



MDG-F

ANNUAL PROGRAMME NARRATIVE PROGRESS REPORT

REPORTING PERIOD: 1 JANUARY – 31 DECEMBER 2009

Submitted by:

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Country and Thematic Area

Philippines.
Children, Food security and Nutrition

MDGF-2030-1-PHL

PMDTF Atlas Project No: 00067249

Program Title: Ensuring Food Security
and Nutrition for Children 0-24 Months
in the Philippines

Participating UN Organizations

UNICEF, WHO, ILO, FAO, WFP

Implementing Partners

National Nutrition Council
National Center for Disease Prevention and
Control, Department of Health (DOH)
National Center for Health Promotion, DOH
Food and Drug Administration
Department of Labor and Employment

Program Budget

UNICEF	1,620,413
WHO	941,498
ILO	287,332
FAO	222,757
WFP	428,000
Total	3,500,000

Programme Duration (in months):

Start date: 20 November 2009

End date: 20 December 2012

Budget Revisions/Extensions:

None as of now

NARRATIVE REPORT

I. Purpose

The program aims to contribute to the improvement of the nutritional status of children 0-2 years old. Complementing related efforts of government, specific outcomes of the programme are as follows:

- A. Increase exclusive breastfeeding (EBF) rate by at least 20% annually in the 6 joint programme areas;
- B. Reduce the prevalence of undernutrition among children 6-24 months old in the 6 joint programme areas by at least 3% by 2011; and
- C. Improve the capacities of the national government, local governments, employers and workers and other stakeholders to formulate, promote and implement appropriate policies and programs on infant and young child feeding (IYCF).

Program output include community-based peer counsellors who can ably support mothers along optimum IYCF or infant and young child feeding practices (exclusive breastfeeding for the first six months of life, introduction of calorie- and nutrient-dense solid or semi-solid food by the sixth month of life with continued breastfeeding up to 2 years of age and beyond), mothers receiving iron-folate supplements as well as infants 6-12 months old receiving multiple micronutrient supplements, policies that will support IYCF in homes, the community and the work place, human milk banks, an enhanced family welfare program in the workplace, and models for promoting optimum infant and young child feeding in informal workplace. The program will also output support materials like manuals and information, education, and communication materials that promote IYCF.

The program will also contribute to the improvement of home-prepared complementary foods of children 6-24 months through the testing of in-home fortification with multiple micronutrient powder to reduce and prevent anemia. To strengthen the nutrition information system, the quality of data reported through the system from the local level to the national level will be reviewed and a pilot municipal level early warning nutrition and food security system will be initiated.

The joint program addresses UNDAF Outcome 2 “key policies, plans and programmes on comprehensive, quality, rights-based and culturally sensitive education, health, nutrition, food and social protection and security services for poor and vulnerable groups are designed, implemented, monitored and evaluated”. It also promotes the principles of the Paris Declaration for Aid Effectiveness and the UN reform towards delivering as ONE, by harmonizing and coordinating related efforts of the UN Country Team to be able to contribute to the UNDAF Outcome.

II. Resources

Financial Resources:

Counterpart funding from UN participating agencies, national government agencies, as well as local government units will be fully determined as the programme starts implementation in 2010.

No budget revisions to date since program implementation will start in 2010.

Policies and guidelines on financial management of the respective participating UN agency will be followed in releasing and disbursing funds to implementing partners. Once in the custody of government implementing partners, a special trust account for the MDGf will be opened and maintained. Fund disbursement will be based on a jointly (UN agency and implementing partner) agreed on financial plan, which in turn is based on the approved MDGf budget. Potential bottlenecks in fund disbursement will be prevented by orienting implementing partner agency officials and personnel in charge of fund disbursement.

Human Resources:

8 Program staff will be hired in 2010, specifically one program coordinator, 3 field coordinators (one for each region covered), and a program officer each for FAO, ILO, WHO and WFP.

III. Implementation and Monitoring Arrangements

UN agency staff in charge of each component will work closely with their respective counterparts in the implementing partner agency in determining how each component will be implemented. Related arrangements will be validated and modified after the inception workshop with all those involved at all geo-administrative levels, especially with those at the municipal and city level.

