOs and WHRDs
- Global Women’s for Peace and Humanitarian Action Forum
- Participation in high level advocacy events nationally, regionally and globally focused on financing for women’s rights organizations and WHRDs

4. 2025 Indicator Based Performance Assessment²⁰

Results	Indicators	Progress Achieved against Targets	Reasons for Variance	Source of Verification
Project Outcome The achievement of the WPHF's theory of change is enabled by efficient and timely technical and policy support, a strong results-based management culture of accountability and transparency, reporting and evaluation, as well as robust knowledge management and communication strategies.	1.1 Percentage of WPHF's Result Framework targets met: Baseline: 0 (December 2021): At least 50% (December 2022): At least 80% (December 2023-2024): At least 100% (December 2025-2026): At least 100%	In 2025, the Secretariat made significant progress across all output areas and fully met 14 of 20 targets (70.0%) and exceeded 4 annual targets, including additional board meetings, cumulative active relationships with global celebrity advocates, visibility events, and knowledge and advocacy products.	Variance of six targets, including resources mobilized (Indicator 1.2), proposals evaluated within 10 days due to the significant increase in the number of proposals received compared to the previous year (Indicator 1.3b), decisions fully implemented (Indicator 1.1b) as operationalization of some decisions will begin in 2026, and minor variance in yearly increase in social media growth (Indicator 1.5d)	WPHF Annual Reports, Meeting Minutes, WPHF Data Analytics (MIS)
	1.2 Amount of funding raised by WPHF Baseline: \$48.4 million (2020) Target: At least 35 million/year	In 2025, WPHF mobilized 30.44 million USD from 16 government donors and the private sector. Since 2016, WPHF has mobilized over 269.49 million USD from 19 government donors and private sector. From 2021-2025 WPHF has mobilized over 220.90, exceeding its overall 2021-2025 target of 175.0 million USD by 26.3%.	Variance of annual target by 4.5 million due to USAID funding cuts. However, for the 2021-2025 period, exceeded the overall target of 175.0 million by 26.3% or 45.89 million.	MPTFO, WPHF Data Analytics (MIS)
Output 1.1. Quality, efficient and timely technical support and advisory services to the funding board is provided	Indicator 1.1a: Percentage of Funding Board meetings for which relevant documents have been circulated at least 15 days ²¹ in advance Baseline: 4 meetings at 100% (as of 2020) Target: 100% each year	Yes-100%. Additional information and documents requested by the GSC during the meetings to help with decision-making were also shared in a timely manner with additional time for consideration and comments following the meeting. A total of eight meetings were conducted in 2025 including ad-hoc, regular and high-level meetings, and one an online retreat.	Four additional meetings were conducted in 2025 (high level working meeting, two ad-hoc meetings and board retreat)	Emails, project documents, Funding Board minutes
	Indicator 1.1b: Percentage of funding board decisions implemented Baseline: 100% Target: 100%	Seventeen funding board decisions were presented to the GSC, of which 82% (14 of 17) were approved and implemented in full in 2025, including the approval of WPHF and RRW window project documents, no-cost extensions for NGO partners under the Window for WHRDs and costed extensions for RRW, amendments to operational manual,	Variance of three due to shifting decision making process to 2026 as approvals took place in mid-December 2025 and operationalization is yet to be fully realized. It is expected that	Funding Board minutes

²⁰ Please note that the official language of the approved 2025-2026 ProDoc has been used. The term Funding Board was changed to Global Steering Committee post-approval of this document.

²¹ The number of days changed from 7 to 15 in February 2024 as per the Operations Manual.