Procurement policies, guidelines and processes will follow those of the procuring agency, i.e. UN agency or government implementing partner as the case may be.

The monitoring system will initially involve the conduct of the baseline study. However, a system for generating information from both implementing partner agency and local government unit covered by the program will be developed jointly among the UN participating agencies, the implementing partner at the national level, and the local government unit.

IV. Results

The program was formally launched by the National Economic and Development Authority, the Office of the UN Resident Coordinator, and the Philippines' National Nutrition Council on 4 December 2010.

By this time, UN agencies were deep into activities related to responses to disasters arising from the series of devastating typhoons in the last quarter of the year as well as the continuing conflict and displacement of persons in Mindanao. On the other hand,

government partners were also wrapping up their respective targets for the year. Thus, the agreement was to start with program implementation in 2010. Nonetheless, related activities preparations like preparation of terms of reference for the baseline survey as well as for the program staff, briefings and orientation on the program within government agencies concerned were pursued.

V. Future Work Plan

Pursue and fast-track the implementation of the annual work plan of the first year.

VI. Performance Indicators

Not applicable for the meantime; will be updated in the next reporting by which time data is expected to be available.

VII. Abbreviations and Acronyms

IYCF - infant and young child feeding
EBF - exclusive breastfeeding

MDG-F 2030: Ensuring Food Security and Nutrition of Children 0-24 Months Old in the Philippines
ANNUAL PROGRESS REPORT (AS OF DECEMBER 2009)

UNDAF Outcome: Key policies and programmes on comprehensive, quality-rights-based and culturally sensitive education, health, nutrition, food and social protection and security services for poor and vulnerable groups are designed, implemented, monitored and evaluated.

Annual Targets	Key Activities	Time Frame				UN Agency/ Responsible Party	Source of Funding	Budget Description	Amount (USD)	Remarks
		2009/Quarter								
		1	2	3	4					
JP : Programme Management and Coordination										
	Program launch					UNRC	MDG-F			Held on 4 December 2009, with participants coming from the UNRC, the Spanish Embassy, participating UN agencies, partner organizations, and representatives from the media.
SUB-TOTAL										
JP Outcome 1 Output										
1.1 Baseline survey conducted	1.1.1 Baseline survey conducted and reported					UNICEF	MDG-F	Supplies, training, contracts, others	200,000	Terms of reference for the baseline survey drafted
1.2 An evidence-based marketing and advocacy campaign developed and executed nationally and in JP areas	1.2.1 Comparison of anthropometric data from national and selected provinces, cities, municipalities, and communities					WHO	MDG-F	Contracts	20,000	
	1.2.2 Branding of behavior									

	1.2.2.1 Design/ Develop Logo, 3-in-1 card (ANC info card, stamp card and perforated request card), thank you certificates, vest, recording form, TV ad					WHO	MDG-F	Contracts	42,553	Several meetings conducted to map out implementation details. Terms of reference for branding the behavior drafted
	1.2.2.2 Administrative mobilization							Supplies, contract, personnel	42,554	
	1,2.2.1 Issuance of memo by the Secretary									
	1.2.2.2 Letter sent to all staff including guards									
	1.2.2.3 Joint DILG-DSWD-DOH memo to devolved health facilities and other networks									
	1.2.2.4 Memo of Agreement with Phil Hospital Association, PMA, IMAP, PLGPMN, POGS, PPS, Leagues									Scheduled for 2010
	1.2.2.5 Development/ production of Orientation Plan and Kit									Scheduled for 2010
	1.2.2.6 Reproduction of Video-"Breastfeeding Crawl"									Scheduled for 2010
	1.2.2.7 Orientation on Combi Plan									

1.2.2.8 Hospital facility staff								
1.2.2.9 EB6 badges for health workers								
1.2.3 Deployment of personal sellers								
1.2.4 Public relations/media activities								
1.2.4.1 Feature articles								
1.2.4.2 Radio/TV interviews/phone patch interviews								
1.2.4.3 Announcements								
1.2.4.4 AVP								
1.2.4.5 Insertions in radio/TV dramas								
1.2.4.6 Launching Event								
1.2.4.7 BF Week								
1.2.4.8 MoA signing and Press Con								
1.2.5 Point of Service Promotion								