Results	Indicators	Progress Achieved against Targets	Reasons for Variance	Source of Verification
		addition of eligible and reserve countries, and various country allocations for unearmarked funding.	in 2026 these decisions will be completed.	
	Indicator 1.1c Number of CSO/Women activists who present to the Funding Board on WPS and humanitarian issues and priorities and/or results of WPHF funded projects Baseline: 2 Target: A minimum of 2 per year	One CSO from Ukraine briefed the Board (GSC) in September 2025 and provided a statement emphasizing the importance of supporting local women's rights organizations.	Variance of one CSO.	Funding Board minutes/ presentations
Output 1.2. The Secretariat promotes in its operations a culture of risk management, accountability, and transparency	Indicator 1.2a: Availability of an updated WPHF operations Manual Baseline: Yes Target: At least once a year	The Operations Manual approved by the Funding Board in 2016 was further amended and updated each year in 2017, 2018, 2019, 2020, 2021, 2023, and 2024. In 2025, updates to the Operations Manual were still in development and being presented in February 2026.	Significant updates to the Operations Manual resulted in the delay of the 2025 update. The OM will be shared for approval with the Funding Board in February 2026.	Minutes of Funding Board
	Indicator 1.2b: Periodicity of risk mitigation matrix and risk monitoring table updates Baseline: Every 2 years Target: At least once a year	The risk management matrix was reviewed in 2025, including for the Window on WHRDs.	No variance	Risk Management Matrix
Output 1.3. Results-based monitoring, reporting and evaluation contributes to achieving the outcomes of the WPHF	Indicator 1.3a: Number of calls for proposals launched (by type of CfP) Baseline: 25 (as of 2020) Target: N/A	A total of 17 CfPs were launched (16 under RFC and 1 for INGO partnership under RRW). Cumulatively, the WPHF has launched 132 CfPs with 26,284 proposals received.	N/A	Emails/ Proposal Documents, Management Information System
	Indicator 1.3b: Percentage of proposals reviewed and/or evaluated within two weeks of receipt by the Secretariat (applicable to less than 100 proposals received) ²² Baseline: 100% (as of 2020) Target: 100%	In 2025, technical evaluations were conducted for 2,642 proposals under all three Windows. Under RFC, 1m295 evaluations took place, of which 62.5% were completed with two weeks as well as within three days for emergency tracks, with the exception of CfPs which received more than 100 proposals. Cumulatively, a total of 14,262 proposals have been evaluated under all Windows.	Variance of 37.5%. While almost 50% fewer CfPs were launched in 2025, the number of proposals per CfP increased by an average of 40% (from 107 to 150 per call). 40.0% (N=16) CfPs were evaluated with the support of external surge consultants.	Management Information System, Proposal Documents
	Indicator 1.3c: Functioning and use of Management Information System (MIS)	The WPHF MIS was regularly updated and maintained. Monthly dashboards were developed for use with various stakeholders, and quarterly dashboards for RRW and Window	No variance	Management Information System

²² Regular Funding Cycle

Results	Indicators	Progress Achieved against Targets	Reasons for Variance	Source of Verification
	Baseline: N/A Target: Regularly maintained	on WHRDs produced and disseminated. In 2025, the work to transition to Power BI began and MIS will be available in this platform in 2026.		
	Indicator 1.3d: Number of annual results-based reports produced and disseminated Baseline: N/A Target: 5 per year	5 annual reports produced (1 Secretariat annual report, 1 WPHF global annual report, 1 RRW unit annual report, 1 WHRD Window unit report, 1 Global L-Hub report, and contributions to multiple Secretary General Reports, the Global Compact, and contribution to UNW Strategic Indicators.	No Variance	Annual Reports/MPTF Website
Output 1.4 WPHF is an instrument contributing to capacity strengthening and increasing opportunities for CSOs for sustainable impact and movement building, in complementarity to the Global Learning Hub (L-HUB)	Indicator 1.4a: Number of countries which have approved capacity strengthening projects (5% contribution) Baseline: N/A Target: Dependent on funding	18 countries received 2.2 million USD in funding for 21 capacity strengthening initiatives in 2025 through WPHF's 5% allocation focused on strengthening the capacity of CSO partners in a variety of areas including financial monitoring, results-based management and monitoring, PSEAH and other identified needs.	No Variance	Capacity Strengthening Prodocs (Management Entities/PUNOs)
	Indicator 1.4b: Number of global events/roundtables in which WPHF participates to share best practices and lessons learned on CSO capacity strengthening and financing Baseline: N/A Target: N/A	21 global events/roundtables in which WPHF participated to share best practices, lessons learned and advocacy for financing for women's rights organizations and WHRDs, including high-level events on the sidelines of CSW69, COP30, the Climate Security Mechanism (CSM), and UNDRR, among others.	N/A	Emails, event participation records (MIS)
	Indicator 1.4c: Types of opportunities facilitated by WPHF for CSO partners to access opportunities to advocate for increased financing and share best practices Baseline: N/A Target: Dependent on funding	17 CSO leaders were facilitated by WPHF to attend national and international events, conferences or donor meetings to advocate for their work in WPS-HA and increased financing. In two cases, WPHF provided financial assistance for CSO leaders to attend COP30 and the German Pavillion as well as a forum hosted by Stockholm International Peace Research Institute on women peacebuilders.	N/A	Management Information System, emails
Output 1.5 Visibility of WPHF and its mandate is enhanced among a wide range of	Indicator 1.5a: Number/types of new private sector partnerships ²³ established Baseline: 6 (as of 2020) Target: 20 by 2026	1 new partnership with GEM in the support of the WHRD Window, while WPHF continued its partnerships with Women Have Wings, Wiley and Clementine Foundation and corporate and high-profile leaders. Cumulatively, The Secretariat has secured 12 partnerships since 2021 ²⁴ .	No variance to date, and achievement of 40% of its target.	Emails/Project Documents