	1.2.5.1 Posting of Posters								
	1.2.5.2 Flags								
1.3 Needs assessment on knowledge, attitude and practices on three policies conducted and identified all nutrition programs in the 5 JP areas	1.3.1 Conduct needs assessment to map out all nutrition programs/ interventions with agency responsible and understanding of the 3 nutrition policies at national, regional and local level stakeholders (linked with JP 3)					UNICEF	MDG-F	Supplies, personnel, training, contracts, others	Linked with JP3
1.4 Integrated YCF training/ guideline module for different target audiences produced	1.4.1 Develop and pilot the integrated training/guideline module					UNICEF	MDG-F	Contracts, others	2,160
	1.4.2 Reproduction of the integrated module								
1.5 Primary (immediate) key multi-stakeholders oriented/trained on the integrated YCF module	1.5.1 Training of primary multi-stakeholders on the integrated module					UNICEF	MDG-F	Supplies, training, contracts, others	21,600
1.6 Nutrition programs/interventions of primary (immediate) key	1.6.1 Orientation, mobilization and consultative meetings with action plans/					UNICEF	MDG-F		Linked w/JP 3

multi-stakeholders comply with the integrated IYCF guideline/module	commitment developed and reviewed annually with multi-sectoral key stakeholders (linked with JP 3)									
1.7 Identified critical points of support needed by mother to exclusively breast feed (0-6mths) and appropriately feed complementary foods (children 6-24mths)	1.7.1 Qualitative research conducted (lined with JP 2)					UNICEF	MDG-F	Supplies, contracts, others	8,000	Concerns integrated in TOR of the baseline survey
1.8 Exclusive breastfeeding is included as a key component of the National Family Welfare Programme (NWFP)	1.8.1 Conduct national consultations to review the Family Welfare Programme and existing practices (baseline)					ILO	MDG-F	Supplies, personnel, training, contracts, others	28,340	Scheduled for 2010
	1.8.2 Document and disseminate good practices on workplace-based/ workplace-initiated support to working mothers, particularly through the promotion of breastfeeding									
	1.8.3 Strengthen the Family Welfare									

	Programme to incorporate exclusive breastfeeding								
	1.8.4 Formulation and Issuance of Department advisory on new Family Welfare Programme								
1.9 New Family Welfare (FW) Programme piloted in 3 JP cities	1.9.1 Conduct training of FW Focal persons and FW Committees in 3 JP cities					ILO	MDG-F	Supplies, personnel, training, others	17,840
	1.9.2 Establish partnership/ network of FW Focal persons, FFW committees and JP local implementers, particularly health officers (PHO, CHO, MHO)								
	1.9.3 Conduct advocacy among employers/companies and trade unions								
	1.9.4 Provide support to companies piloting EBF								
	1.9.5 Monitor and document companies practicing EBF								
1.10 Models of informal sector workplace interventions for	1.10.1 Conduct baseline study on informal sector practices to promote breastfeeding/ EBF					ILO	MDG-F	Supplies, personnel, training, others	24,360

exclusive breastfeeding designed and demonstrated in 3 JP cities	1.10.2 Conduct consultations with informal sector stakeholders towards designing demonstration projects for EBF in the workplace									
	1.10.3 Provide support to pilot informal sector workplaces piloting EBF									
	1.10.4 Monitor and document demonstration projects for informal sector workplaces in 3 JP cities									
1.11 Local peer counselors nominated and trained	1.11.1 Community mobilization					UNICEF	MDG-F	Supplies, personnel, others	8,300	Scheduled for 2010
	1.11.2 Community identify peer counselors							Others	450	
	1.11.3 Peer counselors trained in IYCF counseling, lactation management, including the critical points of interventions and educational materials							Supplies, training, others	33,370	
1.12 Home visits conducted by peer support counselors	1.12.1 Mapping of all households with pregnant, lactating women and/or children 0-24mths					UNICEF	MDG-F	Personnel, others	1,766	

	1.12.2 Home visits conducted							Personnel	1,037	
1.13. Pregnant and lactating women receive daily FeFo	1.13.1 Procurement of FeFo					UNICEF	MDG-F	Supplies	179,337	
	1.13.2 Qualitative study on KAP and compliance							Contracts	4,800	
	1.13.3 Orientation & distribution of health staff on FeFo							Personnel	1,033	
1.14 Human milk bank established in tertiary hospitals	1.14.1 Qualitative study on KAP and preception by health staff and community on use of HMB					UNICEF	MDG-F	Contracts, others	9,200	
1.15 National Standard Module for Monitoring the Milk Code developed	1.15.1 Develop the national standard module for monitoring the Code					UNICEF	MDG-F	Supplies and contracts	1,000	
	1.15.2 Orient community on Code, rIRR, monitoring and identification of Code monitors							Supplies and personnel	720	
	1.15.3 Train monitors on Code monitoring							Supplies, training, others	1,680	
	1.15.4 Reporting system for Code violations reviewed and strengthened							Contracts	840	

	1.15.5 Code violations monitored, reported and verified							Contracts	6,000	
JP Outcome 2 Output										
2.1 Resources produced for counselling on age appropriate complementary feeding produced	2.1.1 Formative research conducted on KAP, behaviours of carers on complementary feeding (linked with JP 1)					UNICEF	MDG-F		Linked w/JP 1	Concerns integrated in TOR of the baseline survey
	2.1.2 Resources designed and piloted for appropriate complementary feeding							Supplies, contracts, others	7,200	
2.2 Training module developed and reproduced on use of positive deviance for treatment of moderately malnourished children	2.2.1 Mapping of households with malnourished children (linked with JP 1)					UNICEF	MDG-F	Personnel, others	10,662	
	2.2.2 Qualitative/formative study conducted							Contracts	2,100	
	2.2.3 Training module on positive deviance developed & piloted							Contracts, others	1,500	
2.3 Community/household nutrition education activities on improving the quality of diets for complementary foods from homestead	2.3.1 Conduct formative research and produce resource materials on counseling appropriate complementary feeding practices and recipes from locally available foods					FAO	MDG-F	Supplies, personnel, training	10,000	Concerns integrated in the TOR of the baseline survey

gardens and locally available foods (FAO)	2.3.2 Counseling of mothers and child caregivers on appropriate complementary feeding practices							Personnel, training	5,000	
	2.3.3 Train community health/ nutrition workers, mothers and midwives on preparation of nutritious and age appropriate complementary foods made from homestead/community gardens and locally available foods							Supplies, personnel, training	25,000	
2.4 Improved nutritional and micronutrient status of all children 6-24 mo in Zamboanga City and Aurora, Zamboanga del Sur, through high levels of Micronutrient Powder (MNP)	2.4.1 Acquire approval for MNP import, and ethical approval for effectiveness study					WFP	MDG-F			
	2.4.2 One time tendering and procurement of MNP							Supplies	176,175	
	2.4.3 Transport and shipment, custom clearance, storage and quality control							Supplies	23,032	

consumption and proper utilization, as indicated by significant decrease in the the prevalence of anaemia (hemoglobin <110g/L)	2.4.4 Planning meeting with national partners and other preparatory activities								
	2.4.5 Local travel and transport for project management								
	2.4.6 Consultant to assess possibilities and considerations with regard to local production of MNP								
	2.4.7 Design social marketing strategy and conduct formative research								
	2.4.8 Development and production of IEC materials, including advocacy, training manuals, posters and flyers								
	Other						6,994		
	Personnel						20,152		
	Contract						8,560		
	Supplies						10,700		