²³ Private sector includes businesses, high net worth individuals, foundations, family offices, influential private sector organizations.

²⁴ Starbucks, Dell, TripAdvisor, Samsung, 180LA, Omaze, Wiley Publishing, Clementine Fund, Dell, Women Have Wings, ACAST, GEM

Results	Indicators	Progress Achieved against Targets	Reasons for Variance	Source of Verification
audiences through effective communications and innovative partnerships	Indicator 1.5b: Amount of funds generated through private sector and general public engagement Baseline: \$300,000 and \$450,000 in-kind (as of Oct 2020) Target: \$3 million by 2026	\$ 152,365 USD was mobilized through private sector engagement in 2025. Cumulatively, \$2.9 million USD has been mobilized from the private sector.	No variance. 34k away from achieving full target for 2026.	UN Foundation accounting, MPTFO
	Indicator 1.5c: Number of active relationships with global celebrity advocates to support WPHF mandate Baseline: 2 (2018-2020) Target: 2	Relationships with celebrity partner Kristen Bell continued and Whoopie Goldberg as a Global Patron. Since 2021, eight relationships have been established.	Exceeded overall target by 6.	Emails/Project Documents
	Indicator 1.5d: Number of social media followers across WPHF channels (Facebook, Twitter, Instagram) by type Baseline: 14,130 (as of 2020) Target: 25% increase each year	50,772 social media followers across WPHF social channels, for a 15.4% growth from 2024. Largest growth with LinkedIn with a total of 9,022 followers (68.7% increase), followed by Instagram with 1,470 new followers (8.0% increase), and Facebook with 9,827 cumulative followers (17.4% increase). Cumulatively, 15.4% growth since 2021 across all social media channels.	Small variance by 9.6% due to change in platform management of X, and marked by regulatory uncertainties limiting ability to maintain meaningful presence.	Social Media data analytics
	Indicator 1.5e: Number/types of visibility events hosted and/or digital campaigns launched to enhance awareness of WPHF and WPS and humanitarian issues (by type [events/campaigns]) Baseline: 11 (as of Dec 2020) Target: 27 digital campaigns/events (at least 6 per year)	A total of 28 visibility events hosted/co-hosted by WPHF, visibility products, and the launch of 2 campaigns: Peace Is Campaign and Global Luminaries Campaign. Cumulatively, since 2021, a total of 95 events/campaigns have been conducted or co-hosted.	Exceeded annual target by 17 and WPHF's advocacy efforts have been scaled up over the last two years (and after initial target was established).	Project Documents/ Campaign Material
	Indicator 1.5f: Number/types of knowledge and advocacy products produced and disseminated by WPHF (type of product) Baseline: 16 (As of Oct 2020) Target: 10 per year	55 briefs and knowledge products produced and disseminated in 2025, including 15 Knowledge Products through Global L-HUB, 32 country/regional briefs, 4 donor briefs, Global CSO Survey on WPS-HA advocacy brief, Global impact and advocacy brief on WHRDs, Climate Security brief, and Forced Displacement brief.	Exceeded target by 45. The Secretariat has increased the dissemination of key information on countries and thematic areas for donors and other stakeholders beyond the initial setting of the target.	Country, donor and window briefs, Advocacy briefs