2.5 Increased awareness on the need and importance of using MNP in improving the nutritional status of children 6-24 months of about 30 LGU officials in Zamboanga City and Aurora Zamboanga del Sur	2.5.1 Distribution of IEC materials and MNP sachets to implementing partners					WFP	MDG-F	Supplies	1,070	
2.6 Improved capacity of all BHW in project areas of Zamboanga City and Aurora Zamboanga del Sur in advising and counseling mothers of the appropriate use of MNP to fortify home-prepared complementary foods given to children 6-24 mo	2.6.1 Two orientations of LGU officials in Zamboanga City and Aurora Zamboanga del Sur					WFP	MDG-F	Training	2,033	Scheduled for 2010
	2.6.2 Training of MNP Trainers and Training of BHSWs in Zamboanga City and Aurora Zamboanga del Sur							Training	5,457	
	2.6.3 Social marketing campaign							Contact	5,350	
2.7 Increased awareness among the beneficiaries on the importance of	2.7.1 Develop study design for effectiveness study and compliance monitoring system					WFP	MDG-F	Contract		

vitamins, anemia, MNP and good nutrition practices	2.7.2 Identification and listing of targeted children and visit to target households								Personnel		
	2.7.3 Random sampling of target children for baseline survey of efficacy study								Contract		
	2.7.4 Baseline anthropometric measurements and hemoglobin determination of sampled children								Contract		
	2.7.5 Monthly distribution and promotion of MNP to targeted mothers								Personnel		
	2.7.6 Monthly monitoring of BHWs								Personnel		
	2.7.7 Reporting to city/municipal/provincial nutrition committees and NNC								Others		
	2.7.8 Reporting to JP Coordinator and national partners								Others		
	JP Outcome 3 Output										
3.1 Needs assessment on knowledge,	3.1.1 Conduct needs assessment to map out all nutrition programs/						UNICEF	MDG-F	Personnel, contracts, others	18,000	

attitude and practices on three policies conducted and identified all nutrition programs in the 6 JP areas	interventions with agency responsible and understanding of the 3 nutrition policies at national, regional and local level stakeholders (linked with JP 1)								
3.2 Primary key multi-stakeholders commit to comply with the intergrated IYCF guideline	3.2.1 Orientation/ mobilization/ consultative meetings with primary multi-sectoral key stakeholders on the integrated IYCF guideline/training module (linked with JP 1)					UNICEF	MDG-F	Supplies, personnel, contracts, others	21,622
	3.2.2 Integrated multi-sectoral action developed by primary key stakeholders								
3.3 Consultative workshops conducted to develop action plans/key roles and response-bilities at local, provincial and regional level, in JP areas	3.3.1 Orientation, mobilization and consultative meetings with action plans/commitment developed and reviewed annually with multi-sectoral key stakeholders					ILO	MDG-F	Personnel	7,900
	3.3.2 Develop local policy, administrative ordinances, and local incentive system, based on outcome from 3.1.1, supporting IYCF								

	3.3.3 Develop and review action plans & commitments with multi-sectoral key stakeholders								
	3.3.4 Assist in formulation of local policy and administrative ordinance(s) to support implementation of the comprehensive integrated IYCF strategy and incentive system of LGUs								
3.4 Early warning system for food and nutrition is piloted in one JP area	3.4.1 Review existing data on household food security, nutrition and identify gaps/ deficiency. (FAO)				FAO	MDG-F	Supplies, personnel, contracts	11,000	Scheduled for 2010
3.5 Appraisal report on food situation is in place and adequate to be used and replicated	3.5.1 Conduct rapid appraisal and assessment (for lean and harvest seasons) using existing methodologies to collect and analyze (at barangay-level) information at household level on food security and changes in dietary behavior, food acquisition patterns and other important expenditures				FAO	MDG-F	Personnel, contracts, others	12,000	

3.6 Agricultural and nutrition officers are capacitated to collect data and interpret results	3.6.1 Conduct a barangay-level Indicator and trend analysis (FAO)								
3.7 Municipal and barangay agricultural and nutrition action officers, are capacitated to collect, analyze, and interpret household food security and nutrition indicators	3.7.1 Conduct of trainings on the collection of food security indicators					FAO	MDG-F	Personnel, training	5,000
	3.7.2 Conduct of trainings on data analysis and interpretation							Contracts	8,950
3.8 Nutrition information system evaluated and improved in JP areas	3.8.1 Review the nutrition information reported between national and local level using the Data Quality Assessment (DQA) methodology					WHO	MDG-F	Contracts	30,000